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Mon 27 Oct [DATE_TIME_11]

Gen AI
Exchange
Hackathon

Team Name:

Team Leader Name:

Problem Statement:

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Product summary (what's live now):

What does the product do [DATE_TIME_11]?

Who is it for?

■What is the main outcome for the user?

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Innovation, Impact, & Alignment

What feels new or clearly better than existing options?
How does it directly address the chosen theme?

Who benefits, and what positive change will they feel?

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Working product & demo

(cid:127) Does the full journey run end-to-end without breaking?

Link to your demo video (3 min) showcasing walkthrough of your product & its features

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Process Flow (user journey)

What are the key steps the user takes from start to finish?
Where do they see value at each step?

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Architecture Diagram

What are the main parts behind the scenes?
How do these parts talk to each other?

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Google AI tools usage (where & why)

Where do you use Google's AI tools in the product?
How do these tools add clear value to the user?

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Tech Stack

What tools power the app, server, and database?
Where do the Google AI tools layer into the product?
Where is it hosted, and how do you roll out updates?

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User Experience

Can a first-time user complete the main task quickly and comfortably?
Is it easy to use on phone and desktop with clear messages?

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Market & Adoption

Who will use it first, and how will you reach them?
What is the [DATE_TIME_11] cost to run, and is it sensible?
What are you next [DATE_TIME_11] (try/launch/measure)?

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Thank you

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