

Hong Kong Deep-Tech Lab Business Executives Program

Course Syllabus Overview

(Scientists Track & Business Leaders Track)

Week	Topics	Learning Outcomes
1	Deep Tech Ventures and Ecosystems	Understand the deep tech landscape - its unique challenges, key stakeholders and their roles in the ecosystem
2	Business Models and Commercialization Strategies	Understand business models options for deep tech ventures, navigate the commercialization process, align technical development with commercial milestones, develop GTM strategies and execution road map for deep tech products
3	Fundraising and Scaling Deep Tech Ventures	Understand the fundraising landscape and pitch effectively to investors, develop strategies for scaling deep tech ventures, synthesize learning into a comprehensive venture road map
4	Leadership and Team Dynamics in Deep Tech Ventures	Develop leadership strategy, build effective teams to effectively lead deep-tech ventures to success to navigate through the high uncertainties