



MSME-DEVELOPMENT AND FACILITATION OFFICE

(Ministry of MSME, Govt of India)

&



SSM INSTITUTE OF ENGINEERING AND TECHNOLOGY

We cordially invite you all for

Entrepreneurship Awareness Programme (EAP)

03 January 2024

@ Seminar Hall - 3
SSMIET, Dindigul.

Resource Persons

Shri. G. Arunachalam

Divisional Manager
LDM, Canara Bank

Shri. S. Senthil Kumar

Assistant Director
KVIC, Divisional Office, Madurai

Shri. P.S. Kamalakkannan

General Manager
District Industries Center, Dindigul

Smt. Divya Teja Kasaraneni

Regional Manager
State Bank of India, Dindigul Dt

Shri. A. Annadurai

President of Micro and
Small Enterprises Association, Dindigul

Smt. R. Uma Chandrika

Assistant Director
MSME - DFO, Madurai

Mr. D. Manoj A.P/EEE
MSME B.I Incharge

Dr. K. Rajesh ASP/ECE
EDII, Co Ordinator

Dr. K. Vinothkumar
President PC
Dr. D. Senthil Kumaran
Principal



MSME-DEVELOPMENT AND FACILITATION OFFICE
(Ministry of MSME, Govt of India)



SSM INSTITUTE OF
ENGINEERING AND TECHNOLOGY

Entrepreneurship Awareness
Programme (EAP)

03 January 2024

@ Seminar Hall - 3
SSMIET, Dindigul.





Department of Commerce & Physical Education

Organize

REFRESHER PROGRAM

For PG Vocational Teachers

Resource Persons



V. ARCHANA, BBA., MBA., M.PHIL., (PH.D.)

Field Coordinator, EDII-TN Hub
Mother Teresa Women's University
Kodaikanal.



MR. R. PALAVESAM

Field coordinator , EDII-TN Hub
Thiagarajar College of Engineering, Madurai.

DATE

04.11.2023

TIME

10:00 am

VENUE

Seminar Hall - 3

Scan for
Registration



Dr.D.Senthil Kumaran

Principal - SSMIET &
Secretary - SSMCAS

Dr.N.Sampathkumar

Principal - SSMCAS

ALL ARE INVITED

For further details contact :

Dr.M.Karuppanasamy - 99442 20167

Mr.S.Jeyakumar - 98948 68468



SSM

INSTITUTE OF ENGINEERING AND TECHNOLOGY

COLLEGE OF ARTS AND SCIENCE

Dindigul – Palani Highway, Dindigul 624 002

REFRESHER PROGRAM – VOCATIONAL

AGENDA

04.11.23 (FN)

10.00 AM – 10.03 AM	:	Tamil Thai Valthu
10.03 AM – 10.05 AM	:	Lightning the Kuthu vilaku
10.05 AM – 10.10 AM	:	Welcome Address – Mr. R.Vignesh Balaji
10.10 AM – 10.13 AM	:	Introducing the Resource Person – Ms. M.Monica
10.13 AM – 10.15 AM	:	Honouring the Chief Guest - Dr. N. SampathKumar, Principal - SSM CAS.
10.15 AM – 10.30 AM	:	Presidential Address – Dr. D. Senthil Kumaran, Principal – SSMIET
10.30 AM – 11.30 AM	:	<i>Session – 1 – Resource Person</i> <i>“Entrepreneurship and funding opportunities for Aspiring entrepreneurs.”</i>
11.30 AM – 11.45 AM	:	Tea Break
11.45 AM – 12.45 PM	:	<i>Session – 2 – Resource Person</i> <i>“Employability Skills in Entrepreneurship”</i>
01.00 PM – 02.00 PM	:	Lunch Break
02.00 PM – 02.30 PM	:	Feedback / Lab Visit /Valedictory Vote of Thanks National Anthem



Dindigul – Palani Highway, Dindigul 624 002

School
teachers

SSMIET /SSMCAS Registration FORM
Refresher Program – Vocational (04. 11. 2023)

SL No	Name (CAPS)	Department	Designation	Contact No	Mail id	Sign
1.	M. Divya	Vocational	Vocational Trainer	82203744 - 37	dhiyva.vicc@gmail.com	
2.	V. Carmelraj	Vocational	"	915942550	Carmelyt98@gmail.com	
3.	R. Srinivijay	"	"	96592160 20	srinivijaybbss 07@gmail.com	
4.	R. Kannan	"	"	908077366 4	R. k. kannan volleyball@gmail.com	
5.	R. Radhika Raj	"	"	9150076653	rRadhikaraj001 @gmail.com	
6.	C. Sugappan	"	"	7502868247	Ciyyappan72 gmail.com	
7.	Dr. S. Ganesh Babu	Phy. Edu	Vocation	9566692112	ganeshbabu soccer@gmail.com	
8.	S. Senthil Kumar	PC	"	6281217875	"	
9.	D. Anand	PC	Vocational	80563022 69	dssanand82 @gmail.com	
10.	M. Ragavan	Vocational	Lab Assistant	7806916985	mragavan3111 @gmail.com	
11.	S. Reckey	Vocational	Vocational teacher	8428984322	Reckey dgl @gmail.com	
12.	G. PRAVEEN	Vocational	Lab Incharge	8608425783	Praaveen 56 @gmail.com	
13.	M. Muniraj	Vocational	Lab Assistant	875496595	bouceleeraj 06@gmail.com	
14.	M. Suresh	Vocational	Vocational Teacher	90841333 03	Sreshthlet m@gmail.com	



Non - Teaching
Staff

Dindigul – Palani Highway, Dindigul 624 002

SSMIET /SSMCAS Registration FORM
Refresher Program – Vocational (04. 11. 2023)

SL No	Name (CAPS)	Department	Designation	Contact No	Mail id	Sign
✓ 1.	K. M. MURUGAN	EIE	TA/EIE	9994202 913	kmurugan@ gmail.com	21.11.2023 K.M.Murugan
✓ 2.	P. Rayesh		System admin	9952120 723	rayeshiruvaloo@ gmail.com	P. Rayesh
✓ 3.	R. DINESH	CIVIL	TA/CIVIL	971517375	dineshrcivil 2011@ gmail.com	R. Dinesh
✓ 4.	S. SIVACHANDIRAN	MECH	TECHNICAL	9952624681	chandru.org 0208@ gmail.com	S. Sivachandiran
✓ 5.	R. Thinappi	CIVIL	TA/CIVIL	89405258 01	thinappi@kamal@ gmail.com	R. Thinappi
✓ 6.	V. NAGAPRAJ	Chemistry	TA/che	9524831746	nagaraj 20587@ gmail.com	V. Nagapraj
✓ 7.	V. VISVARATHAN	English	TA/English	9362686060	tpcfdg@ smail.com	V. Visvarathan
✓ 8.	J. Christha Raj	EIE	TA/EIE	9751692827	christhara@smail. com	J. Christha Raj
✓ 9.	P. Kaliappan	Mech	TA/mech	8072486629	uthra@kamal@ smail.com	P. Kaliappan
✓ 10.	J. Gopinath	Mech	TA/Mech	9894028343	gopinath@k@ gmail.com	J. Gopinath
✓ 11.	M. Antony dass	physi	TA/phy	9715090587	antonydass.m@ smail.com	M. Antony dass
✓ 12.	P. Ilayaraj	TMech	TA/Mech	8072104352	ilaya.tm@gmail. com	P. Ilayaraj
✓ 13.	M. N. Majiludhanna	Mech	TA	9791990 220	maji@kamal@ 1101@gmail.com	M. N. Majiludhanna
✓ 14.	R. John Baykam		TA	766796191	John baykam@ smail.com	R. John Baykam
✓ 15.	S. Ram Vignesh	CSE	TA/CSE	86675048 68	ram.vignesh86@ smail.com	S. Ram Vignesh
✓ 16.	E. Prakash	CSIE	TA/CSIE	8012430 310	PrakashPrk S85@gmail.com	E. Prakash



Non-Teaching Dindigul – Palani Highway, Dindigul 624 002

Staff - 2 SSMIET /SSMCAS Registration FORM
Refresher Program – Vocational (04. 11. 2023)



Dindigul – Palani Highway, Dindigul 624 002

Student

SSMIET /SSMCAS Registration FORM
Refresher Program – Vocational (04. 11. 2023)

SL No	Name (CAPS)	Department	Designation	Contact No	Mail id	Sign
1.	R. Reshma	ECE	Student	7904445914	reshmaolu.f4@gmail.com	<i>R. Reshma</i>
2.	A. Priyadarshini	ECE	Student	6382758579	apriyadarshini2021@gmail.com	<i>Priyadarshini</i>
3.	U. Pretheeba	CSE	Student	9080782425	pretheebau@gmail.com	<i>Pretheeba</i>
4.	S. Santhiyadhashi	CSE	Student	8610414120	Santhiyasowdaspas@gmail.com	<i>S. Santhiyadhashi</i>
5.	M. Soundharya Devi	CSE	Student	9345154028	soundharyadevi03@gmail.com	<i>M. Soundharya Devi</i>
6.	H. Pooja	CSF	Student	9994428269	Poojamulegeswari3@gmail.com	<i>Pooja</i>
7.	S. Subha	CSE	Student	8508158909	Subhasankar21072005@gmail.com	<i>Subha</i>
8.	V. Seena	ECE	Student	9944561182	seenavip08@gmail.com	<i>V. Seena</i>
9.	J. Loyalan, Loyalk Raj,	ECE	Student	84890711649	loyalanr@gmail.com	<i>J. Loyalk Raj</i>
10.	J. agil James	ECE	Student	9501650624	agilJames1808@gmail.com	<i>J. agil James</i>
11.	N. K. Nithish	ECE	Student	9865044925	nithishKannan14@gmail.com	<i>N. K. Nithish</i>
12.	U. DinashKumar	EEE	Student	9566882668	dinalu9202@gmail.com	<i>U. DinashKumar</i>
13.	A. Rakul Raj	mech	Student	8526777950	Rakulraj2004@gmail.com	<i>A. Rakul Raj</i>
14.	J. Rajeshwari	EEE	Student	8072850876	Rajeshwari2004@gmail.com	<i>J. Rajeshwari</i>
15.	M. Sharmila	EEE	Student	8675597728	Sharmila.molos2004@gmail.com	<i>M. Sharmila</i>
16.	A. Kamalee	EEE	Student	8248985732	kamaleeAnnamalai6@gmail.com	<i>A. Kamalee</i>



Dindigul – Palani Highway, Dindigul 624 002

SSMIET /SSMCAS Registration FORM
Refresher Program – Vocational (04. 11. 2023)

SL No	Name (CAPS)	Department	Designation	Contact No	Mail id	Sign
1.	Kousalya.S	B.Com (PA)	Student	769580470	Kousalya.Sirakumara@gmail.com	S. kuf
2.	Monica	B.Com (PA)	"	9150124567	monicas@gmail.com	Monica
3	Parkavi	B.Com (PA)	"	9148420092	Parkavibala@gmail.com	Parkavi
4	Sou'Shankari	B.Com (PA)	"	8807879775	Souishankari12@gmail.com	Sai
5	Aboosna	B.Com (PA)	"	7373013766	Abooswaraikutty23@gmail.com	Aboosna
6]	R.A.Sareka Sree	B.COM (PA)	"	8610526483	Sareksrae@gmail.com	Sareka
07)	M.VISHNU Nakshathra	B.Com (PA)	Student	8838287878	nakshathra.vishnu1@gmail.com	Naksh
8)	S.Swathi	B.COM (PA)	Student	7339272525	S19904043@gmail.com	Swathi
9)	V.Bala Dharshini	B.COM (PA)	Student	9766434955	DDharshini0896@gmail.com	Dhafi
10	L.S.Arzu Hariini	B.com (PA)	Student	7598764773	angalhariini79@icloud.com	Anga
11	D.Nesa Inarthini	B.COM (PA)	Student	6386780021	esu894000067@gmail.com	Nesa
12	A.Abirami	B.COM (PA)	Student	8056598476	abiramisa2004@gmail.com	Abirami
13	S.Ganishka	B.com (PA)	Student	6380815408	Ganishka910@gmail.com	Ganishka
14	J.SriKavya	B.COM (PA)	Student	71418217954	SriKavyaJahaka	J.Ski
15	C.RajaPandi	B.com (PA)	Student	7094367969	rajapandir411@gmail.com	Raju
16.	T.I.Tharinesh	B.Com (PA)	Student	8423943967	tharinesh@gmail.com	Oji



Student

- 2

Dindigul – Palani Highway, Dindigul 624 002

SSMIET /SSMCAS Registration FORM
Refresher Program – Vocational (04. 11. 2023)



Dindigul - Palani Highway, Dindigul - 624 002.

Certificate of Participation

This is to certify that Mr. / Ms. / Mrs.SURESH : M.....

ofMukilam Academy, Dindigul..... has participated in the

Refresher programme conducted for the PG teachers on 04.11.2023 organized by the

Department of Commerce and Physical Education, SSM Higher Educational Institutions.


Dr. M. Karuppanasamy
Assistant Professor
Commerce


Mr. S. Jeyakumar
Physical Education
Director


Dr. N. Sampathkumar
Principal
SSMCAS


Dr. D. Senthil Kumaran
Principal / SSMIET
Secretary / SSMCAS



Dindigul – Palani Highway, Dindigul 624 002

FEEDBACK FORM
Refresher Program – Vocational (04. 11. 2023)

Name

: Mrs. M. Dhanya.

Name of the School

: GBSS- Veerasandhu.

Contact Number

: 8220374437

Overall Feedback on Refresher Program:

Overall program is too good. Really it refresh me, because i am also handling Employability skills.

Any Suggestions :


Signature



Dindigul – Palani Highway, Dindigul 624 002

FEEDBACK FORM
Refresher Program – Vocational (04. 11. 2023)

Name

: Carmelraj ✓

Name of the School

: St Anthony's Higher Secondary School.

Contact Number

: 8778727740

Overall Feedback on Refresher Program: Good

Am attending second like this from in this college, from the guidance of "P-D Grawtham" sir. It's very useful and informative programme. It's helps me a lot.

Any Suggestions :

No suggestions.

Signature




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COLLEGE OF ARTS AND SCIENCE

INSTITUTE OF ENGINEERING AND TECHNOLOGY

(3)

Dindigul – Palani Highway, Dindigul 624 002

FEEDBACK FORM

Refresher Program – Vocational (04. 11. 2023)

Name

: R. Seerin Veljaiy

Name of the School

: Ramsunts matriculation h.r.s.e. school

Contact Number

: 8072308648

Overall Feedback on Refresher Program: good

Today our contract a program always good
speech to learning to next step go to work
to own.

Any Suggestions :

every month contact a good
program.

R. Seerin Veljaiy
Signature



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INSTITUTE OF ENGINEERING AND TECHNOLOGY

(4)

Dindigul – Palani Highway, Dindigul 624 002

FEEDBACK FORM

Refresher Program – Vocational (04. 11. 2023)

Name

: R. KANNAN.

Name of the School

: XAM. RJMC

Contact Number

: 9080773664.

Overall Feedback on Refresher Program: nice good.

Program is very good and
Invaluable investment; I really thank the management
I am inform to my student
Any Suggestions : No,

R. KANNAN
Signature



SSM Institute of Engineering and Technology, Dindigul
Entrepreneurship Development Cell
Event Report
One Day Seminar on

“Entrepreneurship Development with an Innovative Digital Platform”



Date : 21.08.2023

Venue: Seminar Hall-03

Time : 10.30am-12.30pm

Introduction:

The "Entrepreneurship Development with an Innovative Digital Platform" seminar brought together a diverse group of entrepreneurs, academics, industry experts, and students to explore the intersection of entrepreneurship and digital innovation. The event aimed to provide insights into the evolving landscape of entrepreneurship in the digital age and how innovative digital platforms are shaping this landscape.

Agenda:

The seminar was structured to offer a comprehensive understanding of the topic. The agenda included:

1. The event began with welcoming remarks from Mr. S. Vignesh Balaji, II-B.Com (PA), SSM College of Arts and Science
2. Presidential Address delivered by Dr.N.Sampathkumar, Principal, SSM College of Arts and Science. Dr.N.Sampathkumar said that in this era of rapid technological advancements, where digital transformation is reshaping industries and economies, embracing digital platforms has become not just an option, but a strategic imperative for businesses and entrepreneurs. Entrepreneurship has always been at the heart of innovation and economic progress. It is the driving force that fuels job creation, fosters innovation, and propels societies forward.
3. Introduction of the Guest of Honor given by Ms.M.Reena, SSMIET
4. Keynote Address by Mr. A. John Praveen, COE, DIGIIT BUSINESS SERVICES PVT LTD, Trichy.
5. Vote of thanks by Mr. B. Haraiharan, III-Mech, SSMIET

Key Takeaways:

1. The digital landscape has transformed the way businesses are conceptualized, operated, and scaled.
2. Innovative digital platforms offer unprecedented opportunities for startups to reach wider audiences and access global markets.
3. Collaborative ecosystems are essential for the growth of digital entrepreneurship, fostering innovation and knowledge exchange.
4. Data-driven decision-making is crucial for optimizing digital strategies and achieving sustainable growth.

Impact:

The seminar left a lasting impact on the participants. Attendees gained insights into the strategies and tools required to navigate the digital entrepreneurship landscape successfully. The event facilitated networking opportunities, encouraging participants to connect and collaborate beyond the seminar.

Future Directions:

Given the positive response and engagement from participants, there is a growing interest in organizing similar events to delve deeper into specific aspects of digital entrepreneurship and innovation. The feedback received will be instrumental in shaping future seminars and workshops to cater to the evolving needs of entrepreneurs and professionals.

In conclusion, the "Entrepreneurship Development with an Innovative Digital Platform" seminar provided a platform for thought-provoking discussions, knowledge sharing, and meaningful connections. It reinforced the notion that embracing digital innovation is not just a choice but a necessity for any aspiring entrepreneur in today's dynamic business landscape.

Event Invitation



SSM INSTITUTE OF ENGINEERING AND TECHNOLOGY

Dindigul-Palani Highway, Dindigul - 624 002, Tamilnadu

(Approved by AICTE, New Delhi, Affiliated to Anna University, Chennai, Accredited by NAAC & NBA)

Institution's Innovation Council(IIC)



&

Entrepreneurship Development Cell

Organizes Seminar on

**“Entrepreneurship Development with
an Innovative Digital Platform”**

Date: 21.8.23 Time : 10.30 am to 12.30 pm

Venue: Seminar hall - 3



SPEAKER



A. John Praveen B.E.MBA,(PhD)

Centre of Excellence

Digital Business Platforms

Digital Business Service Pvt.Ltd

ONDC Network Participant

President/IIC
Dr.K.Vinothkumar
Prof/ECE

Coordinator
Dr.K.Rajesh
AsP/ECE

Chairperson
Dr.D.Senthilkumaran
Principal

All are cordially invited



Event Circular



SSM INSTITUTE OF ENGINEERING AND TECHNOLOGY

Dindigul – Palani Highway, Dindigul – 624 002.

Phone : 0451 – 2448800 – 99 (100 Lines)

Fax: 0451 – 2448855

Email :ssmietdgl@gmail.com

Website : www.ssmiet.ac.in

C.No.027/SSMIET/2023

Date: 17.08.2023

CIRCULAR

This is to inform that One day Seminar is scheduled to take place on **21.08.2023 (Monday)** titled as “Entrepreneurship Development with an Innovative Digital Platform” from 10.30 am to 12.30 pm in Seminar Hall -03. This seminar is designed to provide valuable insights and strategies for harnessing digital tools and technology to drive entrepreneurial success. We look forward to your active participation and significant contributions to the seminar.

Target Group: Interested Students and Faculties

Resource Person:

A.John Praveen., B.E., MBA.,(PhD),
Centre of Excellence,
DIGITAL BUSINESS PLATFORMS,
DIGIIT BUSINESS SERVICES PVT LTD (ONDC Network Participant),
Trichy

Venue: Seminar Hall-03

A handwritten signature in black ink, appearing to read 'John Praveen' followed by the number '1483'. Below the signature, the word 'PRINCIPAL' is printed in capital letters.

Copy to: Chairman for kind information

Administrative Officer

HoD's

CIVIL

CSE

ECE

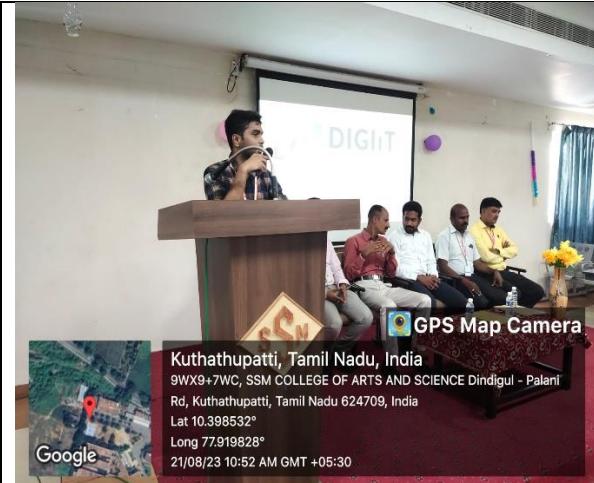
EEE

MECH

S&H

AIDS&CSBS

Event Photos



Welcome Address



Chief Guest Introduction



Presidential Address



Audience View



Vote of Thanks