



SSM INSTITUTE OF ENGINEERING AND TECHNOLOGY

(Approved by AICTE, New Delhi / Affiliated to Anna University / Accredited by NAAC)

Dindigul – Palani Highway, Dindigul – 624 002

INSTITUTION'S INNOVATION COUNCIL



AADUKALAM

SESSION

on

HOW TO PLAN FOR STARTUP AND LEGAL & ETHICAL STEPS



StartupTN

MADURAI Regional Hub

“அருமை”

Pitching | Validating | Mentoring

For Rural Innovation Startups from Tamil Nadu

Mentor Panel

Mrs. Uma Chandrika
MSME, Madurai.
(Assistant Director- Chemical)

Mrs. Saranya
Startup Tamil Nadu
(Madurai Hub)

Mr. A. Stephen Gaspar
Managing Director, Spot light Technology,
Dindigul.

Mr. M. R. Senthil Kumar
Director,
Pantech Solutions Pvt Ltd,
Chennai

Venue: SSM INSTITUTE OF ENGINEERING AND TECHNOLOGY
(VIDEO CONFERENCE HALL)



25th March, 2023



9.30 am – 4.30 pm.

Chief Patron
Dr. D. Senthil Kumaran
PRINCIPAL/ SSMIET

Convener	Co-Convener	Event Coordinators
Dr. K. Vinoth Kumar (Professor/ECE)	Mr. D. Manoj (AP/EEE)	Dr. A. Manikandan (AP/ECE) Mr. M. Selwin (AP/MECH)

About the Event:

This Program **AADUKALAM- "How to plan for Start-up and Legal & Ethical Steps"** is organized by the Institute Innovation Council cell of SSMIET, **Mrs. Uma Chandrika (MSME/ Madurai)**, Mr. A. Stephen Gasper (MD, Spot Light Technology, Dindigul), Mr. R. Senthil Kumar (Director, Pantech Solutions, Coimbatore) have given the session genesis and highlighted the importance of the workshop.

Mr. D. Manoj, (AP/EEE) delivered the welcome address. Principal **Dr. D. Senthil kumaran** delivered the Presidential Address. He has briefed and given a clear introduction about Startup Activities. He has highlighted the importance of Startup India and its activities.

Mrs. Saranya (Startup TN/ Madurai Hub) delivered the session on How to plan for startups. She has enlightened the steps and procedures to apply for startups. Her topics on legal and Ethical steps have given more ideas to institutes towards the startup managing process. Mrs. Uma Chandrika gave a detailed outline of converting ideas to startups.

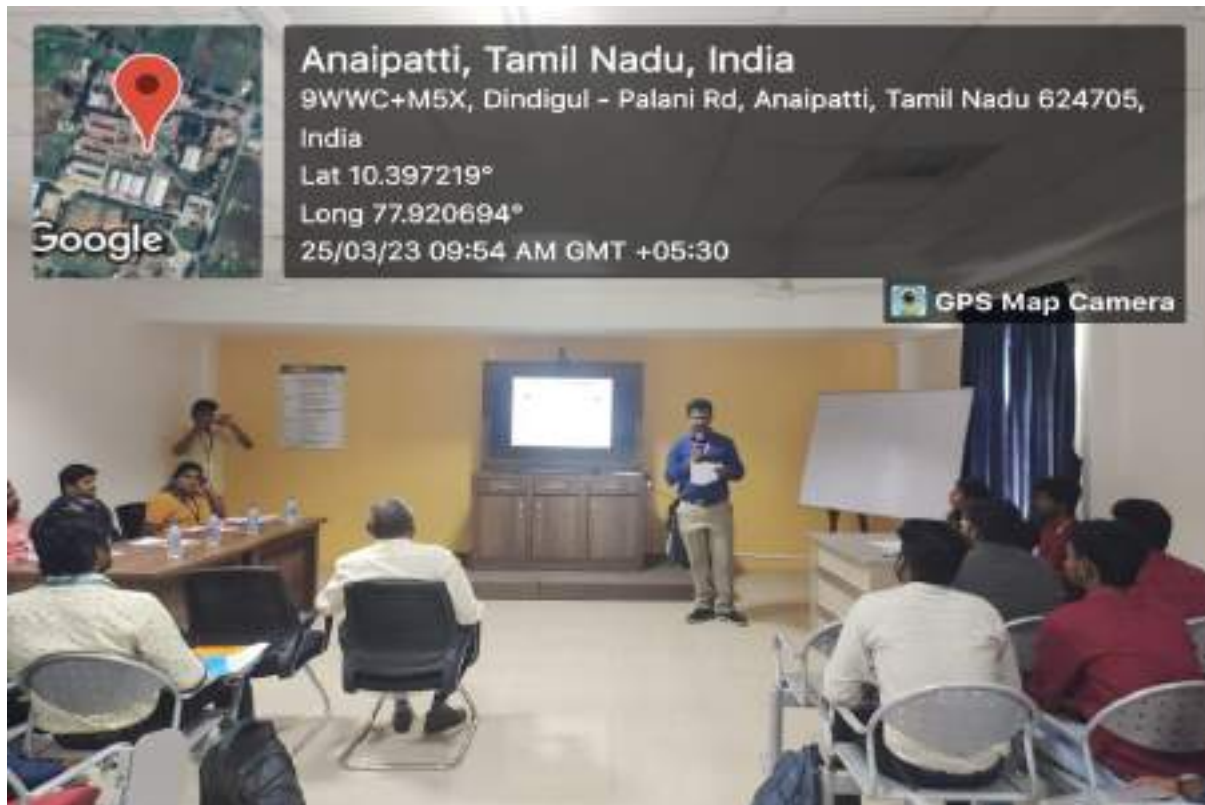
Students from various departments have presented their startup ideas and get great inputs from the experts. 10 teams have been presented their ideas in various domains. 43 students and 10 faculties from various departments have attended the session. Mr. M. Selwin (AP/Mech) delivered a vote of thanks.

List of Participants:

S.NO	NAME	DEPARTMENT	YEAR
1	N. LAKSHMI	MECH	III
2	S. TAMIL SELVAN	MECH	III
3	J. JAIKUMAR PANDIAN	MECH	III
4	J. SHEK MOHAMMED	MECH	II
5	A. RAKULRAJ	MECH	II
6	M. NAGARAJAN	MECH	II
7	D. KIRUTHIKARAN	MECH	II
8	A. DINESH	MECH	II
9	M. S. MUTHU SANTHOSH	MECH	III
10	C. DHIWAKAR	MECH	III
11	S. SIVARAMAN	MECH	III
12	M. NAUFUL GHIYAS	MECH	III
13	S. AJITH KUMAR	MECH	II
14	M. SANTHOSH KUMAR	MECH	IV
15	R. SUBASHPANDIAN	MECH	II
16	K. SURAJ KUMAR	AUTO	IV
17	S. EAZHILSAI NAMBI	AUTO	IV
18	S. SRIDHAR	AUTO	IV
19	S. PRABHAKAR	AUTO	IV
20	A. MATHANAGURU	AUTO	IV
21	G. KIRAN CHELLA PERUMAL	ECE	II
22	R. SELVA MADHESHWARAN	ECE	II
23	K. DIVIYADHARSHNINI	ECE	II
24	S. DHARSHINI	CSE	II
25	K. SHIVANI	CSE	II
26	M. KARTHIKEYAN	CSE	II
27	S. INDHIRA RAJ	CSE	II
28	M. SYED MUSHARAF	CSE	II
29	T. ABINAYA	CSE	III
30	S. JOHANES PRAVEEN	CSE	III
31	S. VIJAY KARTHIK	CSE	II
32	C. VAISHNAVI	CSE	II
33	M. SHERIN SITHARA	CSE	II
34	C. MADHAVARAJ	CSE	II
35	V. P. RAKSHITHA	CSE	II
36	R. MAHIMA	CSE	II
37	B. MANIKANDAN	CSE	II
38	J. SHALINI	CSE	III
39	A. SINDHUJA INFANT	CSE	III
40	S. JEYARAMAN	CSE	II
41	M. MADHUMITHA	CSE	IV
42	J. KAVIYA	CSE	II
43	J. ANISHA	CSE	II

**Event Coordinator****IIC-President**

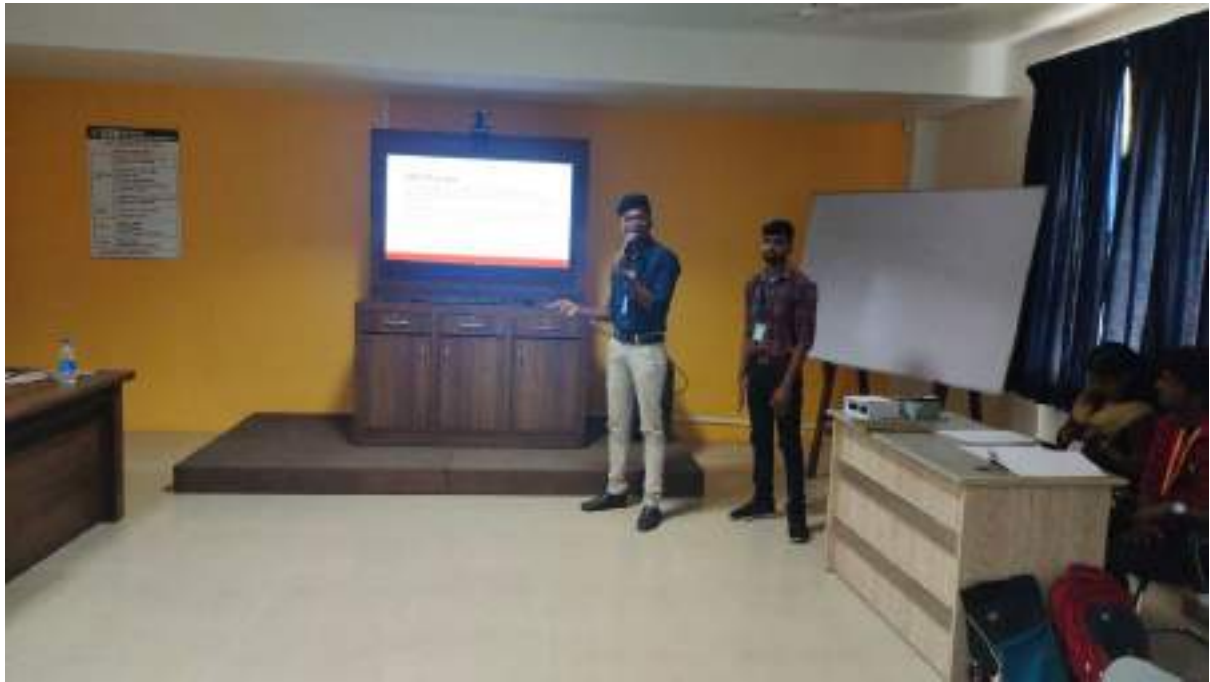
Glimpses of the Event:



Welcome Address by Mr. D. Manoj (AP/EEE)



Presidential Address by Dr. D. Senthil Kumaran



Students Presenting their ideas to Experts panel



Session on Startup Ideas by Mrs. Saranya (Startup TN/ Madurai Hub)



Honoring the Chief guests



Group Photo Session