



SSM INSTITUTE OF ENGINEERING AND TECHNOLOGY

DINDIGUL - PALANI HIGHWAY, DINDIGUL – 624 002, TAMIL NADU

A REPORT ON ENTREPRENEURSHIP AWARENESS CAMP

(A DST – NIMAT Project 2018 – 19)

11th – 13th February 2019

Sponsored by

**National Science and Technology Entrepreneurship Development Board (NSTEDB),
EDII, Ahmedabad**

Department of Science and Technology, Government of India, New Delhi

in association with

**Entrepreneurship Development Cell (EDC),
SSM Institute of Engineering and Technology**

Entrepreneurship Awareness Camp

SSM Institute of Engineering and Technology organized a three day Entrepreneurship Awareness Camp (A DST – NIMAT Project 2018 – 19) from 11th – 13th February 2019. This camp was sponsored by National Science and Technology Entrepreneurship Development Board (NSTEDB), EDII, Ahmedabad and Department of Science and Technology, Government of India, New Delhi in association with Entrepreneurship Development Cell (EDC), SSM Institute of Engineering and Technology.

The objective of the camp was to create awareness on Entrepreneurship among the students. Seventy Five students participated in the camp from Mechanical Engineering department and ECE department. The Day One started with the inauguration ceremony. Mr.S.Dhamodharan, AP/ECE, Coordinator, ED Cell welcomed the gathering. Dr.M.Saravanan, Principal inaugurated the function. Dr.R.Chandran, Campus Director delivered the presidential address.

The chief guest, Mr. A.Marimuthu, Sri Maha Ganapathy Precision Engineering, Singapore addressed the students about the Entrepreneurial opportunities in setting up the Mechanical Engineering oriented Industries. About 189 students from various branches like Mechanical Engineering, ECE, Automobile Engineering and Civil Engineering attended the inauguration lecture alone. Later, the students from Final year Mechanical Engineering, who have Entrepreneurship as one of their elective subject in curriculum, & a few ECE students attended the three days camp. Faculty members from SSMIET and other guests from various institutions addressed the students regarding Entrepreneurship. The students divided into smaller groups and each group was sent to industries in Industrial Estate Complex, Dindigul. Certificates were distributed by Dr.R.Chandran, Campus Director and Dr.M.Saravanan, Principal. The programme concluded with a feedback session from the participants.

Day 1: 11.02.2019

Inauguration of Entrepreneurship Awareness Camp



Session I

Inauguration - Why Entrepreneurship (general concepts) - Mr.S.Dhamodharan, AP/ECE, SSMIET

Session II

Camp Objective, Historical background-Indian values vis-a-vis Entrepreneurship and the present scenario - Mr. A.Marimuthu, Sri Maha Ganapathy Precision Engineering, Singapore

Session III

Identification of Business opportunities and Mechanism of product selection - Mr. A.Marimuthu, Sri Maha Ganapathy Precision Engineering, Singapore

Session IV

Technology-assistance from R&D labs and others on choice of technology etc - Mr.S.Dhamodharan, AP/ECE, SSMIET

Day 2: 12.02.2019

Lectures by Experts



Session I

Financial aspects of SSI unit including salient features of a project report - Ms.M.Radhika, Chartered Accountant, Dindigul.

Session II

Schemes of assistance and support available from Govt. agencies, banks, financial institutions, SFCs, etc - Ms.M.Radhika, Chartered Accountant, Dindigul.

Session III

How to start a SSI unit (General concept about the Govt. formalities, rules & regulation, location, and different aspect of an industrial venture) - Dr.G.Sankaranarayanan, HoD/Mechanical, SSMIET

Session IV

Technology & commercial Aspects of SSI unit (General concept only) - Dr.G.Sankaranarayanan, HoD/Mechanical, SSMIET

Day 3: 13.02.2019

Industrial Visit and Valedictory Function



Session I

Creativity and business - the man behind the venture -the behavioural scientist's approach - Dr.R.Chandran, Campus Director, SSMIET

Session II

Communication skills for better results - Mr.J.Srinivasan, ASP/English, SSMIET

Session III

Factory visit and experience sharing by existing entrepreneur – Dr.G.Sankaranarayanan, HoD/Mechanical, SSMIET

Session IV

Feedback and discussion on the camp factory visit - Dr.G.Sankaranarayanan, HoD/Mechanical, SSMIET

ANNEXURE – II
PROGRAM SCHEDULE

Date and Day	Session	Subject / Topic	Faculty
1	2	3	4
11/02/2019	I	Inauguration - Why Entrepreneurship (general concepts)	Mr.S.Dhamodharan, AP/ECE, SSMIET.
	II	Camp Objective, Historical background- Indian values vis-a-vis Entrepreneurship and the present scenario	Mr. A.Marimuthu, Sri Maha Ganapathy Precision Engineering, Singapore
	III	Identification of Business opportunities and Mechanism of product selection	Mr. A.Marimuthu, Sri Maha Ganapathy Precision Engineering, Singapore
	IV	Technology-assistance from R&D labs and others on choice of technology etc	Mr.S.Dhamodharan, AP/ECE, SSMIET
12/02/2019	I	Financial aspects of SSI unit including salient features of a project report	Ms.M.Radhika, Chartered Accountant, Dindigul.
	II	Schemes of assistance and support available from Govt. agencies, banks, financial institutions, SFCs, etc	Ms.M.Radhika, Chartered Accountant, Dindigul
	III	How to start a SSI unit (General concept about the Govt. formalities, rules & regulation, location, and different aspect of an industrial venture)	Dr.G.Sankaranarayanan, HoD/Mechanical, SSMIET
	IV	Tech. & commercial Aspects of SSI unit (General concept only)	Dr.G.Sankaranarayanan, HoD/Mechanical, SSMIET
13/02/2019	I	Creativity and business- the man behind the venture -the behavioural scientist's approach	Dr.R.Chandran, Campus - Director, SSMIET
	II	Communication skills for better results	Mr.J.Srinivasan, ASP/English, SSMIET
	III	Factory visit and experience sharing by existing entrepreneur	Dr.G.Sankaranarayanan, HoD/Mechanical, SSMIET
	IV	Feedback and discussion on the camp factory visit	Dr.G.Sankaranarayanan, HoD/Mechanical, SSMIET

ANNEXURE – III
LIST OF RESOURCE PERSONS

Sr.No.	Name and Address	Designation	Organisation
1	2	3	4
1	Mr A.Marimuthu, One Raffles Place, Level 24,Tower One, Singapore 048616	Managing Director	Sri Maha Ganapathy Precision Engineering
2	Ms.M.Radhiḱa, Dindigul	Chartered Accountant	Freelancer
3	Dr.R.Chandran, SSM Institute of Engineering and Technology, Dindigul - 624 002	Campus Director	SSM Institute of Engineering and Technology, Dindigul
4	Mr.J.Srinivasan, Department of English, SSM Institute of Engineering and Technology, Dindigul - 624 002	Associate Professor	SSM Institute of Engineering and Technology, Dindigul
5	Dr.G.Sankara Narayanan, Department of Mechanical Engineering, SSM Institute of Engineering and Technology, Dindigul - 624 002	Associate Professor	SSM Institute of Engineering and Technology, Dindigul
6	Mr.S.Dhamodharan, Department of ECE, SSM Institute of Engineering and Technology, Dindigul - 624 002	Assistant Professor	SSM Institute of Engineering and Technology, Dindigul

ANNEXURE – IV
LIST OF INDUSTRIES VISITED

Sr.No.	Name, Address and Contact details	Products / Service
1	2	3
1	<p>Suvai Enterprises, Malaipatty Rd, SIDCO Industrial Estate, Dindigul, Tamil Nadu 624003</p> <p>Institute of Tool Engineering, Dindigul SIDCO Industrial Estate, Dindigul, Tamil Nadu 624003</p> <p>District Industries Centre, (DIC), SIDCO Industrial Estate, Dindigul, Tamil Nadu 624003</p>	<p>Food Products</p> <p>Tool Engineering</p> <p>Entrepreneurship Details</p>

ANNEXURE – V

FEED BACK ANALYSIS OF PARTICIPANT - SUMMARY

Programme Location: SSM Institute of Engineering and Technology

Date: From 11.02.19 to 13.02.19

Total No. of Participants: 75

Q.1) From where you got the information about this programme?

- | | |
|-----------------------------|----------------|
| a) Pamphlets / Brochure | 75 Nos. (100%) |
| b) News paper Advertisement | 00 Nos. (00%) |
| c) Posters/ Hand Bills | 00 Nos. (00%) |
| d) Other (Please Specify) | 00 Nos. (00%) |

Q.2) What is your opinion about the duration of Programme?

- | | |
|-------------|---------------|
| a) Short | 18 Nos. (24%) |
| b) Adequate | 54Nos. (72%) |
| c) Long | 03 Nos. (04%) |

Q.3) Did you find the Programme useful?

- | | |
|-------------------|---------------|
| a) Very much | 72 Nos. (96%) |
| b) To some extent | 03 Nos. (04%) |
| c) Not useful | 00 Nos. (00%) |

Q.4) Did it fulfill your expectations?

- | | |
|-------------------|---------------|
| a) Yes | 68 Nos. (92%) |
| b) To some extent | 07 Nos. (08%) |
| c) No | 00 Nos. (00%) |

Q.5) Planning of the Programme

- | | |
|-----------------|---------------|
| a) Excellent | 57 Nos. (76%) |
| b) Very good | 10 Nos. (13%) |
| c) Good | 08 Nos. (11%) |
| d) Satisfactory | 00 Nos. (00%) |
| e) Poor | 00 Nos. (00%) |



SSM INSTITUTE OF ENGINEERING AND TECHNOLOGY

Entrepreneurship Development Cell

CIRCULAR

24.01.2019

C.No.: SSMIET/EDC/18-19/003

Three-day **Entrepreneurship Awareness Camp (EAC)** is scheduled to be conducted in our college between **28.01.19 – 30.01.19**. This programme is sponsored by Department of Science and Technology, Government of India, New Delhi and Entrepreneurship Development Institute of India, Ahmedabad.

The main objective of this programme is to create awareness on entrepreneurship among students. This programme includes motivational talks by eminent speakers from District Industries Centre (DIC), Dindigul and a Poultry farm visit.

Interested students of I B.E. are requested to register their names with Dr.Nithya Nareshanandha, Department of Physics. Certificates will be issued to all participants.

For more details, contact:

S.Dhamodharan, AP/ ECE

Chief Programme Coordinator

DST – NIMAT Project 2017 – 18

Mobile : +91 9629277095

S.Dhamodharan
ED Cell Coordinator

[Signature]
24/1/19
Principal

Copy to:

1. All HoD's

Auto

Civil

CSE

ECE

EEE

Mech

English

Chemistry

Maths

Physics

2. Student Circulation through HoD's

3. Office file

ANNEXURE – I
LIST OF PARTICIPANTS

S.No.	Name of the Participant	Age	Male/ Female	Education	Category: Gen/ SC/ ST/ OBC/ Minority	Aadhaar Number
1	MOHAN RAJ K	21	Male	IV B.E., Mechanical Engineering	OBC	4810 5867 0426
2	MUKILAN M	22	Male	IV B.E., Mechanical Engineering	OBC	7518 0354 8050
3	MUTHU KANNAN M	21	Male	IV B.E., Mechanical Engineering	OBC	6619 9340 5260
4	NAGENDRAPANDI J	21	Male	IV B.E., Mechanical Engineering	OBC	2841 3669 5465
5	NAVANEETHAN B S	22	Male	IV B.E., Mechanical Engineering	OBC	8314 5778 8570
6	NAVEEN S	22	Male	IV B.E., Mechanical Engineering	OBC	8944 6849 0241
7	NAVEEN KUMAR B	22	Male	IV B.E., Mechanical Engineering	OBC	4715 8912 4220
8	NAVEEN KUMAR R	22	Male	IV B.E., Mechanical Engineering	OBC	2074 8870 8408
9	NIRMAL KUMAR R	22	Male	IV B.E., Mechanical Engineering	OBC	7287 1406 5615
10	NISHANTH N	22	Male	IV B.E., Mechanical Engineering	OBC	8461 7674 5205
11	PANUVALATTI G	21	Male	IV B.E., Mechanical Engineering	OBC	4203 8873 4291
12	PARTHASARATHI R	21	Male	IV B.E., Mechanical Engineering	OBC	6767 4938 8377
13	PARTHIBAN B	21	Male	IV B.E., Mechanical Engineering	OBC	4104 9754 2977
14	PORCHEZHIAN N	21	Male	IV B.E., Mechanical Engineering	OBC	9158 1695 8528
15	POUNRAJ M	22	Male	IV B.E., Mechanical Engineering	OBC	6241 1793 3882
16	PRABHU N	21	Male	IV B.E., Mechanical Engineering	OBC	7088 9420 1185
17	PRAKANTH Y	22	Male	IV B.E., Mechanical Engineering	OBC	7554 5879 4325
18	PRAKASH S	21	Male	IV B.E., Mechanical Engineering	OBC	5919 9274 0167

19	PRAKASH T	21	Male	IV B.E., Mechanical Engineering	OBC	8171 5882 7280
20	PRASANTH KUMAR S	22	Male	IV B.E., Mechanical Engineering	OBC	2187 2185 8963
21	PRAVEEN E	22	Male	IV B.E., Mechanical Engineering	OBC	5380 3855 2954
22	PREM VENKATESH M	22	Male	IV B.E., Mechanical Engineering	OBC	6723 0047 7656
23	RAGUNATHAN S	22	Male	IV B.E., Mechanical Engineering	OBC	9357 3960 6550
24	RAJA PRABHU M J	21	Male	IV B.E., Mechanical Engineering	OBC	6877 0082 5851
25	RAMAKRISHNAN S	21	Male	IV B.E., Mechanical Engineering	OBC	4194 4005 0922
26	RAM KUMAR T	21	Male	IV B.E., Mechanical Engineering	OBC	7812 1236 5977
27	RAM KUMAR SABARI V	22	Male	IV B.E., Mechanical Engineering	OBC	2602 6593 4234
28	RENOSAMUEL J	22	Male	IV B.E., Mechanical Engineering	OBC	8627 0601 0633
29	SABARINATHAN S	22	Male	IV B.E., Mechanical Engineering	OBC	5316 9143 3816
30	SABARI NISHANTH M K	22	Male	IV B.E., Mechanical Engineering	OBC	9872 0606 3899
31	SAHUL HAMEED B	22	Male	IV B.E., Mechanical Engineering	OBC	2019 7891 5332
32	SANLIN RAJ X	21	Male	IV B.E., Mechanical Engineering	OBC	3441 0890 5936
33	SARATHKUMAR R	21	Male	IV B.E., Mechanical Engineering	OBC	3983 1952 3890
34	SATHEESH S	21	Male	IV B.E., Mechanical Engineering	OBC	3073 8380 7458
35	SEBASTIN STEPHEN RAJA V	21	Male	IV B.E., Mechanical Engineering	OBC	4715 7834 4664
36	SEBASTIN SYMON D S	21	Male	IV B.F., Mechanical Engineering	OBC	9768 2253 1933
37	SIBI MANOJ R	21	Male	IV B.E., Mechanical Engineering	OBC	9461 8129 5457
38	SIVAKUMAR C	22	Male	IV B.E., Mechanical Engineering	OBC	4220 8539 6909
39	SOMESH T	22	Male	IV B.E., Mechanical Engineering	OBC	9542 8218 5845

40	SRINATH R	21	Male	IV B.E., Mechanical Engineering	OBC	9701 1383 2882
41	SRI VATHSAN V	21	Male	IV B.E., Mechanical Engineering	OBC	8509 3340 5207
42	SUBASH P	21	Male	IV B.E., Mechanical Engineering	OBC	3242 3053 3935
43	SUNDARAPANDI G	21	Male	IV B.E., Mechanical Engineering	OBC	5228 0788 6886
44	SURYA S	22	Male	IV B.E., Mechanical Engineering	OBC	7131 2362 6927
45	TAMILARASAN R	21	Male	IV B.E., Mechanical Engineering	OBC	5974 6155 9296
46	THIRUMALAISAMY M	21	Male	IV B.E., Mechanical Engineering	OBC	8634 2538 6497
47	THIRUMURUGAN M	21	Male	IV B.E., Mechanical Engineering	OBC	7218 9117 2607
48	VASANTH P	22	Male	IV B.E., Mechanical Engineering	OBC	7838 6031 7615
49	VENGADESH K	22	Male	IV B.E., Mechanical Engineering	OBC	9629 1589 0381
50	VENGATESWARAN M	21	Male	IV B.E., Mechanical Engineering	OBC	5230 0257 7431
51	VENKATESH S	21	Male	IV B.E., Mechanical Engineering	OBC	7465 5551 4960
52	VENKATESWARAN S	21	Male	IV B.E., Mechanical Engineering	OBC	8529 7550 8571
53	VIJAYA KUMAR N	22	Male	IV B.E., Mechanical Engineering	OBC	6526 9410 1135
54	VIJAYA PRASATH N	21	Male	IV B.E., Mechanical Engineering	OBC	4524 9902 0424
55	VINOTHKUMAR S	21	Male	IV B.E., Mechanical Engineering	OBC	6343 9346 5544
56	VISHNU SURYA PRAKASH S	21	Male	IV B.E., Mechanical Engineering	OBC	4440 3162 2083
57	YUVARAJ K	21	Male	IV B.E., Mechanical Engineering	OBC	2576 1902 0930
58	AJITH KUMAR T S	22	Male	IV B.E., Mechanical Engineering	OBC	9701 4590 0237
59	BHOOPATHI D	21	Male	IV B.E., Mechanical Engineering	OBC	8009 0445 5058
60	DAVID XAVIER S	22	Male	IV B.E., Mechanical Engineering	OBC	8946 1389 8949

61	MAHENDRAN T	22	Male	IV B.E., Mechanical Engineering	OBC	7134 9965 1624
62	PARTHASARATHY S	22	Male	IV B.E., Mechanical Engineering	OBC	8269 2717 4961
63	RAVIKIRAN B	21	Male	IV B.E., Mechanical Engineering	OBC	5639 6145 9829
64	SANTHOSHKUMAR B	21	Male	IV B.E., Mechanical Engineering	OBC	7368 5256 2071
65	STEPHY PRABA I	19	Female	IV B.E., Electronics and Communication Engineering	OBC	6077 2424 3847
66	SOUNDHARYA T	19	Female	IV B.E., Electronics and Communication Engineering	OBC	7800 7333 8261
67	VANMATHI M	19	Female	IV B.E., Electronics and Communication Engineering	OBC	6996 2001 7893
68	VISHNU PRIYA B	19	Female	IV B.E., Electronics and Communication Engineering	OBC	5262 9475 6661
69	SELVAMEENAKSHI V	19	Female	IV B.E., Electronics and Communication Engineering	OBC	7671 0998 1684
70	SHANKAR S	19	Male	IV B.E., Electronics and Communication Engineering	OBC	5075 7478 9667
71	YUVENTHA D	19	Female	IV B.E., Electronics and Communication Engineering	OBC	5326 1041 4367
72	SUMITHRA R	19	Female	IV B.E., Electronics and Communication Engineering	OBC	3189 9818 9493
73	NANDHINI DEVI S	19	Female	IV B.E., Electronics and Communication Engineering	OBC	6848 4175 9672
74	PONJEEVITHA G	19	Female	IV B.E., Electronics and Communication Engineering	OBC	7460 1157 5824
75	SRUTHI S	19	Female	IV B.E., Electronics and Communication Engineering	OBC	3974 3108 1723