



**SSM Institute of Engineering and Technology, Dindigul Startup
TN campus circle – SSM IET
“Startup Thiruvizha”**

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SSM Institute of Engineering and Technology, Dindigul

Startup TN campus circle – SSM IET “Startup Thiruvizha”

Date : 19.08.2023 , 20.08.2023

Venue: CODISSIA TRADE FAIR COMPLEX COIMBATORE

StartupTN, the State's nodal agency for startups and innovation hosted the “**Tamilnadu Startup Thiruvizha 2023**” at the CODISSIA Trade fair complex in Coimbatore on 19th and 20th of August. Two days event aimed to celebrate entrepreneurship in Tamilnadu and the governments support for startups.

The event commenced with a video address by Chief Minister Thiru. M.K.Stalin and speeches from Minister for Housing and Urban Development Thiru.S.Muthusamy, Minister for Micro, Small and Medium Enterprises Thiru.T.M Anbarasan and Minister for Industries Thiru.T.R.B Rajaa.

The event included over 50 prominent speakers, including leaders in the startup eco system, subject experts, heads of leading state startups mission in India. It featured an expo with more than 450 stalls showcasing startups.

Mr Manoj along with 45 students attended the conference and expo. This conference was really, an ideal platform for us. We are extremely happy and thank startup Tamilnadu for accepting our application for starting campus circle at our institution and shortlisting our college for phase I campus circle.

The Startup Expo was a dynamic and vibrant event that showcased the innovative ideas and ventures of emerging startups from various industries. The event provided an opportunity for entrepreneurs, investors, industry experts, and the general public to interact, learn, and engage with these startups. Diverse Startup Ecosystem: The Expo featured a diverse range of startups spanning sectors such as technology, healthcare, sustainability, e-commerce, and more. This diversity highlighted the breadth of innovation happening across different industries.

Events Highlights:

1. **Innovative Products and Services:** Each startup had a booth or display area where they presented their products or services. The products ranged from cutting-edge tech solutions to innovative consumer goods, showcasing the creativity and uniqueness of each startup.
2. **Engaging Presentations:** Throughout the event, startups had the opportunity to give short presentations or pitches about their ventures. These presentations allowed them to explain their value proposition, target market, and how they were addressing specific challenges.
3. **Networking Opportunities:** The Expo provided ample networking opportunities for attendees. Entrepreneurs could connect with potential investors, partners, customers, mentors. This networking facilitated knowledge exchange and potential collaborations.
4. **Investor Interaction:** A dedicated section of the Expo was focused on connecting startups with investors. This "Investor Zone" allowed startups to pitch their ideas directly to venture capitalists and angel investors, potentially securing funding for their ventures. **Panel Discussions and Workshops:** The event also featured panel discussions and workshops on various topics related to entrepreneurship, innovation, funding, marketing, and more. These sessions provided valuable insights from industry experts and thought leaders.
5. **Startup Competitions:** Some of the startups participated in competitions where they presented their ideas to a panel of judges. This added an element of excitement to the event and provided startups with a platform to gain recognition.
6. **Passionate Entrepreneurs:** The passion and enthusiasm of the entrepreneurs were palpable. Their dedication to their ideas and ventures was evident in their presentations and interactions with visitors.
7. **Innovative Technology:** Many startups showcased advanced technological solutions, including AI, IoT, blockchain, and more. These technologies were being harnessed to solve real-world problems and

create unique user experiences.

8. **Focus on Sustainability:** Several startups had a strong focus on sustainability and social impact. They were developing products and services that aimed to address environmental and societal challenges.
9. **Investor Interest:** The Investor Zone was frequently visited by both startups and investors, indicating a strong interest in funding and investment opportunities within the startup ecosystem.
10. **Crowd Engagement:** The event successfully attracted a diverse crowd, including students, professionals, industry experts, and curious individuals. The interactive nature of the booths and presentations kept the attendees engaged.



manoj D <manojresearch2022@gmail.com>

RE: Startup Thiruvizha-Academic Partners confirmation

3 messages

StartupTN Campus Circles <campuscircles@startuptn.in> Wed, Aug 16, 2023 at 2:16 PM
To: "Bakkia Lakshmi.C" <bakkialakshmi@eppiarinstitute.org>, dhivya@psgrkcw.ac.in, matheshwaran.m@jlt.ac.in, Dean Innovation SaiRam <dean.innovation@sairam.edu.in>, "Dr. G. SHANMUGA SUNDAR" <shanmugasundar.mech@sairamit.edu.in>, thiyaprasad thiyyaprasad <thiyaprasad@mountzion.ac.in>, Phemina Selvi M <vm.femina@gmail.com>, "Dr.R.Karthikeyan AI&DS" <drkarthikeyan@dmrgpit.ac.in>, "Dr.R. Subha" <subha.chem@cauverycollege.ac.in>, "Dr.RETHINAVALLI S" <rethinavallis@slgc.edu>, CEO Incubation Center <bharathakumars@jkkn.ac.in>, vishnu.n@sece.ac.in, manoj3e@gmail.com
Cc: Rahul N <rahul@startuptn.in>, Venkadeswari N <venkadeswari@startuptn.in>

Dear Academic Partner,

Greetings from startupTN Campus circles.

This is to kindly inform you that your expression of interest as an Academic Partner of Tamilnadu Startup Thiruvizha is accepted. We are happy to collaborate with your esteemed institution in spreading Innovation and celebrating Entrepreneurship. Welcome to Tamil Nadu Startup Thiruvizha as an academic Partner !!

Kindly take note of the following points for your utmost consideration.

1. Kindly request you to promote Tamil Nadu Startup Thiruvizha in your official social media handles.

2. As per the EOI, the complimentary passes for the facilities and the conference pass for the registered students will be available at the Registration desk from 19 August 2023, 9.00 AM. (You are asked to produce the Institution ID Card)

3. In the following mail we will be sending the official social media posters designed for academic partners

Kindly report to the the venue on time (8:45 am on 19.08.2023)

See you all at Startup Thiruvizha.

Dr.RETHINAVALLI S <rethinavallis@slgc.edu> Wed, Aug 16, 2023 at 6:10 PM
To: StartupTN Campus Circles <campuscircles@startuptn.in>
Cc: "Bakkia Lakshmi.C" <bakkialakshmi@eppiarinstitute.org>, dhivya@psgrkcw.ac.in, matheshwaran.m@jlt.ac.in, Dean Innovation SaiRam <dean.innovation@sairam.edu.in>, "Dr. G. SHANMUGA SUNDAR" <shanmugasundar.mech@sairamit.edu.in>, thiyaprasad thiyyaprasad <thiyaprasad@mountzion.ac.in>, Phemina Selvi M <vm.femina@gmail.com>, "Dr.R.Karthikeyan AI&DS" <drkarthikeyan@dmrgpit.ac.in>, "Dr.R. Subha" <subha.chem@cauverycollege.ac.in>, CEO Incubation Center <bharathakumars@jkkn.ac.in>, vishnu.n@sece.ac.in, manoj3e@gmail.com, Rahul N <rahul@startuptn.in>, Venkadeswari N <venkadeswari@startuptn.in>

Thanks, I will be there.

[Quoted text hidden]

manoj D <manojresearch2022@gmail.com>
To: Prasanna Ramya <prasannarams92@gmail.com>

Thu, Aug 17, 2023 at 12:01 PM

[Quoted text hidden]

StartupTN
PRESENTS

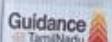
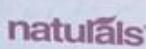
தமிழ்நாடு Startup திருவிழா

Gold Sponsor

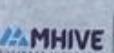
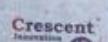
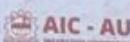
Bronze Sponsor

Banking Partner

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Incubation Partners



Ecosystem Partners



Industrial Innovation & Growth Partners



Metaverse Partner



Design Partner



Cloud Partner



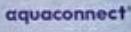
Photo Distribution Partner



Event Management Partner



Investment Ecosystem Partners



Knowledge Partners



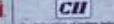
Supporting Organisation



Mementos Partner



Association Partners



Academic Partners



Association Partners



StartupTN Campus circle

Campus Circle Launch Official Invite _ Reg - manojresearch2022@gmail.com - Gmail

Q campuscircle

X

to campuscircle, Venkadeswari, R, Shvakumar, bcc: manoj36

Dear SPOC,

Greetings from StartupTN Campus circle & Congratulations !

Through this Email we are extremely happy to announce that your application for starting campus circle at your Instituti

With subsequent evaluations and feedback we have shortlisted 22 colleges for Phase I ; and you are one among them; the campus circ 19.08.2023 at 10 Am in the grand stage of Tamil Nadu Startup Thiruvizha 2023. SPOC along with campus student leads Limited to a launch.

Please follow the below instructions.

General Instructions :

- 1) Bring a print out of this invite
- 2) Kindly report at the Registration counter by 7:30 Am
- 3) You have to take your seating by 8:00 Am in the main hall as guided by the Event team and seating volunteers so that you will be sup
- 4) Your pass is valid to visit our stalls and access to conference for 2 days (19&20,2023)
- 5) We kindly request you to confirm your presence by filling out this google form <https://forms.gle/3tEznX42hLUcuS3W5>
- 5) Your support and understanding in all means is highly appreciated and regarded

Venue to Report :

Registration Desk ,
CODISSIA TRADE FAIR COMPLEX, COIMBATORE.



Visitor Pass



Conference Hall



Event Photos



Expo Photos



STCC Coordinators-Visited

S.No	STCC Coordinators	Department
1	Mr.U.Dineshkumar	EEE
2	Mr. P.Jothi selvam	EEE
3	Mr. Surendhara nath	ECE
4	Mr.Dominic Saplar Raj	EEE
5	Mr.Muthamizhselvan	CIVIL
6	Mr.Selva Kumar	EEE
7	Mr.M.S.Muthu Santhosh	Mech
8	Mr.kamatchi velan	ECE
9	Mr.Syed musharaf	CSE
10	Mr.jaya Raman	CSE
11	Mr.Subash Natrayan	ECE
12	Mr.Kiran Chellaperumal	ECE
13	Mr. Chenttaikiniyan	ECE
14	Mr. Royal Jerold raj	CIVIL
15	Mr. Akashkumar	EEE

Campus circle Logo



Conclusion:

The Startup Expo provided a comprehensive overview of the current entrepreneurial landscape, showcasing the incredible innovation and creativity within the startup community. The event's diverse range of startups, engaging presentations, networking opportunities, and focus on technology and sustainability made it a valuable experience for all attendees. It highlighted the importance of supporting and nurturing startups as they drive economic growth and technological advancement.

SSM INSTITUTE OF ENGINEERING & TECHNOLOGY

SSMIET-STARTUP TN CAMPUS CIRCLE

CORDIALLY INVITES YOU TO THE

INNO LAUNCH' 2K23

DATE & TIME

WEDNESDAY, 27 SEP 2023
10.00 AM



VENUE

**S.CHEENIMALAI GOUNDER
KARUNAIAMMAL
AUDITORIUM**

CHIEF GUEST

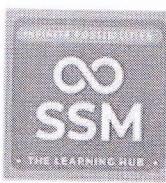
Mr. VASANTHAN SELVAM
CEO, EDII PERIVAKULAM HORTI BUSINESS
INCUBATION FORUM
HORTICULTURAL COLLEGE & RESEARCH INSTITUTE
TNAU

STUDENT PRESIDENT
U.DINESHKUMAR
IV/EEE

FACULTY IN-CHARGE
Mr.D.MANOJ
AP/EEE

PRESIDENT IIC
Dr.K.VINOTH KUMAR
PROF/ECE

PRINCIPAL
Dr.D.SENTHIL KUMARAN



SSM Institute of Engineering and Technology, Dindigul

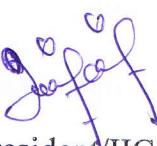
Startup TN campus circle – SSM IET

“Inno Launch’ 2k23”

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Activity Coordinator


President/IIC


Principal

Dr.D.SENTHIL KUMARAN, M.E., Ph.D., (MUS)
Principal
SSM Institute of Engineering and Technology
Kuttathupatti Village, Sindalagundu P.O.,
Palani Road, Dindigul - 624 002.



SSM Institute of Engineering and Technology, Dindigul

Startup TN campus circle – SSM IET

"Inno Launch' 2k23"

Date : 27.09.2023

Venue: S.CHENNIMALAI GOUNDER - KARUNAIAMMAL
AUDITORIUM

An inauguration ceremony is a formal event that marks the commencement or opening of something significant. Typically, these ceremonies are associated with the induction of a new leader into a position of authority, the launch of a new project, or the establishment of a noteworthy venture. Inauguration ceremonies are often rich in symbolism and tradition, signifying both continuity and change. Now, "**Inno launch '2K23'**" appears to be an event or initiative scheduled for the year 2023 that emphasizes innovation. The term "**Inno launch**" suggests a focus on introducing new and innovative ideas, products, or services. The year '2K23' signifies that this event is taking place in 2023, reflecting a contemporary and forward-looking perspective. Given your mention of "Startup TN Campus Circle," it's possible that **Inno launch '2K23** is an event or program organized by Startup TN Campus Circle, which could be a startup incubator, accelerator, or a campus-based entrepreneurship program. Such organizations often host events to showcase the

innovations and startups they support. **Inno launch '2K23**, in this context, may serve as a platform for startup companies and entrepreneurs to launch their innovative products or ideas, connect with potential investors, network with industry professionals, and gain exposure in their respective fields. To obtain more specific information about **Inno launch '2K23** and its connection to **Startup TN Campus Circle**, I recommend reaching out to the organizers of the event directly.

Chief Guest Intro & Events Highlights:

It's great to hear that **Mr. Vasanthan Selvam, CEO of EDII Periyakulam Horti Business Incubation Forum at Horticultural College, TNAU (Tamil Nadu Agricultural University)**, is the chief guest for the event. **Mr. Vasanthan Selvam's role as CEO of an incubation forum focused on horticultural business indicates a strong background in agricultural and horticultural entrepreneurship.**

As the chief guest, Mr. Vasanthan Selvam is likely to play a significant role in Inno launch '2K23. Here are some of the potential roles and contributions he might have:

- 1. Inspirational Address:** Chief guests often provide inspirational speeches or addresses to motivate and encourage the audience, particularly if the event is focused on innovation and entrepreneurship. Mr. Vasanthan Selvam might share his insights and experiences in horticulture-related entrepreneurship to inspire the attendees.

2. **Expert Insights:** Given his position at EDII Periyakulam Horti Business Incubation Forum, Mr. Vasanthan Selvam could offer expert insights into the horticultural industry, the challenges and opportunities it presents, and the role of innovation in this field.
3. **Networking:** Chief guests often play a role in networking, connecting with attendees, including entrepreneurs, investors, and students. This can help facilitate collaborations and partnerships.
4. **Awards or Recognition:** Depending on the nature of the event, Mr. Vasanthan Selvam may also be responsible for presenting awards, recognizing achievements, or highlighting notable startups or innovations.
5. **Panel Discussions:** If there are panel discussions as part of **Inno launch '2K23**, Mr. Vasanthan Selvam might participate in them, sharing his expertise and engaging in discussions on topics related to horticulture, entrepreneurship, and innovation.

Conclusion:

Overall, having a chief guest with Mr. Vasanthan Selvam's background and expertise can add significant value to Inno launch '2K23, especially if the event aims to promote innovation and entrepreneurship in the horticultural sector. His presence can inspire and guide attendees, fostering an environment of growth and innovation. Overall, Innolaunch '2K23, with its focus on innovation and potential ties to a startup ecosystem, represents an exciting opportunity for individuals and businesses looking to engage with and contribute to the entrepreneurial and innovative landscape.

Date: 19/09/2023

From

U. Dinesh Kumar, IV/EEE

President,

Startup TN Campus Circle,

SSM Institute of Engineering & Technology,

Dindigul.

To

The Principal,

SSM Institute of Engineering & Technology,

Dindigul.

Sub: Requesting project expo & stalls for our **INNOLAUNCH 23** (STCC event) regard

Respected Sir,

I am writing to request permission to set up stalls and make other arrangements for our upcoming startup event. The event will be held on 27/09/2023 at 10.30 am at auditorium. We are expecting 500 to participate to attend the event. We will be showcasing the products and services of 20-30 startups stalls. We would like to set up stalls in the auditorium of your property. We will also need to make arrangements for **stalls, project expo, stage arrangements, and power supply**. We believe that this event will be a great opportunity to showcase the talent and innovation of our startup community. We would be grateful for your permission to set up stalls, project expo and make stage arrangements for this startup event.

Thanking You

Place: Dindigul,

Date: 19/09/2023.

Yours Obediently,
dinesh@sguttm
DINESH KUMAR.U

Faculty in charge

*Yours
Dinesh*

05/09/2023

From

U.Dineshkumar, IV/EEE,
President,
Startup TN Campus Circle – SSMIET,
SSM Institute of Engineering & Technology,
Dindigul.

To

The Principal,
SSM Institute of Engineering & Technology,
Dindigul.

Respected Sir,

Sub: Request to Inaugurate Startup TN Campus Circle – reg

As per your Suggestion, we have framed the startup TN campus circle cell in our campus. We need to inaugurate the same in the month at 21 September 2023. So, I kindly request you to permit us to conduct the inaugural function on (21.09.2023) Friday. In this regard we need to seek your approval to provide space for a stall

Thanking you,

21/09/23
R6
Faculty In-charge

Yours obediently,


DINESHKUMAR - U

Yes
Dinesh Kumar

STARTUP TN CAMPUS CIRCLE

HONOURLY PRESENTS

INNO LAUNCH 2K23

27/ SEP/ 2023

10.00 AM - 3.30PM

VENUE:

S.CHENNIMALAI GOUNDAR KARUNAI AMMAL

AUDITORIUM

FACULTY INCHARGE

Mr.D.MANOJ

AP/EEE

PRESIDENT IIC

Dr.K. VINOTH KUMAR

PROF/ECE

PRINCIPAL

Dr.D. SENTHIL KUMARAN



CONTACT US

DINESH KUMAR U IV/EEE
PRESIDENT
9566882868

SSMIET StartupTN Campus Circle

Conducts

INNOLAUNCH'23

Date : 27-09-2023
Wednesday

PROJECT EXPO

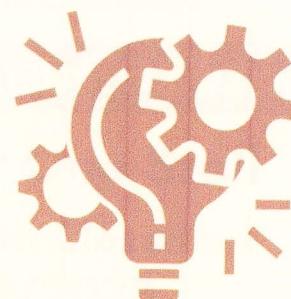
For Registration:

<https://forms.gle/2HbXzz9hZHg8HGpi8>

Rs.100 For Per Team

Free for School Students

Last Date : 25/09/23



Scan To Register

For More Details Contact:

9566882868



ssmiet_startup_club

SSMIET StartupTN Campus Circle

Conducts

INNOLAUNCH'23

Date : 27-09-2023

Wednesday

CALL FOR STALLS

For Stall Booking:

<https://forms.gle/ku3UStW2jwZsnjiC7>

Rs.500 For One Stall

**Registration Closed on
25/09/2023**



Scan To Register

For More Details Contact:

9566882868

 ssmiest-startuptn.com

EVENT	TIME
Registration / Ribbon cutting of STCC office	9:30 AM
Tamil Thai vazhthu	10:10 AM
Light lamping ceremony	10:15 AM
Honoring the chief guest	10:20 AM
Introduction to chief guest	10:30 AM
Office bearers introduction	10:40 AM
Chief guest speech	10:50 AM
Chief guest – stall visiting	11:10 AM
Events starts	11:10 AM
Lunch	1:00 PM
Certificate distribution	2:45 PM
Vote of thanks	3:00PM
National anthem	3:15 PM

S.NO	EVENT	STUDENT NAME	JURIES	JURIES SIGNATURE
1	IDEATION INNOVISION	Lakshmi N IV/Mech	Dr.S.Karthigai Lakshmi Prof&Head/ECE	S. KARTHIGAI 25/9/23
		Jothi Selvam P IV/EEE	Dr.M.Jayalakshmi Associate Prof-ECE	M.JAYALAKSHMI 25/9/23
		Priya Dharshini J III/EEE	Dr.C.Sujatha Prof&Head CSE	G.H TB 25/9/23
2	GROUP DISCUSSION SPEAK FOR STARTUP	Surendarnath K IV/ECE	Dr.G.Selvabharathi Prof&Head Civil	B.G. SELVABHARATHI 25/9/23
		Muthusanthosh M.S IV Mech	Mrs.C.Merlin Rani AP/Civil	C. MERLIN RANI 25/9/23
		Divya J III/EEE	Mr.M.Prabakaran AP/Mech	M. PRABAKARAN 25/9/23
3	POSTER DESIGNING FOR NEW LAUNCHRS VISUAL VORTEX	Syed Musharaf.M III/CSE	Mrs.N.J.Divya AP/CSE	N.J DIVYA 25/9/23
		Jayaraman.S III/CSE	Mrs.T.Rani Mangammal AP/CSE	T.RANI RANI 25/9/23
		Sri Supraja S III/EEE	Ms.N.Anulavanya AP/CSE	N. ANULAVANYA 25/9/23
		Jayasri S III/EEE		
4	MARKETING FOR OUR STARTUP BRAND BATTLE	Muthamizh Selvan M IV/Civil	Mrs.P.Mohanakarthiga AP/EEE	P. MOHANAKARTHIGA 25/9/23
		Dhiwakar C IV/Mech	Mrs.R.Ramya AP/EEE	R. RAMYA 25/9/23
		Vaishali. M III/EEE		
5	PROJECT DISPLAY	Dominic Scaplar Raj A III/EEE	Dr.V.Sivakumar Prof&Head/EEE	V. SIVAKUMAR 25/9/23
		Selvakumar C III/EEE	Mr.G.Satheeskumar AP/EEE	G. SATHEESKUMAR 25/9/23
		Rakul Raj A III /Mech	Mr.M..Kalidasan AP/EEE	M. KALIDASAN 25/9/23
S NO	EVENT	STUDENT INCHARGE	FACULTY INCHARGE	FACULTY SIGNATURE
1	STALLS	Jaikumar Pandian J IV/Mech	Mr .C.Silambarasan AP/Mech	C. SILAMBARASAN 25/9/23
		Nithishkumar J IV/Mech	Mr.P.Sivasubramanian AP/EEE	P. SIVASUBRAMANIAN 25/9/23



SSM INSTITUTE OF ENGINEERING & TECHNOLOGY
STCC INAUGURATION CEREMONY



JURIES FOR PRILIMES

S.NO	EVENT	JURIES	JURIES SIGNATURE
1	GROUP DISCUSSION SPEAK FOR STARTUP	Dr.G.Selvabharathi	
		Prof&Head Civil	
		Mrs.C.Merlin Rani AP/Civil	
2	POSTER DESIGNING FOR NEW LAUNCHRS VISUAL VORTEX	Dr. C. Sujatha Prof&Head CSE	
		Dr.S.Karthigai Lakshmi Prof&Head/ECE	

ANUSUYA	9843937812	anushya.singh@gmail.com		EEE	Marketing (Brand Battle), Idea Presentation (Innovision), Debate (Speak for Startup), Poster making (Visual vortex)
Arshath Natheem A	8668115331	arshathnatheemz@gmail.com		AIDS	Marketing (Brand Battle), Poster making (Visual vortex)
Clemend leo	90920 49486	Clemendleo@gmail.com	I	EEE	Marketing (Brand Battle), Poster making (Visual vortex)
D. Nandhakumar	9043035097	nandha1029384756@gmail.com	II	CIVIL	Marketing (Brand Battle), Debate (Speak for Startup)
Deepak Raj	+91 6379 803 037		III	AIDS	Marketing (Brand Battle), Poster making (Visual vortex)
G. Bhuvaneswari	9150283715	bhuvanag162@gmail.com	II	EEE	Marketing (Brand Battle), Poster making (Visual vortex)
Goukl	+91 89732 85646		II	AIDS	Marketing (Brand Battle), Poster making (Visual vortex)
K Yogeswari	8248622753	yogipriya865@gmail.com	II	AIDS	Marketing (Brand Battle)
KAMALESHWARAN .R	9025075835	kamaleshwaran03012006@gmail.com	I	EEE	Marketing (Brand Battle)
KAMALI G	7200921971	kamaliganesan2005@gmail.com	I	IT	Marketing (Brand Battle)
M Eswaran	6379151664	eswarvel2006@gmail.com	I	CSE	Marketing (Brand Battle)
M.Arunk	9361797719	arunarum489@gmail.com	I	CSE (cyber)	Marketing (Brand Battle)
M.PRAVEEN KUMAR	7708490615	praveenkumar770849@gmail.com	I	ECE	Marketing (Brand Battle)
Mohammed Harish	88259 54026		II	AIDS	Marketing (Brand Battle), Poster making (Visual vortex)
Mohammed Nowfal	95789 34835		II	AIDS	Marketing (Brand Battle), Idea Presentation (Innovision), Debate (Speak for Startup), Poster making (Visual vortex)
Nancy Rose C	7448484775	nancyrose1710@gmail.com	II	AIDS	Marketing (Brand Battle), Idea Presentation (Innovision)
Naveen Kumar.R	7708179733	rnavenekumar00004@gmail.com	III	ECE	Marketing (Brand Battle), Idea Presentation (Innovision), Debate (Speak for Startup)
P. Narmathadevi	9994337410	narminarmatha637@gmail.com	III	EEE	Marketing (Brand Battle), Debate (Speak for Startup), Poster making (Visual vortex)
Priyadarshini J	9944155911	priyajayaprakash1820@gmail.com	III	EEE	Marketing (Brand Battle), Debate (Speak for Startup)
R.MOHAMMED NOWFAL	9578934835	nowfaldgl@gmail.com	II	AIDS	Marketing (Brand Battle)
R U siva sundari	9944496650	sivasundari.r.10e@gmail.com	I	ECE	Marketing (Brand Battle)
Ramana s	8825774753	ramanaramaya2004@gmail.com	II	AIDS	Marketing (Brand Battle), Idea Presentation (Innovision)
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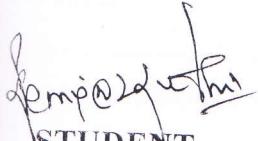
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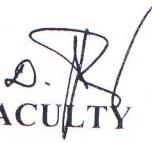
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STALL PAYMENT DETAILS (INNLOLAUNCH 23)

S.NO	STALL NAME	AMOUNT STATUS	AMOUNT PAID
1	VAAHA	PAID	500
2	ANNAPOORANI	PAID	500
3	RAM 3D ORIGAMI	PAID	500
4	NETZY INTERNET	PAID	1000
5	ABI SAREES	PAID	500
6	HERBAL SHYAMALA	PAID	500
7	NSL SNACKS	PAID	500
8	SARBATH STALL	PAID	500
9	HOTT SPOTT	PAID	500
10	ROCKING STAR	PAID	500
11	NEEDLE BY SAUSHI	PAID	500
12	PRINCESS	PAID	500
13	5 STAR SNACKS	PAID	500
14	TOTAL		7000


**STUDENT
COORDINATOR**

DINESH KUMAR.U
 1^Y I EEE
 President - STCC


**FACULTY
INCHARGE**

D. MANDJ
 A.P/EEG


PRINCIPAL


AO
 30kg



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JOINLY PRESENT

" A CONSCIOUSNESS ON ECO SYSTEM STARTUP'S "



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SECRETARY

Dr. D. Senthil kumaran,
Principal- SSM-IET

DATE : 04/11/2023

TIME : 02.00 PM

VENUE: SEMINAR 3

SSM Institute of Engineering and Technology, Dindigul

Startup TN campus circle – SSM IET

Event Report

One Day Seminar on

“A CONSCIOUSNESS ON ECO SYSTEM STARTUP’S”

INDEX

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President/IIC

Faculty Coordinator

Principal

Dr.D.SENTHIL KUMARAN, M.E., Ph.D., (NUS)
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SSM Institute of Engineering and Technology, Dindigul**Startup TN campus circle – SSM IET****Event Report****One Day Seminar on****“A CONSCIOUSNESS ON ECO SYSTEM STARTUP’S”****Date:** 04.11.2023**Venue:** Seminar Hall - 03**Time:** 2.00pm-3.15pm**Introduction:**

The Entrepreneurship mentioning session titled "A CONSCIOUSNESS ON ECO SYSTEM STARTUP'S" was a highly anticipated event that took place on 04.11.2023 at Seminar Hall - 03. Organized by Startup TN Campus Circle SSMIET, This program organized to inspire and educate aspiring entrepreneurs, providing them with valuable insights and practical knowledge to kick start their entrepreneurial journeys.

Agenda:

This event was structured to offer a comprehensive understanding of the topic.

1. The event began with welcoming remarks from **Ms. M.Sharmila , III-BE-EEE,SSMIET**
2. Presidential Address delivered by. **Mr. U.Dinesh kumar, IV-EEE, SSMIET**
3. Introduction of the Guest of Honor given by **Mr.D.Manoj, AP/EEE, SSMIET.**
4. Mentoring & story telling by StartupTN Mentor : **Mr.A.Jameen Prabu, Managing Director, Kavin ECO-System Products, Chinnamunar, Theni**

- **Mr.A.Jameen Prabu**, Shared the challenges and triumphs faced during the early stages of their startup. He emphasized the importance of resilience and adaptability in the ever-changing business landscape and discussed with Startup Circle members on role of innovation in driving business successfully. He insist to identify market gaps and then frame the business ideas in ECO Products.

5 Vote of thanks by **Mr. A.Rakul Raj, III-MECHSSMIET**

Event Invitation



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AND TECHNOLOGY



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JOINTLY PRESENT

"A CONSCIOUSNESS ON ECO SYSTEM STARTUP'S"



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Managing Director
Kavin eco-green products.
Chinnamanur

STUDENT COORDINATOR

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S. Vignesh balaji
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SECRETARY

Dr. D. Senthil Kumaran,
Principal- SSM-IET

DATE : 04/11/2023

TIME : 02.00 PM

VENUE: SEMINAR 3

LOGO



KAVIN ECOGREEN
ADDING GREEN TO YOUR LIFE

Event Photos





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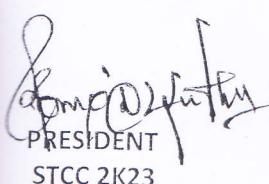
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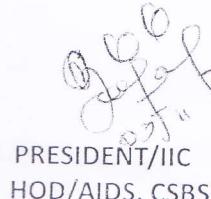
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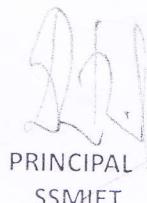
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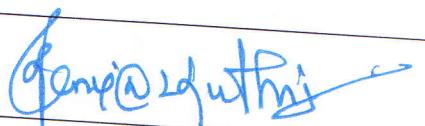
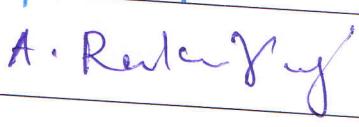
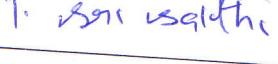
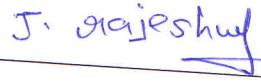
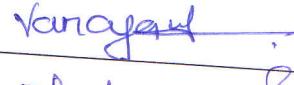
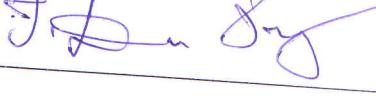
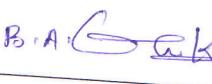
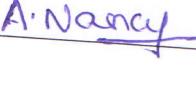
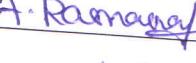
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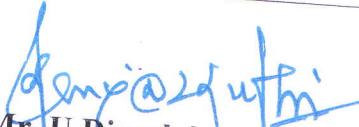

FACULTY IN CHARGE
STCC-SSMIET


PRESIDENT/IIC
HOD/AIDS, CSBS


PRINCIPAL
SSMIET

S.No	STCC Coordinators	Department	Signature
1	Mr.U.Dineshkumar	EEE	
2	Mr.A.Rakul Raj	Mech	
3	Ms.M.Sharmila	EEE	
4	Ms.A.Kamalee	EEE	
5	Ms.T.Sri Sakthi	EEE	
6	Ms.J.Rajeshwari	EEE	
7	Ms.G.Vanaja	EEE	
8	Mr.J.Deepak Raj	AIDS	
9	Mr.S.Sridhar	AIDS	
10	Mr.B.A.Gokul	CSBS	
11	Ms.C.Manasi	CIVIL	
12	Ms.A.Nancy Rose	AIDS	
13	Ms.A.Ramana	AIDS	
14	Mr.A.Mohammed Abzhal	AIDS	
15	Mr.D.Nandha Kumar	CIVIL	


Mr.D.Manoj, AP/EEE
STCC Faculty In charge


Mr.U.Dinesh Kumar, IV-EEE
PRESIDENT

VENUE: SEMINAR 3

TIME : 02.00 PM

DATE : 04/11/2023

Principal - SSM-GAS
Dr. N. Sampath Kumar,

PRINCIPAL

Mrs. S. Usha Rani, AP/GOM
Mr. S. Saravanan, AP/BBA

COORDINATOR

U. Dimesh Kumar
WEEE, PRESIDENT SSM-TET STCC
S. Vignesh Balaji
LIB.GOM, President SSM-GAS EDC

STUDENT COORDINATOR

Principal - SSM-LET
Dr. D. Senthil Kumaran,

SECRETARY

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Mr. D. Manoj,

STGC FACULTY INCHARGE

PRO/GOM, (SSM-GAS)
Dr. M. Karuppansamy,
HOD/AIDS, CSBS, (SSM-LET)
Dr. K. Vinoth Kumar,

HG/PRESIDENT

Chinnamannur

Kavin Eco - green products.

Managing Director

Mr. A. Jameen Prabu, B.Tech, MBA.

RESOURCE PERSON



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KAVIN ECOGRAPHY



COLLEGE OF ARTS & SCIENCE
INSTITUTE OF ENGINEERING
AND TECHNOLOGY

SSM





EXPOSURE VISIT TO INCUBATION CENTRES

Date: 01.11.23 Time: 10.30 A.M. to 12.30 P.M.

Visit-Report-4

EDII PERIYAKULAM

HORTI BUSINESS INCUBATION FORUM



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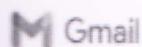
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03	Field Visit	6-7
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05	Contact details	14

N. R
Faculty Incharge

A. S. Principal

SSM INSTITUTE OF ENGINEERING AND TECHNOLOGY
(Approved by AICTE, New Delhi, Affiliated to Anna University, Chennai, Accredited by NAAC)
Dindigul – Palani Highway, Dindigul – 624 002

Permission Letter and Response



manoj D <manojresearch2022@gmail.com>

SSMIET-Incubation Visit EDII Periyakulam- Reg.,
3 messages

manoj D <manojresearch2022@gmail.com>
To: ediphof.org

Mon, Oct 30, 2023 at 11:24 AM

Dear Sir,

Warm Greetings from SSMIET StartupTN Campus Circle ,As a part of Developing entrepreneurship building initiatives ,we have planned to visit EDII Periyakulam Horti Business Incubation Forum on 01.11.2023 with Three Faculty members and 10 interested students.Kindly approve our request to visit your Esteemed Campus.

Thanks & Regards,

Dilland,A,PIEEE
StartupTN Campus Circle Incharge-SSMIET,
MEIE Business Incharge,SSMIET
SSMIET

manoj D <manojresearch2022@gmail.com>
To: ediphofm@gmail.com
Cc: deanhortipkm@tau.ac.in

Mon, Oct 30, 2023 at 12:03 PM

[dinnerwithco]

EDII Periyakulam Horti Business Incubation Forum <ediphofm@gmail.com>
To: manoj D <manojresearch2022@gmail.com>
Cc: deanhortipkm@tau.ac.in

Mon, Oct 30, 2023 at 1:03 PM

Dear Sir,

<https://mail.google.com/mail/u/0/#inbox/70147bb4&view=pt&searchof=permuid%3Ahead-a%3A00543625386458910&imp=msg-x%3A02738438817225512&imp=msg-x%3A0054146742653216&imp=msg-x%3A0...> 1/2

10/30/2023 11:46 AM

Gmail - SSMIET-Incubation Visit EDII Periyakulam- Reg.

Thanks for your email. Kindly note that you may come to our EDII Periyakulam Horti Business Incubation Forum office on 1st November 2023 and we can engage your students for discussion for 2 hours between 10:30 am and 12:30 pm.

Regards,
Sasanthan Sekar,
CEO

EDII - Periyakulam Horti Business Incubation Forum
Horticultural College and Research Institute,
Periyakulam, Theni District,
Tamil Nadu - 625 604.
Ph: +91 93619 23928
E-Mail: ediphofm@gmail.com
[dinnerwithco]

Visit Report

Visit to “EDII Periyakulam Horti Business Incubation Forum”

SSMIET Foundation for Incubation arranged a Technology Business incubation visit at EDII Periyakulam Horti Business Incubation Forum, Mr. Manoj, Business Incubation In-charge, Mr. C. Silambarasan, AP/Mech, and Mr. U. Karthik, AP/Mech along with StartupTN campus circle Student members visited. The purpose of the visit was to learn more about the EDII PBIF and its work in supporting the development of Start-ups.

The visit began with a presentation by the EDII PBIF team on the organization's history, mission, and services. The presentation highlighted the EDII PBIF focus on providing start-ups and early-stage agriculture businesses with access to mentors, investors, and co-working space.

After the presentation, the students and faculty members visited several start-ups and early-stage businesses that are being incubated at the EDII PBIF. The visits gave the students and faculty members an opportunity to learn about the businesses' products and services, and to meet with the founders and CEOs of the startups.

The students and faculty members also participated in a interactive session with the EDII PBIF team. The session gave the students and faculty members an opportunity to ask questions about the EDII PBIF and its work. Followed by field visit to Herbal nurseries, Milky mushroom production plant, Bio-Control Laboratory, Tissue Culture Laboratory, Poly-green House, Solar Drier Unit for Moringa Leaves, Moringa Pulverizer unit.

Overall, the exposure visit to the EDII PBIF was a valuable learning experience for the students and faculty members from SSMIET. The visit helped the students and faculty members to learn more about the Agriculture Incubation, its work, and the opportunities it provides for entrepreneurs in the agriculture sector.

Date: 02.11.2023

Place: EDII PBIF, Periyakulam.

Field Visit

The Field visit to the Milky Mushroom production Plant had a number of specific outcomes for the students and faculty members from SSMIET. These outcomes include:

Gained a better understanding of the milk mushroom cultivation process. The students and faculty members learned about the different stages of the milk mushroom cultivation process, from spawn preparation to harvesting. They also learned about the different factors that affect milk mushroom growth and yield.

Learned about the challenges and opportunities facing milk mushroom farmers. The students and faculty members learned about the challenges and opportunities facing milk mushroom farmers in the Periyakulam region. They also learned about the work of the EDII Periyakulam in supporting milky mushroom Startup.

Developed a network of contacts with potential mentors, investors, and collaborators. The students and faculty members had the opportunity to interact with the EDII Periyakulam team, as well as with the milk mushroom Startup. These interactions helped the students and faculty members to develop a network of contacts that they can use to support their own research and entrepreneurial endeavors.

Mr.S.Vasanthan, CEO gave a tour of the greenhouse and explained the different components of the system. The greenhouse is made up of a steel frame covered with plastic sheeting. The shade cloth is used to reduce the amount of sunlight that reaches the plants.

The greenhouse is divided into two sections. The first section is used to grow tomatoes. The tomatoes are planted in raised beds and watered with a drip

irrigation system. The second section is used to grow cucumbers and peppers. The cucumbers and peppers are grown in hanging baskets.

Students were impressed with the poly-green house. It is a well-designed system that provides a controlled environment for plant growth. The greenhouse is used to grow a variety of crops, which shows that it is a versatile system.

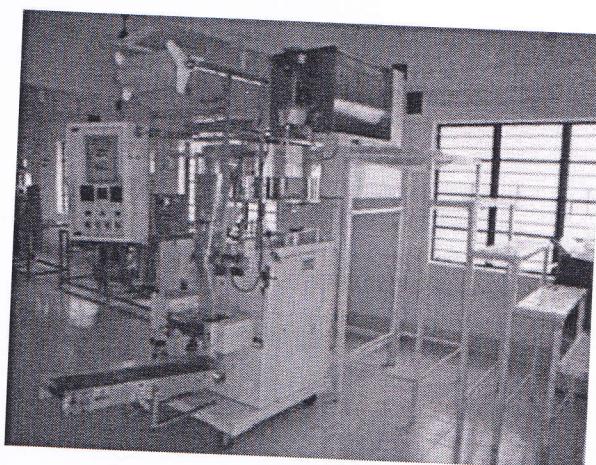
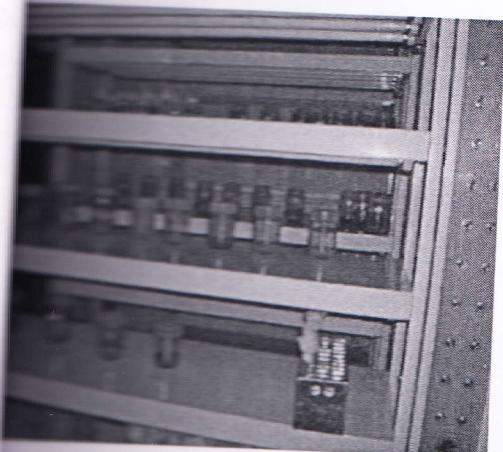
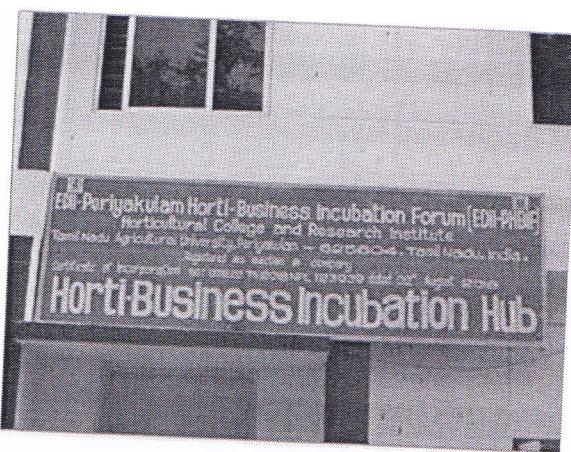
Specific observations:

The tomatoes in the greenhouse were healthy and well-grown. The tomatoes were red and ripe, and they had a good flavour.

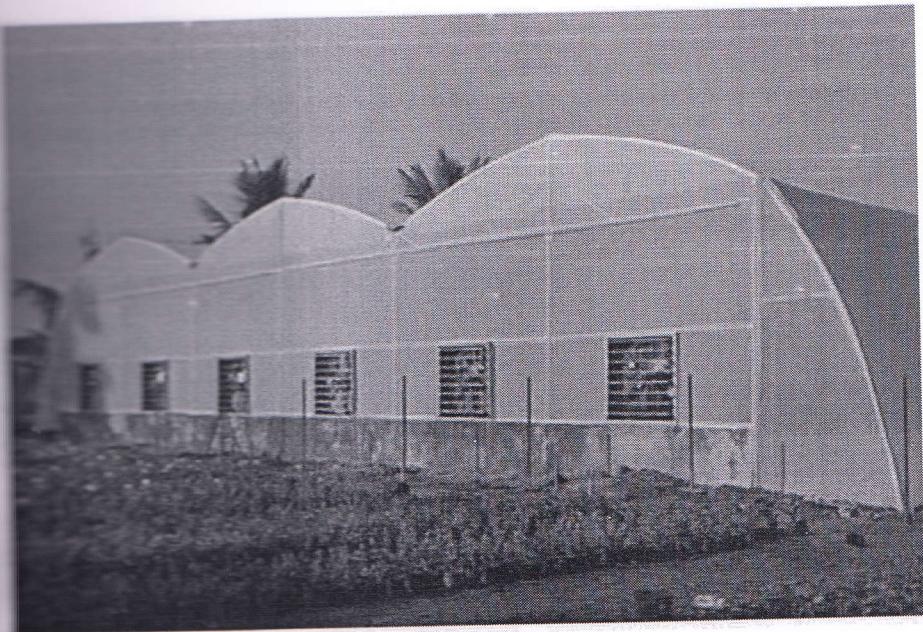
The cucumbers and peppers in the greenhouse were also healthy and well-grown. The cucumbers were long and green, and the peppers were red and green.

The greenhouse was well-maintained. The plastic sheeting was clean and in good condition, and the shade cloth was properly installed.

Photos-Infrastructure



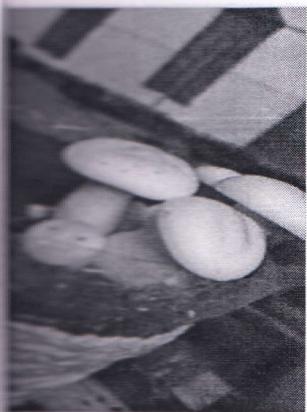
Photos-Poly House Unit



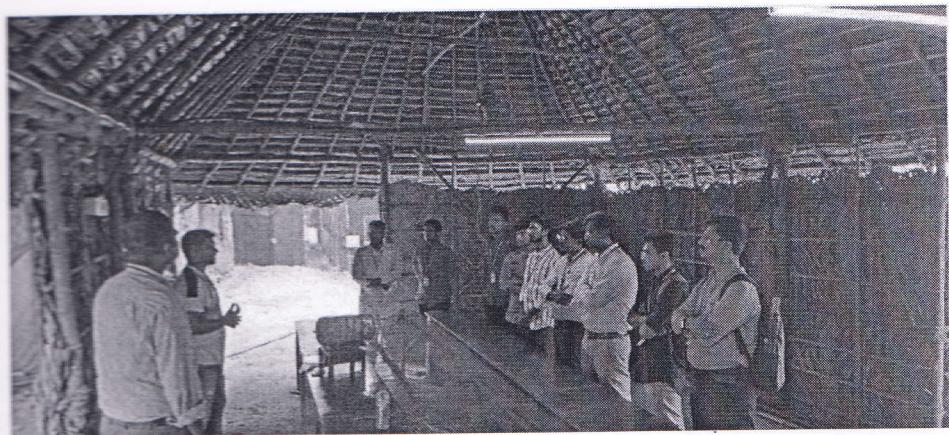
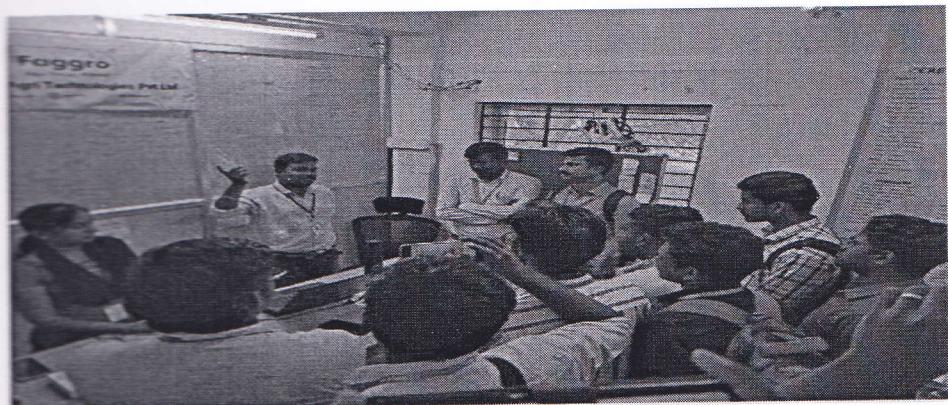
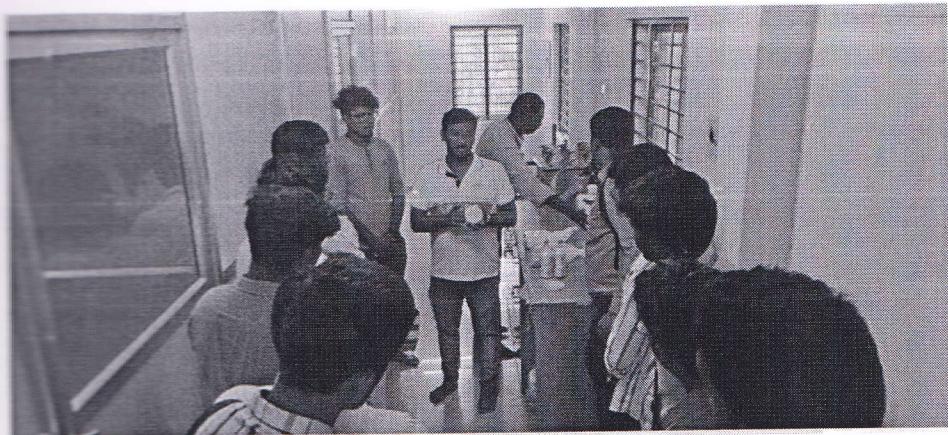
Photos- Solar Drier for Moringa Leaves



Photos-Mushroom Processing Unit



Photos-Students interaction with Startup Founders



Photos-Students interaction with Mr.S.VasanthaN,CEO,EDII PHBIF



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SERVICES OFFERED

- Co working spaces, Lab access & other Infrastructure
- Market Linkages Networking
- Website
- Idea
- Financial Guidance
- Technical, R&D Support

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