



StartupTN

MADURAI Regional Hub

“அருமை”

Pitching | Validating | Mentoring

For Rural Innovation Startups from Tamil Nadu

Dr.D.Senthil Kumaran

Dr.D.SENTHIL KUMARAN, M.E., Ph.D., (NUS)
Principal
SSM Institute of Engineering and Technology
Kuttathupatti Village, Sindalagundu (Po),
Palan. Road, Dindigul - 624 002.



StartupTN

“சுருள்கோ”

Pitching | Validating | Mentoring

Supporting Innovation, Building Future Tamil Nadu

Organized by
SSM INSTITUTE OF ENGINEERING AND
TECHNOLOGY
Dindigul, Tamilnadu

Date / Session / Time : 25.03.2023 / I / 9.30 am to 10.45 am

Chairperson: Dr. R. Balaji, (Export & Innovations), TNAU, Madurai

Co-Chair: Mrs R.Uma Chandrika, (Assistant Director- Chemical), MSME, Madurai.

Faculty Incharge : Mr.D.Manoj,A.P/EEE,Mr.M.Selwin,A.P/Mech

Venue: Video Conference Hall

S.No	Start-up Name	Participants	Category
1.	Automated Egg Incubation System	Mr.S.Saminathan Mr.G.Gowthaman	Agriculture
2.	Bee Venom Collector	Mr.A.Inbaraj Mr.G.K.Pahalavan	Health Care
3.	Aanoor Enterprises <i>High Income</i>	Mr.P.P.Lokhesh	Engineering
4.	Event Planner <i>winter plan</i>	Mr.M.Gurunath	Event Management
5.	Aquaventura <i>(Logistics)</i>	Ms.U.Navis Fathima	Engineering
6.	Maxy <i>Cancer Inhibitor</i>	Mr.A.Madhavan	Food processing
7.	Flowers and Export <i>Perfum</i>	Mr.A. Vinith praveen kumar	Agriculture
8.	KMS & CO <i>(Agri Related)</i>	Mr.S. Sadham hussain	Agriculture

Dr.D.SENTHIL KUMARAN, M.E., Ph.D., (MUS)
Principal
SSM Institute of Engineering and Technology
Kuttathupatti Village, Sindalagundu (Po),
Palani Road, Dindigul - 624 002.

Organized by
SSM INSTITUTE OF ENGINEERING AND
TECHNOLOGY
Dindigul, Tamilnadu

Date / Session: 25.03.2023 / II / 11.00 am to 12.30pm


Chairperson: Mr. M. R. Senthil Kumar, Director, Pantech -E-Learning Solutions, Pvt Ltd, Chennai

Co-Chair: Mr. A. Stephen Gaspar, Managing Director, Spot light Technology, Dindigul

Faculty Incharge : Mr. M. Selwin A. P. Mech., Mr. A. Manikandan A. P. ECE

Venue: Video Conference Hall

S.No	Title	Author Name	Institution
1.	Ambulatory Cam ✓	Mr.S.P/Mageshwaran	Engineering
2.	Yuvaprabha ✓	Dr.P.Jeyakumar.	Health care
3.	^{AV} Pollution Monitoring Device	Mr.R.Rohit Keerthan	Health care
4.	Automatic st ^{rectly} milking machine	Mr.P.Vigneshwar Mr.A.Puvanesan	Agriculture
5.	Exoskeleton limb ✓	Mr.S.Vinoth Kumar	Health care
6.	DM textiles ^{Nature Day}	Mr.S.Vinoth Kumar	Textile
7.	Dheepan event //	Mr.R. Dheepan kumar	Event Management
8.	Mano Herbal soft drinks ✓	Mr.A.ManojKumar	Food Processing


Dr. D. SENTHIL KUMARAN, M.E., Ph.D., (NUS)
Principal
SSM Institute of Engineering and Technology
Eutathupatti Village, Sindalagundu (Po),
Palani Road, Dindigul - 624 002.



SSM INSTITUTE OF ENGINEERING AND TECHNOLOGY

StartupTN
MADRAS Regional Hub

— “ஆடுகனம்” —

REGISTRATION FORM

Name of the Participant : V. VINITH PRAVEEN KUMAR
Startup Name : FLOWERS & EXPORT
Mobile Number : 8870119154, 9449880448
Email ID : vinith.vincent.2001@gmail.com.
Category of Startup : Agriculture based product
Need of Accommodation : Yes / No

If Yes

Gender	Male	Female
Required No	✓	

Vinith Praveen Kumar
Signature of the Participant

S. R.
Registration Coordinator

S. R.
Dr. D. SENTHIL KUMARAN, M.E., Ph.D., (NUS)
Principal
SSM Institute of Engineering and Technology
Kuttathupattu Village, Sindalagundu (Po),
Palani Road, Dindigul - 624 002.



StartupTN

— “அருகமம்” —

REGISTRATION FORM

Name of the Participant : A. Mohamed, J. Jeyaraj, Rajamangiam
Startup Name : Minthabi food Private Limited
Mobile Number : 9072576342, 8124280002
Email ID : mytbt@gmail.com
Category of Startup : food
Need of Accommodation : Yes / No

If Yes

Gender	Male	Female
Required No		

Signature of the Participant

Registration Coordinator

Dr.D.SENTHIL KUMARAN, M.E., Ph.D., (NUS)
Principal
SSM Institute of Engineering and Technology
Kuttathupatti Village, Sindalagundu (Po),
Palani Road, Dindigul - 624 002.



StartupTN

— “அருமை” —

REGISTRATION FORM

Name of the Participant : Vigneshwar . P , Puvanesan . A
Startup Name : (Auto . Moo) Automatic st milking machine
Mobile Number : 93 6063 63 19
Email ID : Puvanesan11@gmail.com
Category of Startup : Agriculture
Need of Accommodation : Yes / No ☒

If Yes

Gender	Male	Female
Required No	2	1

(Signature)

Signature of the Participant

(Signature)
Registration Coordinator

(Signature)
Dr.D.SENTHIL KUMARAN, M.E., Ph.D., (NUS)
Principal
SSM Institute of Engineering and Technology
Kuttathupatti Village, Sindalagundu (Po),
Palani Road, Dindigul - 624 002.



SSM INSTITUTE OF ENGINEERING AND TECHNOLOGY

(Approved by AICTE, New Delhi) Affiliated to Anna University, Chennai Accredited by NAAC
Dindigul - Palani Highway, Dindigul - 624 002

StartupTN

“ஆரம்பம்”

Evaluation Sheet

S.No	START UP NAME	Power point presentation	Ideation and Innovation	Proto type /Implementation	Value Proposition	Revenue Model/Marketing	Total
		5	25	25	20	25	100
1	Bee Venom Care	3	20	20	10	10	63
2	Automated Egg Incubator	2	20	20	10	10	62
3	Cupidoz over planer	2	15	10	10	10	55
4	Lower limb exoskeleton	4	20	20	12	12	68
5	Pollution Monitoring	3	15	10	10	12	50
6	Automated Milling	4	18	18	10	10	60
7	Flower & Export M/C	3	15	12	10	12	52
8	Caulobot	4	22	22	13	15	76
9	Minitheta Robot	3	18	20	10	10	61
10	Agricultural Composites	3	15	10	10	10	48
11	Tapioca Harvester	3	12	10	10	10	45
12							

[Signature]

SENTHIL KUMAR M.R.

[Signature]

Dr.D.SENTHIL KUMARAN, M.E., Ph.D., (NUS)
Principal
SSM Institute of Engineering and Technology
Kuttathupatti Village, Sindalagundu (Po),
Palani Road, Dindigul - 624 002.



SSM INSTITUTE OF ENGINEERING AND TECHNOLOGY

ssmiet.ac.in

(Approved by AICTE, New Delhi • Affiliated to Anna University, Chennai • Accredited by NAAC)

Dr.D.Senthil Kumaran, B.E., M.E., Ph.D
Principal

SSMIEF/231/April/2023

Date: 01.04.2023

TO

Vinoth Rajendran,

Project Lead,

Startup TN, Madurai Regional Hub,

Corporation of Madurai,

Madurai - 625002.

Expenditure Details for Adukalam - 25.03.2023

S.No	Description	Qty (Nos)	Rate / No.	Amount
1	Registration kit (File + Notepad + Pen)	25	175	4375
2	Invitation	50	25	1250
3	Flex & others	1	2500	2500
4	Remuneration & Memento to Session chair	4	3000	12000
5	Breakfast	20	50	1000
6	Lunch	80	100	8000
7	Miscellaneous & Other Expenses	-	-	4500
TOTAL (Rs.)				33625

Account Details

Account Name: SSM Institute of Engineering and Technology

Account number: 32684732711

Bank Name: state bank of India

Branch Name: Nehruji Nagar, SME branch Dgl.

IFSC Code: SBIN0012758



0451 - 2448800-2448899 0451-2448855

Dindigul - Palani Highway, Dindigul - 624 002.

ssmietdgl@gmail.com

Dr.D.SENTHIL KUMARAN, M.E., Ph.D., (NUS)
Principal

SSM Institute of Engineering and Technology
Kuttathupatti Village, Sindalagundu (Po),
Palani Road, Dindigul - 624 002

Dr.D.SENTHIL KUMARAN, M.E., Ph.D., (NUS)
Principal
SSM Institute of Engineering and Technology
Kuttathupatti Village, Sindalagundu (Po),
Palani Road, Dindigul - 624 002.

GSTIN: 33AEP54129A1ZA

S No 194804

THIRRUMAGAL PRINTERS & BINDERS

OFFSET PRINTING & SCREEN PRINTING

3C, Munneswaran Koil Street, DINDIGUL - 624 001

Email: thirrumagal@gmail.com

Bill No

Date 24/3/23

To SSM Institute of Engg & Tech
Dindigul

Party GSTIN

S.No	Particulars	HSN (2D)	Qty	Amount Rs	Ps
1.	Registration kit [File + Notepad + Pen]	175	25 Nos	4375	
2.	Invitation Printing.	25	50 Nos	1250	
3.	Flex [8" x 6" size - 1 Nos] [15" x 10" size - 1 Nos]		2 Nos	2500	
TOTAL				8125	
CGST @				%	
SGST @				%	
GRAND TOTAL					

BANK DETAILS

Karur Vysya Bank, Dindigul Main

A/c No. 1128115000002916

IFSC: KVBL0001128

See Thirrumagal Printers & Binders

Dr. D. SENTHIL KUMARAN, M.E., Ph.D., (RUS)
Principal
SSM Institute of Engineering and Technology
Kuttathupatti Village, Sindalagundu (Po),
Palani Road, Dindigul - 624 002.

SSM INSTITUTE OF ENGINEERING AND TECHNOLOGY

Professor Dr. R. Balaji, Tanu. Madurai

SUB: Guest Lecturer in our Institute

Thank you very much for having consented to deliver a lecture in our Institute on Modular, e-matrix panel on 25.03.23. Indeed, your session was highly informative and useful to the students.

We, at SSMIET are keen that your association would continue in future. Kindly accept an honorarium of Rs. 3000 (Three Thousand Only)

Please acknowledge the receipt of it.

Thank You

Yours faithfully


PRINCIPAL

Acknowledgement

Account Holder Name :

Bank A/c No. :

Bank & Branch :

IFSC :

Contact No. :

Email :

Signature :





Dr. D. SENTHIL KUMARAN, M.E., Ph.D., (NUS)
Principal
SSM Institute of Engineering and Technology
Kuttathupatti Village, Sindalagundu (Po),
Palani Road, Dindigul - 624 002.

SSM INSTITUTE OF ENGINEERING & TECHNOLOGY

Professor Stephen (LARRY) H. Goodnight Technology

SUB: Guest Lecturer in our Institute

Thank you very much for having consented to deliver a lecture in our Institute on 25.03.23 Arduexalant (Monitor Panel). Indeed, your session was highly informative and useful to the students.

We, at SSMIET are keen that your association would continue in future. Kindly accept an honorarium of Rs. 3000 (Three Thousand) only

Please acknowledge the receipt of it.

Thank You

Yours faithfully


PRINCIPAL

Acknowledgement

Account Holder Name :

Bank A/c No. :

Bank & Branch :

IFSC :

Contact No. :

Email :

Signature :





Dr.D.SENTHIL KUMARAN, M.E., Ph.D., (NUS)
Principal
SSM Institute of Engineering and Technology
Kuttathupatti Village, Sindalagundu (Po),
Palani Road, Dindigul - 624 002.

SSMIET CONFIRMATION

Professor Dr. R. Senthil Kumar

SUB: Guest Lecturer in our Institute

Thank you very much for having consented to deliver a lecture
our Institute on 25.03.2017 for the subject Mobile Computing
useful to the students.

We, at SSMIET are keen that your association would continue in future. Kindly accept an
honorarium of Rs. 3000 (Three thousand) only

Please acknowledge the receipt of it.

Thank You
Yours faithfully

[Signature]
PRINCIPAL

Acknowledgement

Account Holder Name

Bank A/c No.

Bank & Branch

IFSC

Contact No.

Email

Signature

[Signature]
6
checked

[Signature]
Dr. D. SENTHIL KUMARAN, M.E., Ph.D., (NUS)
Principal
SSM Institute of Engineering and Technology
Kuttathupatti Village, Sindalagundu (Po),
Palani Road, Dindigul - 624 002.

SSM INSTITUTE OF ENGINEERING AND TECHNOLOGY

Professor

Prof. Vina Chandruka, Assistant
Director, MRC

SUB: Guest Lecturer in our Institute

Thank you very much for having consented to deliver a lecture
our Institute on 25.03.23. Indeed, your session was highly informative and
useful to the students.

We, at SSMIET are keen that your association would continue in future. Kindly accept an
honarium of Rs 3000 (Three Thousand only)

Please acknowledge the receipt of it.

Thank You

Yours faithfully



PRINCIPAL

Acknowledgement

Account Holder Name :

Bank A/c No. :

Bank & Branch :

IFSC :

Contact No :

Email :

Signature :


Dr. D. SENTHIL KUMARAN, M.E., Ph.D., [NUS]
Principal
SSM Institute of Engineering and Technology
Kuttathupatti Village, Sindalagundu (Po),
Palani Road, Dindigul - 624 002.



SSM INSTITUTE OF ENGINEERING AND TECHNOLOGY

(Approved by AICTE, New Delhi) • Affiliated to Anna University, Chennai • Accredited by NAAC

ssmiet.ac.in

Dr.D.Senthil Kumaran, B.E., M.E., Ph.D
Principal

SSMIET/230/April/2023

Date: 01.04.2023

To

Vinoth Rajendran,
Project lead,
Startup TN,
Madurai Regional Hub,
Madurai - 625 002.

Dear Sir/ madam,

We have organised one day pitching Event "AADUKALAM" on 25th March 2023 at SSMIET Dindigul.
The Miscellaneous Expenditure of this event is sum of Four thousand Five hundred (4500).
Kindly consider this Expenditure and do the needful.


PRINCIPAL

Dr.D.SENTHIL KUMARAN, M.E., Ph.D., (MUS)
Principal
SSM Institute of Engineering and Technology
Kuttathupatti Village, Sindalagundu P.O.,
Palani Road, Dindigul - 624 002



0451 - 2448800-2448899



0451-2448855



Dindigul - Palani Highway, Dindigul - 624 002.



ssmiedgl@gmail.com



Dr.D.SENTHIL KUMARAN, M.E., Ph.D., (MUS)
Principal
SSM Institute of Engineering and Technology
Kuttathupatti Village, Sindalagundu (Po),
Palani Road, Dindigul - 624 002.