INFO8146-24W-Sec1 Diagnostics Analytics Team 7 Siddhesh Otari- Individual Guided Tour

Cover Letter

To:

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Diagnostics Analytics

Conestoga College

Doon Campus

From:

Siddhesh Otari

Team 7

Business Analytics 24-W Section 1

Conestoga College

Doon Campus

Re: Submission of Case study 2 on Call Center Data set.

Respected Prof Mohamed,

In this case study I have created an Individual Workbook in which I created various sheets below:

- ReadMeFirst
- Deliverables
- Modes
- DS Inspection
- AreaCodes
- OtherData
- Customers
- GreetersDM
- Places
- CSR DM
- CSR PTs

We were expected to extract the data from the Access workbook provided and recognize the foreign keys and add the cell references using formulas.

After this we created the busyness hrs, mins, secs using appropriate which is explained further in the guided tour.

I expect to be graded on the work I created and will be open to suggestions from the professors for any improvements.

Guided Tour

1. ReadMeFirst

2			
	Sheets in this Workbook		
4	ID	Sheet Name	Description
5	1	ReadMeFirst	Excel workbook information and history
6	2	<u>Deliverables</u>	List of Deliverables
7	3	Modes	Gives description of different modes
			Inspection conducted on different tables based on inspection
8	4	DS Inspection	test provided in Samples and Guidance
9	5	<u>AreaCodes</u>	Information about Area
0	6	Other Data	Information about product, terms and countries
1	7	Customers	Information about Customers
2	8	Greeters Dm	gives information about greeters
3	9	Places	Information about Places
4	10	CSR DM	Gives information about CSR operations
5	11	CSR PTs	Pivot Tables
6			

- In this sheet we created links which directly navigates you to then appropriate sheet required.
- I have also added the descriptions for each respective sheet.
- The sources of Data a given in the Sources and References section.

2. Deliverables

Deliverable ID	Deliverable Name	Description	Туре	Requireme	Started	Started	Done	Done	OC OK	QC OK	Done By	QC By
Deliverable ID	Deliverable Name	Безапраон	1700	nt ID	Date	Time	Date	Time	Date	Time	Done by	QC Dy
S	Do Inspection Test and	Record the findings in plan	Sheet+List/Table	11							Siddhesh	Team
	Record Finding	list/table.			19-Feb	9:00 AM	19-Feb	10:00 AM	19-Feb	5:00 PM		
T	Workflow for Vlookup	Select the Excel sheet of the	Sheet+List/Table	11.6							Siddhesh	Team
		major table assigned to create a										
		Vlookup foreign key validation										
		formulas			19-Feb	10:00 AM	19-Feb	11:00 AM	19-Feb	5:10 PM		
U	Install the weekday calcs	Create a DM column with	Sheet+List/Table	13.6							Siddhesh	Team
	in DM	heading of "Weekday" . Calculate										
		the Weekday using appropriate										
		formula			19-Feb	12:00 PM	19-Feb	1:00 PM	19-Feb	5:20 PM		
V	Pivot Tables Issue 5	Produce Pivot Tables for your	Sheet+List/Table	14.1							Siddhesh	Team
		Agent Type and create work										
		sheet "PTs Busyness"			19-Feb	1:00 PM	19-Feb	2:00 PM	19-Feb	5:30 PM		
W	Prepare a written	There must be a section with at	Guided Tour	16.3							Siddhesh	Team
	Guided Tour of your	least 2 screen captures and a										
	diagnostic analytics	paragraph of text for each Issue			19-Feb	2:00 PM	19-Feb	5:00 PM	19-Feb	5:40 PM		
X	Prepare Minimal Case	Cover Letter	Guided Tour	16.4							Siddhesh	Team
	study packaging				19-Feb	6:00 PM	19-Feb	6:10 PM	19-Feb	7:00 PM		
Y	Prepare Minimal Case	Title page	Guided Tour	16.4							Siddhesh	Team
	study packaging				19-Feb	6:20 PM	19-Feb	6:40 PM	19-Feb	7:00 PM		
Z	Prepare Minimal Case	Statement of Academic Integrity	Guided Tour	16.4					1		Siddhesh	Team
	study packaging				19-Feb	6:40 PM	19-Feb	7:00 PM	19-Feb	7:00 PM		

• The above is the list of deliverables with appropriate description for each deliverables.

3. Modes

Mode		Agent Type	Prev Mode(s)	Call Done	DB FieldName	Description	Comment		
	0				Mode00	Inbound			
	1		C)	Mode01	Rejected. Busy			
	2		0)	Mode02	Aborted by Caller			
	3	1)	Mode03	Call Answered by Greeter			
	4	1	3		Mode04	Triage to Tech, Expert, Cust Srvice/Sales, Manager < Div B>/< Div A>			
	5		4		Mode05	Queued for Service			
	6		4	Yes	Mode06	Wait Mode 5 aborted by Caller			
	7	8	5		Mode07	Accepted by <div b=""> Service</div>			
	8	8	7	,	Mode08	CallerID Establish			
	9	8	8		Mode09	NewCaller CRM Setup			
	10	8	8		Mode10	Repeat Caller CRM Verify/Update			
	11	8	9,10)	Mode11	FirstCallOnIssueVerify			
	12	8	11		Mode12	Issue Scoping			
	13	8	12		Mode13	Tech Discussion, Note Taking			
	14	8	13	Yes	Mode14	Good Result			
	15	8	13	Yes	Mode15	Caller Abandons Discussion			
	16	8	13		Mode16	<div b=""> Case Number Assigned</div>			
	17		4,11,13		Mode17	Queued for Escalated Service	=Mode16	Is the Prev	Modes Correct??
	18		17	Yes	Mode18	Wait Mode 17 aborted by Caller			
	19	9	17	,	Mode19	Accepted by <div b=""> Tech Expert</div>	=Mode17-Mode18		
	20				Mode20	CallerID ReVerify			
	21	9	20)	Mode21	More Scoping			
	22	9	21		Mode22	Tech Discussion			
	23	9	22	Yes	Mode23	Good Result EscService	=Mode19-Mode24-Mode25		
	24	9	22	Yes	Mode24	Open Issue and Case			
	25	9	22	Yes	Mode25	Caller Abandons Discussion			

• The above images refer to the Modes tables where we are getting the hierarchical working model of a Call Center.

4. DS Inspection

ID	Table(s)	Data Test Name	Data Test Type	Data Test	Issue Name	Issue Description	Sample Size	Found Date	Found	Т
	Involved			Description					Time	4
1	Area Code		No Record		Have Records			18-Feb	9:00 AM	4
2		Columns with no	No entries/ Blanks							
	Area Code	entries, that are entirely			Column- Inactive, Zlink			18-Feb	9:10 AM	1
3		Columns with some	Columns with Rows							Τ
	Area Code	rows that have blank	Blank		No Blank rows			18-Feb	9:20 AM	1
4		Columns that have both	Having positive and							Τ
		positive and negative	negative numbers							
	Area Code	numbers			No Negative Values			18-Feb	9:30 AM	1
5	Other Data	Tables with no record	No Record		Have Records			18-Feb	9:40 AM	1
6		Columns with no	No entries/ Blanks			•				1
	Other Data	entries, that are entirely	Columns		Column- CountUnitsIrnPackages, Inactive, Time S	Stamp, Zlink		18-Feb	9:50 AM	4
7		Columns with some	Columns with Rows							1
	Other Data	rows that have blank	Blank		No Blank rows in remaining columns			18-Feb	10:00 AM	1
8		Columns that have both	Having positive and							1
		positive and negative	negative numbers							
	Other Data	numbers			No Negative Values			18-Feb	10:10 AM	1
9	Places	Tables with no record	No Record		Have Records			18-Feb	10:20 AM	đ
10		Columns with no	No entries/ Blanks							1
	Places	entries, that are entirely	Columns		Column- CountryID, Inactive, Time Stamp, Zlink			18-Feb	10:30 AM	1
11		Columns with some	Columns with Rows							1
	Places	rows that have blank	Blank		No Blank rows in remaining columns			18-Feb	10:40 AM	ı
12		Columns that have both	Having positive and							1
		positive and negative	negative numbers							
	Places	numbers	-		No Negative Values			18-Feb	10:50 AM	ı

- The above Images is about the Individual Inspection on the data file which we get from the Access Database.
- Here we have provided appropriate description in the Excel sheet.

5. Area Codes

							-	
AreaCodeID -	AreaCode -	ProvStateID -	Timestamp •	Inactive	w	zLnk -	Click to Add	7
1	201	37	!-2023 10:09:19			1		
2	202	11	!-2023 10:09:40			1		
3	203	10	!-2023 10:09:40			1		
4	204	24	!-2023 10:09:40			1		
5	205	4	!-2023 10:09:40			1		
6	206	62	!-2023 10:09:40			1		
7	207	26	!-2023 10:09:40			1		
8	208	17	!-2023 10:09:40			1		
9	209	8	!-2023 10:09:40			1		
10	210	58	!-2023 10:09:40			1		
11	212	45	!-2023 10:09:40			1		
12	213	8	!-2023 10:09:40			1		
13	214	58	!-2023 10:09:40			1		
14	215	50	!-2023 10:09:40			1		
15	216	46	-2023 10:09:40			1		

AreaCodeID	AreaCode	ProvStateID
1	201	37
2	202	11
3	203	10
4	204	24
5	205	4
6	206	62
7	207	26
8	208	17
9	209	8
10	210	58

- The above 1st image is from the Access Data base provide where we can see some empty columns.
- The 2nd image is the imported sheet from the Access Database to the Excel sheet where we have eliminated the empty columns.

6. Other Data

	CountryID -	Country	*	Timestamp	w	Inactive	₩	zLnk	₩ (Click to Ad	d +
	1	Australia							1		
	2	BWI							1		
	3	Canada							1		
	4	New Zealar	nd						1		
	5	Singapore							1		
		USA							1		
	(New)	00/1		20-02-2024	14:12:10				1		
ı	, ,										
F	ProductID - ProductC	ode 🔻	ProductFullName	ApproxSellPr	CountUnitsIr •	TimeStamp	, •	Inactive	v 7	Lnk - Click	to Add •
	1 ProductA	Product A		\$10.00			17 12:10:04			1	
Т	2 ProductB	Product B		\$12.00		27-09-20	17 12:10:04			1	
	3 ProductC	Product C		\$14.00		27-09-20	17 12:10:04			1	
	4 ProductD	Product D)	\$16.00		27-09-20	17 12:10:44			1	
	5 ProductE	Product E		\$18.00		27-09-20	17 12:10:44			1	
	6 ProductF	Product F		\$20.00		28-04-20	22 06:18:45			1	
	7 ProductG	Product G	i	\$22.00			22 06:19:18			1	
	(New)				0	20-02-20	24 14:12:45			1	
/	TermsID ▼ T	ermCode +	DaysToPay •	DiscountPerc •	TimeStamp +	Inactive	*	zLnk	→ Clic	k to Add →	
	1 cc	OD	3	0)	-2017 05:24:4:	1			1		
	2 Ne	et30	30	0	-2017 05:24:4	5			1		
	3 Ne	et45	45	0	-2017 05:25:0	3			1		
	4 Ne		60		-2017 05:25:1				1		
	5 Ne	et90	90	0	-2017 05:25:19	9			1		
	(New)				-2024 14:13:40				1		

- The above 3 sheets are about the Countries, Products and Terms table from the Access Database.
- I have eliminated the empty columns after importing it into the Excel sheet.

7. Customers

*	CountryID -	AreaCodeID -	PhoneNumbe -	TermsID -	TimeStamp •	Inactive -	zLnk - Click to Add -
	1			1			1
	1			1			1
	2	28	623-6843	1			1
2	3	27	908-7221	1			1
	3	249	292-6538	1			1
0	3	249	612-3123	1			1
0	3	249	167-1475	1			1
2M0	3	249		1			1
	3	249	949-5688	1			1
	3	249	425-1951	1			1
)	3	249	801-6154	1			1
	3	249	846-6081	1			1

2	Broken Arr	ow, OK 74012-85		6 10	0		1				1		
		X 78028-3506			0 434-5599		1				1		
		78040-4515		6 1	0 183-6459		1				1		
		86336-4218		6 13	8 503-3044		1				1		
		, NV 89052-2672		6 24	2 958-1396		1				1		
O	Las Vegas,	NV 89125-7600		6 24	2 138-6531		1				1		
9	Las Vegas,	NV 89146-9009		6 24	2 856-8805		1				1		
1	Oak Park, C	CA 91377-5481		6	9 787-9376		1				1		
2	Chico, CA	95928-5322		6	9 594-9914		1				1		
6	Seaside, OF	R 97138-5806		6 13	0 468-1806		1				1		
7	Seattle, WA	A 98108-0387		6	6 355-5495		1				1		
	Fort France	es, ON P9A 1G6		6 2	2 431-8507		1				1		
	Richmond,	BC V6V 1X6		6 2	7 124-9689		1				1		
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							5,3,FALSE))		UP(J6,PI	Jvstates;şi	ڊ جرب ال		
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		OOKUP(H8,Plac))					
ceID	T	OOKUP(H8,Plac	es!\$B\$8:\$C Place		▼ ProvStat		95,3,FALSE))	StateNar	ne	V	_	CodeZip
		OOKUP(H8,Plac			▼ ProvStat	teID ₹	95,3,FALSE))			V	_	CodeZip
7	T	OOKUP(H8,Plac			ProvStat		95,3,FALSE))		ne	▼ th Wales	2100	CodeZip
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8	795 346 159	OOKUP(H8,Plac		Sydne Villawoo Mian	ProvStat y d	41 41 13	95,3,FALSE))		ne New Sout New Sout	th Wales th Wales Florida	2100 2163 33142	CodeZip
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- E	795 346 159 392	OOKUP(H8,Plac		Sydne Villawoo Mian White Roo Carbonea	ProvStat y d d ni k k	41 41 13 7 38	95,3,FALSE	Prov	StateNar Newfoun	ne New Sout New Sout British C	th Wales th Wales Florida olumbia Labrador	2100 2163 33142 VB4 3Z2 A0A 1B0	!
- E	795 346 159 392	OOKUP(H8,Plac		Sydne Villawoo Mian White Roo Carbonea	ProvStat y d d ni k k	41 41 13 7 38	95,3,FALSE	Prov	StateNar Newfoun	ne New Sout New Sout British C	th Wales th Wales Florida olumbia Labrador	2100 2163 33142 VB4 3Z2 A0A 1B0	!
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8 2 8 1	795 346 459 392 111 49	'=VLOOKUP(08,'01	Place ther Data'!\$8\$	Sydne Villawoo Mian White Roc Carbonea Bay Robert	ProvStat	41 41 13 7 38 38	95,3,FALSE	Prov Prov TermsID	StateNar	ne New Sout New Sout British C dland and I dland and I	th Wales th Wales Florida folumbia Labrador Labrador	2100 2163 33142 VB4 3Z2 A0A 1B0 A0A 1G0	
8 2 8 1	795 346 359 392 111 49	'=VLOOKUP(O8,'O	Place ther Data'!\$8\$	Sydne Villawoo Mian White Roo Carbonea Bay Robert 8:\$C\$13,2,FALSE) Australia Australia BW	ProvStat y d ni k ar ts AreaCodeID	41 41 13 7 38 38	95,3,FALSE	Prov	StateNar	ne New Sout New Sout British C dland and I dland and I	th Wales th Wales Florida folumbia Labrador Labrador	2100 2163 33142 VB4 3Z2 A0A 1B0 A0A 1G0	
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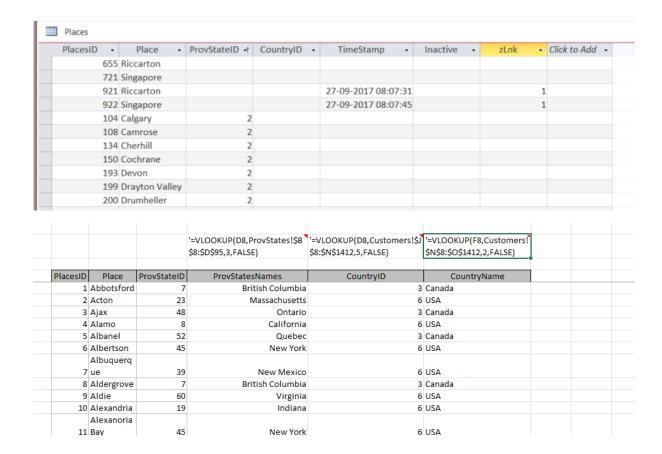
- The first two images are from the Access Database where we found some empty columns which were eliminated after importing the data to the excel sheet.
- In the remaining images we can see that using VLOOKUP where added the columns such as Places, ProvStateNames, CountryName, Terms using the foreign key references.
- In these formulas we have used IF and ISERROR to eliminate the NA values to provide a clean data.

8. Greeters DM

19 - 2022 15:01:35	▼ Mo	ode05 •	Mod	e26 🔻	Mode50	¥	Mode71	¥	Mode99	у Т	imestam	n w	Inactive	*	zLnk	- (lick to Add 💌
18		deo5 •	IVIOU	e20 •	Modeso	•	Wode/1	•	Modess				mactive		ZLIIK		.IICK LO Add ¥
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18 2022 23:01:18																	
11	31																
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100 100	31									16)-2	022 15:0	1:50				1	
12	35									19 1-2	022 23:0	01:43				1	
12	30									20 1-2	022 15:0	01:44				1	
133	32																
19 2022 23:01:05 1 1 1 1 1 1 1 1 1																	
11																	
19 - 2022 15:00:01																	
14	31									17)-2	022 15:0	01:44				1	
1	31									19 1-2	022 15:0	00:01				1	
18 - 2022 23:00:04 1 1 18 - 2022 23:00:04 1 1 18 - 2022 23:00:04 1 1 18 - 2022 23:01:46 1 1 18 - 2022 23:01:46 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	34									16)-2	022 23:0	00:56				1	
18 -2022 15:01:45 1 1 1 1 1 1 1 1 1	34									20 1-2	022 15:0	00:45				1	
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NY-FD-ID ShiftDate Shift	32									20 1-2	022 15:0	00:43				1	
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NY-FD-ID ShiftDate Shift	33	34		25						20)-2	022 15:0	01:17				1	
NY-FD-ID ShiftDate ShiftNbr Mode00 Mode00Dur PhoneLinesCount Mode01 Mode02 Mode02Dur Mode03 Mode04Dur Mode05 Mode26 Mode26 Mode27 Mode05 Mode27 Mode05 Mode28 Mode2	31	34		26						21)-2	022 15:0	00:58				1	
NY-FD-ID ShiftDate ShiftNbr Mode00 Mode00Dur PhoneLinesCount Mode01 Mode02 Mode02Dur Mode03 Mode04Dur Mode05 Mode26 Mode26 Mode27 Mode05 Mode27 Mode05 Mode28 Mode2	31																
NY-FD-ID ShiftDate ShiftNbr Mode00 Mode0Dur PhoneLinesCount Mode01 Mode02 Mode02Dur Mode03 Mode04Dur Mode05 Mode05 Mode26 Mode50 Mode71 Mode99 132653 20-Sep-22 2 2 26 8 30 4 3 0 18 30 16 31 18 16 15 16 15 16 15 16 15 16 16 18 16 16 18 16 18 18 18 18 18 18 18 18 18 18 18 18 18	32																
132653 20-Sep-22				,,,,													
132653 20-Sep-22																	
132654 21-Sep-22	NY-FD-ID	ShiftDate Sh	iftNbr	Mode00	Mode00Dur	PhoneL	inesCount Mod	e01 N	Mode02 Mode02	2Dur Mod	de03 Mode	04Dur M	ode05 Mode	26 Mo	de50 Mode71	Mode99	
132655 21-Sep-22																	
132656 22-Sep-22																	
132657 22-Sep-22																	
132659 23-Sep-22																	
132660 24-Sep-22																	
132661 26-Sep-22																	
132663 27-Sep-22 1 26 7 30 4 2 0 20 34																	
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- The 1st image is from the Access Database where we can see some empty columns and blank rows.
- After importing we have eliminated the Empty columns in the Excel workbook.
- In the 2nd image we can see the changes made.

9. Places



- The 1st image is from the Access Database where we can see some empty cells and some empty columns.
- In the 2nd image we have eliminated the empty columns and added some columns using VLOOKUP with the help of foreign keys.

10.CSR DM

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				Queued for	<div a="">S</div>	ales Sa	les Wa	it aborted by	Accept	ed by Sales		Info A	Accepted	<div a=""></div>	Orde	r to be
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	84650	01-Jun-2			28	26	0		28		0 8		39			22
-	84651 84652	01-Jun-2 02-Jun-2			25 30	11 28	0				0 7		39			22 10
	84653	02-Jun-2			26	25	0				0 5		40	1		18
-	84654	03-Jun-2			31	10	0				0 4		40			18
	84655 84656	05-Jun-2 05-Jun-2			31 24	27 12	0				0 6		38			26 26
	84657	06-Jun-2			28	29	0				0 7		41	1 2		14
-	84658 84659	06-Jun-2 07-Jun-2			24 29	26 11	0				0 8		39			22
	84660	07-Jun-2			26	28	0				0 3		37			10
	84661 84662	08-Jun-2 08-Jun-2			30 27	25 10	0				0 5		40			18 18
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0		2	16 15	29 71	13 19			21 26		4144 3700	16 30		1030 2114		5190 5844	
0		1	9	56	23			27		2874	9		1827		4710	
0		1	19	40	27	0		28		3356	19		1559		4934	82.23
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	ness Mins 86.5	Busyne	ess Hrs 666667	Year 202	3		6		ter 2	We	ekDay 5					
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usyr	ness Mins 86.5 97.4	1.441 1.623 1.308	ess Hrs 666667 333333 333333	Year 202 202	3 3 3		6		ter 2	We	ekDay 5					
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- The above showcases the calculations that were done using appropriate formulas and cell referencing.
- In this sheet we have given column names using VLOOKUP referencing from the modes sheet.
- Further, we have calculated the Busyness Hrs, Busyness Mins, Busyness Secs, Year, Month, Quarter and Weekday using the formulas provided in the Digital PBX Config Dec 4 2016 + Busy-ness Guidance sheet.

11.CSR Pivot Tables

			ata fan Owent	
			ata for Quarte	
PT of Years an	d Months(rows	s) versus Shifts(columns) sho	wing Count, Min
Quarter	2 √▼			
	Count of	Min of	Max of	Average of
				•
Row Labels 💌	Busyness Hrs	Busyness Hrs2	Busyness	Busyness Hrs4
± 2023	48	1.17	1.83055556	1.465815972
■ 2024	143	1.349722222	2.2575	1.781114996
4	48	1.39	2.0575	1.770729167
5	50	1.349722222	2.2575	1.783455556
6	45	1.426666667	2.23222222	1.789592593
Grand Total	191	1.17	2.2575	1.701877545

		D.				
			ata for Quarter 3			
PT of Years ar	nd Months(rows	s) versus Shifts(columns) showi	ing Count, Min, I	Max and Average of Bus	yness Hrs
Quarter	3 ,T					
	Count of	Min of	Max of	Average of		
Row Labels	Busyness Hrs	Busyness Hrs2	Busyness Hrs3	Busyness Hrs4		
± 2023	144	1.348888889	2.4075	1.766521991		
■ 2024	99	1.376111111	2.411388889	1.773588664		
7	50	1.376111111	2.411388889	1.81495		
8	49	1.451388889	2.099722222	1.73138322		
Grand Total	243	1.348888889	2.411388889	1.769401006		

		owing all becau			
		s) versus Shifts(columns) showi	ing Count, Min, N	Max and Average of Busyness Hrs
Quarter	(All)				
	Count of	Min of	Max of	Average of	
Row Labels 💌	Busyness Hrs	Busyness Hrs2	Busyness Hrs3		
■ 2023	335	1.17	2.4075	1.750776119	
6	48			1.465815972	
7	47	1.374166667	2.141388889	1.744125296	
8	50	1.348888889	2.4075	1.791511111	
9	47	1.391388889			
10	48	1.35555556	2.250277778	1.85353588	
11	48	1.464722222	2.351944444	1.861672454	
12	47	1.357777778	2.048611111	1.77535461	
□ 2024	385	1.349722222	2.411388889	1.80681746	
1	50	1.392777778	2.214722222	1.852088889	
2	46	1.515	2.149166667	1.861201691	
3	47	1.4625	2.286388889	1.853622931	
4	48	1.39	2.0575	1.770729167	
5	50	1.349722222	2.2575	1.783455556	
6	45	1.426666667	2.232222222	1.789592593	
7	50	1.376111111	2.411388889	1.81495	
8	49	1.451388889	2.099722222	1.73138322	
∃ (blank)					
(blank)					
Grand Total	720	1.17	2.411388889	1.78074267	

- The above Pivot tables were created using the CSR DM table where values are used in columns field, filters are for the quarter, Year and month are in the rows field and values are count, min, max, average of Busyness Hrs.
- Here we have 3 pivot tables where each tables shows different quarter results, where as the 3rd PT show for all quarters as this is no data for quarter 1 and 4.
- It appears that Quarter 3 is busier than Quarter 2.
- The Max Busyness hours in 2023 Quarter 2 is less than 2023 Quarter 3.
- There is no data available for the Quarter 1 in the year 2023.
- Also, there's no data available for quarter 4 in the year 2024.