




06.03.2023

UBA (Unnat Bharat Abhiyan) Programme

Submitted to the Principal for kind approval

Sub: Visit millet fair cum Exhibition-TNAU-Madurai-Reg.

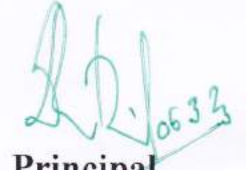
I wish to bring to your kind notice that we are planning to visit millet fair cum Exhibition at Agricultural College and Research Institute (TNAU-Madurai) on 07.03.2023 (Tuesday). In this connection, from our institution 41 students, 8 faculty members and 18 village peoples interested to visit the exhibition. I request you to approval for this visit. Herewith, I have attach the details, list of students, faculty members and village peoples for your reference.


Staff In-charge

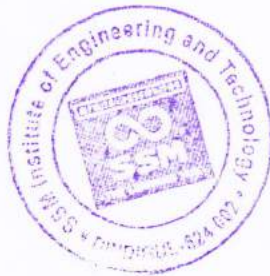
[T. ARULKUMAR]


UBA Coordinator

[R-SENTHIL KUMAR]


Principal

Dr.D.SENTHIL KUMARAN, M.E., P.D., (NUS)
Principal
SSM Institute of Engineering and Technology
Kuttathupatti Village Sindalagundu (Po),
Palani Road, Dindigul - 624 002





SSM INSTITUTE OF ENGINEERING AND TECHNOLOGY

(Approved by AICTE, New Delhi / Affiliated to Anna University, Chennai / Accredited by NAAC & NBA)

Dindigul- Palani Highway, Dindigul – 624 002.

VILLAGE PEOPLES NAME LIST

S.No	Village Name	Name
1	Kuttathu Avarampatti	S.Ponraj
2		S.Raji
3		N.Ashok
4		J.Rajkumar
5		S.Pream kumar
6		N.Kavi
7		S.Manimaran
8		A.Jesuraj
9		A.Christuraj
10		T.Renganathan
11		V.Nehrudhasan
12		G.Kabilan
13		V.Venkatesh
14		D.Palani
15		S.Gowtham
16		C.Prakash
17		R.Jeyaseelan
18		T.Muruges

Staff In-charge

T.ARULKUMAR

UBA Coordinator

[R SENTHIL KUMAR]

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S.No.	Department	Register No.	Student Name	Year
1	ECE	922120106001	AARTHY K P	III
2		922120106003	AISHWARYA K	III
3		922120106031	KAVYA SHREE .R K	III
4		922120106016	HARINI J	III
5		922120106033	LATHEEP MAIDEEN A	III
6		922120106046	PAVITHRA R	III
7		922120106052	SABITHA M.V	III
8		922120106071	TERRENCE RITHIK ARON S	III
9		922120106073	UMAPRIYADHARSHINI J	III
10		922120106081	G.S.VIJAYRAGUNATH	III
11		922121106010	DHIVYA N	II
12		922121106011	DHIVYA DHARSHINI B	II
13		922121106026	KAMATCHI VELAN M	II
14		922121106039	LOGESH K	II
15		922121106041	MAHALAKSHMI T	II
16		922121106074	ROBIN J J	II
17		922121106095	SUBASH NATRAYAN R	II
18		922121106107	VEDHASRI S	II
19		922121106113	YUVASRI M	II
20	EEE	922120105001	AKASH M	III
21		922120105005	DINESHKUMAR U	III
22		922120105007	JOTHISELVAM P	III
23		922120105016	SADHAM HUSSIAN S	III
24		922120105018	SHANMUGAVEL	III
25	CSE	922120104024	LOKESH G	III
26		922120104047	SHARMILA S	III
27		922120104052	SOUNDARYA DEVI M	III
28		922120104033	PRADEEP V	III
29		922120104042	SANTHIYA DHARSHINI	III
30	CIVIL	922121103001	DHARUN M	II
31		922121103009	NITHEESH KANNAN P	II
32		922121103303	PRAVEEN R	II
33	MECH	922120114008	JAIKUMAR PANDIAN J	III
34		922120114013	LAKSHMI N	III
35		922120114308	DHIWAKAR C	III
36		922120114020	NITHIS KUMAR J	III
37		922120114030	SUGAN B	III
38		922120114031	TAMIL SELVAN S	III
39		922121114005	BALACHANDRAN	II
40		922121114021	RAGULRAJ	II
41		922121114028	SUBASH PANDIAN	II



Dr.D.SENTHIL KUMARAN, M.E., Ph.D., (MUSE)
Principal

2024

List of faculty:

S.No.	FACULTY NAME	DESIGNATION / DEPT.
1	Dr. K. Vinothkumar	PROF./ECE
2	Mr.R.Senthil Kumar	AP/ECE
3	Dr.K.Ganapriya	AP/ECE
4	Mrs. K.Divya	AP/ECE
5	Mr..C.Silambarasan	AP/Mech
6	Mr.P.M Sharan Karthick	AP/Civil
7	Mr.G.Murugan	AP/CSE
8	Mr.T.Arul Kumar	AP/EEE

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Staff In-charge

[R. SENTHIL KUMAR]
AP/ECE



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Principal

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09.03.2023

UBA (Unnat Bharat Abhiyan) Programme

Report on Two-day ‘Millet Fair cum Exhibition’ organised in Madurai, Tamil Nadu, First Common Incubation Centre under the PMFME Scheme inaugurated, Agri-Hackathon organized to promote entrepreneurship development.

The Ministry of Food Processing Industries, Government of India organized a two-day ‘Millet Fair cum Exhibition’ in Madurai, Tamil Nadu from 6-7 March, 2023. The event was organised as part of the Millet Mahotsav series, in collaboration with the Department of Micro, Small and Medium Enterprises and the Department of Agricultural Marketing and Agri Business, Government of Tamil Nadu. Tamil Nadu is known for the production of different varieties of millets including Pearl Millet (Bajra), Sorghum (Jowar), Finger Millet (Ragi), Small Millet (Foxtail Millet, Barnyard Millet, Kodo Millet, Proso Millet) and Little Millet. The district of Madurai is known for the production of Pearl Millet (Bajra), Sorghum (Jowar), Finger Millet (Ragi) and Small Millet. In the year 2019-20 the district produced, 3,548 tonnes of Pearl Millet (Bajra), 22,405 tonnes of Sorghum (Jowar), 69 tonnes of Finger Millet (Ragi) and 130 tonnes of Small Millets.



During the event, the first Common Incubation Centre under the Pradhan Mantri Formalisation of Micro food processing Enterprises (PMFME) Scheme was inaugurated by Thiru. P. Moorthy, Minister for Commercial Taxes and Registration, Government of Tamil Nadu, Thiru. T. M. Anbarasan, Minister for Micro, Small and Medium Enterprises (MSME), Government of Tamil Nadu and Thiru. M. R. K. Panneerselvam, Minister for Agriculture and Farmers Welfare, Government of Tamil Nadu at Krishi Vigyan Kendra Madurai, Tamil Nadu Agricultural University. The Common Incubation Centre has been set up for Dhal Processing and Fruit & Vegetable Processing.

Aligning with the spirit of an Aatmanirbhar Bharat and to promote entrepreneurship development, an Agri Hackathon was organized inviting aspiring entrepreneurs to submit their ideas for innovative agricultural and food processing technologies. The initiative garnered a positive response with more than 400 applications submitted. The selected applicants went through a boot camp training, out of which, four applicants were shortlisted for a funding grant, mentorship and handholding support. The dignitaries also launched 17-millet based brands to encourage micro food processing enterprises to venture into the domain of Millet processing. Additionally, a book on Millets by the Tamil Nadu Agricultural University was also launched during the event. The dignitaries later visited the stalls at the Millet-based product exhibition, which had over 150 stalls showcasing various Millet based value-added products and innovative millet-based recipes.




The two-day event was aimed at providing the micro food processing enterprises with a platform to interact with leading industry players through B2B and B2C interactions organized during the Buyer Seller Meet. Participants interacted with organizations to get a deeper understanding of marketing, e-commerce, quality parameters for online and offline retail, etc. It brought all the stakeholders of the food processing sector with special focus on millets, on a common platform and encompassed a wide range of activities like exhibition and sale of various millet-based products, live kitchen showcasing 45 Millet-based dishes prepared by 19 Self Help Groups, millet recipe demonstration, cooking competition, agri-hackathon, informative sessions on millet processing, buyer seller meet, interactive sessions between industry experts and micro food processing enterprises, SHGs, FPOs engaged in food processing. Cultural programs and art forms like Puliyattam, Poikkal Kuthirai Attam, Karakattam and Kummi enriched the event and provided the participants with a glimpse of the cultural heritage of Tamil Nadu. Millet Mahotsav received an overwhelming response with more than 6000 participants attending the event including micro food processing enterprises, self-help groups, farmer producer organizations, producer cooperatives, etc.

In addition to the Millet Mahotsav, a mega-food event World Food India 2023 is also being organized by the Ministry from 3rd to 5th Nov 2023 at Pragati Maidan, New Delhi to provide a unique platform to all stakeholders i.e. producers, food processors, equipment manufacturers, logistics players, cold chain players, technology providers, academia, start-up & innovators, food retailers, etc. to interact and have a dialogue. The event is slated to be the biggest-ever congregation of dignitaries, global investors and business leaders of major global and domestic food companies which would put India firmly on the global food landscape.

In the wake of the United Nations General Assembly declaring 2023 as the International Year of Millets, the Ministry of Food Processing Industries is hosting Millet Mahotsav across 20 States and 30 Districts in the country with the aim of creating awareness about the nutritional benefits, value addition, consumption and export potential of Millets. The States hosting the events include Madhya Pradesh, Bihar, Telangana, Tamil Nadu, Uttar Pradesh, Assam, Gujarat, Andhra Pradesh, Uttarakhand, Odisha, Punjab, Kerala, Rajasthan, Himachal Pradesh, Karnataka, Maharashtra, Chhattisgarh, Haryana, West Bengal, and Jharkhand.




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