

Stephan Somers

Product Designer

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EDUCATION

Human-Computer Interaction (BS)

University of California, San Diego
Class of 2018

SKILLS

Design

Ideation, Wireframing, Storyboarding, User Flows, Rapid Prototyping

Tools

Figma, Sketch, Adobe XD, InVision, Zeplin, Mixpanel, Prototipe, HTML, CSS, JS, React

Research

Usability Testing, Personas, Ethnography, User Interviews, Needfinding, Competitive Analysis, Heuristic Evaluations, Card Sorting

AWARDS

Design At UCSD Design Sprint Competition,

First Place x 2, March 2018 & May 2018

First place prize for ideating and prototyping a curated open source education platform for sharing resources between teachers and students.

First place prize for redesign of Illumina's NextSeq 550Dx operating software which made it more intuitive and user-friendly.

UCSD Halicioglu Data Science Competition,

First Place, March 2018

First place prize for data analysis on the correlation between veteran suicide rates and socioeconomic status with the goal of better allocation of suicide prevention resources.

EXPERIENCE

Kast, San Diego, CA— *Lead Product Designer*

Desktop, Mobile, Web, & TV Application for Digital Watch Parties

OCTOBER 2018 - OCTOBER 2020

- Worked to deliver human-centered solutions across the entire product lifecycle, from needfinding to designing and validating consumer-facing solutions.
- Planned and executed on a product roadmap that grew the community from 500 uniques to 3 million in 1 year.
- Utilized qualitative and quantitative data to redesign the watch party experience resulting in a 17% increase in average session duration and 8% increase in D7 user retention.
- Built a design system of responsive and reusable components to increase workflow efficiency and maintain product consistency.
- Established, monitored, and analyzed product KPIs and funnels to accurately measure for success and opportunities.

Slant, San Diego, CA— *Co-Founder, UX Designer*

Mobile Application for Civic Engagement

JUNE 2018 - MAY 2019

- Accepted out of an applicant pool of over 70 startups to participate in the UC San Diego Converge Incubator and receive summer funding and mentorship
- Conducted expert interviews with career politicians, staff, and civic engagement strategists
- Created personas, storyboards, and journey maps to generate empathy and identify pain points in the user's experience.

YOMP, San Diego, CA— *UX Consultant*

Mobile Application for Festival Fashion

JANUARY 2018 - NOVEMBER 2019

- Facilitated extensive user interviews throughout the design process to identify pain points and refine the user experience.
- Communicated with users and stakeholders to understand business goals and plan UX strategy.

Global Ties, La Jolla, CA— *UX Design & Development*

Responsive Web Application for San Diego Non-Profit

JANUARY 2017 - MARCH 2017

- Led a team of 8 to design and build a classification tool and visual aid for a nonprofit client, Center for Community Health, which increased productivity by 20%.
- Utilized HTML, CSS, and JS to develop the front-end of the application from the ground up.