



SSM INSTITUTE OF ENGINEERING AND TECHNOLOGY

DINDIGUL - PALANI HIGHWAY, DINDIGUL – 624 002, TAMIL NADU

A REPORT ON ENTREPRENEURSHIP AWARENESS CAMP

(A DST – NIMAT Project 2018 – 19)

18th – 20th January 2019

Sponsored by

**National Science and Technology Entrepreneurship Development Board (NSTEDB),
EDII, Ahmedabad**

Department of Science and Technology, Government of India, New Delhi

in association with

**Entrepreneurship Development Cell (EDC),
SSM Institute of Engineering and Technology**

Entrepreneurship Awareness Camp

SSM Institute of Engineering and Technology organized a three day Entrepreneurship Awareness Camp (A DST – NIMAT Project 2018 – 19) from 18th – 20th January 2019. This camp was sponsored by National Science and Technology Entrepreneurship Development Board (NSTEDB), EDII, Ahmedabad and Department of Science and Technology, Government of India, New Delhi in association with Entrepreneurship Development Cell (EDC), SSM Institute of Engineering and Technology.

The objective of the camp was to create awareness on Entrepreneurship among the students. Seventy Five students participated in the camp from various departments. The Day One started with the inauguration ceremony. Mr.S.Dhamodharan, AP/ECE, Coordinator, ED Cell welcomed the gathering. Dr.M.Saravanan, Principal inaugurated the function. Dr.R.Chandran, Campus Director delivered the presidential address.

The chief guest, Mr.A.Annadurai, President, Dindigul District Micro and Small Enterprises Association addressed the students. Faculty members from SSMIET and other guests from various institutions addressed the students regarding Entrepreneurship. The students showed great interest towards learning basics of Entrepreneurship. Students were called for an Industrial visit to TAFE, Vadipatti, Madurai, where they gained knowledge regarding industrial automation. Certificates were distributed by Dr.R.Chandran, Campus Director and Dr.M.Saravanan, Principal. The programme concluded with a feedback session from the participants.

Day 1: 18.01.2019

Inauguration of Entrepreneurship Awareness Camp



Session I

Inauguration - Why Entrepreneurship (general concepts) - Mr.A.Annadurai, President, Dindigul District Micro and Small Enterprises Association.

Session II

Camp Objective, Historical background-Indian values vis-a-vis Entrepreneurship and the present scenario - Mr.A.Annadurai, President, Dindigul District Micro and Small Enterprises Association.

Session III

Identification of Business opportunities and Mechanism of product selection - Mr.S.Dhamodharan, AP/ECE, SSMIET

Session IV

Technology-assistance from R&D labs and others on choice of technology etc - Mr.S.Dhamodharan, AP/ECE, SSMIET

Day 2: 19.01.2019

Lectures by Experts



Session I

Financial aspects of SSI unit including salient features of a project report - Ms.M.Radhika, Chartered Accountant, Dindigul.

Session II

Schemes of assistance and support available from Govt. agencies, banks, financial institutions, SFCs, etc - Ms.M.Radhika, Chartered Accountant, Dindigul.

Session III

How to start a SSI unit (General concept about the Govt. formalities, rules & regulation, location, and different aspect of an industrial venture) - Mr.V.Mohanram, Programme Officer, Centre for Entrepreneurship Development (Tamil Nadu), Madurai

Session IV

Technology & commercial Aspects of SSI unit (General concept only) - Mr.K.R.Gnanasambandan, Aathma Academy, Educational and Vocational Training Organization, Madurai

Day 3: 20.01.2019

Industrial Visit and Valedictory Function



Session I

Creativity and business - the man behind the venture -the behavioural scientist's approach - Dr.R.Chandran, Campus Director, SSMIET

Session II

Communication skills for better results - Mr.J.Srinivasan, ASP/English, SSMIET

Session III

Factory visit and experience sharing by existing entrepreneur - Mr.S.Dhamodharan, AP/ECE, SSMIET

Session IV

Feedback and discussion on the camp factory visit - Dr.R.Chandran, Campus Director, SSMIET

ANNEXURE - I
LIST OF PARTICIPANTS

S.No.	Name of the Participant	Age	Male/ Female	Education	Category: Gen/ SC/ ST/ OBC/ Minority	Aadhaar Number
1	Thiagarajan P	20	Male	III B.E., Automobile Engineering	OBC	3209 0271 5018
2	Arjun Kumar C	21	Male	III B.E., Automobile Engineering	OBC	7301 6163 7186
3	Shahul Hameed Z	20	Male	III B.E., Automobile Engineering	OBC	3574 4993 0950
4	Baskar Raju S	20	Male	III B.E., Automobile Engineering	OBC	6284 4508 3239
5	Muniappan K	21	Male	III B.E., Automobile Engineering	OBC	2034 6839 5345
6	Yuvaraj M	20	Male	III B.E., Automobile Engineering	OBC	8218 8923 5958
7	Mohamed Rahuman S	20	Male	III B.E., Automobile Engineering	OBC	5564 7497 0892
8	Vivekandan	21	Male	III B.E., Automobile Engineering	OBC	8255 7029 2059
9	Kishore Kumar	20	Male	III B.E., Automobile Engineering	OBC	8188 7719 8769
10	Amreesh S	20	Male	III B.E., Automobile Engineering	OBC	7694 6268 1905
11	Nimal Krishna A	19	Male	II B.E., Computer Science and Engineering	OBC	5042 6841 1401
12	Naveen M	19	Male	II B.E., Computer Science and Engineering	OBC	9363 7527 7389
13	Abishek M	19	Male	II B.E., Computer Science and Engineering	OBC	7708 4369 4924
14	Arjun M	19	Male	II B.E., Computer Science and Engineering	OBC	8758 8716 0350
15	Ranjith Kumar R	19	Male	II B.E., Computer Science and Engineering	OBC	4534 9645 9497
16	Jeeva Nivasan R	19	Male	II B.E., Computer Science and Engineering	OBC	3525 6329 8617

17	Ashwin Prabhu A	18	Male	II B.E., Computer Science and Engineering	OBC	2753 4819 5679
18	Karuppasamy S	19	Male	II B.E., Computer Science and Engineering	OBC	5652 2276 7430
19	Hari Nagapandiya Rajan D	19	Male	II B.E., Computer Science and Engineering	OBC	8851 1453 233
20	Kannan G	19	Male	II B.E., Computer Science and Engineering	SC	6124 2759 1165
21	Anusha Bharathi M	19	Female	II B.E., Electrical and Electronics Engineering	OBC	9121 3718 2693
22	Anushuya J	19	Female	II B.E., Electrical and Electronics Engineering	OBC	3400 5496 7070
23	Anusuya M	19	Female	II B.E., Electrical and Electronics Engineering	OBC	7957 9944 0015
24	Ashok Kumar M	19	Male	II B.E., Electrical and Electronics Engineering	OBC	6297 6772 1652
25	Gopinath M	19	Male	II B.E., Electrical and Electronics Engineering	SC	8843 6731 4347
26	Guru Prasath B	19	Male	II B.E., Electrical and Electronics Engineering	OBC	2653 7034 9109
27	Jasmine E	19	Female	II B.E., Electrical and Electronics Engineering	OBC	8481 6229 0932
28	Thilak R N	19	Male	II B.E., Electrical and Electronics Engineering	OBC	6668 1202 9519
29	Mohan Kumar M	20	Male	II B.E., Electrical and Electronics Engineering	OBC	4666 6984 8002
30	Anitha K	20	Female	III B.E., Electrical and Electronics Engineering	OBC	5830 7120 2413
31	Dharani N	20	Female	III B.E., Electrical and Electronics Engineering	OBC	7611 8189 5230
32	Gokul P	20	Male	III B.E., Electrical and Electronics Engineering	OBC	5867 6000 6831
33	Priyadharshini J	21	Female	III B.E., Electrical and Electronics Engineering	OBC	5254 7667 2345
34	Ranjith Babu S	20	Male	III B.E., Electrical and Electronics Engineering	OBC	9474 6083 1556
35	Rishya Dora S	20	Female	III B.E., Electrical and Electronics Engineering	OBC	2733 6291 6148

36	Suriya S R	20	Male	III B.E., Electrical and Electronics Engineering	OBC	4515 8183 8724
37	Vishnu Kumar S	20	Male	III B.E., Electrical and Electronics Engineering	OBC	4794 6083 1557
38	Lingesh B	19	Male	II B.E., Electrical and Electronics Engineering	OBC	3880 0105 6894
39	Prakash Raj M	19	Male	II B.E., Electrical and Electronics Engineering	OBC	4536 2263 0604
40	Kanmani S	20	Female	III B.E., Electronics and Communication Engineering	OBC	5463 7132 7321
41	Keerthana S	20	Female	III B.E., Electronics and Communication Engineering	OBC	7743 5619 7308
42	Keerthika K	20	Female	III B.E., Electronics and Communication Engineering	OBC	6645 1013 0457
43	Devisrinidhi R	20	Female	III B.E., Electronics and Communication Engineering	OBC	4687 5752 9075
44	Vasanth Kanna S	20	Male	III B.E., Electronics and Communication Engineering	OBC	6719 1913 4933
45	Siddharth S	20	Male	III B.E., Electronics and Communication Engineering	OBC	6481 2056 9092
46	Vinoth V	20	Male	III B.E., Electronics and Communication Engineering	OBC	5327 0251 6949
47	Selva Kumar G	20	Male	III B.E., Electronics and Communication Engineering	OBC	8694 1321 3246
48	Naveen P V	21	Male	IV B.E., Civil Engineering	OBC	6221 8223 4327
49	Hariharan T	20	Male	III B.E., Civil Engineering	OBC	8883 3563 2633
50	Naveen Kumar P	20	Male	III B.E., Civil Engineering	OBC	9091 0650 5342
51	Pavithra R	20	Female	III B.E., Civil Engineering	OBC	6830 1429 8796
52	Ramesh T	20	Male	III B.E., Civil Engineering	OBC	5333 8431 0278
53	Sangeetha M S	20	Female	III B.E., Civil Engineering	OBC	6928 8441 0802

54	Veeramani M	21	Male	III B.E., Civil Engineering	OBC	5740 8379 6972
55	Venkateshwaran R	20	Male	III B.E., Civil Engineering	OBC	4091 1003 6415
56	Gokul R	21	Male	III B.E., Mechanical Engineering	OBC	3831 6572 1039
57	Karthick N	21	Male	III B.E., Mechanical Engineering	OBC	2136 2702 6024
58	Karthickeyan A P	20	Male	III B.E., Mechanical Engineering	OBC	5889 8974 4637
59	Ajith Kumar K	21	Male	III B.E., Mechanical Engineering	OBC	2081 0650 8244
60	Joseph Peter C	21	Male	III B.E., Mechanical Engineering	OBC	7062 3879 6227
61	Yuvaraj P	20	Male	III B.E., Mechanical Engineering	OBC	5615 7118 7422
62	Yugesh B	20	Male	III B.E., Mechanical Engineering	OBC	6222 7537 9667
63	Yogeshwaran G	19	Male	III B.E., Mechanical Engineering	OBC	7848 9990 4527
64	Dysen Luckistion R	21	Male	III B.E., Mechanical Engineering	OBC	9019 5270 3355
65	Raja Durai P	21	Male	III B.E., Mechanical Engineering	OBC	6041 2164 9384
66	Kulashekaran R	20	Male	III B.E., Mechanical Engineering	SC	7874 8281 8947
67	Nitheshkumar V	20	Male	III B.E., Mechanical Engineering	OBC	6276 3958 9719
68	Parthasarathi N	21	Male	III B.E., Mechanical Engineering	OBC	8222 4246 1177
69	Monishkumar M	20	Male	III B.E., Mechanical Engineering	OBC	8406 1127 8464
70	Mohammed Thariq G	20	Male	II B.E., Mechanical Engineering	OBC	8185 3638 2629
71	Jegan Roy J	20	Male	II B.E., Mechanical Engineering	OBC	5715 2996 6370
72	Navaneetha Krishna M	20	Male	II B.E., Mechanical Engineering	OBC	6231 5239 0794

73	Vashanth S	21	Male	II B.E., Mechanical Engineering	OBC	4337 5904 5192
74	Famitha A	20	Female	III B.E., Electronics and Communication Engineering	OBC	3492 9114 3539
75	Geetha J	20	Female	III B.E., Electronics and Communication Engineering	OBC	8739 5648 8535

ANNEXURE – II
PROGRAM SCHEDULE

Date and Day	Session	Subject / Topic	Faculty
1	2	3	4
18/01/2019	I	Inauguration - Why Entrepreneurship (general concepts)	Mr.A.Annadurai, President, Dindigul District Micro and Small Enterprises Association
	II	Camp Objective, Historical background- Indian values vis-a-vis Entrepreneurship and the present scenario	Mr.A.Annadurai, President, Dindigul District Micro and Small Enterprises Association
	III	Identification of Business opportunities and Mechanism of product selection	Mr.S.Dhamodharan, AP/ECE, SSMIET
	IV	Technology-assistance from R&D labs and others on choice of technology etc	Mr.S.Dhamodharan, AP/ECE, SSMIET
19/01/2019	I	Financial aspects of SSI unit including salient features of a project report	Ms.M.Radhika, Chartered Accountant, Dindigul.
	II	Schemes of assistance and support available from Govt. agencies, banks, financial institutions, SFCs, etc	Ms.M.Radhika, Chartered Accountant, Dindigul.
	III	How to start a SSI unit (General concept about the Govt. formalities, rules & regulation, location, and different aspect of an industrial venture)	Mr.V.Mohanram, Programme Officer, Centre for Entrepreneurship Development (Tamil Nadu), Madurai
	IV	Tech. & commercial Aspects of SSI unit (General concept only)	Mr.K.R.Gnanasambandan, Aathma Academy, Educational and Vocational Training Organization, Madurai
20/01/2019	I	Creativity and business- the man behind the venture -the behavioural scientist's approach	Dr.R.Chandran, Campus Director, SSMIET
	II	Communication skills for better results	Mr.J.Srinivasan, ASP/English, SSMIET
	III	Factory visit and experience sharing by existing entrepreneur	Mr.S.Dhamodharan, AP/ECE, SSMIET
	IV	Feedback and discussion on the camp factory visit	Dr.R.Chandran, Campus Director, SSMIET

ANNEXURE – III
LIST OF RESOURCE PERSONS

Sr.No.	Name and Address	Designation	Organisation
1	2	3	4
1	Mr.A.Annadurai, 11/1, SIDCO Industrial Estate, Dindigul	President	Dindigul District Micro and Small Enterprises Association, Dindigul
2	Ms.M.Radhika, Dindigul	Chartered Accountant	Freelancer
3	Mr.V.Mohanram, Paddy and Flower Market Complex, Mattuthavani, Madurai – Melur Main road, Madurai – 625 007	Programme Officer	Centre for Entrepreneurship Development (Tamil Nadu), Madurai
4	Mr.K.R.Gnanasambandan, N0.74, Paramuthevar Nagar, Narayanapuram West, Madurai – 625 014	Managing Director	Aathma Academy, Educational and Vocational Training Organization, Madurai
5	Dr.R.Chandran, SSM Institute of Engineering and Technology, Dindigul - 624 002	Campus Director	SSM Institute of Engineering and Technology, Dindigul
6	Mr.J.Srinivasan, Department of English, SSM Institute of Engineering and Technology, Dindigul - 624 002	Associate Professor	SSM Institute of Engineering and Technology, Dindigul
7	Mr.S.Dhamodharan, Department of ECE, SSM Institute of Engineering and Technology, Dindigul - 624 002	Assistant Professor	SSM Institute of Engineering and Technology, Dindigul

ANNEXURE – IV
LIST OF INDUSTRIES VISITED

Sr.No.	Name, Address and Contact details	Products / Service
1	2	3
1	Tractors and Farm Equipment Limited, Madurai Main road, Madurai - 625201, Tamil Nadu Phone: 088836 87170 E-mail: corporate@tafe.com	Tractors and Farm Equipment Manufacturers

ANNEXURE – V

FEED BACK ANALYSIS OF PARTICIPANT - SUMMARY

Programme Location: SSM Institute of Engineering and Technology

Date: From 18.01.19 to 20.01.19

Total No. of Participants: 75

Q.1) From where you got the information about this programme?

- | | |
|-----------------------------|----------------|
| a) Pamphlets / Brochure | 75 Nos. (100%) |
| b) News paper Advertisement | 00 Nos. (00%) |
| c) Posters/ Hand Bills | 00 Nos. (00%) |
| d) Other (Please Specify) | 00 Nos. (00%) |

Q.2) What is your opinion about the duration of Programme?

- | | |
|-------------|---------------|
| a) Short | 00 Nos. (00%) |
| b) Adequate | 75Nos. (100%) |
| c) Long | 00 Nos. (00%) |

Q.3) Did you find the Programme useful?

- | | |
|-------------------|----------------|
| a) Very much | 75 Nos. (100%) |
| b) To some extent | 00 Nos. (00%) |
| c) Not useful | 00 Nos. (00%) |

Q.4) Did it fulfill your expectations?

- | | |
|-------------------|---------------|
| a) Yes | 73 Nos. (97%) |
| b) To some extent | 02 Nos. (03%) |
| c) No | 00 Nos. (00%) |

Q.5) Planning of the Programme

- | | |
|-----------------|---------------|
| a) Excellent | 65 Nos. (87%) |
| b) Very good | 10 Nos. (13%) |
| c) Good | 00 Nos. (00%) |
| d) Satisfactory | 00 Nos. (00%) |
| e) Poor | 00 Nos. (00%) |



SSM INSTITUTE OF ENGINEERING AND TECHNOLOGY

Entrepreneurship Development Cell

CIRCULAR

C.No.: SSMIET/EDC/18-19/002

14.08.2018

Three-day **Entrepreneurship Awareness Camp (EAC)** is scheduled to be conducted in our college between **27.08.18 – 29.08.18**. This programme is sponsored by Department of Science and Technology, Government of India, New Delhi and Entrepreneurship Development Institute of India, Ahmedabad.

The main objective of this programme is to create awareness on entrepreneurship among students. This programme includes motivational talks by eminent speakers from District Industries Centre (DIC), Dindigul and an Industrial Visit to SSM Mills.

Interested students are requested to register their names with Mr.S.Dhamodharan, AP/ECE. Course material and certificates will be issued to all participants.

For more details, contact:

S.Dhamodharan, AP/ ECE

Chief Programme Coordinator

DST – NIMAT Project 2017 – 18

Mobile : +91 9629277095

S. Dhamodharan
ED Cell Coordinator 14/8/18

Principal
Principal 14/8/18

Copy to:

1. All HoD's

Auto
Auto

for Civil
Civil 21/8/18
(C. Reddy)

CSE

K. S. S.
ECE

RA
EEE

Mech
Mech 20/8/18

English

Chemistry

Maths

Physics

2. Student Circulation through HoD's

3. Office file