



**SSM INSTITUTE OF ENGINEERING AND TECHNOLOGY**

(Approved by AICTE, New Delhi / Affiliated to Anna University / Accredited by NAAC)

(Accredited by NBA- ECE, EEE & MECH UG Programs)

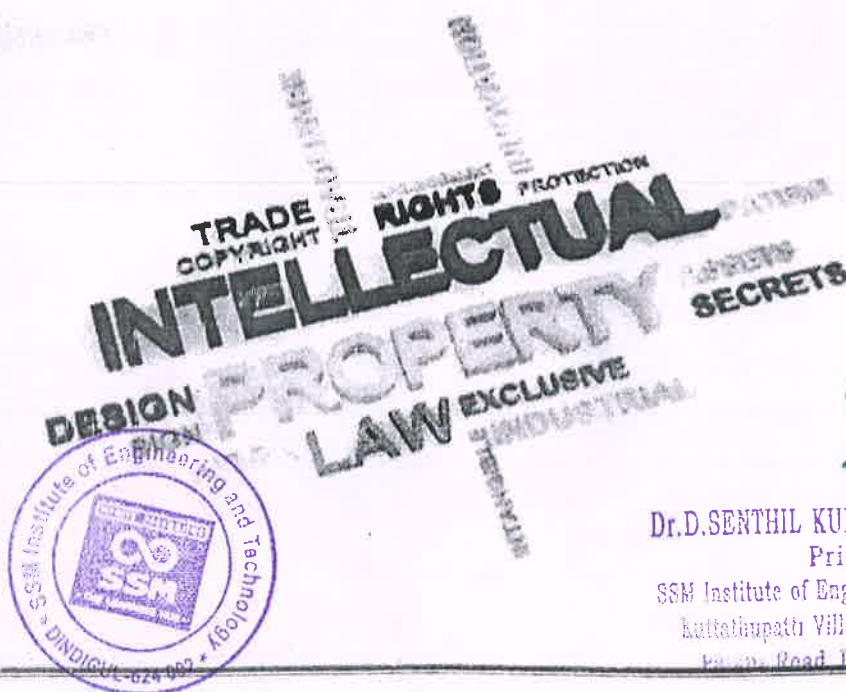
Dindigul – Palani Highway, Dindigul – 624 002

**INTERNAL QUALITY ASSURANCE CELL**

# **AWARENESS PROGRAM**

On

# **INTELLECTUAL PROPERTY RIGHTS**



*Dr. D. Senthil Kumar*

**Dr. D. SENTHIL KUMARAN, M.E., Ph.D., (NUS)**  
Principal

SSM Institute of Engineering and Technology  
Kuttathupatti Village, Sindalagundu (Po),  
Palani Road, Dindigul - 624 002



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Dindigul - Palani Highway, Dindigul - 624 002

## Internal Quality Assurance Cell

SSMIET/IQAC/2022-23/EVEN

20.04.2023

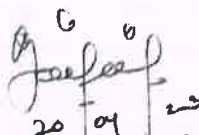
### Circular

The Internal Quality Assurance Cell of SSMIET is planning to organize an Awareness Program on **"Intellectual Property Rights"** for the faculty members on 27.04.2023 from 1.30 pm to 4.30 pm in Seminar Hall 1. The Resource Person **Dr. T. K. S. Lakshmi Priya, Professor and Head of Printing Technology, Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore** is going to share her views and ideas on IPR with our faculty members. Interested faculty members are asked to attend the program.

Copy submitted to the Chairman and Executive Director for kind information


Copy to:

- o The Principal
- o All HoD's
- o File

  
20/04/23  
Coordinator - IQAC



  
Principal 20/4/23

  
Dr. D. SENTHIL KUMARAN, M.E., Ph.D., (NUS)  
Principal  
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## INTERNAL QUALITY ASSURANCE CELL

### CONTENTS:

S.No	Contents
1	About the Event.
2	Objectives and Outcomes of the Event.
3	Event Brochure.
4	Event Schedule.
5	Attendance Sheet.
6	Glimpses of the Event.
7	Event Feedback.
8	Certificate Sample Model.



Dr.D.SENTHIL KUMARAN, M.E., Ph.D., (RUS)  
Principal

SSM Institute of Engineering and Technology  
Kuttathupattu Village, Sindalagundu (Po),  
Palani Road, Dindigul - 624 002.

## **ABOUT THE EVENT:**

Internal Quality Assurance Cell (IQAC) of SSMIET in view of IPR Day had organized **Awareness Session on Intellectual Property Rights** by **Dr. T. K. S. Lakshmi Priya, Professor and Head of Printing Technology, Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore.**

The programme had commenced at 1.30 PM with the prayer song. The welcome address and Chief guest introduction was given by Mr. A. Chandrababhu of Final year - Civil Engineering. The chief guest was honoured by Dr. K. Vinoth Kumar, IQAC- Coordinator.

The awareness program covered topics such as Intellectual Property Rights (IPRs), Copyright and Trademark Management in India with case studies, Ethical Issues related to Industrial Trials and IPR, Compulsory licensing and Bolar Exemption in India, Guidelines, Procedure of Patent filing, Commercialization of patents, Patent System in India, and National Biodiversity - Biotechnological inventions, and Tools for Patent Searching .

The chief guest had also insisted the faculties to be updated with the current emerging technologies and shared about the various printing techniques adopted in their institute. The programme has widened the minds of the faculties with more knowledge on IPR. Finally, the vote of thanks was proposed by Mrs. C. Merlin (AP/Civil), followed by National Anthem. The programme was ended at 4.30p.m.



**Dr. D. SENTHIL KUMARAN, M.E., Ph.D., (NUS)**  
Principal  
SSM Institute of Engineering and Technology  
Kuttathupatti Village, Sindalagundu (Po),  
Palani Road, Dindigul - 624 002.



## **OBJECTIVES OF THE EVENT:**

The following are the seven primary objectives of the IPR awareness program:

- To make IPR awareness, outreach, and promotion.
- To Create an environment of inventions and innovation.
- To Replace existing outdated laws.
- Human Capital Development for teaching, research, and skill-building in property rights.
- Administration and management of innovation.
- Commercialization of IPRs.
- Enhance enforcement of IP rights of individuals/companies by sensitizing the countries enforcement agencies and Judiciary with the latest IP laws

## **OUTCOMES OF THE EVENT:**

- The workshop yielded several positive outcomes, including increased awareness and understanding of intellectual property rights among participants.
- Familiarity with the process of obtaining and protecting different types of intellectual property.
- Enhanced knowledge about intellectual property infringement, plagiarism, and ethical practices.
- Gave a detailed description on IPR Commercialization.



Dr.D.SENTHIL KUMARAN, M.E., Ph.D., (NUS)  
Principal  
SSM Institute of Engineering and Technology  
Ettathupatti Village, Sindalagundu (Po),  
Palani Road, Dindigul - 624 002.

## EVENT BROCHURE:



**SSM INSTITUTE OF ENGINEERING AND TECHNOLOGY**  
**INTERNAL QUALITY ASSURANCE CELL (IQAC)**



ORGANIZES

# **AWARENESS PROGRAM**

ON

# **INTELECTUAL PROPERTY RIGHTS**

Resource Person

**Dr. T.K.S. LAKSHMI PRIYA**

**Professor and Head of Printing Technology**

**Avinashilingam Institute for Home Science and Higher Education for  
Women, Coimbatore**



VENUE: SEMINAR HALL



27.04.2023

1.30 PM - 4.30 PM

### EVENT ORGANIZERS

**Mrs. C. Merlin Rani (AP/Civil)**

**Mrs. P. Kothai Natchiyar (AP/English)**

### CONVENORS

**Dr. K. Vinoth Kumar**  
**IQAC-Coordinator**

**Dr. D. Senthil Kumaran**  
**Principal**



IPR Awareness Program Brochure

**Dr. D. SENTHIL KUMARAN, M.E., Ph.D., (IIS)**  
**Principal**  
**SSM Institute of Engineering and Technology**  
**Kuttathupatti Village, Sindalagundu (Po),**  
**Palani Road, Dindigul - 624 002.**

## EVENT SCHEDULE:

S.No	Agenda	Time
1	Prayer Song	1.30 pm
2	Welcome Address by Dr. K. Vinoth Kumar	1.35 pm-1.40 pm
3	Honouring the Chief Guest	1.40 pm- 1.45 pm
4	Chief Guest Introduction	1.45 pm
5	Session on IPR by Resource Person	1.45 pm - 3.00 pm
6	Refreshment	3.00 pm- 3.15 pm
7	Session by IPR Resource Person	3.15 pm- 4.00 pm
8	Query Session	4.00 pm - 4.15 pm
9	Vote of Thanks	4.15 pm-4.25 pm
10	National Anthem	4.30 pm

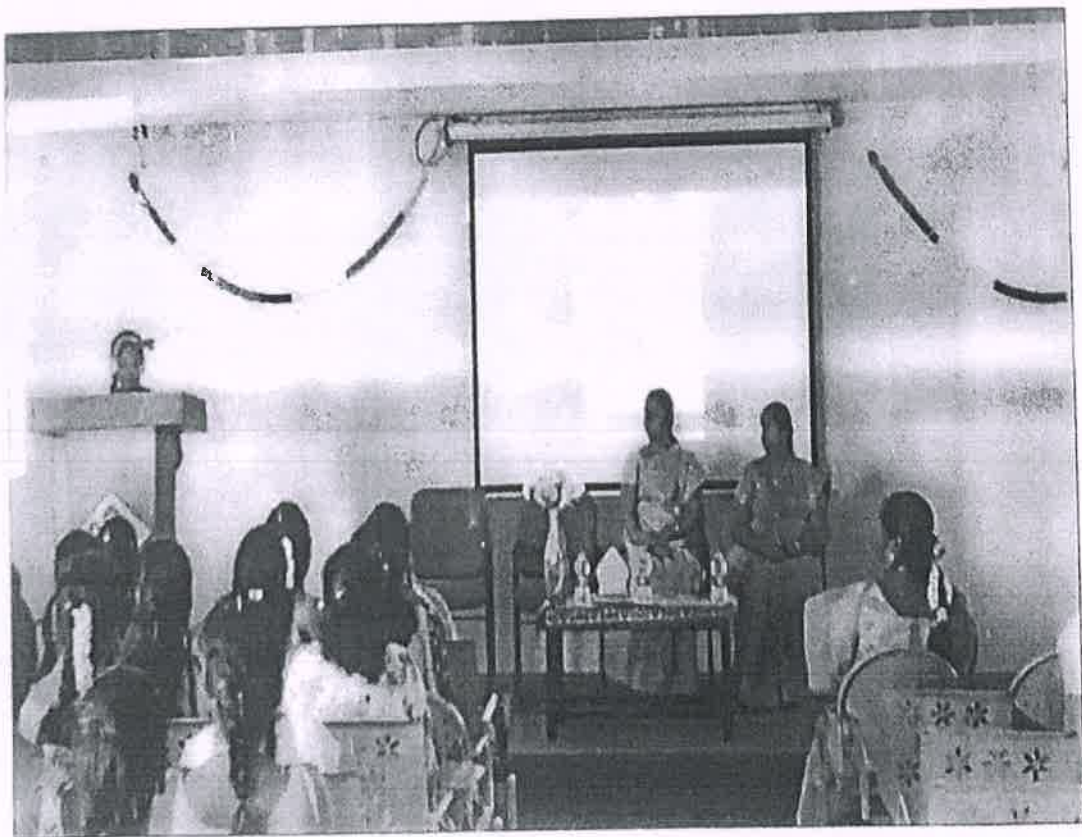


  
Dr. D. SENTHIL KUMARAN, M.E., Ph.D., (US)  
Principal  
SSM Institute of Engineering and Technology  
Kottathupatti Village, Sindalagundu (Po)  
Pannur Road, Dindigul - 624 002.





Chief guest honoring by Dr. K. Vinoth Kumar

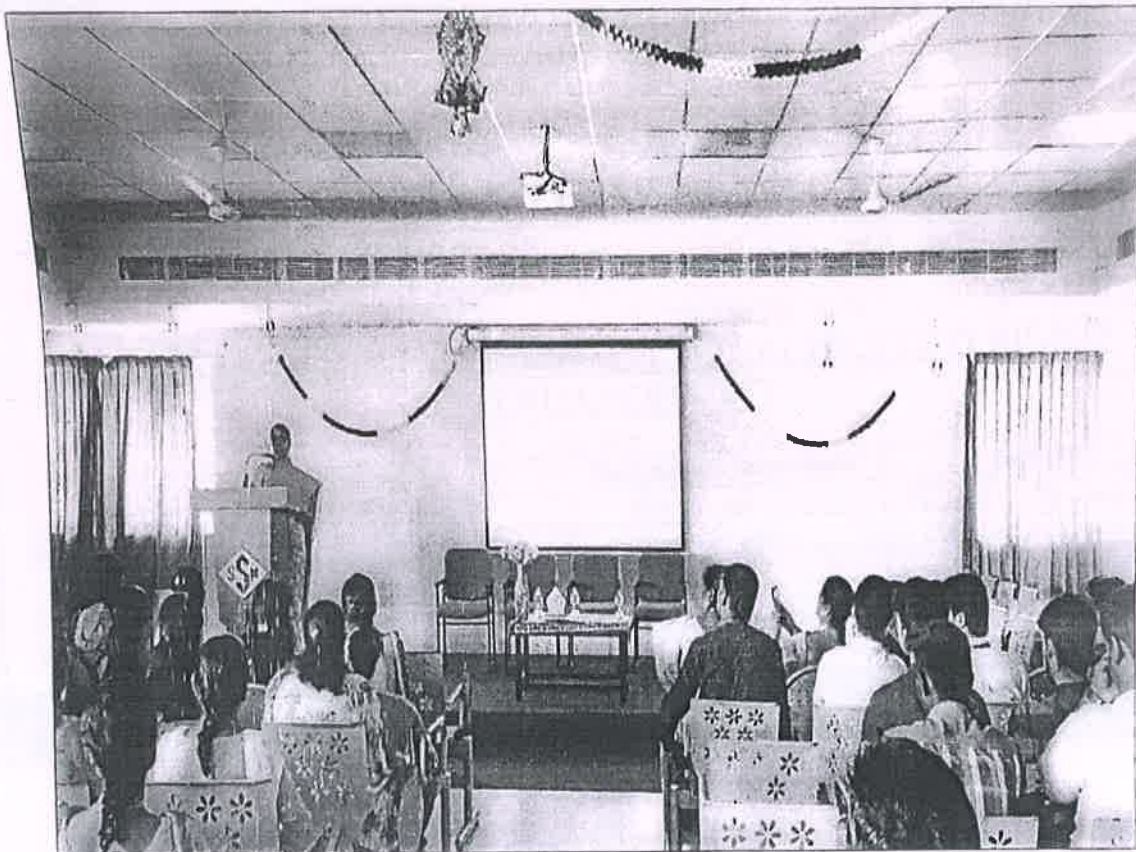


Introduction about the program



Dr. D. SENTHIL KUMARAN, M.E., Ph.D., (IUS)  
Principal  
SSM Institute of Engineering and Technology  
Kuttalupatti Village, Sindalagundu (Po),  
Palani Road, Dindigul - 624 002.





Awareness session by the chief guest



Discussion on IPR and Startup



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SSM Institute of Engineering and Technology  
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## INTERNAL QUALITY ASSURANCE CELL (IQAC)

### FEEDBACK FORM

Name of the ~~Student~~ : \_\_\_\_\_ (Optional)

Event Title : TPR

Date : 27.04.2023

Please respond to the following questions by ticking one box only for each question. If you have any criticism or suggestions for improvement. Your views are very important and will help us to improve our events, facilities, etc.

#### Scoring Example

5	4	3	2	1
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1. Information provided at this event is relevant to you

High	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Low
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2. You are likely to use this information in the future

High	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Low
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3. Presentations were interesting

High	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Low
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4. You would recommend this event to others

High	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Low
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5. Overall, the event was worthwhile

High	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Low
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6. The venue was suitable

High	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Low
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7. Comments/ suggestions (If any)

overall session was good

Signature



Dr. D. SENTHIL KUMARAN, B.E., Ph.D., (MOS)  
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## INTERNAL QUALITY ASSURANCE CELL (IQAC)

Date: 27.04.2023

### AWARENESS PROGRAM ON INTELLECTUAL PROPERTY RIGHTS ATTENDANCE SHEET

S.No	Name of the Faculty	Designation/ Department	Signature
1.	K. Divya	AP/ ECE	K. Divya
2.	Dr. H. Premkumar	Asst/ ECE	Dr. H. Premkumar
3.	A. Keethana	AP/ ECE	A. Keethana
4.	P. Karthika	Asst/ ECE	P. Karthika
5.	Dr. K. Ganapathy	AP/ ECE	Dr. K. Ganapathy

S.No	Name of the Faculty	Designation/ Department	Signature
41.	G. Rajarajeshwari	AP/ ECE	G. Rajarajeshwari
42.	M. Christopher	AP/ Maths	M. Christopher
43.	K. Thara	AP/ Chem	K. Thara
44.	Ms. N. Padma Priya	AP/ CSE	Ms. N. Padma Priya
45.	R. Janani	AP- Maths	R. Janani
46.	Mr. G. SAHAYA RAJ	AP/ Automobile	Mr. G. SAHAYA RAJ



Dr. D. SENTHIL KUMARAN, M.E., Ph.D., (RUSA)  
Principal

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Keethupath Village, Sindalagundu (Po),  
Palani Road, Dindigul - 624 002.