



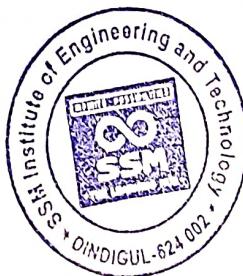
SSM INSTITUTE OF ENGINEERING AND TECHNOLOGY
Dindigul-Palani Highway, Dindigul-624002.

(Approved by AICTE, Affiliated to Anna University, Accredited by NAAC)

AWARENESS PROGRAMMES 2018-2019

S.No	Event Name	View Document
1	Health Awareness Programme to Girls	Click here to view
2	Women's Day Celebration	Click here to view
3	Entrepreneurship Awareness Camp	Click here to view
4	Workshop on Dissemination of Red Cross Principles	Click here to view

Dr.D.SENTHIL KUMARAN, M.E., Ph.D., IUS
Principal
SSM Institute of Engineering and Technology
Kuttathupatti Village, Sindhalagundu(Po),
Palani Road, Dindigul - 624 002.





AWARENESS PROGRAMMES 2018-2019

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3	Entrepreneurship Awareness Camp	164
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Faculty In-charge
(Dr. K. Rajesh)


Principal
Dr.D.SENTHIL KUMARAN, M.E., Ph.D., {NUS}
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Kuttathupatti Village, Sivadagundu (P.O.)
Palani Road, Dindigul - 624 002.





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Website : www.ssmiet.ac.in

C.No.0013/SSMIET/WEC/ 2018

Date: 16.08.2018

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WOMEN EMPOWERMENT CELL

Women Empowerment Cell is organizing a health awareness programme for the benefit of girl students and women faculty on 18th August 2018. Dr.Prema Gopalakrishnan, BHMS, a Homeopathic Practitioner from Salem will address on 'Women Health'. All are invited to participate and get benefitted.

Time: 3.00 pm to 4.30 pm

Venue: Seminar Hall 3

R V
S
WEC INCHARGE

S
PRINCIPAL

Copy to:

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2. HoDs

AUTO	CIVIL	CSE	ECE	EEE	MECH
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Physics	Chemistry	Maths	English
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3. Faculty circulation through HoDs
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6. To be read in all classes;



D.G. VENTHIL KUMARAN, M.E., Ph.D. (NUS)
Principal

SSM Institute of Engineering and Technology
Ettathupatti Village, Sivagangai Dist.,
Palani Road, Dindigul - 624 002.

"Newspaper Cutting"

19 | 08 | 18

தினத்தந்தி



எஸ்.எஸ்.எம். போறியியல் கல்லூரியில் கடுத்தாக

தின்களுக்கால், ஆ.ட. 19-

விளையுமில்லை என்றாலில்லை, மகனின் வேலை
பாட்டு அறையில் உருபில் பெண்ணின் ஆரோக்கியம் தொடர்பான விஷயத்தின் குருத்தால்தான் நடவடிக்கை, இதைக் குறிப்பிட முன்னால் சாவுகளின் காலங்கள் குறைக்கப்படும், போன்றுமிகு வருத்தம் ஒழுகி வருவதற்குப் பிரபும், அல்லது விவரங்களைக் குறித்தும் வருத்தம் போன்று, பால்கா பிரேரணையிலிருந்து விடும்போதும் குறைக்கப்படும் காரணத்தாலோடு, குறைக்கா
க்கான பழக்கநிலை பெண்ணின் ஆரோக்கியம் தொடர்பான விஷயத்தின் அறையிலிருந்து அமுல்லை ஆரோக்கியம், முன்னால் குறைக்கப்படும் விவரங்களைப் பிரபும், இதைக் கொடுக்கியது, முடியில் போன்றுமிகு விஷயத்தின் காலங்கள் குறைக்கப்படும்.

கருத்தரங்கு

வினாக்கள், விடை, 19

தின்டுக்கூல் எம்.எஸ்.எம்., பொறியியல் கல்லூரி ரியில் மகளிர் மேம்பாடு மையம் சாப்பிள் மகளிர் ஆரோக்கியம் பற்றிய விழிப்புணர்வு தகுத நகு நடந்தது. முதல்பாடு வழனைச் சுலவையில் வகித தான். போறியியல் வசூல் தேவி வெப்பேந்திர். வசூல் இயக்குனர் நந்தி என், வேறுமியோபதி முதல் வுவர் பிரேரா வெண்ணில் ஆரோக்கியம் பற்றி பேச வேண்டும், "நற்கால உணவு மற்கக் குழக்காய்களை விவகைக்காத்து. ஆரோக்கி யை சிரித்து ஏற்படுகிறது. உணவு மற்கக் குழக்காய்களை விவகை ஆரோக்கியமையாத சமுதாயத்தை உருவாக்க முடியும்." என்றால் போறி வசூல் விஷாலமாக விவரித்துவிடும்.



Dr.D.SENTHIL KUMAR
Principal
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SSM INSTITUTE OF ENGINEERING AND TECHNOLOGY

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 Email : ssmietdgk@gmail.com Website : www.ssmiet.ac.in

C.No.044/SSMIET/WEC/2019

Date: 26.02.2019

CIRCULAR

On account of Women's day celebrations, the following competitions will be conducted for the students under the title "Inspiring Women in Your Life", on 2nd March 2019, Saturday afternoon.

1. Oratorical competition (English/Tamil) - Duration: 5 minutes
2. Poetry writing (English/Tamil) - 200 to 250 words

For registrations, contact:

1. Oratorical competition – Prof. J.John Prateeba, AP/English
- Prof.P.Kothai Natchiar, AP/English
2. Poetry writing – Prof.A.Glory Sujitha, AP/CSE

P. VENKATESAN (S. LINGESWARA)
Women Empowerment Cell

Copy to:
Campus Director – for kind information
HoD's

- | | | |
|---------|------------|----------|
| a. AUTO | b. CIVIL | c. CSE |
| f. Mech | g. English | h. Maths |

D.S. SENTHIL KUMARAN, M.E., Ph.D., (NUS)
Principal
SSM Institute of Engineering and Technology
e FEE
Kuttathupatti Village, Sindalagunduji
Palani Road, Dindigul - 624 002 J. Chemistry

Faculty Circulation through HoDs

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II Year :	Auto	Civil	CSE	ECE	EEE	Mech
III Year :	Auto	Civil	CSE	ECE	EEE	Mech
IV Year :	Auto	Civil	CSE	ECE	EEE	Mech

Office copy, Notice Board
Notice Board

Women's Day Celebration

SSM

ஸ்ரீ ஸ்ரீமத்
வாழ்விந்தியக் கல்லூரி



கலை

161

வினாக்கள்

பதில்கள்

விளையல்

Dr. D. S. SURESH, M.E., Ph.D., IES

Principal

SSM Institute of Engineering and Technology

Kuttathupatti Village, Sindalagundu P.O,

Palani Road, Dindigul - 624 002.





SSM Institute of Engineering and Technology

Dindigul - 624 002

www.ssmiet.ac.in

**Dr.M.Saravanan, B.E.,M.E.,Ph.D
Principal**

SSMIET/ WEC/259/Mar./2019

09.03.2019

தின்டுக்கல் அக்கரைப்பட்டியில் அமைந்துள்ள எஸ்.எஸ்.எம் பொறியியல் மற்றும் தொழில்நுட்ப கல்லூரியில் மகளிர் மேம்பாட்டு மையத்தின் சார்பாக சர்வதேச மகளிர் நினம் கொண்டாடப்பட்டது. கல்லூரி முதல்வர் முனைவர் M.சுரவனன் விழாவிற்கு தலைமை தாங்கினார். வளாக இயக்குள் முனைவர் R. சந்திரன் வாழ்த்துரை வழங்கினார். CSE துறை இரண்டாமாண்டு மாணவி வைஷ்ணவி வரவேற்புரை ஆற்றினார். விழாவில் சிறப்பு விருந்தினராக கலந்துகொண்ட தின்டுக்கல் குற்றவியல் பிரிவு டி.எஸ்.பி திரு.ஜூஸ்டின் பிரபாகரன் அவர்கள் சமுதாயத்தில் பெண்களுக்கு எதிராக நடக்கும் கொடுமைகளைப் பற்றி கூறினார். மேலும் சமூக வலைதளங்களின் ஊடாக பெண்களுக்கு எதிராக நடக்கும் குற்றங்களைப் பற்றியும் ஒவ்வொரு எதிர்கொள்ள தேவையான விழிப்புணரவு பற்றி எடுத்துரைத்தார். மகளிர் தினத்தை முன்னிட்டு மகளிர் மேம்பாட்டு மையம் நடத்திய பேச்சுப் போட்டி மற்றும் கவிதைப் போட்டியில் வெற்றி பெற்ற மாணவ மாணவிகளுக்கு பரிசுகள் வழங்கப்பட்டன. கல்லூரியின் இப்தியான்டு மாணவர் ஜி.வெங்கடேஸ்வரன் உருவாக்கிய பெண்களுக்கான பாதுகாப்பு செயல்கை சிறப்பு விருந்தினர் அறிமுகப்படுத்தினார். நிறைவாக சிவில் துறை மாணவி சங்கதா நன்றி கூறினார். விழாவிற்கான ஏற்பாடுகளை பேராசிரியர்கள் முனைவர் பி.வசந்தராதேவி மற்றும் செ.வின்கேஸ்வரி ஆகியோர் செய்திருந்தனர்.

முதல்வர்
9/3/19

Dr. M. Saravanan, M.E., Ph.D.
Principal
SSM Institute of Engineering and Technology,
Kuttiathupatti Village, Sivajagannadipet,
Dindigul-624 002



Dr. D. SENTHIL KUMARAN, M.E., Ph.D., IITB
Principal
SSM Institute of Engineering and Technology,
Kuttiathupatti Village, Sivajagannadipet,
Palani Road, Dindigul-624 002



SSM INSTITUTE OF ENGINEERING AND TECHNOLOGY
Entrepreneurship Development Cell
CIRCULAR

31.12.2018

No. SSMIET/EDC/18-19/003

Three-day Entrepreneurship Awareness Camp (EAC) is scheduled to be conducted in our college between 18.01.19 – 20.01.19. This programme is sponsored by Department of Science and Technology, Government of India, New Delhi and Entrepreneurship Development Institute of India, Ahmedabad.

The main objective of this programme is to create awareness on entrepreneurship among students. This programme includes motivational talks by eminent speakers from District Industries Centre (DIC), Dindigul and an Industrial Visit.

Interested students are requested to register their names with Mr.S.Dhamodharan, AP/ECE. Course material and certificates will be issued to all participants.

For more details, contact:

S.Dhamodharan, AP/ECE

Chief Programme Coordinator

DST - NIMAT Project 2018 – 19

Mobile : +91 9629277095



S.Dhamodharan
ED Cell Coordinator
31-12-18

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1. All HoD's

✓
Auto

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✓
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Mech

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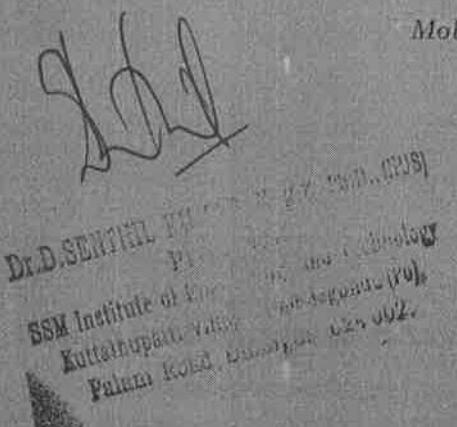
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Maths

✓
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T. Jayaraj
31-12-18
Principal

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Dindigul - Palani Highway, Dindigul - 624 002

Entrepreneurship Development Cell

Department of Science and Technology, Government of India
Entrepreneurship Development Institute of India, Ahmedabad

Sponsored

Three days Entrepreneurship Awareness Camp

(A DST-NIMAT Project 2018-19)

on

18th - 20th January, 2019

Inaugural address by

Mr. A. Annadurai

President

(Dindigul District Micro and Small Enterprises Association)

Felicitation

Dr. R. Chandran,
Campus Director, SSMIET

Presided by

Dr. M. Saravanan,
Principal, SSMIET

Inauguration

Venue : Seminar Hall

Date : 18th January, 2019

Time : 9:30 a.m.

All Are Cordially Invited

Mr. S. Dhamodharan, AP/PGT,
Coordinator, ED Cell,
SSMIET



Dr. D. SENTHIL KUMARAN, M.E., Ph.D., M.B.B.S.
Principal
SSM Institute of Engineering and Technology
Kuttaipatti Village, Sindalagundu P.O.,
Palani Road, Dindigul - 624 002



Date : 18.01.2019

Inauguration of Entrepreneurship Awareness Camp



Session I

Inauguration - Why Entrepreneurship (general concepts) - Mr.A.Annadurai, President, Dindigul District Micro and Small Enterprises Association.

Session II

Camp Objective, Historical background-Indian values vis-a-vis Entrepreneurship and the present scenario - Mr.A.Annadurai, President, Dindigul District Micro and Small Enterprises Association.

Session III

Identification of Business opportunities and Mechanism of product selection - Mr.S.Dhamodharan, AP/ECE SSMIET

Session IV

Technology-assistance from R&D labs and others on choice of technology etc - Mr.S.Dhamodharan, AP/ECE SSMIET

Dr. D. SELVAM
Principal
SSM Institute of Engineering & Technology
Kuttipattu Village, Siliyangundu, Palani Road, Dindigul - 624 002,
Tamil Nadu, India - 624 002
(Autonomous)



Day 2 - 19.01.2019

Lectures by Experts



Session I

Financial aspects of SSI unit including salient features of a project report - Ms.M.Radhika, Chartered Accountant, Dindigul.

Session II

Schemes of assistance and support available from Govt. agencies, banks, financial institutions, SFCs, etc - Ms.M.Radhika, Chartered Accountant, Dindigul.

Session III

How to start a SSI unit (General concept about the Govt. formalities, rules & regulation, location, and different aspect of an industrial venture) - Mr.V.Mohanram, Programme Officer, Centre for Entrepreneurship Development (Tamil Nadu), Madurai

Session IV

Technology & commercial Aspects of SSI unit (General concept only) - Mr.K.R.Gnanasambandan, Athina Academy, Educational and Vocational Training Organization, Madurai



Dr. D. SENTHIL KUMARAN, M.P.
Principal
SSM Institute of Engineering and Technology
Kuttakupatti Village, Sindjalagan,
Palani Road, Dindigul - 624 002



Day 3: 20.01.2019

Industrial Visit and Valedictory Function



A.H.J

D.D.SENTHIL KUMARAN, M.E., Ph.D., IIMB
Princ., psr
SSM Institute of Engineering and Technology
Kuttiathupatti Village, Sindujugunda (P.O),
Palani Road, Dindigul - 624 002.

Session I

Creativity and business - the man behind the venture -the behavioural scientist's approach - Dr. R.Chandran,
Campus Director, SSMIET

Session II

Communication skills for better results - Mr.J.Srinivasan, ASP/English, SSMIET

Session III

Factory visit and experience sharing by existing entrepreneur - Mr.S.Dhamodharan, AP/ECE, SSMIET

Session IV

Feedback and discussion on the camp factory visit - Dr.R.Chandran, Campus Director, SSMIET





SSM INSTITUTE OF ENGINEERING AND TECHNOLOGY
Entrepreneurship Development Cell
CIRCULAR

Circular No.: SSMIE/EDC/18-19/003

24.01.2019

Three-day Entrepreneurship Awareness Camp (EAC) is scheduled to be conducted in our college between 28.01.19 – 30.01.19. This programme is sponsored by Department of Science and Technology, Government of India, New Delhi and Entrepreneurship Development Institute of India, Ahmedabad.

The main objective of this programme is to create awareness on entrepreneurship among students. This programme includes motivational talks by eminent speakers from District Industries Centre (DIC), Dindigul and a Poultry farm visit.

Interested students of I.B.E. are requested to register their names with Dr.Nithya Lateshanandha, Department of Physics. Certificates will be issued to all participants.

For more details, contact:

S.Dhamodharan, AP/ECE
Chief Programme Coordinator
DST – NIMAT Project 2017 – 18

Mobile: +91 9629277095

ED Cell Coordinator

Copy to:

1. All HoD's

Mech

Civil

CSE

EEE

Mech

English

Chemistry

Physics

2. Student Circulation through HoD's

3. Office file

Dr.D.SENTHIL KUMARAN, M.E., Ph.D. (HUS)
Principal
SSM Institute of Engineering and Technology
Ettuthupatti Village, Sivagangai - 600
Palani Road, Dindigul - 624 002

Principal





SSM INSTITUTE OF ENGINEERING AND TECHNOLOGY

DINDIGUL - PALANI HIGHWAY, DINDIGUL - 624 002, TAMIL NADU

A REPORT ON ENTREPRENEURSHIP AWARENESS CAMP

(A DST – NIMAT Project 2018 – 19)

28th – 30th January 2019

Dr. D. SENTHIL KUMAR, M.E., Ph.D. (N.I.T.)
Principal
SSM Institute of Engineering and Technology,
Kuttathupatti Village, Sudalagamur Post,
Palani Road, Dindigul - 624 002.



National Science and Technology Entrepreneurship Development Board (NSTEDB)

EDII, Ahmedabad

Department of Science and Technology, Government of India, New Delhi

in association with

Entrepreneurship Development Cell (EDC),

SSM Institute of Engineering and Technology

Day 1: 28.01.2019
Inauguration of Entrepreneurship Awareness Camp



D.L.SENTHIL KUMAR, M.S., Ph.D., (NRAE)
Principal
SSM Institute of Engineering and Technology
Katur Village, Sivagangai, Tamil Nadu, India
Palani Road, Dindigul - 624 002.

Session I

Inauguration - Why Entrepreneurship (general concepts) - Mr.R.Sibakumar, Secretary, Katur District Small and Tiny Enterprises Association

Session II

Imp. Objective, Historical background-Indian values vis-a-vis Entrepreneurship and the present scenario -
Mr.R.Sibakumar, Secretary, Katur District Small and Tiny Enterprises Association

Session III

Identification of Business opportunities and Mechanism of product selection - Mr.S.Dhamodharan, AP/ECE,
MEST

Session IV

Technology-assistance from R&D labs and others on choice of technology etc - Mr.S.Dhamodharan, AP/ECE,
MEST



Class - 29.01.2019

Lectures by Expert



Dr. D. Sankaranayanan
Practicing
SSM Institute of Engineering &
Kuttaiyappatti Village, Andalur,
Palani Road, Dindigul - 624 002.

financial aspects of SSI unit including features of a project report - Dr G. Sankaranayanan
(I&D/Mechanical), SSMIEI

Session II

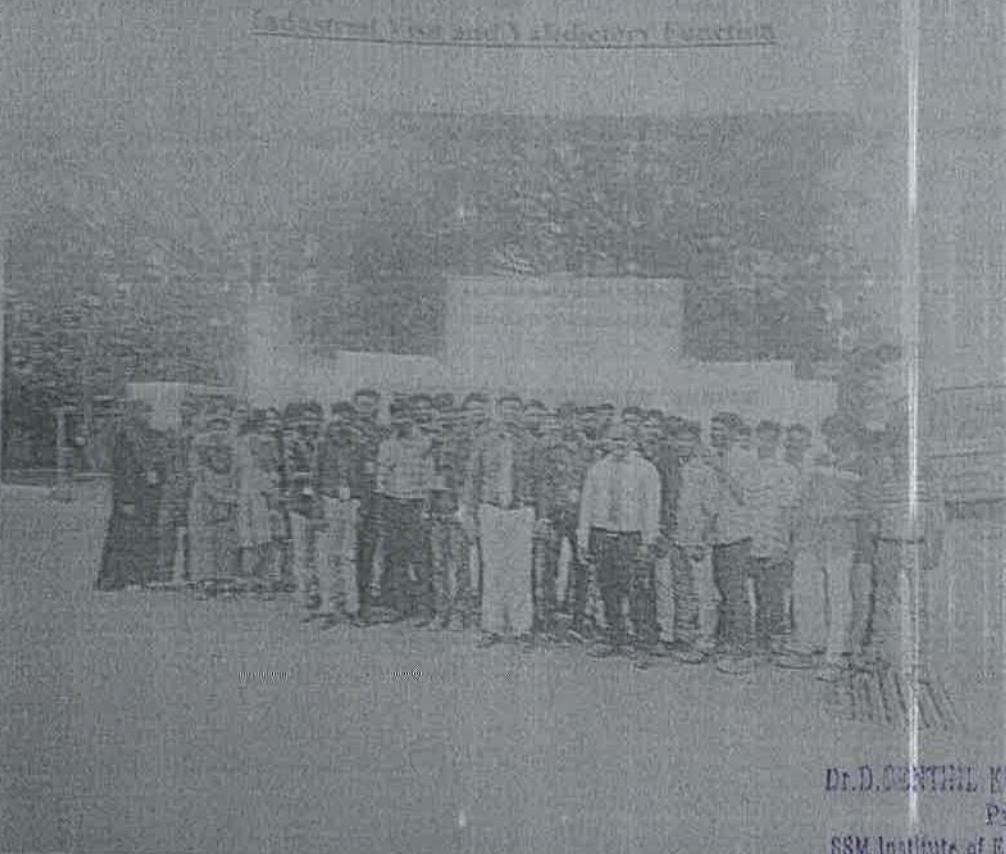
Schemes of assistance and support available from Govt., agencies, banks, financial institutions, SPVs etc.
Dr G. Sankaranayanan, I&D/Mechanical, SSMIEI

Session III

How to start a SSI unit (General concept about the Govt. formalities, rules & regulation, location, and other aspect of an industrial venture) - Mr. Jeya, Assistant Manager, District Industries Centre, Dindigul

Session IV

Technology & commercial Aspects of SSI unit (General concept only) - Mrs. Jeya, Assistant Manager, District Industries Centre, Dindigul



Dr.D.SENTHIL KUMARAN, M.E., Ph.D., FIS
Principal
SSM Institute of Engineering and Technology
Kuttathupatti Village, Sindugundu (PO),
Palani Road, Dindigul - 624 002.

Session I

activity and business - the man behind the venture -the behavioural scientist's approach - Dr.K.Chandran,
Asst. Director, SSMIET

Session II

Communication skills for better results - Mr.J.Srinivasan, ASP/English, SSMIET

Session III

Camp visit and experience sharing by existing entrepreneur - Dr.Sri Nithya Nareshwarantha, AsP/Physics,
SSMIET

Session IV

Report and discussion on the camp factory visit - Dr.Sri Nithya Nareshwarantha, AsP/Physics, SSMIET





SSM INSTITUTE OF ENGINEERING AND TECHNOLOGY
Entrepreneurship Development Cell
CIRCULAR

06.02.2019

Ref: SSM/EDC/13-19/2018

Two-day Entrepreneurship Awareness Camp (EAC) is scheduled to be conducted in our college between 11.02.19 - 13.02.19. This programme is sponsored by Department of Science and Technology, Government of India, New Delhi and Entrepreneurship Development Institute of India, Ahmedabad.

- The main objective of this programme is to create awareness on entrepreneurship among students. This programme includes motivational talks by eminent speakers from District Industries Centre (DIC), Dindigul and an Industrial visit.

Interested students of Final year Mechanical and Automobile students are requested to register their names with their respective HOD's. Certificates will be issued to all participants.

For more details, contact:

S.Dhamodharan, AP/ECE
Chief Programme Coordinator
DST-NIMAT Project 2018- 19
Mobile: +91 9625277095

Co-ordinator

Comments:

All B.E.D's

Arun

Carb

CSE

EIE

B.E.A.

English

Chemistry

Maths

Physics

2. Submit Circular through HOD's

3. Office file



Day 1: 11.02.2019
Inauguration of Entrepreneurship Awareness Camp



Session I

Inauguration - Why Entrepreneurship (general concepts) - Mr.S.Dhamodharan, AP/ECE, SSMIET

Session II

Camp Objective, Historical background-Indian values vis-a-vis Entrepreneurship and the present scenario - Mr. A.Marimuthu, Sri Maha Ganapathy Precision Engineering, Singapore

Session III

Identification of Business opportunities and Mechanism of product selection - Mr. A.Marimuthu
Sri Maha Ganapathy Precision Engineering, Singapore

Session IV

Technology-assistance from R&D labs and others on choice of technology etc - Mr.S.Dhamodharan, AP/ECE,
SSMIET


Dr. D. SENTHIL KUMARAN, M.E., PH.D. (M.Tech)
Principal
SSM Institute of Engineering and Technology
Kuttetupatti Village, Sudhaigalai
Palani Road, Dindigul - 624 002.
Tamil Nadu, India - 624 004.



Day 2: (2/02/2019)

Lectures by Experts



D.D.SENTHIL KUMARAN, M.E, Ph.D, (HOD)
Principal
SSM Institute of Engineering and Technology
Kuttathupatti Village, Sudhakarapatti P.O,
Palani Road, Dindigul - 624 002
Session I



Financial aspects of SSI unit - including salient features of a project report - Ms.M.Radhika, Chartered Accountant, Dindigul.

Session II

Schemes of assistance and support available from Govt. agencies, banks, financial institutions, SFCs, etc - Ms.M.Radhika, Chartered Accountant, Dindigul.

Session III

How to start a SSI unit (General concept about the Govt. formalities, rules & regulation, location, and different aspect of an industrial venture) - Dr.G.Sankaranarayanan, HoD/Mechanical, SSMIET

Session IV

Technology & commercial Aspects of SSI unit (General concept only) - Dr.G.Sankaranarayanan, HoD/Mechanical, SSMIET

Day 3 - 13.02.2019

Industrial Visit and Valedictorians Function



Dr. D. SENTHIL KUMARAN, M.B., Ph.D., (HOD)
Principal
SSM Institute of Engineering and Technology
Ettuthupatti Village, Sindalagundu (Po),
Palani Road, Dindigul - 624 002.

Session I

Creativity and business - the man behind the venture <the Behavioural scientist's approach>

Campus Director, SSMIET

Session II

Communication skills for better results - Mr. J. Srinivasan, ASP/English, SSMIET

Session III

Factory visit and experience sharing by existing entrepreneur - Dr. G. Sankaranarayanan, HoD/Mechanical

SSMIET

Session IV

Feedback and discussion on the camp factory visit - Dr. G. Sankaranarayanan, HoD/Mechanical, SSMIET





SSM INSTITUTE OF ENGINEERING AND TECHNOLOGY
Entrepreneurship Development Cell
CIRCULAR

14.08.2018

No. SSMIET/EDC/18-19/02

Three-day Entrepreneurship Awareness Camp (EAC) is scheduled to be conducted in our college between 27.08.18 – 29.08.18. This programme is sponsored by Department of Science and Technology, Government of India, New Delhi and Entrepreneurship Development Institute of India, Ahmedabad.

The main objective of this programme is to create awareness on entrepreneurship among students. This programme includes motivational talks by eminent speakers from District Industries Centre (DIC), Dindigul and an Industrial Visit to SSM Mills.

Interested students are requested to register their names with Mr.S.Dhamodharan, AP/ECE. Course material and certificates will be issued to all participants.

For more details, contact:

S.Dhamodharan, AP/ECE

Chief Programme Coordinator

DST - NIMAT Project 2017 - 18

Mobile: +91 9629277095



Dr.D.SENTHIL KUMARAN, M.E., Ph.D. (MIS)
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Palani Road, Dindigul - 624 002.

B. Venkatesh
Principal

S. Dhamodharan
ED Cell Coordinator
14/08/18

Copy to:

1. All HoD's

V. S. Raja
HoD Civil

CSE

K. Balaji
ECE

R. Venkatesh
EEE

English

Chemistry

Maths

Physics

2. Send Circulation through HoD's

3. Office file



Department of Science & Technology
Govt. of India

Interested in Business ?

Join

ENTREPRENEURSHIP AWARENESS CAMP

(A DST - NIMAT Project 2018 - 19)

27th - 29th August 2018

Sponsored by

National Science and Technology Entrepreneurship Development Board (NSTEDB),

EDII, Ahmedabad

Department of Science and Technology,

Government of India, New Delhi

in association with

Entrepreneurship Development Cell (EDC), SSMIET

Course Highlights

Dr. D. SENTHIL KUMARAN, M.B., Ph.D., MUS

Principal

Identification of Business opportunities and Mechanisms of pro8SM Institute of Engineering and Technology

How to start a SSI (Small Scale Industry) unit? Kuttathupatti Village, Sindalagundi (Po),

Palam Road, Dindigul - 624 002.

Scheme of assistance & support available from Govt. agencies, banks and other financial institutions

Communication skills for better results in business & Industrial Visit

Course material and Certificates for all participants

Venue: Seminar Hall, SSMIET

Date: 27th – 29th August, 2018

Time: 09.00 a.m. – 04.30 p.m.

For Registration and other details, contact:

S.Dhamodharan,

Assistant Professor, Department of ECE, SSMIET

Mobile: +91 9629277095

REGISTRATION IS FREE

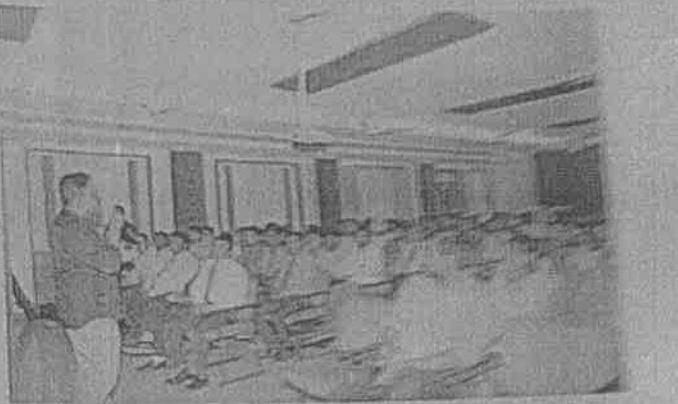
Principal

Campus Director



Day 0: 27.08.2018

inauguration of Entrepreneurship Awareness Camp



Session I

Inauguration - Why Entrepreneurship (general concepts) - Mr.Sivamish Ramamurthy, CEO & Co-founder - Lead, Madurai

Session II

Camp Objective, Historical background-Indian values vis-a-vis Entrepreneurship and the present scenario - Mr.S.Dhamodharan, AP/ECE, SSMIET

Session III

Identification of Business opportunities and Mechanism of product selection - Mr.N.S.Neelakant Somar, TENDS India, Bothofus, Chennai

Session IV

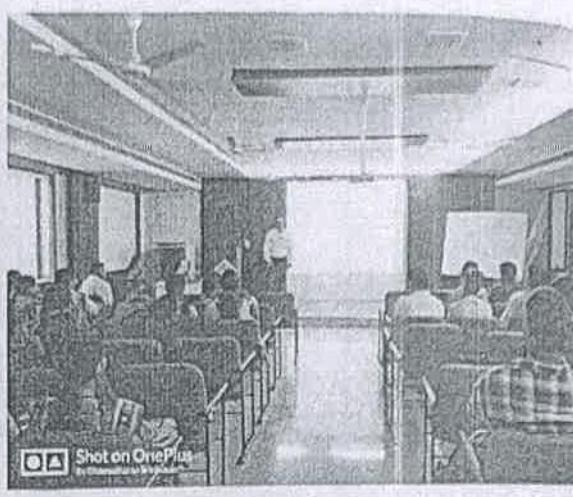
Technology-assistance from R&D labs and others on choice of technology etc - Mr.N.S.Neelakant Somar, TENDS India, Bothofus, Chennai

Dr. D. SRINIVASAN, M.E., Ph.D., (NUS)
SSV Institute of Engineering and Technology
Auttathupatti Village, Sundareshwaran Po,
Palani Road, Dindigul-624 002.



Day 2: 28.08.2018

Lectures by Experts



Session I

How to start a SSI unit (General concept about the Govt. formalities, rules & regulation, location, and different aspect of an industrial venture) - Mr.P.R.Mathews Naveen Kumar, CEO, Blue Oceans Advertisements, Madurai

Session II

Technology & commercial Aspects of SSI unit (General concept only) - Dr.G.Sankaranarayanan, HoD/Mech, SSMIET

Session III

Financial aspects of SSI unit including salient features of a project report - Mr.G.Sengkathir Selvan, Senior Manager, Canara Bank, Coimbatore.

Session IV

Schemes of assistance and support available from Govt. agencies, banks, financial institutions, SFIs, etc
Mr.G.Sengkathir Selvan, Senior Manager, Canara Bank, Coimbatore.



D. E. SENTHIL KUMARAN, M.E., Ph.D., (HUS)
Principal
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Date: 29.08.2013

Industrial Visit and Valedictory Function



Session I

resistivity and business - the man behind the venture -the behavioural scientist's approach - Dr.R.Chandran, Campus Director, SSMIET

Session II

Communication skills for better results - Mr J.Srinivasan, ASP/English, SSMIET

Session III

factory visit and experience sharing by existing entrepreneur - Dr.R.Chandran, Campus Director, SSMIET

Session IV

block and discussion on the camp factory visit - Mr.S.Dhamodharan, A/PECE, SSMIET



Dr.D.SENTHIL KUMARAN M.E., Ph.D., IITB
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SSM INSTITUTE OF ENGINEERING AND TECHNOLOGY

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Website : www.ssmiet.ac.in

Date : 25th July 2018

CIRCULAR

The Youth Red Cross (YRC) of SSMIET has been rendering yeoman service to the society. YRC clubs of SSMIET planned to conduct a one day workshop on "Dissemination of Red Cross Principles".

Programme Details

Date : 01.08.2018
Time : 10.00 am to 04.30 pm
Venue : Seminar Hall-2
Resource Person : Dr. G. Shanmugam Associate Professor
Department of Physics

Coordinators

1. Dr. G. Shanmugam

ED for kind information

Copy to

- 1) Administrative Officer
- 2) HoD's :

AUTO

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CSE

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EEE

MECH

S&H

LIBRARY

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Phone : 0451 – 2448800 – 99 (100 Lines)
Email : ssmietdgl@gmail.com

Fax: 0451 – 2448855
Website : www.ssmiel.ac.in

Date: 01.08.2018

Session Timings: 10.00 am to 04.30 pm



"Dissemination of Red Cross principles"

[Handwritten signature]

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Report on Dissemination of Red Cross Principles workshop organized by YRC at SSMIET, Dindigul

A one day workshop on Dissemination of Red Cross Principles was conducted for the academic year 2018 - 2019 at seminar hall-1 on 1st August at 10.00 A. M. The workshop was inaugurated with the hands of **Mr.N.M.B. Kaja Mohideen**, Chairman, IRCS, Dindigul presence of **Er. N. Sheik Dawood** B.E., M.Sc., M. I. F., Vice – Chairman, Indian Red Cross Society member, Dindigul, Mr. **A. Rajaguru**, Indian Red Cross Society member, (TN MC member), **Mr. M. Syed Abuthahir**, Red Cross District Secretary, Dindigul, **Dr. R. Rajavarman**, YRC District Co-ordinator, (MKU), APA arts and culture, palani and **Dr. A. Susilamary**, Dindigul, **Mr. P. Jothi Murugan**, Vice president, **Mr. M. Ismath**, Joint Secretary, IRCS, Dindigul, **Mr. D. Herald Jackson**, Joint Secretary, IRCS, Dindigul, **Er. K. Maniyannan**, Hon. Treasurer, IRCS, **Mr. N. Chinraj**, Joint Secretary, IRCS. A total of 330 I year BE students were participated along with their department faculty. The function started with 'Thamizh thai vaazhthu', followed by lighting of lamps by dignitaries. **Mr. G. Shanmugam**, YRC Programme officer, issued the welcome address, with her warm heart.

Er. N. Sheik Dawood, inaugurated the workshop. **Dr. G. Shanmugam**, Dean (S&H), and emphasized on the the importance of YRC. The workshop sessions focused on the basics of Red Cross Principles, First Aid, Psychological Counseling, Disaster Management, and road safety.

Mr. A. Rajaguru in his address said that, the seven fundamental principles, road safety and emphasized the importance of Education of 16 years. He explained the history of YRC. He compared the Survival of fittest theory with Mahabharat story which was appealing. Also, he has an interaction with 65 students with the concept of fundamental principles of Red Cross Principles such that Humanity, Impartiality, Neutrality, Independence, Voluntary service, Unity, Universality.

The mandate of the youth red cross movement is to prevent alleviate human suffering protect life and human and health and to ensure respect for human dignity, in times of armed conflicts and other emergencies.

Mr. M. Syed Abuthahir who took great pleasure in appreciating the volunteers, also cheered the students with his friendly speech. He encouraged the students to take a pledge along with him to keep the campus clean and green. Also, in his address said that the skill on first aid is very essential for the physical education teachers as there are sports related injuries occur in colleges and thanked for organizing the workshop. He gave a crisp speech emphasizing the importance of first aid.



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