

Tableau - Book1 [Recovered]

File Data Server Window Help

Connections

apple_products
Microsoft Excel

Sheets

☐ Use Data Interpreter
Data Interpreter might be able to clean your Microsoft Excel workbook.

Annual Revenue
apple_products.csv
Country-wise share
Flipkart_Smartphone
Market Penetration(iphone)
Model share
Quarterly-share

New Union
New Table Extension

Flipkart_Smartphone (apple_products)

Connection
☐ Live ☒ Extract | Edit Refresh
Extract contains all data. 10-10-2023 22:48:56

Filters
0 | Add

iphone revolution

Need more data?
Drag tables here to relate them. [Learn more](#)

iphone revolution 16 fields 836 rows 100 rows

| Name | Type | Field Name | Physical Table | Remo... |
|-------------------|-------|------------|---------------------|---------|
| iphone revolution | Table | Brand | Flipkart!Smartphone | brand |

| Brand | Model | Colour | Original Price | Discounted Price |
|--------|-----------------|-----------------|----------------|------------------|
| VIVO | VIVO T1 44W | Starry Sky | 19.990 | 14.499 |
| APPLE | APPLE IPHONE 11 | White | 48.900 | 47.199 |
| VIVO | VIVO T1 44W | Midnight Galaxy | 20.990 | 15.999 |
| XIAOMI | POCO M4 5G | Power Black | 15.999 | 11.999 |
| XIAOMI | RFDMI 10 | Caribbean Green | 14.999 | 9.999 |

Data Source Battery type Brand Price Comparison model-share Country wise best selling smart... Quarterly-Share Annual Revenue GMS KPI_2 Dashboard 1 Dashboard 2 Story1 Story2

Tableau - Book1 [Recovered]

File Data Worksheet Dashboard Story Analysis Format Server Window Help

Story 1

New story point
Blank Duplicate

KPI
model ...
Battery type
Brand Price ...
model-share
Country wise ...
Quarterly-Share
Annual Revenue
GMS
KPI_2
Dashboard 1

Drag to add text

Show title

Size
Story (1016 x 964)

Apple continues to strengthen its standing in the smartphone market. The brand has risen to a position of particular dominance in the US. 6 of the top 10 most sold smartphone models in January 2021 were designed by Apple.

More than 1 billion consumers currently use iPhones. Since its initial launch, more than 1.9 billion iPhones have been sold. iPhone sales in 2021 surpassed the 2015 peak, but declined in 2022 to 232.2 million units.

iPhone sales generated \$205 billion more than Microsoft's total revenue units that year.

| Brand | Discount Percentage | Mrp | Star Rating | Sale Price | sales difference | Upc |
|-------|---------------------|--------|-------------|------------|------------------|------------------|
| Apple | 0 | 77,000 | 5 | 77,000 | 0 | MOBEXRGVZFZGZEWV |

Data Source Battery type Brand Price Comparison model-share Country wise best selling smart... Quarterly-Share Annual Revenue GMS KPI_2 Dashboard 1 Dashboard 2 Story1 Story2



















