

SUDHA KUMAR

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SUMMARY

Detail-oriented with excellent verbal and written communication skills including presentation skills. Ability to collect, conduct research, analyze complex data sets, resolve problems and prepare reports. Good interpersonal and time management skills with a positive attitude and ability to work with people at all levels. Possess advanced computer skills and knowledge of multiple databases and software systems. Proficient in web development and Geospatial Information Systems.

SKILLS

Computer: Windows, DOS, MAC OS X, SQL Server, MS Office Suite (Word, Excel, PowerPoint, Access, Outlook), SharePoint

Web Development: HTML 5, CSS, Adobe Suite (Acrobat, Dreamweaver, Photoshop, Muse, Fireworks, Flash, Illustrator, InDesign, Premiere Pro) PHP, MYSQL, JavaScript, C++, Python, R, Visual Studio, ASP.NET, C#, XML, Visual Basic, WordPress, SEO, Bootstrap, Git Bash, GitHub, Visual Studio Code

Geographic Information Systems: Developing web maps using ArcGIS Online, Creating and managing shapefiles and geodatabases, Spatial Analysis, pgAdmin III, Geocoding, Batch Geoprocessing, REST, ESRI Suite (ArcGIS Desktop, ArcMap, ArcServer, ArcGIS Online), ArcSDE, Enterprise Geodatabase GRASS, QGIS

EXPERIENCE

Communications and Outreach Support (ORAU Contractor) | US Environmental Protection Agency, Durham, NC | Nov 2018 – May 2020

- Create data visualizations and apps using Qlik Sense
- Design, develop and update EnviroAtlas Interactive mapping Application web pages using Drupal CMS
- Perform descriptive analysis to find total pageviews, apply inferential analysis to find the user base and compare the trends in the user accesses of EnviroAtlas webpages from FY 2016-2018 using Qlik data visualization software
- Analyze the Superfund, Brownfields and RCRA data, perform geocoding to find the latitude and longitude of the sites
- Calculate and map the total number of sites per category per EnviroAtlas communities using ArcGIS online
- Design, develop and update EnviroAtlas websites using Drupal CMS, create and update images using Photoshop
- Assist with EnviroAtlas Interactive Map application demos and training
- Collaborate with other members of the development team and EPA scientists
- Create maps for analysis using ArcMap and ArcGIS Online
- Develop use cases and story maps to demonstrate tool usage
- Create YouTube tutorial videos and pdf guides for EnviroAtlas Interactive Map application

GIS Graduate Teaching Assistant | North Carolina State University, Raleigh, NC | Jan 2016 – Dec 2016

- Collaborated with instructional team to update and improve course materials over two semesters
- Facilitated weekly lessons for three graduate level courses over two semesters, including communicating expectations, producing and monitoring help forums in person and through various digital media. The number of students ranged from 5 - 30
- Graded assignments for a total of around 40 students per semester over two semesters

GIS PROJECT

Capstone Project | The Center for Geospatial Analytics | NCSU | Sep 2016 – Dec 2016

- Utilized GIS and Agent Based Modeling (ABM) tools to create a supply demand model to estimate existing demand assigned to water treatment plant
- Investigated the use of ABM with GIS to estimate service area for the water network using ArcGIS Agent Analyst extension
- Organized and analyzed water treatment plant service area data and mapped demand consumption using ArcGIS 10.3
- Created, updated, and edited shapefiles
- Presented project to the client and geospatial community during the professional showcase

WEB DEVELOPMENT EXPERIENCE

Web Designer/Administrator | NCTTSABHA, Apex, NC | Feb 2015 – Present

- Consulted with the client and determined website requirements
- Designed, developed and implemented website using Adobe Muse, HTML, CSS, Photoshop, Illustrator
- Manage the front-end and back-end development. Maintain and update the website
- Organize events, create flyers and invitations
- Edit, compile audio and video using Premiere Pro

Web Document Publishing/IT Assistant/Web Designer Assistant | Mediant Communications, Cary, NC | Mar 2015 – June 2017

- Communicated with Relationship managers for document hosting website requirements
- Worked closely with Web Designers to assure documents meet client's expectations and deadlines
- Created digital web-ready documents with bookmarks and links from PDF source using company's proprietary software
- Edited images using Photoshop, sourced logos and other images from client websites to be used in the digital documents
- Branded/Designed/Developed/implemented standard and responsive websites using Adobe Muse, Photoshop, Illustrator, HTML, CSS, SQL
- Documented various internal company procedures

Web Developer/Administrator | Sky Shuttle Inc., Chapel Hill, NC | Feb 2012 – Oct 2014

- Arranged meetings with the client for website requirements
- Designed, developed and implemented website using WordPress, HTML, CSS, PHP, Photoshop, JavaScript, SQL
- Managed the front-end and back-end development. Maintained and updated the website

Web Developer | Moer Foundation, Boston, MA | September 2012 – May 2013

- Collaborated with web designers and content providers. Updated the web pages utilizing Dreamweaver and HTML

Web Developer | SV Temple, Cary, NC | March 2011 – May 2011

- Discussed with the team members for project requirements
- Assisted with graphics using Photoshop and updated the web pages using HTML, CSS

EDUCATION

North Carolina State University, Raleigh, North Carolina

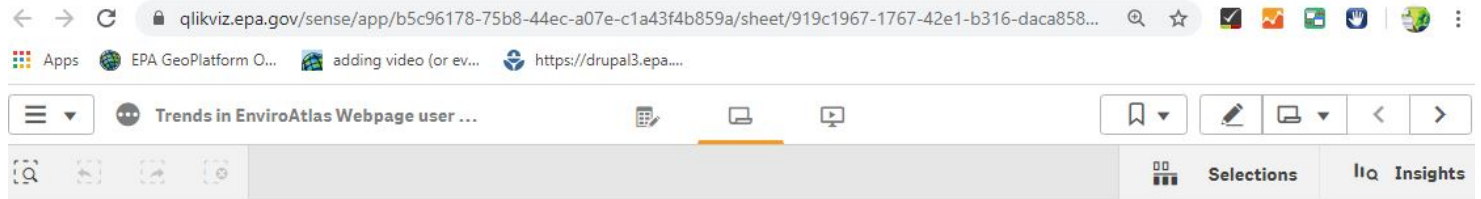
Master of Geospatial Information Science and Technology (MGIST) - Dec 2016

North Carolina State University, Raleigh, North Carolina
Graduate Certificate in Geographic Information System - Dec 2014

North Carolina Wesleyan College, Triangle Campus, Morrisville, North Carolina
Bachelor of Science in Computer Information System - May 2012

Examples of work in Qlik Sense

Trend Analysis:



Analyzing trends in the user access of EnviroAtlas Webpages

Introduction

Analyzing data trends is a powerful method to measure the performance over time and to predict future outcomes. Trend analysis involves collecting the information from multiple time periods and plotting the collected information with the objective to find patterns from the given information.

This presentation aims to answer the following questions:

1. How many EnviroAtlas webpage user accesses occurred from Fiscal Year 2016 (Oct 1 2015 - Sep 30 2016) through 2018 (Oct 1 2017 - Sep 30 2018)?
2. Which are the top ten popular EnviroAtlas pages?
3. Who are the main user groups accessing the EnviroAtlas webpages?

Source / Credits

Software used: Qlik sense, Arcgis Online, Excel

Qlik Sense is a self-service data visualization software platform. Users can create interactive data visualizations for analysis and communication.

Data Source: Google Analytics

Credits: Jessica Daniel, Communications and Outreach Lead for EnviroAtlas

Trends in EnviroAtlas Webpage user ...

Selections

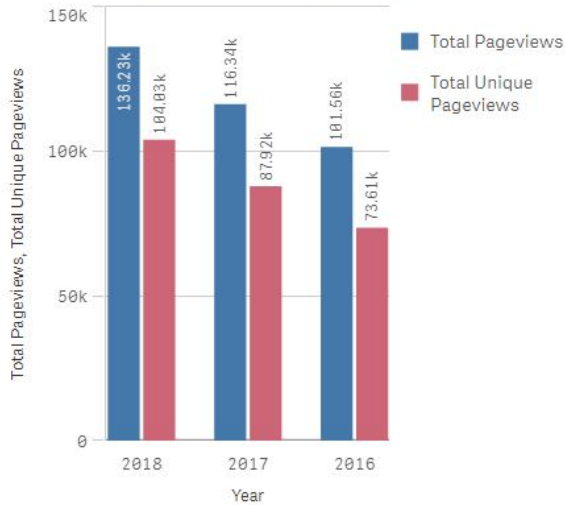
IIQ Insights

Total EnviroAtlas webpage user accesses from FY 2016-2018

Pageview: Pageview is the number of times someone visits any page on the site.

Unique Pageview: Unique pageview combine the pageviews that are from the same person on the same page, in the same session, and count them as one. Unique pageviews are tracked for each page URL and page title combination.

Increase in Total Pagesviews and Total Unique Pageviews



2018 Total Pageviews
136232 ▲19889
 Increase from 2017

2018 Total Unique Pageviews
104033 ▲16108
 Increase from 2017

2017 Total Pageviews
116343 ▲14785
 Increase from 2016

2017 Total Unique Pageviews
87925 ▲14317
 Increase from 2016

FY 2016 Total Pageviews
101558

FY 2016 Total Unique Pageviews
73608

Trends in EnviroAtlas Webpage user ...

Selections

IIQ Insights

User accesses based on monthly pageviews for FY 2016

Quarter

Q1

Q2

Q3

Q4

Week

W01

W02

W03

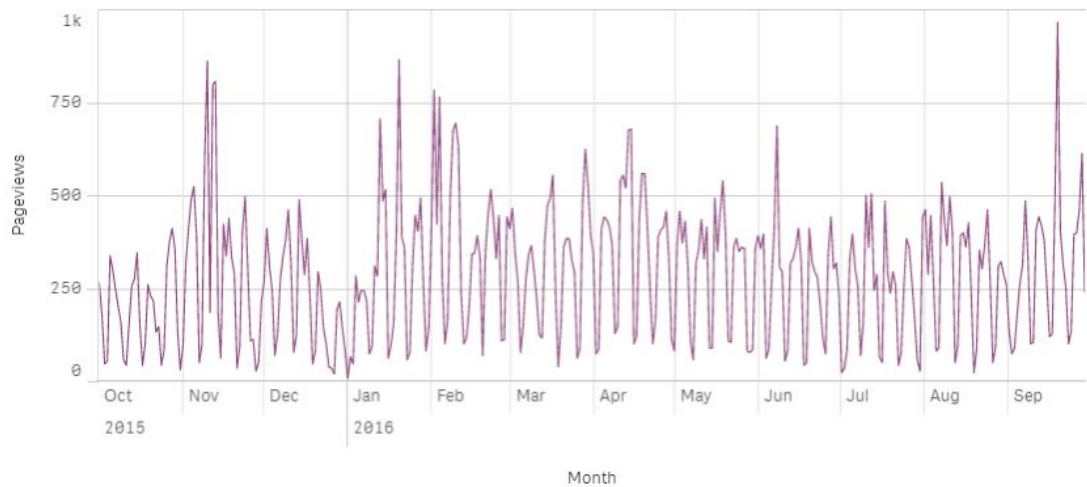
Date

10/1/2015

10/2/2015

10/3/2015

FY 2016 monthly pageviews



Use the filters on the left to view the details of pageviews for the quarter, week and date.

Trends in EnviroAtlas Webpage user ...

Selections IIQ Insights

User accesses based on monthly pageviews for FY 2017

Quarter

Q1

Q2

Q3

Q4

Week

W01

W02

W03

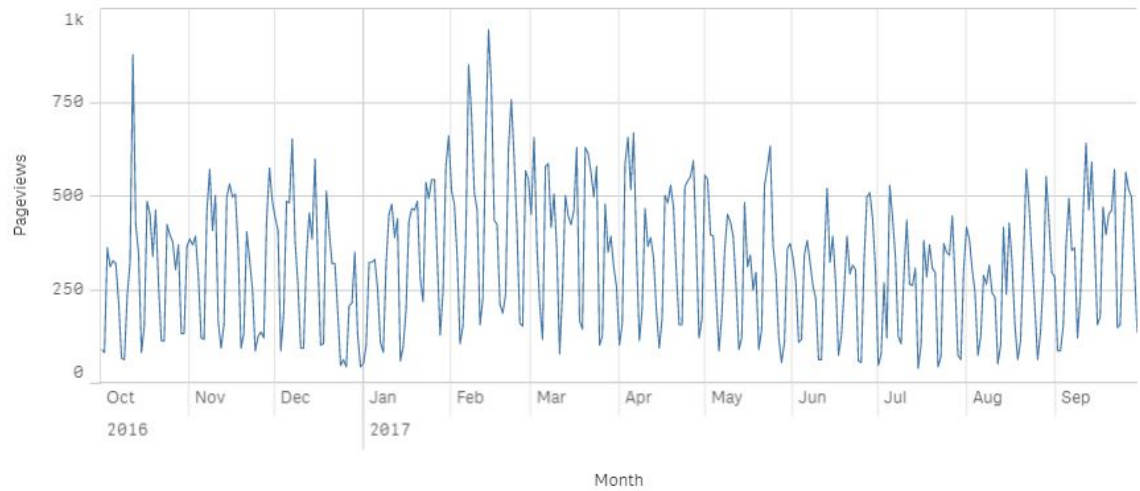
Date

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10/2/2016

10/3/2016

FY 2017 monthly pageviews



Use the filters on the left to view more details of pageviews for the quarter, week and date.

Selections IIQ Insights

User accesses based on monthly pageviews for FY 2018

Quarter

Q1

Q2

Q3

Q4

Week

W01

W02

W03

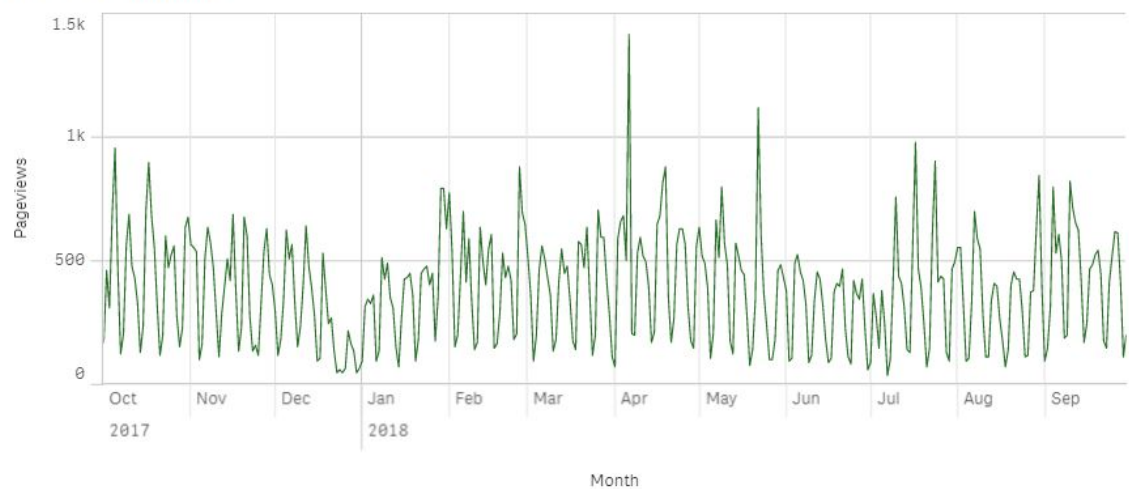
Date

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10/2/2017

10/3/2017

FY 2018 monthly pageviews



Use the filters on the left to view more details of pageviews for the quarter, week and date.

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Selections
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Insights

FY 2016 Top Ten Popular Pages

Pages

about/aboutus...
 about/index.ht...
 about/projectp...
 agricultural-wa...
 atlas.html
 attila-toolbox
 cite-enviroatlas
 clone-2-enviro...
 dasymetric-to...
 data/communi...
 data/developm...
 data/index.html

2016 Top Ten Popular Pages



FY 2016 Table

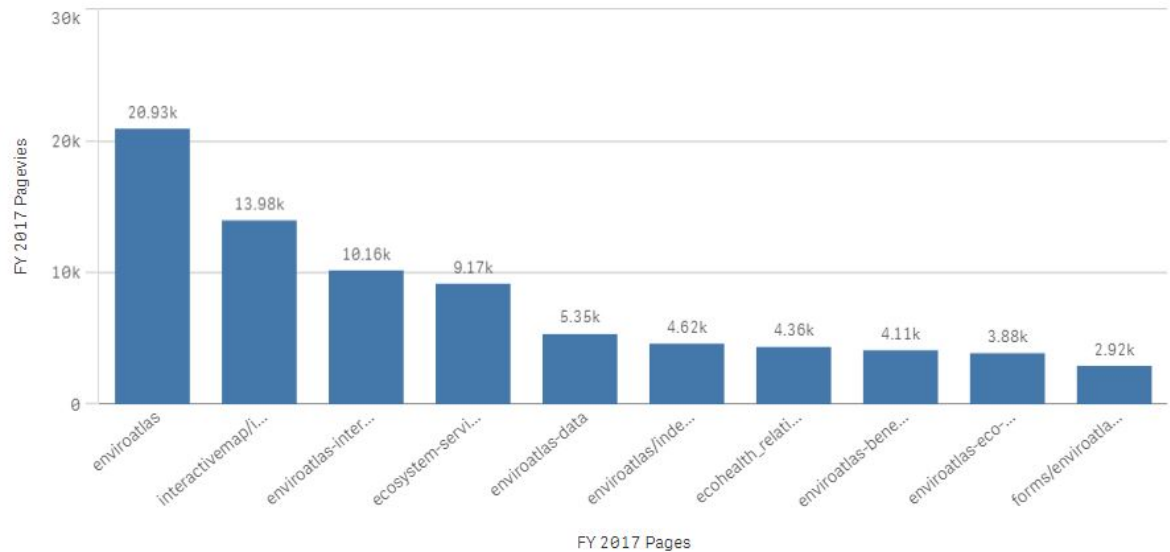
Pages	Average Time on Page (Secs)	Unique Pageviews
Totals	18417.19	73608
www2.epa.gov/enviroatlas/ecosystem-services-enviroatlas	89.66	299
tools/rarity.html	82.39	28
tools/index.html	23.24	78
tools/ecohealth_relationshipbrowser/bibliography.html	268.28	435

To view information on the other pages use the filter on the left

FY 2017 Top Ten Popular Pages

Pages

about-enviroat...
 atlas.html
 attila-toolbox
 building-green...
 citations-and-f...
 citations-and-f...
 cite-enviroatlas
 connecting-ec...
 dasymetric-to...
 ecohealth_rela...
 ecosystem-ma...
 ecosystem-rari...
 ecosystem-ser...



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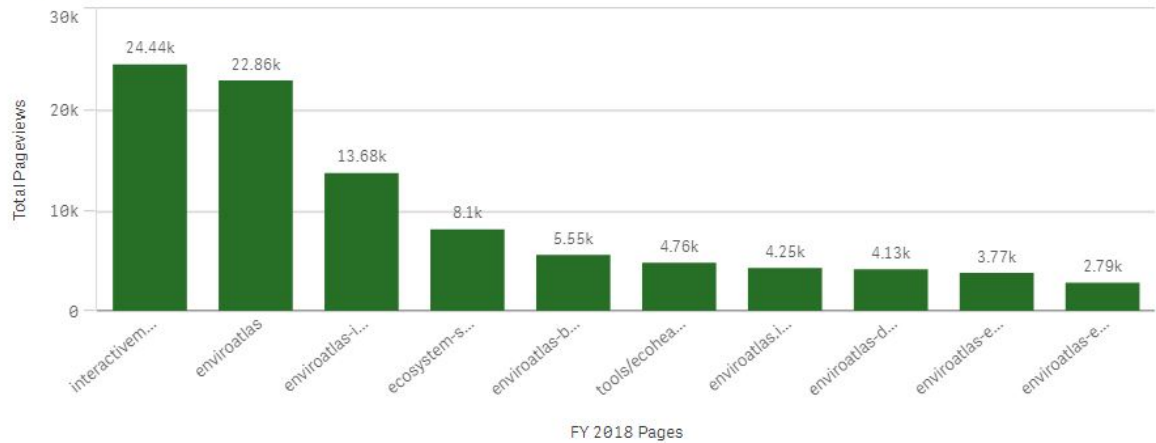
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Selections
IIQ Insights

FY 2018 Top Ten Popular Pages

🔍 Pages

FY 2018 Top Ten Popular pages

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 attila-toolbox
 cite-enviroatlas
 connecting-ec...
 dasymetric-to...
 ecosystem-ma...
 ecosystem-rari...
 ecosystem-ser...
 enviroatlas
 enviroatlas-be...
 enviroatlas-be...
 enviroatlas-be...
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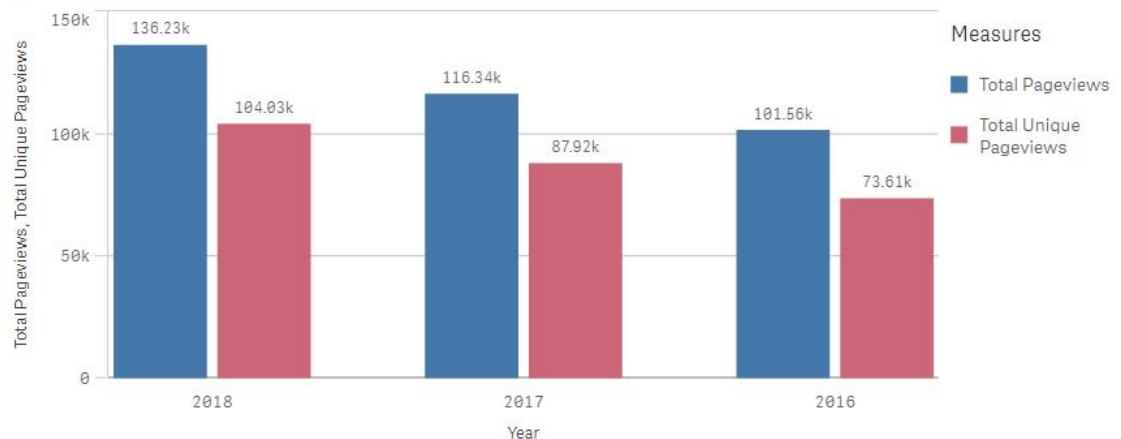
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Selections
IIQ Insights

Increase in Pageviews and Uniquepageviews

🔍 FY 2018 Pages

FY Increase between Pagesviews and Unique Pageviews between FY2016 - FY2018

about-enviroat...
 attila-toolbox
 cite-enviroatlas
 connecting-ec...
 dasymetric-to...
 ecosystem-ma...
 ecosystem-rari...
 ecosystem-ser...
 enviroatlas
 enviroatlas-be...
 enviroatlas-be...
 enviroatlas-be...
 enviroatlas-be...



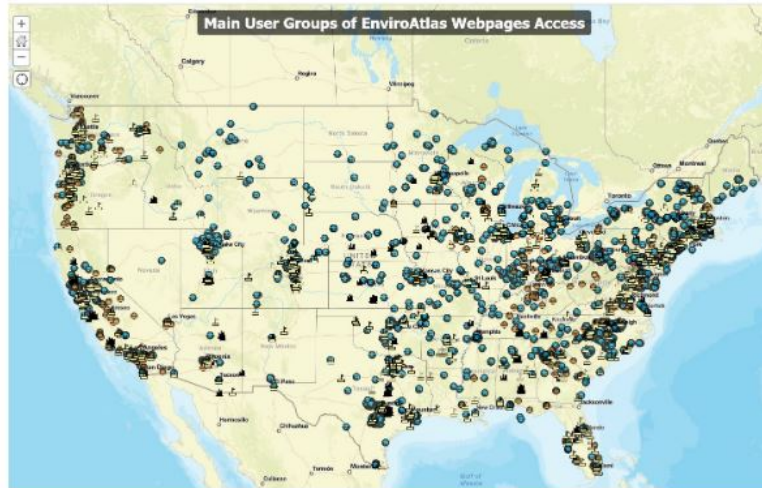
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📊 Selections
 🔍 Insights

Main User groups accessing EnviroAtlas

The EnviroAtlas web pages and the Interactive Map application page are being accessed by many users including universities, colleges, research institutions and state governments. The map showing different users can be viewed at <https://arcg.is/DGHTj>



Screenshot of the map showing EnviroAtlas webpage users

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 Data
Analysis
Story
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 Analysis of University Users
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Analysis of University Users

Year

2018

2019

Quarter

Q1

Q2

Q3

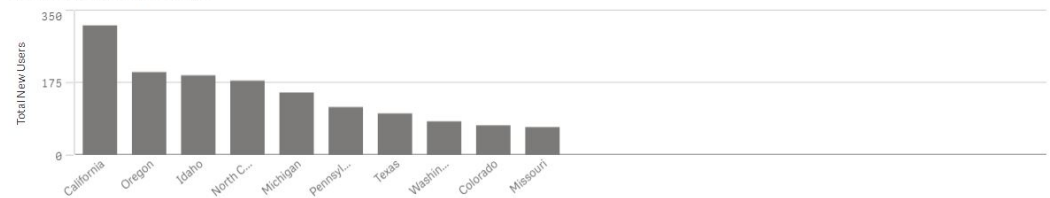
Q4

State

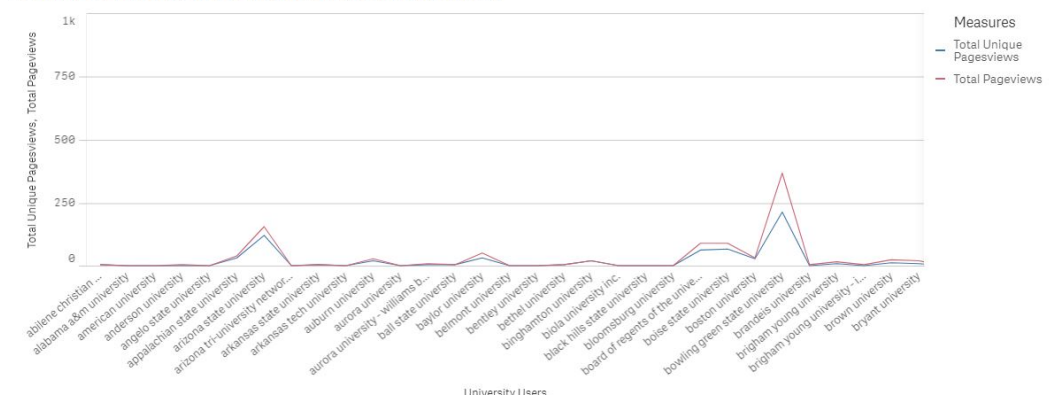
Alabama

Alaska

Total New Users for each state



Comparison of Total Unique Pageviews and Pageviews for University Users



Analysis of National Pet Health Survey Results

