



SSM INSTITUTE OF ENGINEERING AND TECHNOLOGY

Dindigul – Palani Highway, Dindigul – 624 002.

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DEPARTMENT OF CIVIL ENGINEERING

Technical Lecture

on

“Strong, Durable, Sustainable and Greener Concrete” by

Mr.M.Balasubramaniam, Assistant General Manager, Sales & Marketing, JSW
Cement Limited, Chennai

Date & Time : 06-04-2023 & 11.00 a.m

Venue : Seminar Hall 1

Department of Civil Engineering had organized an Technical Lecture on “Strong, Durable, Sustainable and Greener Concrete” at Seminar Hall 1, SSM Institute of Engineering and Technology, Dindigul on 6th April, 2023 (Thursday) and Mr.M.Balasubramaniam, Assistant General Manager, Sales & Marketing, JSW Cement Limited, Chennai was the chief guest of the day. The students of II, III and IV Year of Civil Department had attended the programme. The chief guest had shared the views and insights on the use of GGBFS in concrete, the real time applications of GGBFS in various projects and explained how the GGBFS is helpful for making a strong and sustainable concrete and finally motivated the students by providing the certificates for their active participation. The programme was ended at 12.30p.m.



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