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Excel HW #1

Saturday October 3rd 2020

1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?

Three findings that we can conclude from the Kickstarter data campaign include that the most success for receiving funding came from the theatre category. The Theatre category also had the most funding attempts through Kickstarter than any other category. Looking at the sub category, plays received the most success when receiving funding. Theatre and plays are very similar fields which makes sense why both are successful when receiving funding. The best time to receive funding would be between March and May which is when there is much more successful projects than failed ones. The least amount of success comes at the end of the year.

1. What are some limitations of this dataset?

The dataset contains data that is within less than 10 years. The more time in which data was gathered would lead to more accurate trends. Another limitation could be the amount of money that each project wanted as a goal, since each goal was different it is difficult to compare reasons for success and failure when receiving funding.

1. What are some other possible tables and/or graphs that we could create?

A pie graph for each different year would be a good display for funding that was given per project. A histogram would also be a good graph to use for this data set. A histogram would display the frequency in which projects were successful or failed.