



## Our Evolution

1997

We applied for submission to the Province under the Societies Act. Our beginnings!

2001

The first Reef Knot Kits were distributed

2005

Carter Auto Motors became our first Do it for Dad sponsor

2008

Procan support newsletter launches

2010

- First BC Support Group Council
- We launched Ask an Expert in the Vancouver Sun

2012

- 20 groups going steady across BC
- We joined the Better Pharmacare Coalition
- We met with MP's and sat in on the legislature to bring more awareness
- We worked with the Vancouver Sun and the Province to do a series of full page stories for awareness month

2014

- We hosted the first Pacific Northwest Conference
- We launched Pubs for Prostate

2016

- Our second 3-day conference
- Len Gross received first Life to Achievement award
- Butts in a Boat is launched
- We partnered with Global BC to televise PSA commercials with on air personalities

2018

- Another great year partnering with Global TV
- We celebrated 20 years of the walk
- We increased our staff to 4

2020

- We launched Prostate Cancer Support Canada
- We launched our first Nationwide support group, "Coast to Coast"
- We launched Partners in Prostate virtual support group

1998

The first Do It For Dad walk run

2003

Our first research grant was given out

2007

We partnered with PCC and Safeway for the walk

2009

- New logo and new name "Prostate Cancer Foundation BC"
- Launch of the new website [www.prostatecancerbc.ca](http://www.prostatecancerbc.ca)
- The Westcoast Motorcycle Ride to Live joins our Foundation
- First pitch to the BC Government for free PSA testing
- Hair Affair and Walk in the Park events launched
- First provincial support group brochure personalized for each group

2011

- Buy Low Foods and Nesters joined the Hair Affair
- Expanded the walk to Kamloops, Chilliwack and Kelowna
- Online newsletter launched

2013

- Our first big 3-day Support Group Conference "Sharing our Success"
- We created our endowment fundOur speakers bureau reached 30 unique venues
- We launched the first Mandarin speaking support group in Richmond
- We hosted Cruise with a Cause topped with an all-star celebrity auction
- It's a Snow Day is launched

2015

- We partnered with Raymond James for The Father's Day Walk
- Honda and Scotia Bank continue as top sponsors of the Ride

2017

- If I Were Tom was launched to assist men navigating a diagnosis
- Our first year with the Vancouver Marathon
- In May this year the Blue Walkers was started
- We did more commercials with Global and partnered with Thrifty Foods

2019

- Our 2019 3-day Support Group Conference went international
- We expanded our support with our Support Services Manager

2022

Pars for Prostate is launched