

Competitive Analysis & The Gap

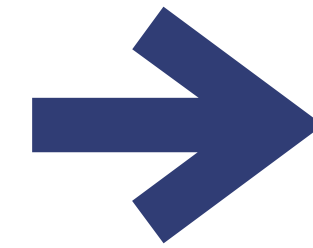


LoungeBuddy

- **One-time access to lounge**
- **Searching Hotel lounge is still an issue**
- **Unorganized UI**

A Better Experience!

- One-time access to lounge
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- Option to subscribe
- Included hotel lounges
- Familiar and intuitive UI
- Navigation from terminal to lounge
- Rate lounge experience