

Sara Koshy

Portfolio

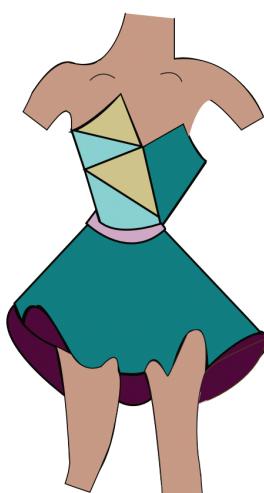
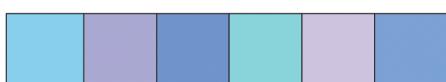
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Digital Drawing and Color



Analogous



Triadic



For this assignment, we created six different sketches and applied five color schemes—analogous, complementary, triadic, split complementary, and monochromatic—to two of our digital sketches. This project helped me learn new techniques in Illustrator and become more familiar with its tools. Lately, I've been interested in fashion design, so I incorporated that interest into one of my first assignments for this class.

Introduction to Typography



In this assignment, we had to select a typeface and create a poster in Illustrator that will communicate essential characteristics or letterforms to the specific typeface. I chose the type, Caecilia, and explored visual characteristics of this specific typeface while gaining an understanding of the history and anatomy of Caecilia's typeface design. I chose a light and elegant approach to the design, using careful color choices and layout to emphasize the sophistication of the Caecilia typeface.

Photoshop Zine Exercise



This assignment was about gathering and experimenting with imagery for my zine. I created a Paris Eiffel Tower café scene, bringing together different images to capture the atmosphere. I focused on blending elements using techniques like the Magic Wand, Select Subject, blurs, masks, and opacity adjustments to make the layers work together smoothly. I paid attention to color mode, resolution, and image size (Image > Image Size) to ensure everything looked cohesive. This scene helps tell a story, with each element contributing to the overall concept.

Zine



I designed a Taylor Swift-themed zine, focusing on her different Eras as the central theme. Each album is represented as its own Era, with a unique color scheme and design elements that capture its essence. I used Photoshop to incorporate various elements and bring character to each album in its own unique way.

Event Poster



For this assignment, I designed an event poster for a Holi celebration. I used Photoshop to create and blend elements related to the theme, then brought them into Illustrator to construct the overall design. Since Holi is a vibrant and colorful holiday, I focused on capturing its energy and liveliness through bright, dynamic visuals.