

Storytelling with Data

Module 12: Student presentations; peer feedback; wrapping up

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Agenda

Student presentations and peer feedback

Presentations

Peer feedback logistics

Each peer provides one document per presenter

Save each document as:

<Your full name> — <Presenter's full name> — feedback.pdf

Contents should include:

Two ideas ____ that were compelling AND two ways presenting ____ could be improved by ____

consider use of visuals

consider verbal and non-verbal communication

consider use of written text

If you were CEO, did the presenter convince you to invest further in analytics; why or why not?

Presentations and peer feedback

Compelling use of _____. | Could improve ____ by _____.

clear story with narrative arc

appropriate for CEO of the organization

ties analytics to organizational needs

visualizes information using techniques taught in class

verbally narrates their story with techniques taught in class

manages time

Sharing lessons on projects



Group discussion

What were some of the challenges you faced in creating your infographic?

How did your messages change as your audience changed from an internal audience to the public or customers?

Share with us the challenges you faced in organizing your narrative?

What ideas from our discussion of color, lines, and typography did you find useful in linking your narrative elements to visuals?

How many drafts did you try before submitting your final version? What aspects differed more from your initial to final versions?

What aspect of your information graphic would you work on next?

What was your workflow and would it change when approaching your next analytics project?

I enjoyed having each
of you in this course!

