



SSM INSTITUTE OF ENGINEERING AND TECHNOLOGY

(Approved by AICTE, New Delhi / Affiliated to Anna University, Chennai / Accredited by NAAC (2019-24) & NBA (2022-25))

Dindigul – Palani Highway, Dindigul – 624 002

5.1.3.1. Number of students benefitted by guidance for competitive examinations and career counselling offered by the institution year wise during last five years

Academic Year – 2022 – 23

| S. No. | Class / Branch | No. of Students | Event Benefited |
|--------|----------------|-----------------|---|
| 1 | IV B.E. CSE | 56 | Career Counseling -Placement Training from 26.09.2022 to 30.09.2022 Career Counseling -Placement Training from 11.10.2022 to 15.10.2022 Career Counseling on "Creative Business Ideation for Budding Engineers" - 27.04.2023 |
| 2 | IV B.E. ECE | 114 | Career Counseling -Placement Training from 26.09.2022 to 30.09.2022 Career Counseling -Placement Training from 11.10.2022 to 15.10.2022 Post Covid Management and technical careers for ECE Engineers on 27.10.2023 Campus to Corporate on 10.11.2022 Career Counseling on "Creative Business Ideation for Budding Engineers" - 27.04.2023 STARTUP PANEL DISCUSSION - Connecting outgoing Graduates with Startup Ecosystem |
| 3 | IV B.E. EEE | 43 | Career Counseling -Placement Training from 26.09.2022 to 30.09.2022 Career Counseling -Placement Training from 11.10.2022 to 15.10.2022 Career Counseling on "Creative Business Ideation for Budding Engineers" - 27.04.2023 |
| 4 | IV B.E. CIVIL | 15 | Career Counseling -Placement Training from 26.09.2022 to 30.09.2022 Career Counseling -Placement Training from 11.10.2022 to 15.10.2022 Career Counseling on "Creative Business Ideation for Budding Engineers" - 27.04.2023 |
| 5 | IV B.E. MECH | 48 | Career Counseling -Placement Training from 26.09.2022 to 30.09.2022 Career Counseling -Placement Training from 11.10.2022 to 15.10.2022 Problem Solving ideation Workshop – 10.10.2022 Career Counseling on "Creative Business Ideation for Budding Engineers" - 27.04.2023 |
| 6 | IV B.E. AUTO | 18 | Career Counseling -Placement Training from 26.09.2022 to 30.09.2022 Career Counseling -Placement Training from 11.10.2022 to 15.10.2022 Career Counseling on "Creative Business Ideation for Budding Engineers" - 27.04.2023 |

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| 7 | III B.E. CSE | 21 | My Story-Motivational Session by Successful Entrepreneur on 04.11.2022 STARTUP PANEL DISCUSSION - Connecting outgoing Graduates with Startup Ecosystem |
| 8 | III B.E. ECE | 30 | My Story-Motivational Session by Successful Entrepreneur on 04.11.2022 Post Covid Management and technical careers for ECE Engineers on 27.10.2023 STARTUP PANEL DISCUSSION - Connecting outgoing Graduates with Startup Ecosystem |
| 9 | III B.E. EEE | 12 | My Story-Motivational Session by Successful Entrepreneur on 04.11.2022 STARTUP PANEL DISCUSSION - Connecting outgoing Graduates with Startup Ecosystem |
| 10 | III B.E. ECE | 57 | Post Covid Management and technical careers for ECE Engineers on 27.10.2023 |
| 11 | I B.E. | 62 | Workshop on "Design Thinking to Product Development" 27.12.2022 |
| 12 | III B.E. MECH | 58 | Problem Solving ideation Workshop – 10.10.222 |
| 13 | II B.E. | 25 | AADUKALAM - "How to plan for Start UP and Legal and Ethical Steps" |
| 14 | II B.E. MECH | 38 | Workshop on Prototype Design and Development 28.03.23 to 03.04.23 |
| BENIFICIARY COUNT | | 597 | |
| STRENGTH | | 1128 | |



Principal



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5.1.3.1. Number of students benefitted by guidance for competitive examinations and career counselling offered by the institution year wise during last five years

Academic Year – 2021 -22

| S. No. | Class / Branch | No. of Students | Event Benefited |
|-------------------|----------------|-----------------|--|
| 1 | IV B.E. CSE | 51 | Career Counseling - Placement Training from 17.11.2021 to 27.11.2021 |
| 2 | IV B.E. ECE | 83 | Career Counseling - Placement Training from 06.12.2021 to 11.12.2021 Career Counseling - Alumni Talk Series |
| 3 | IV B.E. EEE | 36 | Career Counseling - Placement Training from 06.12.2021 to 11.12.2021 Seminar on "How to plan for Start-up and legal & Ethical Steps" - 24.03.2022 |
| 4 | IV B.E. CIVIL | 30 | Career Counseling - Placement Training from 06.12.2021 to 11.12.2021 |
| 5 | IV B.E. MECH | 76 | Career Counseling - Placement Training from 17.11.2021 to 27.11.2021 |
| 6 | IV B.E. AUTO | 22 | Career Counseling - Placement Training from 17.11.2021 to 27.11.2021 Alumni Talk – “Overview of an Organization” |
| 7 | III B.E. CSE | 56 | Alumni Talk – “Life in IT Industry” |
| 8 | III B.E. ECE | 83 | Guest Lecture on Career Guidance on 31.03.2022 Career opportunities in Artificial intelligence, machine on 21.05.2022 |
| 9 | III B.E. EEE | 44 | Alumni Talk – “Higher Studies and Placement Opportunities” Seminar on "How to plan for Start-up and legal & Ethical Steps" - 24.03.2022 |
| 10 | III B.E. CIVIL | 15 | Career Counseling - Alumni Talk Series Opportunities in Civil Engineering |
| 11 | III B.E. AUTO | 18 | Alumni Talk – “Overview of an Organization” |
| 12 | II B.E. CIVIL | 22 | Career Counseling - Alumni Talk Series Opportunities in Civil Engineering |
| 13 | II B.E. EEE | 23 | Alumni Talk – “Higher Studies and Placement Opportunities” |
| BENEFICIARY COUNT | | 559 | |
| STRENGTH | | 1125 | |



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5.1.3.1. Number of students benefitted by guidance for competitive examinations and career counselling offered by the institution year wise during last five years

Academic Year – 2020- 21

| S. No. | Class / Branch | No. of Students | Event Benefited |
|-------------------|----------------|-----------------|--|
| 1 | IV B.E. CSE | 54 | Career counseling -Placement Training from 10.12.2020 to 24.12.2020 (Phase I) Career counseling -Placement Training from 04.01.2021 to 09.01.2021 (Phase II) Career counseling - Online Placement Training from 14.12.2020 to 19.01.2021 |
| 2 | IV B.E. ECE | 114 | Career counseling -Placement Training from 10.12.2020 to 24.12.2020 (Phase I) Career counseling -Placement Training from 04.01.2021 to 09.01.2021 (Phase II) Career counseling - Online Placement Training from 14.12.2020 to 19.01.2021 |
| 3 | IV B.E. EEE | 55 | Career counseling -Placement Training from 10.12.2020 to 24.12.2020 (Phase I) Career counseling -Placement Training from 04.01.2021 to 09.01.2021 (Phase II) Career counseling - Online Placement Training from 14.12.2020 to 19.01.2021 |
| 4 | IV B.E. CIVIL | 84 | Career counseling -Placement Training from 10.12.2020 to 24.12.2020 (Phase I) Career counseling -Placement Training from 04.01.2021 to 09.01.2021 (Phase II) Career counseling - Online Placement Training from 14.12.2020 to 19.01.2021 |
| 5 | IV B.E. MECH | 120 | Career counseling -Placement Training from 10.12.2020 to 24.12.2020 (Phase I) Career counseling -Placement Training from 04.01.2021 to 09.01.2021 (Phase II) Career counseling - Online Placement Training from 14.12.2020 to 19.01.2021 |
| 6 | IV B.E. AUTO | 56 | Career counseling -Placement Training from 10.12.2020 to 24.12.2020 (Phase I) Career counseling -Placement Training from 04.01.2021 to 09.01.2021 (Phase II) Career counseling - Online Placement Training from 14.12.2020 to 19.01.2021 |
| 7 | III B.E. ECE | 83 | Webinar on “Strategies for Competitive Exams”. On 27.7.2020 Career Options for Engineers on 20.01.2021 Career guidance program on 03.03.2021 |
| 8 | II B.E. ECE | 7 | Webinar on “Strategies for Competitive Exams”. On 27.7.2020 |
| BENEFICIARY COUNT | | 573 | |
| STRENGTH | | 1310 | |



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5.1.3.1. Number of students benefitted by guidance for competitive examinations and career counselling offered by the institution year wise during last five years

Academic Year – 2019 -20

| S. No. | Class / Branch | No. of Students | Event Benefited |
|--------|----------------|-----------------|--|
| 1 | IV B.E. CSE | 52 | Career Counseling -Placement Training from 16.12.2019 to 20.12.2019 (Phase I) Career Counseling -Placement Training from 06.01.2020 to 10.01.2020 (Phase II) Training Programme for Final Year Students 30.10.2019, 31.10.2019, 01.11.2019, 02.11.2019 HireMee Assessment on 24.02.2019 Career Counseling on Technical Symposium CLOUDUS 19' – 30.08.19 |
| 2 | IV B.E. ECE | 93 | Career Counseling -Placement Training from 16.12.2019 to 20.12.2019 (Phase I) Career Counseling -Placement Training from 06.01.2020 to 10.01.2020 (Phase II) Training Programme for Final Year Students 30.10.2019, 31.10.2019, 01.11.2019, 02.11.2019 HireMee Assessment on 24.02.2019 Career Opportunities after Graduation on 19.07.2019 Career Guidance program on 20.11.2020 Career Counseling on Technical Symposium RESNOVAE 2K19-2k20 – 28.08.19 |
| 3 | IV B.E. EEE | 40 | Career Counseling -Placement Training from 16.12.2019 to 20.12.2019 (Phase I) Career Counseling -Placement Training from 06.01.2020 to 10.01.2020 (Phase II) Training Programme for Final Year Students 30.10.2019, 31.10.2019, 01.11.2019, 02.11.2019 HireMee Assessment on 24.02.2019 Training Program on Resume Preparation, HR Interview Career Counseling on Technical Symposium TESSALT 19' – 20.09.2019 |
| 4 | IV B.E. CIVIL | 75 | Career Counseling -Placement Training from 16.12.2019 to 20.12.2019 (Phase I) Career Counseling -Placement Training from 06.01.2020 to 10.01.2020 (Phase II) Training Programme for Final Year Students 30.10.2019, 31.10.2019, 01.11.2019, 02.11.2019 HireMee Assessment on 24.02.2019 Career Counseling on An Introduction to Valuation on Civil Department- 16.09.2019 |
| 5 | IV B.E. MECH | 87 | Career Counseling -Placement Training from 16.12.2019 to 20.12.2019 (Phase I) Career Counseling -Placement Training from 06.01.2020 to 10.01.2020 (Phase II) |

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|-------------------|-------------------|------|--|
| | | | Training Programme for Final Year Students 30.10.2019, 31.10.2019, 01.11.2019, 02.11.2019 HireMee Assessment on 24.02.2019 Workshop on Placements through CREO |
| 6 | IV B.E. AUTO | 25 | Career Counseling -Placement Training from 16.12.2019 to 20.12.2019 (Phase I) Career Counseling -Placement Training from 06.01.2020 to 10.01.2020 (Phase II) Training Programme for Final Year Students 30.10.2019, 31.10.2019, 01.11.2019, 02.11.2019 HireMee Assessment on 24.02.2019 |
| 7 | III B.E. ECE | 116 | Recent Trends in information Technology on 19.09.2019 Career Opportunities in "Cloud Administration" On 14.05.2020 Career Opportunities in "Web Development" on 14.05.2020 Webinar on Human Brain Interface on 22.05.2020 Career guidance in recent technologies – 9.12.2019 Webinar On Placement Opportunities by HireMee Technologies Career Counseling on Technical Symposium RESNOVAE 2K19-2k20 – 28.08.19 |
| 8 | III B.E. CSE | 55 | Career Counseling on Technical Symposium CLOUDUS 19' – 30.08.19 |
| 9 | III B.E. EEE | 56 | Career Counseling on Technical Symposium TESSALT 19' – 20.09.2019 |
| 10 | III B.E. CIVIL | 88 | Career Counseling on An Introduction to Valuation on Civil Department- 16.09.2019 |
| 11 | II B.E. ECE | 83 | Webinar on Human Brain Interface on 22.05.2020 Career Counseling on Technical Symposium RESNOVAE 2K19-2k20 – 28.08.19 |
| 12 | II B.E. CSE | 52 | Career Counseling on Technical Symposium CLOUDUS 19' – 30.08.19 |
| 13 | II B.E. EEE | 36 | Career Counseling on Technical Symposium TESSALT 19' – 20.09.2019 |
| 14 | II B.E. CIVIL | 34 | Career Counseling on An Introduction to Valuation on Civil Department- 16.09.2019 |
| 15 | I B.E. CSE | 52 | Career Counseling on Technical Symposium CLOUDUS 19' – 30.08.19 |
| 16 | I B.E. EEE | 42 | Career Counseling on Technical Symposium TESSALT 19' – 20.09.2019 |
| 17 | I B.E. CIVIL | 16 | Career Counseling on An Introduction to Valuation on Civil Department- 16.09.2019 |
| BENIFICIARY COUNT | | 1002 | |
| STRENGTH | | 1516 | |



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5.1.3.1. Number of students benefitted by guidance for competitive examinations and career counselling offered by the institution year wise during last five years

Academic Year – 2018 -19

| S. No. | Class / Branch | No. of Students | Event Benefited |
|-------------------|----------------|-----------------|---|
| 1 | IV B.E. CSE | 54 | Career Counseling on Technical Symposium CLOUDUS 18' – 05.10.18 |
| 2 | III B.E. CSE | 54 | Career Counseling on Technical Symposium CLOUDUS 18' – 05.10.18 |
| 3 | II B.E. CSE | 61 | Career Counseling on Technical Symposium CLOUDUS 18' – 05.10.18 |
| 4 | I B.E. CSE | 55 | Career Counseling on Technical Symposium CLOUDUS 18' – 05.10.18 |
| 5 | IV B.E. ECE | 97 | Seminar on "Placement Preparation " on 12.01.2019 Career Counseling on Technical Symposium RESNOVAE 2K18-2k19 – 15.09.18 |
| 6 | III B.E. ECE | 93 | Career Counseling on Technical Symposium RESNOVAE 2K18-2k19 – 15.09.18 |
| 7 | II B.E. ECE | 120 | Career Counseling on Technical Symposium RESNOVAE 2K18-2k19 – 15.09.18 |
| 8 | IV B.E. EEE | 60 | Career Counseling on Technical Symposium AMPERAGE 18' – 06.10.18 |
| 9 | III B.E. EEE | 42 | Career Counseling on Technical Symposium AMPERAGE 18' – 06.10.18 |
| 10 | II B.E. EEE | 56 | Career Counseling on Technical Symposium AMPERAGE 18' – 06.10.18 |
| 11 | I B.E. EEE | 31 | Career Counseling on Technical Symposium AMPERAGE 18' – 06.10.18 |
| 12 | IV B.E. CIVIL | 116 | Career Counseling on Technical Symposium SQUARDA 19' – 08.03.2019 |
| 13 | III B.E. CIVIL | 77 | Career Counseling on Technical Symposium SQUARDA 19' – 08.03.2019 |
| 14 | II B.E. CIVIL | 94 | Career Counseling on Technical Symposium SQUARDA 19' – 08.03.2019 |
| 15 | I B.E. CIVIL | 30 | Career Counseling on Technical Symposium SQUARDA 19' – 08.03.2019 |
| BENEFICIARY COUNT | | 1040 | |
| STRENGTH | | 1744 | |



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