



SSM INSTITUTE OF ENGINEERING AND TECHNOLOGY

DINDIGUL - PALANI HIGHWAY, DINDIGUL – 624 002, TAMIL NADU

A REPORT ON **ENTREPRENEURSHIP AWARENESS CAMP**

(A DST – NIMAT Project 2018 – 19)

28th – 30th January 2019

Dr.D.SENTHIL KUMARAN, M.E., Ph.D., (NUS)
Principal

SSM Institute of Engineering and Technology
Kuttathupatti Village Sindalagundu (Po),
Palani Road, Dindigul - 624 002.

Sponsored by

**National Science and Technology Entrepreneurship Development Board (NSTEDB),
EDII, Ahmedabad**

Department of Science and Technology, Government of India, New Delhi

in association with

Entrepreneurship Development Cell (EDC),

SSM Institute of Engineering and Technology



Day 1: 28.01.2019

Inauguration of Entrepreneurship Awareness Camp



Session I

Inauguration - Why Entrepreneurship (general concepts) - Mr.R.Sibakumar, Secretary, Karur District Small and Tiny Enterprises Association

Session II

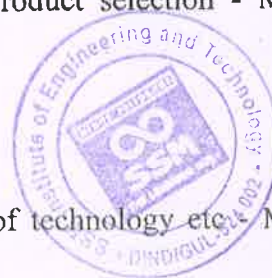
Camp Objective, Historical background-Indian values vis-a-vis Entrepreneurship and the present scenario - Mr.R.Sibakumar, Secretary, Karur District Small and Tiny Enterprises Association

Session III

Identification of Business opportunities and Mechanism of product selection - Mr.S.Dhamodharan, AP/ECE, SSMIET

Session IV

Technology-assistance from R&D labs and others on choice of technology etc - Mr.S.Dhamodharan, AP/ECE, SSMIET



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Day 3: 30.01.2019

Industrial Visit and Valedictory Function



Session I

Creativity and business - the man behind the venture - the behavioural scientist's approach - Dr.R.Chandran, Campus Director, SSMIET

Session II

Communication skills for better results - Mr.J.Srinivasan, ASP/English, SSMIET

Session III

Factory visit and experience sharing by existing entrepreneur – Dr.Sri Nithya Nareshanandha, AsP/Physics, SSMIET



Session IV

Feedback and discussion on the camp factory visit - Dr.Sri Nithya Nareshanandha, AsP/Physics, SSMIET



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A handwritten signature in green ink, likely belonging to Dr.D.Senthil Kumaran, the Principal of SSM Institute of Engineering and Technology.

ANNEXURE - I
LIST OF PARTICIPANTS

S.No.	Name of the Participant	Age	Male/ Female	Education	Category: Gen/ SC/ ST/ OBC/ Minority	Aadhaar Number
1	Vijay S	19	Male	I B.E., Auto	OBC	5294 1728 0232
2	Hemanth K	19	Male	I B.E., Auto	OBC	4474 4378 8545
3	Bagatheesh V	19	Male	I B.E., Auto	OBC	9763 3125 1137
4	Naga Sundaram S	19	Male	I B.E., Auto	OBC	8346 0670 1756
5	Harish Ramana Kumar G	18	Male	I B.E., ECE	OBC	9477 3610 1625
6	Almaz Habeebun Nazar	18	Female	I B.E., ECE	OBC	6067 8997 9944
7	Sambath S	19	Male	I B.E., ECE	OBC	2123 5329 2296
8	Shamini S	19	Female	I B.E., ECE	OBC	6652 2179 1379
9	Sri Sabarina K	18	Female	I B.E., ECE	OBC	5033 0009 5163
10	Gnana Helina J	19	Female	I B.E., ECE	OBC	8398 2207 8867
11	Thenpandi B	19	Female	I B.E., ECE	SC	2505 7664 5194
12	Janasujith M	18	Male	I B.E., ECE	OBC	8306 0707 6593
13	Prabhu V	18	Male	I B.E., ECE	OBC	5152 0116 6662
14	Azhagu Kowshik A M	18	Female	I B.E., ECE	OBC	2985 7047 0914
15	Sathish Kumar M	19	Male	I B.E., ECE	OBC	6976 4617 1572
16	Amir Faizal M	19	Male	I B.E., Mech	OBC	3479 4387 4438
17	Akash A	19	Male	I B.E., Mech	OBC	5530 3086 0445
18	Santhosh R	18	Male	I B.E., Mech	OBC	7409 7936 1560
19	Safeek Raja J	18	Male	I B.E., Mech	OBC	8902 1245 3442



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42	Baleshwari R	20	Female	II B.E., ECE	OBC	4192 0283 4911
43	Bushra Thasleem A.S	20	Female	II B.E., ECE	OBC	3099 0425 2387
44	Lavanya J	20	Female	II B.E., ECE	OBC	9894 1786 8340
45	Mathiselvan R	19	Male	II B.E., ECE	SC	6923 1371 5961
46	Koshikha B	19	Female	II B.E., ECE	OBC	3527 2869 5753
47	Lakshmi S	19	Female	II B.E., ECE	OBC	2404 8953 4762
48	Brindha M	19	Female	II B.E., ECE	OBC	7836 0167 9207
49	Atchaya V	19	Female	II B.E., ECE	OBC	3089 2532 7416
50	Mithunavarshini D S	19	Female	II B.E., ECE	OBC	9034 5858 1355
51	Yogitha S	19	Female	II B.E., ECE	OBC	7074 0355 4054
52	Vanishwari R	20	Female	II B.E., ECE	OBC	5210 2215 0332
53	Subha Lakshmi S	19	Female	II B.E., ECE	SC	7969 3163 6259
54	Shree Parasanna Kumar T	20	Male	II B.E., ECE	OBC	4785 4954 5562
55	Praveen K	20	Male	II B.E., ECE	OBC	8791 9991 5581
56	Pradeep Raja S	20	Male	II B.E., ECE	OBC	7001 7812 6442
57	Prabhu M	20	Male	II B.E., ECE	SC	4877 2988 3679
58	Oviya S	19	Female	II B.E., ECE	OBC	7315 3678 1697
59	Gowri M	20	Female	II B.E., ECE	OBC	2366 8936 6190
60	Harinie R	19	Female	II B.E., ECE	OBC	7104 1440 9951
61	Fresty Diana R	19	Female	II B.E., ECE	OBC	5761 9655 4323
62	Karthikeyan N	19	Male	II B.E., ECE	OBC	5694 9831 0554
63	Maniraja P	20	Male	II B.E., ECE	OBC	6122 4676 7882

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ANNEXURE – II
PROGRAM SCHEDULE

Date and Day	Session	Subject / Topic	Faculty
1	2	3	4
28/01/2019	I	Inauguration - Why Entrepreneurship (general concepts)	Mr.R.Sibakumar, Secretary, Karur District Small and Tiny Enterprises Association
	II	Camp Objective, Historical background-Indian values vis-a-vis Entrepreneurship and the present scenario	Mr.R.Sibakumar, Secretary, Karur District Small and Tiny Enterprises Association
	III	Identification of Business opportunities and Mechanism of product selection	Mr.S.Dhamodharan, AP/ECE, SSMIET
	IV	Technology-assistance from R&D labs and others on choice of technology etc	Mr.S.Dhamodharan, AP/ECE, SSMIET
29/01/2019	I	Financial aspects of SSI unit including salient features of a project report	Dr.G.Sankaranarayanan, HoD/Mechanical, SSMIET
	II	Schemes of assistance and support available from Govt. agencies, banks, financial institutions, SFCs, etc	Dr.G.Sankaranarayanan, HoD/Mechanical, SSMIET
	III	How to start a SSI unit (General concept about the Govt. formalities, rules & regulation, location, and different aspect of an industrial venture)	Mrs.Jeya, Assistant Manager, District Industries Centre, Dindigul.
	IV	Tech. & commercial Aspects of SSI unit (General concept only)	Mrs.Jeya, Assistant Manager, District Industries Centre, Dindigul.
30/01/2019	I	Creativity and business- the man behind the venture -the behavioural scientist's approach	Dr.R.Chandran, Campus Director, SSMIET
	II	Communication skills for better results	Mr.J.Srinivasan, ASP/English, SSMIET
	III	Factory visit and experience sharing by existing entrepreneur	Dr.Sri Nithya Nareshanandha, AsP/Physics, SSMIET
	IV	Feedback and discussion on the camp factory visit	Dr.Sri Nithya Nareshanandha, AsP/Physics, SSMIET

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ANNEXURE – III
LIST OF RESOURCE PERSONS

Sr.No.	Name and Address	Designation	Organisation
1	2	3	4
1	Mr.R.Sibakumar, Aravind Nagar, Chinna Antan Koil Street, Karur	Secretary	Karur District Small and Tiny Enterprises Association
2	Mrs.Jeya, Near Master Mahal, Mudakkusalai, Madurai	Assistant Manager	District Industries Centre, Dindigul.
3	Dr.R.Chandran, SSM Institute of Engineering and Technology, Dindigul - 624 002	Campus Director	SSM Institute of Engineering and Technology, Dindigul
4	Mr.J.Srinivasan, Department of English, SSM Institute of Engineering and Technology, Dindigul - 624 002	Associate Professor	SSM Institute of Engineering and Technology, Dindigul
5	Dr.G.Sankara Narayanan, Department of Mechanical Engineering, SSM Institute of Engineering and Technology, Dindigul - 624 002	Associate Professor	SSM Institute of Engineering and Technology, Dindigul
6	Mr.S.Dhamodharan, Department of ECE, SSM Institute of Engineering and Technology, Dindigul - 624 002	Assistant Professor	SSM Institute of Engineering and Technology, Dindigul
7	Dr.Sri Nithya Nareshanandha, Department of Physics, SSM Institute of Engineering and Technology, Dindigul - 624 002	Associate Professor	SSM Institute of Engineering and Technology, Dindigul



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Paiani Road, Dindigul - 624 002.

ANNEXURE – IV

LIST OF INDUSTRIES VISITED

Sr.No.	Name, Address and Contact details	Products / Service
1	2	3
1	Sudhan Spinning Mills (P) Ltd., Agaram, Dindigul - 624622, Tamil Nadu Phone: 0451 255 7001 E-mail: rocganesan@gmail.com	Spinning

[Handwritten Signature]

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ANNEXURE – V

FEED BACK ANALYSIS OF PARTICIPANT - SUMMARY

Programme Location: SSM Institute of Engineering and Technology

Date: From 28.01.19 to 30.01.19

Total No. of Participants: 75

Q.1) From where you got the information about this programme?

- | | |
|-----------------------------|----------------|
| a) Pamphlets / Brochure | 75 Nos. (100%) |
| b) News paper Advertisement | 00 Nos. (00%) |
| c) Posters/ Hand Bills | 00 Nos. (00%) |
| d) Other (Please Specify) | 00 Nos. (00%) |

Q.2) What is your opinion about the duration of Programme?

- | | |
|-------------|---------------|
| a) Short | 15 Nos. (20%) |
| b) Adequate | 60Nos. (80%) |
| c) Long | 00 Nos. (00%) |

Q.3) Did you find the Programme useful?

- | | |
|-------------------|----------------|
| a) Very much | 75 Nos. (100%) |
| b) To some extent | 00 Nos. (00%) |
| c) Not useful | 00 Nos. (00%) |

Q.4) Did it fulfill your expectations?

- | | |
|-------------------|---------------|
| a) Yes | 69 Nos. (92%) |
| b) To some extent | 06 Nos. (08%) |
| c) No | 00 Nos. (00%) |

Q.5) Planning of the Programme

- | | |
|-----------------|---------------|
| a) Excellent | 54 Nos. (72%) |
| b) Very good | 10 Nos. (13%) |
| c) Good | 11 Nos. (15%) |
| d) Satisfactory | 00 Nos. (00%) |
| e) Poor | 00 Nos. (00%) |




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SSM INSTITUTE OF ENGINEERING AND TECHNOLOGY

Entrepreneurship Development Cell

CIRCULAR

C.No.: SSMIET/EDC/18-19/003

31.12.2018

Three-day **Entrepreneurship Awareness Camp (EAC)** is scheduled to be conducted in our college between **18.01.19 – 20.01.19**. This programme is sponsored by Department of Science and Technology, Government of India, New Delhi and Entrepreneurship Development Institute of India, Ahmedabad.

The main objective of this programme is to create awareness on entrepreneurship among students. This programme includes motivational talks by eminent speakers from District Industries Centre (DIC), Dindigul and an Industrial Visit.

Interested students are requested to register their names with Mr.S.Dhamodharan, AP/ECE. Course material and certificates will be issued to all participants.

For more details, contact:

S.Dhamodharan, AP/ ECE

Chief Programme Coordinator

DST – NIMAT Project 2018 – 19

Mobile : +91 9629277095



S. Dhamodharan
ED Cell Coordinator

Copy to:

1. All HoD's

W
Auto

NU
Civil

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CSE

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Mech

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English

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Chemistry

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ECE

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EEE

h
Maths

h
Physics

2. Student Circulation through HoD's

3. Office file

Dr.D.Senthil Kumar
Dr.D.SENTHIL KUMARAN, M.E., Ph.D., (MUS)
Principal
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Kuttubupatti Village, Sindalagundu (Po),
Param. Road, Dindigul - 624 002.

Dr.D.Senthil Kumar
Principal
31-12-18



SSM INSTITUTE OF ENGINEERING AND TECHNOLOGY

Dindigul - Palani Highway, Dindigul 624 002

Entrepreneurship Development Cell

Department of Science and Technology, Government of India
Entrepreneurship Development Institute of India, Ahmedabad
Sponsored.

Three days Entrepreneurship Awareness Camp
(A DST-NIMAT Project 2018-19)

on

18th - 20th January, 2019

Inaugural address by

Mr. A. Annadurai

President

(Dindigul District Micro and Small Enterprises Association)

Felicitation

Dr. R. Chandran,
Campus Director, SSMIET

Presided by

Dr. M. Saravanan,
Principal, SSMIET

Inauguration

Venue : Seminar Hall 1

Date : 18th January, 2019

Time : 9:30 a.m.

All Are Cordially Invited

Mr. S. Dhamodharan, AP/ECE,
Coordinator, ED Cell,
SSMIET



John
6-1-19



SSM INSTITUTE OF ENGINEERING AND TECHNOLOGY

Dindigul - Palani Highway, Dindigul 624 002

ENTREPRENEURSHIP DEVELOPMENT CELL

Department of Science and Technology, Government of India,
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Kottai Engineering Village Sindalagundu (Palani)
Palani Road, Dindigul - 624 002.



ALL ARE CORDIALLY INVITED



SSM INSTITUTE OF ENGINEERING AND TECHNOLOGY, DINDIGUL

ENTREPRENEURSHIP DEVELOPMENT CELL

Entrepreneurship Awareness Camp - 18th - 20th January 2019
(A DST - NIMAT Project 2018 - 19)

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Department of Science and Technology, Government of India, New Delhi

AGENDA


INAUGURATION (18.01.2019)


08.45 a.m.	Registration
09.35 a.m.	Prayer Song
09.40 a.m.	Welcome Address - Mr.S.Dhamodharan, AP/ECE
09.45 a.m.	Presidential Address - Dr.M.Saravanan, Principal
09.55 a.m.	Felicitation - Dr.R.Chandran, Campus Director
10.05 a.m.	Honouring the Chief Guest
10.10 a.m.	Chief Guest Inaugural Address
11.30 a.m.	Break

VALEDICTION (20.01.2019)

04.00 p.m.	Prayer Song
04.05 p.m.	Welcome Address - Mr.S.Jayakumar, AP/ECE
04.10 p.m.	Feedback by students
04.20 p.m.	Certificate Distribution
04.30 p.m.	Vote of Thanks - Mr.S.Amreesh, III Automobile Engineering
04.35 p.m.	National Anthem




ED Cell Coordinator
10.1.19


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Principal
10.1.19