



SSM INSTITUTE OF ENGINEERING AND TECHNOLOGY

(Approved by AICTE, New Delhi / Affiliated to Anna University, Chennai / Accredited by NAAC (2019-24) & NBA (2022-25))

Dindigul – Palani Highway, Dindigul – 624 002

5.1.3.1. Number of students benefitted by guidance for competitive examinations and career counselling offered by the institution year wise during last five years

Year	Name of the Activity conducted by the HEI to offer guidance for competitive examinations/ career counselling offered by the institution during the last five years			
	S. No.	Name of the Activity	No. of Students attended	Proof Link
2022 - 2023	1	Career Counseling -Placement Training from 26.09.2022 to 30.09.2022	294	View File
	2	Career Counseling -Placement Training from 11.10.2022 to 15.10.2022	294	View File
	3	My Story-Motivational Session by Successful Entrepreneur on 04.11. 2022	64	View File
	4	"Post Covid Management and technical careers for ECE Engineers on 27.10.2023	204	View File
	5	Campus to Corporate on 10.11.2022	105	View File
	6	Workshop on "Design Thinking to Product Development" 27.12.2022	62	View File
	7	Problem Solving ideation Workshop – 10.10.222	106	View File
	8	Career Counseling on "Creative Business Ideation for Budding Engineers" - 27.04.2023	297	View File
	9	STARTUP PANEL DISCUSSION - Connecting outgoing Graduates with Startup Ecosystem	164	View File
	10	AADUKALAM - "How to plan for Start UP and Legal and Ethical Steps" 25.03.23	43	View File
	11	Workshop on Prototype Design and Development 28.03.23 to 03.04.23	38	View File
2021-2022	12	Career Counseling - Placement Training from 17.11.2021 to 27.11.2021	149	View File
	13	Career Counseling - Placement Training from 06.12.2021 to 11.12.2021	149	View File
	14	Alumni Talk Series	275	View File
	15	Guest Lecture on Career Guidance on 31.03.2022	83	View File
	16	Seminar on "How to plan for Start-up and legal & Ethical Steps" - 24.03.2022	62	View File
	17	Career opportunities in Artificial intelligence, machine on 21.05.2022	53	View File

2020-2021	18	Webinar on “Strategies for Competitive Exams”. On 27.7.2020	60	View File
	19	Career counseling -Placement Training from 10.12.2020 to 24.12.2020 (Phase I)	483	View File
	20	Career counseling -Placement Training from 04.01.2021 to 09.01.2021 (Phase II)	483	View File
	21	Career counseling - Online Placement Training from 14.12.2020 to 19.01.2021	92	View File
	22	Career counseling -Online Placement Training from 14.12.2020 to 19.01.2021	54	View File
	23	Career counseling -Online Placement Training from 14.12.2020 to 19.01.2021	52	View File
	24	Career Options for Engineers on 20.01.2021	19	View File
	25	Career guidance program on 03.03.2021	80	View File
2019- 2020	26	Career Counseling -Placement Training from 16.12.2019 to 20.12.2019 (Phase I)	310	View File
	27	Career Counseling -Placement Training from 06.01.2020 to 10.01.2020 (Phase II)	310	View File
	28	Training Programme for Final Year Students 30.10.2019, 31.10.2019, 01.11.2019, 02.11.2019	185	View File
	29	HireMee Assessment on 24.02.2019	327	View File
	30	Recent Trends in information Technology on 19.09.2019	100	View File
	31	Career Opportunities after Graduation on 19.07.2019	100	View File
	32	Career Guidance program on 20.11.2020	80	View File
	33	Career Opportunities in “Cloud Administration” On 14.05.2020	40	View File
	34	Career Opportunities in “Web Development” on 14.05.2020	40	View File
	35	Webinar on Human Brain Interface on 22.05.2020	50	View File
	36	Training Program on Resume Preparation, HR Interview	93	View File
	37	Career guidance in recent technologies – 9.12.2019	100	View File
	38	Webinar On Placement Opportunities by HireMee Technologies	46	View File
	39	Workshop on Placements through CREO	40	View File
	40	Career Counseling on Technical Symposium TESSALT 19’ – 20.09.2019 – EEE Dept.	174	View File
	41	Career Counseling on Technical Symposium CLOUDUS 19’ – 30.08.19 – CSE Dept.	211	View File

	42	Career Counseling on Technical Symposium RESNOVAE 2K19-2k20 – 28.08.19 – ECE Dept.	292	View File
	43	Career Counseling on An Introduction to Valuation on Civil Department- 16.09.2019	197	View File
2018-2019	44	Seminar on "Placement Preparation " on 12.01.2019	51	View File
	45	Career Counseling on Technical Symposium AMPERAGE 18' – 06. 10.18 – EEE Dept.	189	View File
	46	Career Counseling on Technical Symposium CLOUDUS 18' – 05.10.18 – CSE Dept.	224	View File
	47	Career Counseling on Technical Symposium RESNOVAE 2K18-2k19 – 15.09.18 – ECE Dept.	310	View File
	48	Career Counseling on Technical Symposium SQUARDA 19' – 08.03.2019 – Civil Dept.	317	View File