



Education

Bachelor of Arts | Visual Communication Design

Eastern Washington University | Cheney, WA

Minor | Art

Associates of Arts | Multi/Interdisciplinary Studies

Fullerton College | Fullerton, CA

Emphasis | Social Behavior and Self-Development

Experience

Marketing Manager

Jan. 2016 – Feb. 2018

Cobra BEC, Inc. | Spokane, WA

Develop, create and maintain creative, informative content for company website.

Develop creative and informative content for company-wide social media platforms, focusing on each branch successes.

Spearheaded the implementation of company-wide online clothing store. Hand selected professional work wear. Managed orders, payments and product quality.

Designed, produced and collected content for company-wide quarterly newsletter.

Maintained annual company pre-qualifications for job bids and good standing with general contractors.

Coordinated 4 separate annual company holiday events for 300 employees in different offices in the Western United States (Spokane, Seattle, Boise, Portland).

Coordinated company-wide office 3-day retreat (including event and schedule coordination/organization).

Lead Information Technology Lab Consultant Sep. 2014 – Jun. 2016

Eastern Washington University | Cheney, WA

Equip fellow peers and Eastern Washington University (EWU) students with knowledge and understanding of Adobe Creative Suite/Cloud.

Consulted on major university projects across various educational studies.

Skills

Image Composition

Image Editing

Technical Printing

Brand Identity

Video Editing

Kinetic Typography

Typography

HTML

CSS

WordPress

Event Planning

Web design and management

Social Media Analysis and Engagement



Lead Information Technology Lab Consultant *continued*

Specialized in video, photo and sound editing.

Assisted in printing with Konica Minolta, large format printers (3', 5', 7' prints) and trouble shoot all printers.

Promoted to Lead position (manager) after 1 years.

Developed and created print and video informational marketing material for technology lab.

Managed time sheets for all lab consultants, track changes and submit bi-monthly payroll.

Coordinated and developed quarterly schedule for lab consultants.

Graphic Designer

Dec. 2012 Aug. 2015

Pacific Graphics/Fast Action Bindery | Irvine, CA

Program Layout Design

Advertisement Design

Print production

Admissions Marketing Intern

Sep. 2014 Mar. 2015

Eastern Washington University | Cheney, WA

Design, Build and maintain social media presence while developing innovative and creative media content across social media platforms.

Analyze brand awareness and effectiveness across multiple platforms.

Developed report regarding current brand image and strategized future social media content for higher success rate in engagement.

Awards

Sigma Alpha Lambda National Honors Organization New Member

August 2015

Professional Memberships

Sigma Alpha Lambda National Honors Organization, President

Jan. 2015 June 2016

Tools and Software

Adobe Creative Cloud

InDesign

Photoshop

Illustrator

Bridge

After Effects

Premier Pro

Microsoft Office

Word

Powerpoint

Excel

Publisher