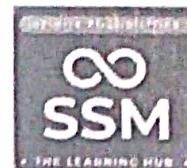


SSM INSTITUTE OF ENGINEERING AND TECHNOLOGY

DEPARTMENT OF ECE

FDTP ON INTELLECTUAL PROPERTY RIGHTS

25/04/2020



INDEX

S. No.	Content	Page No.
1.	Circular	4.1
2.	Circular for other colleges	4.2
3.	Photos	4.3
4.	Participants Attendance	4.4

S. Karthigai

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D. D.

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ME., Ph.D.(NUS), MISTE, MISLCA, FIE,
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SSM INSTITUTE OF ENGINEERING AND TECHNOLOGY



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CIRCULAR

24.08.2020

One day awareness program FDTP ON INTELLECTUAL PROPERTY RIGHTS (ipr2020) is scheduled to be conducted on 25.08.2020 to faculties. The main objective of this programme is establishing a basic level of IP awareness amongst the workshop participants, such that the chances of obtaining well-protected innovation(patents) for their organisation are increased.

Resource Person:

Dr. D. Balaji,
Head/Center for IPR
KPR institute Engineering & Technology, Coimbatore, Tamilnadu.

Dr. S. Gopinath,
Head/Center for IPR
IIC Ambassador Associate Professor & Head, Department of ECE,
Karpagam institute of technology, Coimbatore, Tamilnadu.



Coordinators

Dr.K.Vinoth Kumar AsP/ECE



Principal

ONE DAY AWARENESS FACULTY DEVELOPMENT TRAINING PROGRAMME ON INTELLECTUAL PROPERTY RIGHTS (IPR - 2020)

Date & Time: 25/04/2020 & 10.00 AM

Mode: Online Mode (Google Meet)

Meeting Link: <https://meet.google.com/nxb-raxt-likw>

Patrons: Dr.D.Senthil Kumaran , Principal ,SSMIET.

Conveners: Dr. S. Karthigai Lakshmi, HoD / ECE

Coordinator: Dr.K.Vinoth Kumar , AsP / ECE

Organising Secretary: Mr. V.Jeevanantham, AP / ECE & Mrs.A.Geetha, AP / ECE

Resource Person:

1. Dr D.Balaji

Head / Centre for Intellectual property Rights

KPR Institute of Engineering and Technology

Coimbatore , Tamil Nadu.

2. Dr S.Gopinath

Head / Centre for Intellectual property Rights

Karaisigam Institute of Technology

Coimbatore , Tamil N: du.

Session Schedule:

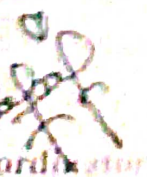
Session 1 (10.30 AM - 12.30 PM) by Dr.D.Balaji

Session 2 (02.00 PM - 04.00 PM) by DrS.Gopinath

Final Participants:

1. External Participants - 43

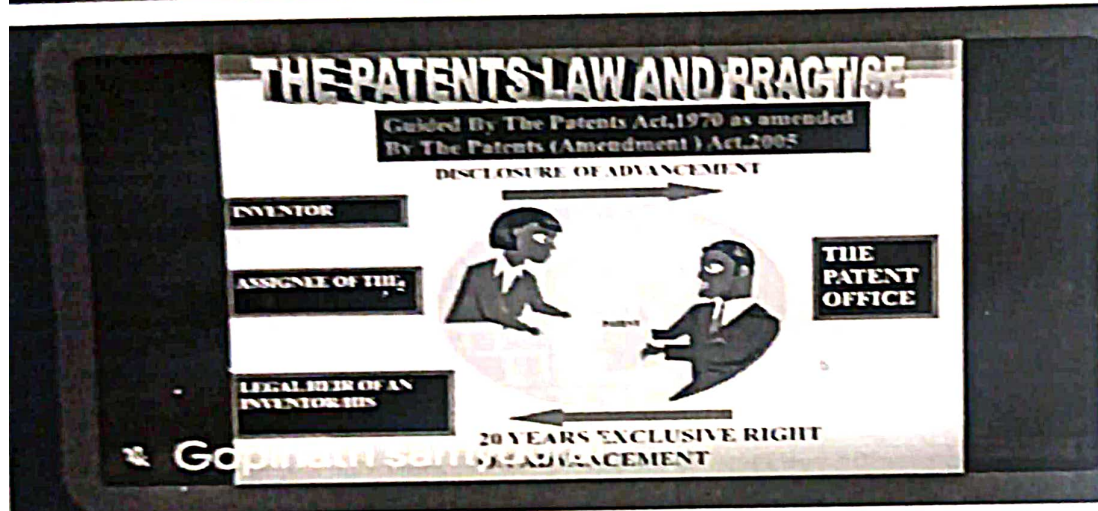
2. Internal Participants - 82


Coordinator


HoD/ ECE

Why IP protection is given

- Capital expenditure for new products
- Research and Development
- Marketing and advertisement
- Maintaining loyal followers
- profit



Trade Secrets

- A trade secret is something that offers an advantage in business if it keep as a secret.
- A trade secret can be a client list, the formula for a product, etc.
- A trade secret does not have to be patentable, but it must be capable of being maintained.
- For instance, a client list can be protected by computer password, and the formula can be safeguarded by disclosing it to a limited number of people.
- Trade secrets are not registered with any government or other agency.



Intellectual Property Rights

INDUSTRIAL PROPERTIES

- PATENTS
- INDUSTRIAL DESIGNS
- TRADEMARKS
- TRADE SECRETS
- GEOGRAPHICAL INDICATORS
- COPYRIGHTS



Total No. of Participants:95

Internal:52External:43

<i>S. No</i>	<i>Participants Name list</i>	<i>College Name</i>	<i>Internal/External</i>
1.	Dr. S. Karthigai Lakshmi B.E., M.E., Ph. D	SSMIET	Internal
2.	Dr. C. Sujatha B.E., M.E., Ph.D.,	SSMIET	Internal
3.	Dr. K. Vinothkumar B.E., M.E., Ph. D	SSMIET	Internal
4.	Dr. K. Rajesh B.E., M.E., Ph. D	SSMIET	Internal
5.	Mrs. A. Geetha B.Tech., M.E.,	SSMIET	Internal
6.	Mrs. M. Jeyalakshmi B.E., M.E., (Ph. D)	SSMIET	Internal
7.	Mr. V. P. Jay Fantin B.E., M.E., (Ph. D)	SSMIET	Internal
8.	Mr. S. Dhamodharan B.E., M.E., (Ph. D)., MIETE	SSMIET	Internal
9.	Mr. R. Carol Praveen B.E., M.E., (Ph. D)	SSMIET	Internal
10.	Mr. M. Manikandan B.E., M.E. (Ph. D)., MIETE,	SSMIET	Internal
11.	Mr. R. Senthil Kumar B.E., M.E.,	SSMIET	Internal
12.	Mr. M. Prem Kumar B.E., M.E., (Ph. D)	SSMIET	Internal
13.	Mr. J. Vetri Mani Kumar B.E., M.E.,	SSMIET	Internal
14.	Mr. K. S. Arun Kumar B.Tech., M. Tech.,	SSMIET	Internal
15.	Mr. V.P. Gokulan B.E., M.E.,	SSMIET	Internal
16.	Mr. S. R. Ashokkumar B.E., M.E., M.B.A., (Ph. D)	SSMIET	Internal
17.	Mr. S. Jayakumar B.E., M.E., (Ph. D)	SSMIET	Internal
18.	Mr. V. Jeevanantham B.E., M.E., (Ph. D)	SSMIET	Internal
19.	Mrs. G. Saranya B.E., M.E.,	SSMIET	Internal

	Mr. S. Karthik B.E., M.E.,	SSMIET	Internal
	Mrs. A. Parameswari B.E., M.E.,	SSMIET	Internal
	Dr. V. Shunmughavel B.Sc., M.E., Ph.D.,	SSMIET	Internal
3.	Mrs. V. Nivedhitha B.Tech., M.E., (Ph.D).,	SSMIET	Internal
24.	Mrs. S. Deepika B.E., M.E.,	SSMIET	Internal
25.	Ms. N. Padma Priya B.E., M.E.,	SSMIET	Internal
26.	Mr. V. Sivakumar B.E., M.E., (Ph.D)	SSMIET	Internal
27.	Mr. D. Manoj B.E., M.Tech., (Ph.D)	SSMIET	Internal
28.	Mr. G. Satheesh Kumar B.E., M.E.,	SSMIET	Internal
29.	Mr. T. Arul Kumar B.E., M.E., (Ph.D)	SSMIET	Internal
30.	Dr. K. A. Sundararaman B.E., M.E., Ph.D.,	SSMIET	Internal
31.	Mr. P. Rajesh B.E., M.E.,	SSMIET	Internal
32.	Mr. M. Ananda Murugan B.E., M.E.,	SSMIET	Internal
33.	Mr. A. Benjamin Asirdason B.E., M.E.,	SSMIET	Internal
34.	Dr. G. Selvabharathi B.Tech., M.E., Ph.D	SSMIET	Internal
35.	Mrs. C. Merlin Rani B.E., M.E.,	SSMIET	Internal
36.	Mr. V. Praveen Jesuraj B.E., M.E., (Ph.D)	SSMIET	Internal
37.	Mr. T. Sivaganesan B.E., M.E.,	SSMIET	Internal
38.	Dr. S. Joseph Dominic Vijayakumar B.E., M.E., Ph.D.,	SSMIET	Internal
39.	Dr. V. Kandavel B.E., M.E., Ph.D	SSMIET	Internal
40.	Dr. M. Sabareeswaran B.E., M.E., Ph.D	SSMIET	Internal
41.	Prof. M. Ramesh B.E., M.E., (Ph.D).,	SSMIET	Internal
42.	Dr. R. Subhaa B.E., M.E., Ph.D	SSMIET	Internal

	Prof. I. Vimal Kannan B.E., M.E., (Ph.D)	SSMIET	Internal
	Prof. R. Dhileepan Kumarasamy B.E., M.E., (Ph.D)	SSMIET	Internal
	Prof. C. Silambarasan B.E., M.E., (Ph.D).,	SSMIET	Internal
	Prof. M. Prabhakaran B.E., M.E., (Ph.D).,	SSMIET	Internal
	Mr. R. Rajavel B.E., M.E., (Ph.D)	SSMIET	Internal
	Dr. M. Muthukannan B.E., M.E., Ph. D	SSMIET	Internal
9.	Prof. E. Sivaselvam B.E., M.E.,	SSMIET	Internal
50.	Prof. B. Aravindh B.E., M.E.,	SSMIET	Internal
51.	Prof. S. Srinivasan B.E., M.E.,	SSMIET	Internal
52.	Prof. P. Shankar kannan B.E., M.E.,	SSMIET	Internal
53.	Dr. C. Chitra M.E., PH.D.	PSNACET	External
54.	Dr. P. Kannan, M.E, Ph.D	Panimalar Engineering College	External
55.	Dr. P. Maniraj kumar M.E., PH.D.	PSNACET	External
56.	Dr. K. Batri M.E., PH.D.	PSNACET	External
57.	Dr. S. Gunasundari	Velammal Engineering College	External
58.	Dr. P.N. Sundararajan M.E., PH.D.	PSNACET	External
59.	Dr. A. Kaleel Rahuman M.E., PH.D.	PSNACET	External
60.	Dr. K.R. Aravind Britto M.E., PH.D.	PSNACET	External
61.	Dr. V. Magudeeswaran M.E., PH.D.	PSNACET	External
62.	Dr. P. Thirumurugan M.E., PH.D.	PSNACET	External
63.	Ms. T. Thangam M.E.	PSNACET	External
64.	Mr. K. Ramamoorthy M.Tech.	PSNACET	External
65.	Dr. M. Revathy M.E., PH.D.	PSNACET	External
66.	Dr. K. Arul Jeyaraj M.E., PH.D.	PSNACET	External

	Dr. P. Karthikeyan M.E., PH.D.	PSNACET	External
	Dr. M. Thiruveni M.E., PH.D.	PSNACET	External
	Dr. M. Deivakani M.E., PH.D.	PSNACET	External
	Dr. J. Booma M.E., PH.D.	PSNACET	External
	Dr. P. Gnanasundari	SNS College of Engineering	External
	Dr. Elwin Chandra Monie M.E., Ph.D	RMK Engineering College	External
6.	Dr.A.ArunyaRevathi M.E Ph.D	AlagappaChettiyar government College of Engineering and Technology	External
74.	Mr. A. Saravana selvan Ph.D	National Engineering College	External
75.	Dr. K.Uma Maheswari Ph.D	Dr. Mahalingam College of Engineering and Technology	External
76.	Dr. T.V.Padmavathy Ph.D	RMK Engineering College	External
77.	Mr. C. Kannan M.E.,	Dr. Mahalingam College of Engineering and Technology	External
78.	Dr. S. Prabakeran	SRM Institute of Science and Technology	External
79.	Dr A. Arul Jeya Kumar	SRM Institute of Science and Technology	External
80.	Dr.S. Philomina	Bharath Institute of Engineering and Technology	External
81.	Ms.K.Subbulakshmi	Bharath Institute of Engineering and Technology	External
82.	Dr. G. Udhayakumar B.E., M.E., Ph.D.	SRM Valliammai Engineering College	External
83.	Dr. R. Amutha	SSN College of Engineering	External
84.	Mrs. S. Shruthi	SRM Easwari Engineering college	External
85.	Dr. A. Ponraj	SRM Easwari Engineering college	External
86.	Dr. N. Venkateshwaran	SSN College of Engineering	External

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	Mr. V. Pragdeshwaran M.E.	Karur College of Engineering	External
	Dr. M.Kumar B.E., M.E., Ph.D	Chettinad College of Engineering and Technology	External
	Mr.K.Mohanaprakash M.E., (Ph.D.)	Cheran College of Engineering	External
	Mrs.M.Sentamilselvi M.E.,	Cheran College of Engineering	External
	Mr. R. SrinivasanM.E., MISTE.,	Krishnasamy College of Engineering and Technology	External
3.	Mr. S. Rajarajan M.E.	St. Anne's College of Engineering and Technology	External
94.	Ms. S.N.Lalitha Parameswari B.E., M.E,	Chettinad College of Engineering and Technology	External
95.	Sr. Avila ThereseM.Tech.	St. Anne's College of Engineering and Technology	External