# Research Design, Fall 2021

04: a bit more probability review; sampling; statistical tests



research reviews, general guidance

Title: homework 1

This paper described A and ...

research reviews, general guidance

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Why should I be reading this document? What is the main point?

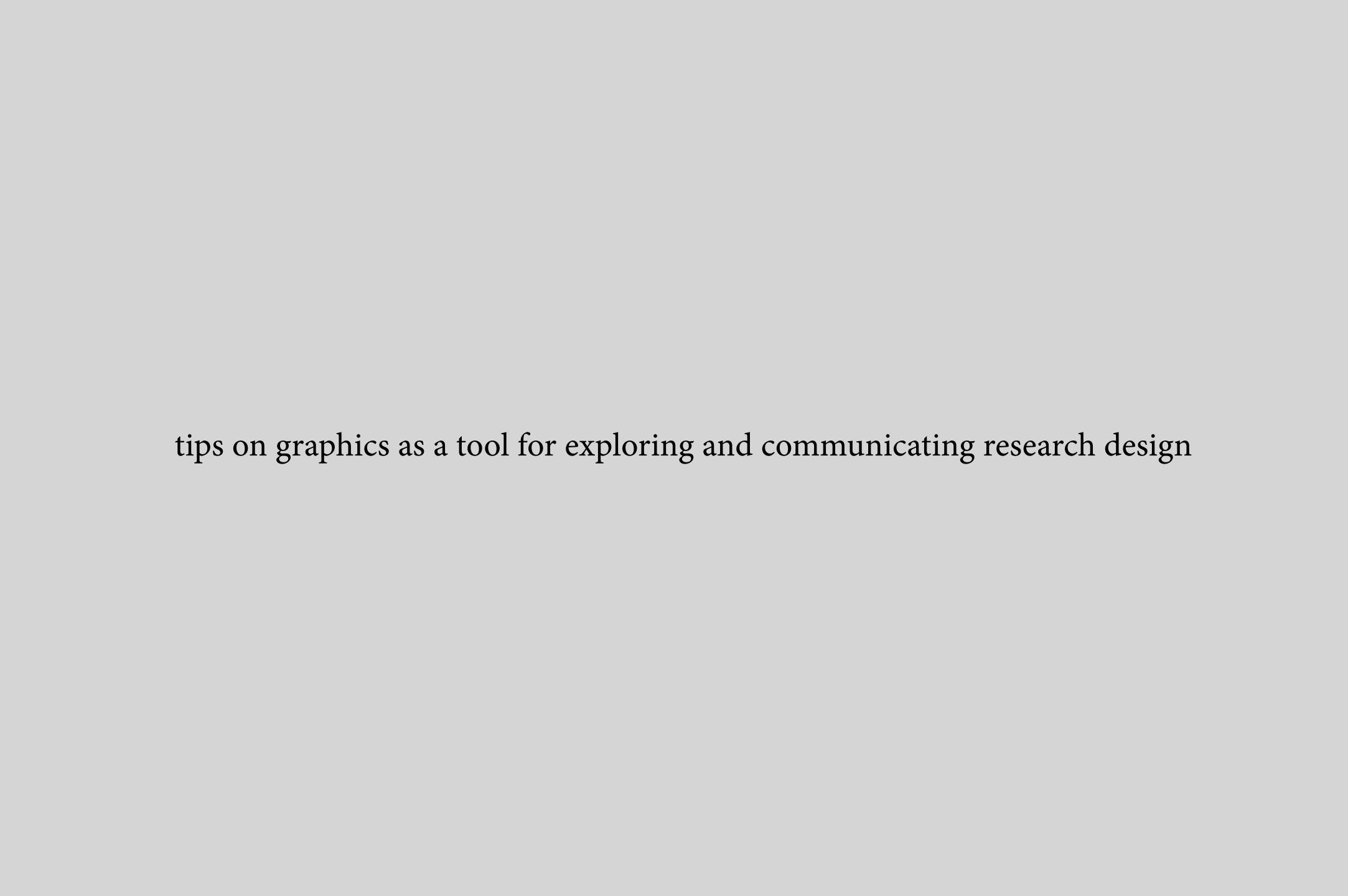
The authors of this paper described A and ...

To what paper are you referring? Always introduce new ideas before using language that refers back. And properly cite your sources.

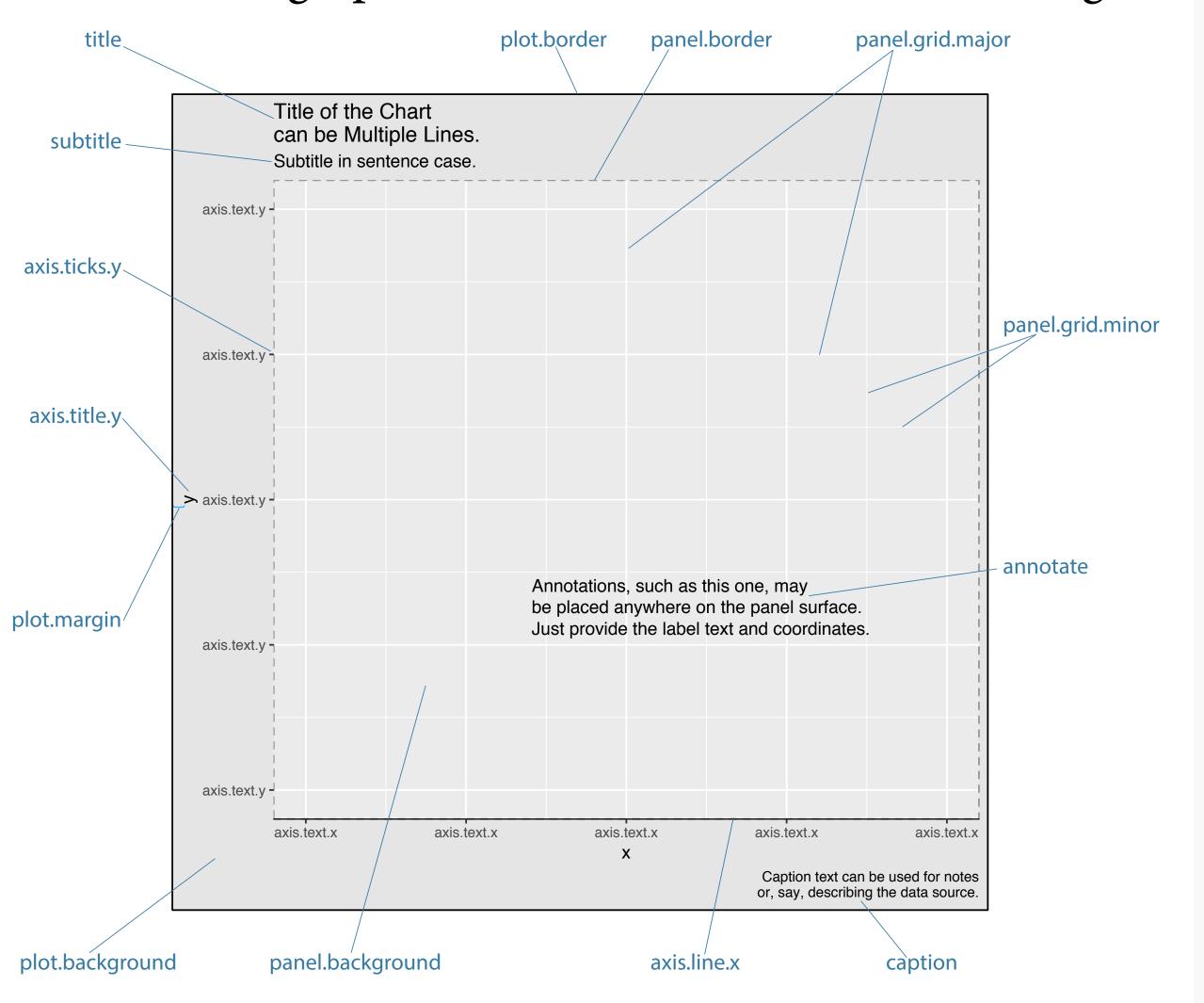
#### Also review:

Harris, Joseph. Rewriting: How to Do Things with Texts.

Second edition. Logan: Utah State University Press, 2017.



#### An aside on graphics to communicate research designs,

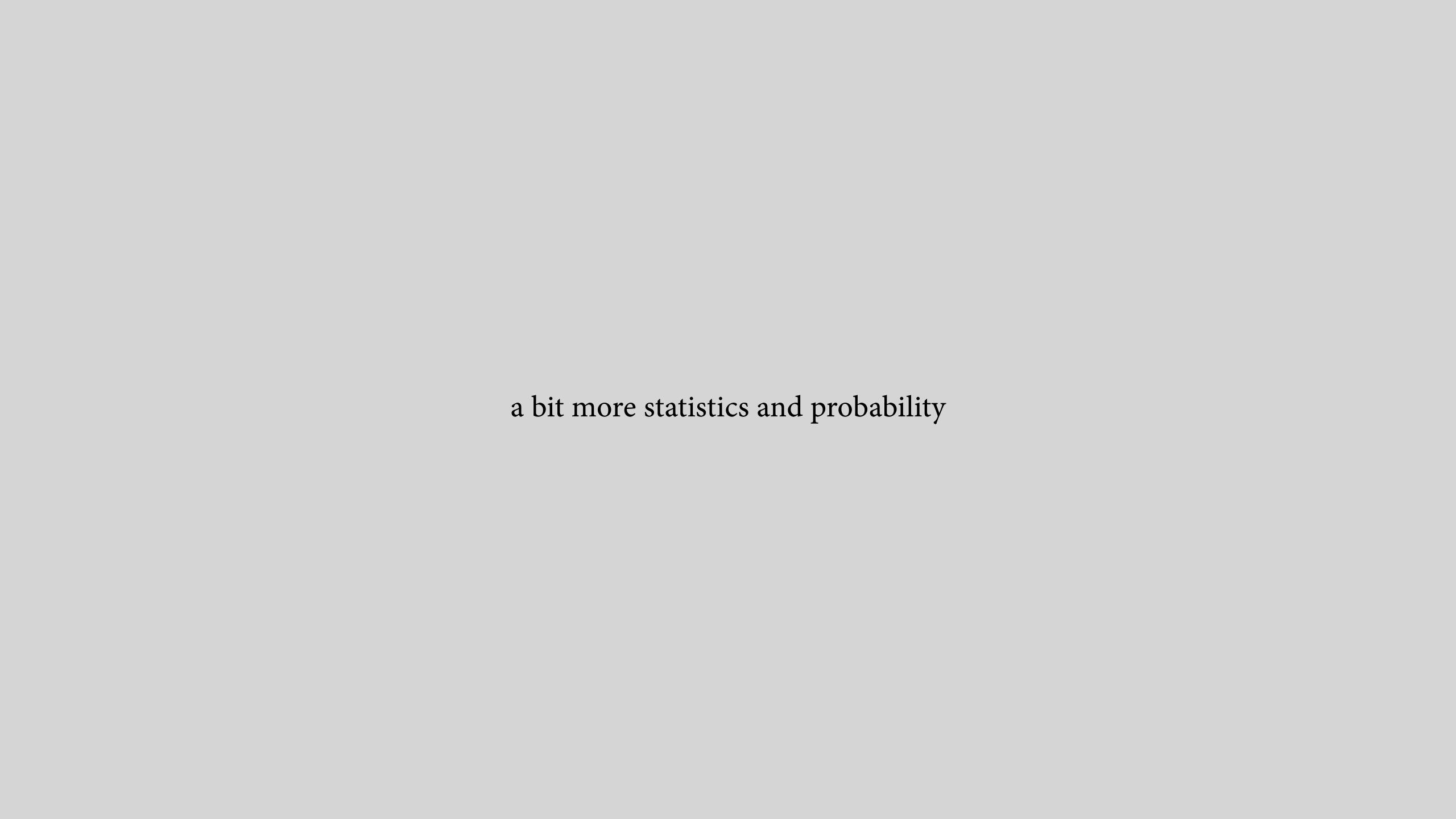


## Coding graphic elements, example in R/GGplot2

```
# load grammar of graphics
library(ggplot2)
p <-
  # functions for data ink
  ggplot(data = <data>,
         mapping = aes(<aesthetic> = <variable>,
                        <aesthetic> = <variable>,
                        <...> = <...>) +
  geom_<type>(<...>) +
  scale_<mapping>_<type>(<...>) +
  coord_<type>(<...>) +
  facet_<type>(<...>) +
  <...> +
                                          element_blank()
  # functions for non-data ink
                                          element_line(<...> = <...>)
                                          element_rect(<...> = <...>)
  labs(<...>) +
 theme(<...> = <...>) +
                                          element_text(<...> = <...>)
  annotate(<...>) +
  <...>
```

## Drawing functions,

```
stat_function(
  fun = <function name>,
  args = list(parameter1 = <...>, parameter2 = <...>),
  geom = "<type>",
  ...)
```



R's probability functions, probability density (PDF), cumulative distribution (CDF), quantile, random generation

probability density function pprobability function name> dprobability function name> cumulative distribution function **q**probability function name> quantile function rprobability function name> random generation function negative binomial normal gamma bernoulli cauchy binomial 100s more poisson © 2021 Scott Spencer / https://ssp3nc3r.github.io scott.spencer@columbia.edu

## law of large numbers, as $n \to \infty$ , $\bar{x} \longrightarrow \mu$

```
set.seed(29914)

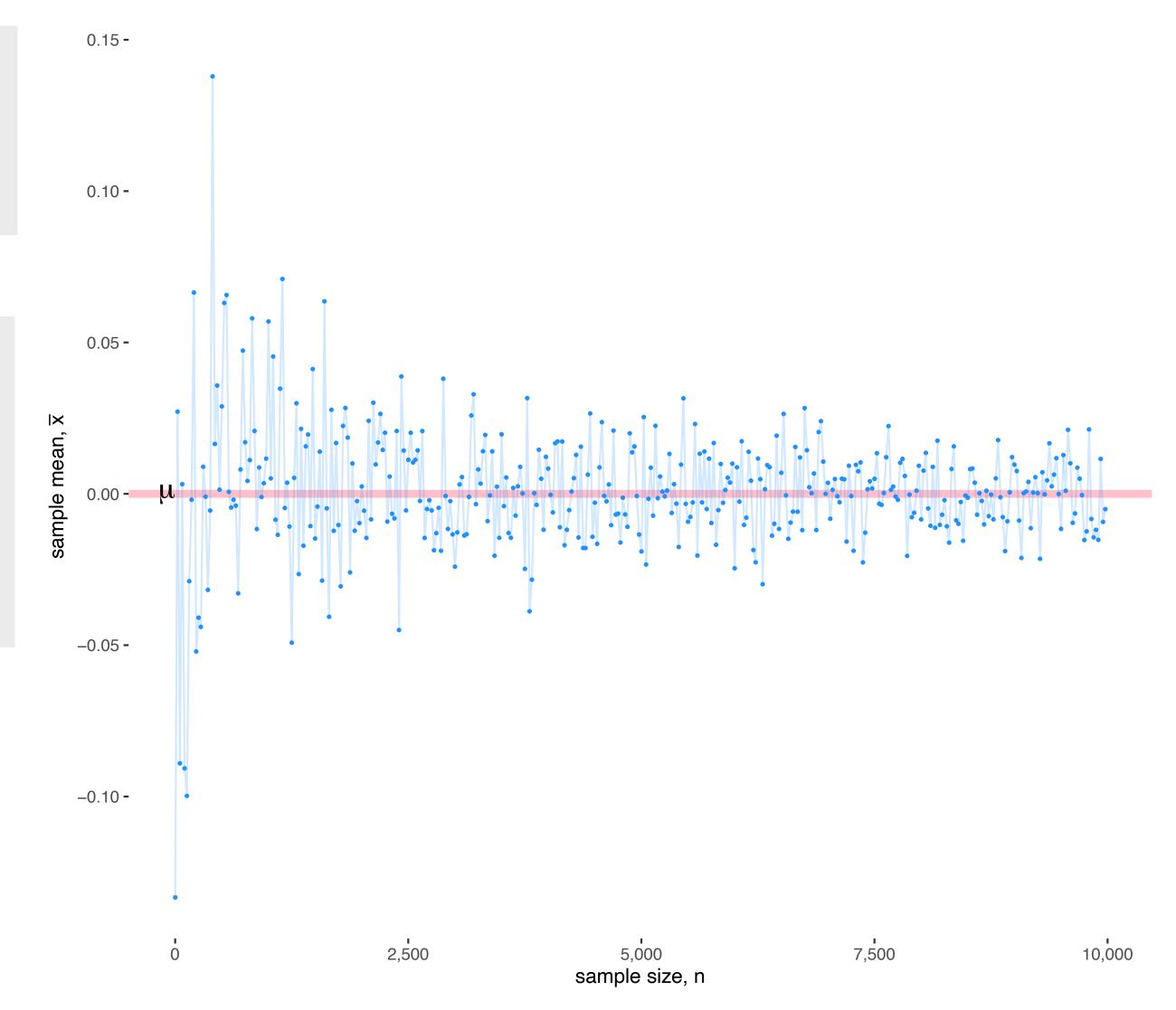
n     <- seq(1, 10000, by = 25)
mu     <- 0
sigma <- 1
x_bar <- sapply(n, FUN = function(n) {mean( rnorm(n, mu, sigma) )} )</pre>
```

```
library(ggplot2); library(ggthemes); library(latex2exp)
theme_set( theme_tufte(base_family = "sans") )

ggplot() +
    scale_x_continuous(labels = scales::comma) +
    geom_hline(yintercept = mu, color = "pink", lwd = 2) +
    geom_point(aes(n, x_bar), size = 0.5, color = "dodgerblue") +
    geom_line(aes(n, x_bar), alpha = 0.2, color = "dodgerblue") +
    annotate("text", 0, mu, hjust = 1, size = 16/.pt, label = TeX("$\mu$") ) +
    labs(x = "sample size, n", y = TeX("sample mean, $\\bar{x}$"))
```

Experiment with different values of n,  $\mu$ , and  $\sigma$  to see how  $\bar{x}$  compares with  $\mu$ .

Experiment with different seed values and compare results. How would you describe the uncertainty of  $\bar{x}$ ?

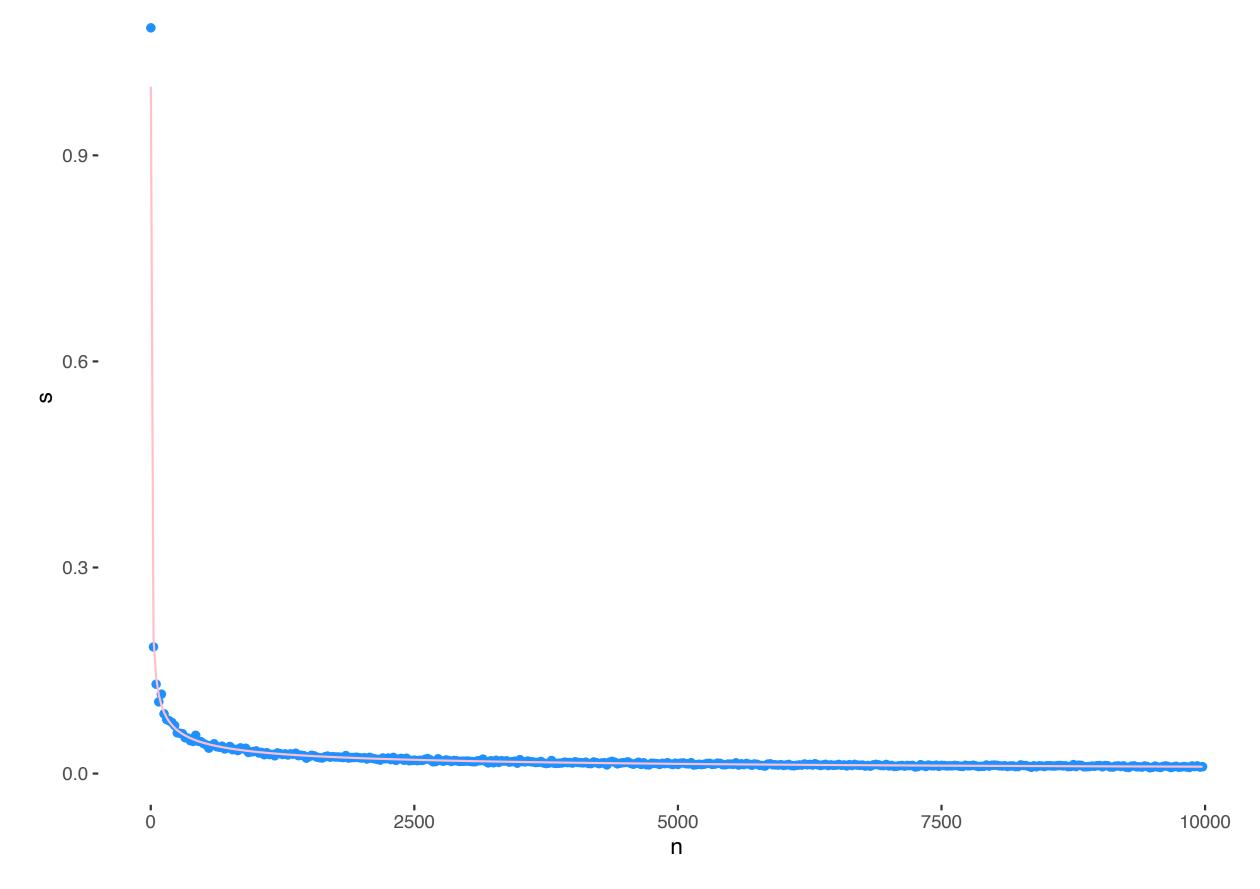


central limit theorem, standard deviation 
$$s$$
 of  $\bar{x} = \frac{\sigma}{\sqrt{n}}$ 

```
sample_mean <- function() {
   sapply(n, FUN = function(n) {mean( rnorm(n, mu, sigma) )} )
   }

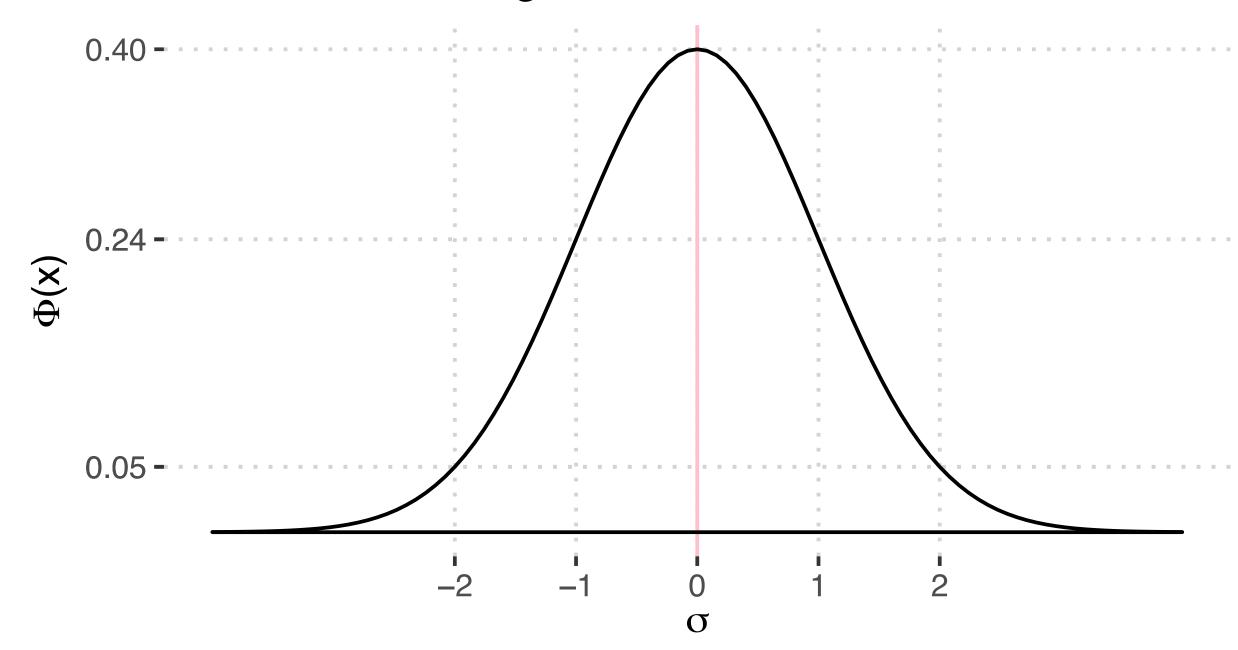
x_bar <- replicate(1000, sample_mean() )
s <- apply(x_bar, 1, sd)

ggplot() +
   geom_point(aes(n, s), color = "dodgerblue") +
   geom_line(aes(n, sigma / sqrt(n) ), color = "pink")</pre>
```



Experiment with different values of  $\sigma$  and  $\mu$  and replications to check the relationships empirically.

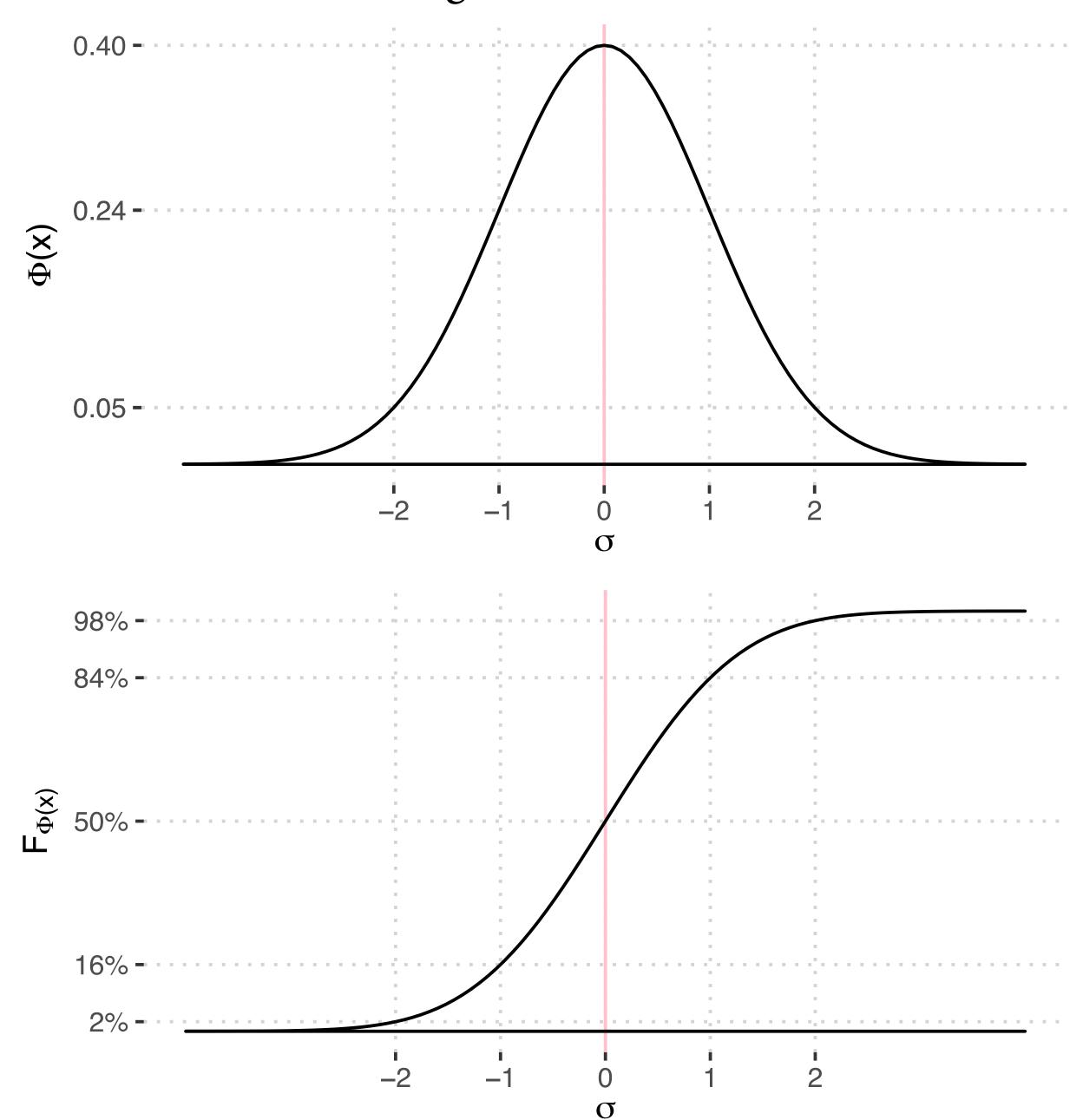
## probability, probability density functions v. continuous distribution functions — e.g., the standard normal $\Phi$



#### probability, probability density functions v. continuous distribution functions — e.g., the standard normal $\Phi$

```
pdf <- ggplot() +</pre>
 theme(panel.grid.major = element_line(color = "lightgray", linetype = "dotted")) +
 scale_x_continuous(breaks = seq(-2, 2)) +
  scale_y_continuous(breaks = dnorm(seq(-2, 2)), labels = scales::comma) +
  geom_vline(xintercept = 0, color = "pink") +
  stat_function(fun = dnorm,
                args = list(mean = 0, sd = 1),
                geom = "density",
                xlim = c(-4,4)) +
  labs(x = TeX("\$\sigma\$"), y = TeX("\$\Phi(x)\$"))
```

```
cdf <- ggplot() +</pre>
  theme(panel.grid.major = element_line(color = "lightgray", linetype = "dotted")) +
  scale_x_continuous(breaks = seq(-2, 2)) +
  scale_y_continuous(breaks = pnorm(seq(-2, 2)),
                     labels = scales::label_percent(accuracy = 1)) +
  geom_vline(xintercept = 0, color = "pink") +
  stat_function(fun = pnorm,
                args = list(mean = 0, sd = 1),
                geom = "density",
                xlim = c(-4,4)) +
  labs(x = TeX("\$\sigma\$"), y = TeX("\$F_\\rhoi(x)\$"))
```





sampling, a few of many approaches

simple random

convenience

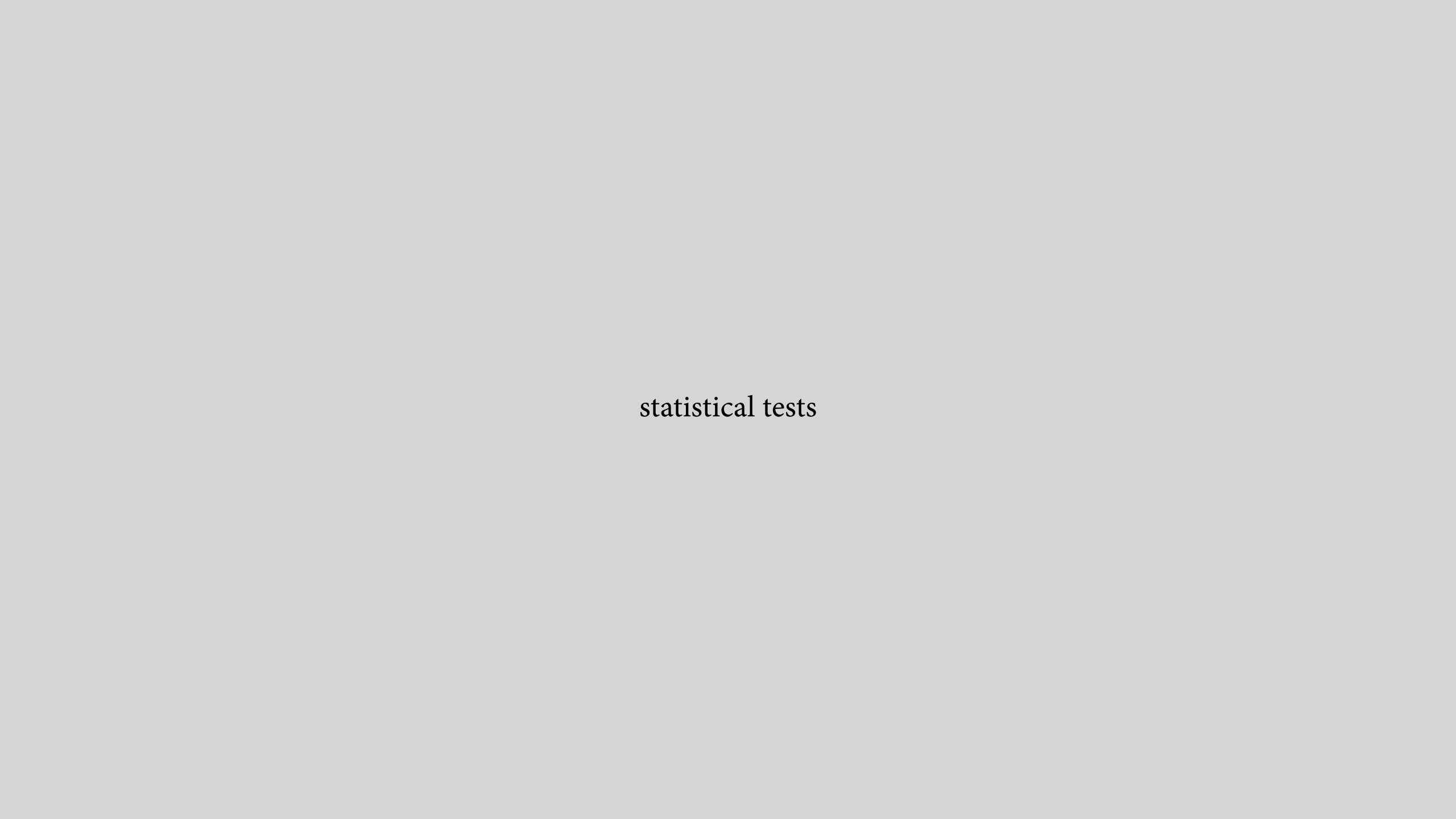
interval

cluster

quota

stratified

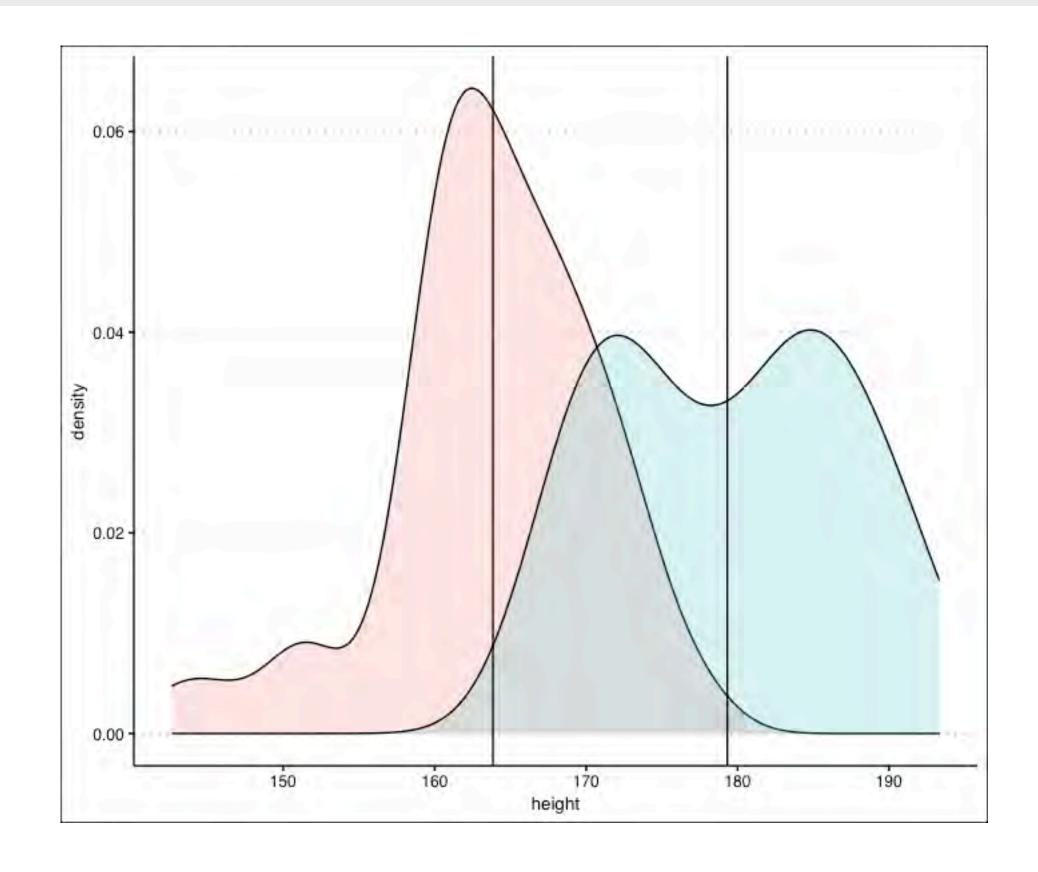
quasi-experimental



#### Example, recall our random sample of heights in NYC

Sample mean for both groups,

	x_bar
:	:
FALSE	163.8453
TRUE	179.3198



How do we decide whether to reject  $H_0$  in favor of  $H_A$ ?

$$H_0$$
:  $\overline{\text{height}}_{\text{men}} = \overline{\text{height}}_{\text{women}}$ 

$$H_A: \overline{\text{height}}_{\text{men}} \neq \overline{\text{height}}_{\text{women}}$$

We need some kind of test!

## A general procedure for a statistical test

Assume an appropriate probability model to describe the behavior of the random variable under investigation.

Define a *null* hypothesis and an *alternative* hypothesis that permits meaningful conclusions.

Specify a test statistic.

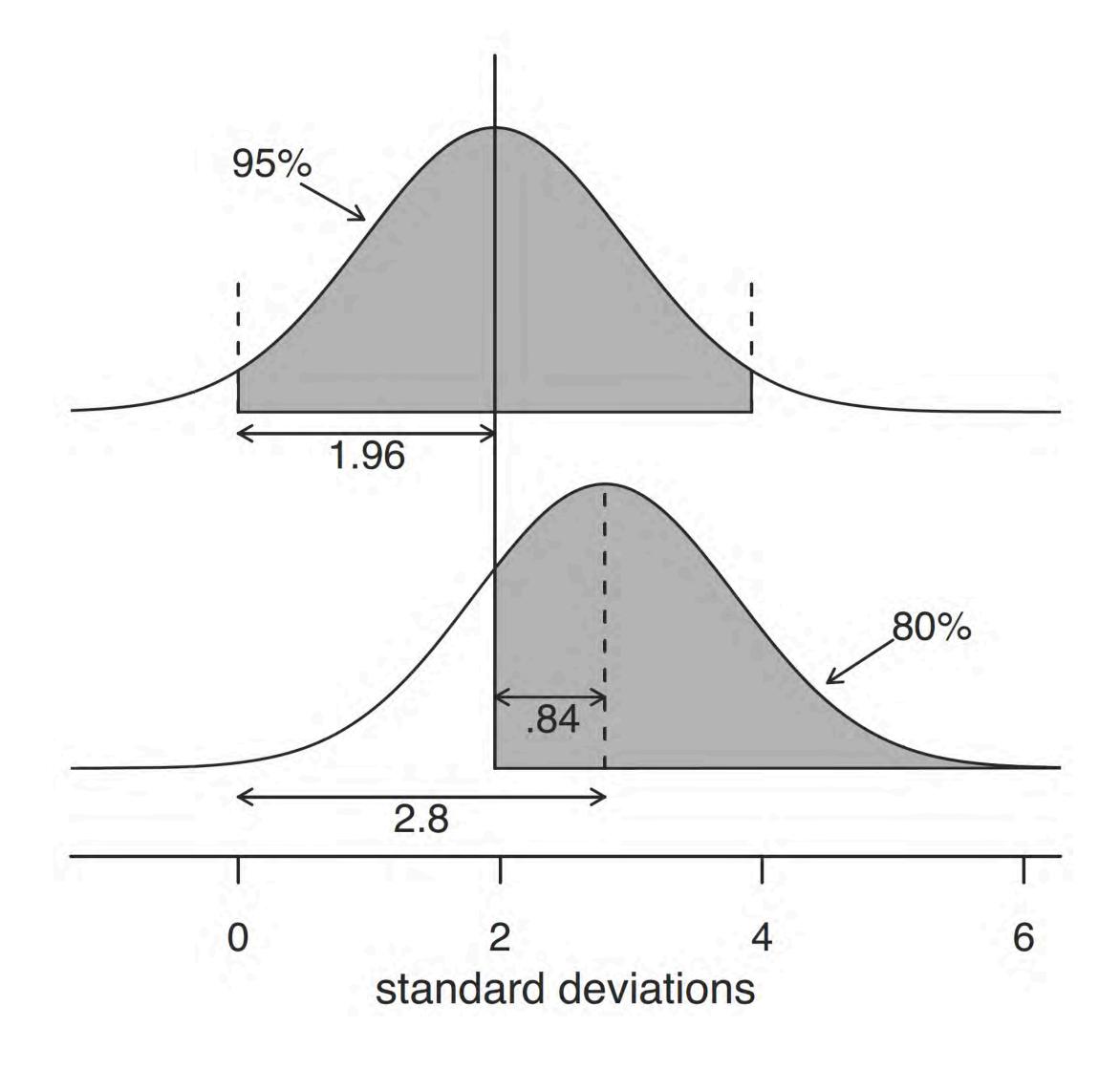
Choose a *level of significance*  $\alpha$  for the test.

Determine a *distribution* and *critical region* of the test statistic.

Calculate a value of the test statistic from a random sample of data.

Accept of reject  $H_0$  by comparing the calculated value of the test statistic with the values defining the critical region.

## Generic normal distribution, distance to zero, at a 95 percent confidence interval and 80 percent power



statistical tests, comparing sample mean to normal distribution with known  $\mu$  and  $\sigma$  — z-statistic

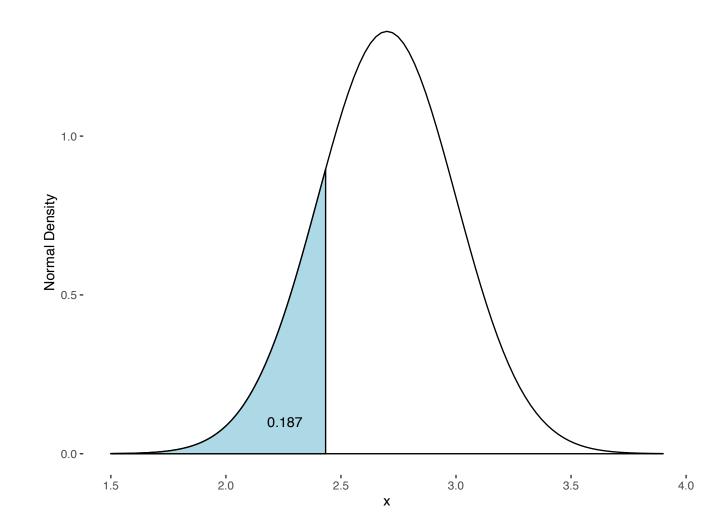
$$H_0: \mu = 2.7, H_A: \mu < 2.7$$

```
set.seed(92)
n <- 30
mu <- lambda <- 2.7
sigma <- sqrt(lambda)</pre>
x <- rpois(n, lambda)
```

$$z = \frac{\bar{x} - \mu}{\sigma / \sqrt{n}}, \ p = F_{\Phi}(z)$$

```
x_bar <- mean(x)</pre>
z \leftarrow (x_bar - mu) / (sigma / sqrt(n))
p <- pnorm(z)
```

Given the null hypothesis, about 19 percent of experiments have  $\bar{x} \leq 2.43$ 



```
ggplot() +
 stat_function(fun = dnorm,
                args = list(mean = mu, sd = sigma / sqrt(n)),
                geom = "density",
               fill = "white",
               xlim = c(mu - 4 * sigma / sqrt(n),
                        mu + 4 * sigma / sqrt(n)) ) +
 stat_function(fun = dnorm,
                args = list(mean = mu, sd = sigma / sqrt(n)),
                geom = "density",
               fill = "lightblue",
               xlim = c(mu - 4 * sigma / sqrt(n), x_bar)) +
  annotate("segment", x = x_bar, x = x_bar,
          y = 0, yend = dnorm(x_bar, mu, sigma / sqrt(n))) +
  annotate("text", x = x_{bar} - 0.1, y = 0.1, hjust = 1,
          label = format(p, digits = 3)) +
  scale_x_continuous(breaks = seq(-1.5, 4, by = 0.5)) +
  labs(y = "Normal Density")
```

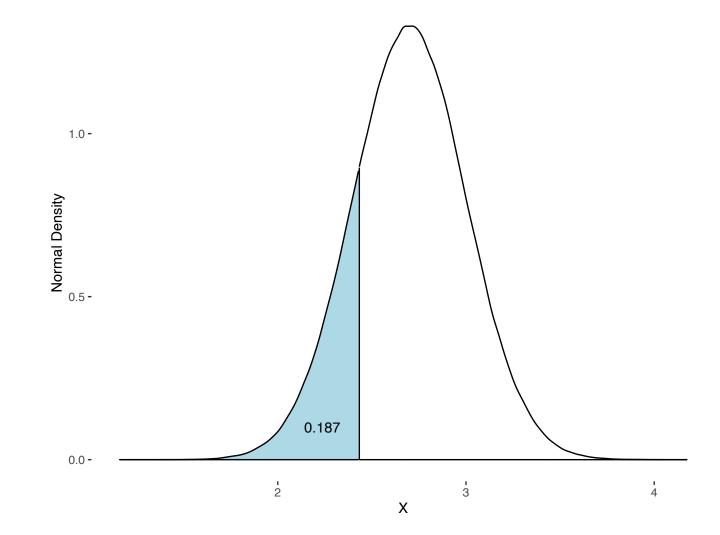
## statistical tests, comparing sample mean to normal distribution with simulation

$$H_0: \mu = 2.7, H_A: \mu < 2.7$$

```
X <- rnorm(1e6, mu, sigma / sqrt(n) )</pre>
d <- data.frame( density(X)[1:2] )</pre>
```

$$z = \frac{\bar{x} - \mu}{\sigma / \sqrt{n}}, \ p = F_{\Phi}(z)$$

# Simulation gives us the same answer: given the null hypothesis, about 19 percent of experiments have $\bar{x} \leq 2.4\bar{3}$



```
ggplot(d) +
 theme(legend.position = "") +
 geom_ribbon(aes(x = x,
                 ymin = 0,
                 ymax = y,
                 fill = x < x_bar),
              color = "black") +
 scale_x_continuous(breaks = seq(-1.5, 4, by = 0.5)) +
 scale_fill_manual(values = c("white", "lightblue")) +
 annotate("segment", x = x_bar, xend = x_bar,
          y = 0, yend = dnorm(x_bar, mu, sigma / sqrt(n))) +
 annotate("text",
          x = x_{bar} - 0.1, y = 0.1, hjust = 1,
           label = format( mean( X < x_bar ), digits = 3 ) ) +
 labs(x = "X", y = "Normal Density")
```

statistical tests, if unknown  $\sigma$ , can use sample standard deviation s and student's t distribution — t-statistic

$$z = \frac{\bar{x} - \mu}{\sigma/\sqrt{n}}, \ p = F_{\Phi}(z)$$
  $t = \frac{\bar{x} - \mu}{s/\sqrt{n}}, \ p = F_T(t)$ 

Of note: as  $s \to \sigma \mid n \to \infty$ ,  $t \to z$  and student's t distribution converges towards the normal distribution.

For ease of specifying student-t distribution parameters, here are functions for its four functions, just wrapping the base R versions:

```
dstudent_t <-</pre>
  function(x, df, mu = 0, sigma = 1, log = FALSE) {
  if (log) {
    dt((x - mu) / sigma, df = df, log = TRUE) - log(sigma)
  } else {
    dt((x - mu) / sigma, df = df) / sigma
pstudent_t <-</pre>
  function(q, df, mu = 0, sigma = 1, lower.tail = TRUE, log.p = FALSE) {
  pt( (q - mu) / sigma, df = df, lower.tail = lower.tail, log.p = log.p )
qstudent_t <-</pre>
  function(p, df, mu = 0, sigma = 1, lower.tail = TRUE, log.p = FALSE) {
  qt(p, df = df, lower.tail = lower.tail, log.p = log.p ) * sigma + mu
rstudent_t <-
  function(n, df, mu = 0, sigma = 1) \{
  rt( n, df = df ) * sigma + mu
```

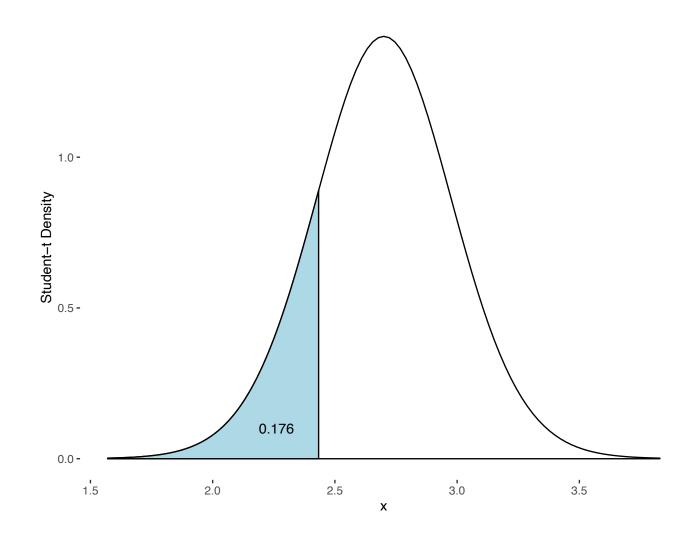
statistical tests, if unknown  $\sigma$ , can use sample standard deviation s and student's t distribution — t-statistic

$$H_0: \mu = 2.7, H_A: \mu < 2.7$$

$$t = \frac{\bar{x} - \mu}{s/\sqrt{n}}, \ p = F_T(t)$$



Given the null hypothesis, about 17 percent of experiments have  $\bar{x} \le 2.4\bar{3}$ 



```
ggplot() +
 stat_function(fun = dstudent_t,
               args = list(df = n - 1, mu = mu, sigma = s / sqrt(n)),
               geom = "density",
               fill = "white",
               xlim = c(mu - 4 * s / sqrt(n),
                        mu + 4 * s / sqrt(n)) +
 stat_function(fun = dstudent_t,
               args = list(df = n - 1, mu = mu, sigma = s / sqrt(n)),
               geom = "density",
               fill = "lightblue",
               xlim = c(mu - 4 * s / sqrt(n), x_bar)) +
 annotate("segment", x = x_bar, x = x_bar,
          y = 0, yend = dstudent_t(x_bar, n - 1, mu, s / sqrt(n))) +
 annotate("text", x = x_{bar} - 0.1, y = 0.1, hjust = 1,
          label = format(p, digits = 3)) +
 labs(y = "Student-t Density")
```

statistical tests, (mis)interpreting test statistics, dichotomous tests, and a warning

Firstly,

$$P(D|H) \neq P(H|D)$$

$$P(H \mid D) = \frac{P(D \mid H)P(H)}{P(D \mid H)P(H) + P(D \mid \neg H)P(\neg H)}$$

## Secondly,

Dichotomous tests are common in the literature. We typically read comparisons that ask whether the probability of obtaining a value more "extreme" than the sample mean from the null hypothesis, and compare this to an *arbitrary* p value of 0.05 (conventionally denoted  $\alpha$ ), rejecting the null hypothesis if this z or t value of smaller, not rejecting otherwise.

But — again — this threshold test is *arbitrary*. Consider that a difference between probabilities 0.049 and 0.051, for example, is not itself typically significant.

At least report the probability of obtaining the sample value given the selected null probability distribution, *not* just the result of some dichotomous test, and consider the probability of obtaining the sample value if the hypothesis is *not* true. That's a future topic.



#### References

**Blitzstein**, Joseph K., and Jessica Hwang. *Introduction to Probability*. Second edition. Boca Raton: Taylor & Francis, 2019.

**Gelman**, Andrew, Jennifer Hill, and Aki Ventari. *Regression and Other Stories*. S.l.: Cambridge University Press, 2020.

**Gelman**, Andrew. "The Problems With P-Values Are Not Just With P-Values." The American Statistician, April 2016, 1–2.

**Harris**, Joseph. *Rewriting: How to Do Things with Texts*. Second edition. Logan: Utah State University Press, 2017.

**McShane**, Blakeley B., David Gal, Andrew Gelman, Christian Robert, and Jennifer L. Tackett. "Abandon Statistical Significance." The American Statistician 73, no. sup1 (March 29, 2019): 235–45.