



SSM INSTITUTE OF ENGINEERING AND TECHNOLOGY

Dindigul- Palani Highway, Dindigul – 624 002.

Department of Mechanical Engineering


SSMIET/ Circular/ Mech/ 2019-2020

Dt: 06.09.2019

CIRCULAR

We are happy to inform that Department of Mechanical Engineering will be organizing “A Journey from Project to Product Development”, on 13th September 2019 (Friday) at New Seminar Hall. Interested Students and Staff members are requested to attend the program.


Event-Coordinator
[C. SIVA MURUGAN]



HoD / Mech

Copy to:

All the HoD (To be circulated among all the staff Members and students)

Copy to Noticeboard




Dr. D. SENTHIL KUMARAN, M.E., Ph.D., (NUS)
Principal
SSM Institute of Engineering and Technology
Kuttathupatti Village, Sindalagundu (Po),
Palani Road, Dindigul - 624 002.



SSM INSTITUTE OF ENGINEERING AND TECHNOLOGY

Approved by AICTE, New Delhi | Affiliated to Anna University, Chennai

Dindigul – Palani Highway, Dindigul -624 002

We cordially invite you to the Workshop

Organized by

Department of Mechanical Engineering

“A Journey from Project to Product Development”

Date: 13 September 2019 (Friday) - 10.00 AM

Venue: Seminar Hall

Resource Person

Mr.Ragavan

M/s. Ford Motors,
Chennai.

Presidential Address

Dr.D.Senthil Kumaran

Principal, SSM Institute of Engineering Technology,
Dindigul

Dr.G.Sankaranarayanan

Professor and Head /
Mech. Engg



Mr.C.Silambarasan

Event-Coordinator

[Signature]
Dr.D.SENTHIL KUMARAN, M.E., Ph.D., (IIS)
Principal

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Palani Road, Dindigul - 624002.



About the Program

The transition from project-based work to product development represents a strategic shift in mindset and approach, emphasizing an ongoing, customer-centric, and iterative process. Unlike projects with defined endpoints, product development requires a cultural shift towards collaboration, cross-functionality, and a focus on delivering sustained value. Agile methodologies become crucial for continuous iteration and adaptation to changing circumstances. Key aspects include designing for scalability and sustainability, maintaining a customer-centric approach through continuous engagement and feedback, and measuring success through broader metrics such as user satisfaction and market share. Successful product development strikes a balance between innovation and stability, fostering a culture that encourages experimentation while maintaining a robust foundation. This journey positions organizations for long-term success by fostering innovation and adaptability in an ever-evolving business landscape, ultimately emphasizing the continuous delivery of meaningful products.




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Dindigul- Palani Highway, Dindigul - 624 002

Department of Mechanical Engineering

Event Name: A journey from project to product development Date: 13.09.19

Venue : New Seminar Hall

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1	922116114006	AMARJOTHI B	Amarjothi B.
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4	922116114022	HARI VIGNESH G	Hari Vignesh G
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9	922116114049	NA VEEN KUMAR P	Na Veen Kumar P
10	922116114054	PONSANKAR T	Ponsankar T
11	922116114058	RAJASEKARAN S	Rajasekaran S
12	922116114062	RAM KUMAR K	Ram Kumar K
13	922116114065	ROHANK	Rohank
14	922116114073	SATHYAS	Sathyas
15	922116114069	SANTHOSH ROBINSONA	Santhosh Robinsona
16	922116114080	THARUN S	Tharun S
17	922116114084	VENKATESH KUMAR.P	Venkatesh Kumar.P
18	922116114088	VINOTH KUMAR.M	Vinoth Kumar.M
19	922116114309	KULASHEKARAN R	Kulashekaran R
20	922116114319	RAMESH KANNAN T	Ramesh Kannan T
21	922117114008	ARUN KUMARM	Arun Kumarm
22	922117114019	DEEPAKRAJT	Deepakrajt
23	922117114028	GAJENDREN R	Gajendren R
24	922117114041	JAYAPRATHAP N	Jayaprathap N
25	922117114045	KAMALK	Kamalk
26	922117114051	KAVIN RAJK	Kavin Rajk
27	922117114066	NAGARAJA	Nagaraja
28	922117114081	PERIYASAMY K	Periyasamy K
28	922117114089	RAJGANGA A	Rajganga A
29	922117114095	SANTHOSH KUMAR R	Santhosh Kumar R
30	922117114303	JENNISON J	Jennison J
31	922117114310	SRI SUDHARSANA SAKRAVARTHI	Sri Sudharsana Sakravarthi
32	922118114006	AKASH A	Akash A
33	922118114010	DINESH S	Dinesh S
34	922118114026	LOGESH D	Logesh D
35	922118114036	MOHANLALS	Mohanlals
36	922118114043	OM PRAKASH M	Om Prakash M
37	922118114054	SAFEER RAJA J	Safeer Raja J
38	922118114059	SANTHOSH R	Santhosh R
39	922118114066	SHIFAATH A	Shifaath A
40	922118114072	SRINIVAAS S	Srinivaas S
41	922118114304	HARISH	Harish
42	922118114311	PRASANTH J	Prasanth J



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Department of Mechanical Engineering

Name of the Student : Naguraj A (Optional)

Event Title : A Journey from Project to Product development

Date : 13.9.2019

Please respond to the following questions by ticking one box only for each question. if you have any criticism or suggestions for improvement. Your views are very important and will help us to improve our events, facilities, etc.

Scoring Example

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1. Information provided at this event is relevant to you

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2. You are likely to use this information in the future

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3. Presentations were interesting

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4. You would recommend this event to others

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5. Overall, the event was worthwhile

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6. The venue was suitable

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7. Comments/ suggestions (If any)

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Dr.D.Senthil Kumaran

Dr.D.SENTHIL KUMARAN, M.B.E., Ph.D., (MUSA)

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A. naguraj
Signature



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Department of Mechanical Engineering

Name of the Student : Logesh. D (Optional)

Event Title : A Journey from Project to Product development

Date : 13.9.2019

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4. You would recommend this event to others

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5. Overall, the event was worthwhile

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Department of Mechanical Engineering

Name of the Student : Prasanth J (Optional)

Event Title : A Journey from Project to Product development

Date : 13.09.2019

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7. Comments/ suggestions (If any)

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Prasanth J

Prasanth J
Signature

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