



MSME-DEVELOPMENT AND FACILITATION OFFICE

(Ministry of MSME, Govt of India)

&



SSM INSTITUTE OF ENGINEERING AND TECHNOLOGY

We cordially invite you all for

Entrepreneurship Awareness Programme (EAP)

03 January 2024

@ Seminar Hall - 3
SSMIET, Dindigul.

Resource Persons

Shri. G. Arunachalam

Divisional Manager
LDM, Canara Bank

Shri. S. Senthil Kumar

Assistant Director
KVIC, Divisional Office, Madurai

Shri. P.S. Kamalakkannan

General Manager
District Industries Center, Dindigul

Smt. Divya Teja Kasaraneni

Regional Manager
State Bank of India, Dindigul Dt

Shri. A. Annadurai

President of Micro and
Small Enterprises Association, Dindigul

Smt. R. Uma Chandrika

Assistant Director
MSME - DFO, Madurai

Mr. D. Manoj A.P/EEE
MSME B.I Incharge

Dr. K. Rajesh ASP/ECE
EDII, Co Ordinator

Dr. K. Vinothkumar
President PC
Principal

Dr. D. Senthil Kumaran
Principal



MSME-DEVELOPMENT AND FACILITATION OFFICE
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SSM INSTITUTE OF
ENGINEERING AND TECHNOLOGY

Entrepreneurship Awareness Programme (EAP)

03 January 2024

MSME-DEVELOPMENT AND FACILITATION OFFICE
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SSM INSTITUTE OF
ENGINEERING AND TECHNOLOGY

Entrepreneurship Awareness
Programme (EAP)

03 January 2024

@ Seminar Hall - 3
SSMIET, Dindigul.





Department of Commerce & Physical Education

Organize

REFRESHER PROGRAM

For PG Vocational Teachers

Resource Persons



V. ARCHANA, BBA., MBA., M.PHIL., (PH.D.)

Field Coordinator, EDII-TN Hub
Mother Teresa Women's University
Kodaikanal.



MR. R. PALAVESAM

Field coordinator , EDII-TN Hub
Thiagarajar College of Engineering, Madurai.

DATE

04.11.2023

TIME

10:00 am

VENUE

Seminar Hall - 3

Scan for
Registration



Dr.D.Senthil Kumaran

Principal - SSMIET &
Secretary - SSMCAS

Dr.N.Sampathkumar

Principal - SSMCAS

ALL ARE INVITED

For further details contact :

Dr.M.Karuppanasamy - 99442 20167

Mr.S.Jeyakumar - 98948 68468



SSM

INSTITUTE OF ENGINEERING AND TECHNOLOGY

COLLEGE OF ARTS AND SCIENCE

Dindigul – Palani Highway, Dindigul 624 002

REFRESHER PROGRAM – VOCATIONAL

AGENDA

04.11.23 (FN)

10.00 AM – 10.03 AM	:	Tamil Thai Valthu
10.03 AM – 10.05 AM	:	Lightning the Kuthu vilaku
10.05 AM – 10.10 AM	:	Welcome Address – Mr. R.Vignesh Balaji
10.10 AM – 10.13 AM	:	Introducing the Resource Person – Ms. M.Monica
10.13 AM – 10.15 AM	:	Honouring the Chief Guest - Dr. N. SampathKumar, Principal - SSM CAS.
10.15 AM – 10.30 AM	:	Presidential Address – Dr. D. Senthil Kumaran, Principal – SSMIET
10.30 AM – 11.30 AM	:	<i>Session – 1 – Resource Person</i> <i>“Entrepreneurship and funding opportunities for Aspiring entrepreneurs.”</i>
11.30 AM – 11.45 AM	:	Tea Break
11.45 AM – 12.45 PM	:	<i>Session – 2 – Resource Person</i> <i>“Employability Skills in Entrepreneurship”</i>
01.00 PM – 02.00 PM	:	Lunch Break
02.00 PM – 02.30 PM	:	Feedback / Lab Visit /Valedictory Vote of Thanks National Anthem



Dindigul – Palani Highway, Dindigul 624 002

School
teachers

SSMIET /SSMCAS Registration FORM
Refresher Program – Vocational (04. 11. 2023)

SL No	Name (CAPS)	Department	Designation	Contact No	Mail id	Sign
1.	M. Divya	Vocational	Vocational Trainer	82203744 - 37	dhiyva.vicc@gmail.com	
2.	V. Carmelraj	Vocational	"	915942550	Carmelyt98@gmail.com	
3.	R. Serein Vijay	"	"	96592160 20	serinvijaybbss 07@gmail.com	
4.	R. Kannan	"	"	908077366 4	R. k. kannan volleyball@gmail.com	
5.	R. Pacluaraj	"	"	9150076653	rPacluaraj001 @gmail.com	
6.	C. Sugappan	"	"	7502868247	Ciyyappan72 gmail.com	
7.	Dr. S. Ganeshbabu	Phy. Edu	Vocation	9566692112	ganeshbabu soccer@gmail.com	
8.	S. Senthilkumar	PC	"	6281217875	"	
9.	D. Anand	PC	Vocational	80563022 69	dssanand82 @gmail.com	
10.	M. Ragavan	Vocational	Lab Assistant	7806916985	mragavan3111 @gmail.com	
11.	S. Reckey	Vocational	Vocational teacher	8428984322	Reckey dgl @gmail.com	
12.	G. PRAVEEN	Vocational	Lab Incharge	8608425783	Praaveen 56 @gmail.com	
13.	M. Muniraj	Vocational	Lab Assistant	875496595	bouceleeraj 06@gmail.com	
14.	M. Suresh	Vocational	Vocational Teacher	90841333 03	Sreshath let m@gmail.com	



Non - Teaching
Staff

Dindigul – Palani Highway, Dindigul 624 002

SSMIET /SSMCAS Registration FORM
Refresher Program – Vocational (04. 11. 2023)

SL No	Name (CAPS)	Department	Designation	Contact No	Mail id	Sign
1.	K. M. MURUGAN	EIE	TA/EIE	9994202 913	kmurugan@ gmail.com	21/ma032 m-
2.	P. Rayesh		System admin	9952120 723	rayashir@outlook. com@gmail.com	P. Rayesh
3.	R. DINESH	CIVIL	TA/CIVIL	971517375	dineshcvil2011 gmail.com	R. Dinesh
4.	S. SIVACHANDIRAN	MECH	TECHNICAL	9952624681	chandru.org 0208 @gmail.com	S. Sivachandiran
5.	R. Thinappi	CIVIL	TA/CIVIL	89405258 01	thinappi@kamal @gmail.com	R. Thinappi
6.	V. NAGAPRAJ	Chemistry	TA/che	9524831746	nagaraj 20587 @gmail.com	V. Nagaraj
7.	V. VISVARATHAN	English	TA/English	9362686060	tpcfdg@ smail.com	V. Visvarathan
8.	J. Christha Raj	EIE	TA/EIE	9751692827	christhrajia8@gmail. com	J. Christha Raj
9.	P. Kaliappan	Mech	TA/mech	8072486629	uthra@kamal @smail.com	P. Kaliappan
10.	J. Gopinath	Mech	TA/Mech	9894028343	gopinath88@ gmail.com	J. Gopinath
11.	M. Antony dass	physiys	TA/phy	9715090587	antonydass.m@ smail.com	M. Antony dass
12.	P. Ilayaraj	TMech	TA/Mech	8072104352	ilaya.tm@gmail. com	P. Ilayaraj
13.	M. N. Majiludhahan	Mech	TA	9791990 220	maji@kamal 1101@gmail.com	M. N. Majiludhahan
14.	R. John Baykam		TA	766796191	John baykam@ smail.com	R. John Baykam
15.	S. Ram Vignesh	CSE	TA/CSE	86675048 68	ram.vignesh86@ smail.com	S. Ram Vignesh
16.	E. Prakash	CSIE	TA/CSIE	8012430 310	PrakashPrk S85@gmail.com	E. Prakash



Non-Teaching Dindigul – Palani Highway, Dindigul 624 002

SSMIET /SSMCAS Registration FORM
Refresher Program – Vocational (04. 11. 2023)



Dindigul – Palani Highway, Dindigul 624 002

Student

SSMIET /SSMCAS Registration FORM
Refresher Program – Vocational (04. 11. 2023)

SL No	Name (CAPS)	Department	Designation	Contact No	Mail id	Sign
1.	R. Reshma	ECE	Student	7904445914	reshmahei f4@gmail.com	<i>R. Reshma</i>
2.	A. Priyadarshini	ECE	Student	6382758579	apriyadarshini 2021@gmail.com	<i>Priyadarshini</i>
3.	U. Pretheeba	CSE	Student	9080782425	pretheebau @gmail.com	<i>Pretheeba</i>
4.	S. Santhiyadhashi	CSE	Student	8610414120	Santhiyasowdasp @gmail.com	<i>S. Santhiyadhashi</i>
5.	M. Soundharya Devi	CSE	Student	9345154028	soundharya7803 @gmail.com	<i>M. Soundharya Devi</i>
6.	H. Pooja	CSF	Student	9994428269	Poojamulegeswari @gmail.com	<i>Pooja</i>
7.	S. Subha	CSE	Student	8508158909	Subhasankar2107 2009@gmail.com	<i>S. Subha</i>
8.	V. Seena	ECE	Student	9944561182	jeenavip08. @gmail.com	<i>V. Seena</i>
9.	J. Loyalan, Loyalk Raj,	ECE	Student	84890711649	loyalanr @gmail.com	<i>J. Loyalk Raj</i>
10.	J. agil James	ECE	Student	9501650624	agilJames 1808@gmail.com	<i>J. agil James</i>
11.	N. K. Nithish	ECE	Student	9865044925	nithishKannan14 @gmail.com	<i>N. K. Nithish</i>
12.	U. DinashKumar	EEE	Student	9566882668	dinal-9202 @gmail.com	<i>U. DinashKumar</i>
13.	A. Rakul Raj	mech	Student	8526777950	Rakulraj2004 @gmail.com	<i>A. Rakul Raj</i>
14.	J. Rajeshwari	EEE	Student	8072850876	Rajeshwari2004 @gmail.com	<i>J. Rajeshwari</i>
15.	M. Sharmila	EEE	Student	8675597728	Sharmila.mel03200 11@gmail.com	<i>M. Sharmila</i>
16.	A. Kamalee	EEE	Student	8248985732	kamaleeAnnamalai 6@gmail.com	<i>A. Kamalee</i>



Dindigul – Palani Highway, Dindigul 624 002

SSMIET /SSMCAS Registration FORM
Refresher Program – Vocational (04. 11. 2023)

SL No	Name (CAPS)	Department	Designation	Contact No	Mail id	Sign
1.	Kousalya.S	B.Com (PA)	Student	769580470	Kousalya.Sirakumara@gmail.com	S. kuf
2.	Monica	B.Com (PA)	"	9150124567	monicas@gmail.com	Monica
3	Parkavi	B.Com (PA)	"	9148420092	Parkavibala@gmail.com	Parkavi
4	Sou'Shankari	B.Com (PA)	"	8807879775	Souishankari12@gmail.com	Sai
5	Aboosna	B.Com (PA)	"	7373013766	Abooswaraikutty23@gmail.com	Aboosna
6]	R.A.Sareka Sree	B.COM (PA)	"	8610526483	Sareksrae@gmail.com	Sareka
07)	M.VISHNU Nakshathra	B.Com (PA)	Student	8838287878	nakshathra.vishnu1@gmail.com	Naksh
8)	S.Swathi	B.COM (PA)	Student	7339272525	S19904043@gmail.com	Swathi
9)	V.Bala Dharshini	B.COM (PA)	Student	9766434955	DDharshini0896@gmail.com	Dhafi
10	L.S.Arzu Hariini	B.com (PA)	Student	7598764773	angalhariini79@icloud.com	Anga
11	D.Nesa Inarthini	B.COM (PA)	Student	6386780021	esu89400067@gmail.com	Nesa
12	A.Abirami	B.COM (PA)	Student	8056598476	abiramisa2004@gmail.com	Abirami
13	S.Ganishka	B.com (PA)	Student	6380815408	Ganishka910@gmail.com	Ganishka
14	J.SriKavya	B.COM (PA)	Student	71418217954	SriKavyaJahaka	J.Ski
15	C.RajaPandi	B.com (PA)	Student	7094367969	rajapandir411@gmail.com	Raju
16.	T.I.Tharinesh	B.Com (PA)	Student	8423943967	tharinesh@gmail.com	Oji



Student

- 2

Dindigul – Palani Highway, Dindigul 624 002

SSMIET /SSMCAS Registration FORM
Refresher Program – Vocational (04. 11. 2023)



Dindigul - Palani Highway, Dindigul - 624 002.

Certificate of Participation

This is to certify that Mr. / Ms. / Mrs. SURESH : M

of Mukilam Academy, Dindigul has participated in the

Refresher programme conducted for the PG teachers on 04.11.2023 organized by the

Department of Commerce and Physical Education, SSM Higher Educational Institutions.


Dr. M. Karuppanasamy
Assistant Professor
Commerce


Mr. S. Jeyakumar
Physical Education
Director


Dr. N. Sampathkumar
Principal
SSMCAS


Dr. D. Senthil Kumaran
Principal / SSMIET
Secretary / SSMCAS



Dindigul – Palani Highway, Dindigul 624 002

FEEDBACK FORM
Refresher Program – Vocational (04. 11. 2023)

Name

: Mrs. M. Dhanya.

Name of the School

: GBSS- Veerasandhu.

Contact Number

: 8220374437

Overall Feedback on Refresher Program:

Overall program is too good. Really it refresh me, because i am also handling Employability skills.

Any Suggestions :


Signature



Dindigul – Palani Highway, Dindigul 624 002

FEEDBACK FORM
Refresher Program – Vocational (04. 11. 2023)

Name

: Carmelraj ✓

Name of the School

: St Anthony's Higher Secondary School.

Contact Number

: 8778727740

Overall Feedback on Refresher Program: Good

Am attending second like this from in this college, from the guidance of "P-D Grawtham" sir. It's very useful and informative programme. It's helps me a lot.

Any Suggestions :

No suggestions.

Signature




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COLLEGE OF ARTS AND SCIENCE

INSTITUTE OF ENGINEERING AND TECHNOLOGY

(3)

Dindigul – Palani Highway, Dindigul 624 002

FEEDBACK FORM

Refresher Program – Vocational (04. 11. 2023)

Name

: R. Seerin Veljai

Name of the School

: Ramsunts matriculation h.r.s.e. school

Contact Number

: 8072308648

Overall Feedback on Refresher Program: good

Today our contract a program always good
speech to learning to next step go to work
to own.

Any Suggestions :

every month contact a good
program.

R. Seerin Veljai
Signature



SSM

COLLEGE OF ARTS AND SCIENCE

INSTITUTE OF ENGINEERING AND TECHNOLOGY

(4)

Dindigul – Palani Highway, Dindigul 624 002

FEEDBACK FORM

Refresher Program – Vocational (04. 11. 2023)

Name

: R. KANNAN.

Name of the School

: XAM. RJMC

Contact Number

: 9080773664.

Overall Feedback on Refresher Program: nice good.

Program is very good and
Invaluable investment; I really thank the management
I am inform to my student
Any Suggestions : No,

R. KANNAN
Signature



SSM Institute of Engineering and Technology, Dindigul
Entrepreneurship Development Cell
Event Report
One Day Seminar on

“Entrepreneurship Development with an Innovative Digital Platform”



Date : 21.08.2023

Venue: Seminar Hall-03

Time : 10.30am-12.30pm

Introduction:

The "Entrepreneurship Development with an Innovative Digital Platform" seminar brought together a diverse group of entrepreneurs, academics, industry experts, and students to explore the intersection of entrepreneurship and digital innovation. The event aimed to provide insights into the evolving landscape of entrepreneurship in the digital age and how innovative digital platforms are shaping this landscape.

Agenda:

The seminar was structured to offer a comprehensive understanding of the topic. The agenda included:

1. The event began with welcoming remarks from Mr. S. Vignesh Balaji, II-B.Com (PA), SSM College of Arts and Science
2. Presidential Address delivered by Dr.N.Sampathkumar, Principal, SSM College of Arts and Science. Dr.N.Sampathkumar said that in this era of rapid technological advancements, where digital transformation is reshaping industries and economies, embracing digital platforms has become not just an option, but a strategic imperative for businesses and entrepreneurs. Entrepreneurship has always been at the heart of innovation and economic progress. It is the driving force that fuels job creation, fosters innovation, and propels societies forward.
3. Introduction of the Guest of Honor given by Ms.M.Reena, SSMIET
4. Keynote Address by Mr. A. John Praveen, COE, DIGIIT BUSINESS SERVICES PVT LTD, Trichy.
5. Vote of thanks by Mr. B. Haraiharan, III-Mech, SSMIET

Key Takeaways:

1. The digital landscape has transformed the way businesses are conceptualized, operated, and scaled.
2. Innovative digital platforms offer unprecedented opportunities for startups to reach wider audiences and access global markets.
3. Collaborative ecosystems are essential for the growth of digital entrepreneurship, fostering innovation and knowledge exchange.
4. Data-driven decision-making is crucial for optimizing digital strategies and achieving sustainable growth.

Impact:

The seminar left a lasting impact on the participants. Attendees gained insights into the strategies and tools required to navigate the digital entrepreneurship landscape successfully. The event facilitated networking opportunities, encouraging participants to connect and collaborate beyond the seminar.

Future Directions:

Given the positive response and engagement from participants, there is a growing interest in organizing similar events to delve deeper into specific aspects of digital entrepreneurship and innovation. The feedback received will be instrumental in shaping future seminars and workshops to cater to the evolving needs of entrepreneurs and professionals.

In conclusion, the "Entrepreneurship Development with an Innovative Digital Platform" seminar provided a platform for thought-provoking discussions, knowledge sharing, and meaningful connections. It reinforced the notion that embracing digital innovation is not just a choice but a necessity for any aspiring entrepreneur in today's dynamic business landscape.

Event Invitation



SSM INSTITUTE OF ENGINEERING AND TECHNOLOGY

Dindigul-Palani Highway, Dindigul - 624 002, Tamilnadu

(Approved by AICTE, New Delhi, Affiliated to Anna University, Chennai, Accredited by NAAC & NBA)

Institution's Innovation Council(IIC)



&

Entrepreneurship Development Cell

Organizes Seminar on

**“Entrepreneurship Development with
an Innovative Digital Platform”**

Date: 21.8.23 Time : 10.30 am to 12.30 pm

Venue: Seminar hall - 3



SPEAKER



A. John Praveen B.E.MBA,(PhD)

Centre of Excellence

Digital Business Platforms

Digital Business Service Pvt.Ltd

ONDC Network Participant

President/IIC
Dr.K.Vinothkumar
Prof/ECE

Coordinator
Dr.K.Rajesh
AsP/ECE

Chairperson
Dr.D.Senthilkumaran
Principal

All are cordially invited



Event Circular



SSM INSTITUTE OF ENGINEERING AND TECHNOLOGY

Dindigul – Palani Highway, Dindigul – 624 002.

Phone : 0451 – 2448800 – 99 (100 Lines)

Fax: 0451 – 2448855

Email :ssmietdgl@gmail.com

Website : www.ssmiet.ac.in

C.No.027/SSMIET/2023

Date: 17.08.2023

CIRCULAR

This is to inform that One day Seminar is scheduled to take place on **21.08.2023 (Monday)** titled as “Entrepreneurship Development with an Innovative Digital Platform” from 10.30 am to 12.30 pm in Seminar Hall -03. This seminar is designed to provide valuable insights and strategies for harnessing digital tools and technology to drive entrepreneurial success. We look forward to your active participation and significant contributions to the seminar.

Target Group: Interested Students and Faculties

Resource Person:

A.John Praveen., B.E., MBA.,(PhD),
Centre of Excellence,
DIGITAL BUSINESS PLATFORMS,
DIGIIT BUSINESS SERVICES PVT LTD (ONDC Network Participant),
Trichy

Venue: Seminar Hall-03

A handwritten signature in black ink, appearing to read 'John Praveen' followed by the number '1483'. Below the signature, the word 'PRINCIPAL' is printed in capital letters.

Copy to: Chairman for kind information

Administrative Officer

HoD's

CIVIL

CSE

ECE

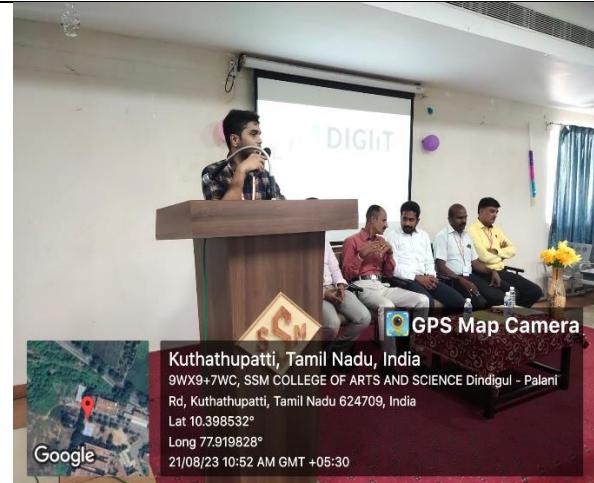
EEE

MECH

S&H

AIDS&CSBS

Event Photos



Welcome Address



Chief Guest Introduction



Presidential Address



Audience View



Vote of Thanks



SSM INSTITUTE OF ENGINEERING AND TECHNOLOGY

DINDIGUL - PALANI HIGHWAY, DINDIGUL – 624 002, TAMIL NADU

A REPORT ON ENTREPRENEURSHIP AWARENESS CAMP (A DST – NIMAT Project 2018 – 19)

18th – 20th January 2019

Sponsored by

National Science and Technology Entrepreneurship Development Board (NSTEDB),

EDII, Ahmedabad

Department of Science and Technology, Government of India, New Delhi

in association with

Entrepreneurship Development Cell (EDC),

SSM Institute of Engineering and Technology

Entrepreneurship Awareness Camp

SSM Institute of Engineering and Technology organized a three day Entrepreneurship Awareness Camp (A DST – NIMAT Project 2018 – 19) from 18th – 20th January 2019. This camp was sponsored by National Science and Technology Entrepreneurship Development Board (NSTEDB), EDII, Ahmedabad and Department of Science and Technology, Government of India, New Delhi in association with Entrepreneurship Development Cell (EDC), SSM Institute of Engineering and Technology.

The objective of the camp was to create awareness on Entrepreneurship among the students. Seventy Five students participated in the camp from various departments. The Day One started with the inauguration ceremony. Mr.S.Dhamodharan, AP/ECE, Coordinator, ED Cell welcomed the gathering. Dr.M.Saravanan, Principal inaugurated the function. Dr.R.Chandran, Campus Director delivered the presidential address.

The chief guest, Mr.A.Annadurai, President, Dindigul District Micro and Small Enterprises Association addressed the students. Faculty members from SSMIET and other guests from various institutions addressed the students regarding Entrepreneurship. The students showed great interest towards learning basics of Entrepreneurship. Students were called for an Industrial visit to TAFE, Vadipatti, Madurai, where they gained knowledge regarding industrial automation. Certificates were distributed by Dr.R.Chandran, Campus Director and Dr.M.Saravanan, Principal. The programme concluded with a feedback session from the participants.

Day 1: 18.01.2019

Inauguration of Entrepreneurship Awareness Camp



Session I

Inauguration - Why Entrepreneurship (general concepts) - Mr.A.Annadurai, President, Dindigul District Micro and Small Enterprises Association.

Session II

Camp Objective, Historical background-Indian values vis-a-vis Entrepreneurship and the present scenario - Mr.A.Annadurai, President, Dindigul District Micro and Small Enterprises Association.

Session III

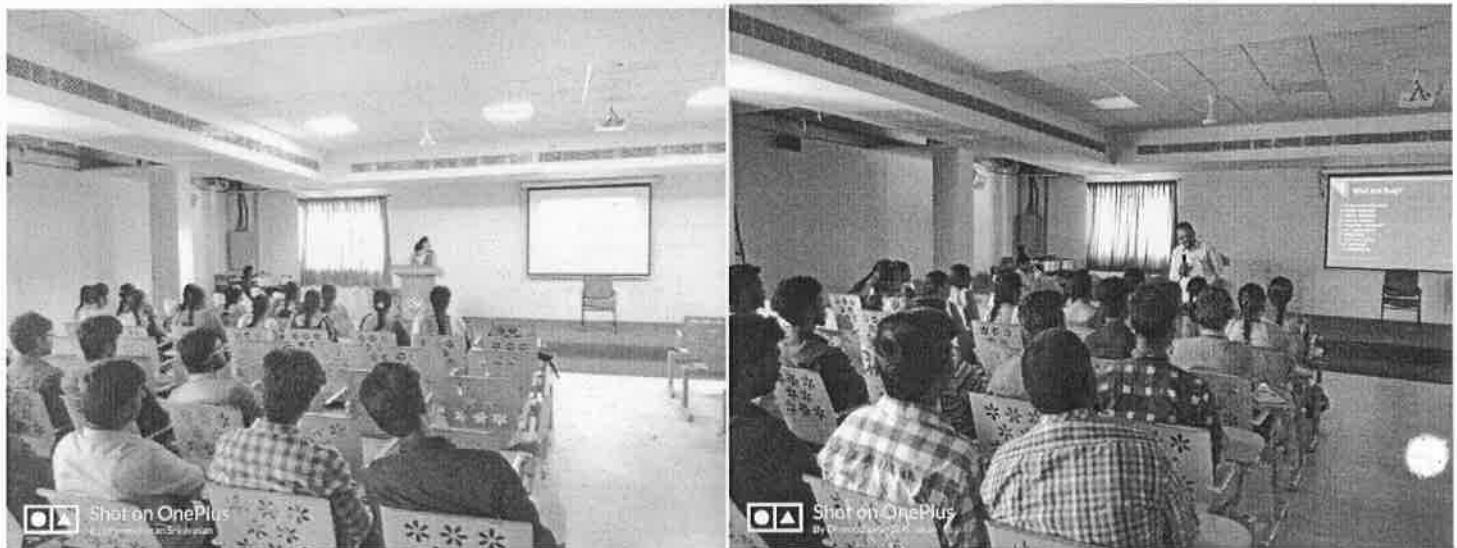
Identification of Business opportunities and Mechanism of product selection - Mr.S.Dhamodharan, AP/ECE, SSIMIET

Session IV

Technology-assistance from R&D labs and others on choice of technology etc - Mr.S.Dhamodharan, AP/ECE, SSIMIET

Day 2: 19.01.2019

Lectures by Experts



Session I

Financial aspects of SSI unit including salient features of a project report - Ms.M.Radhika, Chartered Accountant, Dindigul.

Session II

Schemes of assistance and support available from Govt. agencies, banks, financial institutions, SFCs, etc - Ms.M.Radhika, Chartered Accountant, Dindigul.

Session III

How to start a SSI unit (General concept about the Govt. formalities, rules & regulation, location, and different aspect of an industrial venture) - Mr.V.Mohanram, Programme Officer, Centre for Entrepreneurship Development (Tamil Nadu), Madurai

Session IV

Technology & commercial Aspects of SSI unit (General concept only) - Mr.K.R.Gnanasambandan, Aathma Academy, Educational and Vocational Training Organization, Madurai

Day 3: 20.01.2019
Industrial Visit and Valedictory Function



Session I

Creativity and business - the man behind the venture -the behavioural scientist's approach - Dr.R.Chandran,
Campus Director, SSMIET

Session II

Communication skills for better results - Mr.J.Srinivasan, ASP/English, SSMIET

Session III

Factory visit and experience sharing by existing entrepreneur - Mr.S.Dhamodharan, AP/ECE, SSMIET

Session IV

Feedback and discussion on the camp factory visit - Dr.R.Chandran, Campus Director, SSMIET

ANNEXURE - I
LIST OF PARTICIPANTS

S.No.	Name of the Participant	Age	Male/ Female	Education	Category: Gen/ SC/ ST/ OBC/ Minority	Aadhaar Number
1	Thiagarajan P	20	Male	III B.E., Automobile Engineering	OBC	3209 0271 5018
2	Arjun Kumar C	21	Male	III B.E., Automobile Engineering	OBC	7301 6163 7186
3	Shahul Hameed Z	20	Male	III B.E., Automobile Engineering	OBC	3574 4993 0950
4	Baskar Raju S	20	Male	III B.E., Automobile Engineering	OBC	6284 4508 3239
5	Muniappan K	21	Male	III B.E., Automobile Engineering	OBC	2034 6839 5345
6	Yuvaraj M	20	Male	III B.E., Automobile Engineering	OBC	8218 8923 5958
7	Mohamed Rahuman S	20	Male	III B.E., Automobile Engineering	OBC	5564 7497 0892
8	Vivekandan	21	Male	III B.E., Automobile Engineering	OBC	8255 7029 2059
9	Kishore Kumar	20	Male	III B.E., Automobile Engineering	OBC	8188 7719 8769
10	Amreesh S	20	Male	III B.E., Automobile Engincering	OBC	7694 6268 1905
11	Nimal Krishna A	19	Male	II B.E., Computer Science and Engineering	OBC	5042 6841 1401
12	Naveen M	19	Male	II B.E., Computer Science and Engineering	OBC	9363 7527 7389
13	Abishek M	19	Male	II B.E., Computer Science and Engineering	OBC	7708 4369 4924
14	Arjun M	19	Male	II B.E., Computer Science and Engineering	OBC	8758 8716 0350
15	Ranjith Kumar R	19	Male	II B.E., Computer Science and Engineering	OBC	4534 9645 9497
16	Jeeva Nivasan R	19	Male	II B.E., Computer Science and Engineering	OBC	3525 6329 8617

17	Ashwin Prabhu A	18	Male	II B.E., Computer Science and Engineering	OBC	2753 4819 5679
18	Karuppasamy S	19	Male	II B.E., Computer Science and Engineering	OBC	5652 2276 7430
19	Hari Nagapandiya Rajan D	19	Male	II B.E., Computer Science and Engineering	OBC	8851 1453 233
20	Kannan G	19	Male	II B.E., Computer Science and Engineering	SC	6124 2759 1165
21	Anusha Bharathi M	19	Female	II B.E., Electrical and Electronics Engineering	OBC	9121 3718 2693
22	Anushuya J	19	Female	II B.E., Electrical and Electronics Engineering	OBC	3400 5496 7070
23	Anusuya M	19	Female	II B.E., Electrical and Electronics Engineering	OBC	7957 9944 0015
24	Ashok Kumar M	19	Male	II B.E., Electrical and Electronics Engineering	OBC	6297 6772 1652
25	Gopinath M	19	Male	II B.E., Electrical and Electronics Engineering	SC	8843 6731 4347
26	Guru Prasath B	19	Male	II B.E., Electrical and Electronics Engineering	OBC	2653 7034 9109
27	Jasmine E	19	Female	II B.E., Electrical and Electronics Engineering	OBC	8481 6229 0932
28	Thilak R N	19	Male	II B.E., Electrical and Electronics Engineering	OBC	6668 1202 9519
29	Molian Kumar M	20	Male	II B.E., Electrical and Electronics Engineering	OBC	4666 6984 8002
30	Anitha K	20	Female	III B.E., Electrical and Electronics Engineering	OBC	5830 7120 2413
31	Dharani N	20	Female	III B.E., Electrical and Electronics Engineering	OBC	7611 8189 5230
32	Gokul P	20	Male	III B.E., Electrical and Electronics Engineering	OBC	5867 6000 6831
33	Priyadharshini J	21	Female	III B.E., Electrical and Electronics Engineering	OBC	5254 7667 2345
34	Ranjith Babu S	20	Male	III B.E., Electrical and Electronics Engineering	OBC	9474 6083 1556
35	Rishya Dora S	20	Female	III B.E., Electrical and Electronics Engineering	OBC	2733 6291 6148

36	Suriya S R	20	Male	III B.E., Electrical and Electronics Engineering	OBC	4515 8183 8724
37	Vishnu Kumar S	20	Male	III B.E., Electrical and Electronics Engineering	OBC	4794 6083 1557
38	Lingesh B	19	Male	II B.E., Electrical and Electronics Engineering	OBC	3880 0105 6894
39	Prakash Raj M	19	Male	II B.E., Electrical and Electronics Engineering	OBC	4536 2263 0604
40	Kanmani S	20	Female	III B.E., Electronics and Communication Engineering	OBC	5463 7132 7321
41	Keerthana S	20	Female	III B.E., Electronics and Communication Engineering	OBC	7743 5619 7308
42	Keerthika K	20	Female	III B.E., Electronics and Communication Engineering	OBC	6645 1013 0457
43	Devisrinidhi R	20	Female	III B.E., Electronics and Communication Engineering	OBC	4687 5752 9075
44	Vasanth Kanna S	20	Male	III B.E., Electronics and Communication Engineering	OBC	6719 1913 4933
45	Siddharth S	20	Male	III B.E., Electronics and Communication Engineering	OBC	6481 2056 9092
46	Vinoth V	20	Male	III B.E., Electronics and Communication Engineering	OBC	5327 0251 6949
47	Selva Kumar G	20	Male	III B.E., Electronics and Communication Engineering	OBC	8694 1321 3246
48	Naveen P V	21	Male	IV B.E., Civil Engineering	OBC	6221 8223 4327
49	Hariharan T	20	Male	III B.E., Civil Engineering	OBC	8883 3563 2633
50	Naveen Kumar P	20	Male	III B.E., Civil Engineering	OBC	9091 0650 5342
51	Pavithra R	20	Female	III B.E., Civil Engineering	OBC	6830 1429 8796
52	Ramesh T	20	Male	III B.E., Civil Engineering	OBC	5333 8431 0278
53	Sangeetha M S	20	Female	III B.E., Civil Engineering	OBC	6928 8441 0802

54	Veeramani M	21	Male	III B.E., Civil Engineering	OBC	5740 8379 6972
55	Venkateshwaran R	20	Male	III B.E., Civil Engineering	OBC	4091 1003 6415
56	Gokul R	21	Male	III B.E., Mechanical Engineering	OBC	3831 6572 1039
57	Karthick N	21	Male	III B.E., Mechanical Engineering	OBC	2136 2702 6024
58	Karthickeyan A P	20	Male	III B.E., Mechanical Engineering	OBC	5889 8974 4637
59	Ajith Kumar K	21	Male	III B.E., Mechanical Engineering	OBC	2081 0650 8244
60	Joseph Peter C	21	Male	III B.E., Mechanical Engineering	OBC	7062 3879 6227
61	Yuvaraj P	20	Male	III B.E., Mechanical Engineering	OBC	5615 7118 7422
62	Yugesh B	20	Male	III B.E., Mechanical Engineering	OBC	6222 7537 9667
63	Yogeshwaran G	19	Male	III B.E., Mechanical Engineering	OBC	7848 9990 4527
64	Dysen Luckistion R	21	Male	III B.E., Mechanical Engineering	OBC	9019 5270 3355
65	Raja Durai P	21	Male	III B.E., Mechanical Engineering	OBC	6041 2164 9384
66	Kulashekaran R	20	Male	III B.E., Mechanical Engineering	SC	7874 8281 8947
67	Nitheshkumar V	20	Male	III B.E., Mechanical Engineering	OBC	6276 3958 9719
68	Parthasarathi N	21	Male	III B.E., Mechanical Engineering	OBC	8222 4246 1177
69	Monishkumar M	20	Male	III B.E., Mechanical Engineering	OBC	8406 1127 8464
70	Mohammed Thariq G	20	Male	II B.E., Mechanical Engineering	OBC	8185 3638 2629
71	Jegan Roy J	20	Male	II B.E., Mechanical Engineering	OBC	5715 2996 6370
72	Navaneetha Krishna M	20	Male	II B.E., Mechanical Engineering	OBC	6231 5239 0794

73	Vashanth S	21	Male	II B.E., Mechanical Engineering	OBC	4337 5904 5192
74	Famitha A	20	Female	III B.E., Electronics and Communication Engineering	OBC	3492 9114 3539
75	Geetha J	20	Female	III B.E., Electronics and Communication Engineering	OBC	8739 5648 8535

ANNEXURE – II
PROGRAM SCHEDULE

Date and Day	Session	Subject / Topic	Faculty
1	2	3	4
18/01/2019	I	Inauguration - Why Entrepreneurship (general concepts)	Mr.A.Annadurai, President, Dindigul District Micro and Small Enterprises Association
	II	Camp Objective, Historical background- Indian values vis-a-vis Entrepreneurship and the present scenario	Mr.A.Annadurai, President, Dindigul District Micro and Small Enterprises Association
	III	Identification of Business opportunities and Mechanism of product selection	Mr.S.Dhamodharan, AP/ECE, SSMIET
	IV	Technology-assistance from R&D labs and others on choice of technology etc	Mr.S.Dhamodharan, AP/ECE, SSMIET
19/01/2019	I	Financial aspects of SSI unit including salient features of a project report	Ms.M.Radhika, Chartered Accountant, Dindigul.
	II	Schemes of assistance and support available from Govt. agencies, banks, financial institutions, SFCs, etc	Ms.M.Radhika, Chartered Accountant, Dindigul.
	III	How to start a SSI unit (General concept about the Govt. formalities, rules & regulation, location, and different aspect of an industrial venture)	Mr.V.Mohanram, Programme Officer, Centre for Entrepreneurship Development (Tamil Nadu), Madurai
	IV	Tech. & commercial Aspects of SSI unit (General concept only)	Mr.K.R.Gnanasambandan, Aathma Academy, Educational and Vocational Training Organization, Madurai
20/01/2019	I	Creativity and business- the man behind the venture -the behavioural scientist's approach	Dr.R.Chandran, Campus Director, SSMIET
	II	Communication skills for better results	Mr.J.Srinivasan, ASP/English, SSMIET
	III	Factory visit and experience sharing by existing entrepreneur	Mr.S.Dhamodharan, AP/ECE, SSMIET
	IV	Feedback and discussion on the camp factory visit	Dr.R.Chandran, Campus Director, SSMIET

ANNEXURE – III
LIST OF RESOURCE PERSONS

Sr.No.	Name and Address	Designation	Organisation
1	2	3	4
1	Mr.A.Annadurai, 11/1, SIDCO Industrial Estate, Dindigul	President	Dindigul District Micro and Small Enterprises Association, Dindigul
2	Ms.M.Radhika, Dindigul	Chartered Accountant	Freelancer
3	Mr.V.Mohanram, Paddy and Flower Market Complex, Mattuthavani, Madurai – Melur Main road, Madurai – 625 007	Programme Officer	Centre for Entrepreneurship Development (Tamil Nadu), Madurai
4	Mr.K.R.Gnanasambandan, N0.74, Paramuthevar Nagar, Narayananpuram West, Madurai – 625 014	Managing Director	Aathma Academy, Educational and Vocational Training Organization, Madurai
5	Dr.R.Chandran, SSM Institute of Engineering and Technology, Dindigul - 624 002	Campus Director	SSM Institute of Engineering and Technology, Dindigul
6	Mr.J.Srinivasan, Department of English, SSM Institute of Engineering and Technology, Dindigul - 624 002	Associate Professor	SSM Institute of Engineering and Technology, Dindigul
7	Mr.S.Dhamodharan, Department of ECE, SSM Institute of Engineering and Technology, Dindigul - 624 002	Assistant Professor	SSM Institute of Engineering and Technology, Dindigul

ANNEXURE – IV
LIST OF INDUSTRIES VISITED

Sr.No.	Name, Address and Contact details	Products / Service
1	2	3
1	Tractors and Farm Equipment Limited, Madurai Main road, Madurai - 625201, Tamil Nadu Phone: 088836 87170 E-mail: corporate@tafe.com	Tractors and Farm Equipment Manufacturers

ANNEXURE – V

FEED BACK ANALYSIS OF PARTICIPANT - SUMMARY

Programme Location: SSM Institute of Engineering and Technology

Date: From 18.01.19 to 20.01.19

Total No. of Participants: 75

Q.1) From where you got the information about this programme?

- a) Pamphlets / Brochure 75 Nos. (100%)
- b) News paper Advertisement 00 Nos. (00%)
- c) Posters/ Hand Bills 00 Nos. (00%)
- d) Other (Please Specify) 00 Nos. (00%)

Q.2) What is your opinion about the duration of Programme?

- a) Short 00 Nos. (00%)
- b) Adequate 75Nos. (100%)
- c) Long 00 Nos. (00%)

Q.3) Did you find the Programme useful?

- a) Very much 75 Nos. (100%)
- b) To some extent 00 Nos. (00%)
- c) Not useful 00 Nos. (00%)

Q.4) Did it fulfill your expectations?

- a) Yes 73 Nos. (97%)
- b) To some extent 02 Nos. (03%)
- c) No 00 Nos. (00%)

Q.5) Planning of the Programme

- a) Excellent 65 Nos. (87%)
- b) Very good 10 Nos. (13%)
- c) Good 00 Nos. (00%)
- d) Satisfactory 00 Nos. (00%)
- e) Poor 00 Nos. (00%)



SSM INSTITUTE OF ENGINEERING AND TECHNOLOGY

Entrepreneurship Development Cell

CIRCULAR

C.No.: SSMIET/EDC/18-19/002

14.08.2018

Three-day Entrepreneurship Awareness Camp (EAC) is scheduled to be conducted in our college between 27.08.18 – 29.08.18. This programme is sponsored by Department of Science and Technology, Government of India, New Delhi and Entrepreneurship Development Institute of India, Ahmedabad.

The main objective of this programme is to create awareness on entrepreneurship among students. This programme includes motivational talks by eminent speakers from District Industries Centre (DIC), Dindigul and an Industrial Visit to SSM Mills.

Interested students are requested to register their names with Mr.S.Dhamodharan, AP/ECE. Course material and certificates will be issued to all participants.

For more details, contact:

S.Dhamodharan, AP/ ECE

Chief Programme Coordinator

DST - NIMAT Project 2017 - 18

Mobile : +91 9629277095

S. Dhamodharan
ED Cell Coordinator
Milling

Dr. M. S. Srinivasan
Principal

Copy to:

1. All HoD's

Auto

Mech

for 21st Aug 2018
Civil
(C. meeting AP class)

English

CSE

Chemistry

2018
ECE

Maths

EEE
2018

Physics

2. Student Circulation through HoD's

3. Office file



SSM INSTITUTE OF ENGINEERING AND TECHNOLOGY

DINDIGUL - PALANI HIGHWAY, DINDIGUL – 624 002, TAMIL NADU

A REPORT ON ENTREPRENEURSHIP AWARENESS CAMP (A DST – NIMAT Project 2018 – 19)

28th – 30th January 2019

Sponsored by

National Science and Technology Entrepreneurship Development Board (NSTEDB),

EDII, Ahmedabad

Department of Science and Technology, Government of India, New Delhi

in association with

Entrepreneurship Development Cell (EDC),

SSM Institute of Engineering and Technology

Day 1: 28.01.2019

Inauguration of Entrepreneurship Awareness Camp



Session I

Inauguration - Why Entrepreneurship (general concepts) - Mr.R.Sibakumar, Secretary, Karur District Small and Tiny Enterprises Association

Session II

Camp Objective, Historical background-Indian values vis-a-vis Entrepreneurship and the present scenario - Mr.R.Sibakumar, Secretary, Karur District Small and Tiny Enterprises Association

Session III

Identification of Business opportunities and Mechanism of product selection - Mr.S.Dhamodharan, AP/ECE, SSMIET

Session IV

Technology-assistance from R&D labs and others on choice of technology etc - Mr.S.Dhamodharan, AP/ECE, SSMIET

Day 3: 30.01.2019
Industrial Visit and Valedictory Function



Session I

Creativity and business - the man behind the venture -the behavioural scientist's approach - Dr.R.Chandran,
Campus Director, SSMIET

Session II

Communication skills for better results - Mr.J.Srinivasan, ASP/English, SSMIET

Session III

Factory visit and experience sharing by existing entrepreneur – Dr.Sri Nithya Nareshanandha, AsP/Physics,
SSMIET

Session IV

Feedback and discussion on the camp factory visit - Dr.Sri Nithya Nareshanandha, AsP/Physics, SSMIET

ANNEXURE - I
LIST OF PARTICIPANTS

S.No.	Name of the Participant	Age	Male/ Female	Education	Category: Gen/ SC/ ST/ OBC/ Minority	Aadhaar Number
1	Vijay S	19	Male	I.B.E., Auto	OBC	5294 1728 0232
2	Hemanth K	19	Male	I.B.E., Auto	OBC	4474 4378 8545
3	Bagatheesh V	19	Male	I.B.E., Auto	OBC	9763 3125 1137
4	Naga Sundaram S	19	Male	I.B.E., Auto	OBC	8346 0670 1756
5	Harish Ramana Kumar G	18	Male	I.B.E., ECE	OBC	9477 3610 1625
6	Almaz Habeebun Nazar	18	Female	I.B.E., ECE	OBC	6067 8997 9944
7	Sambath S	19	Male	I.B.E., ECE	OBC	2123 5329 2296
8	Shamini S	19	Female	I.B.E., ECE	OBC	6652 2179 1379
9	Sri Sabrina K	18	Female	I.B.E., ECE	OBC	5033 0009 5163
10	Gnana Helina J	19	Female	I.B.E., ECE	OBC	8398 2207 8867
11	Thenpandi B	19	Female	I.B.E., ECE	SC	2505 7664 5194
12	Janasujith M	18	Male	I.B.E., ECE	OBC	8306 0707 6593
13	Prabhu V	18	Male	I.B.E., ECE	OBC	5152 0116 6662
14	Azhagu Kowshik A M	18	Female	I.B.E., ECE	OBC	2985 7047 0914
15	Sathish Kumar M	19	Male	I.B.E., ECE	OBC	6976 4617 1572
16	Amir Faizal M	19	Male	I.B.E., Mech	OBC	3479 4387 4438
17	Akash A	19	Male	I.B.E., Mech	OBC	5530 3086 0445
18	Santhosh R	18	Male	I.B.E., Mech	OBC	7409 7936 1560
19	Safeek Raja J	18	Male	I.B.E., Mech	OBC	8902 1245 3442

42	Baleshwari R	20	Female	II B.E., ECE	OBC	4192 0283 4911
43	Bushra Thasleem A.S	20	Female	II B.E., ECE	OBC	3099 0425 2387
44	Lavanya J	20	Female	II B.E., ECE	OBC	9894 1786 8340
45	Mathiselvan R	19	Male	II B.E., ECE	SC	6923 1371 5961
46	Koshikha B	19	Female	II B.E., ECE	OBC	3527 2869 5753
47	Lakshmi S	19	Female	II B.E., ECE	OBC	2404 8953 4762
48	Brindha M	19	Female	II B.E., ECE	OBC	7836 0167 9207
49	Atchaya V	19	Female	II B.E., ECE	OBC	3089 2532 7416
50	Mithunavarshini D S	19	Female	II B.E., ECE	OBC	9034 5858 1355
51	Yogitha S	19	Female	II B.E., ECE	OBC	7074 0355 4054
52	Vanishwari R	20	Female	II B.E., ECE	OBC	5210 2215 0332
53	Subha Lakshmi S	19	Female	II B.E., ECE	SC	7969 3163 6259
54	Shree Parasanna Kumar T	20	Male	II B.E., ECE	OBC	4785 4954 5562
55	Praveen K	20	Male	II B.E., ECE	OBC	8791 9991 5581
56	Pradeep Raja S	20	Male	II B.E., ECE	OBC	7001 7812 6442
57	Prabhu M	20	Male	II B.E., ECE	SC	4877 2988 3679
58	Oviya S	19	Female	II B.E., ECE	OBC	7315 3678 1697
59	Gowri M	20	Female	II B.E., ECE	OBC	2366 8936 6190
60	Harinie R	19	Female	II B.E., ECE	OBC	7134 1440 9951
61	Fresty Diana R	19	Female	II B.E., ECE	OBC	5761 9655 4323
62	Karthikeyan N	19	Male	II B.E., ECE	OBC	5694 9831 0554
63	Maniraja P	20	Male	II B.E., ECE	OBC	6122 4676 7882

ANNEXURE – II
PROGRAM SCHEDULE

Date and Day	Session	Subject / Topic	Faculty
1	2	3	4
28/01/2019	I	Inauguration - Why Entrepreneurship (general concepts)	Mr.R.Sibakumar, Secretary, Karur District Small and Tiny Enterprises Association
	II	Camp Objective, Historical background- Indian values vis-a-vis Entrepreneurship and the present scenario	Mr.R.Sibakumar, Secretary, Karur District Small and Tiny Enterprises Association
	III	Identification of Business opportunities and Mechanism of product selection	Mr.S.Dhamodharan, AP/ECE, SSMIET
	IV	Technology-assistance from R&D labs and others on choice of technology etc	Mr.S.Dhamodharan, AP/ECE, SSMIET
29/01/2019	I	Financial aspects of SSI unit including salient features of a project report	Dr.G.Sankaranarayanan, HoD/Mechanical, SSMIET
	II	Schemes of assistance and support available from Govt. agencies, banks, financial institutions, SFCs, etc	Dr.G.Sankaranarayanan, HoD/Mechanical, SSMIET
	III	How to start a SSI unit (General concept about the Govt. formalities, rules & regulation, location, and different aspect of an industrial venture)	Mrs.Jeya, Assistant Manager, District Industries Centre, Dindigul.
	IV	Tech. & commercial Aspects of SSI unit (General concept only)	Mrs.Jeya, Assistant Manager, District Industries Centre, Dindigul.
30/01/2019	I	Creativity and business- the man behind the venture -the behavioural scientist's approach	Dr.R.Chandran, Campus Director, SSMIET
	II	Communication skills for better results	Mr.J.Srinivasan, ASP/English, SSMIET
	III	Factory visit and experience sharing by existing entrepreneur	Dr.Sri Nithya Nareshanandha, AsP/Physics, SSMIET
	IV	Feedback and discussion on the camp factory visit	Dr.Sri Nithya Nareshanandha, AsP/Physics, SSMIET

ANNEXURE – III
LIST OF RESOURCE PERSONS

Sr.No.	Name and Address	Designation	Organisation
1	2	3	4
1	Mr.R.Sibakumar, Aravind Nagar, Chinna Antan Koil Street, Karur	Secretary	Karur District Small and Tiny Enterprises Association
2	Mrs.Jeya, Near Master Mahal, Mudakkusalai, Madurai	Assistant Manager	District Industries Centre, Dindigul.
3	Dr.R.Chandran, SSM Institute of Engineering and Technology, Dindigul - 624 002	Campus Director	SSM Institute of Engineering and Technology, Dindigul
4	Mr.J.Srinivasan, Department of English, SSM Institute of Engineering and Technology, Dindigul - 624 002	Associate Professor	SSM Institute of Engineering and Technology, Dindigul
5	Dr.G.Sankara Narayanan, Department of Mechanical Engineering, SSM Institute of Engineering and Technology, Dindigul - 624 002	Associate Professor	SSM Institute of Engineering and Technology, Dindigul
6	Mr.S.Dhamodharan, Department of ECE, SSM Institute of Engineering and Technology, Dindigul - 624 002	Assistant Professor	SSM Institute of Engineering and Technology, Dindigul
7	Dr.Sri Nithya Nareshanandha, Department of Physics, SSM Institute of Engineering and Technology, Dindigul - 624 002	Associate Professor	SSM Institute of Engineering and Technology, Dindigul

ANNEXURE – IV
LIST OF INDUSTRIES VISITED

Sr.No.	Name, Address and Contact details	Products / Service
1	2	3
1	Sudhan Spinning Mills (P) Ltd., Agaram, Dindigul - 624622, Tamil Nadu Phone: 0451 255 7001 E-mail: rocganesan@gmail.com	Spinning

ANNEXURE – V

FEED BACK ANALYSIS OF PARTICIPANT - SUMMARY

Programme Location: SSM Institute of Engineering and Technology

Date: From 28.01.19 to 30.01.19

Total No. of Participants: 75

Q.1) From where you got the information about this programme?

- a) Pamphlets / Brochure 75 Nos. (100%)
- b) News paper Advertisement 00 Nos. (00%)
- c) Posters/ Hand Bills 00 Nos. (00%)
- d) Other (Please Specify) 00 Nos. (00%)

Q.2) What is your opinion about the duration of Programme?

- a) Short 15 Nos. (20%)
- b) Adequate 60 Nos. (80%)
- c) Long 00 Nos. (00%)

Q.3) Did you find the Programme useful?

- a) Very much 75 Nos. (100%)
- b) To some extent 00 Nos. (00%)
- c) Not useful 00 Nos. (00%)

Q.4) Did it fulfill your expectations?

- a) Yes 69 Nos. (92%)
- b) To some extent 06 Nos. (08%)
- c) No 00 Nos. (00%)

Q.5) Planning of the Programme

- a) Excellent 54 Nos. (72%)
- b) Very good 10 Nos. (13%)
- c) Good 11 Nos. (15%)
- d) Satisfactory 00 Nos. (00%)
- e) Poor 00 Nos. (00%)



SSM INSTITUTE OF ENGINEERING AND TECHNOLOGY

Entrepreneurship Development Cell

CIRCULAR

C.No.: SSMIET/EDC/18-19/003

31.12.2018

Three-day Entrepreneurship Awareness Camp (EAC) is scheduled to be conducted in our college between **18.01.19 – 20.01.19**. This programme is sponsored by Department of Science and Technology, Government of India, New Delhi and Entrepreneurship Development Institute of India, Ahmedabad.

The main objective of this programme is to create awareness on entrepreneurship among students. This programme includes motivational talks by eminent speakers from District Industries Centre (DIC), Dindigul and an Industrial Visit.

Interested students are requested to register their names with Mr.S.Dhamodharan, AP/ECE. Course material and certificates will be issued to all participants.

For more details, contact:

S.Dhamodharan, AP/ECE

Chief Programme Coordinator

DST – NIMAT Project 2018 – 19

Mobile : +91 9629277095

S. Dhamodharan
ED Cell Coordinator
31.12.18

Principa
31.12.18

Copy to:

1. All HoD's

W
Auto

NR
Civil

W
CSE

ABC TIV
ECE

P.R
EEE

Mech
Mech

E
English

L
Chemistry

Maths
Maths

P
Physics

2. Student Circulation through HoD's

3. Office file



Department of
Science &
Technology,
Government of
India
सत्यम् जयते

SSM INSTITUTE OF ENGINEERING AND TECHNOLOGY

Dindigul - Palani Highway, Dindigul 624 002

Entrepreneurship Development Cell

Department of Science and Technology, Government of India
Entrepreneurship Development Institute of India, Ahmedabad

Sponsored

**Three days Entrepreneurship Awareness Camp
(A DST-NIMAT Project 2018-19)**

on

18th - 20th January, 2019

Inaugural address by

Mr. A. Annadurai

President

(Dindigul District Micro and Small Enterprises Association)

Felicitation
Dr. R. Chandran,
Campus Director, SSMIET

Presided by
Dr. M. Saravanan,
Principal, SSMIET

Inauguration
Venue : Seminar Hall 1
Date : 18th January, 2019
Time : 9:30 a.m.

All Are Cordially Invited

**Mr. S. Dhamodharan, AP/ECE,
Coordinator, ED Cell,
SSMIET**

[Signature]
10-1-19



SSM INSTITUTE OF ENGINEERING AND TECHNOLOGY

Dindigul - Palani Highway, Dindigul 624 002

ENTREPRENEURSHIP DEVELOPMENT CELL

Department of Science and Technology, Government of India,
Entrepreneurship Development Institute of India, Ahmedabad

Sponsored

Three days Entrepreneurship Awareness Camp
(A DST-NIMAT Project 2018-19)
on

18th - 20th January, 2019

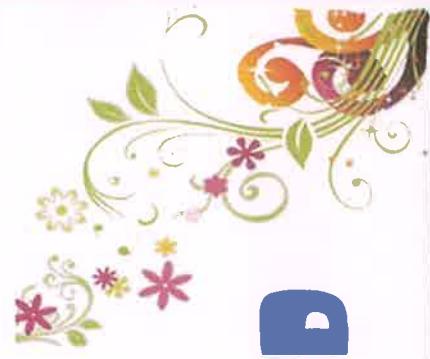
Inaugural address by

Mr. A. Annadurai

President

(Dindigul District Micro and Small Enterprises Association)

Anuradha



ALL ARE CORDIALLY INVITED





SSM INSTITUTE OF ENGINEERING AND TECHNOLOGY, DINDIGUL

ENTREPRENEURSHIP DEVELOPMENT CELL

Entrepreneurship Awareness Camp - 18th – 20th January 2019
(A DST – NIMAT Project 2018 – 19)

Sponsored by

National Science and Technology Entrepreneurship Development Board (NSTEDB), EDII, Ahmedabad

Department of Science and Technology, Government of India, New Delhi

AGENDA

INAUGURATION (18.01.2019)

08.45 a.m.	Registration
09.35 a.m.	Prayer Song
09.40 a.m.	Welcome Address – Mr.S.Dhamodharan, AP/ECE
09.45 a.m.	Presidential Address – Dr.M.Saravanan, Principal
09.55 a.m.	Felicitation – Dr.R.Chandran, Campus Director
10.05 a.m.	Honouring the Chief Guest
10.10 a.m.	Chief Guest Inaugural Address
11.30 a.m.	Break

VALEDICTION (20.01.2019)

04.00 p.m.	Prayer Song
04.05 p.m.	Welcome Address – Mr.S.Jayakumar, AP/ECE
04.10 p.m.	Feedback by students
04.20 p.m.	Certificate Distribution
04.30 p.m.	Vote of Thanks – Mr.S.Amreesh, III Automobile Engineering
04.35 p.m.	National Anthem

ED Cell Coordinator
10.1.19

Principal
10.1.19



SSM INSTITUTE OF ENGINEERING AND TECHNOLOGY

DINDIGUL - PALANI HIGHWAY, DINDIGUL – 624 002, TAMIL NADU

A REPORT ON ENTREPRENEURSHIP AWARENESS CAMP (A DST – NIMAT Project 2018 – 19)

11th – 13th February 2019

Sponsored by

**National Science and Technology Entrepreneurship Development Board (NSTEDB),
EDII, Ahmedabad**

Department of Science and Technology, Government of India, New Delhi

in association with

**Entrepreneurship Development Cell (EDC),
SSM Institute of Engineering and Technology**

Entrepreneurship Awareness Camp

SSM Institute of Engineering and Technology organized a three day Entrepreneurship Awareness Camp (A DST – NIMAT Project 2018 – 19) from 11th – 13th February 2019. This camp was sponsored by National Science and Technology Entrepreneurship Development Board (NSTEDB), EDII, Ahmedabad and Department of Science and Technology, Government of India, New Delhi in association with Entrepreneurship Development Cell (EDC), SSM Institute of Engineering and Technology.

The objective of the camp was to create awareness on Entrepreneurship among the students. Seventy Five students participated in the camp from Mechanical Engineering department and ECE department. The Day One started with the inauguration ceremony. Mr.S.Dhamodharan, AP/ECE, Coordinator, ED Cell welcomed the gathering. Dr.M.Saravanan, Principal inaugurated the function. Dr.R.Chandran, Campus Director delivered the presidential address.

The chief guest, Mr. A.Marimuthu, Sri Maha Ganapathy Precision Engineering, Singapore addressed the students about the Entrepreneurial opportunities in setting up the Mechanical Engineering oriented Industries. About 189 students from various branches like Mechanical Engineering, ECE, Automobile Engineering and Civil Engineering attended the inauguration lecture alone. Later, the students from Final year Mechanical Engineering, who have Entrepreneurship as one of their elective subject in curriculum, & a few ECE students attended the three days camp. Faculty members from SSMIET and other guests from various institutions addressed the students regarding Entrepreneurship. The students divided into smaller groups and each group was sent to industries in Industrial Estate Complex, Dindigul. Certificates were distributed by Dr.R.Chandran, Campus Director and Dr.M.Saravanan, Principal. The programme concluded with a feedback session from the participants.

Day 1: 11.02.2019

Inauguration of Entrepreneurship Awareness Camp



Session I

Inauguration - Why Entrepreneurship (general concepts) - Mr.S.Dhamodharan, AP/ECE, SSMIET

Session II

Camp Objective, Historical background-Indian values vis-a-vis Entrepreneurship and the present scenario - Mr. A.Marimuthu, Sri Maha Ganapathy Precision Engineering, Singapore

Session III

Identification of Business opportunities and Mechanism of product selection - Mr. A.Marimuthu, Sri Maha Ganapathy Precision Engineering, Singapore

Session IV

Technology-assistance from R&D labs and others on choice of technology etc - Mr.S.Dhamodharan, AP/ECE, SSMIET

Day 2: 12.02.2019

Lectures by Experts



Session I

Financial aspects of SSI unit including salient features of a project report - Ms.M.Radhika, Chartered Accountant, Dindigul.

Session II

Schemes of assistance and support available from Govt. agencies, banks, financial institutions, SFCs, etc - Ms.M.Radhika, Chartered Accountant, Dindigul.

Session III

How to start a SSI unit (General concept about the Govt. formalities, rules & regulation, location, and different aspect of an industrial venture) - Dr.G.Sankaranarayanan, HoD/Mechanical, SSMIET

Session IV

Technology & commercial Aspects of SSI unit (General concept only) - Dr.G.Sankaranarayanan, HoD/Mechanical, SSMIET

Day 3: 13.02.2019
Industrial Visit and Valedictory Function



Session I

Creativity and business - the man behind the venture -the behavioural scientist's approach - Dr.R.Chandran, Campus Director, SSMIET

Session II

Communication skills for better results - Mr.J.Srinivasan, ASP/English, SSMIET

Session III

Factory visit and experience sharing by existing entrepreneur – Dr.G.Sankaranarayanan, HoD/Mechanical, SSMIET

Session IV

Feedback and discussion on the camp factory visit - Dr.G.Sankaranarayanan, HoD/Mechanical, SSMIET

ANNEXURE – II
PROGRAM SCHEDEULE

Date and Day	Session	Subject / Topic	Faculty
1	2	3	4
11/02/2019	I	Inauguration - Why Entrepreneurship (general concepts)	Mr.S.Dhamodharan, AP/ECE, SSMIET
	II	Camp Objective, Historical background- Indian values vis-a-vis Entrepreneurship and the present scenario	Mr. A.Marimuthu, Sri Maha Ganapathy Precision Engineering, Singapore
	III	Identification of Business opportunities and Mechanism of product selection	Mr. A.Marimuthu, Sri Maha Ganapathy Precision Engineering, Singapore
	IV	Technology-assistance from R&D labs and others on choice of technology etc	Mr.S.Dhamodharan, AP/ECE, SSMIET
12/02/2019	I	Financial aspects of SSI unit including salient features of a project report	Ms.M.Radhika, Chartered Accountant, Dindigul.
	II	Schemes of assistance and support available from Govt. agencies, banks, financial institutions, SFCs, etc	Ms.M.Radhika, Chartered Accountant, Dindigul
	III	How to start a SSI unit (General concept about the Govt. formalities, rules & regulation, location, and different aspect of an industrial venture)	Dr.G.Sankaranarayanan, HoD/Mechanical, SSMIET
	IV	Tech. & commercial Aspects of SSI unit (General concept only)	Dr.G.Sankaranarayanan, HoD/Mechanical, SSMIET
13/02/2019	I	Creativity and business- the man behind the venture -the behavioural scientist's approach	Dr.R.Chandran, Campus - Director, SSMIET
	II	Communication skills for better results	Mr.J.Srinivasan, ASP/English, SSMIET
	III	Factory visit and experience sharing by existing entrepreneur	Dr.G.Sankaranarayanan, HoD/Mechanical, SSMIET
	IV	Feedback and discussion on the camp factory visit	Dr.G.Sankaranarayanan, HoD/Mechanical, SSMIET

ANNEXURE – III
LIST OF RESOURCE PERSONS

Sr.No.	Name and Address	Designation	Organisation
1	2	3	4
1	Mr A.Marimuthu, One Raffles Place, Level 24,Tower One, Singapore 048616	Managing Director	Sri Maha Ganapathy Precision Engineering
2	Ms.M.Radhika, Dindigul	Chartered Accountant	Freelancer
3	Dr.R.Chandran, SSM Institute of Engineering and Technology, Dindigul - 624 002	Campus Director	SSM Institute of Engineering and Technology, Dindigul
4	Mr.J.Srinivasan, Department of English, SSM Institute of Engineering and Technology, Dindigul - 624 002	Associate Professor	SSM Institute of Engineering and Technology, Dindigul
5	Dr.G.Sankara Narayanan, Department of Mechanical Engineering, SSM Institute of Engineering and Technology, Dindigul - 624 002	Associate Professor	SSM Institute of Engineering and Technology, Dindigul
6	Mr.S.Dhamodharan, Department of ECE, SSM Institute of Engineering and Technology, Dindigul - 624 002	Assistant Professor	SSM Institute of Engineering and Technology, Dindigul

ANNEXURE – IV
LIST OF INDUSTRIES VISITED

Sr.No.	Name, Address and Contact details	Products / Service
1	2	3
1	Suvai Enterprises, Malaipatty Rd, SIDCO Industrial Estate, Dindigul, Tamil Nadu 624003 Institute of Tool Engineering, Dindigul SIDCO Industrial Estate, Dindigul, Tamil Nadu 624003 District Industries Centre, (DIC), SIDCO Industrial Estate, Dindigul, Tamil Nadu 624003	Food Products Tool Engineering Entrepreneurship Details

ANNEXURE – V

FEED BACK ANALYSIS OF PARTICIPANT - SUMMARY

Programme Location: SSM Institute of Engineering and Technology

Date: From 11.02.19 to 13.02.19

Total No. of Participants: 75

Q.1) From where you got the information about this programme?

- a) Pamphlets / Brochure 75 Nos. (100%)
- b) News paper Advertisement 00 Nos. (00%)
- c) Posters/ Hand Bills 00 Nos. (00%)
- d) Other (Please Specify) 00 Nos. (00%)

Q.2) What is your opinion about the duration of Programme?

- a) Short 18 Nos. (24%)
- b) Adequate 54Nos. (72%)
- c) Long 03 Nos. (04%)

Q.3) Did you find the Programme useful?

- a) Very much 72 Nos. (96%)
- b) To some extent 03 Nos. (04%)
- c) Not useful 00 Nos. (00%)

Q.4) Did it fulfill your expectations?

- a) Yes 68 Nos. (92%)
- b) To some extent 07 Nos. (08%)
- c) No 00 Nos. (00%)

Q.5) Planning of the Programme

- a) Excellent 57 Nos. (76%)
- b) Very good 10 Nos. (13%)
- c) Good 08 Nos. (11%)
- d) Satisfactory 00 Nos. (00%)
- e) Poor 00 Nos. (00%)



SSM INSTITUTE OF ENGINEERING AND TECHNOLOGY
Entrepreneurship Development Cell
CIRCULAR

24.01.2019

C.No.: SSMIET/EDC/18-19/003

Three-day Entrepreneurship Awareness Camp (EAC) is scheduled to be conducted in our college between **28.01.19 – 30.01.19**. This programme is sponsored by Department of Science and Technology, Government of India, New Delhi and Entrepreneurship Development Institute of India, Ahmedabad.

The main objective of this programme is to create awareness on entrepreneurship among students. This programme includes motivational talks by eminent speakers from District Industries Centre (DIC), Dindigul and a Poultry farm visit.

Interested students of I B.E. are requested to register their names with Dr.Nithya Nareshanandha, Department of Physics. Certificates will be issued to all participants.

*For more details, contact:
S.Dhamodharan, AP/ECE
Chief Programme Coordinator
DST – NIMAT Project 2017 – 18
Mobile : +91 9629277095*

S.Dhamodharan
ED Cell Coordinator

Biju 24.1.19
Principal

Copy to:

1. All HoD's

Auto	Civil	CSE	ECE	EEE
Mech	English	Chemistry	Maths	Physics

2. Student Circulation through HoD's
3. Office file

ANNEXURE – I
LIST OF PARTICIPANTS

S.No.	Name of the Participant	Age	Male/ Female	Education	Category: Gen/ SC/ ST/ OBC/ Minority	Aadhaar Number
1	MOHAN RAJ K	21	Male	IV B.E., Mechanical Engineering	OBC	4810 5867 0426
2	MUKILAN M	22	Male	IV B.E., Mechanical Engineering	OBC	7518 0354 8050
3	MUTHU KANNAN M	21	Male	IV B.E., Mechanical Engineering	OBC	6619 9340 5260
4	NAGENDRAPANDI J	21	Male	IV B.E., Mechanical Engineering	OBC	2841 3669 5465
5	NAVANEETHAN B S	22	Male	IV B.E., Mechanical Engineering	OBC	8314 5778 8570
6	NAVEEN S	22	Male	IV B.E., Mechanical Engineering	OBC	8944 6849 0241
7	NAVEEN KUMAR B	22	Male	IV B.E., Mechanical Engineering	OBC	4715 8912 4220
8	NAVEEN KUMAR R	22	Male	IV B.E., Mechanical Engineering	OBC	2074 8870 8408
9	NIRMAL KUMAR R	22	Male	IV B.E., Mechanical Engineering	OBC	7287 1406 5615
10	NISHANTH N	22	Male	IV B.E., Mechanical Engineering	OBC	8461 7674 5205
11	PANUVALATTI G	21	Male	IV B.E., Mechanical Engineering	OBC	4203 8873 4291
12	PARTHASARATHI R	21	Male	IV B.E., Mechanical Engineering	OBC	6767 4938 8377
13	PARTHIBAN B	21	Male	IV B.E., Mechanical Engineering	OBC	4104 9754 2977
14	PORCHEZHIYAN N	21	Male	IV B.E., Mechanical Engineering	OBC	9158 1695 8528
15	POUNRAJ M	22	Male	IV B.E., Mechanical Engineering	OBC	6241 1793 3882
16	PRABHUN	21	Male	IV B.E., Mechanical Engineering	OBC	7088 9420 1185
17	PRAKANTH Y	22	Male	IV B.E., Mechanical Engineering	OBC	7554 5879 4325
18	PRAKASH S	21	Male	IV B.E., Mechanical Engineering	OBC	5919 9274 0167

19	PRAKASH T	21	Male	IV B.E., Mechanical Engineering	OBC	8171 5882 7280
20	PRASANTH KUMAR S	22	Male	IV B.E., Mechanical Engineering	OBC	2187 2185 8963
21	PRAVEEN E	22	Male	IV B.E., Mechanical Engineering	OBC	5380 3855 2954
22	PREM VENKATESH M	22	Male	IV B.E., Mechanical Engineering	OBC	6723 0047 7656
23	RAGUNATHAN S	22	Male	IV B.E., Mechanical Engineering	OBC	9357 3960 6550
24	RAJA PRABHU M J	21	Male	IV B.E., Mechanical Engineering	OBC	6877 0082 5851
25	RAMAKRISHNAN S	21	Male	IV B.E., Mechanical Engineering	OBC	4194 4005 0922
26	RAM KUMAR T	21	Male	IV B.E., Mechanical Engineering	OBC	7812 1236 5977
27	RAM KUMAR SABARI V	22	Male	IV B.E., Mechanical Engineering	OBC	2602 6593 4234
28	RENOSAMUEL J	22	Male	IV B.E., Mechanical Engineering	OBC	8627 0601 0633
29	SABARINATHAN S	22	Male	IV B.E., Mechanical Engineering	OBC	5316 9143 3816
30	SABARI NISHANTH M K	22	Male	IV B.E., Mechanical Engineering	OBC	9872 0606 3899
31	SAHUL HAMEED B	22	Male	IV B.E., Mechanical Engineering	OBC	2019 7891 5332
32	SANLIN RAJ X	21	Male	IV B.E., Mechanical Engineering	OBC	3441 0890 5936
33	SARATHKUMAR R	21	Male	IV B.E., Mechanical Engineering	OBC	3983 1952 3890
34	SATHEESH S	21	Male	IV B.E., Mechanical Engineering	OBC	3073 8380 7458
35	SEBASTIN STEPHEN RAJA V	21	Male	IV B.E., Mechanical Engineering	OBC	4715 7834 4664
36	SEBASTIN SYMON D S	21	Male	IV B.E., Mechanical Engineering	OBC	9768 2253 1933
37	SIBI MANOJ R	21	Male	IV B.E., Mechanical Engineering	OBC	9461 8129 5457
38	SIVAKUMAR C	22	Male	IV B.E., Mechanical Engineering	OBC	4220 8539 6909
39	SOMESH T	22	Male	IV B.E., Mechanical Engineering	OBC	9542 8218 5845

40	SRINATH R	21	Male	IV B.E., Mechanical Engineering	OBC	9701 1383 2882
41	SRI VATHSAN V	21	Male	IV B.E., Mechanical Engineering	OBC	8509 3340 5207
42	SUBASH P	21	Male	IV B.E., Mechanical Engineering	OBC	3242 3053 3935
43	SUNDARAPANDI G	21	Male	IV B.E., Mechanical Engineering	OBC	5228 0788 6886
44	SURYA S	22	Male	IV B.E., Mechanical Engineering	OBC	7131 2362 6927
45	TAMILARASAN R	21	Male	IV B.E., Mechanical Engineering	OBC	5974 6155 9296
46	THIRUMAL AISAMY M	21	Male	IV B.E., Mechanical Engineering	OBC	8634 2538 6497
47	THIRUMURUGAN M	21	Male	IV B.E., Mechanical Engineering	OBC	7218 9117 2607
48	VASANTH P	22	Male	IV B.E., Mechanical Engineering	OBC	7838 6031 7615
49	VENGADESH K	22	Male	IV B.E., Mechanical Engineering	OBC	9629 1589 0381
50	VENGATESWARAN M	21	Male	IV B.E., Mechanical Engineering	OBC	5230 0257 7431
51	VENKATESH S	21	Male	IV B.E., Mechanical Engineering	OBC	7465 5551 4960
52	VENKATESWARAN S	21	Male	IV B.E., Mechanical Engineering	OBC	8529 7550 8571
53	VIJAYA KUMAR N	22	Male	IV B.E., Mechanical Engineering	OBC	6526 9410 1135
54	VIJAYA PRASATH N	21	Male	IV B.E., Mechanical Engineering	OBC	4524 9902 0424
55	VINO THKUMAR S	21	Male	IV B.E., Mechanical Engineering	OBC	6343 9346 5544
56	VISHNU SURYA PRAKASH S	21	Male	IV B.E., Mechanical Engineering	OBC	4440 3162 2083
57	YUVARAJ K	21	Male	IV B.E., Mechanical Engineering	OBC	2576 1902 0930
58	AJITH KUMAR T S	22	Male	IV B.E., Mechanical Engineering	OBC	9701 4590 0237
59	BHOOPATHI D	21	Male	IV B.E., Mechanical Engineering	OBC	8009 0445 5058
60	DAVID XAVIER S	22	Male	IV B.E., Mechanical Engineering	OBC	8946 1389 8949

61	MAHENDRAN T	22	Male	IV B.E., Mechanical Engineering	OBC	7134 9965 1624
62	PARTHASARATHY S	22	Male	IV B.E., Mechanical Engineering	OBC	8269 2717 4961
63	RAVIKIRAN B	21	Male	IV B.E., Mechanical Engineering	OBC	5639 6145 9829
64	SANTHOSHKUMAR B	21	Male	IV B.E., Mechanical Engineering	OBC	7368 5256 2071
65	STEPHY PRABA I	19	Female	IV B.E., Electronics and Communication Engineering	OBC	6077 2424 3847
66	SOUNDHARYA T	19	Female	IV B.E., Electronics and Communication Engineering	OBC	7800 7333 8261
67	VANMATHI M	19	Female	IV B.E., Electronics and Communication Engineering	OBC	6996 2001 7893
68	VISHNU PRIYA B	19	Female	IV B.E., Electronics and Communication Engineering	OBC	5262 9475 6661
69	SELVAMEENAKSHI V	19	Female	IV B.E., Electronics and Communication Engineering	OBC	7671 0998 1684
70	SHANKAR S	19	Male	IV B.E., Electronics and Communication Engineering	OBC	5075 7478 9667
71	YUVENTHA D	19	Female	IV B.E., Electronics and Communication Engineering	OBC	5326 1041 4367
72	SUMITHRA R	19	Female	IV B.E., Electronics and Communication Engineering	OBC	3189 9818 9493
73	NANDHINI DEVI S	19	Female	IV B.E., Electronics and Communication Engineering	OBC	6848 4175 9672
74	PONJEEVITHA G	19	Female	IV B.E., Electronics and Communication Engineering	OBC	7460 1157 5824
75	SRUTHI S	19	Female	IV B.E., Electronics and Communication Engineering	OBC	3974 3108 1723



SSM INSTITUTE OF ENGINEERING AND TECHNOLOGY

DINDIGUL - PALANI HIGHWAY, DINDIGUL – 624 002, TAMIL NADU

A REPORT ON ENTREPRENEURSHIP AWARENESS CAMP

(A DST – NIMAT Project 2018 – 19)

25th – 27th February 2019

Sponsored by

**National Science and Technology Entrepreneurship Development Board (NSTEDB),
EDII, Ahmedabad**

**Department of Science and Technology, Government of India, New Delhi
in association with**

**Entrepreneurship Development Cell (EDC),
SSM Institute of Engineering and Technology**

Entrepreneurship Awareness Camp

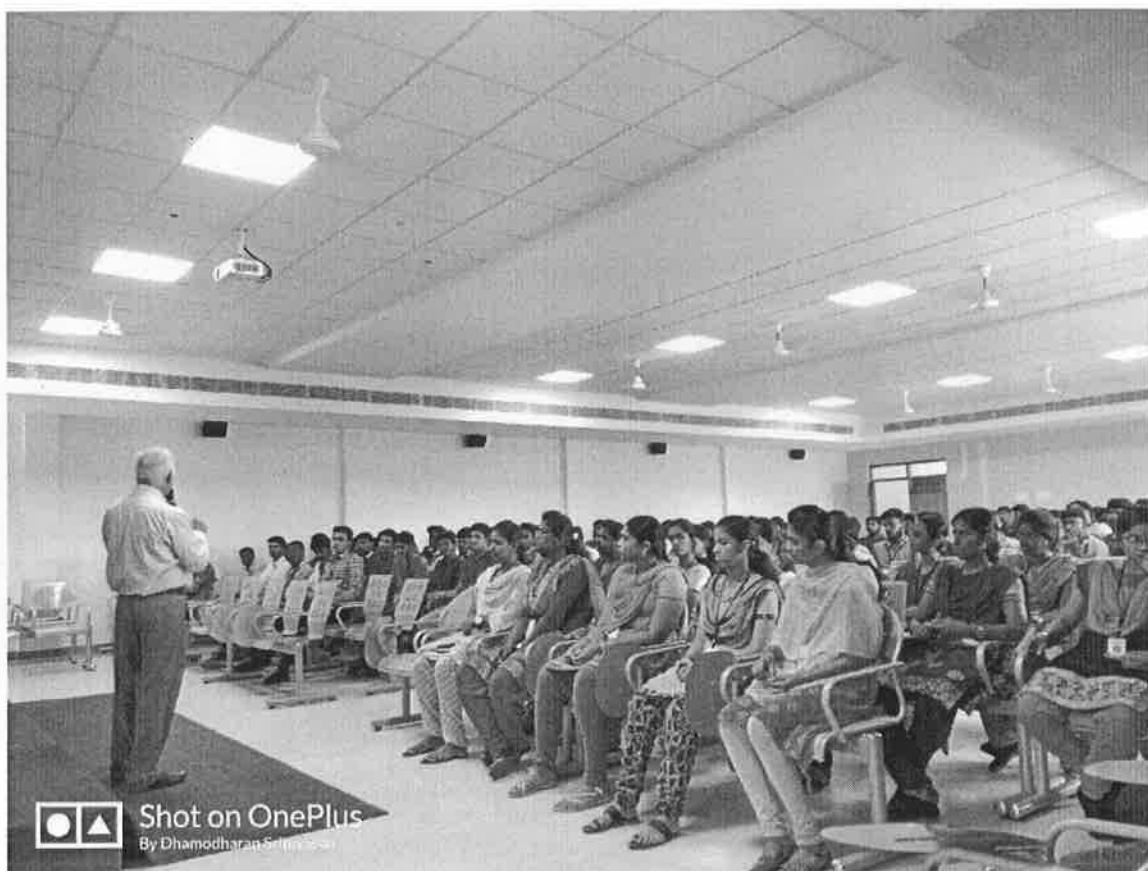
SSM Institute of Engineering and Technology organized a three day Entrepreneurship Awareness Camp (A DST – NIMAT Project 2018 – 19) from 25th – 27th February 2019. This camp was sponsored by National Science and Technology Entrepreneurship Development Board (NSTEDB), EDII, Ahmedabad and Department of Science and Technology, Government of India, New Delhi in association with Entrepreneurship Development Cell (EDC), SSM Institute of Engineering and Technology.

The objective of the camp was to create awareness on Entrepreneurship among the students. Seventy Six students participated in the camp. The Day One started with the inauguration ceremony. Mr.S.Dhamodharan, AP/ECE, Coordinator, ED Cell welcomed the gathering. Dr.M.Saravanan, Principal inaugurated the function. Dr.R.Chandran, Campus Director delivered the presidential address.

On day 2, the chief guest, Mrs.Radhika, Auditor from Dindigul addressed the students about the Entrepreneurial opportunities, GST and other tax reforms. Faculty members from SSMIET addressed the students regarding Entrepreneurship. The students were sent to Vishpro Products, Dindigul for an industrial visit. Certificates were distributed by Dr.R.Chandran, Campus Director and Dr.M.Saravanan, Principal. The programme concluded with a feedback session from the participants.

Day 1: 25.02.2019

Inauguration of Entrepreneurship Awareness Camp



Session I

Inauguration - Why Entrepreneurship (general concepts) - Mr.S.Dhamodharan, AP/ECE, SSMIET

Session II

Camp Objective, Historical background-Indian values vis-a-vis Entrepreneurship and the present scenario - Mr.S.Dhamodharan, AP/ECE, SSMIET

Session III

Identification of Business opportunities and Mechanism of product selection - Dr.G.Sankaranarayanan, HoD/Mechanical, SSMIET

Session IV

Technology-assistance from R&D labs and others on choice of technology etc - Dr.G.Sankaranarayanan, HoD/Mechanical, SSMIET

Day 2: 26.02.2019
Lectures by Experts



Session I

Financial aspects of SSI unit including salient features of a project report - Ms.M.Radhika, Chartered Accountant, Dindigul.

Session II

Schemes of assistance and support available from Govt. agencies, banks, financial institutions, SFCs, etc
Ms.M.Radhika, Chartered Accountant, Dindigul.

Session III

How to start a SSI unit (General concept about the Govt. formalities, rules & regulation, location, and different aspect of an industrial venture) - Dr.R.Chandran, Campus Director, SSMIET

Session IV

Technology & commercial Aspects of SSI unit (General concept only) - Dr.R.Chandran, Campus Director, SSMIET

Day 3: 27.02.2019
Industrial Visit and Valedictory Function



Session I

Creativity and business - the man behind the venture -the behavioural scientist's approach - Ms.M.Radhika, Chartered Accountant, Dindigul.

Session II

Communication skills for better results - Mr.J.Srinivasan, ASP/English, SSMIET

Session III

Factory visit and experience sharing by existing entrepreneur – Mr.S.Dhamodharan, AP/ECE, SSMIET

Session IV

Feedback and discussion on the camp factory visit - Mr.S.Dhamodharan, AP/ECE, SSMIET

ANNEXURE – II
PROGRAM SCHEDULE

Date and Day	Session	Subject / Topic	Faculty
1	2	3	4
25/02/2019	I	Inauguration - Why Entrepreneurship (general concepts)	Mr.S.Dhamodharan, AP/ECE, SSMIET
	II	Camp Objective, Historical background- Indian values vis-a-vis Entrepreneurship and the present scenario	Mr.S.Dhamodharan, AP/ECE, SSMIET
	III	Identification of Business opportunities and Mechanism of product selection	Dr.G.Sankaranarayanan, HoD/Mechanical, SSMIET
	IV	Technology-assistance from R&D labs and others on choice of technology etc	Dr.G.Sankaranarayanan, HoD/Mechanical, SSMIET
26/02/2019	I	Financial aspects of SSI unit including salient features of a project report	Ms.M.Radhika, Chartered Accountant, Dindigul.
	II	Schemes of assistance and support available from Govt. agencies, banks, financial institutions, SFCs, etc	Ms.M.Radhika, Chartered Accountant, Dindigul
	III	How to start a SSI unit (General concept about the Govt. formalities, rules & regulation, location, and different aspect of an industrial venture)	Dr.R.Chandran, Campus Director, SSMIET
	IV	Tech. & commercial Aspects of SSI unit (General concept only)	Dr.R.Chandran, Campus Director, SSMIET
27/02/2019	I	Creativity and business- the man behind the venture -the behavioural scientist's approach	Ms.M.Radhika, Chartered Accountant, Dindigul.
	II	Communication skills for better results	Mr.J.Srinivasan, ASP/English, SSMIET
	III	Factory visit and experience sharing by existing entrepreneur	Mr.S.Dhamodharan, AP/ECE, SSMIET
	IV	Feedback and discussion on the camp factory visit	Mr.S.Dhamodharan, AP/ECE, SSMIET

ANNEXURE – III
LIST OF RESOURCE PERSONS

Sr.No.	Name and Address	Designation	Organisation
1	2	3	4
1	Ms.M.Radhika, Dindigul	Chartered Accountant	Freelancer
2	Dr.R.Chandran, SSM Institute of Engineering and Technology, Dindigul - 624 002	Campus Director	SSM Institute of Engineering and Technology, Dindigul
3	Mr.J.Srinivasan, Department of English, SSM Institute of Engineering and Technology, Dindigul - 624 002	Associate Professor	SSM Institute of Engineering and Technology, Dindigul
4	Dr.G.Sankara Narayanan, Department of Mechanical Engineering, SSM Institute of Engineering and Technology, Dindigul - 624 002	Associate Professor	SSM Institute of Engineering and Technology, Dindigul
5	Mr.S.Dhamodharan, Department of ECE, SSM Institute of Engineering and Technology, Dindigul - 624 002	Assistant Professor	SSM Institute of Engineering and Technology, Dindigul

ANNEXURE – V

FEED BACK ANALYSIS OF PARTICIPANT - SUMMARY

Programme Location: SSM Institute of Engineering and Technology

Date: From 25.02.19 to 27.02.19

Total No. of Participants: 76

Q.1) From where you got the information about this programme?

- a) Pamphlets / Brochure 76 Nos. (100%)
- b) News paper Advertisement 00 Nos. (00%)
- c) Posters/ Hand Bills 00 Nos. (00%)
- d) Other (Please Specify) 00 Nos. (00%)

Q.2) What is your opinion about the duration of Programme?

- a) Short 08 Nos. (11%)
- b) Adequate 68Nos. (89%)
- c) Long 00 Nos. (00%)

Q.3) Did you find the Programme useful?

- a) Very much 76 Nos. (100%)
- b) To some extent 00 Nos. (00%)
- c) Not useful 00 Nos. (00%)

Q.4) Did it fulfill your expectations?

- a) Yes 76 Nos. (100%)
- b) To some extent 00 Nos. (00%)
- c) No 00 Nos. (00%)

Q.5) Planning of the Programme

- a) Excellent 76 Nos. (100%)
- b) Very good 00 Nos. (00%)
- c) Good 00 Nos. (00%)
- d) Satisfactory 00 Nos. (00%)
- e) Poor 00 Nos. (00%)



SSM INSTITUTE OF ENGINEERING AND TECHNOLOGY

Entrepreneurship Development Cell

CIRCULAR

C.No.: SSMIET/EDC/18-19/004

06.02.2019

Three-day Entrepreneurship Awareness Camp (EAC) is scheduled to be conducted in our college between **11.02.19 – 13.02.19**. This programme is sponsored by Department of Science and Technology, Government of India, New Delhi and Entrepreneurship Development Institute of India, Ahmedabad.

The main objective of this programme is to create awareness on entrepreneurship among students. This programme includes motivational talks by eminent speakers from District Industries Centre (DIC), Dindigul and an Industrial visit.

Interested students of Final year Mechanical and Automobile students are requested to register their names with their respective HoD's. Certificates will be issued to all participants.

For more details, contact:

S.Dhamodharan, AP/ECE

Chief Programme Coordinator

DST – NIMAT Project 2018 – 19

Mobile : +91 9629277095

S. Dhamodharan
ED Cell Coordinator

[Signature]
Principal

Copy to:

1. All HoD's

Auto

Civil

CSE

ECE

EEE

Mech

English

Chemistry

Maths

Physics

2. Student Circulation through HoD's

3. Office file

ANNEXURE – I
LIST OF PARTICIPANTS

S.No.	Name of the Participant	Age	Male/ Female	Education	Category: Gen/ SC/ ST/ OBC/ Minority	Aadhaar Number
1	AROCKIA MERLIN S	17	MALE	I BE Automobile Engineering	BC	6566 1477 3344
2	PRASITH S	17	MALE	I BE Automobile Engineering	BC	7349 1427 3287
3	ABBOBAKKARSIDDIK	18	MALE	I BE Automobile Engineering	Minority	7100 3670 0723
4	LEANDER L	19	MALE	I BE Automobile Engineering	BC	9906 1644 9653
5	ABINASH R	18	MALE	I BE Automobile Engineering	BC	No Aadhar
6	HARISH KARTHIKEYA	17	MALE	I BE Automobile Engineering	BC	8552 5925 8046
7	VENKATESH M	17	MALE	I BE Automobile Engineering	BC	9755 6508 8738
8	RISHI S	18	MALE	I BE Civil Engineering	BC	3405 4812 6472
9	GOWTHAM L	17	MALE	I BE Civil Engineering	BC	2919 0127 3383
10	GOKUL P	17	MALE	I BE Civil Engineering	BC	8616 0810 6310
11	SATHYA M	17	FEMALE	I BE Civil Engineering	BC	5981 6844 4106
12	MOHANYA G	17	FEMALE	I BE Civil Engineering	BC	5662 0760 3791
13	DIVYA PRIYA S	17	FEMALE	I BE Civil Engineering	BC	7762 9966 5356
14	SIVACHANDRAN T	17	MALE	I BE Civil Engineering	BC	8860 1053 3835
15	MONIKA R	17	FEMALE	I BE ECE	BC	8163 7345 2120
16	FATHIMA J	17	FEMALE	I BE ECE	Minority	4435 2242 9767
17	RAMYA R	17	FEMALE	I BE ECE	BC	2090 7846 0424
18	SANGEETHA K	17	FEMALE	I BE ECE	BC	2479 2097 1681

19	RAMA DEVI S	17	FEMALE	I BE ECE	BC	6525 6854 0039
20	SURYA S	17	FEMALE	I BE ECE	BC	9606 2149 4977
21	SANTHIYA G	17	FEMALE	I BE ECE	BC	2600 9742 3898
22	SOWMIYA K	17	FEMALE	I BE ECE	BC	3995 5390 6747
23	SIVA SAKTHI BALAN S S	17	MALE	I BE ECE	BC	3321 0396 2607
24	AYESHA SIDDIGHA A G	18	FEMALE	I BE ECE	Minority	6411 1900 2700
26	SARHISH KUMAR R	17	MALE	I BE ECE	BC	8708 1823 5270
27	MANOJ KUMAR C S	18	MALE	I BE ECE	BC	7281 2386 4137
28	KAMALESH KANNA G	17	MALE	I BE ECE	BC	6717 6611 0340
29	LIVIN IRUTHAYA RAJ T	17	MALE	I BE CSE	BC	3400 1986 5772
30	KIRTHIKA K	17	FEMALE	I BE CSE	BC	3230 7659 6080
31	NANDHINI S	17	FEMALE	I BE CSE	BC	8609 6774 8403
32	PRIYADHARSHINI V	17	FEMALE	I BE CSE	BC	7849 4802 4394
33	YOGALAKSHMI B	17	FEMALE	I BE CSE	BC	2457 6077 3287
34	INDUMATHI M	17	FEMALE	I BE CSE	BC	3597 3146 9204
35	CHANDRA R	16	FEMALE	I BE CSE	SC	2493 6283 4430
36	RAM KUMAR P	17	MALE	I BE EEE	BC	2445 8713 8866
37	NAGAMUTHUPANDI A	17	MALE	I BE EEE	BC	3728 0356 7417
38	POOJA R	18	FEMALE	I BE EEE	BC	8181 7112 8855
39	STERLIN INFANT DASS W	17	MALE	I BE EEE	BC	3683 7982 7889
40	VIGNESHWARAN K	17	MALE	I BE EEE	BC	6301 7221 6453

41	PADMANABHAN D	17	MALE	I BE EEE	BC	8361 2408 2198
42	SABARIVASANT	18	MALE	I BE EEE	BC	4789 4143 4694
43	AARTHICK RAJA AP	18	MALE	I BE Mechanical Engineering	BC	9879 5253 0353
44	ABESHEIK MAJESTY L	17	MALE	I BE Mechanical Engineering	BC	2706 9530 0537
45	DINESH KUMAR R	17	MALE	I BE Mechanical Engineering	BC	7818 4816 0182
46	JALALDEEN J	19	MALE	I BE Mechanical Engineering	Minority	3252 3006 3232
47	MALATHI T	17	FEMALE	I BE Mechanical Engineering	BC	5202 3468 6266
48	NAGENTHIRAN N	17	MALE	I BE Mechanical Engineering	BC	6685 6086 3723
49	SUBASH R	17	MALE	I BE Mechanical Engineering	BC	4017 7496 4282
50	GANESAN T	17	MALE	I BE Mechanical Engineering	BC	8783 6841 8989
51	SOMA SUNDHARAM M	17	MALE	I BE Mechanical Engineering	BC	6174 8882 7045
52	PONRAJ S	17	MALE	I BE Mechanical Engineering	BC	9536 7716 3551
53	YASVANTH.M	17	MALE	I BE Mechanical Engineering	BC	6762 8562 6024
54	MANIKANDAN.C	17	MALE	I BE Mechanical Engineering	BC	4486 8899 6815
55	OM PRAKASH M	17	MALE	I BE Mechanical Engineering	BC	6658 0224 8261
56	PRAAEN RICH M	18	MALE	I BE Mechanical Engineering	SC	9430 5790 3377
57	SUSIL KUMAR J	21	MALE	IV BE ECE	BC	2389 4883 1215
58	THAMARAI SELVAN M	21	MALE	IV BE ECE	BC	9930 7391 6243
59	SATHEESH S	20	MALE	IV BE ECE	BC	9185 8741 5634
60	SARANKUMAR U	20	MALE	IV BE ECE	BC	9822 4432 6409
61	SETHUPATHI M	20	MALE	IV BE ECE	BC	2594 5136 6621

62	SAM DIGLUS F J	21	MALE	IV BE ECE	BC	8195 7564 5270
63	MOHAN RAJAN.A	20	MALE	IV BE ECE	BC	9635 0016 9976
64	SINDHUJA K	20	FEMALE	IV BE ECE	BC	5289 2812 6732
65	SEENA JOICE P	20	FEMALE	IV BE ECE	BC	7824 0579 8344
66	TAMILARASI K	21	FEMALE	IV BE ECE	BC	5985 0489 9422
67	KAILASH SURYA P S	20	MALE	IV BE ECE	BC	8643 1853 5432
68	DINESH KUMAR A	20	MALE	IV BE ECE	BC	3390 1181 2974
69	MALIKA ZUVAIRIYA M	20	FEMALE	IV BE ECE	BC	5871 3548 4656
70	SANGEETHA S K	20	FEMALE	IV BE ECE	BC	8409 8026 8907
71	NITHISH KUMAR R	20	MALE	IV BE ECE	BC	8010 6527 6480
72	MUTHUKUMAR K	21	MALE	IV BE ECE	BC	2772 1349 7531
73	SUJITH KUMAR R	21	MALE	IV BE ECE	BC	6033 0102 2397
74	SIVAKAMI R	20	FEMALE	IV BE ECE	BC	9171 5167 6872
75	SONA C	20	FEMALE	IV BE ECE	BC	2840 5497 2123
76	SHOBANA C	20	FEMALE	IV BE ECE	BC	4075 4279 9342



SSM INSTITUTE OF ENGINEERING AND TECHNOLOGY

DINDIGUL - PALANI HIGHWAY, DINDIGUL – 624 002, TAMIL NADU

A REPORT ON ENTREPRENEURSHIP AWARENESS CAMP (A DST – NIMAT Project 2018 – 19)

27th – 29th August 2018

Sponsored by

**National Science and Technology Entrepreneurship Development Board (NSTEDB),
EDII, Ahmedabad**

Department of Science and Technology, Government of India, New Delhi

in association with

**Entrepreneurship Development Cell (EDC),
SSM Institute of Engineering and Technology**

Entrepreneurship Awareness Camp

SSM Institute of Engineering and Technology organized a three day Entrepreneurship Awareness Camp (A DST – NIMAT Project 2018 – 19) from 27th – 29th August 2018. This camp was sponsored by National Science and Technology Entrepreneurship Development Board (NSTEDB), EDII, Ahmedabad and Department of Science and Technology, Government of India, New Delhi in association with Entrepreneurship Development Cell (EDC), SSM Institute of Engineering and Technology.

The objective of the camp was to create awareness on Entrepreneurship among the students. Eighty One students participated in the camp from various departments. The Day One started with the inauguration ceremony. Mr.S.Dhamodharan, AP/ECE, Coordinator, ED Cell welcomed the gathering. Dr.M.Saravanan, Principal inaugurated the function. Dr.R.Chandran, Campus Director delivered the presidential address.

The chief guest, Mr.Sivarajah Ramanathan, Co-Founder & CEO, Native Lead Foundation addressed the students and explained the various aspects of Entrepreneurship and encouraged the students to get involved in Entrepreneurship after the completion of their studies. Faculty members from SSMIET and other guests from various institutions addressed the students regarding Entrepreneurship. The students were highly motivated and a few students came up with few business proposals and presented during the feedback session. Students were called for an Industrial visit to AR Dairy Products (Raaj Milk), where they gained knowledge regarding Six Sigma Principle, SWOT analysis during the interaction. Certificates were distributed by Dr.R.Chandran, Campus Director and Dr.M.Saravanan, Principal. The programme concluded with a feedback session from the participants.

Day 1: 27.08.2018

Inauguration of Entrepreneurship Awareness Camp



Session I

Inauguration - Why Entrepreneurship (general concepts) - Mr.Sivarajah Ramanathan, CEO & Co-founder, Native Lead, Madurai

Session II

Camp Objective, Historical background-Indian values vis-a-vis Entrepreneurship and the present scenario - Mr.S.Dhamodharan, AP/ECE, SSMIET

Session III

Identification of Business opportunities and Mechanism of product selection - Mr.N.S.Nishanth Kumar, CEO India, Bothofus, Chennai

Session IV

Technology-assistance from R&D labs and others on choice of technology etc - Mr.N.S.Nishanth Kumar, CEO India, Bothofus, Chennai

Day 2: 28.08.2018

Lectures by Experts



Session I

How to start a SSI unit (General concept about the Govt. formalities, rules & regulation, location, and different aspect of an industrial venture) - Mr.P.R.Mathews Naveen Kumar, CEO, Blue Oceans Advertisements, Madurai

Session II

Technology & commercial Aspects of SSI unit (General concept only) - Dr.G.Sankaranarayanan, HoD/Mech, SSMIET

Session III

Financial aspects of SSI unit including salient features of a project report - Mr.G.Sengkathir Selvan, Senior Manager, Canara Bank, Coimbatore.

Session IV

Schemes of assistance and support available from Govt. agencies, banks, financial institutions, SFCs, etc - Mr.G.Sengkathir Selvan, Senior Manager, Canara Bank, Coimbatore.

Day 3: 29.08.2018
Industrial Visit and Valedictory Function



Session I

Creativity and business - the man behind the venture -the behavioural scientist's approach - Dr.R.Chandran, Campus Director, SSMIET

Session II

Communication skills for better results - Mr.J.Srinivasan, ASP/English, SSMIET

Session III

Factory visit and experience sharing by existing entrepreneur - Dr.R.Chandran, Campus Director, SSMIET

Session IV

Feedback and discussion on the camp factory visit - Mr.S.Dhamodharan, AP/ECE, SSMIET

ANNEXURE – I
LIST OF PARTICIPANTS

S.No.	Name of the Participant	Age	Male/ Female	Education	Category: Gen/ SC/ ST/ OBC/ Minority	Aadhaar Number
1	Mughilan.M	20	Male	III B.E., Automobile Engineering	OBC	5772 0161 2006
2	Karthik Jothi.V	20	Male	III B.E., Automobile Engineering	OBC	3873 4994 9392
3	Yuvurajan.P	20	Male	III B.E., Automobile Engineering	OBC	7622 3863 6894
4	Srinathan. P	19	Male	III B.E., Automobile Engineering	OBC	6438 6453 8722
5	Subash. M	20	Male	III B.E., Automobile Engineering	OBC	8476 4505 6511
6	Raj Kumar.M	21	Male	IV B.E., Automobile Engineering	OBC	6017 6433 3326
7	Sundararaj.V	21	Male	IV B.E., Automobile Engineering	OBC	4066 0482 2616
8	Hubert.J	21	Male	IV B.E., Automobile Engineering	OBC	9199 9468 9502
9	Thiruvasagam.M	20	Male	IV B.E., Automobile Engineering	OBC	3496 7394 4428
10	Mani Bharathi.M	21	Male	IV B.E., Automobile Engineering	OBC	4077 8805 2269
11	Naga Arjun.S	21	Male	IV B.E., Automobile Engineering	OBC	6601 5861 1726
12	Vinoth Arumugam.P	21	Male	IV B.E., Automobile Engineering	OBC	7603 1473 0267
13	Diwakar.G	21	Male	IV B.E., Automobile Engineering	OBC	4469 8058 4923
14	Deva Manickam.M.S	21	Male	IV B.E., Automobile Engineering	OBC	7229 8742 2825
15	Karthik. S	21	Male	IV B.E., Automobile Engineering	OBC	4319 3063 4869
16	Karthiban.S.R	20	Male	III B.E., Civil Engineering	OBC	2028 9406 7039
17	Koushik. R	19	Male	III B.E., Civil Engineering	OBC	8067 4692 5299
18	Mohamed Riyaz. A	20	Male	III B.E., Civil Engineering	OBC	7297 5179 6292

19	Dilip Kumar. D	20	Male	III B.E., Civil Engineering	OBC	7493 3223 8945
20	Harini Sri. T.P	20	Female	III B.E., Civil Engineering	OBC	9172 9909 6124
21	Hemavathi. R	20	Female	III B.E., Civil Engineering	OBC	3094 4487 8591
22	Akilan. R	20	Male	III B.E., Civil Engineering	OBC	3363 7078 0843
23	Navaneetha Krishnan. B	20	Male	III B.E., Civil Engineering	OBC	9921 2978 5504
24	Ananth Kumar. S	19	Male	III B.E., Civil Engineering	OBC	7602 5928 9498
25	Mahalakshmi. M	19	Female	III B.E., Civil Engineering	OBC	5685 4386 9816
26	Keerthika. H	19	Female	III B.E., Civil Engineering	OBC	9906 2856 7600
27	Nithya Roobini. G	19	Female	III B.E., Civil Engineering	OBC	5603 6391 4443
28	Helan Sofia. M	19	Female	III B.E., Civil Engineering	OBC	7017 4324 7881
29	Jeyashree. A	19	Female	III B.E., Civil Engineering	OBC	8104 9942 4221
30	Varsha. K	19	Female	III B.E., Civil Engineering	OBC	9296 2832 7636
31	Vetri Vendhan. J	21	Male	IV B.E., Computer Science and Engineering	OBC	8985 9568 1557
32	Sowmya Bharathi. R	21	Female	IV B.E., Computer Science and Engineering	OBC	9148 0548 4325
33	Swetha Lakshmi. S	21	Female	IV B.E., Computer Science and Engineering	OBC	3121 1988 1465
34	Sugumari. S	21	Female	IV B.E., Computer Science and Engineering	OBC	8493 1961 2108
35	Karthika. V	21	Female	IV B.E., Computer Science and Engineering	OBC	2473 5509 5002
36	Hemalatha.K	20	Female	III B.E., Electronics and Communication Engineering	OBC	2959 0747 0818
37	Aasha Banu. R	20	Female	III B.E., Electronics and Communication Engineering	OBC	8692 9334 6884
38	Gowtham Krishnan. P	20	Male	III B.E., Electronics and Communication Engineering	OBC	9922 0758 1272

39	Chella Prabu. A	20	Male	III B.E., Electronics and Communication Engineering	OBC	5603 3997 2621
40	Jayalakshmi. G	20	Female	III B.E., Electronics and Communication Engineering	OBC	6203 9797 3641
41	Naveen Kumar. N	20	Male	III B.E., Electronics and Communication Engineering	OBC	7982 2034 0235
42	Loganathan. K.B	20	Male	III B.E., Electronics and Communication Engineering	OBC	8203 7007 3362
43	Sabari Narayanan. V	20	Male	III B.E., Electronics and Communication Engineering	OBC	8007 4480 9676
44	Sasirekha. C	20	Female	III B.E., Electronics and Communication Engineering	OBC	8888 9177 1253
45	Sangeetha. M	20	Female	III B.E., Electronics and Communication Engineering	OBC	6298 6532 9886
46	Krishna Prabha. M	20	Female	III B.E., Electronics and Communication Engineering	OBC	7935 9534 2834
47	Gayathri. R	21	Female	IV B.E., Electronics and Communication Engineering	OBC	5546 3573 9323
48	Asha. K	21	Female	IV B.E., Electronics and Communication Engineering	OBC	8299 8084 0492
49	Gokulakannan. E	21	Male	IV B.E., Electronics and Communication Engineering	OBC	8545 8192 4102
50	Douglas Gladwin. J	21	Male	IV B.E., Electronics and Communication Engineering	OBC	4520 4546 3506
51	Shanmuga Sundari. S	21	Female	IV B.E., Electronics and Communication Engineering	OBC	5817 6647 7990
52	Mohana Birundha. B	21	Female	IV B.E., Electronics and Communication Engineering	OBC	3664 4022 6365
53	Prasanth.I	21	Male	IV B.E., Electrical and Electronics Engineering	OBC	2661 6963 3001
54	Sourav Prasanna.V	21	Male	IV B.E., Electrical and Electronics Engineering	OBC	7724 6651 6725
55	Deepak Raj. K.A	21	Male	IV B.E., Electrical and Electronics Engineering	OBC	8440 2405 1370
56	Sundar Rajan.K	20	Male	IV B.E., Electrical and Electronics Engineering	OBC	3337 1228 0494

57	Thanga Pandian.P	21	Male	IV B.E., Electrical and Electronics Engineering	OBC	3011 6844 5497
58	Ramya.V	20	Female	IV B.E., Electrical and Electronics Engineering	OBC	7514 4933 1783
59	Sharmila.M	20	Female	IV B.E., Electrical and Electronics Engineering	OBC	7721 8362 2717
60	Narthigasree.D	21	Female	IV B.E., Electrical and Electronics Engineering	OBC	5975 0658 3759
61	Vidhya.U	21	Female	IV B.E., Electrical and Electronics Engineering	OBC	4771 0377 5720
62	Priyanka. R.M	21	Female	IV B.E., Electrical and Electronics Engineering	OBC	3214 8554 4385
63	Vivek Kumar. G	21	Male	IV B.E., Electrical and Electronics Engineering	OBC	7626 5800 7050
64	Muthuraj. K	21	Male	IV B.E., Electrical and Electronics Engineering	OBC	2206 0707 5604
65	Kiruthiha K	20	Female	IV B.E., Electrical and Electronics Engineering	OBC	5096 2324 8714
66	Pandi Priyanka M	20	Female	IV B.E., Electrical and Electronics Engineering	OBC	2533 6390 4731
67	Karthika P	21	Female	IV B.E., Electrical and Electronics Engineering	SC	6425 3435 8993
68	Anand.A	21	Male	IV B.E., Mechanical Engineering	OBC	2285 6983 6141
69	Prakash.S	21	Male	IV B.E., Mechanical Engineering	OBC	5919 9274 0167
70	Murugesan.P	21	Male	IV B.E., Mechanical Engineering	OBC	5758 9425 9874
71	Rajayogyam Raghu	21	Male	IV B.E., Mechanical Engineering	OBC	6992 5723 6115
72	Tamil Mani.A	21	Male	IV B.E., Mechanical Engineering	OBC	6106 3422 3334
73	Surya.M	21	Male	IV B.E., Mechanical Engineering	OBC	6666 6483 8923
74	Vignesh.M	21	Male	IV B.E., Mechanical Engineering	OBC	3330 5534 8488
75	Prabu Kumar.M	21	Male	IV B.E., Mechanical Engineering	OBC	-

76	Karthick Raja.N	21	Male	IV B.E., Mechanical Engineering	OBC	8028 7364 8571
77	Suresh.S	20	Male	IV B.E., Mechanical Engineering	OBC	9010 7753 9281
78	Suresh Kumar.K	21	Male	IV B.E., Mechanical Engineering	OBC	6085 6436 7896
79	Pravin.J	21	Male	IV B.E., Mechanical Engineering	OBC	6900 1696 9157
80	Jansi Nivethitha.D	21	Female	IV B.E., Mechanical Engineering	OBC	5612 4084 4848
81	Viswanath. S	21	Male	IV B.E., Mechanical Engineering	OBC	3450 6114 9249

ANNEXURE – II
PROGRAM SCHEDEULE

Date and Day	Session	Subject / Topic	Faculty
1	2	3	4
27/08/2018	I	Inauguration - Why Entrepreneurship (general concepts)	Mr.Sivarajah Ramanathan, CEO & Co-founder, Native Lead, Madurai
	II	Camp Objective, Historical background- Indian values vis-a-vis Entrepreneurship and the present scenario	Mr.S.Dhamodharan, AP/ECE, SSMIET
	III	Identification of Business opportunities and Mechanism of product selection	Mr.N.S.Nishanth Kumar, CEO India, Bothofus, Chennai
	IV	Technology-assistance from R&D labs and others on choice of technology etc	Mr.N.S.Nishanth Kumar, CEO India, Bothofus, Chennai
28/08/2018	I	How to start a SSI unit (General concept about the Govt. formalities, rules & regulation, location, and different aspect of an industrial venture)	Mr.P.R.Mathews Naveen Kumar, CEO, Blue Oceans Advertainments, Madurai
	II	Tech. & commercial Aspects of SSI unit (General concept only)	Dr.G.Sankaranarayanan, HoD/Mech, SSMIET
	III	Financial aspects of SSI unit including salient features of a project report	Mr.G.Sengkathir Selvan, Senior Manager, Canara Bank, Coimbatore.
	IV	Schemes of assistance and support available from Govt. agencies, banks, financial institutions, SFCs, etc	
29/08/2018	I	Creativity and business- the man behind the venture -the behavioural scientist's approach	Dr.R.Chandran, Campus Director, SSMIET
	II	Communication skills for better results	Mr.J.Srinivasan, ASP/English, SSMIET
	III	Factory visit and experience sharing by existing entrepreneur	Dr.R.Chandran, Campus Director, SSMIET
	IV	Feedback and discussion on the camp factory visit	Mr.S.Dhamodharan, AP/ECE, SSMIET

ANNEXURE – III
LIST OF RESOURCE PERSONS

Sr.No.	Name and Address	Designation	Organisation
1	2	3	4
1	Mr.Sivarajah Ramanathan, No.506, Ist floor, West IInd Street, K.K.Nagar, Madurai	CEO & Co-founder	Native Lead, Madurai
2	Mr.N.S.Nishanth Kumar, 32, 2nd St, Venus Colony Extension, Anna Nagar Extension, Velachery, Chennai	CEO India	Bothofus, Chennai
3	Mr.P.R.Mathews Naveen Kumar, 37 Ground Floor, Sarvodaya, Ponmeni Road, Second Street near BSNL, Ellis Nagar, Madurai	CEO	Blue Oceans Advertainments, Madurai
4	Mr.G.Sengkathir Selvan, No 256-A, Kaviraj Towers, Trichy Road, Ramanathapuram, Coimbatore	Senior Manager	Canara Bank, Coimbatore
5	Dr.R.Chandran, SSM Institute of Engineering and Technology, Dindigul - 624 002	Campus Director	SSM Institute of Engineering and Technology, Dindigul
6	Mr.J.Srinivasan, Department of English, SSM Institute of Engineering and Technology, Dindigul - 624 002	Associate Professor	SSM Institute of Engineering and Technology, Dindigul
7	Dr.G.Sankara Narayanan, Department of Mechanical Engineering, SSM Institute of Engineering and Technology, Dindigul - 624 002	Associate Professor	SSM Institute of Engineering and Technology, Dindigul
8	Mr.S.Dhamodharan, Department of ECE, SSM Institute of Engineering and Technology, Dindigul - 624 002	Assistant Professor	SSM Institute of Engineering and Technology, Dindigul

ANNEXURE - IV
LIST OF INDUSTRIES VISITED

Sr.No.	Name, Address and Contact details	Products / Service
1	2	3
1	A.R. Dairy Food Private Limited, Raaj Milk, 10/5 C, Madurai Road, Begampur Post, Dindigul 624002, Tamil Nadu Phone:91-0451-2449000, E-mail: info@raajmilk.com	Milk and Dairy Products

ANNEXURE – V

FEED BACK ANALYSIS OF PARTICIPANT - SUMMARY

Programme Location: SSM Institute of Engineering and Technology

Date: From 27.08.18 to 29.08.18

Total No. of Participants: 81

Q.1) From where you got the information about this programme?

- a) Pamphlets / Brochure 81 Nos. (100%)
- b) News paper Advertisement 00 Nos. (00%)
- c) Posters/ Hand Bills 00 Nos. (00%)
- d) Other (Please Specify) 00 Nos. (00%)

Q.2) What is your opinion about the duration of Programme?

- a) Short 10 Nos. (12%)
- b) Adequate 65Nos. (79%)
- c) Long 06 Nos. (09%)

Q.3) Did you find the Programme useful?

- a) Very much 75 Nos. (92%)
- b) To some extent 06 Nos. (08%)
- c) Not useful 00 Nos. (00%)

Q.4) Did it fulfill your expectations?

- a) Yes 75 Nos. (92%)
- b) To some extent 06 Nos. (08%)
- c) No 00 Nos. (00%)

Q.5) Planning of the Programme

- a) Excellent 74 Nos. (91%)
- b) Very good 05 Nos. (06%)
- c) Good 02 Nos. (03%)
- d) Satisfactory 00 Nos. (00%)
- e) Poor 00 Nos. (00%)



ENTREPRENEURSHIP DEVELOPMENT INSTITUTE OF INDIA

Near Village Bhat, Via Ahmedabad Airport & Indira Bridge, P.O. Bhat - 382 428, Dist. : Gandhinagar, Gujarat, India.

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E-mail : info@ediindia.org

Telefax : +91-79-23969164
Website : www.ediindia.org

S. B. Sareen

Sr. Faculty & Project Director: DST-NIMAT

EDII/DST-NIMAT/18-19/381

Date: 03/07/2018

SPEED POST

Dr. M. Saravanan

Principal

S. S. M. Institute of Engineering & Technology

Palani Road

Dindigul - 624 002

Tamil Nadu

Kind Attention: Mr. S. Dhamodharan, Assistant Professor (Dept. ECE)

Dear Sir,

Sub: DST-NIMAT Project 2018-19: Sanction Order

Greetings from EDII, Ahmedabad!

This is with reference to your proposal submitted for conducting activities / programme(s) under the aegis of National Science & Technology Entrepreneurship Development Board (NSTEDB), Department of Science and Technology, Govt. of India, New Delhi.

We are happy to inform you that the following activities / programmes have been sanctioned:

Sr. No.	Activity / Programme	No.	Amount in Rs.	Locations
1	Entrepreneurship Awareness Camp (EAC)	5	100000	As mentioned in proposal
	Total	5	100000	

You are requested to please go through the enclosed Guidelines / Terms & Conditions as it is mandatory to follow the same.

Please note that the first installment is to be released on receipt of the following documents:

1. Duly Signed Agreement
2. Duly Signed "Terms & Conditions" (each Page)
3. Action Plan [Annexure-I]
4. Bank Details [Annexure-IA]



The funds will be transferred through RTGS/NEFT. Please make sure that the above said documents must reach us as early as possible, but not later than ONE MONTH of receiving this sanction letter. Non receipt of the same may be considered as your unwillingness to take up the programme(s).

As per point no. 11 of the enclosed Terms & Conditions, it is expected to generate results in terms of unit establishment from programmes like; EDP, WEDP and TEDP. Hope, you will design the required strategy to show case desired result.

For any additional information, please contact either me (Email ID: sareen@ediindia.org, Mobile: 09925110040) or my colleague Mr. Prakash Solanki (Email ID: psolanki@ediindia.org, Mobile: 09723816384).

We look forward to have a long term professional relationship.

Thanking you, with regards,

(S. B. Sareen)

Encl.: a. a