

SSM INSTITUTE OF ENGINEERING AND TECHNOLOGY

DEPARTMENT OF ECE

INTELLECTUAL PROPERTY RIGHTS



DATE: 05.04.2021

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S. Karthigai

Dr.S. KARTHIGAI LAKSHMI
 Professor & Head
 Department of ECE
 SSM Institute of Engg & Tech
 Dindigul - 624 002

D. Senthil

Dr. D. SENTHIL KUMARAN
 ME.,Ph.D.(NUS),MISTE,MISLCA,FIE,
 PRINCIPAL
 SSM Institute of Engineering and Technology
 Dindigul - Palani Highway, Dindigul - 624 002



**SSM INSTITUTE OF ENGINEERING AND
TECHNOLOGY**

Dindigul - Palani Highway, Dindigul - 624 002.



Email: ssmiertdgl@gmail.com, Website: www.ssmiet.ac.in

Institute Innovation Council

CIRCULAR

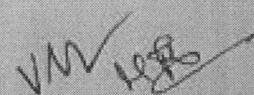
10.04.2021

One day Seminar on "Intellectual Property Rights (IPR)" is scheduled to be conducted on 12.04.2021. The main objective of this programme is establishing a basic level of IP awareness amongst the workshop participants, such that the chances of obtaining well-protected innovation (Patents) for their organizations are increased. Henceforth, students of Second & Third year ECE are requested to attend this workshop and get benefitted. There is no registration fee.

President/IISC
Mr.S.Dhamodharan,
AP/ECE



Convener / IPR cell
Dr.K.Vinoth Kumar
AsP/ECE



Faculty Coordinators
Mrs.M.Jeyalakshmi
Mr.V.Jeevanantham



Principal

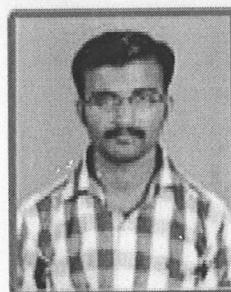
SSM INSTITUTE OF ENGINEERING AND TECHNOLOGY
DINDIGUL - 624 002.

Institution's Innovation Council

Seminar on

INTELLECTUAL PROPERTY RIGHTS

April 12, 2021



Dr. S. GOPINATH

IIC Ambassador

Associate Professor, Department of ECE

Karpagam Institute of Technology

Coimbatore

Principal

Dr. D. Senthil Kumaran

Coordinators

Mrs. M. Jeyalakshmi, AP/ECE

Mr. V. Jevanantham, AP/ECE

President

Mr. S. Dhamodharan, AP/ECE

Convener

Dr. K. Vinoth Kumar, ASP/ECE

WELCOMES YOU !!!

www.ssmiet.ac.in

3:17

← huo-vjzt-cts →

Why IP protection is given

- Capital expenditure for new products
- Research and Development
- Marketing and advertisement
- Maintaining loyal followers
- profit

* Gopinath Sam... ↗ ↘ ⏪ ⏴ ⏵ ⏶

THE PATENTS LAW AND PRACTISE

Guided By The Patents Act,1970 as amended
By The Patents (Amendment) Act,2005

DISCLOSURE OF ADVANCEMENT

INVENTOR → THE PATENT OFFICE

ASSIGNEE OF THE INVENTION

LEGAL HEIR OF AN INVENTOR/HIS

20 YEARS EXCLUSIVE RIGHT FOR ADVANCEMENT

* Gopinath Sam... ↗ ↘ ⏪ ⏴ ⏵ ⏶

3:31

← huo-vjzt-cts →

Trade Secrets

- A trade secret is something that offers an advantage in business if it keep as a secret.
- A trade secret can be a client list, the formula for a product, etc.
- A trade secret does not have to be patentable, but it must be capable of being maintained.
- For instance, a client list can be protected by computer password, and the formula can be safeguarded by disclosing it to a limited number of people.
- Trade secrets are not registered with any government or other agency.

* Gopinath Sam... ↗ ↘ ⏪ ⏴ ⏵ ⏶

3:20

← huo-vjzt-cts →

Intellectual Property Rights

"INDUSTRIAL PROPERTIES"

- PATENTS
- INDUSTRIAL DESIGNS
- TRADEMARKS
- TRADE SECRETS
- GEOGRAPHICAL INDICATORS
- COPYRIGHTS

* Gopinath Sam... ↗ ↘ ⏪ ⏴ ⏵ ⏶

← About this call

People

| | |
|--|-----------------------|
| | M. Jeyalakshmi Mur... |
| | M.Kiruba Nandhini |
| | Madhumitha B |
| | Mahalakshmi R M |
| | Malini S |
| | MaruthamalaiAyyan... |
| | Muniyappan P |
| | Muthu kumaran. S.U |
| | Nishitha Joan |
| | Nivetha .M Nivetha .M |
| | Nivetha Sundharaj-66 |
| | Oviya M |
| | Parameshwari |

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Thanks for filling out Feedback.

Here's what we got from you:

Feedback

Seminar on "INTELLECTUAL PROPERTY RIGHTS" organized by Institution's Innovation Council & the Department of Electronics And Communication Engineering - SSM Institute of Engineering and Technology, Dindigul.

Email address *

geethamai575@gmail.com

Name *

GEETHA MAI A G

College Name *

SSM INSTITUTE OF ENGINEERING AND TECHNOLOGY

Year / Section *



II ECE A



- II ECE B
- II ECE C
- III ECE A
- III ECE B
- III ECE C

Registration Number *

922119106028

Workshop objectives were stated clearly and met *

- Strongly Agree
- Agree
- Disagree
- Strongly Disagree

The workshop was well organized *

- Strongly Agree
- Agree
- Disagree
- Strongly Disagree

The workshop helped me to learn how to work effectively with my peers in a workshop setting *

- Strongly Agree
- Agree
- Disagree
- Strongly Disagree

The information and/Or skills presented were relevant and useful *

- Strongly agree
- Agree
- Disagree
- Strongly Disagree

The presenter(s) provided adequate time for questions and answered them satisfactorily *

- Strongly Agree
- Agree
- Disagree
- Strongly Disagree



**SSM Institute of Engineering
and Technology**
(Accredited by NAAC)
Dindigul-Palani Highway, Dindigul-624 002



Certificate of participation is presented to Mr/Ms.

has successfully completed the one-day seminar on Intellectual Property Rights organized by the INSTITUTION'S INNOVATION COUNCIL held at SSM INSTITUTE OF ENGINEERING AND TECHNOLOGY on 12-04-2021

Dr.K.Vinoth Kumar
AsP/ECE,convener

Mr.S.Dhamodharan
AP/ECE,President

Dr.D.Senthil kumaran
Principal