



SSM INSTITUTE OF ENGINEERING AND TECHNOLOGY

(Approved by AICTE, New Delhi / Affiliated to Anna University / Accredited by NAAC)

Dindigul – Palani Highway, Dindigul – 624 002

INSTITUTION'S INNOVATION COUNCIL



AADUKALAM

SESSION

on

HOW TO PLAN FOR STARTUP AND LEGAL & ETHICAL STEPS




Dr. D. SENTHIL KUMARAN, M.E., Ph.D., (NUS)
Principal

SSM Institute of Engineering and Technology
Kuttiathupattu Village, Sindalagundu (Po),
Palani Road, Dindigul - 624 002



StartupTN

MADURAI Regional Hub

“ஆடுகளம்”

Pitching | Validating | Mentoring

For Rural Innovation Startups from Tamil Nadu

Mentor Panel

Mrs. Uma Chandrika

MSME, Madurai.
(Assistant Director- Chemical)

Mrs. Saranya

Startup Tamil Nadu
(Madurai Hub)

Mr. A. Stephen Gaspar

Managing Director, Spot light Technology,
Dindigul.

Mr. M. R. Senthil Kumar

Director,
Pantech Solutions Pvt Ltd,
Chennai

Venue: SSM INSTITUTE OF ENGINEERING AND TECHNOLOGY

(VIDEO CONFERENCE HALL)



25th March, 2023



9.30 am – 4.30 pm.

Chief Patron

Dr. D. Senthil Kumaran

PRINCIPAL/ SSMILI

Convener

Dr. K. Vinoth Kumar
(Professor/ECE)

Co-Convener

Mr. D. Manoj
(AP/EEE)

Event Coordinators

Dr. A. Manikandan (AP/ECE)
Mr. M. Selwin (AP/MECH)



Dr. D. SENTHIL KUMARAN, M.E., Ph.D., (NUS)

Principal

SSM Institute of Engineering and Technology

Kuttathupatti Village, Sindalagundi P.O.,

Palani, Road, Dindigul - 624 002

About the Event:

This Program **AADUKALAM- "How to plan for Start-up and Legal & Ethical Steps"** is organized by the Institute Innovation Council cell of SSMIET, **Mrs. Uma Chandrika (MSME/ Madurai)**, Mr. A. Stephen Gasper (MD, Spot Light Technology, Dindigul), Mr. R. Senthil Kumar (Director, Pantech Solutions, Coimbatore) have given the session genesis and highlighted the importance of the workshop.

Mr. D. Manoj, (AP/EEE) delivered the welcome address. Principal **Dr. D. Senthil kumaran** delivered the Presidential Address. He has briefed and given a clear introduction about Startup Activities. He has highlighted the importance of Startup India and its activities.

Mrs. Saranya (Startup TN/ Madurai Hub) delivered the session on How to plan for startups. She has enlightened the steps and procedures to apply for startups. Her topics on legal and Ethical steps have given more ideas to institutes towards the startup managing process. Mrs. Uma Chandrika gave a detailed outline of converting ideas to startups.

Students from various departments have presented their startup ideas and get great inputs from the experts. 10 teams have been presented their ideas in various domains. 43 students and 10 faculties from various departments have attended the session. Mr. M. Selwin (AP/Mech) delivered a vote of thanks.



Dr.D.SENTHIL KUMARAN, M.E., Ph.D., (NUS)
Principal
SSM Institute of Engineering and Technology
Kuttathupatti Village, Sindalagundu (Po),
Palani Road, Dindigul - 624 002.

List of Participants:

| S.NO | NAME | DEPARTMENT | YEAR |
|------|-------------------------|------------|------|
| 1 | N. LAKSHMI | MECH | III |
| 2 | S. TAMIL SELVAN | MECH | III |
| 3 | J. JAİKUMAR PANDIAN | MECH | III |
| 4 | J. SHEK MOHAMMED | MECH | II |
| 5 | A. RAKULRAJ | MECH | II |
| 6 | M. NAGARAJAN | MECH | II |
| 7 | D. KIRUTHIKARAN | MECH | II |
| 8 | A. DINESH | MECH | II |
| 9 | M. S. MUTHU SANTHOSH | MECH | III |
| 10 | C. DHIWAKAR | MECH | III |
| 11 | S. SIVARAMAN | MECH | III |
| 12 | M. NAUFUL GHIYAS | MECH | III |
| 13 | S. AJITH KUMAR | MECH | II |
| 14 | M. SANTHOSH KUMAR | MECH | IV |
| 15 | R. SUBASHPANDIAN | MECH | II |
| 16 | K. SURAJ KUMAR | AUTO | IV |
| 17 | S. EAZHILSAI NAMBI | AUTO | IV |
| 18 | S. SRIDHAR | AUTO | IV |
| 19 | S. PRABHAKAR | AUTO | IV |
| 20 | A. MATHANAGURU | AUTO | IV |
| 21 | G. KIRAN CHELLA PERUMAL | ECE | II |
| 22 | R. SELVA MADHESHWARAN | ECE | II |
| 23 | K. DIVIYADHARSHNINI | ECE | II |
| 24 | S. DHARSHINI | CSE | II |
| 25 | K. SHIVANI | CSE | II |
| 26 | M. KARTHIKEYAN | CSE | II |
| 27 | S. INDHIRA RAJ | CSE | II |
| 28 | M. SYED MUSHARAF | CSE | II |
| 29 | T. ABINAYA | CSE | III |
| 30 | S. JOHANES PRAVEEN | CSE | III |
| 31 | S. VIJAY KARTHIK | CSE | II |
| 32 | C. VAISHNAVI | CSE | II |
| 33 | M. SHERIN SITHARA | CSE | II |
| 34 | C. MADHAVARAJ | CSE | II |
| 35 | V. P. RAKSHITHA | CSE | II |
| 36 | R. MAHIMA | CSE | II |
| 37 | B. MANIKANDAN | CSE | II |
| 38 | J. SHALINI | CSE | III |
| 39 | A. SINDHUJA INFANT | CSE | III |
| 40 | S. JEYARAMAN | CSE | II |
| 41 | M. MADHUMITHA | CSE | IV |
| 42 | J. KAVIYA | CSE | II |
| 43 | J. ANISHA | CSE | II |



Event Coordinator



Dr.D.SENTHIL KUMARAN, M.E., Ph.D., (NUS)

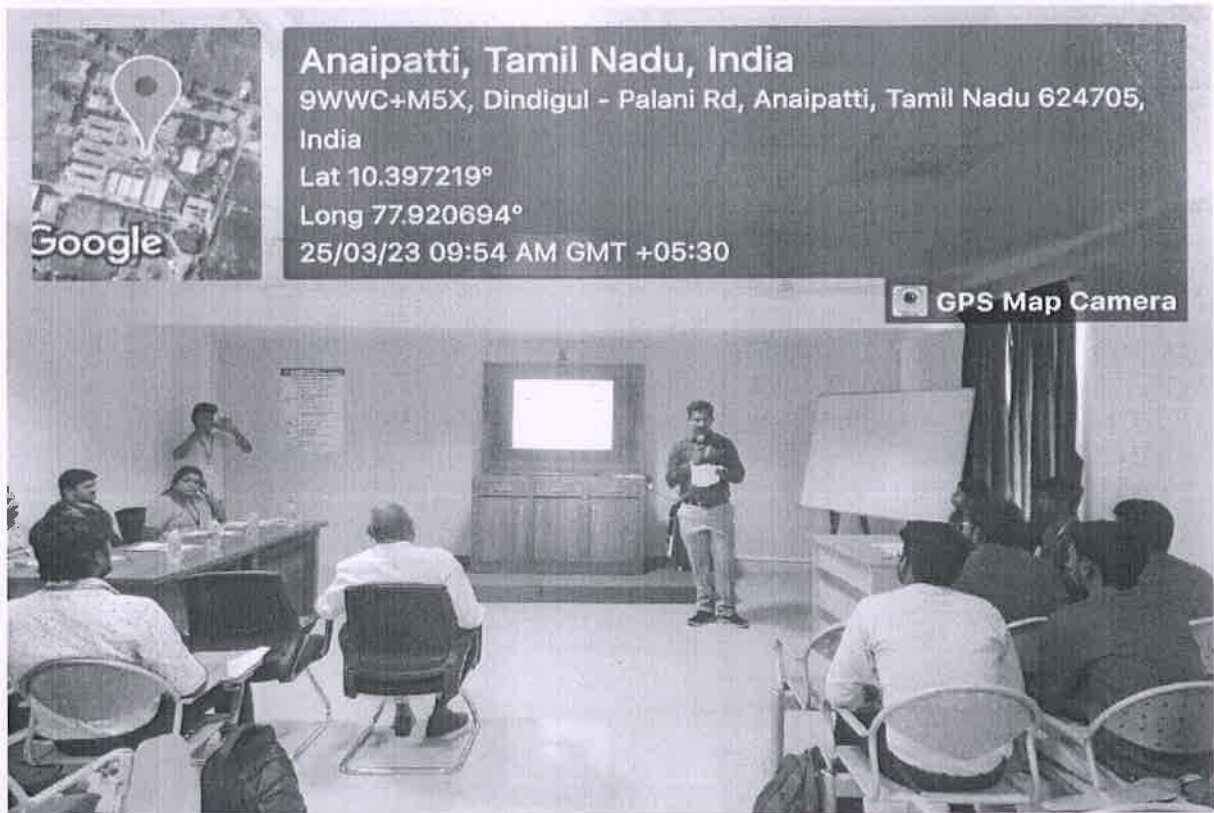
Principal

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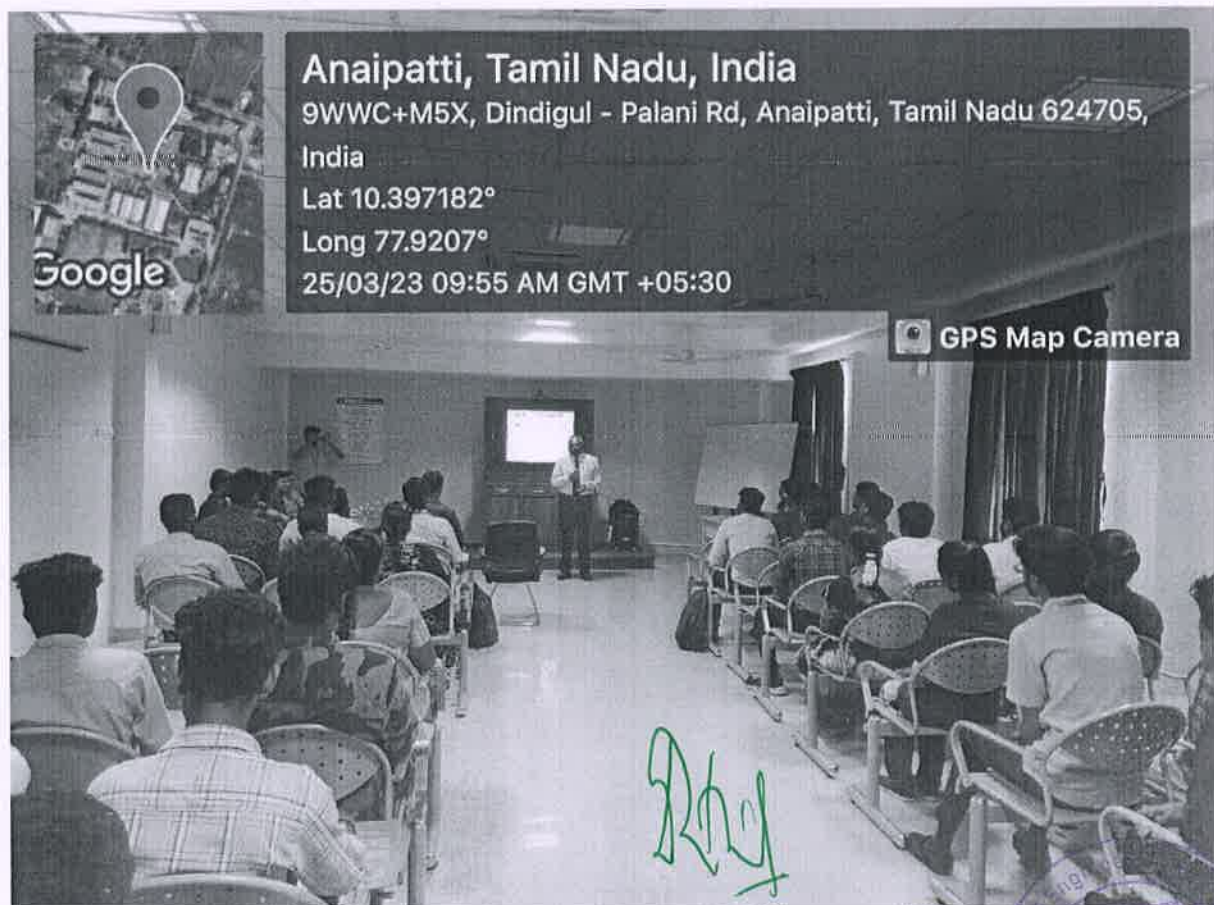


IIC-President

Glimpses of the Event:



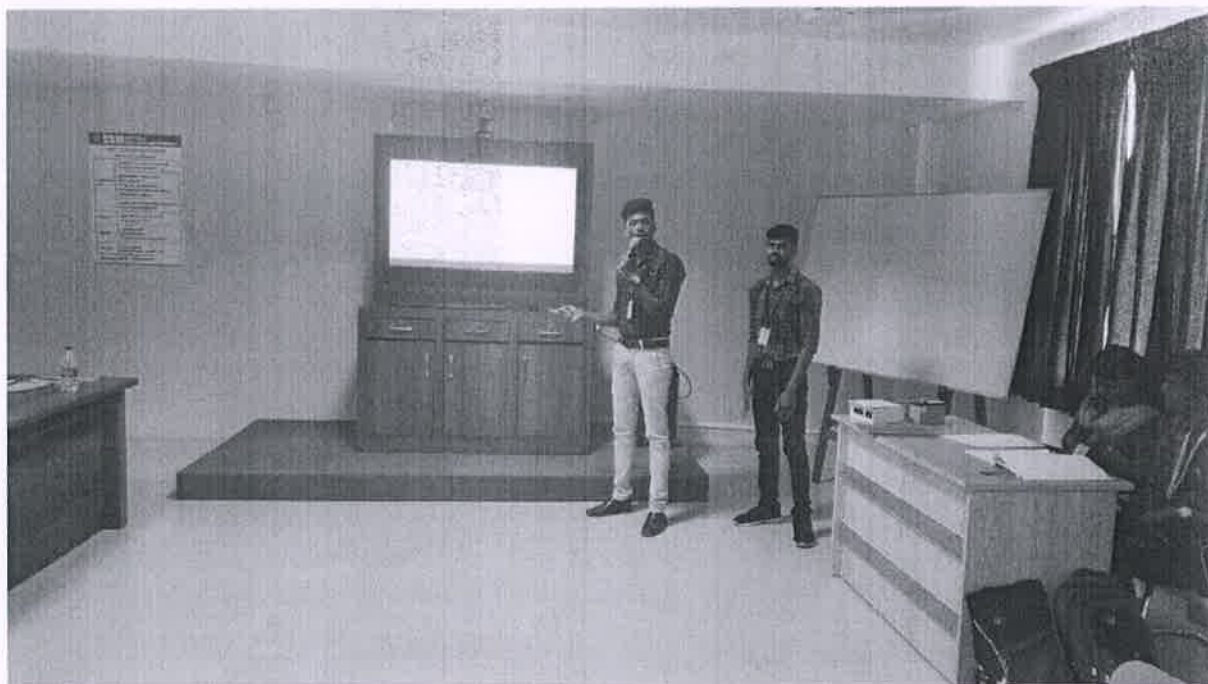
Welcome Address by Mr. D. Manoj (AP/EEE)



Dr. D. SENTHIL KUMARAN, M.E., Ph.D., (NUS)
Principal
Presidential Address by Dr. D. Senthil Kumaran


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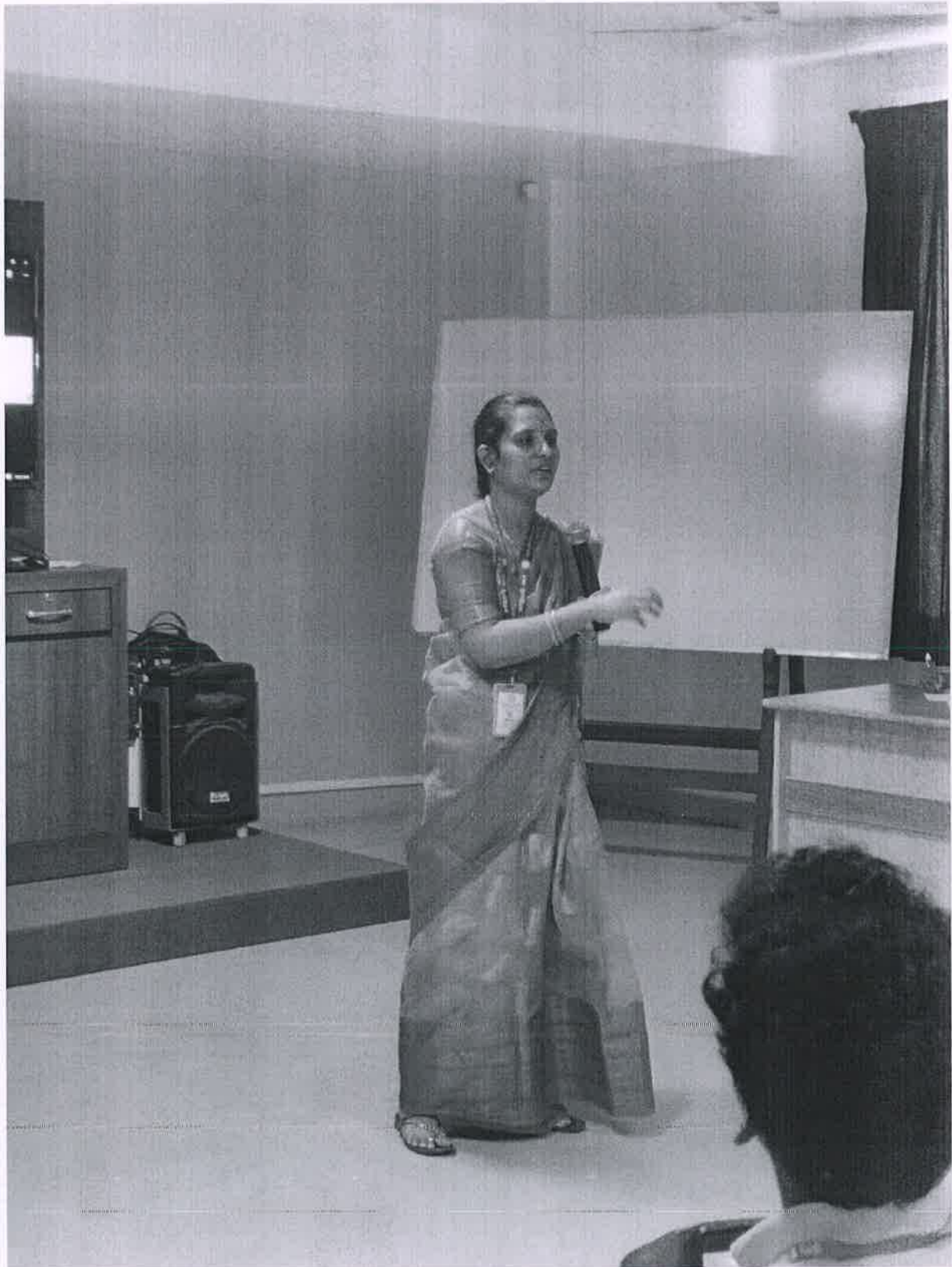




Students Presenting their ideas to Experts panel




 Dr. D. SENTHIL KUMARAN, M.E., Ph.D., (NUS)
 Principal
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Session on Startup Ideas by Mrs. Saranya (Startup TN/ Madurai Hub)



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Honoring the Chief guests



Group Photo Session



Dr. Senthil Kumar, M.E., Ph.D., IAS
Principal
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Kuttathupatti Village, Sindalagundu (P.O.),
Palani Road, Dindigul - 624 002.