



## EDUCATION

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### **Furman University, Greenville, SC**

*Bachelor of Arts*

Majors: Political Science and Marketing

*May 2012*

### **The Washington Center for Internships and Academic Seminars**

*Spring 2011*

## WORK EXPERIENCE/INTERNSHIPS

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### **PricewaterhouseCoopers LLP Research Analyst (Columbia, SC)**

*May 2012 – present*

- Provide business advice and related assistance to major financial institutions
- Tested judicial and non-judicial foreclosure proceedings against state legislature to identify cases of borrower harm for Citigroup, Inc.
- Analyze, track and report market and competitive intelligence findings from various sources
- Assist in writing viewpoints, whitepapers, and publications on a broad spectrum of finance related topics
- Create graphics and illustrations using Illustrator and InDesign to better convey findings in publications
- Completing courses to achieve the CAPM (Certified Associate in Project Management) - anticipating to sit for the exam in April 2013

### **Upstate SC Alliance Marketing Research Intern (Greenville, S.C)**

*Spring 2012-present*

- Created Presentations using Prezi (cloud-based presentation software) and Keynote
- Aided the Vice President of Marketing on specific projects
- Met with investors for potential economic development projects
- Used research to gain insight, expertise, and competitive intelligence on the Upstate of South Carolina
- Coordinated activities for potential investors and businesses
- Assisted keynote speakers

### **BMW Collegiate Challenge**

*Spring 2012*

- Implemented entire marketing campaign for the MINI Cooper – target market being 18-24 year olds
- Included branding, slogans, print advertisements, and commercials
- Launched a Twitter campaign

### **Peace Corps Marketing Intern (Washington D.C.)**

*Fall 2011*

- Assisted with the selection and application process for potential applicants
- Collaborated with stakeholders in other countries
- Created Presentations for the Board for Directors
- Marketed Peace Corps Response via all social media: Facebook, YouTube, and Twitter

### **Office of Senator Jim DeMint Constituent Services Intern (Washington D.C.)**

*Summer 2010*

- Formulated responses to policy issues to constituents
- Served as the Intergovernmental communications liaison
- Spoke to constituents on complex issues on behalf of the Senator
- Attended a variety of meetings across the spectrum of government

### **Office of Congressman J. Gresham Barrett Intern (Anderson, S.C.)**

*Summer 2010*

- Managed constituent's emails
- Responded to local constituents on a variety of local issues
- Aided staff dealing with Veteran Affairs and Social Security cases
- Corresponded to constituents on behalf of the staff

### **Volunteer Income Tax Assistance**

*Fall 2010*

- Produced complex marketing plan to increase awareness

### **Draisen Edwards Music**

*2007-present*

- Sales Associate
- Studio Drummer and Guitarist

## SKILLS

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**Language:** Fluent in Italian; Proficient in Spanish

**Computing:** Proficient in Photoshop, Illustrator, InDesign, Adobe Lightroom, Prezi (cloud-based presentation software), iMovie, Microsoft (Excel, Word, Powerpoint) Keynote, SPSS (Statistical Analysis Software), Data Analysis, Pro Tools, Logic Pro  
Knowledgeable and have a keen interest in SEO/SEM, Google Analytics, Google Adwords, HTML, JavaScript, iQuery