



(Approved by AICTE, New Delhi / Affiliated to Anna University, Chennai / Accredited by NAAC),

Dindigul – Palani Highway, Dindigul -624 002

Date: 06.07.2019

From

Mrs. S. Kavitha, Assistant Professor/ Maths

SSM Institute of Engineering and Technology,

Dindigul.

To

The Principal,

SSM Institute of Engineering and Technology,

DINDIGUL-62

Dindigul.

Respected Sir,

Subject: Seeking Permission for conducting a social activity program on "Plastic Awareness for Rural People"-Kasavanampatti - Reg.

It has planned to conduct a social activity program on "Plastic Awareness for Rural People"" on July 7<sup>th</sup> (Sunday), 2019 by Women Empowerment cell of SSMIET at Kasavanampatti village. Girls Volunteers from III year and 2 female faculty members will be participated in this programme. So, we request you to kindly provide permission and bus facility to conduct the programme successfully.

Thanking You.

Yours Sincerely,

Principal

Dr.D.SENTHIL KUMARAN, M.E., Ph.D., (NUS)

Principal

SSM Institute of Engineering and Technology Kuttathupatti Village, Sindalagundu (Po). Palani Road, Dindigul - 624 002.



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#### **CIRCULAR**

The Women Empowerment Cell of SSMIET has planned to conduct a social activity program on "Plastic Awareness for Rural People" on July 7<sup>th</sup> (Sunday), 2019 at Kasavanampatti village. Girls Volunteers from III year and 2 female faculty members will be participated in this programme. Bus will be started from our college premises at 9.00am.Interested faculty members can participate in this event.

Faculty In charge

Mrs.S.Kavitha, AP/Maths

Ms.R.Vithyadevi, AP/Maths.

Co Ordinator

S.Kavitha

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Principal

Dr.M.Saravanan

Dr.D.SENTHIL KUMARAN, M.E., Ph.D., (NUS)
Principal

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# WOMEN EMPOWERMENT CELL

### SOCIAL RESPONSIBLE ACTIVITY Plastic Awareness for Rural People

#### **BRIEF NOTE**

Plastic pollution is a growing concern worldwide, impacting the environment, wildlife, and human health. While rural communities may seem distant from the epicenter of this issue, they are not immune to its effects. This report aims to outline a strategy for raising plastic awareness among rural populations, fostering a sense of responsibility and encouraging sustainable practices.

The aim of conducting these activities more needs to be done to support and creating a public awareness for the rural people. Rural areas often lack proper waste management systems, making them susceptible to the adverse effects of plastic pollution. This report underscores the need for heightened awareness within these communities, emphasizing the role each individual plays in addressing the plastic problem.

Promoting plastic awareness in rural communities is a collective responsibility. By fostering a deeper understanding of the environmental impact of plastic and empowering individuals to make conscious choices, we can work towards creating cleaner, healthier, and more sustainable rural environments.



Dr.D.SENTHIL KUMARAN, W.E., Ph.D., (NUS) Principal

SSM Institute of Engineering and Technology Kuttathupatti Village, Sindalagundu (PS), Palani Road; Dindigul - 624 00%.

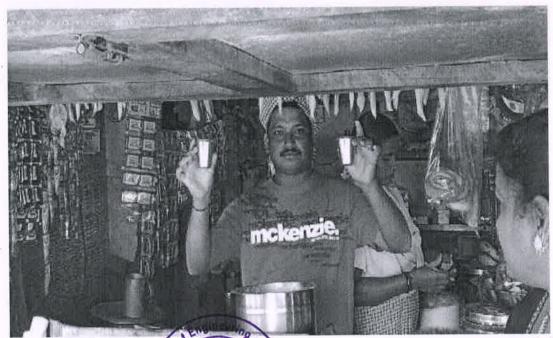


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# **Photos**





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#### PARTICIPANTS DETAILS

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