

SProject Report

Project Description

I Revolution: A Data-Driven Exploration Of Apple's I Phone Impact In India

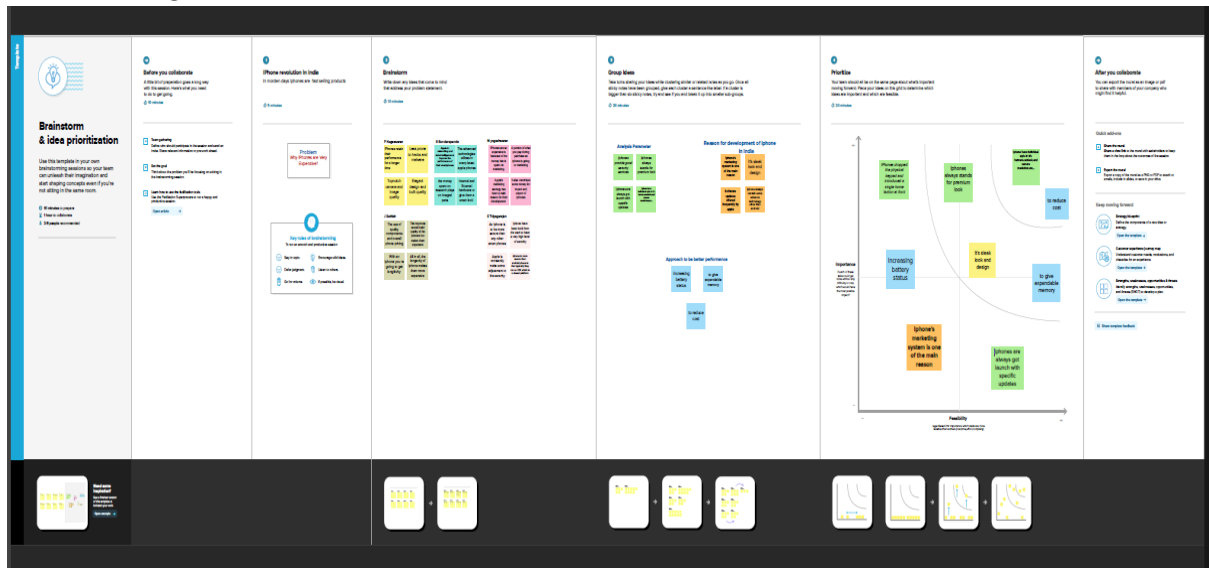
The world has changed as a consequence of the increasing use of smartphones, which have improved communication, connected people, and revolutionized many different businesses. With its main product, the iPhone, capturing markets around the world, Apple Inc. has emerged as a prominent player among the top smartphone makers. India, one of the economies with the greatest economic growth, has seen a tremendous increase in smartphone usage, making it an interesting market to study the effects of Apple's iPhone.

In order to shed light on important factors like market penetration, customer preferences, economic ramifications, and societal changes, this research report will perform a data-driven investigation of the impact of the iPhone in India. This study will offer invaluable insights into the transformative impact of the iPhone on India's technological landscape and the lives of its consumers by using advanced data analytics techniques and analyzing large datasets.

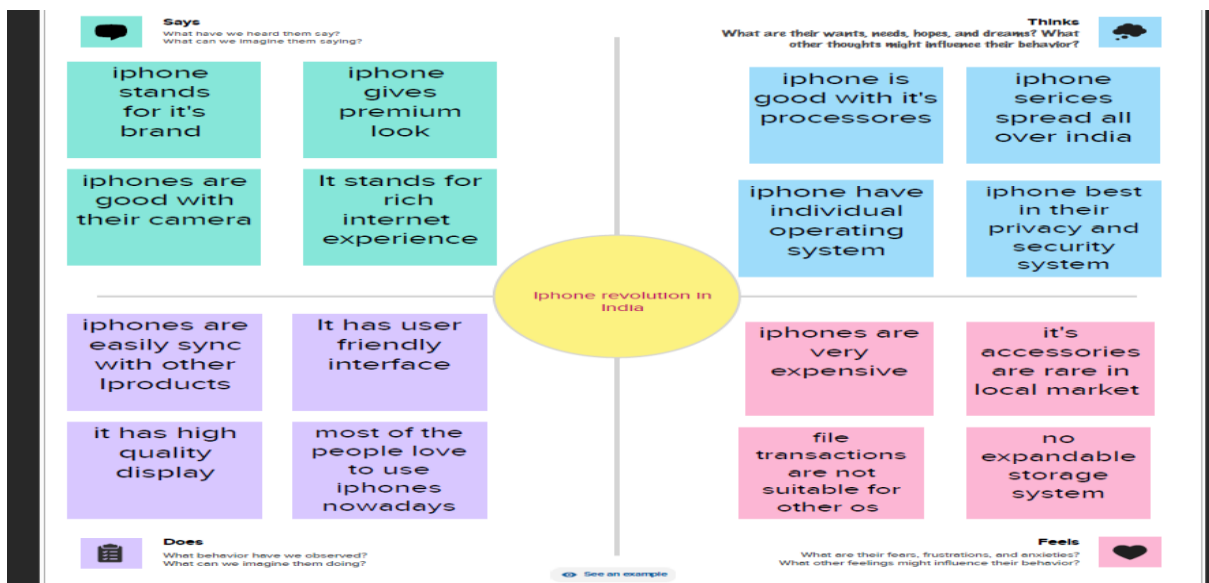
Apple has a special chance to increase its market share and develop a significant presence in India thanks to the country's large population and rising smartphone adoption. Each new iPhone model unveiling generates excitement and anticipation among Indian buyers. By utilizing the plethora of information Already accessible, this research aims to go beyond conjecture and anecdotal evidence in order to develop a thorough knowledge of the effects of the iPhone.

Project Flow

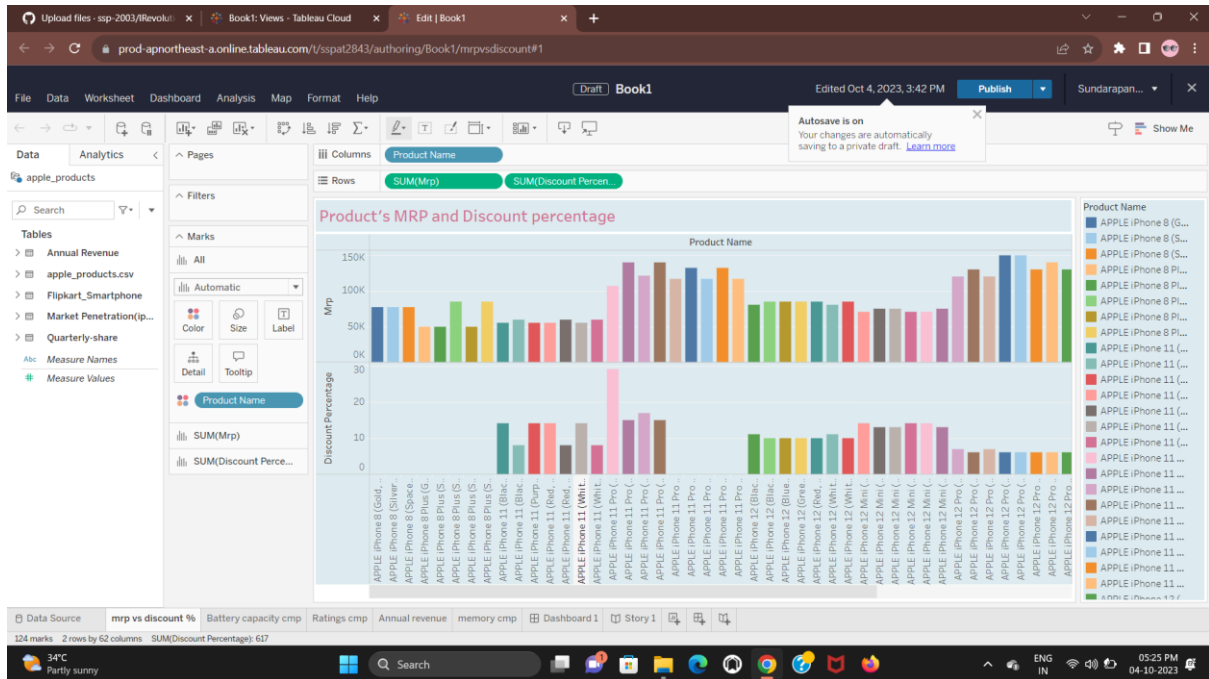
Brain storming:



Empathy Map:

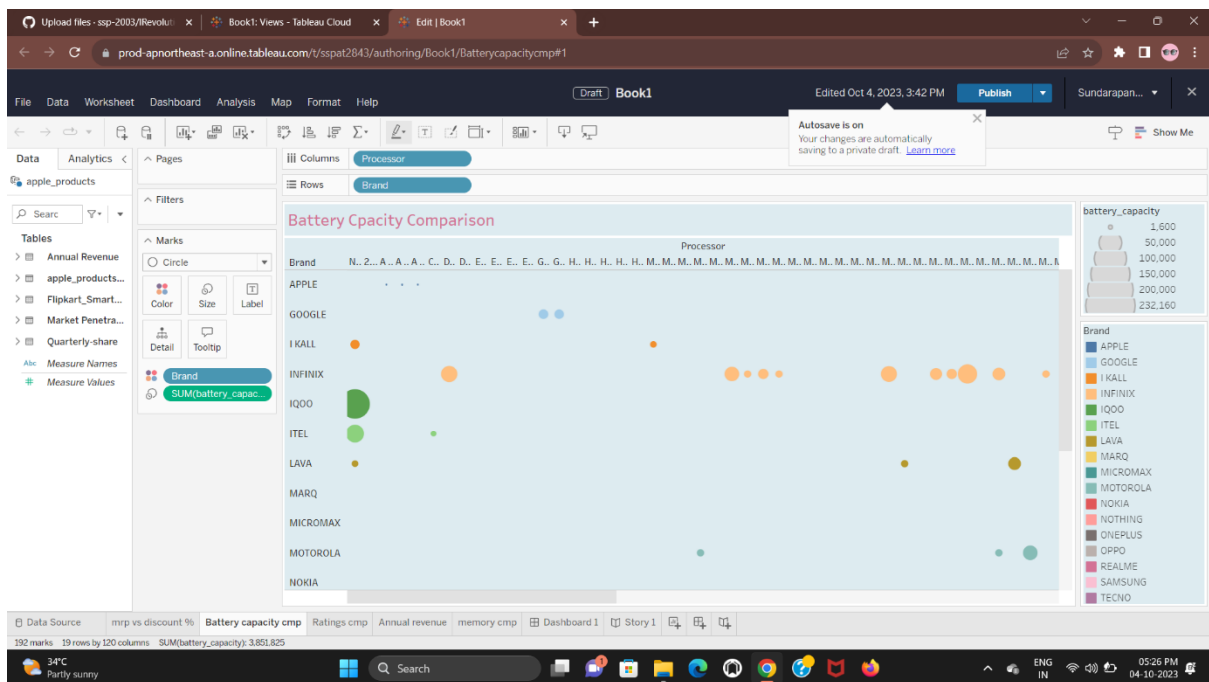


Sheet1:



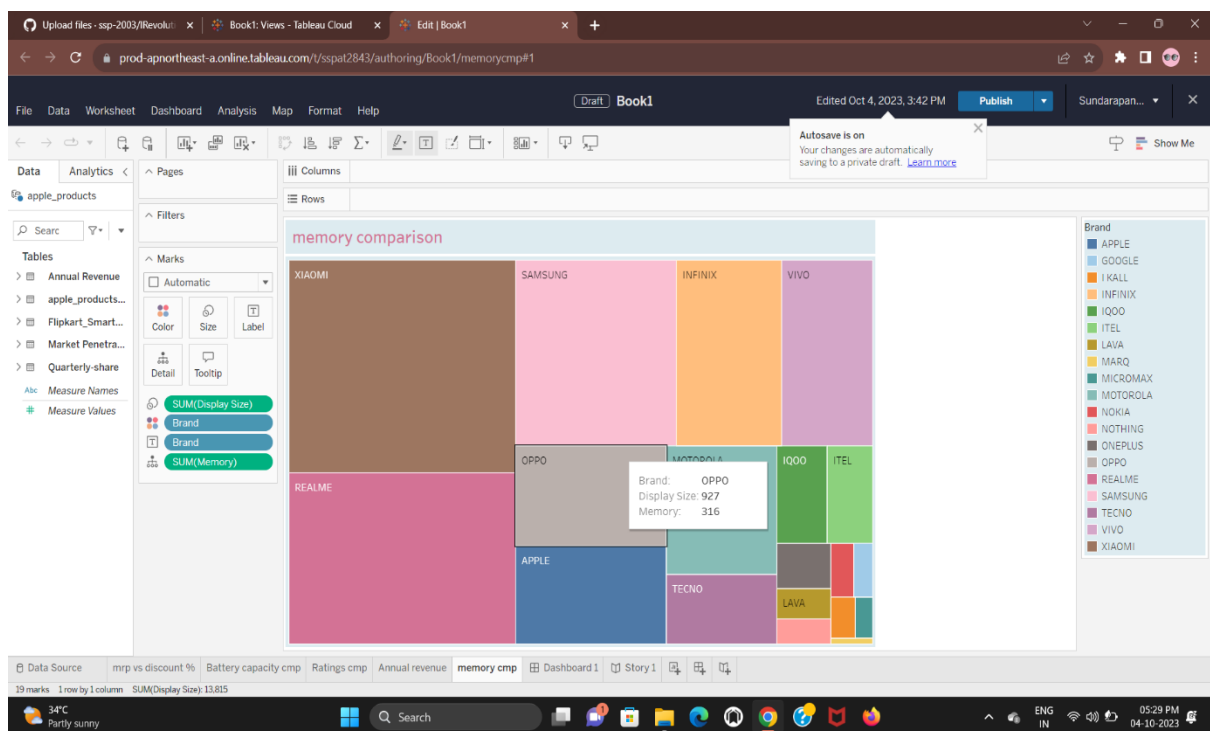
This sheet Shows the comparision of mrp and discountpercentage.

Sheet2:



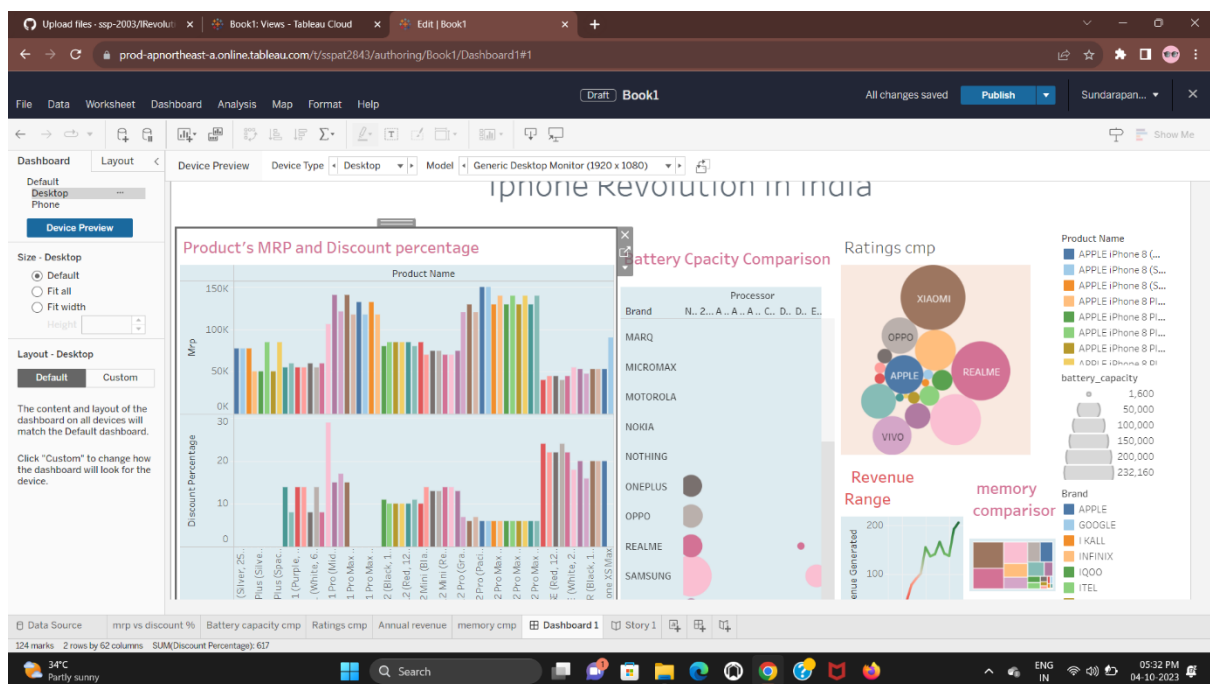
This sheet compares the battery capacity of the iphone with other brands..

Sheet5:

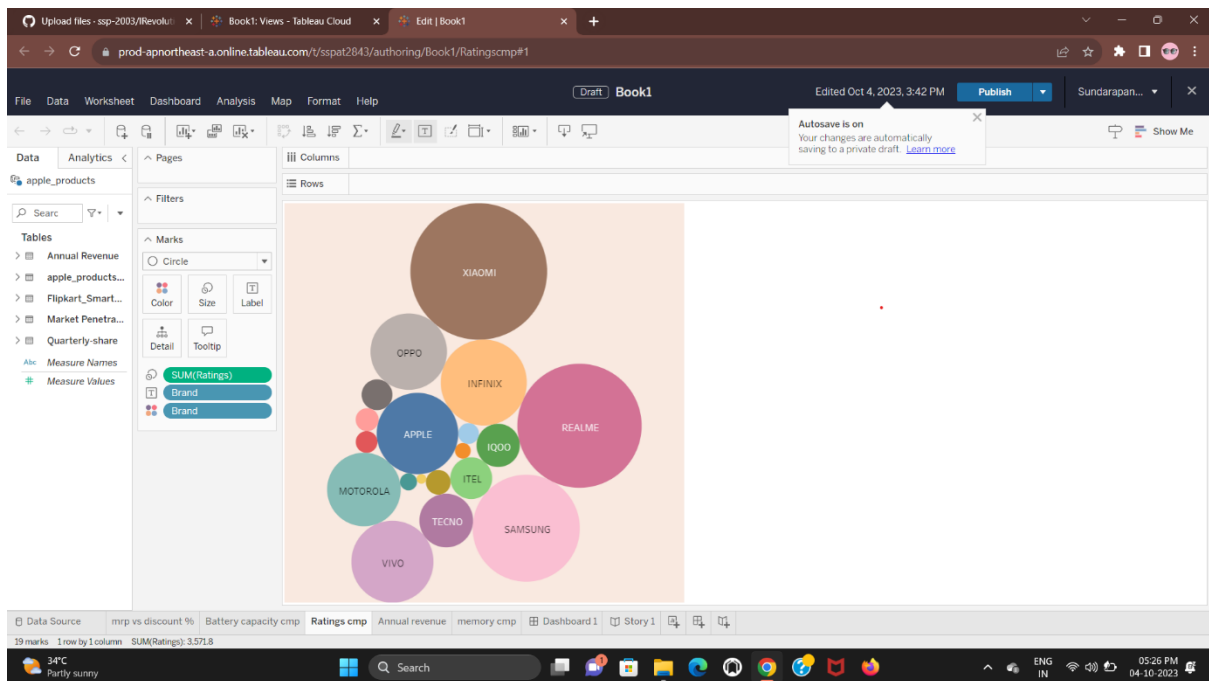


This Sheet explaining the comparison of memory capacity of the iphnoes with other brand phones..

Dashboard:

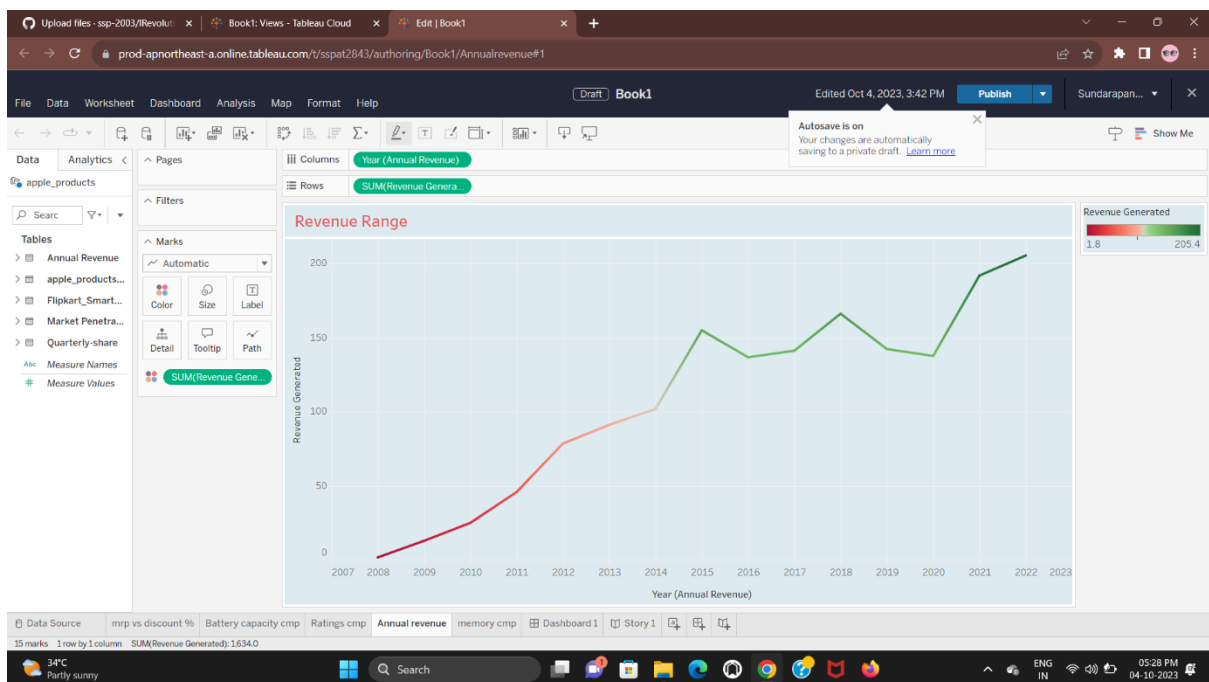


Sheet3:



This sheet compre the ratings of iphones with other brand models

Sheet4:



This sheet shows the Annual revenue of the iphones in india

