

# Stephan Somers

## Product Designer

Email ssomers42@gmail.com  
Portfolio stephansomers.com  
LinkedIn linkedin.com/in/ssomers42  
Phone (661) 733-9552

## EDUCATION

### Human-Computer Interaction (BS)

University of California, San Diego  
Class of 2018

### Irrational Labs Behavioral Design

**Bootcamp Certificate**, January 2022

Learned behavioral economics and consumer psychology through Irrational Lab's 8 week bootcamp.

## SKILLS

### Design

Ideation, Wireframing, Storyboarding, User Flows, Rapid Prototyping

### Tools

Figma, Sketch, Adobe XD, InVision, Zeplin, Mixpanel, Protopie, HTML, CSS, JS, React

### Research

Usability Testing, Personas, Ethnography, User Interviews, Needfinding, Competitive Analysis, Heuristic Evaluations, Card Sorting

## AWARDS

### Design At UCSD Design Sprint Competition,

**First Place x 2**, March 2018 & May 2018

First place prize for ideating and prototyping a curated open source education platform.

First place prize for redesign of Illumina's NextSeq 550Dx operating software.

### UCSD Halicioglu Data Science Competition,

**First Place**, March 2018

First place prize for data analysis on the correlation between veteran suicide rates and socioeconomic status with the goal of better allocation of suicide prevention resources.

## EXPERIENCE

### Steady — Senior Product Designer

Web & Mobile Application Empowering People to Earn More

FEBRUARY 2021 - PRESENT

- Identified and executed several high-impact design initiatives within Steady's Boosters offerings, lifting EPC by over 8% and engagement by over 25%.
- Owned the design vision for the Income Passport product. Holistically redesigned the user journey, increasing flow completion by over 250%.
- Championed accessibility across the org. Organized the design and engineering effort to bring Steady's Income Passport product up to WCAG 2.0 standards and created a VPAT to share with external stakeholders.

### Grayscale — Creator, Designer, and Developer

Figma plugin to Toggle Grayscale Overlay for Artboards

MAY 2022 - PRESENT

- Designed, developed, and actively expanding a community Figma plugin with over 650 downloads.

### Riven — Product Design Consultant

Web Application for 3D Scanning Product Design

APRIL 2021 - JUNE 2021

- Partnered closely with the product manager and engineering team to translate a highly technical product into a simple and elegant user experience which helped secure an exit.

### Kast — Lead Product Designer

Desktop, Mobile, Web, & TV Application for Digital Watch Parties

OCTOBER 2018 - DECEMBER 2020

- Utilized qualitative and quantitative data to redesign the watch party experience resulting in a 17% increase in average session duration and 8% increase in D7 user retention.
- Established a design system to increase workflow efficiency and maintain product consistency.
- Facilitated design thinking workshops to promote product ownership across teams and champion the design process.
- Managed a team of 3 designers.

### Global Ties — UX Designer & Developer

Responsive Web Application for San Diego Non-Profit

JANUARY 2017 - MARCH 2017

- Led a team of 8 to design and build a classification tool for a non-profit client which increased productivity by 20%.