



SSM INSTITUTE OF ENGINEERING AND TECHNOLOGY

Dindigul- Palani Highway, Dindigul - 624 002.

(Approved by AICTE, Affiliated to Anna University, Accredited by NAAC)

AWARENESS PROGRAMMES 2023-2024

S.No	Event Name	View Document
1	Woman as a Successful Entrepreneur	Click here to view
2	Yoga Awareness Program	Click here to view
3	Blood Donation Camp	Click here to view
4	Child Abuse Awareness - Rally	Click here to view
5	Campus Beautification Campaign	Click here to view
6	Workshop on Basic life support	Click here to view
7	Understanding of IT Tools for different applications	Click here to view
8	Entrepreneurship Development with an Innovative Digital Platform	Click here to view




Dr.D.SENTHIL KUMARAN, M.E., Ph.D., (NUS)
Principal
SSM Institute of Engineering and Technology
Kuttathupatti Village, Sindhalagundu (P.O).
Palani Road, Dindigul - 624 002

SSM INSTITUTE OF ENGINEERING AND TECHNOLOGY

Dindigul - Palani Highway, Dindigul - 624 002.

Phone: 0451-2448800-99 (100 Lines) Fax: 0451-2448855

Email: ssmietdg1@gmail.com

Website: www.ssmiet.ac.in



SSM INSTITUTE OF ENGINEERING AND TECHNOLOGY

Institution's Innovation Council

&

Women Empowerment Cell

Organise

A SPECIAL TALK ON

Woman as a Successful Entrepreneur

Date : October 17, 2023 (Tuesday) @ 9:30 a.m

Venue : Seminar Hall 3



Ms. Jennifer Xavier

PRESIDENT, ROTARY CLUB



Ms. Nandhini Sankar

MD, CLASSIC CREATOR



Ms. Vijayalakshmi Sivakumar

CEO, VAAHAA NATURALS



Ms. D. Divyadharshini

PROPRIETRESS, ELITE ENGG. WORKS



Ms. S. Nirmala

PROPRIETRESS, NEELA PRODUCTS

Dr.K. Vinoth Kumar
HoD/ CSBS & AIDS
PRESIDENT - IIC

Dr.G.Selvabharathi, HoD/Civil

Mrs.S. Kavitha, AP/Maths

Mrs.C. Merlin Rani, AP/Civil

COORDINATORS

Dr.D. Senthil Kumaran

PRINCIPAL

ALL ARE COORDINATELY INVITED

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Dr.D.SENTHIL KUMARAN, M.E., Ph.D., (NUS)
Principal
SSM Institute of Engineering and Technology
Kuttathupatti Village, Sindalsgudur P.O.,
Palani Road, Dindigul - 624 002.



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10/10/2023

CIRCULAR

Institution's Innovation Council & Women Empowerment Cell of SSMIET has planned to conduct *A Special Talk on "Woman as a Successful Entrepreneur"* on 17/10/2023 for the girl Students of III and IV year of all branches. All HoD's are requested to permit the students for attending the programme.

Venue: Seminar Hall 3

Time: 10:00 a.m to 12:30p.m

President IIC

Coordinators

Principal

Dr.K.Vinoth Kumar
Prof. / ECE

Dr.G.Selvabharathi, HoD/Civil
Mrs.S.Kavitha, AP/Maths
Mrs.C.Merlin Rani, AP/Civil

Dr. D. SENTHIL KUMARAN, M.E., Ph.D., AIES
Principal
SSM Institute of Engineering and Technology
Kuttathupatti Village, Sindalagundu (Po),
Palani Road, Dindigul - 624 002.



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Dr. K. Vinod Kumar, HoD/CSBS & AIDS

IIC - President

Dr. G. Selvabharathi, HoD/Civil
Mrs. S. Kavitha, AP/Maths
Mrs. C. Merlin Rani, AP/Civil
Event Co-ordinators

Principal

Dr. D. SENTHIL KUMARAN, M.E., P.D., (NUS)
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Dr.D.Senthil Kumaran, B.E., M.E., Ph.D
Principal

SSMIET/101/October/2023

Date: 17.10.2023

SSM பொறியியல் மற்றும் தொழில்நுட்பக் கல்லூரியில், இன்ஸ்டினியூஷன் இன்னோவேசன் கவுன்சில் மற்றும் மகனிர் மேம்பாடு மையம் சார்பாக 17-10-2023 அன்று “வெற்றிகரமான பெண் தொழில் முனைவோர்” என்ற தலைப்பில் கருத்தரங்கம் நடைபெற்றது. முன்னதாக இவ்விழாவிற்கான வாழ்த்துரையை முதல்வர் பேராசிரியர் செந்தில் குமரன் வழங்கினார். முனைவர் கார்த்திகை லட்சுமி Dean /Academic தலைமையரையும், முனைவர் வினோத் குமார் அவர்கள் நன்றியுரையும் நிகழ்த்தினார்கள். இவ்விழாவில் திருமதி.ஜெனிபா சேவியர், பிரசிடன்ட் ரோட்டரி கிளப், திருமதி. நந்தினி சங்கர், மேனேஜிங் டைரக்டர், கிளாசிக் கிரியேட்டாஸ், திருமதி. விஜயலட்சுமி சிவகுமார், நிர்வாக அறங்காவலர், வாக நேச்சரலஸ், செல்வி. திவ்யதர்சினி, உரிமையாளர் எலை இன்ஜினியரிங், திருமதி. நிர்மலா உரிமையாளர் நிலா பூராடக்டல் ஆகியோர் சிறப்பு விருந்தினராக கலந்து கொண்டனர். விழாவிற்கான ஏற்பாட்டினை பேராசிரியர்கள் செல்வபாரதி, கவிதா மற்றும் மெர்வின் ராணி ஆகியோர் செய்து இருந்தனர்.

முதல்வர்

Dr.D.SENTHIL KUMARAN, M.E., Ph.D.,(NUS)
Principal
SSM Institute of Engineering and Technology
Kuttathupatti Village, Dindigul (Po),
Palani Road, Dindigul - 624 002.

0451 - 2448800-2448899

0451 - 2448855

Dindigul - Palani Highway, Dindigul - 624 00

ssmietdgl@gmail.com



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YOGA CLASS

SSM Institute of Engineering and Technology, Dindigul in association with Isha Volunteer organized a yoga class on 21st, June 2023, 9:30AM to 10:45AM in the ground floor of the library building. Nearly 100 students participated in it.

Program conducted by Swami Thapomula fro Isha, Cbe and accompanied by two members from Dindigul. The programme was started formally by Dr. Senthil Kumaran, Principal of SSM institute of engineering and technology, Dindigul. NSS coordinator, YRC coordinator and the WEC coordinator together organized and it was co - ordinated by Mechanical HoD Dr. G. Sankaranarayanan.

After that, Swami Thapomula delivered the speech extolling the importance of yoga. He started the class by giving warm up exercises and games. They practises Yoganamskar and nadi suddhi pratice for 36 mints. This programme was conducted for the students which will be a trigger a whole new way of enhancing themselves.

In the end, the Principal of the college, Dr. Senthil Kumaran congratulated the NSS coordinator, YRC coordinator and the WEC coordinator for the successful organization of the yoga class and encouraged them to conduct such activities in future also.

Principal's Signature

Coordinator

R. Satheesh Babu, AP/Maths

S. Hemalatha, AP/Maths

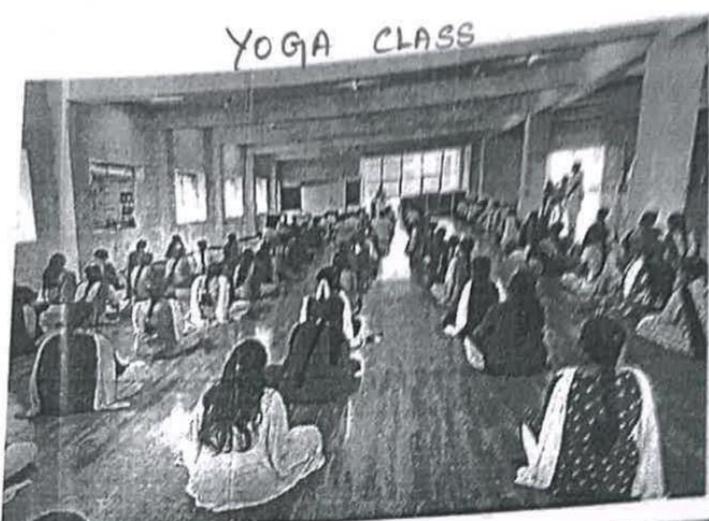
S. Kavitha, AP/Maths

Dr.D.SENTHIL KUMARAN, M.E., Ph.D., (NUS)
Principal
SSM Institute of Engineering and Technology
Kuttathupatti Village, Sindhalagundu (Po),
Palani Road, Dindigul - 624 002.

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YOGA CLASS



Dr.D.SENTHIL KUMARAN, M.E., Ph.D.
Principal
SSM Institute of Engineering and Technology
Kuttathupatti Village, Sindagundu(Po),
Palani Road, Dindigul - 624 002,





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Fax: 0451 – 2448855

Email : ssmietdgl@gmail.com

Website : www.ssmiet.ac.in

C.No.130/SSMIET/2023

Date: 17.06.2023

CIRCULAR

On 21.06.2023, a yoga awareness program is organized by the NSS, YRC and WEC of SSMIET in association with Pirai InfoTech, Coimbatore for celebrating International Yoga day. Interested first –year students, teaching faculty and non – teaching faculty can fill the Google Form on or before 9.06.2023. For further details, contact Dr.R.Satheesh babu , AP/Maths , or Mrs.S.Hemalatha , AP/math.

Program Details

Date, Day: 21.06.2023, Wednesday

Time: 10.00am

Google form link: <https://forms.gle/SxAJtUqztS8WkLah6>

Venue: Auditorium (Above college mess)

17.6.23
PRINCIPAL

Copy to: ED for kind information

Administrative Officer

HoD's

AUTO



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Dr.D.SENTHIL KUMARAN, M.E., Ph.D., BMS
Principal
SSM Institute of Engineering and Technology
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C.No.046/SSMIET/2023

Date: 27.09.2023

CIRCULAR

On September 29, 2023, a Blood Donation Camp is organized by the NSS unit in cooperation with CF Hospital, Oddanchatram. Interested students, teaching and non-teaching faculty may participate and donate blood for the poor needy people. For further details, contact Dr.R.Satheesh Babu, AsP / Maths or Dr. K. Ganesh AP / Chemistry.

Venue: Infront of Mess

Your co-operation is sought for the successful completion of this program.

PRINCIPAL

Copy to: Chairman for kind information

Administrative Officer

HOD's
CIVIL

MECH

G.H.B
CSE

S&H

Dr.D.SENTHIL KUMARAN M.E., Ph.D., M.N.Sc.
Principal
SSM Institute of Engineering and Technology
Kuttathupatti Vinayagar Nagar, Palani,
Palani Road, Dindigul - 624 002.

S.P.S
ECE

EEE

AIDS &





SSM INSTITUTE OF ENGINEERING AND TECHNOLOGY

Dindigul - Palani Highway, Dindigul - 624 002, Tamilnadu

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Fax: 0451 - 2448855

Email : ssmietdgl@gmail.com

Website : www.ssmiet.ac.in



National Service Scheme

Blood Donation Camp (29.09.2023)

S.No	Name of the Student	Year	Branch	Signature
1.	R. Mohammed Naveen Pal	II	AIDS	R. Mohammed Naveen Pal
2.	T. Praveen manickan	II	MECH	T. Praveen manickan
3.	R. vasanth Balaji	II	MECH	R. vasanth Balaji
4.	M. Sivamanikandan	II	MECH	M. Sivamanikandan
5.	S. Gershon	II	ECE	S. Gershon
6.	A. Abdul Rahuman	II	MECH	A. Abdul Rahuman
7.	B. Mahendra Pandi	II	ECE	B. Mahendra Pandi
8.	P. T. Raam Prakash	II	ECE	P. T. Raam Prakash
9.	Brahma Lakshman	II	AIDS	Brahma Lakshman
10.	Mohamed Hanish	II	AIDS	Mohamed Hanish
11.	S. Deepak Raj	II	AIDS	S. Deepak Raj
12.	R. Riyas Ahmed	II	mech	R. Riyas Ahmed
13.	M. S. Samarth Kumar	II	AIDS	M. S. Samarth Kumar
14.	Mohammed Abzeel f.	II	AIDS	Mohammed Abzeel f.
15.	M. Balaji	II	ECE	M. Balaji
16.	C. Gurinath	II	ECE	C. Gurinath
17.	R. THAMIL DISHANTHA	II	ECE	R. THAMIL DISHANTHA
18.	V. Daniel Raj	II	MECH	V. Daniel Raj
19.	N. Thangavel	II	ECE	N. Thangavel
20.	G. Yohs Kumar	II	ECE	G. Yohs Kumar
21.	J. Nerichan	II	EEE	J. Nerichan


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Date: 05/10/2023

Report on the Blood Donation Camp

The NSS unit of SSMIET organized a blood donation camp on our campus in collaboration with a blood bank, CF Hospital, Oddanchatram on September 29, 2023. The Principal Dr D.Senthil Kumaran officially inaugurated the camp. Along with his medical staff from CF Hospital, Dr. Samuvel had taken on the duty of collecting the blood from the donors. 21 students donated the blood to the needy people through the camp. Authorities complimented on the students' noble activity. A certificate of appreciation was given to each donor. The camp was coordinated by the NSS Coordinators Dr. R. Satheesh Babu and Dr.K. Ganesh, SSMIET.



Dr.D.SENTHIL KUMARAN, M.E, Ph.D.,(HUS)
Principal
SSM Institute of Engineering and Technology
Kutathupatti Village, Sindlagannu (Po),
Palani Road, Dindigul - 624 002.

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திண்டுக்கல் எஸ்.எஸ்.எம். பொறியியல் கல்லூரியில் ரத்தான முகாம்

சின்னாளப்படி ஆக.31-
திண்டுக்கல் எஸ்.
எஸ்.எம். பொறியியல்
கல்லூரியில் நடைபெற்ற
ரத்தான முகாமை கல்லூரி
முதல்வர் ந.சம்பத்துமார்
துவக்கி வைத்தார். 33
மாணவர்கள் ரத்த தானத்தில்
கலந்து கொண்டனர்

திண்டுக்கல் பழனி
சாலையில் எஸ்.எஸ்.
எம். பொறியியல்
கல்லூரியில் ஒவ்வொரு
வருடமும் ரத்தான முகாம்
நடைபெறுவது வழக்கம்.
இவ்வருட ரத்தான முகாம்
28.8.2023 திங்கட்கிழமை
காலை 10 மணியளவில்
கல்லூரி வளாகத்தில்
நடைபெற்றது. ரத்தான
முகாமிற்கு கல்லூரி முதல்வர்
ந.சம்பத்துமார் தலைமை
தாங்கினார். செயலாளர்
து.செந்தி ஸ்கூலுமரன்
முன்னிலை வகித்தார்.
மருத்து வகுக்கல்லூரி
மருத்துவர் லில்லி மலர்
தலைமையில் மருத்துவர்கள்



ஆராதனா, அங்கம்மாள், மற்றும் வட்டார சுகாதார ஆய்வாளர்கள் கோபால் கிருஷ்ணன், தர்மராஜ் ஆகியோர் மாணவர்கள் விடமிருந்து விலைமதி ப்பில்லா ரத்தங்களை பெற்று விபத்தில் காயமடைந்த மனித உயிர்களை காப்பாற்றுவதற்காக மருத்து கல்லூரிக்கு கொண்டு சென்றனர். கல்லூரியை சேர்ந்த 33 மாணவர்கள் ரத்தான முகாமில் கலந்து கொண்டு சிறப்பித்தனர். ரத்தான முகாம் கொண்டு சிறப்பித்தனர். ரத்தானம் முகாம் குறித்து கல்லூரி முதல்வர் சம்பத்துமார் கூறுகையில் எங்கள் பொறியியல் கல்லூரி மாணவர்கள் இதுபோல சமூக சேவையில் ஈடுபடுவது பாராட்டு க்குரியது என்றோடு ரத்தானம் வழங்கிய வர்களுக்கு சான்றிதழும் வழங்கினார்.



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Dr. D. SENTHIL KUMARAN, M.E., Ph.D., NUSI
Principal
SSM Institute of Engineering and Technology
Kulathupatti Village, Sindhalagundu (Po),
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Fax: 0451 - 2448855

Email : ssmiertdgl@gmail.com

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C.No.023/SSMIET/2023

Date: 08.08.2023

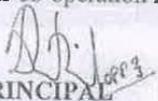
CIRCULAR

The NSS Unit of SSMIET has been invited by the Rotary Club of Dindigul to participate in the Awareness Rally against Child Abuse that will take place on **August 10, 2023**. Students who are interested in participating may register their names with the NSS Coordinators, Dr. R. Satheesh Babu, Assistant Professor, Department of Mathematics and Dr. K. Ganesh, Assistant Professor, Department of Chemistry SSMIET.

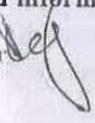
Venue: SP Camp Office; Dindigul

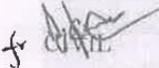
Date: 10.08.2023; Thursday

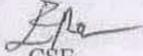
Your co-operation is sought for the successful completion of this program.

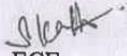

PRINCIPAL

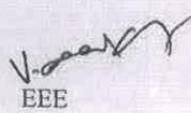
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Administrative Officer

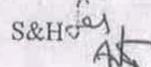

HoD's

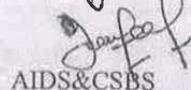

CSE


ECE


EEE


MECH


S&H

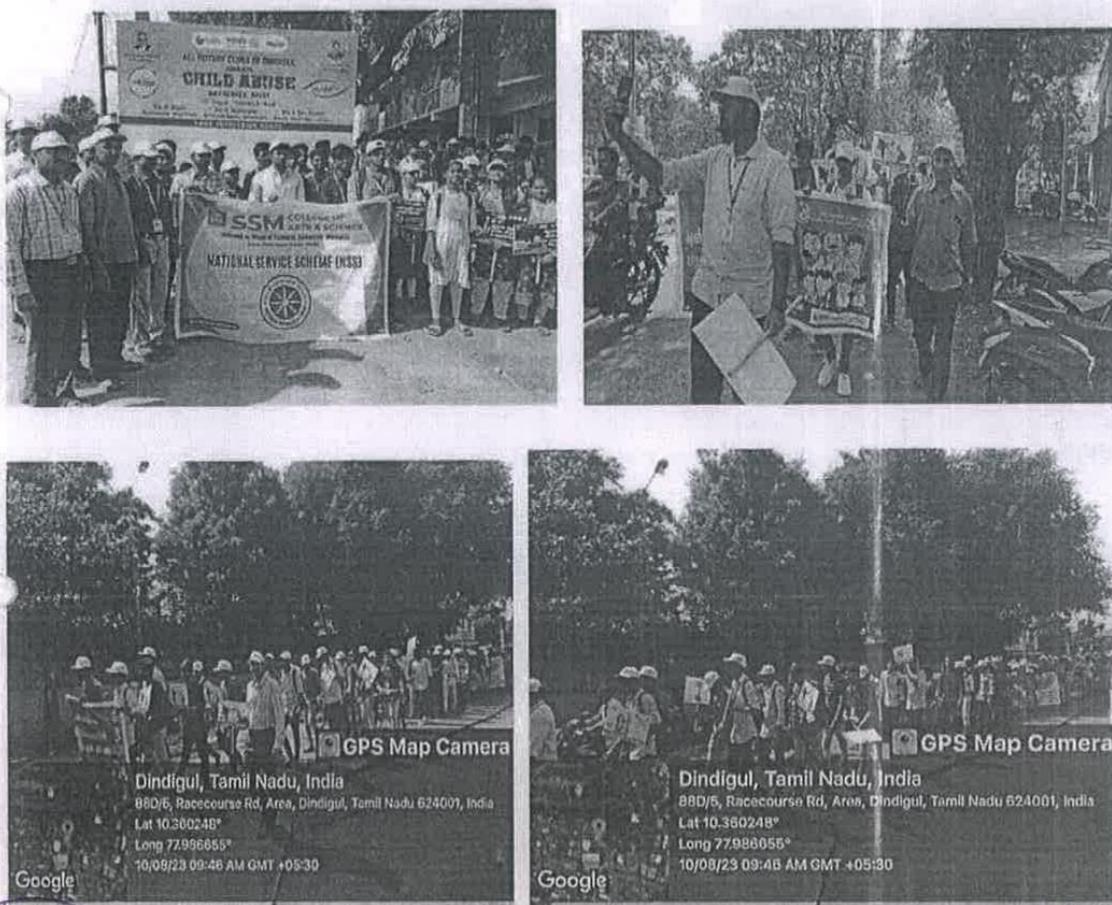

AIDS&CSBS


Dr. D. SENTHIL KUMARAN, M.E., P.G., Q.S.
Principal
SSM Institute of Engineering and Technology
Kuttathupatti Village, Sindugundu (P.O),
Palani Road, Dindigul - 624 002.



Report of "Child Abuse – Rally"

On 10th August 2023, our SSMIET NSS wing took participation in "CHILD ABUSE" Awareness Rally which was conducted by Rotaract Club, Dindigul. Around 80 NSS students and 7 Faculty members participated in this rally. Our volunteers started our rally from Naidu Mahajana Mahal near SP Office, Dindigul at 9.30am. Our volunteers carried awareness boards to create awareness among people. Our volunteers reached the St.Mary's Higher Secondary School by 10.30 am. The Rotaract Club members explained the importance of Child Abuse. Finally volunteers reached our college by 11.30 am.



NSS Coordinator

1) 2)

Dr. D. SENTHIL KUMARAN, M.E., Ph.D., MUSA
Principal
SSM Institute of Engineering and Technology
Kuttathupatti Village, Sindalagundu (Po),
Palani Road, Dindigul - 624 002,
29

Principal



SSM INSTITUTE OF ENGINEERING AND TECHNOLOGY

Dindigul – Palani Highway, Dindigul – 624 002.

Phone : 0451 – 2448800 – 99 (100 Lines)

Fax: 0451 – 2448855

Email : ssmietdgl@gmail.com

Website : www.ssmiet.ac.in

C.No.137/SSMIET/2023

Date: 08.07.2023

CIRCULAR

On July 08 2023(Saturday), a “Campus Beautification Campaign” is organized by the NSS unit of SSMIET.NSS Volunteers and Interested Students can contact Dr.R.Satheesh Babu, AP/Maths or Dr.K.Ganesh, AP/Chemistry for further details.

Your cooperation is sought for the successful completion of this campaign.


PRINCIPAL

Copy to: Chairman for kind information

Administrative Officer

HoD's

AUTO

Civil

CSE

ECE

EEE

Mech

S&H


Dr. D. SENTHIL KUMAR, M.E., P.G., A.P.P
Principal
SSM Institute of Engineering and Technology
Kuttathupatti Village, Sudhagundu (Pal),
Palani Road, Dindigul - 624 002.



SSM INSTITUTE OF ENGINEERING AND TECHNOLOGY

Dindigul- Palani Highway, Dindigul – 624 002



NATIONAL SERVICE SCHEME

Campus Beautification Campaign - Report

Beautification Campus promotes Hygiene, It improves hygiene level in campus and also helps to reduce the spread of sickness, maintaining a clean college environment sets a good example to students. Cleanliness encourages learners to take pride in their college, which makes them less likely to drop litter and as such they will potentially make a bigger effort to maintain their environment. Cleanliness gives rise to a good character by keeping body, mind, and soul clean and peaceful. Maintaining cleanliness is the essential part of healthy living because it is the cleanliness only which helps to improve our personality by keeping clean externally and internally.

The first year of NSS volunteers and interested students gathered to clean the surroundings of the individual buildings in the campus. They enthusiastically collected plastic wastes, tea cups, weeds, and dry leaves spread over the surrounding areas and they gathered all the waste and trash bags to the place where the college arranged for the removal of collected wastes. The whole cleaning drive was quite inspiring and motivating for the NSS team members.

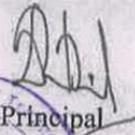


CAMPUS BEAUTIFICATION




NSS Coordinator
8/7/23

Dr.R.SATHEESH BABU

Dr.D.SENTHIL KUMARAN M.E., Ph.D., NIT
32nd Principal
SSM Institute of Engineering and Technology
Kuttathupatti Village, Dindigul (Tamil Nadu),
Palani Road, Dindigul - 624 002.


SSM Institute of Engineering and Technology
Dindigul - 624 002
Principal

SSM INSTITUTE OF ENGINEERING AND TECHNOLOGY

Dindigul - Palani Highway, Dindigul - 624 002.

Phone : 0451 - 2448800 - 99 (100 Lines)

Email : ssmietdgl@gmail.com

Fax: 0451 - 2448855

Website : www.ssmiet.ac.in

C.No.050/SSMIET/2023

Date: 18.10.2023

CIRCULAR

Dindigul society of Anaesthesiologists and Youth Red Cross unit of SSMIET plans to conduct a workshop on **Basic Life Support** on 20.10.2023 (Friday) for YRC Students.

Venue: Seminar Hall 1

PRINCIPAL

Copy to: Chairman for kind information

Administrative Officer

HoD's

MECH

CSE

S&H

ECE

AIDS & CSBS

EEE



Dr.D.GEETHA KUMARI, M.E., I.I.D., (WUS)
Principal
SSM Institute of Engineering and Technology
Kuttiathupatti Village, Sindalagundi (Po),
Palani Road, Dindigul - 624 002.



SSM INSTITUTE OF ENGINEERING AND TECHNOLOGY

Dindigul - Palani Highway, Dindigul - 624 002.

BLS Workshop Report

Date: 20.10.23

Venue: Seminar Hall 1

Basic Life Support, or BLS, generally refers to a level of medical care which can be provided by trained medical personnel, including emergency medical technicians, paramedics, and by qualified bystanders for victims of life-threatening illnesses or injuries until they can be given full medical care at a hospital.

Expected Outcome:

1. Trainees to be introduced to basic life support, retaining fundamental theoretical knowledge.
2. Trainees to be confident in practical and technical skills when providing basic life support.

Youth Red Cross of SSM Institute of Engineering and Technology and Indian Society of Anaesthesiologists – Dindigul branch jointly organized a workshop on Basic Life Support session on 20/10/2023 from 1.30am to 3.00pm. Around 50 students of I BE actively participated and updated their knowledge on Pediatric/ adult BLS, with appropriate hands-on skills.

The sessions were started at 1.30 p.m, in Seminar Hall 1 with introductory session by Dr. Lakshmi K, President of DSOA. Dr. N. Sampath Kumar, Principal of SSM College of Arts and Science, welcomed the resource persons and the delegates. Dr. Kalirathinam M, Vice President of DSOA, welcomed all the participants and brief introduction about the course was given. Dr. Periyasmy S, Finance Secretary of DSOA and Dr. Karthikeyan R, Secretary of DSOA, engaged lectures on “Basic Life Support” and its Significance, methodology, various technicalities of BLS.

Later on, all the students were divided into 3 groups for hands-on training and mock drilling of the situation. Participants were initially demonstrated about life support skills over mannequin and in the groups of people were made to perform their skills in front of instructors to attain expertise. All the students were enthusiastically performed their skills and were very interactive in learning and clearing their doubts. All the students were satisfied and thrilled in knowing and learning new modality of life support in event of any disaster which they will be coming across in their duties.

The students learned the basics of resuscitation like chest compressions, adult and infant breaths, management of choking in adults and infants etc. Realistic simulations were focused on the following key concepts: proficiency in recognizing and initiating early management of periarrest conditions, of choking and the supportive care, identifying and treating, recognizing other life-threatening clinical situations such as cardiac arrest and providing initial care.

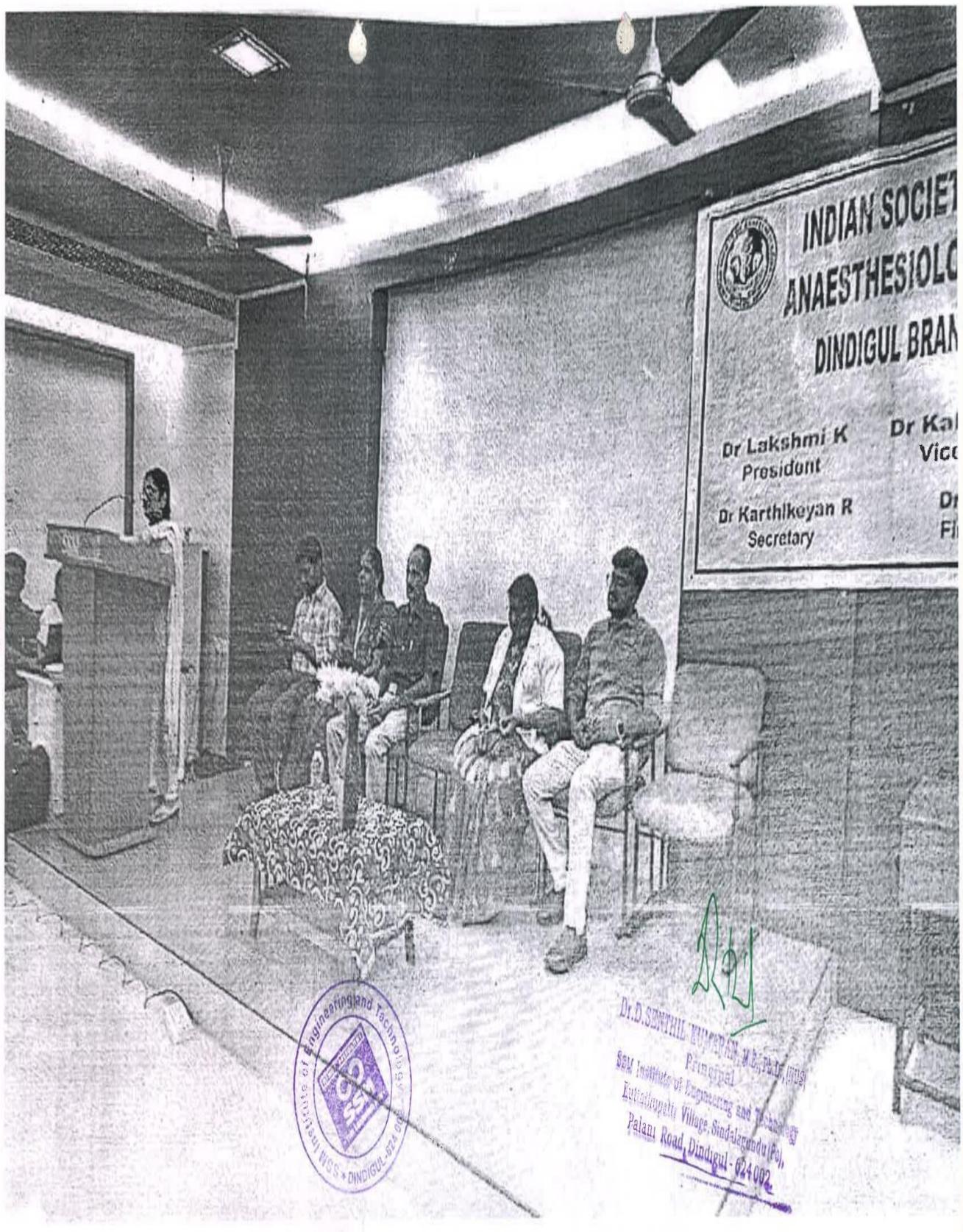
All the students thanked all the doctors for giving them opportunity to learn this new skill. Dr. Karthikeyan R, Secretary of DSOA, proposed vote of thanks and concluded the program.

S. Hemalatha
YRC Co-ordinator

Dr. D. SELVATHI KUMARAN, M.E., Ph.D., IITR
Principal
SSM Institute of Engineering and Technology
Kuttathupatti Village, Sholinganallur, Tirupur,
Palani Road, Dindigul - 624 002.



PRINCIPAL





SSM INSTITUTE OF ENGINEERING AND TECHNOLOGY

(Approved by AICTE, New Delhi / Affiliated to Anna University, Chennai / Accredited by NAAC)

Dindigul – Palani Highway, Dindigul 624 002

Internal Quality Assurance Cell

Report on Awareness Program

Topic - Understanding of IT tools for different applications

IQAC Co-Ordinator – Dr. C. Sujatha, Head / CSE

Date – 11.02.2023

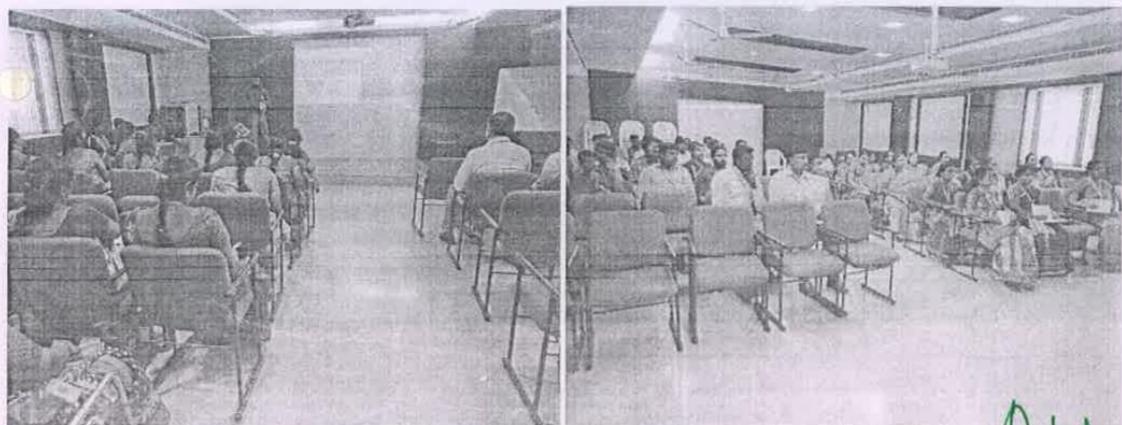
Venue – SSMIET – Seminar Hall 1

Organized by – Internal Quality Assurance Cell

Participants – Faculty Members of SSMIET & SSMCAS

Event Time – 2.30 pm to 4.00 pm

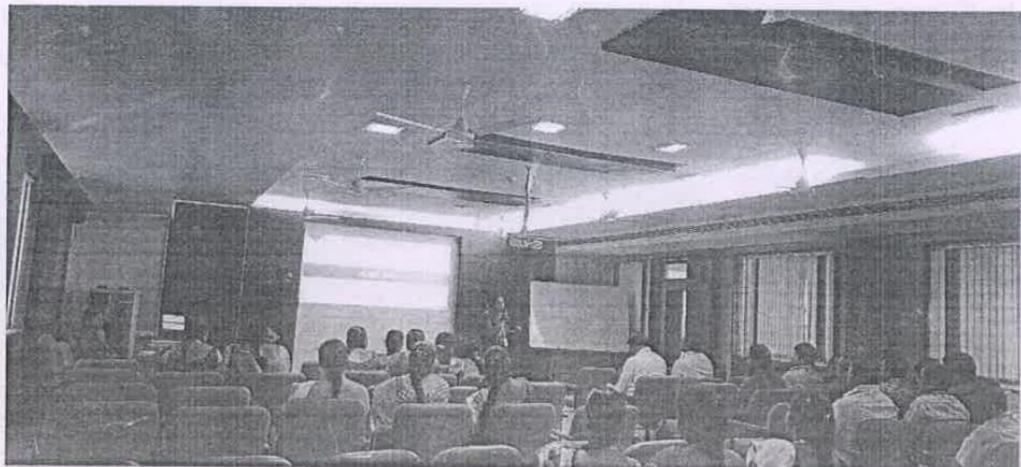
To create awareness about the importance of IT tools and to meet out the current needs, Internal Quality Assurance cell of SSMIET conducted an awareness program in our institution on the topic “**Understanding of IT tools for different applications**” on 11.02.2023. Mr. G. Mohamed Thoufeek, DevOps Engineer, Pirai Info Tech Private Ltd, Pollachi was the resource person. Nearly 55 faculty members attended the program and got benefited out of this.



Dr.D.SENTHIL KUMARAN, M.E., Ph.D., IITB
Principal
SSM Institute of Engineering and Technology
Kuttathepatti Village, Sindhalagundu (Po),
Palani Road, Dindigul - 624 002.



Understanding of IT Tools



G. HIF

IQAC Coordinator



D.D.S

Principal

Dr. D. SENTHIL KUMARAN, M.E., Ph.D., (NUS)

Principal
SSM Institute of Engineering and Technology
Kuttathupatti Vilupuram - Madagundu (Po),
Palani Road, Dindigul - 624 002.

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SSM INSTITUTE OF ENGINEERING AND TECHNOLOGY

Dindigul - Palani Highway, Dindigul – 624 002

Internal Quality Assurance Cell

Awareness Program on Understanding of IT tools for different applications

Date: 11.02.23

S.No.	Name of the Faculty	Designation	Signature
1	Dr. GANESH. TC	AP/ CHEMISTRY	<i>[Signature]</i>
2	T LAMARANT	AP/ ENGLISH	<i>[Signature]</i>
3	Dr. K. Ramachandran	AP/ Physics	<i>[Signature]</i>
4	Dr. A. KUMARESAN	AP/ CHEMISTRY	<i>[Signature]</i>
5	Dr. S. NAGAMUTHU	AP/ Physics	<i>[Signature]</i>
6	V. P. Jay Fatin	AP/ECE	<i>[Signature]</i> 11/02/23
7	R. SENTHIL KUMAR	AP/ECE	<i>[Signature]</i>
8	M. MANIKANDAN	AP/ECE	<i>[Signature]</i>
9	R. CAROL PRAVEEN	AP/ECE	<i>[Signature]</i>
10	R. SUDHINESH	AP/Computer science	<i>[Signature]</i>
11	Dr M. KARUPPANASAMY	AP / Commerce	<i>[Signature]</i>
12	K SAKTHIVEL	AP/Biochemistry	<i>[Signature]</i>
13	G. Murugan	AP/CSE	<i>[Signature]</i>
14	SELWIN. M.	AP / MECH.	<i>[Signature]</i> 11/02/23
15	P. DHEERAJTHAYALAN	AP / MECH	<i>[Signature]</i> 11/02/2023
16	Dr. M. Sabareeswaran	ASP/Mech.	<i>[Signature]</i>
17	K A SUNDARAMAN	Professor / Automobile	<i>[Signature]</i> 11/02/2023
18	G. SAMYARAJ	AP / Automobile	<i>[Signature]</i> 11/02/23
19	G. Sathish Kumar	AP / EEE	<i>[Signature]</i>
20	Dr. V. KANDAREL	ASP/MECH	<i>[Signature]</i> 11/02/23
21	M. MUTHUKANJAN	PROF / ME CH	<i>[Signature]</i> 11/02/23
22	P. SHANKAR KANNAN	AP/MECH	<i>[Signature]</i> 11/02/23
23	M. Geeta	AP / Janitl	<i>[Signature]</i> 11/02/23
24	M. Thangam	English	<i>[Signature]</i> 11/02/23



Dr. D. SENTHIL KUMARAN, M.E., Ph.D., MUS

Principal

SSM Institute of Engineering and Technology
Kuttathupatti Village, Sindulagundu (Po),
Palani Road, Dindigul - 624 002.

S.No.	Name of the Faculty	Designation	Signature
25	Dr. M. DEEPAJOTHI	AP / TAMIL	D. M. Deepajothi
26	Dr. M. LALITHA LAKSHMI	Head, AP / Commerce CAS	M. Lalitha Lakshmi
27	K. MUTHU NAIDU/PRADEEP A	AP / Commerce/CAS	K. Muthu Naidu
28	Mrs. P. PRABHA	AP / Biochemistry(CAS)	P. Prabha
29	Mrs NJ DIVYA	AP / CSF	N.J. Divya
30	Mrs. No Padma Priya	AP / CSE	N. Padma Priya
31	N. Anu Lavanya	AP / CSE	N. Anu Lavanya
32	Dr. E. HELEN PARIMALA	Head, AP.CS, SSM CAS	E. Helen Parimala 11/12/23
33	M. MOO HARBINKA	AP / CSE	M. Moo Harbinka
34	J. Dhanalakshmi	AP / CSF	J. Dhanalakshmi
35	A. Alka Renis	AP / CSE	A. Alka Renis
36	K. SURPKA	AP / CSE	K. Surpka
37	K. THARA	AP / CHEM	K. Thara
38	R. VITHYADEVI	AP / MATHS	R. Vithyadevi
39	Dr. M. ITAMOSWARI	PROF / Maths	M. Itamoswari
40	Dr. K. Sudha	LIBRARIAN	K. Sudha
41	Dr. K. Raghav	ASP / EC	Dr. K. Raghav 11/12/23
42	C. SILAMBARASAN	AP / MECH	C. Silambarasan 11/12/23
43	T. SWAGANESAN	AP / CIVIL	T. Swaganesan
44	V. PRAVEEN JESURAJ	AP / CIVIL	V. Praveen Jesuraj 11/12/23
45	P.M. Shan Kathik	AP / CIVIL	P.M. Shan Kathik
46	D. Manej	AP / EEE	D. Manej
47	Dr. G. Mohankumar	HOD / EEC	G. Mohankumar
48	A. Manikandan	AP / ECE	A. Manikandan
49	T. Karthickmuniisamy	AP / MECH	T. Karthickmuniisamy
50	U. Karthick	AP / Mech.	U. Karthick
51	Dr. C. PRASU	ASP / CSE	C. Prasu
52	M. Christopher	AP / Maths	M. Christopher



39

Dr. D. SENTHIL KUMARAN M.E., Ph.D., (NUS)
Principal
SSM Institute of Engineering and Technology
Kuttathupatti Village, Dindigul District
Palani Road, Dindigul - 624 002

Principal

S.No.	Name of the Faculty	Designation	Signature
53	R. Janani	AP - Maths	R. J. F.
54	C. Sejalta	Prof & Head / CSE	G. Lilk



40

2

Principal

D.I.D.SENTHIL KUMARAN, M.E., Ph.D., (NUS)
Principal
SSM Institute of Engineering and Technology
Kuttathupatti Village, Sindalagundu (Po),
Palani Road, Dindigul - 624 002.



**SSM INSTITUTE OF ENGINEERING AND TECHNOLOGY,
Dindigul – Palani Highway, Dindigul – 624 002.**

Circular

10.02.2023

The IQAC cell organizes an awareness program on “Understanding of IT tools for different applications” is arranged for all the faculty members on 11.02.2023 from 02.30 PM to 04.00 PM in seminar hall – I. The resource person Mr. G. Mohamed Thoufeek, DevOps Engineer, Pirai InfoTech Private Limited, Pollachi is going to share his views and ideas with our faculty members. All the faculty members are asked to attend the program without fail.

*G. LHK
10/2/23*
Coordinator- IQAC

*L.R
10/02/23*
Principal

Dr.D.SENTHIL KUMARAN, M.E., Ph.D.,(MUS)
Principal
SSM Institute of Engineering and Technology
Kuttathupatti Village, Sindalagundu (Po),
Palani Road, Dindigul - 624 002.





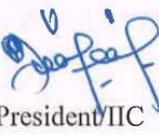
**SSM Institute of Engineering and Technology, Dindigul
Entrepreneurship Development Cell
Seminar on**

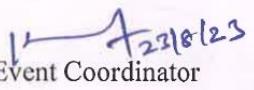
“Entrepreneurship Development with an Innovative Digital Platform”



INDEX

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2	Event Invitation	2
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6	Feedback	6


President/IIC


Event Coordinator
[Dr. K. RAJESH
Asst. Prof.
SSM IET] 42




Principal

Dr. D. SENTHIL KUMARAN, M.E., Ph.D., [NUS]
Principal
SSM Institute of Engineering and Technology
Kuttathupatti Village, Sindalagundu (Po),
Palani Road, Dindigul - 624 002.



**SSM Institute of Engineering and Technology, Dindigul
Entrepreneurship Development Cell
Event Report
Seminar on**



"Entrepreneurship Development with an Innovative Digital Platform"

Date : 21.08.2023

Venue: Seminar Hall-03

Time : 10.30am-12.30pm

Target Group: Students and Faculties

Introduction:

The "Entrepreneurship Development with an Innovative Digital Platform" seminar brought together a diverse group of entrepreneurs, academics, industry experts, and students to explore the intersection of entrepreneurship and digital innovation. The event aimed to provide insights into the evolving landscape of entrepreneurship in the digital age and how innovative digital platforms are shaping this landscape.

Agenda:

The seminar was structured to offer a comprehensive understanding of the topic. The agenda included:

1. The event began with welcoming remarks from Mr. S. Vignesh Balaji, II-B.Com (PA), SSM College of Arts and Science
2. Presidential Address delivered by Dr. N. Sampathkumar, Principal, SSM College of Arts and Science. Dr. N. Sampathkumar said that in this era of rapid technological advancements, where digital transformation is reshaping industries and economies, embracing digital platforms has become not just an option, but a strategic imperative for businesses and entrepreneurs. Entrepreneurship has always been at the heart of innovation and economic progress. It is the driving force that fuels job creation, fosters innovation, and propels societies forward.
3. Introduction of the Guest of Honor given by Ms. M. Reena, SSMIET
4. Keynote Address by Mr. A. John Praveen, COE, DIGITBUSINESS SERVICES PVT LTD, Trichy.
5. Vote of thanks by Mr. B. Haraiharan, III-Mech, SSMIET

Key Takeaways:

Dr. D. SENTHIL KUMARAN, M.E., Ph.D., (NUS)

Principal

SSM Institute of Engineering and Technology
Kuttathupatti Village, Sindalagundu (Po),
Palani Road, Dindigul - 624 002.



1. The digital landscape has transformed the way businesses are conceptualized, operated, and scaled.
2. Innovative digital platforms offer unprecedented opportunities for startups to reach wider audiences and access global markets.
3. Collaborative ecosystems are essential for the growth of digital entrepreneurship, fostering innovation and knowledge exchange.
4. Data-driven decision-making is crucial for optimizing digital strategies and achieving sustainable growth.

Impact:

The seminar left a lasting impact on the participants. Attendees gained insights into the strategies and tools required to navigate the digital entrepreneurship landscape successfully. The event facilitated networking opportunities, encouraging participants to connect and collaborate beyond the seminar and also gained "Open Network for Digital Commerce" which refers to a digital ecosystem that facilitates and supports various aspects of commerce and business transactions through an open and interconnected platform. This platform enables businesses, consumers, and other stakeholders to interact, collaborate, and conduct transactions seamlessly, often leveraging digital technologies and the internet.

Future Directions:

Given the positive response and engagement from participants, there is a growing interest in organizing similar events to delve deeper into specific aspects of digital entrepreneurship and innovation. The feedback received will be instrumental in shaping future seminars and workshops to cater to the evolving needs of entrepreneurs and professionals.

In conclusion, the "Entrepreneurship Development with an Innovative Digital Platform" seminar provided a platform for thought-provoking discussions, knowledge sharing, and meaningful connections. It reinforced the notion that embracing digital innovation is not just a choice but a necessity for any aspiring entrepreneur in today's dynamic business landscape


Dr.D.SENTHIL KUMARAN, M.E., Ph.D., (NUS)
Principal
SSM Institute of Engineering and Technology
Kuttathupatti Village, Sindagundu (Po),
Palani Road, Dindigul - 624 002.



Event Invitation



SSM INSTITUTE OF ENGINEERING AND TECHNOLOGY

Dindigul-Palani Highway, Dindigul - 624 002, Tamilnadu

(Approved by AICTE, New Delhi, Affiliated to Anna University, Chennai, Accredited by NAAC & NBA)

Institution's Innovation Council(IIC)

&

Entrepreneurship Development Cell



Organizes Seminar on

"Entrepreneurship Development with an Innovative Digital Platform"

Date: 21.8.23 Time : 10.30 am to 12.30 pm

Venue: Seminar hall - 3



A.John Praveen B.E,MBA,(PhD)

Centre of Excellence

Digital Business Platforms

Digital Business Service Pvt.Ltd

ONDC Network Participant

Dr.D.SENTHIL KUMARAN, M.E., Ph.D.,(NUS)
Principal

SSM Institute of Engineering and Technology
Kuttathupatti Village, Subramangalam,
Palani Road, Dindigul - 624 002
President IIC
Dr.K.Vinothkumar
Prof ECE

Coordinator
Dr.K.Rajesh
AsP/ECE

Chairperson
Dr.D.Senthilkumaran
Principal

All are cordially invited



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Event Circular



SSM INSTITUTE OF ENGINEERING AND TECHNOLOGY

Dindigul - Palani Highway, Dindigul - 624 002

Phone: 0451 - 2448800 - 99 (100 Lines)

Email: ssmictdkg@gmail.com

Fax: 0451 - 2448855

Website: www.ssmictdkg.ac.in

C.No.027/SSMIET/2023

Date: 17.08.2023

CIRCULAR

This is to inform that One day Seminar is scheduled to take place on 21.08.2023 (Monday) titled as "Entrepreneurship Development with an Innovative Digital Platform" from 10.30 am to 12.30 pm in Seminar Hall -03. This seminar is designed to provide valuable insights and strategies for harnessing digital tools and technology to drive entrepreneurial success. We look forward to your active participation and significant contributions to the seminar.

Target Group: Interested Students and Faculties

Resource Person:

A John Praveen, B.E., MBA, (PhD),
Centre of Excellence,
DIGITAL BUSINESS PLATFORMS,
DIGIT BUSINESS SERVICES PVT LTD (ONDC Network Participant),
Trichy

Venue: Seminar Hall-03

PRINCIPAL

Copy to: Chairman for kind information

Administrative Officer

HoD's

CIVIL

CSE

ECE

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MECH

S&H

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Dr.D.SENTHIL KUMARAN, M.B., Ph.D., (NUS)
Principal
SSM Institute of Engineering and Technology
Kuttakupatti Village, Sindlagundu(Po),
Palani Road, Dindigul - 624 002.



Event Photos



Welcome Address

Chief Guest Introduction



Presidential Address



Honorary



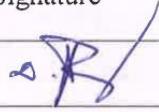
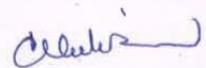
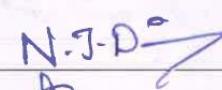
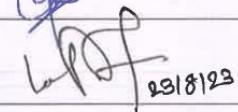
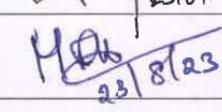
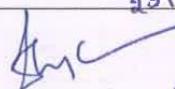
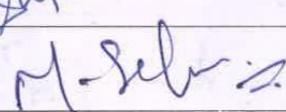
Audience View



Vote of Thanks


Dr. D. SENTHIL KUMARAN, M.E., Ph.D., (NUS)
 Principal
 SSM Institute of Engineering and Technology
 Rajagamannar Village, Singalagundu (Po),
 Palanpur, Kodaikanal, 624002.



S.No	EDC Coordinators	Department	Signature
1	Mr.D.Manoj	EEE	
2	Mrs.C.Merlin Rani	Civil	
3	Mrs. N.J. DIVYA	CSE	
4	N. AnuLavanya	CSE	
5	Mr.K.S.Arun Kumar	ECE	 23/8/23
6	Dr.M.Jeyalakshmi	ECE	 23/8/23
7	Mr.P.Dheenathayalan	Mcch	
8	Mr.M.Selwin	Mech	

Dr.D.SENTHIL KUMARAN, M.E., Ph.D., (MUS)
 Principal
 SSM Institute of Engineering and Technology
 Kuttathupatti Village, Sindhalgundu (Po),
 Palani Road, Dindigul - 624 002.

