

Hong Kong Deep-Tech Lab Business Executives Program

Course Syllabus Overview

(Scientists Track & Business Leaders Track)

| Week | Topics | Learning Outcomes |
|------|---|---|
| 1 | Deep Tech Ventures and Ecosystems | Understand the deep tech landscape - its unique challenges, key stakeholders and their roles in the ecosystem |
| 2 | Business Models and Commercialization Strategies | Understand business models options for deep tech ventures, navigate the commercialization process, align technical development with commercial milestones, develop GTM strategies and execution road map for deep tech products |
| 3 | Fundraising and Scaling Deep Tech Ventures | Understand the fundraising landscape and pitch effectively to investors, develop strategies for scaling deep tech ventures, synthesize learning into a comprehensive venture road map |
| 4 | Leadership and Team Dynamics in Deep Tech Ventures | Build effective teams, develop leadership strategy to navigate through high uncertainties and lead deep-tech ventures to success |