

**7.1.2 The Institution has facilities for alternate sources of energy and energy conservation Measures**

**CIRCULARS AND REPORTS  
OF  
ACTIVITIES FOR THE IMPLEMENTATION  
OF THE INITIATIVES DOCUMENT**



**Dr.D.SENTHIL KUMARAN, M.E., Ph.D.,**  
Principal

SSM Institute of Engineering and Technology  
Kuttathupatti Village, Sindalagundu (Po),  
Palani Road, Dindigul - 624 002.





## SSM INSTITUTE OF ENGINEERING AND TECHNOLOGY

(Approved by AICTE, New Delhi / Affiliated to Anna University, Chennai / Accredited by NAAC

NBA Accredited-Mech, EEE and ECE programs)

Dindigul – Palani Highway, Dindigul 624 002

# EVENT REPORT UBA CONFERENCE



Dr.D.SENTHIL KUMARAN, M.E., Ph.D., (US)  
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**HOME PAGE**



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21-03-2023

### Circular

It is planned to conduct conference and exhibition on rural innovation at our campus on 24<sup>th</sup> & 25<sup>th</sup> March 2023. For the same we cordially invite all the Faculty members, Non-teaching staff members and students from all the department to visit exhibition on rural innovation at new auditorium (10.00 AM to 04.00 PM). Details of the exhibitors are listed below for your kind reference.

### List of stalls with their product details

| Stall.no | Name of the Organisation                        | Product Details                 |
|----------|---|---------------------------------|
| 1        | Atmos   | Milk Products                   |
| 2        | Oscar Solar Pump                                | Solar Products                  |
| 3        | UBA GRI Rural Innovations                       | UBA Project                     |
| 4        | PVR Foods                                       | Millet Products                 |
| 5        | Saarolai  | Palm leaf products              |
| 6        | Kongunadu College of Engineering and Technology | Banana products                 |
| 7        | Green Lips Foods and Packages                   | Herbal Biscuits                 |
| 8        | Thumbi  | Books                           |
| 9        | Kodai (SHG)                                     | Homemade chocolates             |
| 10       | Om Sakthi (SHG)                                 | Terracotta & Hand made products |
| 11       | Shine (SHG)                                     | Soap & Food products            |
| 12       | Annaboerani (SHG)                               | Sarees & hand loom products     |
| 13       | Feminoz   | Herbal Sanitary napkins         |
| 14       | LV Products                                     | Millet chocolates               |
| 15       | Sarada Krishna Homeopathic Medical College      | Homeopathic Medicine            |
| 16       | Wash Institute                                  | Sanitation projects             |
| 17       | Centre of Excellence Vegetables                 | Vegetable Seeds                 |
| 18       | TN Startup                                      | Startup Process                 |




*[Signature]*  
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|    |  |                                      |
|----|--|--------------------------------------|
| 19 | MSME & AFIFA                                 | Jute Bags                            |
| 20 | Keeladi Arts Company                         | Coconut shell products               |
| 21 | Rainbow Makers                               | Computerised Embroidery              |
| 22 | Shanthi Bags                                 | Jute Products                        |
| 23 | EDII   | Millet ready to eat, Masala Products |
| 24 | Bharathi Book House                          | Books                                |
| 25 | Varietas Agro and Foods Pvt Ltd              | Millet value added Products          |
| 26 | Naina Food Products                          | Millet Snacks                        |
| 27 | Shalom                                       | Millet Ice Cream                     |
| 28 | Vaan Foods                                   | Masala & Millet Products             |
| 29 | Visahaq Agro Products                        | Value added agro Products            |
| 30 | Catalysts                                    | Flipkart & Walmart (tie-up)          |
| 31 | Pantech e Learning                           | e-learning                           |
| 32 | Anjalai Ammal Mahalingam Engineering College | Milk vending machine                 |

Thank you

POCO  
INNOVATION

  
Principal

Copy to: Chairman for kind information

Administrative Officer

HoD's

AUTO

CIVIL


CSE

ECE

EEE

MECH



  
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www.ssmiet.ac.in

## SSM INSTITUTE OF ENGINEERING AND TECHNOLOGY, Dindigul

*Cordially invite all for the*

*Inauguration of*

### **"National Conference & Exhibition on Rural Innovations"**

*In the presence of*

**Sri. C. KANDASWAMY**

Managing Trustee, SSMIET

**Sri. K. SHANMUGAVEL**

Chairman, SSMIET

*Chief Guest*

**Mr. JAISINH VAERKAR**

Chairman, CII - Southern Region, Madurai Zone  
Managing Partner, The Peninsular Export Company,  
Virudhunagar.

*On 24<sup>th</sup> March 2023 (Friday)  
@ 10.00 a.m, Seminar Hall-1, SSMIET*

**Note : Exhibition on rural Innovation will be inaugurated by the chief guest @ 11.30 am**

**Dr. K. Vinoth Kumar**

Convener

**Prof. K. Ravichandran**

UBA Regional Coordinator

**Dr. D. Senthil Kumaran**

Principal

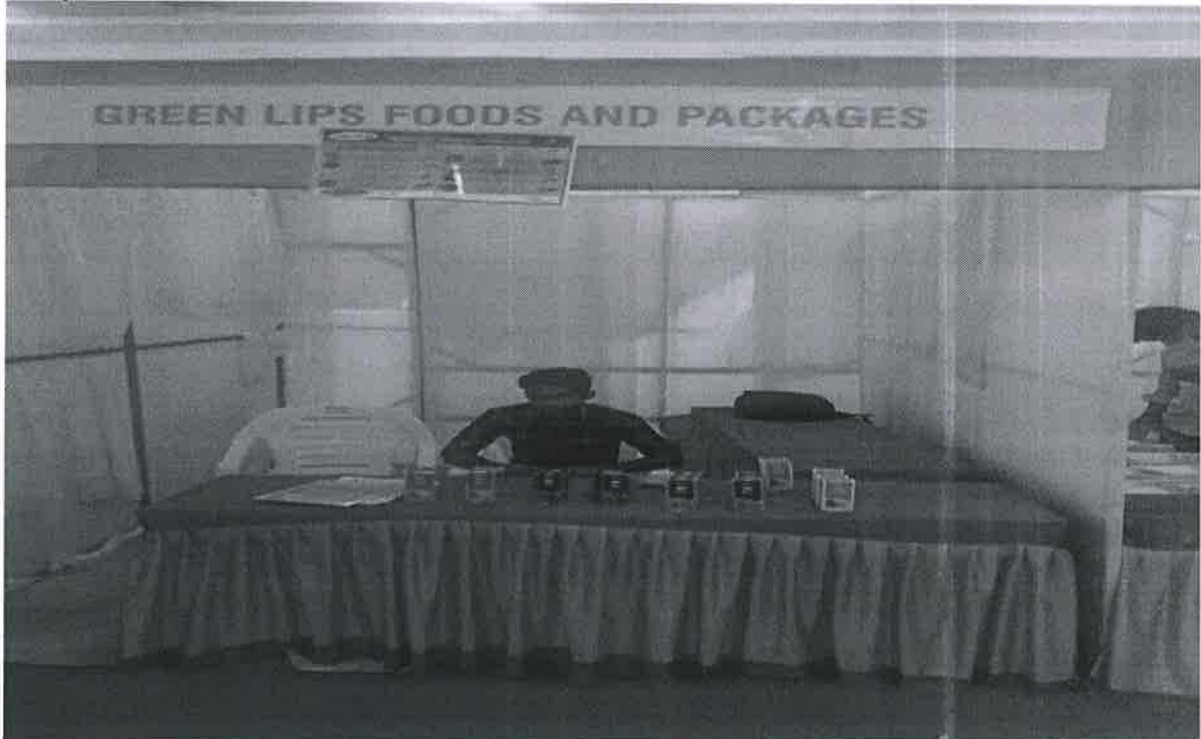


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**GLIMPSES OF NATIONAL CONFERENCE AND EXHIBITION ON RURAL INNOVATIONS:**



**SSMIET Celebrated the International Year of Millets by inviting PVR foods to create awareness on Millet based food products.**



**SSMIET Celebrated the International Year of Millets by inviting Green Lips Foods and Packages to create awareness on Millet based food products.**



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SSMIET conducted green awareness program on using bamboo-based bags to initiate by avoiding plastic bags in association with SAAROLAI



SSMIET invited OSCAR SOLAR PUMPS to encourage the utilization of renewable energy source for pumping.



*Dr.D.*  
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**WASH Institute is providing the demo to the students of conversion of Septic Tank water into reusable water under UBI umbrella.**



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## ENVIRONMENTAL EDUCATION AND TRAINING

### COLLABORATION OF SSMIET WITH WASH INSTITUTE IN PROMOTING CLEAN ENVIRONMENT

WASH Institute has been conferred with a National Level Award organized by India Today for “Best Institute on Sanitation Skill”. The organization has also been honoured with a National Level Award by Ministry of Housing and Urban Affairs (MoHUA), Government of India on “Technology Challenge for identifying and promoting solutions for cleaning and maintenance of septic tanks which eliminated the need for human entry”. WASH Institute has been awarded by FICCI under the Water Initiatives by NGO category. The organization has also won the “Best Practice Award on WASH” from the HCL Foundation consecutively for two years, in 2020 and 2021. The organization has also been honored with three medals (one gold and two bronze) at the prestigious Brandon Hall of Excellence Awards for e-learning course on sanitation, in 2021.

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SSM INSTITUTE OF ENGINEERING AND TECHNOLOGY / DINDIGUL

MEMORANDUM OF UNDERSTANDING (MoU)  
BETWEEN  
WATER, SANITATION AND HYGIENE INSTITUTE (WASH INSTITUTE)  
KODAIKANAL, TAMIL NADU  
AND  
SSM INSTITUTE OF ENGINEERING AND TECHNOLOGY, DINDIGUL,  
TAMIL NADU

This MoU is entered into on the 10-August-2022 by and between Water, Sanitation and Hygiene Institute (WASH Institute) PAN No: AAATW1839P (herein after called “WASH Institute”) situated at Kodaikanal (Tamil Nadu), a non-profit development organization to provide skilled human power to the sector and is recognized as a sector partner for Ministry of Jal Sakthi Government of India.

And

SSM INSTITUTE OF ENGINEERING AND TECHNOLOGY, DINDIGUL, Tamil Nadu, PAN No: AAFTS8948G (herein after called “SSMIET”), affiliated to Anna University, Chennai.

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#### 4. Other Terms and Conditions

##### 4.1. Duration of MoU

This MoU, unless extended by mutual written consent of the institute, shall expire on 31-May 2025. However, the MoU shall be extended further by mutual consent based on necessity.

##### 4.2. Termination

Either Institute shall have the right to terminate this MoU upon 60 days prior written notice to the other Institute, without prejudice to the rights and obligations accrued till such termination takes effect.

##### 4.3. Confidentiality

a) WASH Institute and the SSMIET agree to hold in confidence all information / data designated by either of the Institutes as being confidential or that is reasonably presumable as confidential, which is obtained from either institute or created during the performance of the MoU and will not disclose the same to any third party without consent of the other institute.

b) The above confidential clause under this MoU excludes the information / data possessed by either institute before entering into this MoU or independently developed and / or information already available through public domain.


##### 4.4. Intellectual Property Rights

The intellectual property rights (IPR) that arise as a result of joint research and collaborative activity under the agreement will be worked out on a case to case basis and will be consistent with officially laid down IPR policies of the two institutes. Pre-existing IPR of the institutions shall be the sole property of the respective institution.

##### 4.5. Coordinators

Both Institutes shall designate persons as hereunder who will have responsibility for co-ordination and implementation of this agreement.

|  |  |
|--|--|
| Dr. D. Hemalatha,<br>Vice Principal,<br>Water, Sanitation and Hygiene Institute<br>(WASH Institute), Reddiarchatram. | Dr. Senthil Kumar Durairaj,<br>Principal,<br>SSM Institute of Engineering and Technology,<br>Dindigul. |
|--|--|

  
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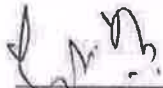


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#### 5. Signed in Duplicate

This MoU is executed in duplicate with each copy being an official version and having equal legal validity. By signing below, the Institutes, acting by their duly authorized officers, have caused this Memorandum of Understanding to be executed, effective as of the day first above written.




Arumugam Kalimuthu  
Executive Director  
Water, Sanitation and Hygiene Institute  
(WASH Institute)

Witness:



Dr. D. Hemalatha  
Vice Principal  
WASH ACADEMY  
WASH INSTITUTE, DINDIGUL



Dr. Senthil Kumaran Durairaj,  
Principal,  
SSM Institute of Engineering and Technology

Witness:



Dr. G. SELVABHARATHI,  
HOD / Civil,  
SSMIET.

DR. SENTHIL KUMARAN, M.E., Ph.D., MUD,  
Principal,  
SSM Institute of Engineering and Technology  
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MOU between SSMIET and WASH Institute



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