

# Competitive Analysis & The Gap

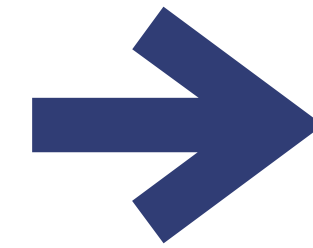


**LoungeBuddy**

- **One-time access to lounge**
- **Searching Hotel lounge is still an issue**
- **Unorganized UI**

# A Better Experience!

- **One-time access to lounge**
- **Searching Hotel lounge is still an issue**
- **Unorganized UI**



- **Option to subscribe**
- **Included hotel lounges**
- **Familiar and intuitive UI**
- **Navigation from terminal to lounge**
- **Rate lounge experience**