

Storytelling with Data

Module 9: Frame the story – audience, information graphics, uncertainty

Scott Spencer
Faculty and Lecturer
Columbia University



Unanswered, or new, questions from discussion?

Agenda

Upcoming deliverable

Today's objectives

Information graphics

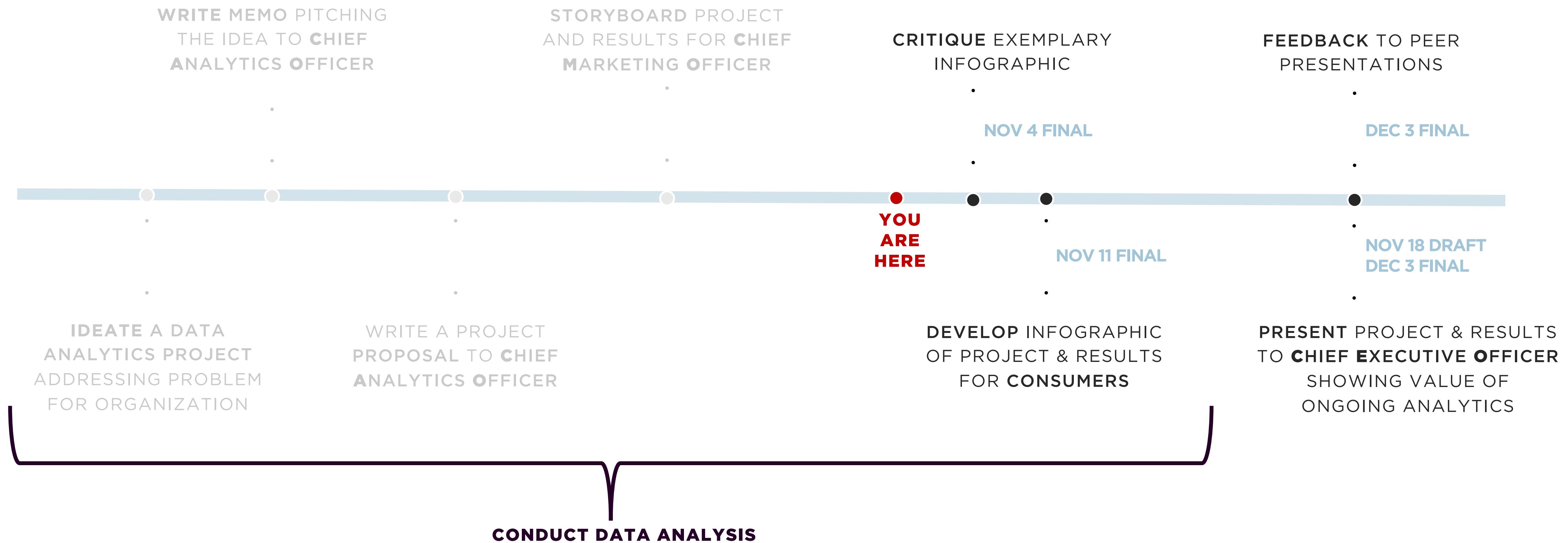
Considering uncertainty

Upcoming deliverables

Upcoming deliverables

Critique exemplary information graphic — apply techniques and best practices discussed in material and class to critique an infographic you have identified as exemplary.

Final information graphic — reframe your story, building off the messages you built for the marketing team to craft an infographic that displays the results of your analytic work in a way that is accessible, engaging, and exciting for a **general or consumer audience**.



Today's Objectives

Objectives

1

Use information graphics
to tell a story

2

Communicating uncertainty
with data visualization

Communicating for your audience

Start with purpose

Why are you communicating, whether through a memo, proposal, storyboard, information graphic, or presentation? Is it to change behavior? Something else? **Get specific.**

Who is interested in your purpose?

Identify who will be interested in your purpose, and why. Is it potential or current clients or customers? Potential employees? Another group? It should answer that audience's — **so what?** This requires research. **Get specific.**

Find common ground with your audience, use language familiar to them in your messages

How does your purpose **relate to what that audience finds familiar?** Consider their education, background, culture, lifestyle. Find **common ground** to start the communication, and use explanation, example, metaphor, and other techniques we've discussed to **bridge the gap** so they reach your purpose. This requires research, and iteratively revising your communications. **Get specific.**

Information graphics

Too broad, generic

infographic n. a visual image such as a chart or diagram used to represent information or data in an easily understandable form.

Malofiej—Infographics World Summit

“The Pulitzer Prizes
of Infographics”

Interviews of Malofiej speakers on infographics



Gregor Aisch

Infographics is an abbreviated form of “information graphics”. It seems to mean a lot of different things to different people. I rarely use the term.



Federica Fragapane

A visual translation of data and information: a language to communicate topics, contents and **stories** to people.



Laris Karklis

Infographics is . . . using visuals **to tell a story**.



Nadieh Bremer

Infographics ... combine graphical elements, such as a drawn portion of an animal, human, map, etc. with small mini **data visualizations** (a small bar chart for example) and **annotations** **to tell a story**.



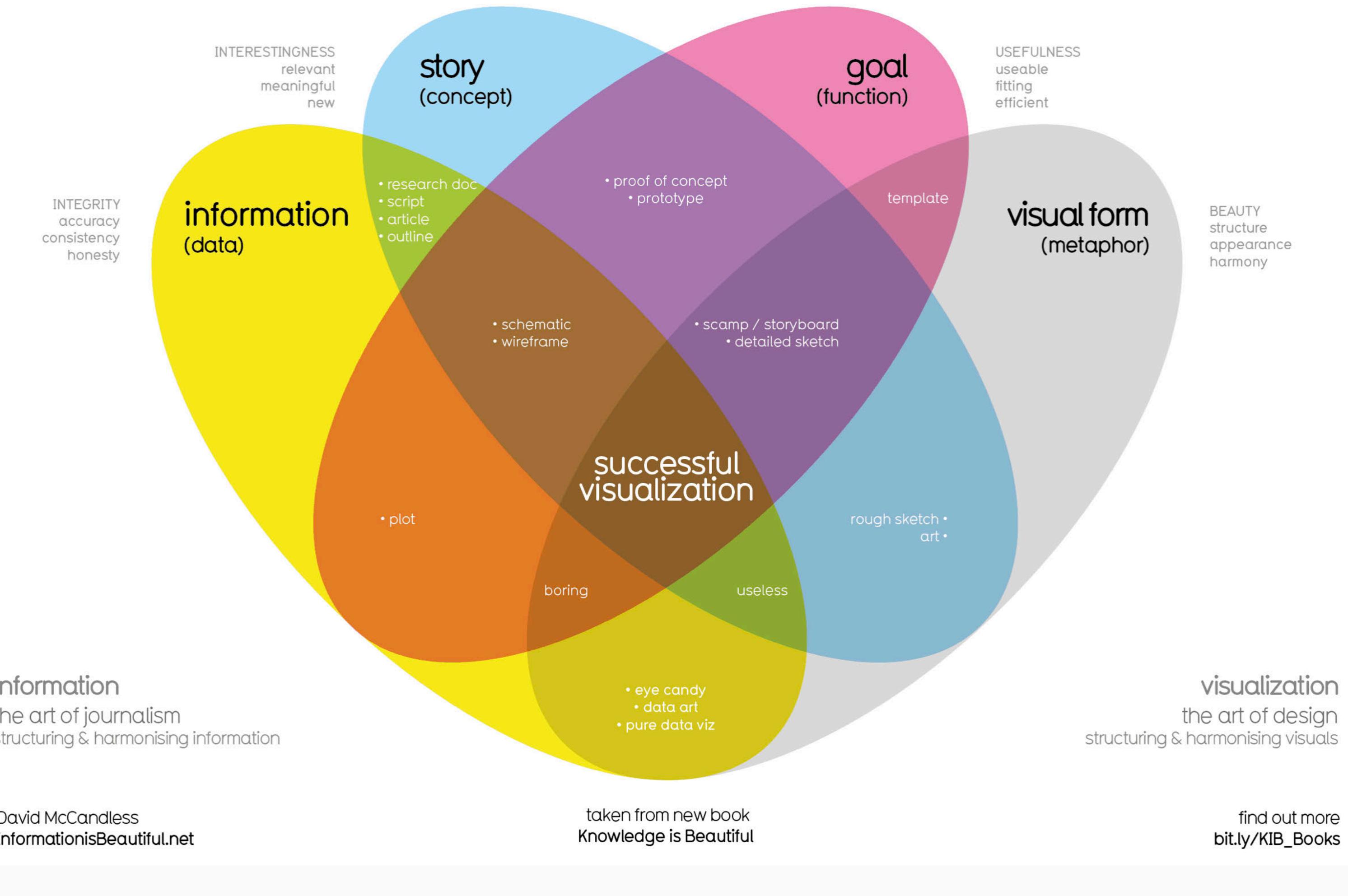
Information is Beautiful

McCandless

Founder of Information is Beautiful, David is a writer, designer, creative director and artist.

What Makes a Good Visualization?

explicit (implicit)





All

Images

News

Videos

Books

More

Settings

Tools



education



timeline



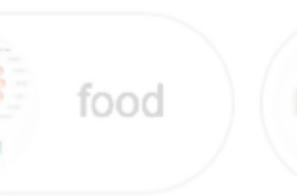
social media



health



food



design



water



technology



business



process

Want bad examples? Just google.



What is an Infographic? Infograp...
venngage.com



Reports & Charts Online ...
visme.co



What is an Infographic? Infograp...
venngage.com



Free Online Infographic Mak...
canva.com



Reports & Charts Online ...
visme.co



Visual.ly
visual.ly



Free Online Infographic Mak...
canva.com



Most collect trivia. They lack:
change, complexity, story, design.



Creating Beautiful Infographic...
blog.hubspot.com



Creating Beautiful Infographic...
advancecardiohealth.org



The 4 Most Common Infographic ...
columnfivemedia.com



venngage.com
edgeforscholars.org



visme.co



HET ABC VAN ST...
visme.co





2017 PITCHER HEATMAPS

by Jacob Olsufka

2017 PITCHER HEATMAPS

How to read this heatmap visual: each column is a start, each row is an inning

Runs per game

The bars across the top shows a pitcher's trend of total runs allowed over the season.
A dot represents a quality start (>= 6 innings, <= 3 ER).

Depth into game

Follow the depth of the bars across the bottom to see the trend of how far into a game a pitcher goes.

Runs per inning

See which innings pitchers gave up the most total runs with the bars to the right.

Individual innings

The heatmap shows each inning during a pitcher's season, and when they gave up their runs colored by intensity.

INDICATES LEAGUE
LEADER

THE CY YOUNGS



MAX SCHERZER

16-6 2.51 ERA 0.90 WHIP 268 SO 22 QS

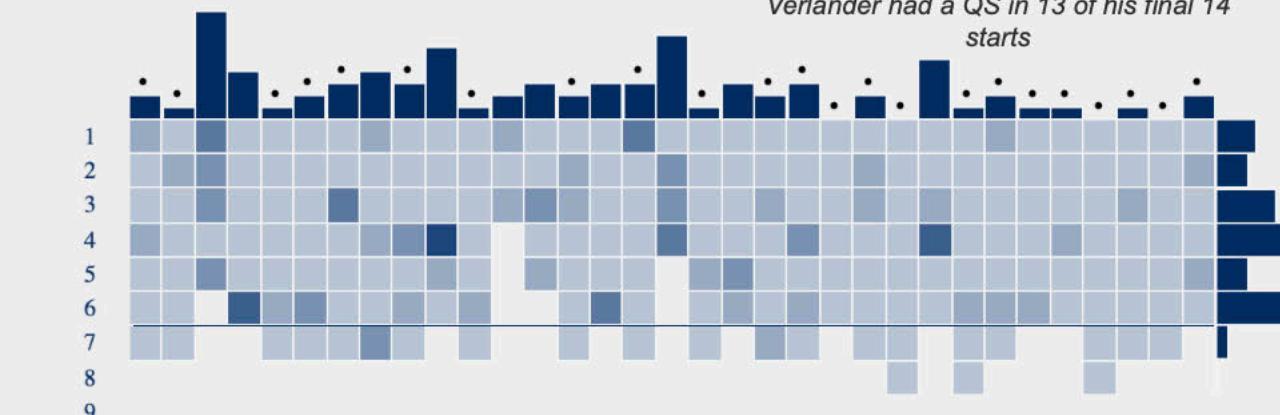
Scherzer led the league with a .178 batting avg against



JUSTIN VERLANDER

15-8 3.36 ERA 1.17 WHIP 219 SO 23 QS

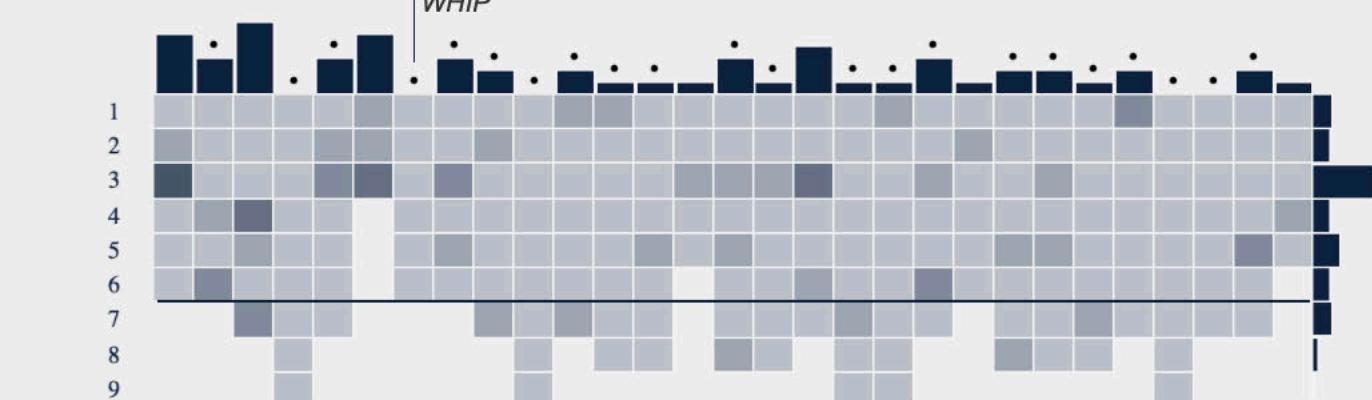
Verlander had a QS in 13 of his final 14 starts



COREY KLUBER

18-4 2.25 ERA 0.87 WHIP 265 SO 22 QS

From June on, Kluber had a 1.62 ERA and 0.76 WHIP



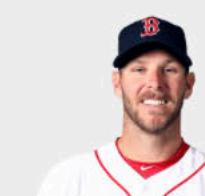
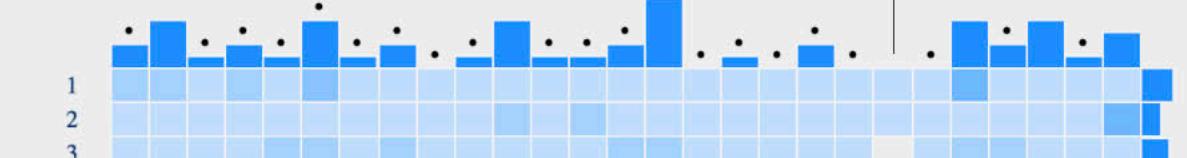
THE 'MAYBE COULD HAVE WON' THE CY YOUNGS



CLAYTON KERSHAW

18-4 2.31 ERA 0.95 WHIP 202 SO 20 QS

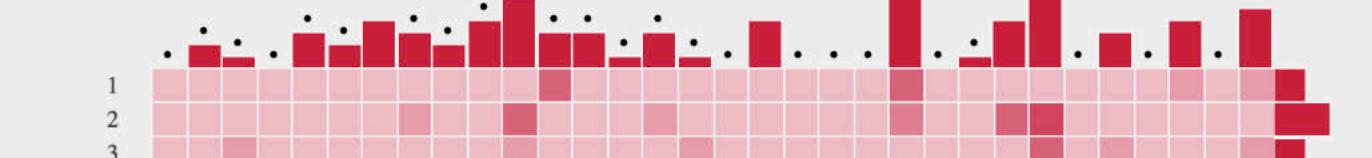
Kershaw left with a back injury



CHRIS SALE

17-8 2.90 ERA 0.97 WHIP 308 SO 23 QS

Sale had the most Ks in the AL since 1999



**Without a narrative,
it's just trivia, list of facts:**



Data-Driven Storytelling

Riche, co-editors

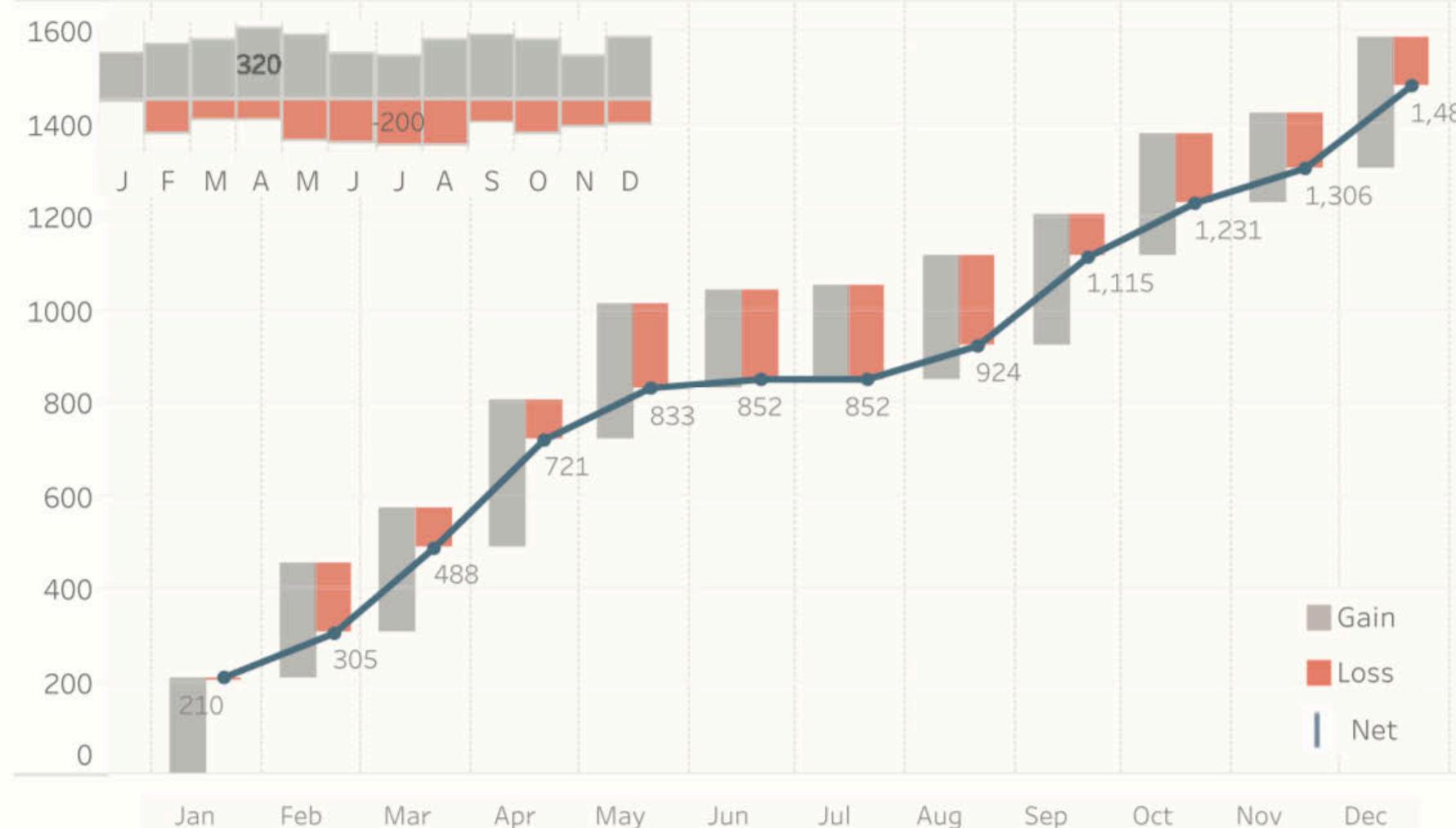
The editors are researchers and professors with focuses on human-computer interaction and information visualization.

“ We differentiated ... “**list of fact**” infographics from the infographics medium as a whole, and chose to **exclude them** because this specific submedium **lacks authorial narrative**. ”

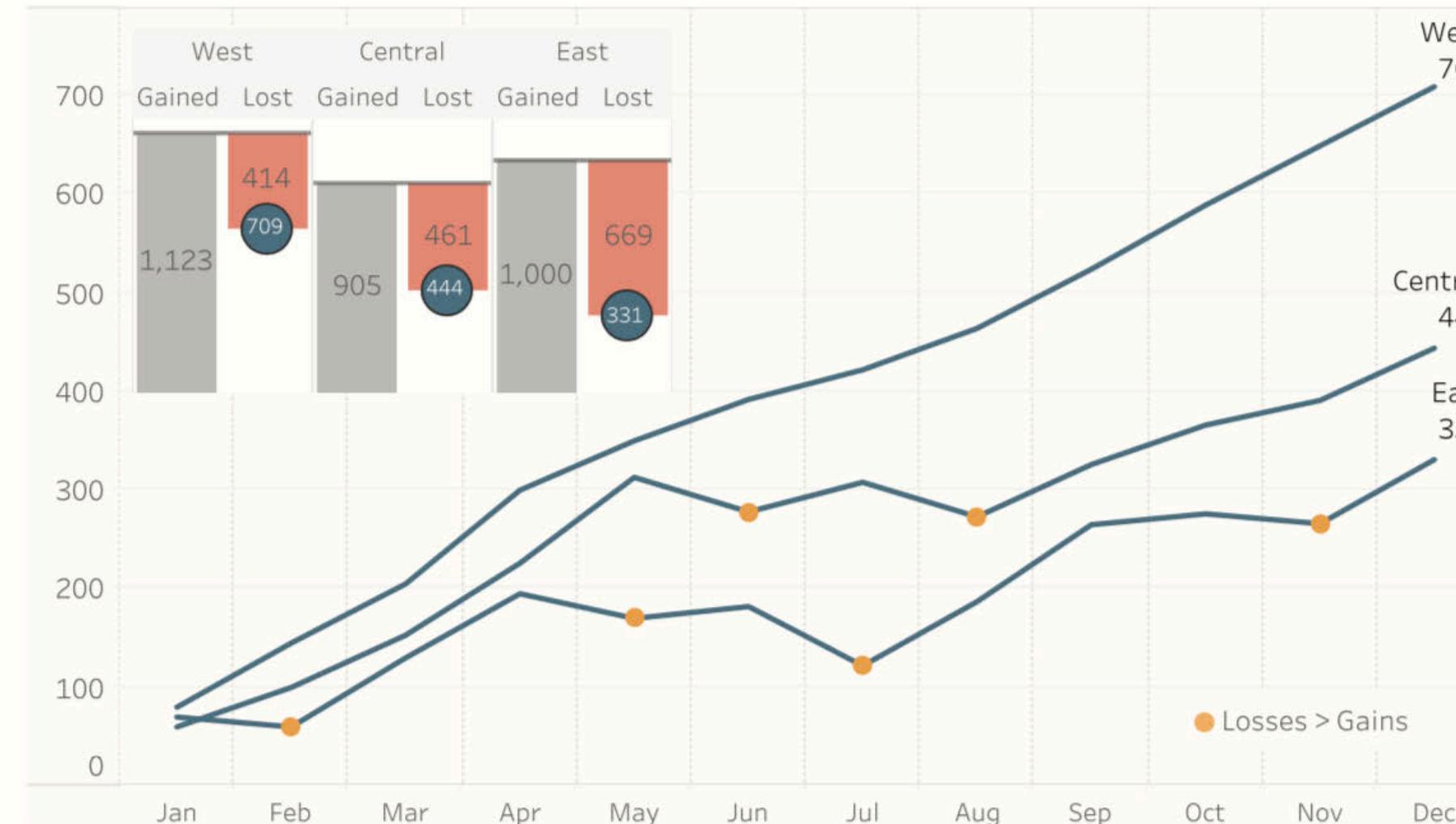
Dashboards, while sometimes a part of an infographic, may lack narrative or story on their own.

Subscriber Churn Analysis

Subscriber activity - All



Net subscriber activity by division



Details

		Gained	Lost	Net	Running total
West	January	80	0	80	80
	February	80	-15	65	145
	March	90	-30	60	205
	April	120	-25	95	300
	May	100	-50	50	350
	June	119	-77	42	392
	July	75	-45	30	422
	August	119	-77	42	464
	September	90	-30	60	524
	October	80	-15	65	589
	November	80	-20	60	649
	December	90	-30	60	709
	Total	1,123	-414	709	
Central	January	60	0	60	60
	February	85	-45	40	100
	March	80	-27	53	153
	April	90	-17	73	226
	May	120	-33	87	313
	June	45	-80	-35	278
	July	75	-45	30	308
	August	45	-80	-35	273
	September	80	-27	53	326
	October	85	-45	40	366
	November	60	-35	25	391
	December	80	-27	53	444
	Total	905	-461	444	
East	January	70	0	70	70
	February	80	-90	-10	60
	March	100	-30	70	130
	April	110	-45	65	195
	May	70	-95	-25	170
	June	45	-33	12	182
	July	50	-110	-60	122
	August	99	-34	65	187
	September	112	-34	78	265
	October	99	-88	11	276
	November	55	-65	-10	266
	December	110	-45	65	331
	Total	1,000	-669	331	
Grand Total					
3,028 -1,544 1,484					

We want information graphics to ...

Tell a complete story where the purpose is to inform, entertain or persuade the audience (to act). It should:

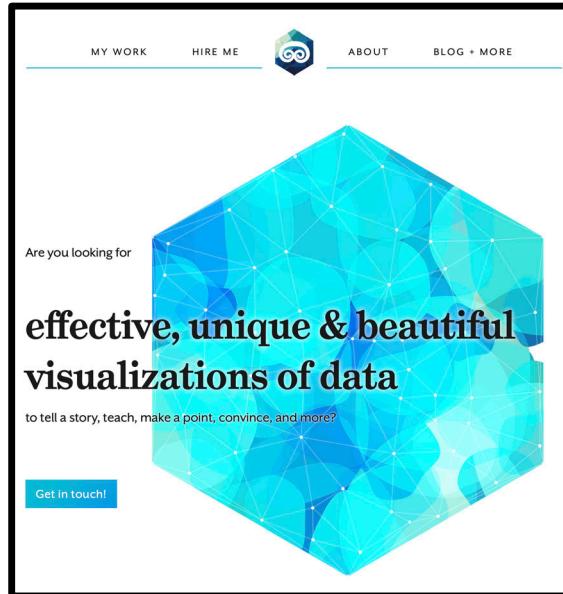
clear, focused messages

new, surprising information

credible data sources

visually coherent graphics and narrative, integrated comparisons and contrasts for context, meaning principles of information design, organized

Information graphics, examples for discussion



Winner, Information is Beautiful Award

Bremmer

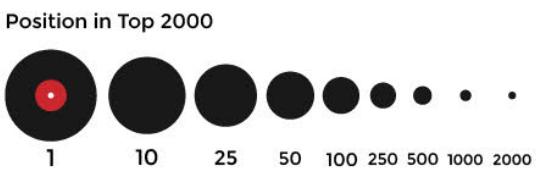
Previously an astronomer and analyst at a consulting company, Nadieh is a powerhouse freelance data visualization designer, and winner of numerous awards.

TOP 2000 ❤️ 70's & 80's

Since 1999 the 2000 most popular songs of all time, as voted by the show's audience, are played on Dutch national Radio 2 in a yearly marathon. The 2000 songs are on the air between noon on December 25th until New Year's Eve and over half of the Dutch population listens to the Top 2000 each year.

Each ● to the right represents a song in the Top 2000. It is placed according to its year of release. In the legend below you can see what the size and color of a song means.

The bulk of the songs and most of the top 10 are from the 70's & 80's...



Highest position reached in weekly Top 40



Golden oldie

The oldest song in the list, Billie Holiday's *Strange Fruit*, is from 1939. It's 17 years older than the second-oldest song. If it will make the 2017 edition remains to be seen, it's barely in now, on position 189.

Year of release

Spread across release years of the 2000 songs
For 4 editions of the Top 2000

The charts on the right represent all 2000 songs from 3 past editions of the Top 2000 (held in 2000, 2005, 2010) and the most recent 2016 edition.

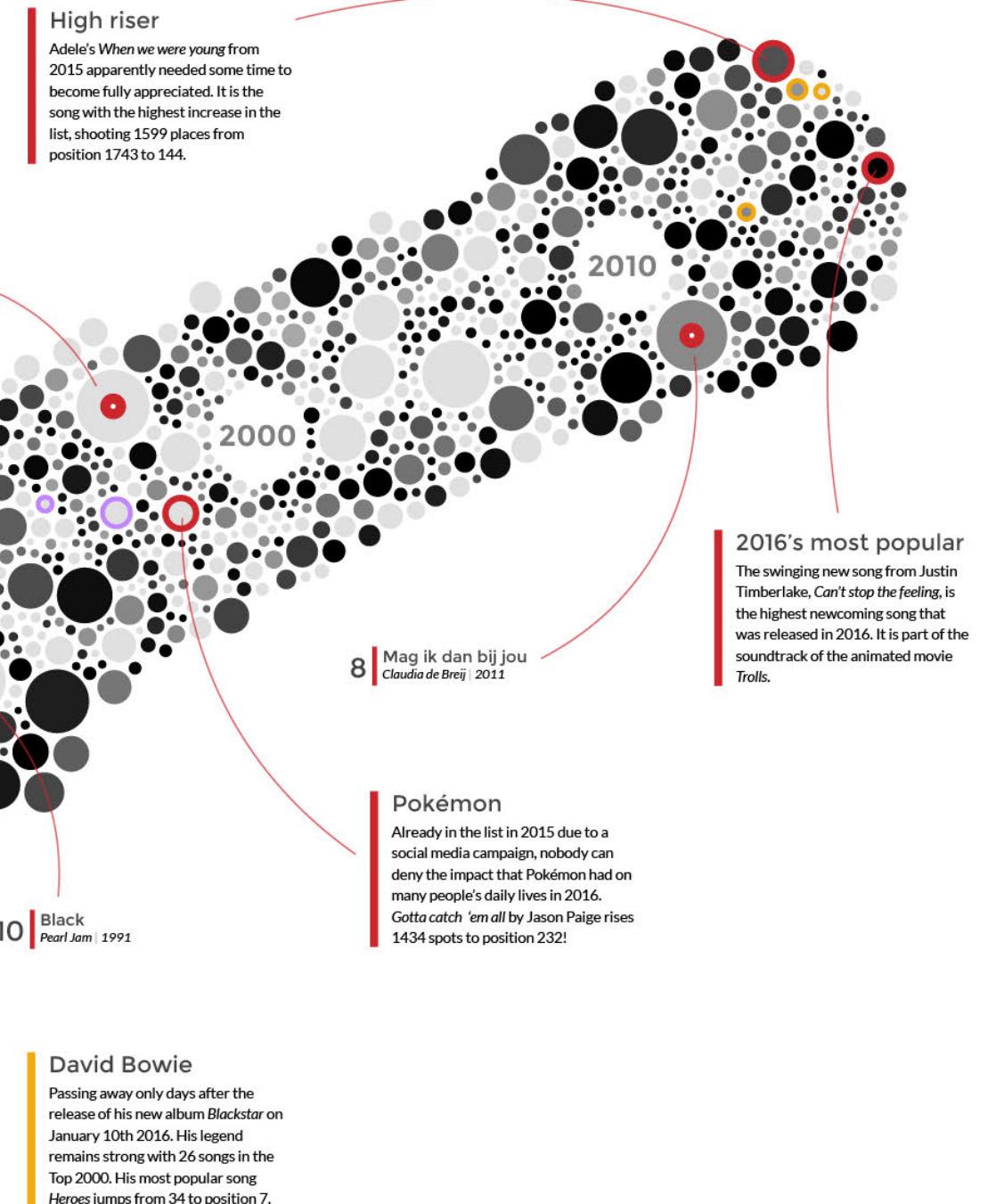
The songs are stacked according to their year of release. The higher a rectangle, the more songs that are in the Top 2000 list from that release year.

The black dotted line represents a smoothed curve over all 2000 songs. This makes the comparison between the 4 charts easier.

Created by Nadieh Bremer | VisualCinnamon.com for the December edition of data sketch|es

Visit tinyurl.com/2016top2000 for the interactive visual and see the name & title of each song

The finished design: Bremer, Nadieh. Top 2000. Web. <https://www.visualcinnamon.com/portfolio/top2000>
Her design process: Bremer, Nadieh. Music. Data Sketch | es. <http://www.datasketch.es/december/>



But they're losing tracks to the new Millennium

It makes sense that the Top 2000 will be more spread out for each new edition, since there are more songs to choose from. However, if we compare the distributions of the Top 2000 songs over 4 editions, we see that, especially, the 90's has been gaining a lot of popularity.

Even though all songs from the 90's were out in the 2000 edition, only a few songs from that decade were chosen. Whereas in the 2016 edition the number of songs from the 90's has risen significantly. This could be due to a new generation who has grown up during the 90's taking over from those who voted in the early 2000's (who apparently didn't appreciate the new music).

Data | Top 2000 list from Radio 2 | Top 40 info from Mediamarkt's Top 40

Audience?

Does this infographic seem designed to communicate with an identified audience? If so, who?

Purpose?

Do you see a purpose? If so, what is it trying to inform, entertain, or persuade the audience to act? Or something else?

Narrative?

Does it use narrative? If so, what structure? Examples? Metaphors? Test with tools from past lectures.

Encoding, decoding?

What data is encoded? How? Any issues of perception in decoding?

Comparison or change?

Does the infographic describe comparisons or changes? If so, what?

Color, coherency?

Is color used? If so, for what purpose(s) are its hue, chroma, or luminance used?

Hierarchy, annotation?

Does it have a hierarchy of information? If so, how is that hierarchy made? Are data encodings explained? If so, how?

Layering, layout?

Is the information organized? If so, how?

Credibility, transparency?

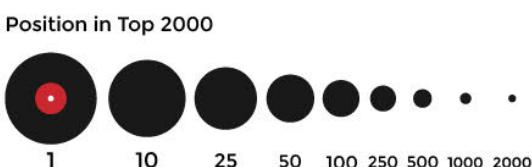
Are data sources identified, explained? Limitations or issues discussed?

TOP 2000 ❤️ 70's & 80's

Since 1999 the 2000 most popular songs of all time, as voted by the show's audience, are played on Dutch national Radio 2 in a yearly marathon. The 2000 songs are on the air between noon on December 25th until New Year's Eve and over half of the Dutch population listens to the Top 2000 each year.

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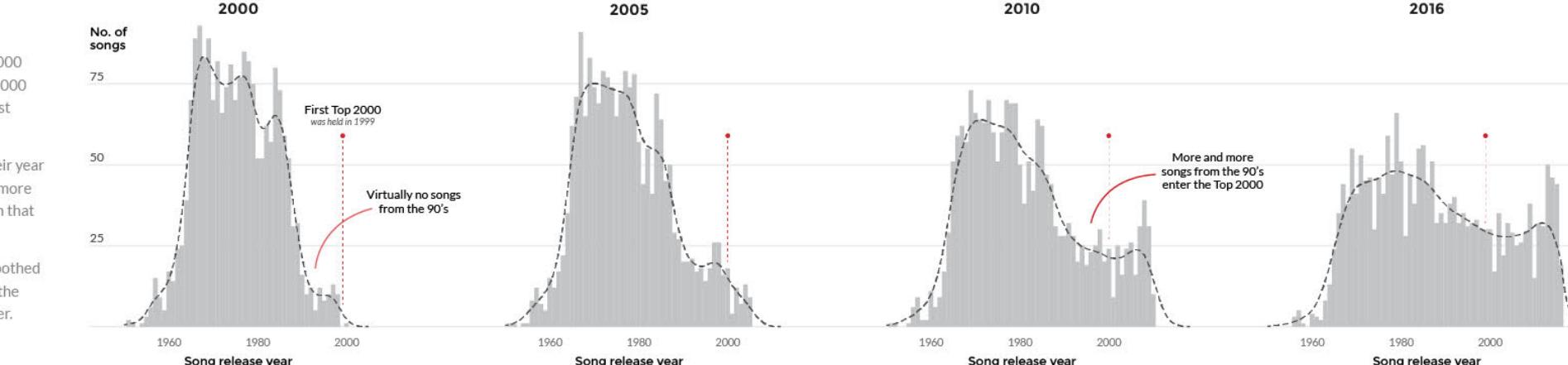
Golden oldie

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Year of release

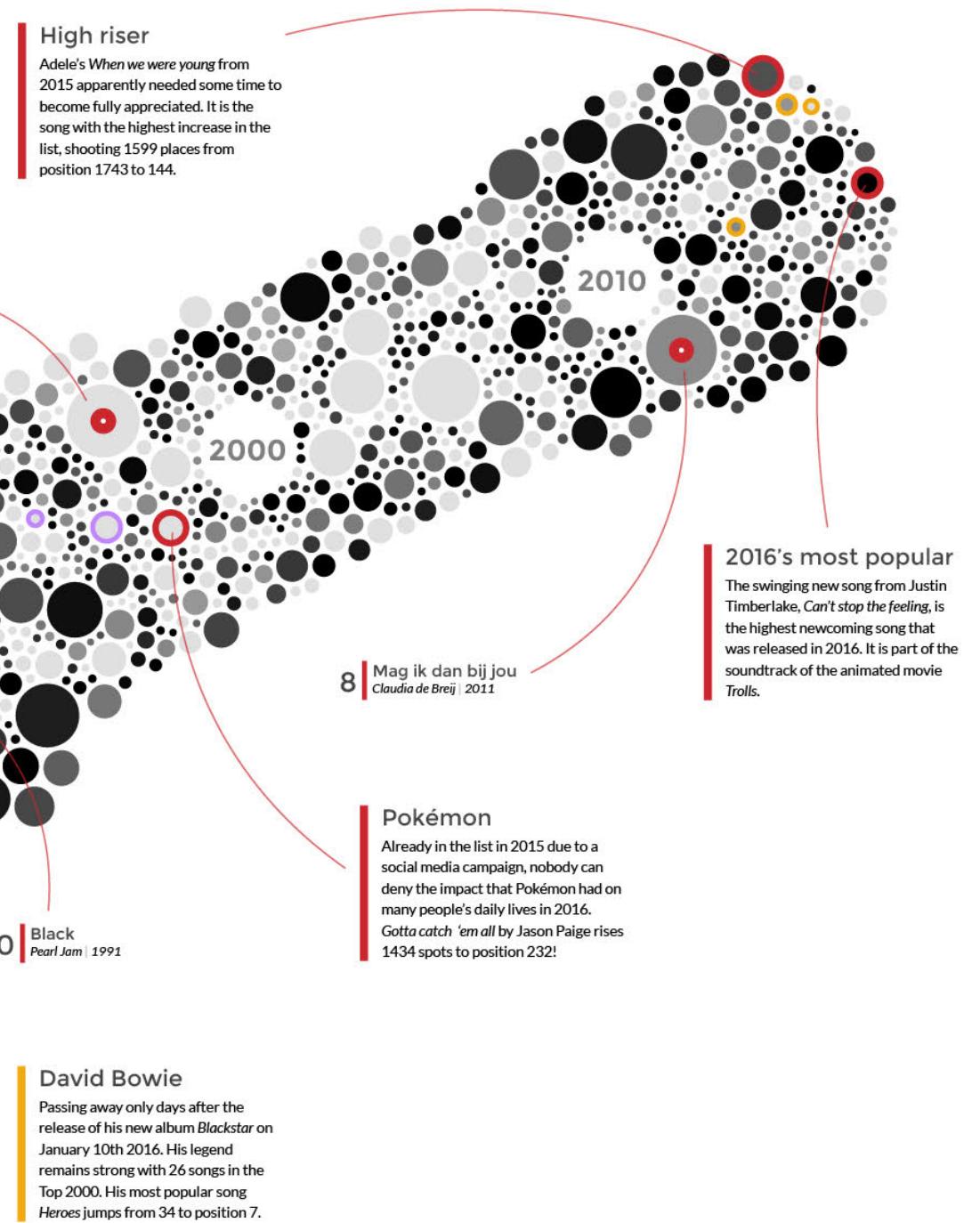
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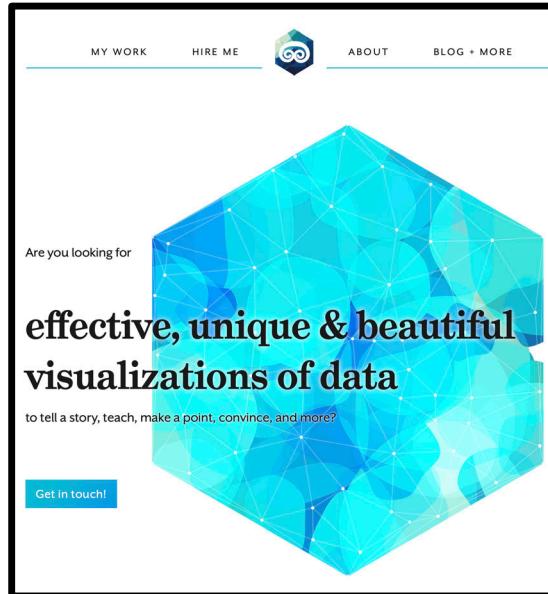


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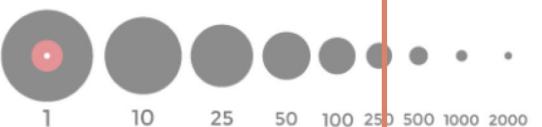
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Position in Top 2000



Highest position reached in weekly Top 40



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Year of release

1960 1970 1980 1990 2000

Newly discovered

Although already released in 1972, Starman from David Bowie is the highest new song in the list. It never appeared in the previous 17 editions of the Top 2000 and entered in 2016 on position 270.

Prince

Another legend who passed away in 2016 (on April 21st). It seems that new people discovered his works, with all 9 songs that were in 2015's list rising significantly and 8 more songs joining in 2016.

Avond

Boudewijn de Groot | 1997

High riser

Adele's When we were young from 2015 apparently needed some time to become fully appreciated. It is the song with the highest increase in the list, shooting 159 places from position 1743 to 144.

2010

2000

1990

1980

1970

1960

1950

1940

1930

1920

1910

1900

1800

1700

1600

1500

1400

1300

1200

1100

1000

900

800

700

600

500

400

300

200

100

50

25

10

1

1000

2000

3000

4000

5000

6000

7000

8000

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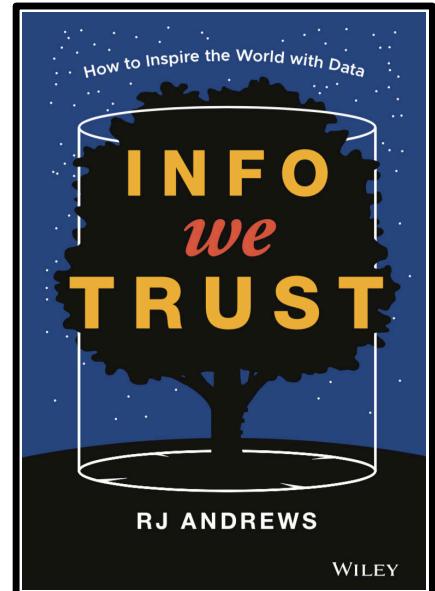
122000

123000

124000

125000

126000

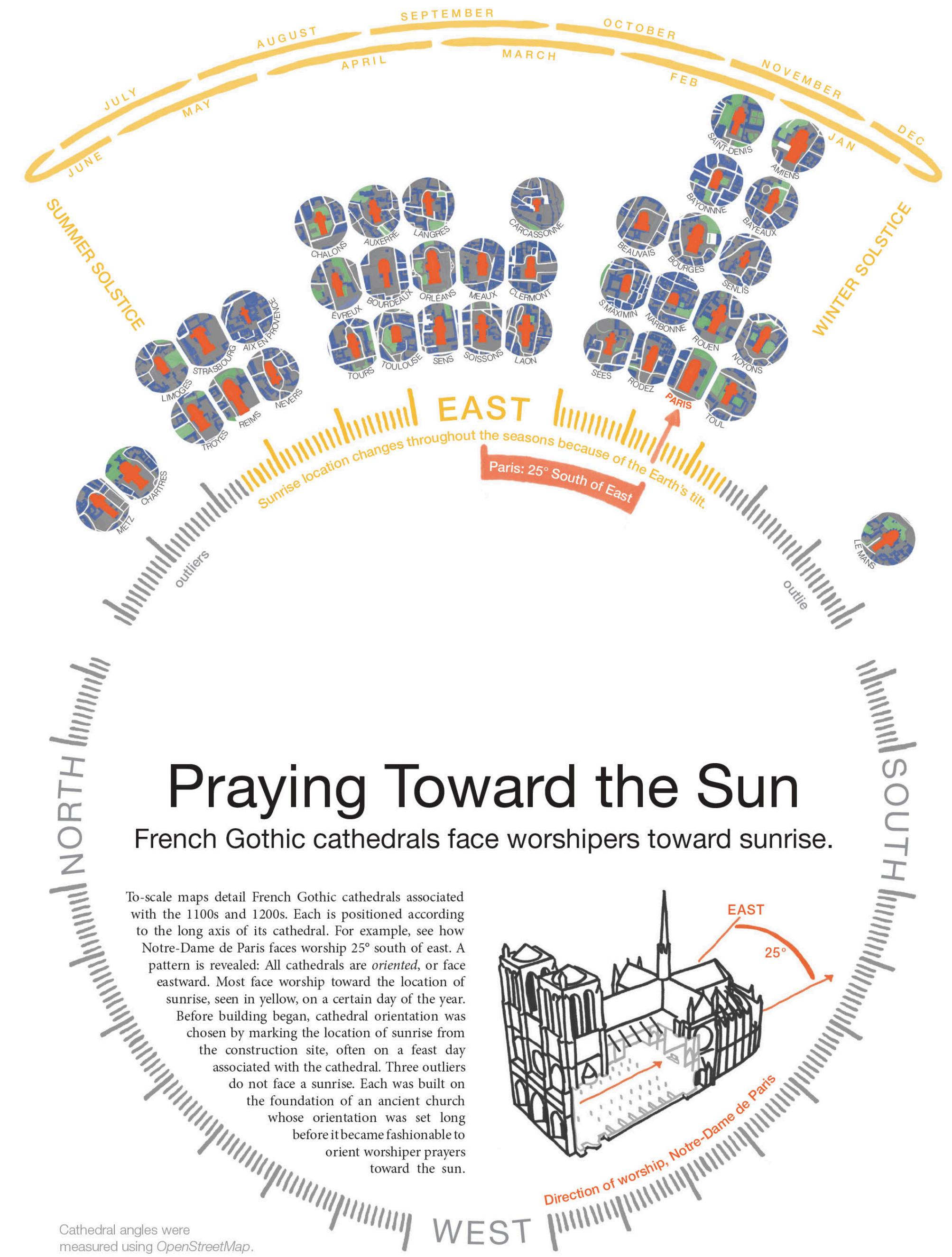


Info We Trust

How to inspire the world with data

Andrews

He is a data storyteller. His book is an adventure exploring how to inspire the world with data. RJ is the creator of www.infowetrust.com, where he makes available some of his data stories.



CBO

Even the Congressional Budget Office relies on infographics to convey large tomes of information in summary form.



Summary of long term budget report

Congressional Budget Office

The 2012 Long-Term Budget Outlook

June 2012

CBO's long-term projections reflect two broad scenarios:

EB

CBO's Extended Baseline Scenario

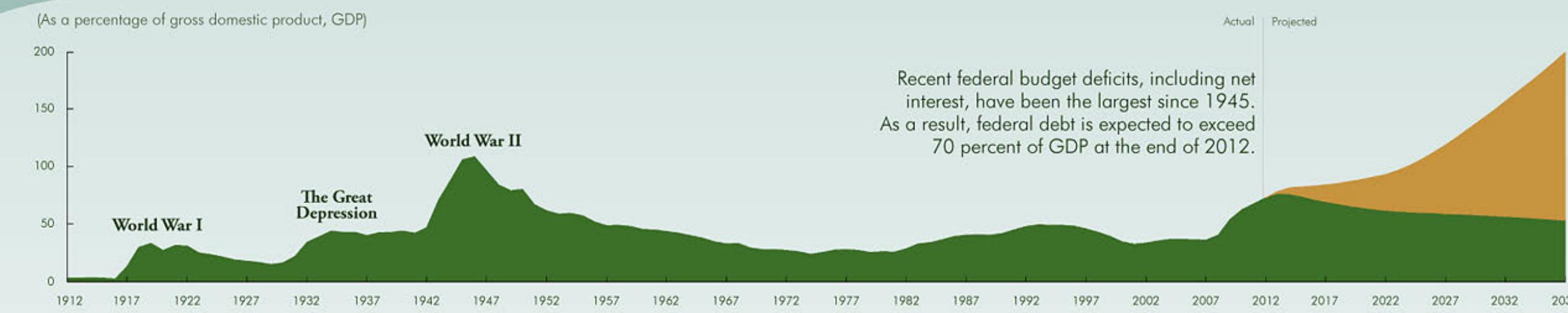
Reflects the assumption that current laws generally remain unchanged, implying that lawmakers will allow tax increases and spending cuts scheduled under current law to occur and that they will forgo measures routinely taken in the past to avoid such changes. Noninterest spending continues to rise, however, pushed up by the aging of the population and the rising costs of health care, and revenues reach historically high levels.

EAF

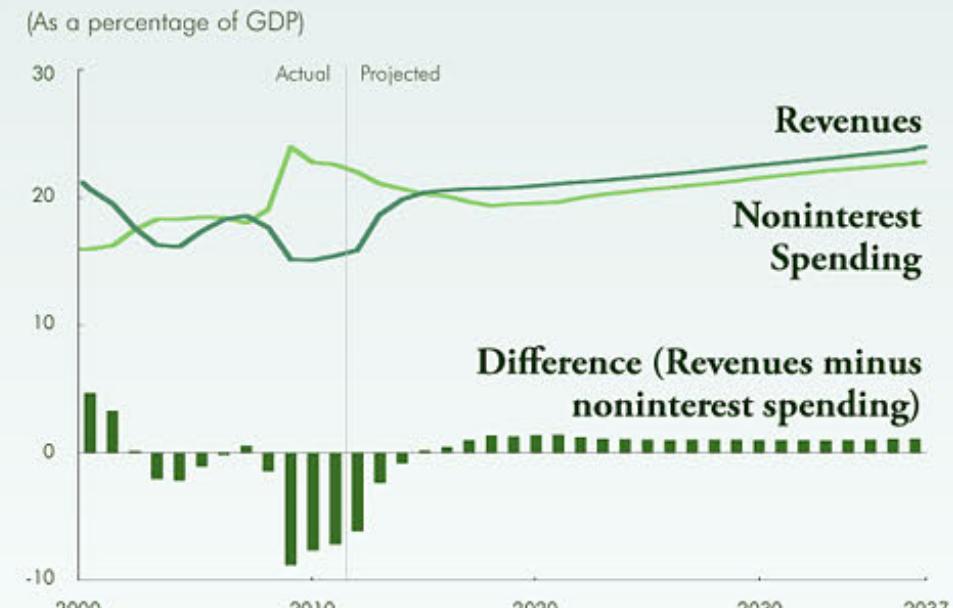
CBO's Extended Alternative Fiscal Scenario

Maintains what might be deemed current policies, as opposed to current laws, implying that lawmakers will extend most tax cuts and other forms of tax relief currently in place but set to expire and that they will prevent automatic spending reductions and certain spending restraints from occurring. Therefore, revenues remain near their historical average, and the gap between noninterest spending and revenues widens over the long term.

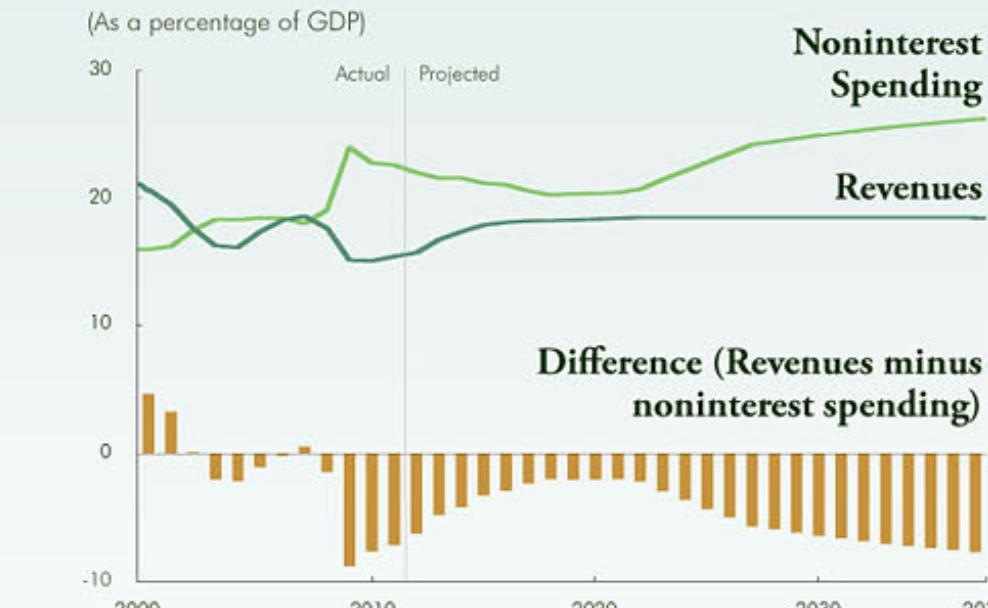
Federal Debt Held by the Public, Historically and Projected Under Two Policy Scenarios



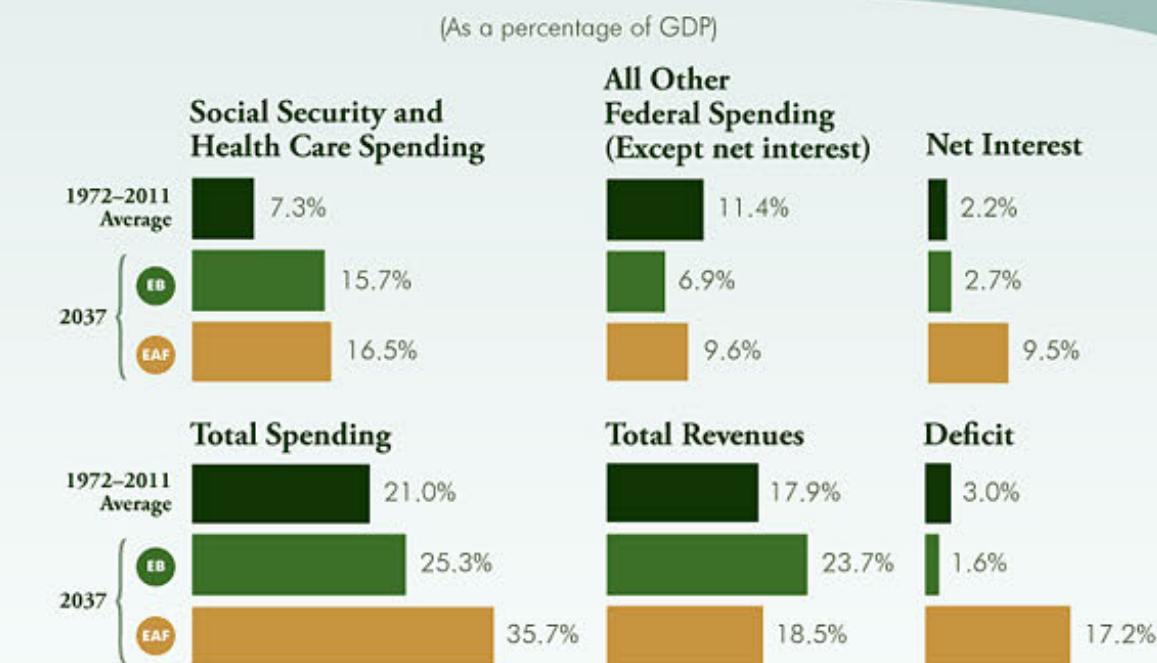
Extended Baseline Scenario EB



Extended Alternative Fiscal Scenario EAF



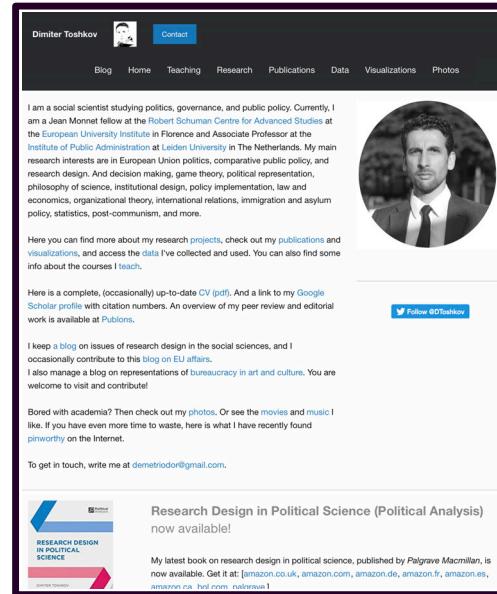
Components of the Federal Budget



Prepared by Maureen Costantino and Jonathan Schwabish
Contact: Long-Term Modeling Group



Sources: Congressional Budget Office; Office of Management and Budget
For details, see *The 2012 Long-Term Budget Outlook*, June 2012; <http://go.usa.gov/dKY>

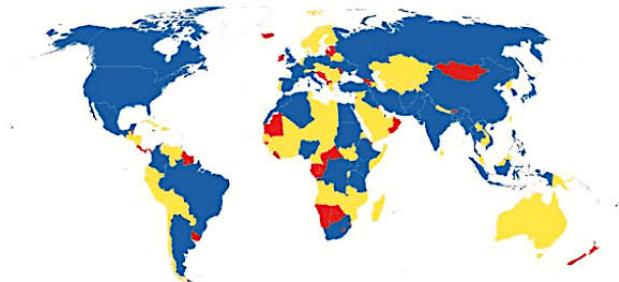
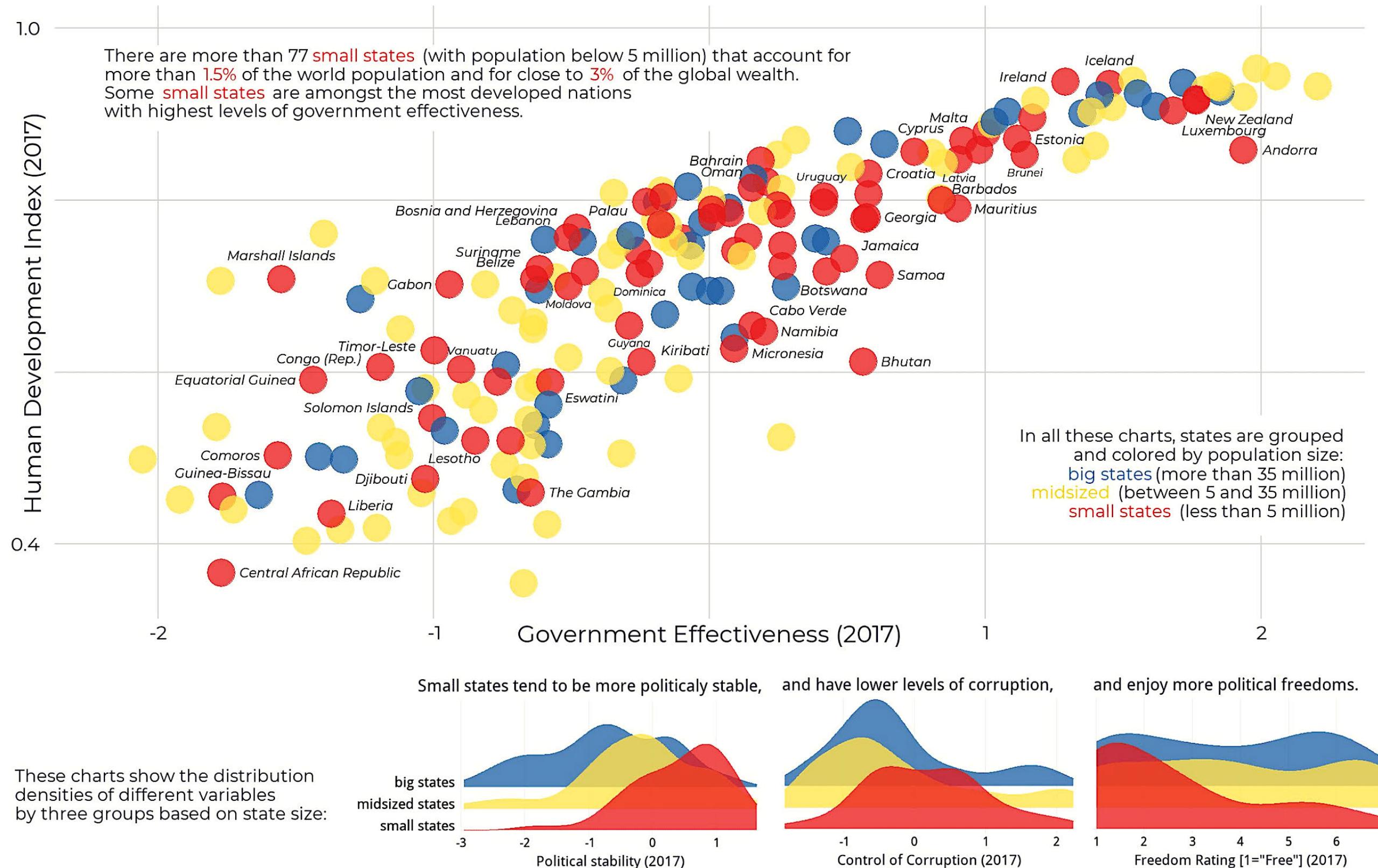


Winner, Information is Beautiful Award

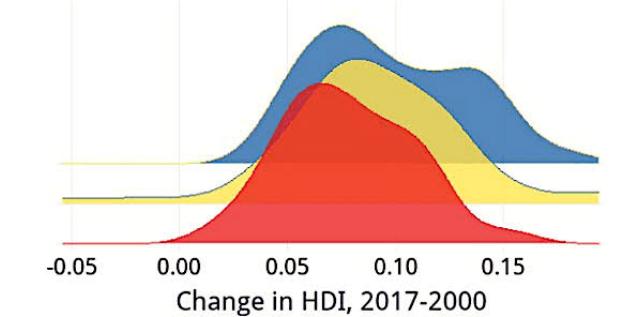
Toshkov

Associate Professor at the Institute of Public Administration, won an award for this infographic, which was made using R.

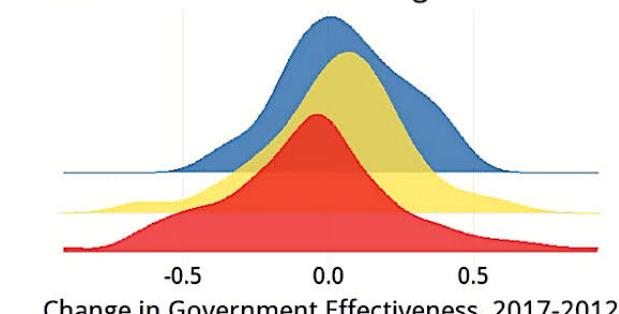
Small States Can Be Big Players in Development and Good Governance



But small states have improved less



and have even lost some ground.



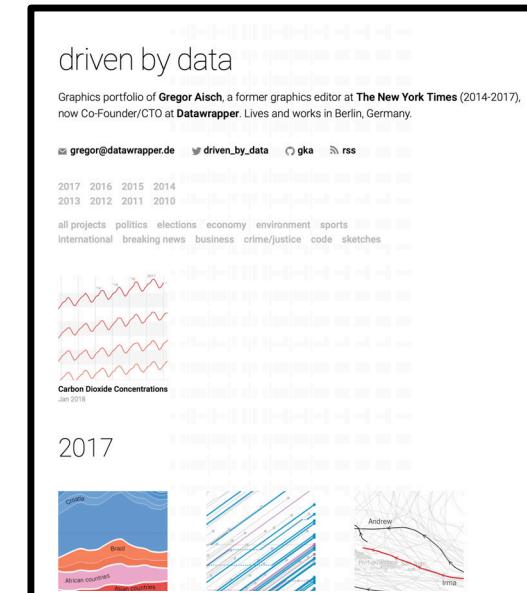
الجائزـةـ العـالـمـيـةـ لـفـنـ عـرـضـ لـلـبـلـيـانـاتـ WORL~D DATA VISUALIZATION PRIZE

The Cost of Mobile Ads on 50 News Websites

By GREGOR AISCH, WILSON ANDREWS and JOSH KELLER OCT. 1, 2015

Ad blockers, which Apple first allowed on the iPhone in September, promise to conserve data and make websites load faster. But how much of your mobile data comes from advertising? We measured the mix of **advertising** and **editorial** on the mobile home pages of the top 50 news websites – including ours – and found that **more than half of all data came from ads** and other content filtered by ad blockers. Not all of the news websites were equal. [RELATED ARTICLE](#)

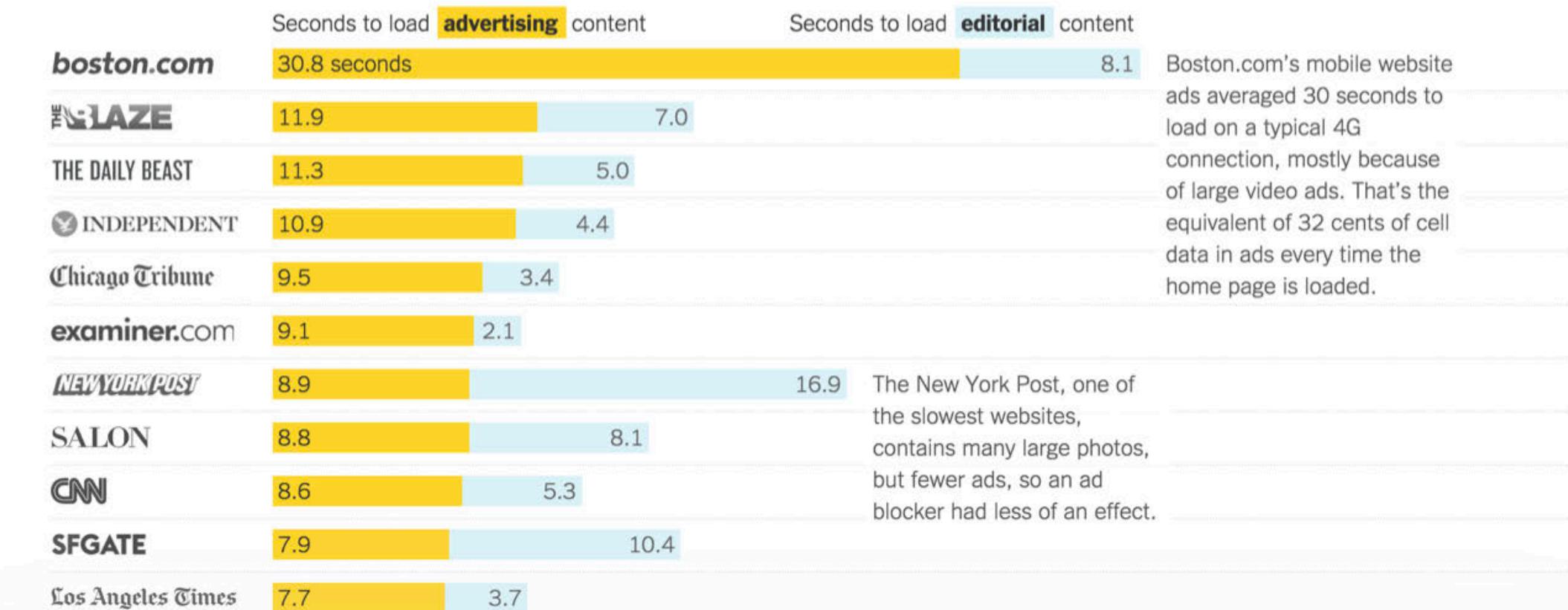
Estimated load time on a 4G LTE network	Data usage to load mobile home page	Cost per page on a typical data plan
--	--	---



Graphics portfolio, NYT Infographic

Aisch

Gregor was graphics editor at the NY Times, and recipient of infographics awards at Malofiej.



Boston.com's mobile website ads averaged 30 seconds to load on a typical 4G connection, mostly because of large video ads. That's the equivalent of 32 cents of cell data in ads every time the home page is loaded.

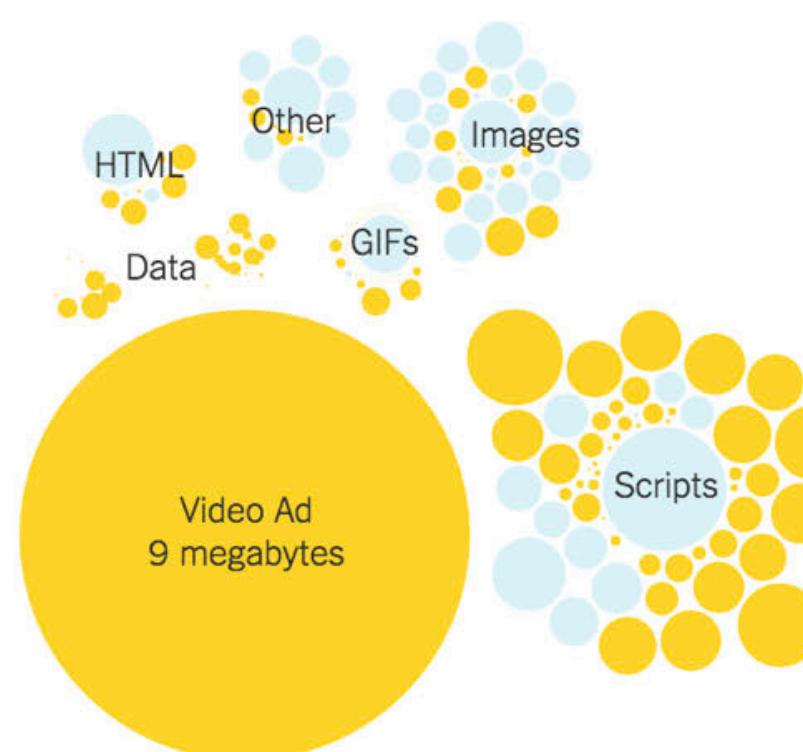
The New York Post, one of the slowest websites, contains many large photos, but fewer ads, so an ad blocker had less of an effect.

boston.com

Here are all the files that made up the Boston.com data during one visit, including one large video ad and many script files used by ad networks. With an ad blocker, those files were gone.

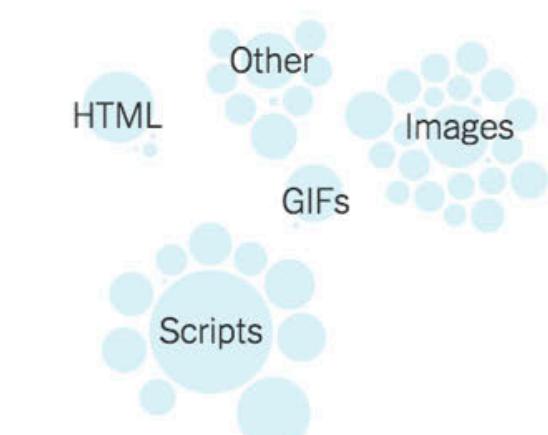
Without ad blocker

389 files, 16.3 megabytes, 33 seconds



With ad blocker

52 files, 3.5 megabytes, 7 seconds



CitiBike example, infographic

CITI BIKE HOURLY BALANCE

IMBALANCE HOTSPOTS - A.M. PEAK HOUR - AVG. WEEKDAY - OCTOBER 2013

● OUTLIER STATIONS (BALANCED STATIONS WITHIN AN IMBALANCE HOTSPOT)

DESTINATIONS

ORIGINS

Spatial Information Design Lab - GSAPP - Columbia University

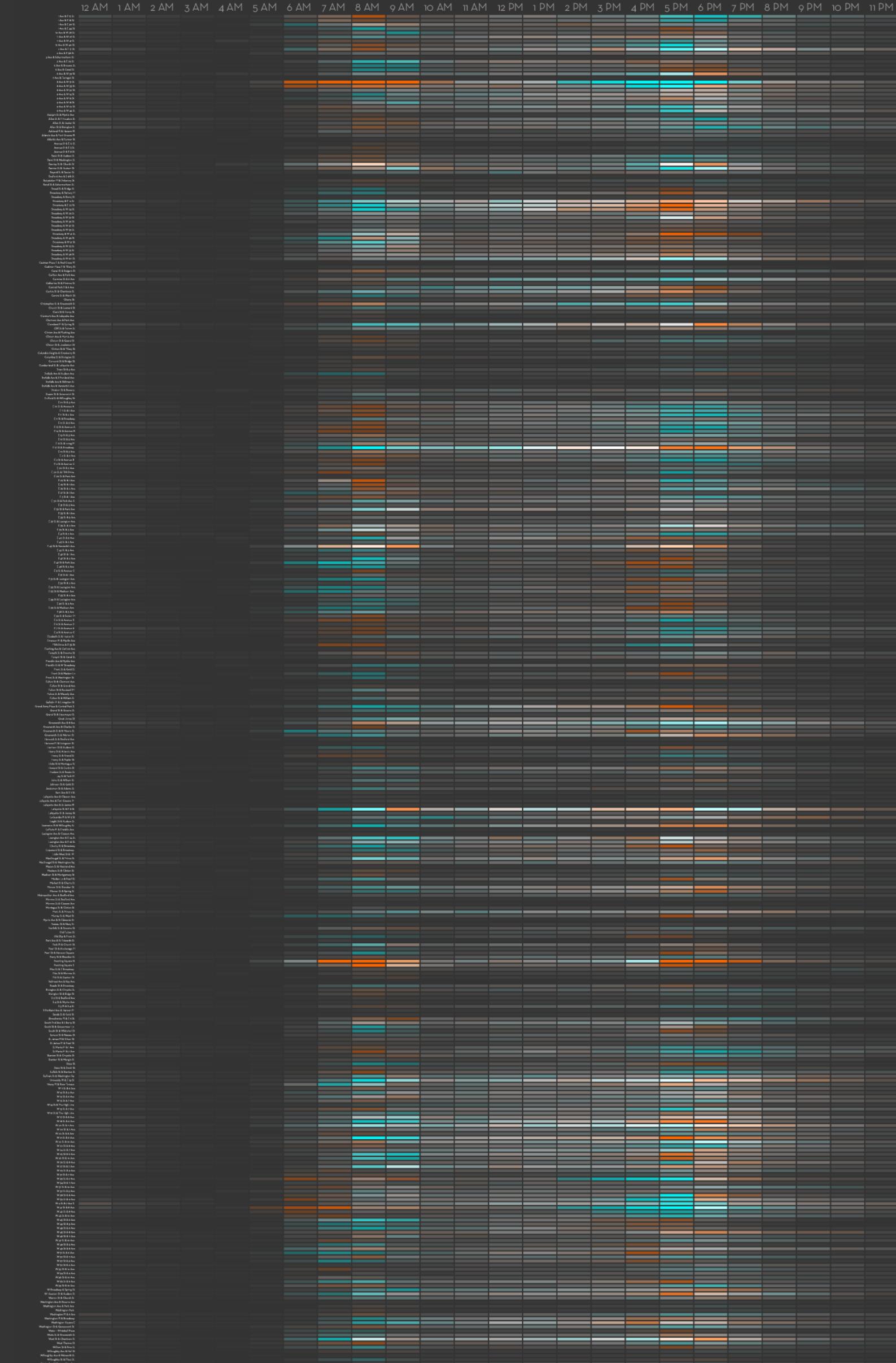
CITI BIKE HOURLY ACTIVITY AND BALANCE

ACTIVITY AND IMBALANCE MATRIX - AVG. WEEKDAY - OCTOBER 2013

DESTINATIONS

ORIGINS

ACTIVITY GRADIENT



Spatial Information Design Lab - GSAPP - Columbia University



Longlisted, Information is Beautiful Awards

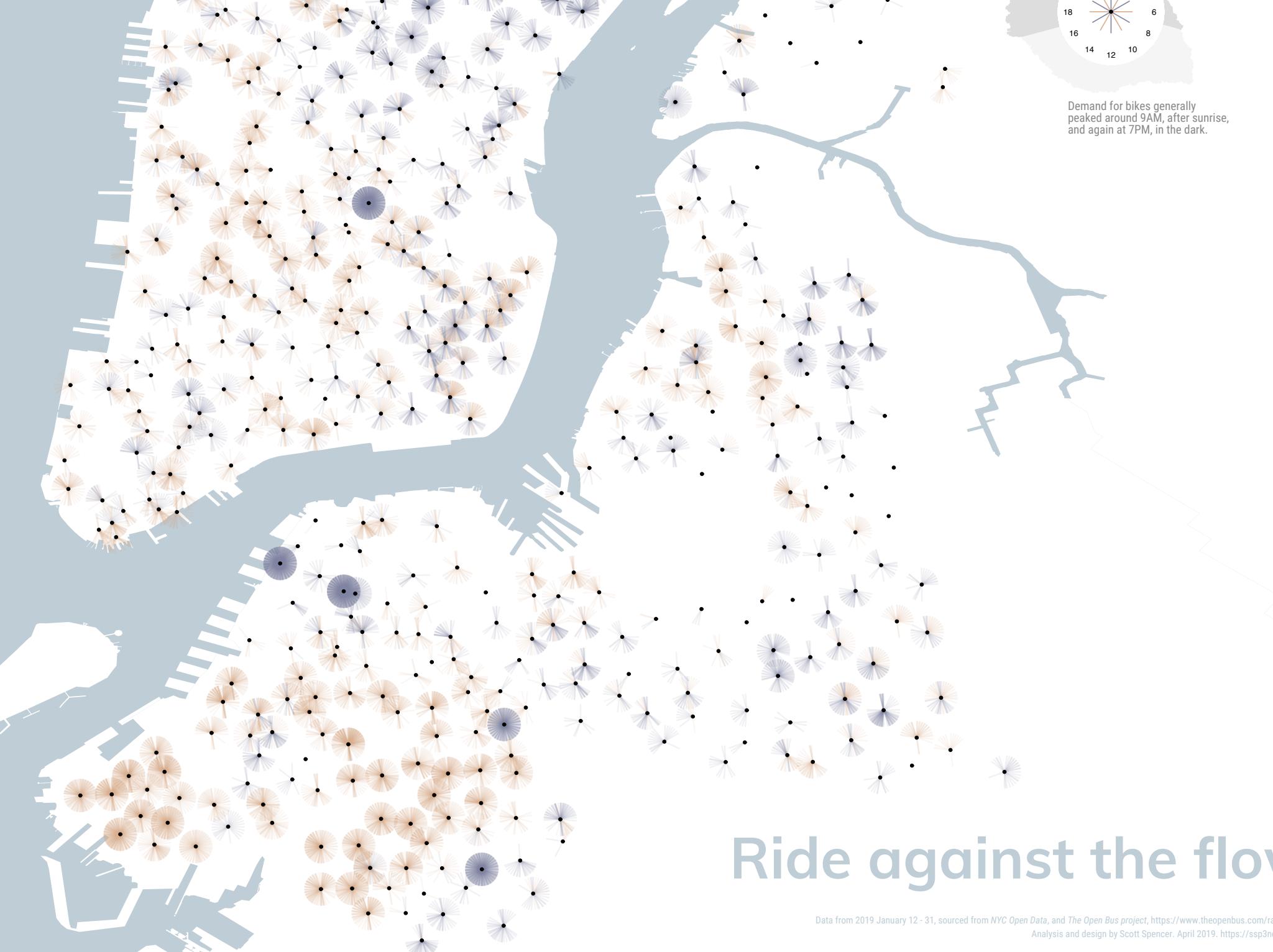
Spencer

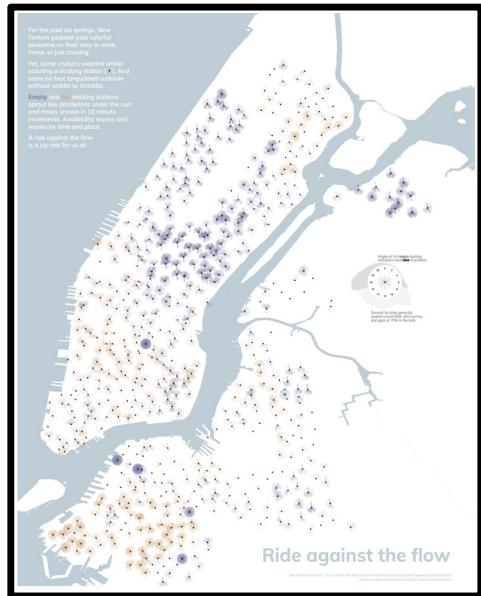
For the past six springs, New Yorkers pedaled past colorful blossoms on their way to work, home, or just cruising.

Yet, some cruisers wearied whilst scouting a docking station [•]. And some on foot languished curbside without saddle to straddle.

Empty and **full** docking stations sprout like dandelions under the sun and moon, shown in 10 minute increments. Availability waxes and wanes by time and place.

A ride against the flow is a joy ride for us all.

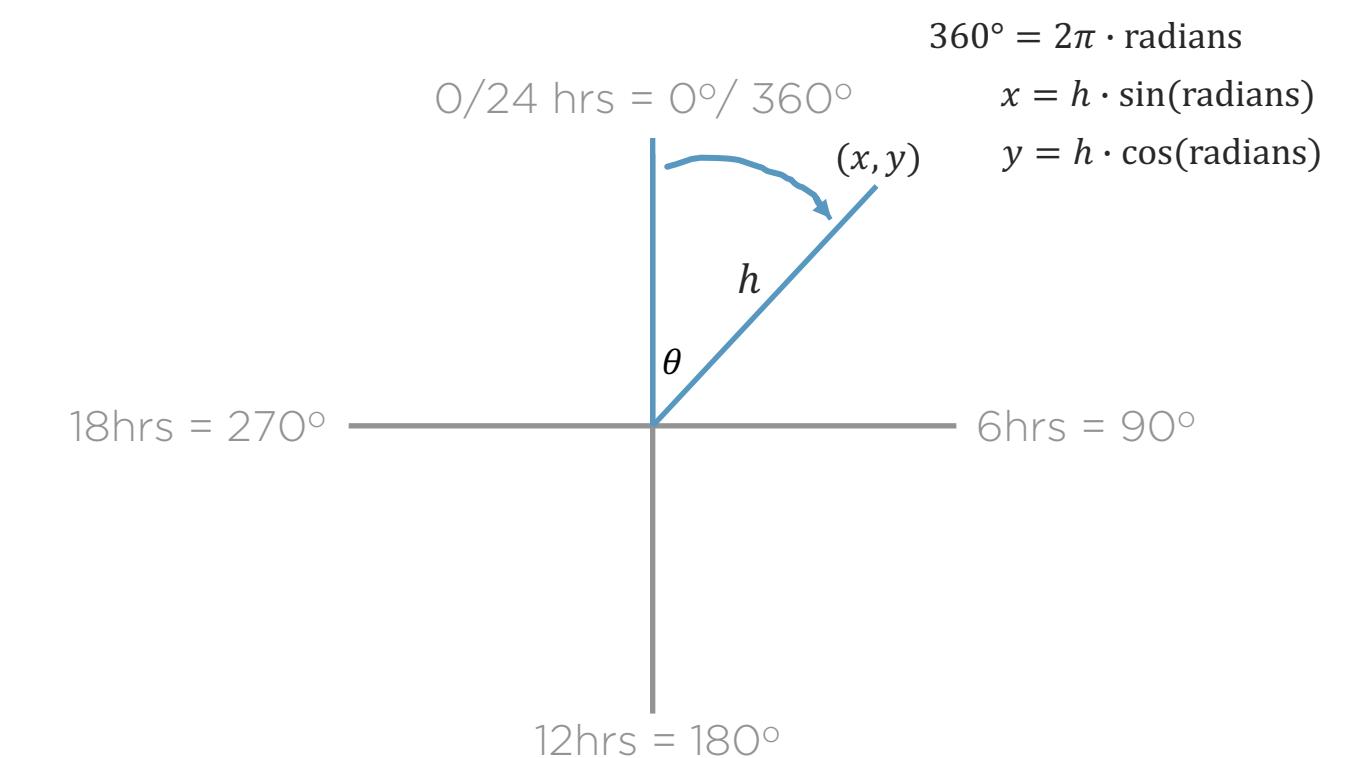




Longlisted, Information is Beautiful Awards

Spencer

Maths to create data encodings at each dock station

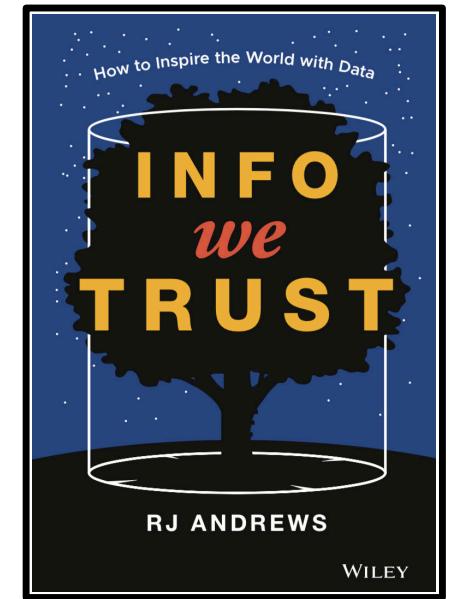


Basic math can help when making custom graphics. An excellent, very short reference on basic algebra, geometry, trigonometry: [Simmons, George F. *Precalculus Mathematics in a Nutshell*.](#) Barnes & Noble Books, 1987. Print.

Opacity is the lack of transparency. Opacity was lowered so that a single unavailable bike or full station would not be very noticeable but several markings at that time (on different days) would increase opacity, making the marking brighter and thus increase its visual importance.



Group work, get help on your information graphics



Info We Trust

How to inspire the world with data

Andrews

He is a data storyteller. His book is an adventure exploring how to inspire the world with data. RJ is the creator of www.infowetrust.com, where he makes available some of his data stories.

Workshopping

When we workshop a project, we **scrutinize it to make it better**.

The **creator** is the most important editor. While you are editing, you are the most ruthless critic.

The next most important critic is you. **Future you**. Allow some time to pass between creation and evaluation.

Beyond you, the creator, the most valuable critic is **anyone else willing to engage with the work**. Your critique is clouded by your expertise and familiarity with the story.

Any random reviewer may not be able to tell you how to fix your story. But everyone can **help you identify where the story is going off the rails**.

Pay attention to **where others get lost or bored, or misunderstand what is going on**.

Get specific

Audience? Does this infographic seem designed to communicate with an identified audience? If so, who?

Purpose? Do you see a purpose? If so, what is it trying to inform, entertain, or persuade the audience to act? Or something else?

Narrative? Does it use narrative? If so, what structure? Examples? Metaphors? Test with tools from past lectures.

Encoding, decoding? What data is encoded? How? Any issues of perception in decoding?

Comparison or change? Does the infographic describe comparisons or change? If so, what?

Color, coherency? Is color used? If so, for what purpose(s) are its hue, chroma, or luminance used?

Hierarchy, annotation? Does it have a hierarchy of information? If so, how is that hierarchy made? Are data encodings explained? If so, how?

Layering, layout? Is the information organized? If so, how?

Credibility, transparency? Are data sources identified, explained? Limitations or issues discussed?



Communicating uncertainty

Where's my data? Evaluating Visualizations with Missing Data

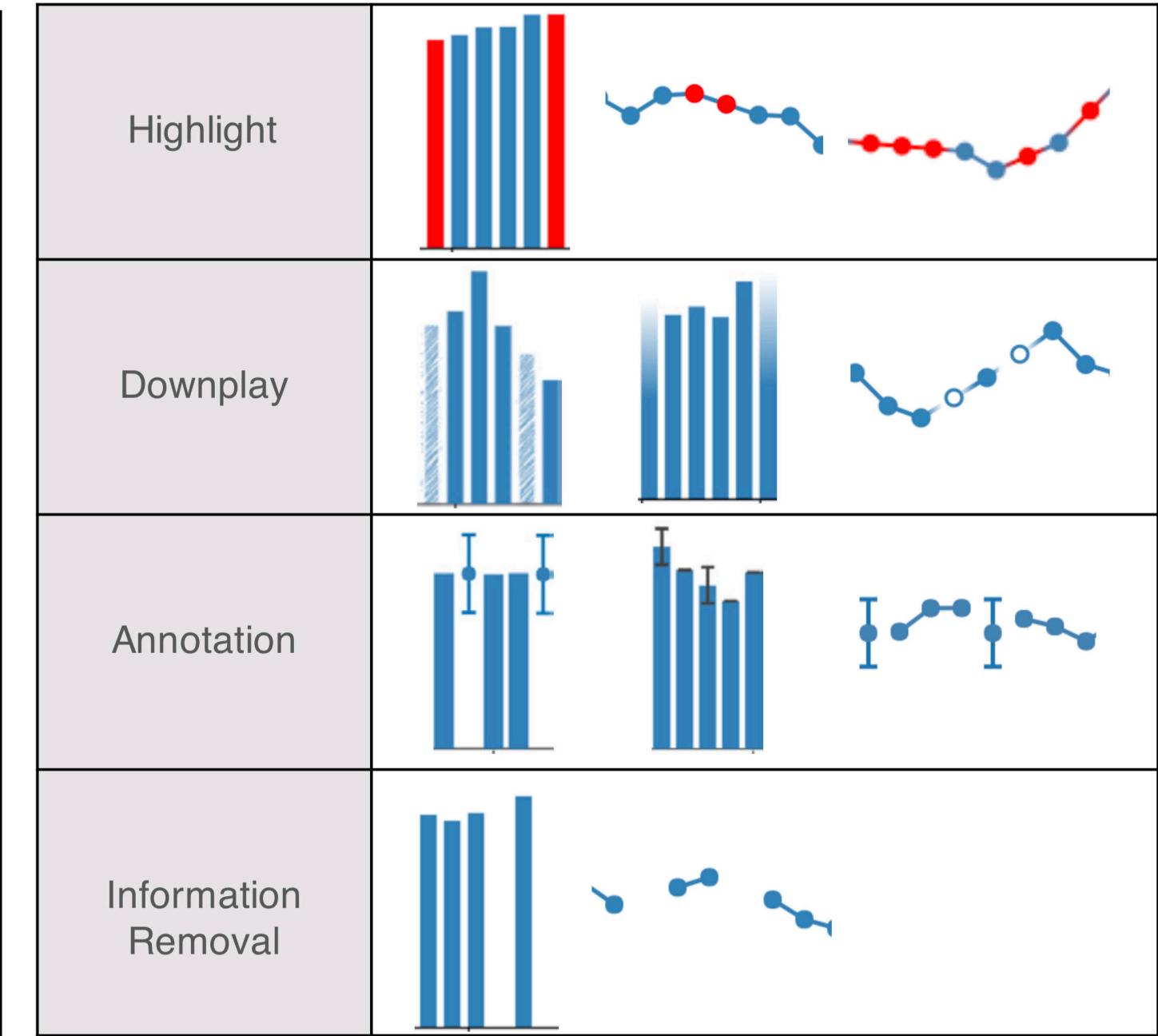
Song & Szafir

The authors were academics at the University of Colorado Boulder.



Visual choices for missing values on perception of data quality

Choice of missing-data visualization alters perceptions of data quality



Perceived data quality and confidence generally degrade as the amount of missing data increases.

Data visualized by **highlighting missing values** tends to be seen as **higher quality than downplay or information removal**.

Information removal can significantly **degrade** perceptions of data quality, and confidence. These methods even lead to incorrect responses if missing values break the visual continuity of a visualization.

Linear interpolation leads to **higher perceptions** of quality and confidence in analysis.

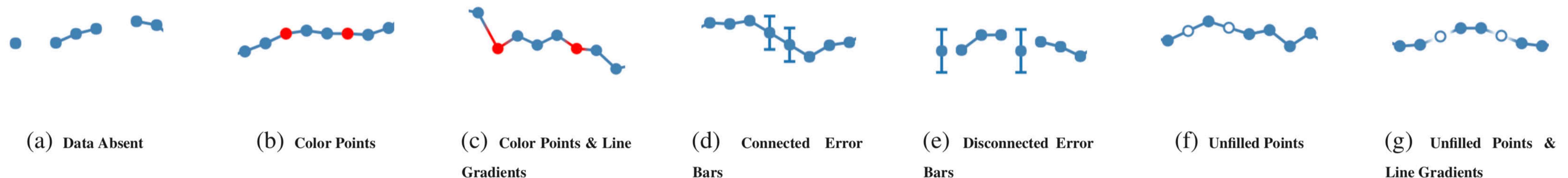


Fig. 4: We tested seven different methods for visualizing missing values in line graphs manipulating both point and line appearance: two highlighting missing values, two downplaying missing values, two annotating missing values, and one removing missing values. .

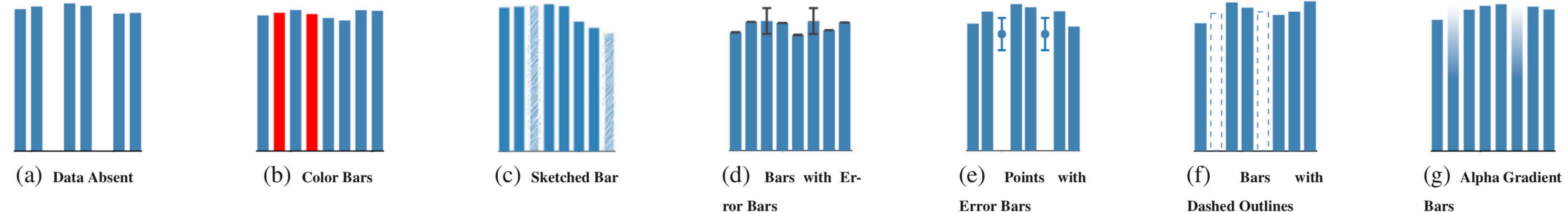


Fig. 6: We tested seven different methods for visualizing missing values in bar charts: one highlighting missing values, three downplaying missing values, two annotating missing values, and one removing missing values.

Imagining Replications

Hullman & co-authors

The authors are part of an academic group formally studying the perception of uncertainty, among other things.



Sketching perception of uncertainty before seeing results improves accuracy

Crowd-sourced study that evaluated the impact of an interactive, graphical uncertainty prediction technique for communicating uncertainty in results. Users sketched their prediction of the uncertainty in experimental effects prior to viewing the true sampling distribution from an experiment.

Visualizing uncertainty as set of discrete outcomes improved recall

Visualizing uncertainty as a set of discrete outcomes, as opposed to a continuous probability distribution, can improve recall of a sampling distribution from a single experiment.

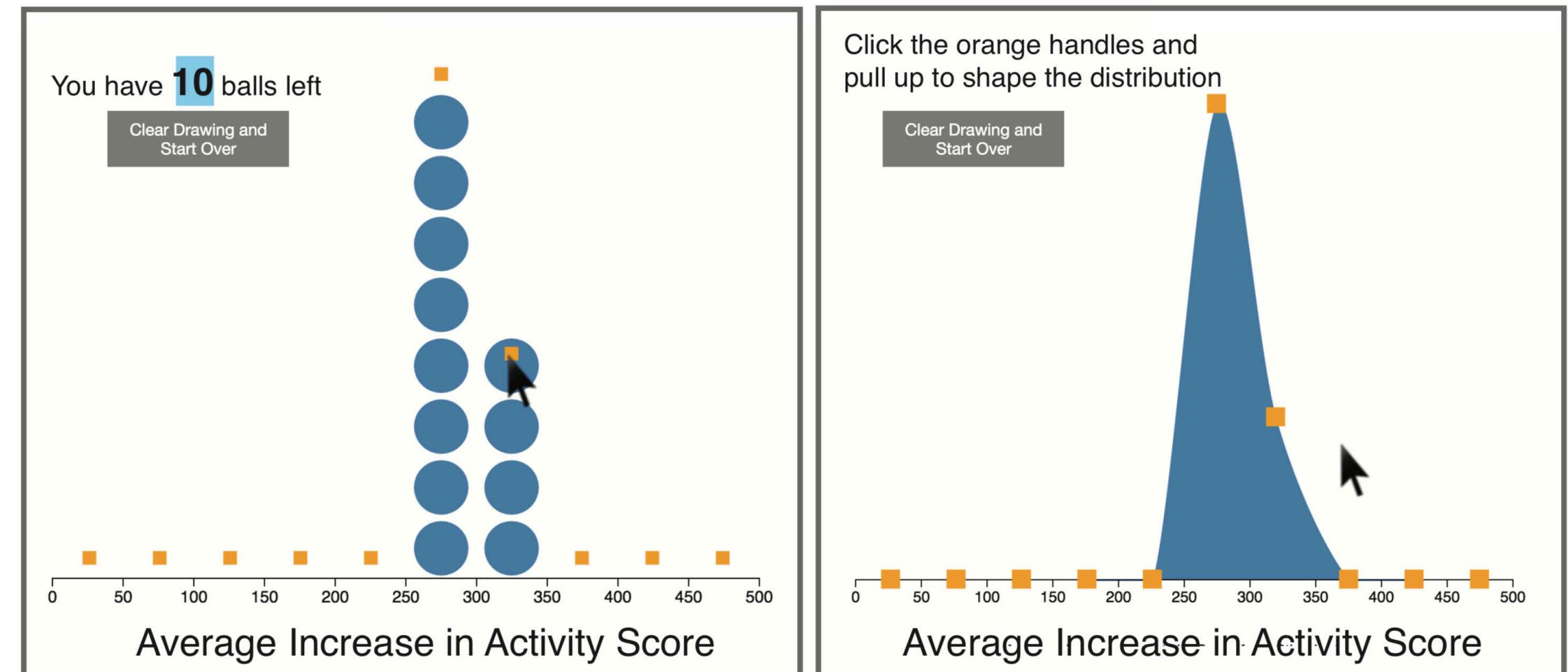


Fig. 1. Discrete and continuous elicitation interface used by participants in our study to predict replication uncertainty.

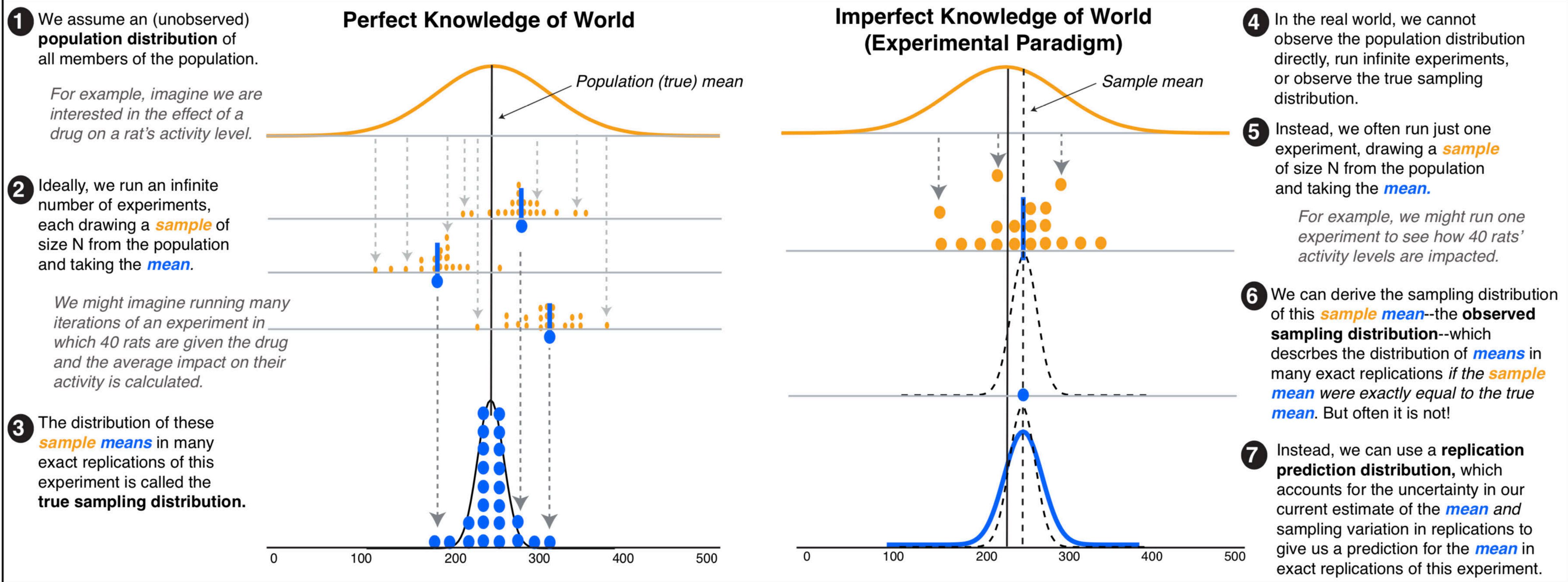


Fig. 2. A depiction of distributions relevant to replication uncertainty, including those based on perfect knowledge of the world (left) and those derived from samples obtained in experimentation (right).

Let's look ahead

For next lecture, Module 10:

Agenda next week

Next deliverables, **critique** of exemplary infographic and turn in your **final** infographic

More on information graphics and uncertainty

The minimum

Kay, Matthew et al. *When (Ish) Is My Bus? User-Centered Visualizations of Uncertainty in Everyday, Mobile Predictive Systems*. New York, New York, USA: ACM Press, 2016. 5092–5103. Web.

Consider how test subjects responded to varying visual representations of uncertainty, and any implications for your projects.

Fischhoff, Baruch. *Communicating Uncertainty: Fulfilling the Duty to Inform*. Issues in Science and Technology 28.4 (2012): 63–70. Print.

Consider the author's view on issues with communicating uncertainty, and his suggestions for addressing these issues.

Wainer, Howard. *The Most Dangerous Equation*, in Chapter 1, *Picturing the Uncertain World*. Princeton University Press, 2009. Print.

Consider the issues he raises of when variation is misunderstood, and the exemplary implications.

For online discussion

There's just something about that sentence

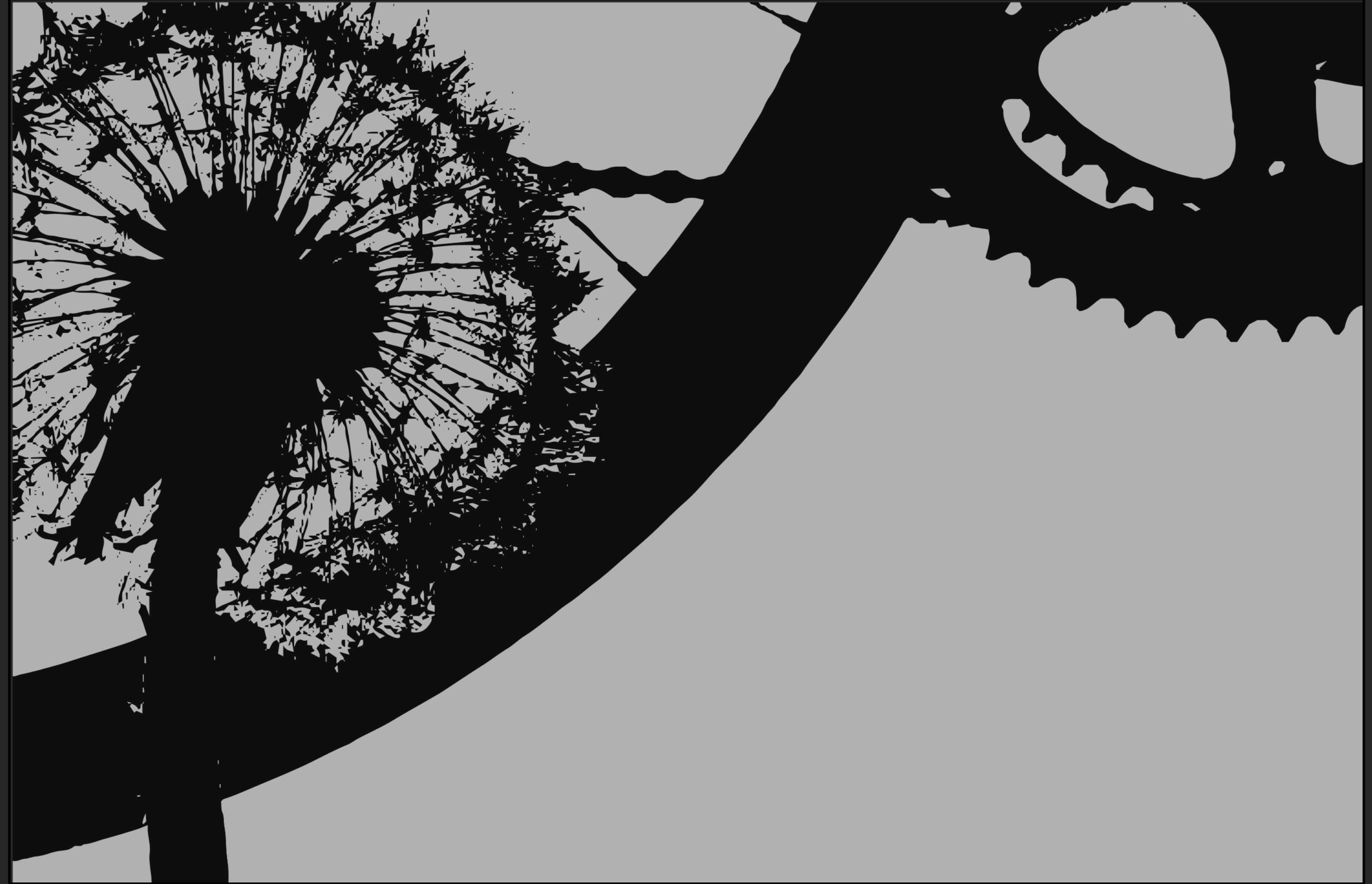
Share a sentence you find particularly well written. Tell us where you read it, and why its structures or word choices create what you like.

Mine is from Nabokov's *Lolita*: "My very photogenic mother died in a freak accident (picnic, lightning) when I was three, and, save for a pocket of warmth in the darkest past, nothing of her subsists within the hollows and dells of memory..." I love how Nabokov was able to tell a story about his mom's death in just two words: (picnic, lightning).

Nadieh, help!

How can you apply our critique of Nadieh's infographic to improve your draft infographic?

**See you
next week!**



Supplemental material

Nobels no degrees

This visualization explores Nobel Prizes and graduate qualifications from 1901 to 1912, by analysing the age of recipients at the time prizes were awarded, average age evolution through time and among categories, graduation grades, main university affiliations and the principal hometowns of the graduates.

How to read it?

Each dot represents a Nobel laureate, each recipient is positioned according to the year the prize was awarded (x axis) and age of the person at the time of the award (y axis).



Winner, Information is Beautiful Award

Lupi, Fragapane

The co-authors work together at Lupi's design firm, whom we've previously met when considering this visualization.

The visualization has been designed and produced by Accurat (www.accurat.it), and was originally published in Italian on La Lettura the sunday cultural supplement of Corriere della Sera.

Diagram

NEWS IN PERSPECTIVE

Brazilian Population Grows More in Prisons

With 258 inmates per 100,000 people, Brazil has one of the largest prison populations.

Alberto Cairo, Humberto Maia Junior

BRAZIL IS THIRD in the worldwide ranking of countries with the largest prison populations. Data released by Ministry of Justice this week reveal that Brazil had 494,237 inmates in June 2010. Only the US, with 2.3 million, and China, with 1.6 million, have larger prison systems. According to the United Nations Office on Drugs and Crime, Brazil is one of the countries where the prison population has grown most rapidly in the world. Between 2007 and 2010, it increased by 13.3% (see chart on the right), while the overall population growth was 0.98% in the same period. Even considering the new prisons that are being built, Brazil has reached a deficit of 200,000 jail spaces.

Sources: Ministério da Justiça, IBGE, United Nations Office on Drugs and Crime

1 Between 1997 and 2007, Brazil experienced the fifth largest increase in prison population in the world.

WORLDWIDE RANKING Percentage change

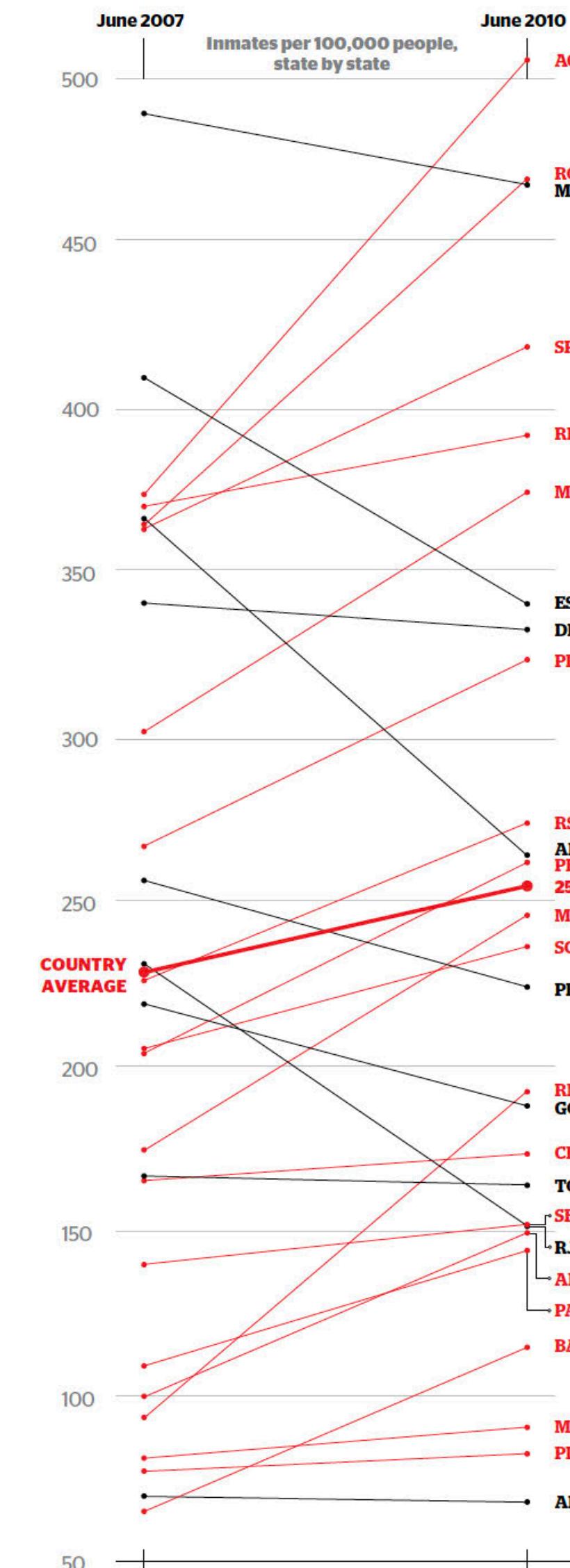
1 ^a	Cambodia	+ 255.3%
2 ^a	Indonesia	+ 209.1%
3 ^a	Cyprus	+ 155.1%
4 ^a	Israel	+ 152.6%
5 ^a	BRAZIL	+ 150.5%

RANKING OF AMERICAN COUNTRIES

1 ^a	BRAZIL	+ 150.5%
2 ^a	Uruguay	+ 101.3%
3 ^a	Ecuador	+ 91.6%
4 ^a	Mexico	+ 86.1%
5 ^a	El Salvador	+ 85.5%
6 ^a	Haiti	+ 81.4%
7 ^a	Argentina	+ 76.7%
8 ^a	Chile	+ 68.2%

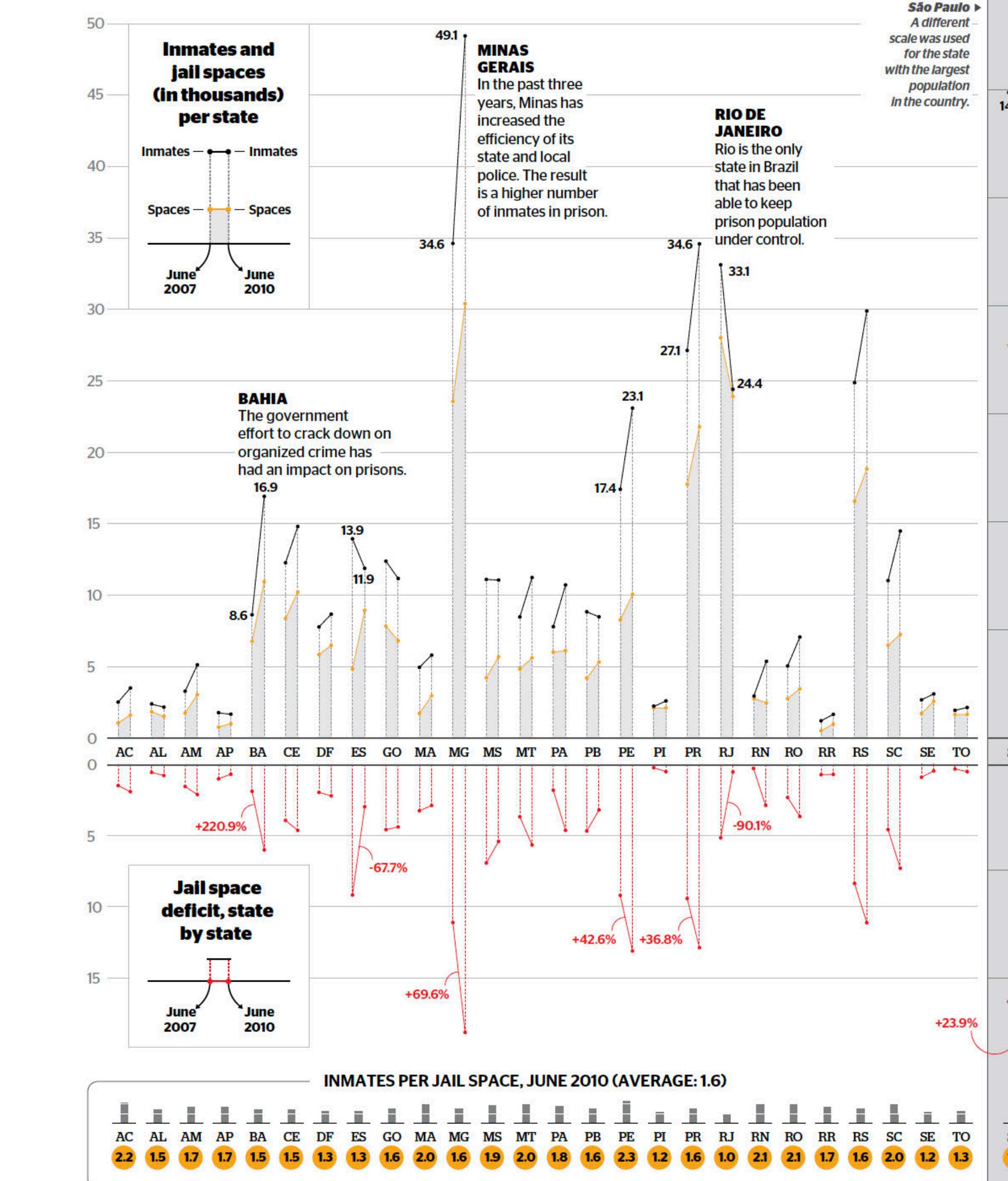
2 The trend continued since 2007...

The rate of inmates per 100,000 people has gone down in just eight of the states plus the Federal District.



3 ...but government has not been able to create jail spaces at the same pace

Brazil's jails are packed full. A comparison between the variation of inmates and the number of jail spaces reveals that neither the federal government nor the states have been able to avoid overcrowding. The only exception is Rio de Janeiro.



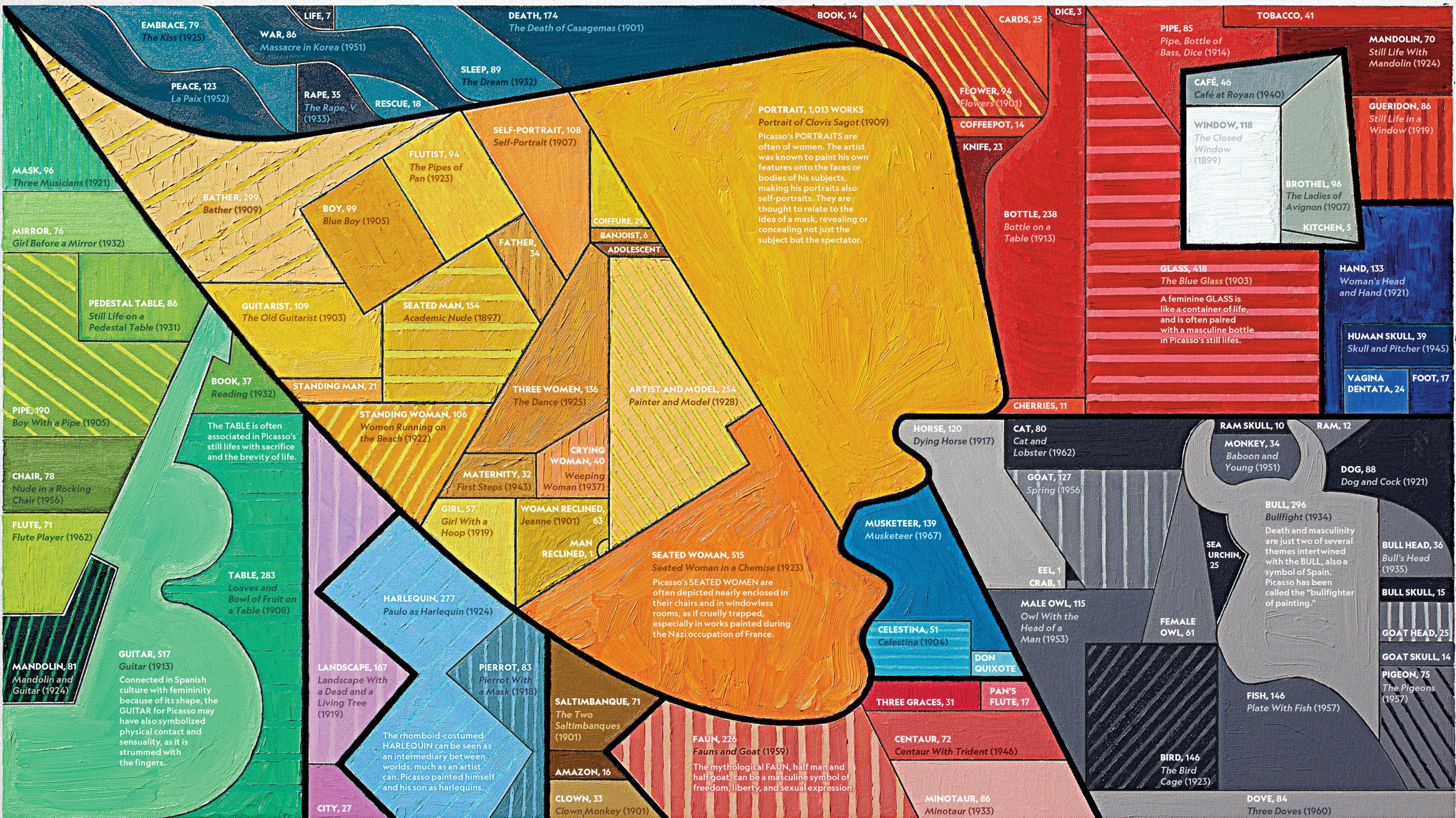
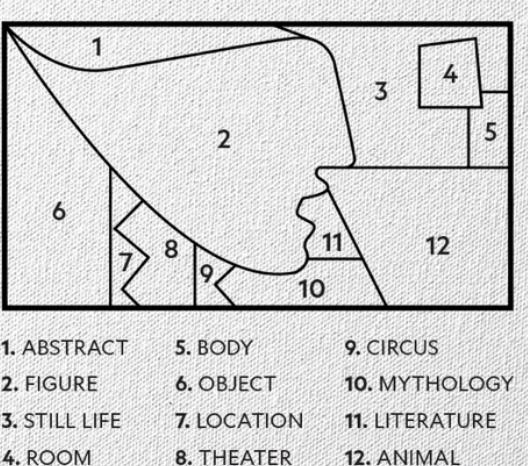
OBJECT LESSONS

FRAMES OF MIND

'The artist is a receptacle for emotions that come from all over the place: from the sky, from the earth, from a scrap of paper, from a passing shape, from a spider's web.'

Picasso drew inspiration from mythology, from war, from those who surrounded him, even—he proclaimed—from spiderwebs. The result is tens of thousands of works that seem to touch on countless topics. But many of the subjects that fascinated him, including death and sexuality, repeatedly surface in his art throughout the decades. Those recurring themes are grouped in a sampling of some 8,000 of Picasso's works, artistically rendered here. They can be found in portraits that radically blur the line between subject and painter, and in an array of arresting symbols such as the Minotaur, bottle, and harlequin.

PICASSO BY THEME
Each of the 12 themes below is further divided into artistic subcategories, some of which include the titles of individual works. The size of each category reflects the number of artworks on a given theme.



Figurative Map of the successive losses in men of the French Army in the Russian Campaign 1812 ~1813.

Drawn up by M. Minard, Inspector General of Bridges and Roads in retirement.

Paris, November 20, 1869.

The numbers of men present are represented by the widths of the colored zones at a rate of one millimeter for every ten thousand men; they are further written across the zones. The red designates the men who enter into Russia, the black those who leave it. — The information which has served to draw up the map has been extracted from the works of M.M. Thiers, of Séguir, of Fezensac, of Chambray and the unpublished diary of Jacob, pharmacist of the Army since October 28th. In order to better judge with the eye the diminution of the army, I have assumed that the troops of Prince Jérôme and of Marshal Davout who had been detached at Minsk and Moghilev and have rejoined around Orsha and Vitebsk, had always marched with the army.

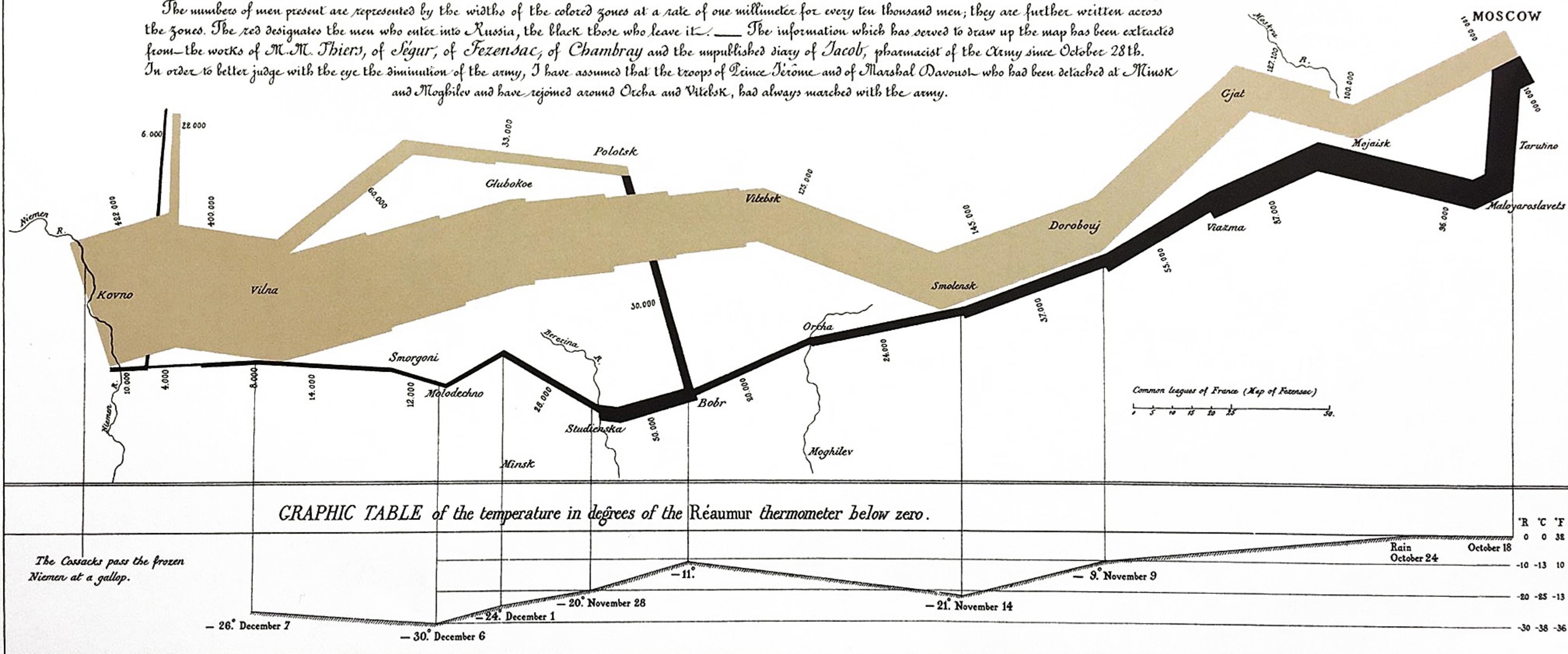


Table 20.1 Napoleon's March Data

lonc	latc	city	lont	temp	date	lonp	latp	survivors	direction	group
24.0	55.0	Kowno	37.6	0	Oct 18	24.0	54.9	340,000	A	I
25.3	54.7	Wilna	36.0	0	Oct 24	24.5	55.0	340,000	A	I
26.4	54.4	Smorgoni	33.2	-9	Nov 9	25.5	54.5	340,000	A	I
26.8	54.3	Molodexno	32.0	-21	Nov 14	26.0	54.7	320,000	A	I
27.7	55.2	Gloubokoe	29.2	-11		27.0	54.8	300,000	A	I
27.6	53.9	Minsk	28.5	-20	Nov 28	28.0	54.9	280,000	A	I
28.5	54.3	Studienska	27.2	-24	Dec 1	28.5	55.0	240,000	A	I
28.7	55.5	Polotzk	26.7	-30	Dec 6	29.0	55.1	210,000	A	I
29.2	54.4	Bobr	25.3	-26	Dec 7	30.0	55.2	180,000	A	I
30.2	55.3	Witebsk				30.3	55.3	175,000	A	I
30.4	54.5	Orscha				32.0	54.8	145,000	A	I
30.4	53.9	Mohilow				33.2	54.9	140,000	A	I
32.0	54.8	Smolensk				34.4	55.5	127,100	A	I
33.2	54.9	Dorogobouge				35.5	55.4	100,000	A	I
34.3	55.2	Wixma				36.0	55.5	100,000	A	I
34.4	55.5	Chjat				37.6	55.8	100,000	A	I
36.0	55.5	Mojaisk				37.7	55.7	100,000	R	I
37.6	55.8	Moscou				37.5	55.7	98,000	R	I
36.6	55.3	Tarantino				37.0	55.0	97,000	R	I
36.5	55.0	Malo-jarosewli				36.8	55.0	96,000	R	I
						35.4	55.3	87,000	R	I
						34.3	55.2	55,000	R	I
						33.3	54.8	37,000	R	I
						32.0	54.6	24,000	R	I
						30.4	54.4	20,000	R	I
						29.2	54.3	20,000	R	I
						28.5	54.2	20,000	R	I
						28.3	54.3	20,000	R	I
						27.5	54.5	20,000	R	I
						26.8	54.3	12,000	R	I
						26.4	54.4	14,000	R	I
						25.0	54.4	8,000	R	I
						24.4	54.4	4,000	R	I
						24.2	54.4	4,000	R	I
						24.1	54.4	4,000	R	I
						24.0	55.1	60,000	A	II
						24.5	55.2	60,000	A	II
						25.5	54.7	60,000	A	II
						26.6	55.7	40,000	A	II
						27.4	55.6	33,000	A	II
						28.7	55.5	33,000	A	II
						28.7	55.5	33,000	R	II
						29.2	54.2	30,000	R	II
						28.5	54.1	30,000	R	II
						28.3	54.2	28,000	R	II
						24.0	55.2	22,000	A	III
						24.5	55.3	22,000	A	III
						24.6	55.8	6,000	A	III
						24.6	55.8	6,000	R	III
						24.2	54.4	6,000	R	III
						24.1	54.4	6,000	R	III

Winner, Information is Beautiful Award

TASS



TASS



1812

WHEN NAPOLEON VENTURED EAST

HOW THE 1812 PATRIOTIC WAR TURNED NAPOLEON'S GRAND ARMY INTO A HANDFUL OF SURVIVORS

PYC ENG

