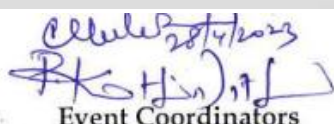


## **INSTITUTION INNOVATION COUNCIL**

# **AWARENESS PROGRAM** **On** **INTELLECTUAL PROPERTY** **RIGHTS**



  
Event Coordinators

Mrs.C.Merlin Rani, AP/Civil

Mrs.P.Kothai Natchiyar, AP/English

  
President - IIC

Dr.K.Vinoth Kumar, Prof./ECE

  
Principal



# SSM INSTITUTE OF ENGINEERING AND TECHNOLOGY

(Approved by AICTE, New Delhi / Affiliated to Anna University / Accredited by NAAC)

(Accredited by NBA- ECE, EEE & MECH UG Programs)

Dindigul – Palani Highway, Dindigul – 624 002



## INSTITUTION INNOVATION COUNCIL

### **CONTENTS:**

| S.No | Contents                              |
|------|---------------------------------------|
| 1    | About the Event.                      |
| 2    | Objectives and Outcomes of the Event. |
| 3    | Event Brochure.                       |
| 4    | Event Schedule.                       |
| 5    | Attendance Sheet.                     |
| 6    | Glimpses of the Event.                |
| 7    | Event Feedback.                       |
| 8    | Certificate Sample Model.             |

## **ABOUT THE EVENT:**

Internal Quality Assurance Cell (IQAC) of SSMIET in view of IPR Day had organized **Awareness Session on Intellectual Property Rights”** by **Dr. T. K. S. Lakshmi Priya**, *Professor and Head of Printing Technology, Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore.*

The programme had commenced at 1.30 PM with the prayer song. The welcome address and Chief guest introduction was given by Mr. A. Chandrabrabhu of Final year – Civil Engineering. The chief guest was honoured by Dr. K. Vinoth Kumar, IQAC- Coordinator.

The awareness program covered topics such as Intellectual Property Rights (IPRs), Copyright and Trademark Management in India with case studies, Ethical Issues related to Industrial Trials and IPR, Compulsory licensing and Bolar Exemption in India, Guidelines, Procedure of Patent filing, Commercialization of patents, Patent System in India, and National Biodiversity - Biotechnological inventions, and Tools for Patent Searching .

The chief guest had also insisted the faculties to be updated with the current emerging technologies and shared about the various printing techniques adopted in their institute. The programme has widened the minds of the faculties with more knowledge on IPR. Finally, the vote of thanks was proposed by Mrs. C. Merlin (AP/Civil), followed by National Anthem. The programme was ended at 4.30p.m.

## **OBJECTIVES OF THE EVENT:**

The following are the seven primary objectives of the IPR awareness program:

- To make IPR awareness, outreach, and promotion.
- To Create an environment of inventions and innovation.
- To Replace existing outdated laws.
- Human Capital Development for teaching, research, and skill-building in property rights.
- Administration and management of innovation.
- Commercialization of IPRs.
- Enhance enforcement of IP rights of individuals/companies by sensitizing the countries enforcement agencies and Judiciary with the latest IP laws

## **OUTCOMES OF THE EVENT:**

- The workshop yielded several positive outcomes, including increased awareness and understanding of intellectual property rights among participants.
- Familiarity with the process of obtaining and protecting different types of intellectual property.
- Enhanced knowledge about intellectual property infringement, plagiarism, and ethical practices.
- Gave a detailed description on IPR Commercialization.

## **EVENT BROCHURE:**



**SSM INSTITUTE OF ENGINEERING AND TECHNOLOGY  
INTERNAL QUALITY ASSURANCE CELL (IQAC)**

ORGANIZES

# **AWARENESS PROGRAM ON INTELLECTUAL PROPERTY RIGHTS**

**Resource Person**

**Dr. T.K.S. LAKSHMI PRIYA**

**Professor and Head of Printing Technology**

**Avinashilingam Institute for Home Science and Higher Education for  
Women, Coimbatore**



**VENUE: SEMINAR HALL 3**



**27.04.2023**

**1.30 PM - 4.30 PM**

### **EVENT ORGANIZERS**

**Mrs. C. Merlin Rani (AP/Civil)**

**Mrs. P. Kothai Natchiyar (AP/English)**

### **CONVENORS**

**Dr. K. Vinoth Kumar  
IQAC-Coordinator**

**Dr. D. Senthil Kumaran  
Principal**

## IPR Awareness Program Brochure

### **EVENT SCHEDULE:**

| S.No | Agenda                                 | Time              |
|------|--|-------------------|
| 1    | Prayer Song                            | 1.30 pm           |
| 2    | Welcome Address by Dr. K. Vinoth Kumar | 1.35 pm-1.40 pm   |
| 3    | Honoring the Chief Guest               | 1.40 pm- 1.45 pm  |
| 4    | Chief Guest Introduction               | 1.45 pm           |
| 5    | Session on IPR by Resource Person      | 1.45 pm – 3.00 pm |
| 6    | Refreshment                            | 3.00 pm- 3.15 pm  |
| 7    | Session by IPR Resource Person         | 3.15 pm- 4.00 pm  |
| 8    | Query Session                          | 4.00 pm – 4.15 pm |
| 9    | Vote of Thanks                         | 4.15 pm-4.25 pm   |
| 10   | National Anthem                        | 4.30 pm           |



## GLIMPSES OF THE EVENT



**Guest Introduction**



**Chief guest honoring by Dr. K. Vinoth Kumar**



**Introduction about the program**





Awareness session by the chief guest



Discussion on IPR and Startup

*28/4/2023*  
*R.K. Hini*  
 Event Coordinators

Mrs.C.Merlin Rani, AP/Civil  
 Mrs.P.Kothai Natchiyar, AP/English

*Dr. K. Vinoth Kumar*  
 President - IIC

Dr.K.Vinoth Kumar, Prof./ECE

*Principal*  
 Principal