Soham Deshmukh

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https://www.linkedin.com/in/soham-deshmukh/

Crafting and Developing User- Centric solutions

for complex digital products

EDUCATION

2024 (expected graduation)
Grade A

Pune University

Bachelors in Business Administration with Computer Application

studying Web designing, Software Engg,Usability Testing, Economics, Database mgt, Business communication

5.2021- 7.2021

UX Design Workshop Participant
IIT Guwahati

Collaborated with cross-functional teams to craft User Journey Maps, conduct UX Research, and develop UI Prototypes

2019 - 2021
Grade A

Symbiosis College of Arts and Commerce

High School

studied Economics and Statistics, Business Studies, English Mathematics, Accountancy.

CERTIFICATION

2022-

The Interaction Design Foundation

Membership Certification

completed courses : Web Design in Usability, Data Driven Design: Quantitative Research for Ux

2023

Palo Alto

CyberSecurity

studied User Education on Security, Error Messaging, Data Privacy, Authentication

LANGUAGES

English (Professional)

German (Intermediate)

SKILLS

User Research methods

Statistical Data Analysis

Wireframing

Adv. Prototyping

Usability Testing

Working in Agile

SDLC

Programming

TOOLS AND TECHNOLOGIES

Figma

Notion

Microsoft Suite

Git

HTML / CSS / JS

Python

PHP

SQL

Java

C

C++

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Cover Letter

PROJECTS

07.2023 - 10.2023

E-commerce web application - Shet E

An e-commerce application facilitating direct connections between farmers and consumers.

As a team member, I played a pivotal role in Database Management, specializing in tasks such as changing user statuses, data fetching, and uploading.

Proficient in SQL and PHP, I contributed to the development of user journey maps and UML diagrams, showcasing my skills in both practical implementation and visual representation of system architecture

02.2023 - 06.2023

Ux Case Study - Confer Meet

In this UX case study, I concentrated on creating a co-working space app emphasizing productivity, collaboration, and a seamless user experience.

The project aimed to tackle challenges related to booking, space exploration, and communication within the co-working environment.

EXTRA CURRICULAR ACTIVITIES

02.2022 - 06.2023

Entrepreneurship Development Cell

Active participant in Entrepreneurship Development Cell, engaging in panel discussions with industry leaders and contributing to startup events.

Gained valuable insights into user-centric innovation, aligning with my passion for UX design and enhancing my understanding of creating meaningful digital experiences.

6.2022 - 09.2022

Bmcc College Fest

As the Debate Event Head, I led and organized a successful debate event, showcasing strong planning and problem-solving skills. This experience taught me effective communication and adaptability