

# Hong Kong Deep-Tech Lab Business Executives Program

## Course Syllabus Overview

### Scientists Track & Business Leaders Track

#### Week 1: Deep Tech Ventures and Ecosystems

- Understand the deep tech landscape
- Key stakeholders and their roles in the ecosystem

#### Week 2: Business Models and Commercialization Strategies

- Business models options for deep tech ventures
- Navigate the commercialization process
- Develop GTM strategies and execution road map

#### Week 3: Fundraising and Scaling Deep Tech Ventures

- Understand the fundraising landscape
- Pitch effectively to investors
- Develop strategies for scaling ventures

#### Week 4: Leadership and Team Dynamics

- Build effective teams
- Develop leadership strategy for high uncertainties
- Lead deep-tech ventures to success