

# Unlocking the Web5 Creative Economy for Artists & Musicians with Buskr

A decentralized platform connecting live creators to audiences with Bitcoin & Nostr

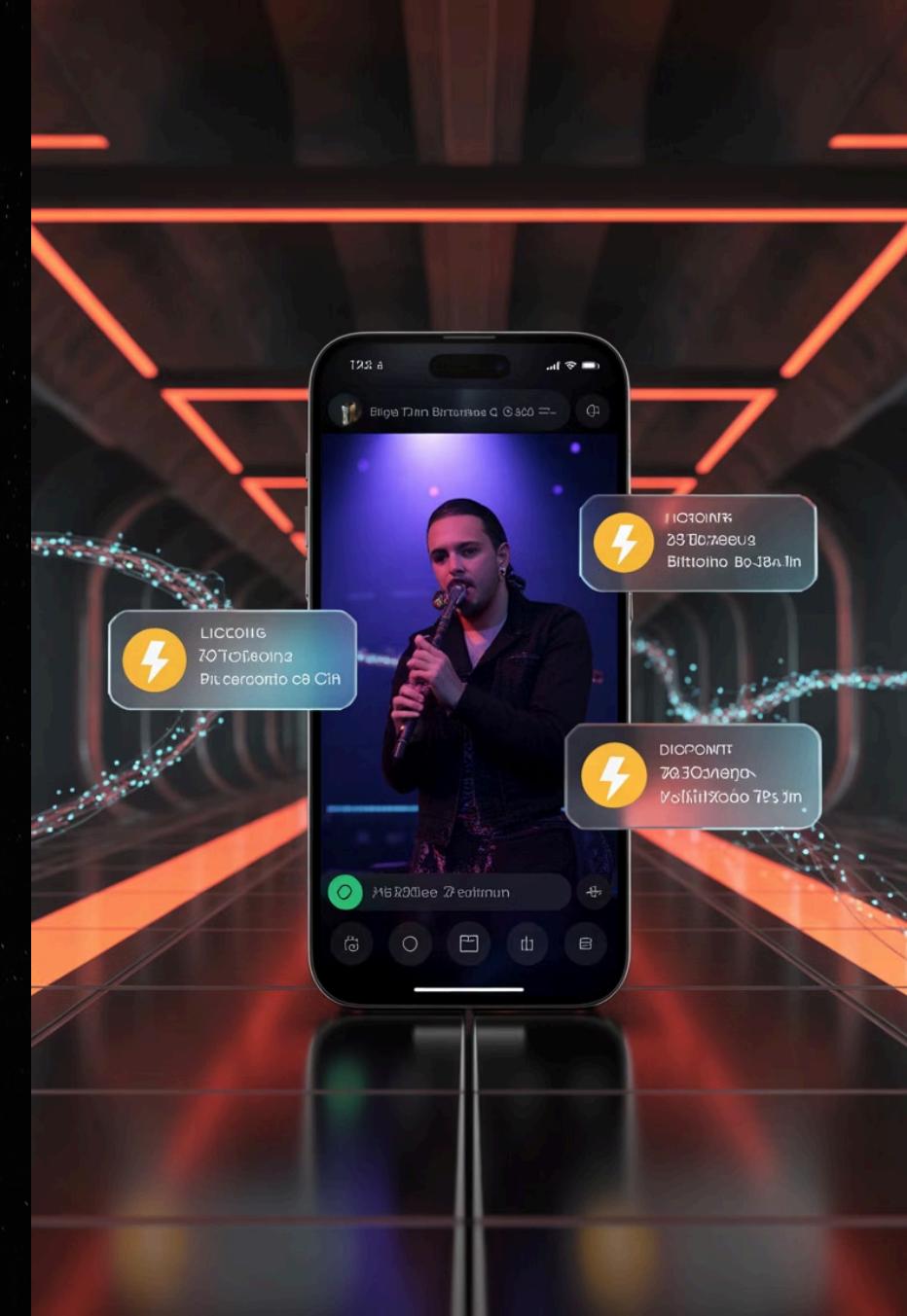


# The Future of Live Music is Decentralized

Artists stream, connect, and earn – directly from fans. Powered by Bitcoin + Nostr identity.

Musicians and creators around the world are taking back control of their art, their audiences, and their income. No intermediaries. No gatekeepers. Just pure connection between artist and fan, enabled by Web5 technology.

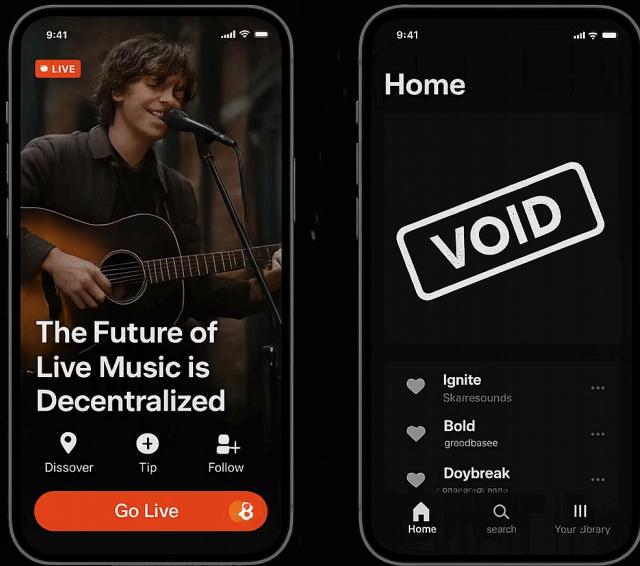
This is more than a platform – it's a movement toward creative sovereignty. Where every performance can reach a global audience, and every fan can support artists instantly with Bitcoin Lightning payments.



# The Artist Economy is Broken

For too long, creators have been forced to play by rules that don't serve them. The traditional music industry and streaming platforms have created a system where artists rent access to their own audiences and earn fractions of pennies per stream.

This broken system extracts value from artists, leaving them with little control and even less income. Here are the core problems:



- Creator identity = cryptographic, portable
- Tips = direct, global, instant
- Fans built into your key, not a platform
- Community > algorithm

## Platform Ownership

Artists don't own their audience – platforms do. Lose your account? Lose everything you built.

## Streaming Poverty

Musicians earn \$0.003–\$0.005 per stream. It takes 250,000 plays to make minimum wage.

## Algorithm Gatekeeping

Visibility is controlled by opaque algorithms that favor major labels and viral trends over quality.

## No Portable Identity

Your reputation, followers, and content are locked into each platform. Start from zero every time you switch.

## Extractive Tipping

Payment processors take 30%+ in fees. Tips arrive days or weeks later. Fans in other countries can't participate.

# A Web5-Native Performance Platform

Imagine going live from anywhere – a street corner, your bedroom, a local venue, or even emerging digital spaces – and instantly connecting with fans who can support you with Bitcoin. No approval process. No middlemen taking a cut. Just you, your art, and your audience.



## Go live instantly with Nostr login

Your cryptographic identity is your passport. No email, no KYC, no corporate approval.



## Fans discover artists by map + tags

Explore live performances happening nearby or across the world. Find your next favorite artist organically.



## Stream anywhere: stage, street, home, metaverses

Location-independent creativity. Perform from wherever inspiration strikes.



### Tip in sats instantly

Bitcoin Lightning enables instant, global micropayments. Fans send support in real-time, no delays, no borders.



### Portable identity + reputation

Your Nostr key is yours forever. Take your audience, your content, and your reputation anywhere.



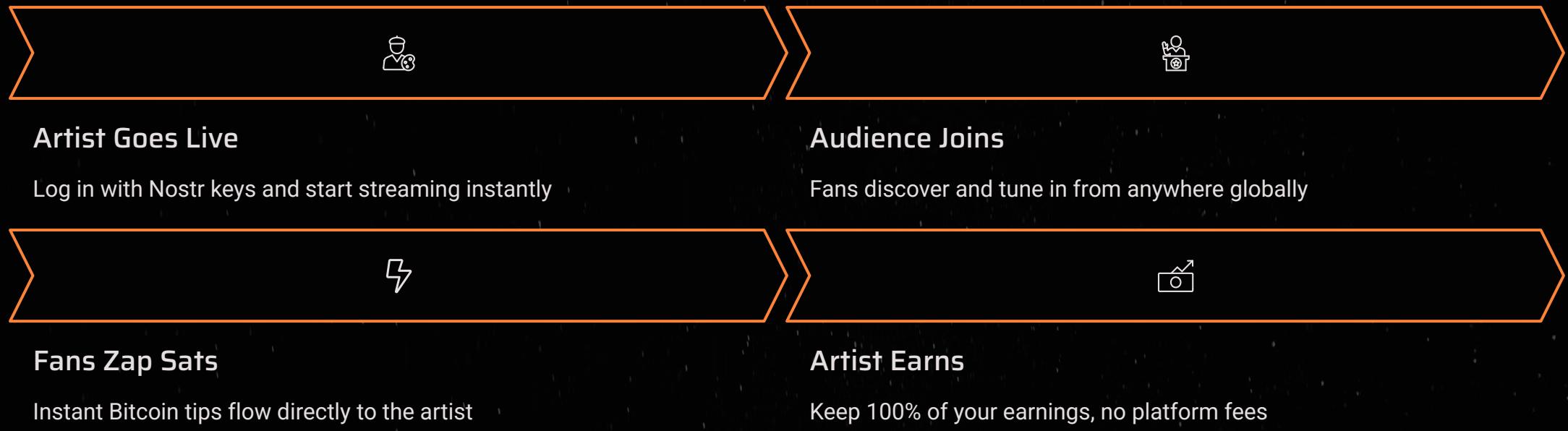
### No middlemen, no gatekeepers

Direct peer-to-peer connections. The protocol enables freedom, not platform policies.

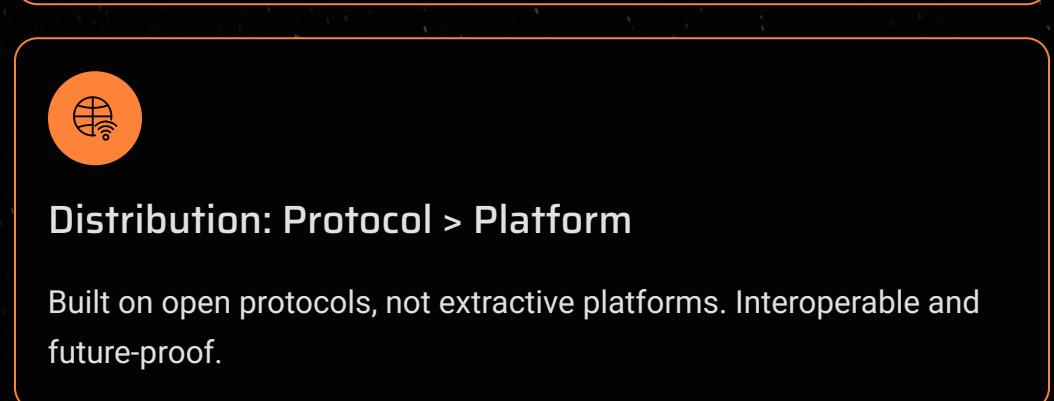
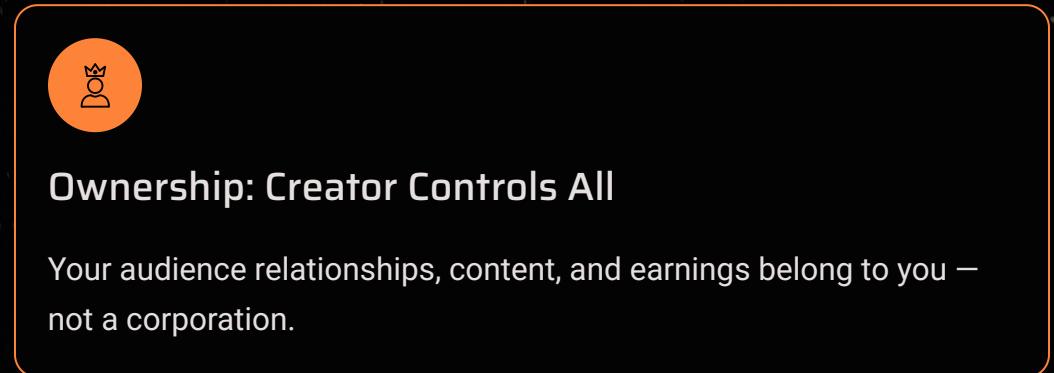
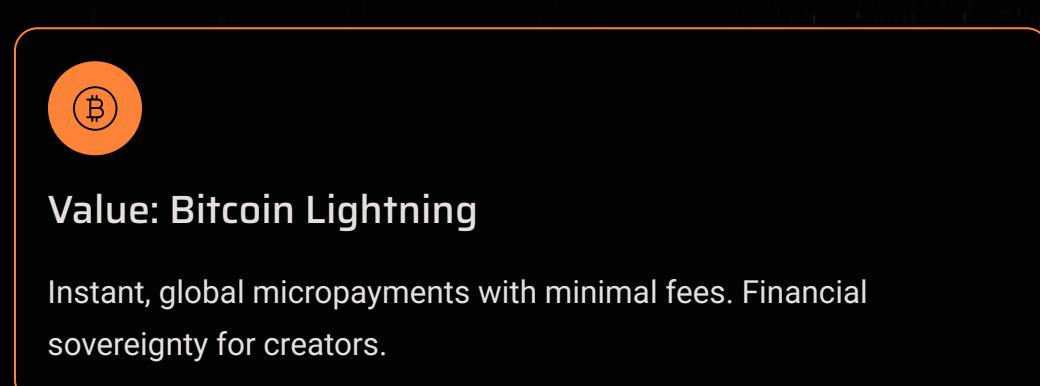
# How It Works

## Simple. Fast. Borderless.

The platform is designed for maximum simplicity and creative freedom. Whether you're a seasoned performer or just starting out, you can be live and earning in minutes.



## The Technology Stack



# Why Web5 for Artists

# Sovereign Creative Identity & Value Flow

Web5 represents a fundamental shift in how creators interact with technology and their audiences. It's not about building on someone else's platform – it's about owning your entire creative infrastructure.



## Cryptographic, Portable Identity

Your creator identity is a cryptographic key pair that you own and control. No company can take it away, suspend it, or monetize it without your permission. Move freely between applications while maintaining your reputation and audience.



## Fans Built Into Your Key

Your audience relationship is stored cryptographically, not in a corporate database. Followers connect to you, not to a platform. This relationship persists across any Web5 application that supports Nostr.

This isn't a platform – it's an artist liberation protocol.



## Direct, Global, Instant Tips

Bitcoin Lightning enables fans from anywhere in the world to support you instantly. No payment processor fees, no waiting periods, no geographic restrictions. Value flows directly from supporter to creator in seconds.



## Community Over Algorithm

No black-box algorithms deciding who sees your work. Your fans choose to follow you, and they see what you create. Organic discovery happens through genuine community connections and recommendations.

# Join the Web5 Artist Movement

The future of creative expression is being built right now, and we're inviting musicians, performers, and builders to be part of something historic. This is your opportunity to help shape how artists connect with audiences in the decentralized era.



## Participate in our Web5 Fair Demo

See the platform in action and experience firsthand how Web5 technology empowers creators. Get hands-on with Nostr identity and Lightning payments in a live demonstration.



## Onboard Creators & Musicians

Help fellow artists discover the freedom of Web5. Share your experience and guide musicians through setting up their sovereign identity and Lightning wallet.



## Support Open Creative Infrastructure

Contribute to building the decentralized future of music and performance. Whether through development, feedback, or community building, every contribution matters.



## Connect, Collaborate, and Co-Build

Join our community of creators, developers, and Bitcoin/Nostr enthusiasts. Together we're reimagining what's possible when artists own their digital presence.

- Let artists own their voice, their value, their audience — and their future.

# The Platform in Action

Experience the interface designed for creators who refuse to compromise. Every element is built with artist sovereignty in mind – from the moment you go live to the instant you receive tips from fans around the world.



## Designed for Performance

The interface gets out of your way so you can focus on what matters: your performance. One tap to go live. Real-time chat with your audience.

Instant notifications when fans send support.

Stream quality automatically adapts to your connection, ensuring your performance reaches fans no matter where you're broadcasting from – a coffee shop, a street corner, or a professional stage.

## Built on Open Standards

Every feature is powered by open protocols that can't be shut down or controlled by any single entity. Your content is yours. Your audience is yours. Your earnings are yours.

Light network mesh architecture ensures low latency and high reliability, while Bitcoin Lightning provides the financial rails for a truly global, borderless creative economy.

# Artist Revolution

## Bitcoin culture meets Web5 freedom

This is more than technology – it's a cultural shift. A movement back to the roots of music, where artists and audiences connected directly, where value flowed freely, and where creativity wasn't filtered through corporate gatekeepers.

Web5 gives us the tools to rebuild the music economy from first principles. To create systems that serve artists instead of extracting from them. To foster communities built on genuine connection rather than algorithmic manipulation.

100%



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### Artist Earnings Retained

No platform fees. No middlemen. Every sat goes directly to the creator.

### Global Reach

Borderless by design. Perform for audiences anywhere, receive support from everywhere.

### Corporate Control

You own your identity, your content, your audience, and your future.

Scan the QR code to explore the Buskr repository on GitHub.



### Join the Revolution

Dive into the code that's empowering artists worldwide. Discover the open-source foundation of a new creative economy, built on transparency and decentralization.

[Explore on GitHub](#)

The future of music is sovereign, decentralized, and unstoppable. Join us in building it.