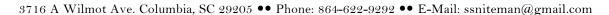
## Shane Sniteman



#### **EDUCATION**

#### Furman University, Greenville, SC

Bachelor of Arts May 2012

Majors: Political Science and Marketing

#### The Washington Center for Internships and Academic Seminars

Spring 2011

#### WORK EXPERIENCE/INTERNSHIPS

#### PricewaterhouseCoopers LLP Research Analyst (Columbia, SC)

May 2012 - present

- > Provide business advice and related assistance to major financial institutions
- > Tested judicial and non-judicial foreclosure proceedings against state legislature to identify cases of borrower harm for Citigroup, Inc.
- Analyze, track and report market and competitive intelligence findings from various sources
- Assist in writing viewpoints, whitepapers, and publications on a broad spectrum of finance related topics
- Create graphics and illustrations using Illustrator and InDesign to better convey findings in publications
- > Completing courses to achieve the CAPM (Certified Associate in Project Management) anticipating to sit for the exam in April 2013

#### Upstate SC Alliance Marketing Research Intern (Greenville, S.C)

Spring 2012-present

- Created Presentations using Prezi (cloud-based presentation software) and Keynote
- Aided the Vice President of Marketing on specific projects
- > Met with investors for potential economic development projects
- Used research to gain insight, expertise, and competitive intelligence on the Upstate of South Carolina
- Coordinated activities for potential investors and businesses
- Assisted keynote speakers

#### **BMW Collegiate Challenge**

Spring 2012

- Implemented entire marketing campaign for the MINI Cooper target market being 18-24 year olds
- Included branding, slogans, print advertisements, and commercials
- > Launched a Twitter campaign

#### Peace Corps Marketing Intern (Washington D.C.)

Fall 2011

- Assisted with the selection and application process for potential applicants
- Collaborated with stakeholders in other countries
- Created Presentations for the Board for Directors
- Marketed Peace Corps Response via all social media: Facebook, YouTube, and Twitter

#### Office of Senator Jim DeMint Constituent Services Intern (Washington D.C.)

Summer 2010

- Formulated responses to policy issues to constituents
- Served as the Intergovernmental communications liaison
- Spoke to constituents on complex issues on behalf of the Senator
- Attended a variety of meetings across the spectrum of government

#### Office of Congressman J. Gresham Barrett Intern (Anderson, S.C.)

Summer 2010

- Managed constituent's emails
- Responded to local constituents on a variety of local issues
- Aided staff dealing with Veteran Affairs and Social Security cases
- Corresponded to constituents on behalf of the staff

#### **Volunteer Income Tax Assistance**

Fall 2010

Produced complex marketing plan to increase awareness

# Draisen Edwards Music ➤ Sales Associate

2007-present

> Studio Drummer and Guitarist

### SKILLS

Language: Fluent in Italian; Proficient in Spanish

Computing: Proficient in Photoshop, Illustrator, InDesign, Adobe Lightroom, Prezi (cloud-based presentation software), IMovie, Microsoft (Excel, Word, Powerpoint) Keynote, SPSS (Statistical Analysis Software), Data Analysis, Pro Tools, Logic Pro Knowledgeable and have a keen interest in SEO/SEM, Google Analytics, Google Adwords, HTML, JavaScript, ¡Query