



SSM INSTITUTE OF ENGINEERING AND TECHNOLOGY

DINDIGUL - PALANI HIGHWAY, DINDIGUL – 624 002, TAMIL NADU

A REPORT ON ENTREPRENEURSHIP AWARENESS CAMP

(A DST – NIMAT Project 2018 – 19)

25th – 27th February 2019

Sponsored by

National Science and Technology Entrepreneurship Development Board (NSTEDB),

EDII, Ahmedabad

Department of Science and Technology, Government of India, New Delhi

in association with

Entrepreneurship Development Cell (EDC),

SSM Institute of Engineering and Technology

Entrepreneurship Awareness Camp

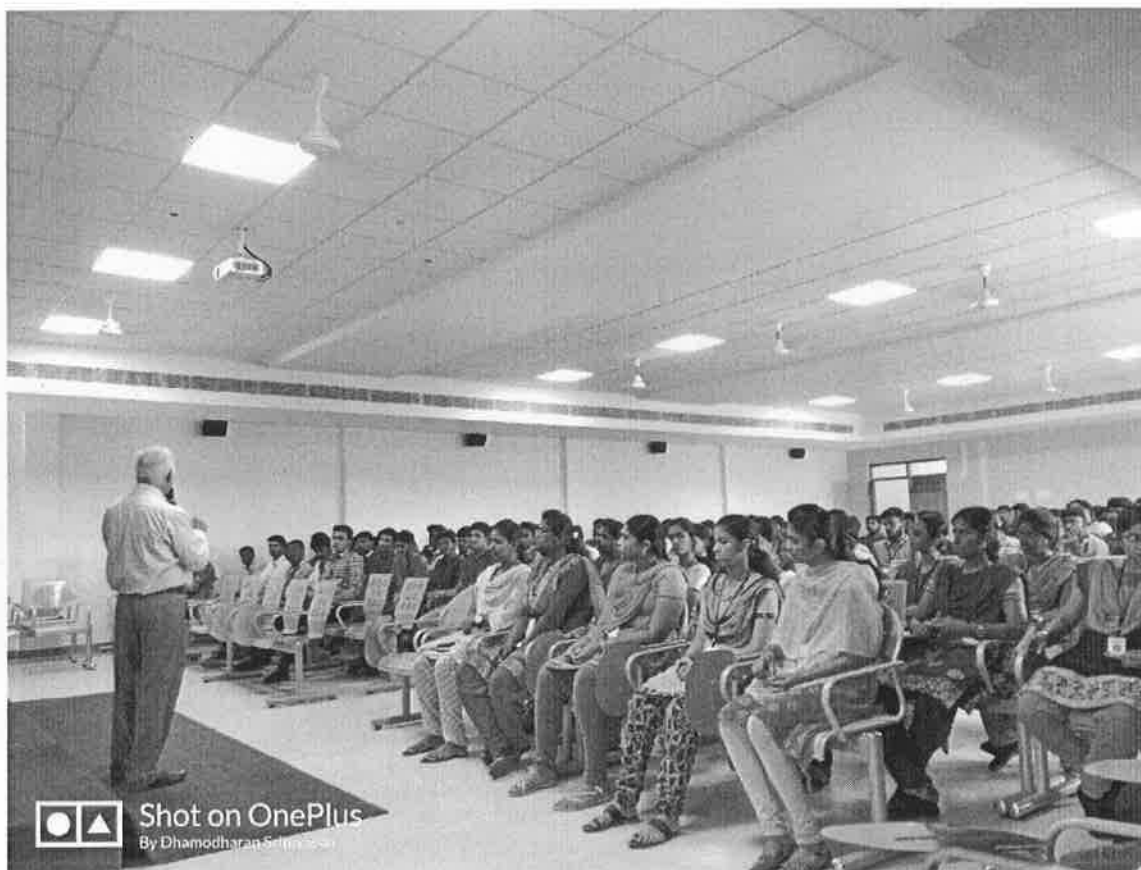
SSM Institute of Engineering and Technology organized a three day Entrepreneurship Awareness Camp (A DST – NIMAT Project 2018 – 19) from 25th – 27th February 2019. This camp was sponsored by National Science and Technology Entrepreneurship Development Board (NSTEDB), EDII, Ahmedabad and Department of Science and Technology, Government of India, New Delhi in association with Entrepreneurship Development Cell (EDC), SSM Institute of Engineering and Technology.

The objective of the camp was to create awareness on Entrepreneurship among the students. Seventy Six students participated in the camp. The Day One started with the inauguration ceremony. Mr.S.Dhamodharan, AP/ECE, Coordinator, ED Cell welcomed the gathering. Dr.M.Saravanan, Principal inaugurated the function. Dr.R.Chandran, Campus Director delivered the presidential address.

On day 2, the chief guest, Mrs.Radhika, Auditor from Dindigul addressed the students about the Entrepreneurial opportunities, GST and other tax reforms. Faculty members from SSMIET addressed the students regarding Entrepreneurship. The students were sent to Vishpro Products, Dindigul for an industrial visit. Certificates were distributed by Dr.R.Chandran, Campus Director and Dr.M.Saravanan, Principal. The programme concluded with a feedback session from the participants.

Day 1: 25.02.2019

Inauguration of Entrepreneurship Awareness Camp



Session I

Inauguration - Why Entrepreneurship (general concepts) - Mr.S.Dhamodharan, AP/ECE, SSMIET

Session II

Camp Objective, Historical background-Indian values vis-a-vis Entrepreneurship and the present scenario - Mr.S.Dhamodharan, AP/ECE, SSMIET

Session III

Identification of Business opportunities and Mechanism of product selection - Dr.G.Sankaranarayanan, HoD/Mechanical, SSMIET

Session IV

Technology-assistance from R&D labs and others on choice of technology etc - Dr.G.Sankaranarayanan, HoD/Mechanical, SSMIET

Day 2: 26.02.2019

Lectures by Experts



Session I

Financial aspects of SSI unit including salient features of a project report - Ms.M.Radhika, Chartered Accountant, Dindigul.

Session II

Schemes of assistance and support available from Govt. agencies, banks, financial institutions, SFCs, etc. - Ms.M.Radhika, Chartered Accountant, Dindigul.

Session III

How to start a SSI unit (General concept about the Govt. formalities, rules & regulation, location, and different aspect of an industrial venture) - Dr.R.Chandran, Campus Director, SSMIET

Session IV

Technology & commercial Aspects of SSI unit (General concept only) - Dr.R.Chandran, Campus Director, SSMIET

Day 3: 27.02.2019

Industrial Visit and Valedictory Function



Session I

Creativity and business - the man behind the venture -the behavioural scientist's approach - Ms.M.Radhika, Chartered Accountant, Dindigul.

Session II

Communication skills for better results - Mr.J.Srinivasan, ASP/English, SSMIET

Session III

Factory visit and experience sharing by existing entrepreneur – Mr.S.Dhamodharan, AP/ECE, SSMIET

Session IV

Feedback and discussion on the camp factory visit - Mr.S.Dhamodharan, AP/ECE, SSMIET

ANNEXURE – II
PROGRAM SCHEDULE

Date and Day	Session	Subject / Topic	Faculty
1	2	3	4
25/02/2019	I	Inauguration - Why Entrepreneurship (general concepts)	Mr.S.Dhamodharan, AP/ECE, SSMIET
	II	Camp Objective, Historical background- Indian values vis-a-vis Entrepreneurship and the present scenario	Mr.S.Dhamodharan, AP/ECE, SSMIET
	III	Identification of Business opportunities and Mechanism of product selection	Dr.G.Sankaranarayanan, HoD/Mechanical, SSMIET
	IV	Technology-assistance from R&D labs and others on choice of technology etc	Dr.G.Sankaranarayanan, HoD/Mechanical, SSMIET
26/02/2019	I	Financial aspects of SSI unit including salient features of a project report	Ms.M.Radhika, Chartered Accountant, Dindigul.
	II	Schemes of assistance and support available from Govt. agencies, banks, financial institutions, SFCs, etc	Ms.M.Radhika, Chartered Accountant, Dindigul
	III	How to start a SSI unit (General concept about the Govt. formalities, rules & regulation, location, and different aspect of an industrial venture)	Dr.R.Chandran, Campus Director, SSMIET
	IV	Tech. & commercial Aspects of SSI unit (General concept only)	Dr.R.Chandran, Campus Director, SSMIET
27/02/2019	I	Creativity and business- the man behind the venture -the behavioural scientist's approach	Ms.M.Radhika, Chartered Accountant, Dindigul.
	II	Communication skills for better results	Mr.J.Srinivasan, ASP/English, SSMIET
	III	Factory visit and experience sharing by existing entrepreneur	Mr.S.Dhamodharan, AP/ECE, SSMIET
	IV	Feedback and discussion on the camp factory visit	Mr.S.Dhamodharan, AP/ECE, SSMIET

ANNEXURE – III
LIST OF RESOURCE PERSONS

Sr.No.	Name and Address	Designation	Organisation
1	2	3	4
1	Ms.M.Radhika, Dindigul	Chartered Accountant	Freelancer
2	Dr.R.Chandran, SSM Institute of Engineering and Technology, Dindigul - 624 002	Campus Director	SSM Institute of Engineering and Technology, Dindigul
3	Mr.J.Srinivasan, Department of English, SSM Institute of Engineering and Technology, Dindigul - 624 002	Associate Professor	SSM Institute of Engineering and Technology, Dindigul
4	Dr.G.Sankara Narayanan, Department of Mechanical Engineering, SSM Institute of Engineering and Technology, Dindigul - 624 002	Associate Professor	SSM Institute of Engineering and Technology, Dindigul
5	Mr.S.Dhamodharan, Department of ECE, SSM Institute of Engineering and Technology, Dindigul - 624 002	Assistant Professor	SSM Institute of Engineering and Technology, Dindigul

ANNEXURE – V

FEED BACK ANALYSIS OF PARTICIPANT - SUMMARY

Programme Location: SSM Institute of Engineering and Technology

Date: From 25.02.19 to 27.02.19

Total No. of Participants: 76

Q.1) From where you got the information about this programme?

- | | |
|-----------------------------|----------------|
| a) Pamphlets / Brochure | 76 Nos. (100%) |
| b) News paper Advertisement | 00 Nos. (00%) |
| c) Posters/ Hand Bills | 00 Nos. (00%) |
| d) Other (Please Specify) | 00 Nos. (00%) |

Q.2) What is your opinion about the duration of Programme?

- | | |
|-------------|---------------|
| a) Short | 08 Nos. (11%) |
| b) Adequate | 68Nos. (89%) |
| c) Long | 00 Nos. (00%) |

Q.3) Did you find the Programme useful?

- | | |
|-------------------|----------------|
| a) Very much | 76 Nos. (100%) |
| b) To some extent | 00 Nos. (00%) |
| c) Not useful | 00 Nos. (00%) |

Q.4) Did it fulfill your expectations?

- | | |
|-------------------|----------------|
| a) Yes | 76 Nos. (100%) |
| b) To some extent | 00 Nos. (00%) |
| c) No | 00 Nos. (00%) |

Q.5) Planning of the Programme

- | | |
|-----------------|----------------|
| a) Excellent | 76 Nos. (100%) |
| b) Very good | 00 Nos. (00%) |
| c) Good | 00 Nos. (00%) |
| d) Satisfactory | 00 Nos. (00%) |
| e) Poor | 00 Nos. (00%) |



SSM INSTITUTE OF ENGINEERING AND TECHNOLOGY

Entrepreneurship Development Cell

CIRCULAR

C.No.: SSMIET/EDC/18-19/004

06.02.2019

Three-day **Entrepreneurship Awareness Camp (EAC)** is scheduled to be conducted in our college between **11.02.19 – 13.02.19**. This programme is sponsored by Department of Science and Technology, Government of India, New Delhi and Entrepreneurship Development Institute of India, Ahmedabad.

The main objective of this programme is to create awareness on entrepreneurship among students. This programme includes motivational talks by eminent speakers from District Industries Centre (DIC), Dindigul and an Industrial visit.

Interested students of Final year Mechanical and Automobile students are requested to register their names with their respective HoD's. Certificates will be issued to all participants.

For more details, contact:

S.Dhamodharan, AP/ ECE

Chief Programme Coordinator

DST – NIMAT Project 2018 – 19

Mobile : +91 9629277095

S. Dhamodharan
ED Cell Coordinator 6/2/19

[Signature] 7/2/19
Principal

Copy to:

1. All HoD's

Auto

Civil

CSE

ECE

EEE

Mech

English

Chemistry

Maths

Physics

2. Student Circulation through HoD's

3. Office file

ANNEXURE – I**LIST OF PARTICIPANTS**

S.No.	Name of the Participant	Age	Male/ Female	Education	Category: Gen/ SC/ ST/ OBC/ Minority	Aadhaar Number
1	AROCKIA MERLIN S	17	MALE	I BE Automobile Engineering	BC	6566 1477 3344
2	PRASITH S	17	MALE	I BE Automobile Engineering	BC	7349 1427 3287
3	ABBOBAKKARSIDDIK	18	MALE	I BE Automobile Engineering	Minority	7100 3670 0723
4	LEANDER L	19	MALE	I BE Automobile Engineering	BC	9906 1644 9653
5	ABINASH R	18	MALE	I BE Automobile Engineering	BC	No Aadhar
6	HARISH KARTHIKEYA	17	MALE	I BE Automobile Engineering	BC	8552 5925 8046
7	VENKATESH M	17	MALE	I BE Automobile Engineering	BC	9755 6508 8738
8	RISHI S	18	MALE	I BE Civil Engineering	BC	3405 4812 6472
9	GOWTHAM L	17	MALE	I BE Civil Engineering	BC	2919 0127 3383
10	GOKUL P	17	MALE	I BE Civil Engineering	BC	8616 0810 6310
11	SATHYA M	17	FEMALE	I BE Civil Engineering	BC	5981 6844 4106
12	MOHANYA G	17	FEMALE	I BE Civil Engineering	BC	5662 0760 3791
13	DIVYA PRIYA S	17	FEMALE	I BE Civil Engineering	BC	7762 9966 5356
14	SIVACHANDRAN T	17	MALE	I BE Civil Engineering	BC	8860 1053 3835
15	MONIKA R	17	FEMALE	I BE ECE	BC	8163 7345 2120
16	FATHIMA J	17	FEMALE	I BE ECE	Minority	4435 2242 9767
17	RAMYA R	17	FEMALE	I BE ECE	BC	2090 7846 0424
18	SANGEETHA K	17	FEMALE	I BE ECE	BC	2479 2097 1681

19	RAMA DEVI S	17	FEMALE	I BE ECE	BC	6525 6854 0039
20	SURYA S	17	FEMALE	I BE ECE	BC	9606 2149 4977
21	SANTHIYA G	17	FEMALE	I BE ECE	BC	2600 9742 3898
22	SOWMIYA K	17	FEMALE	I BE ECE	BC	3995 5390 6747
23	SIVA SAKTHI BALAN S S	17	MALE	I BE ECE	BC	3321 0396 2607
24	AYESHA SIDDIGHA A G	18	FEMALE	I BE ECE	Minority	6411 1900 2700
26	SARHISH KUMAR R	17	MALE	I BE ECE	BC	8708 1823 5270
27	MANOJ KUMAR C S	18	MALE	I BE ECE	BC	7281 2386 4137
28	KAMALESH KANNA G	17	MALE	I BE ECE	BC	6717 6611 0340
29	LIVIN IRUTHAYA RAJ T	17	MALE	I BE CSE	BC	3400 1986 5772
30	KIRTHIKA K	17	FEMALE	I BE CSE	BC	3230 7659 6080
31	NANDHINI S	17	FEMALE	I BE CSE	BC	8609 6774 8403
32	PRIYADHARSHINI V	17	FEMALE	I BE CSE	BC	7849 4802 4394
33	YOGALAKSHMI B	17	FEMALE	I BE CSE	BC	2457 6077 3287
34	INDUMATHI M	17	FEMALE	I BE CSE	BC	3597 3146 9204
35	CHANDRA R	16	FEMALE	I BE CSE	SC	2493 6283 4430
36	RAM KUMAR P	17	MALE	I BE EEE	BC	2445 8713 8866
37	NAGAMUTHUPANDI A	17	MALE	I BE EEE	BC	3728 0356 7417
38	POOJA R	18	FEMALE	I BE EEE	BC	8181 7112 8855
39	STERLIN INFANT DASS W	17	MALE	I BE EEE	BC	3683 7982 7889
40	VIGNESHWARAN K	17	MALE	I BE EEE	BC	6301 7221 6453

41	PADMANABHAN D	17	MALE	I BE EEE	BC	8361 2408 2198
42	SABARIVASAN T	18	MALE	I BE EEE	BC	4789 4143 4694
43	AARTHICK RAJA AP	18	MALE	I BE Mechanical Engineering	BC	9879 5253 0353
44	ABESHEIK MAJESTY L	17	MALE	I BE Mechanical Engineering	BC	2706 9530 0537
45	DINESH KUMAR R	17	MALE	I BE Mechanical Engineering	BC	7818 4816 0182
46	JALALDEEN J	19	MALE	I BE Mechanical Engineering	Minority	3252 3006 3232
47	MALATHI T	17	FEMALE	I BE Mechanical Engineering	BC	5202 3468 6266
48	NAGENTHIRAN N	17	MALE	I BE Mechanical Engineering	BC	6685 6086 3723
49	SUBASH R	17	MALE	I BE Mechanical Engineering	BC	4017 7496 4282
50	GANESAN T	17	MALE	I BE Mechanical Engineering	BC	8783 6841 8989
51	SOMA SUNDHARAM M	17	MALE	I BE Mechanical Engineering	BC	6174 8882 7045
52	PONRAJ S	17	MALE	I BE Mechanical Engineering	BC	9536 7716 3551
53	YASVANTH.M	17	MALE	I BE Mechanical Engineering	BC	6762 8562 6024
54	MANIKANDAN.C	17	MALE	I BE Mechanical Engineering	BC	4486 8899 6815
55	OM PRAKASH M	17	MALE	I BE Mechanical Engineering	BC	6658 0224 8261
56	PRAAEN RICH M	18	MALE	I BE Mechanical Engineering	SC	9430 5790 3377
57	SUSIL KUMAR J	21	MALE	IV BE ECE	BC	2389 4883 1215
58	THAMARAI SELVAN M	21	MALE	IV BE ECE	BC	9930 7391 6243
59	SATHEESH S	20	MALE	IV BE ECE	BC	9185 8741 5634
60	SARANKUMAR U	20	MALE	IV BE ECE	BC	9822 4432 6409
61	SETHUPATHI M	20	MALE	IV BE ECE	BC	2594 5136 6621

62	SAM DIGLUS F J	21	MALE	IV BE ECE	BC	8195 7564 5270
63	MOHAN RAJAN.A	20	MALE	IV BE ECE	BC	9635 0016 9976
64	SINDHUJA K	20	FEMALE	IV BE ECE	BC	5289 2812 6732
65	SEENA JOICE P	20	FEMALE	IV BE ECE	BC	7824 0579 8344
66	TAMILARASI K	21	FEMALE	IV BE ECE	BC	5985 0489 9422
67	KAILASH SURYA P S	20	MALE	IV BE ECE	BC	8643 1853 5432
68	DINESH KUMAR A	20	MALE	IV BE ECE	BC	3390 1181 2974
69	MALIKA ZUVAIRIYA M	20	FEMALE	IV BE ECE	BC	5871 3548 4656
70	SANGEETHA S K	20	FEMALE	IV BE ECE	BC	8409 8026 8907
71	NITHISH KUMAR R	20	MALE	IV BE ECE	BC	8010 6527 6480
72	MUTHUKUMAR K	21	MALE	IV BE ECE	BC	2772 1349 7531
73	SUJITH KUMAR R	21	MALE	IV BE ECE	BC	6033 0102 2397
74	SIVAKAMI R	20	FEMALE	IV BE ECE	BC	9171 5167 6872
75	SONA C	20	FEMALE	IV BE ECE	BC	2840 5497 2123
76	SHOBANA C	20	FEMALE	IV BE ECE	BC	4075 4279 9342