

Chrome File Edit View History Bookmarks Profiles Tab Window Help

31%

00

Mon 27 Oct 11:00 AM

Gen AI  
Exchange  
Hackathon

Team Name:

Team Leader Name:

Problem Statement:

<

1

>

Google Cloud

H2S

Google Slides

<

2

>

Chrome File Edit View History Bookmarks Profiles

Tab Window Help

Google Cloud

Gen AI Exchange Hackathon

Product summary (what's live now):

What does the product do today?

Who is it for?

What is the main outcome for the user?

30%

•

00

Mon 27 Oct 11:00 AM

Google Slides

HACKSKIL

<

3

<

Chrome File Edit View History Bookmarks Profiles

Tab Window Help

Google Cloud

Gen AI Exchange Hackathon

Innovation, Impact, & Alignment

What feels new or clearly better than existing options?

How does it directly address the chosen theme?

Who benefits, and what positive change will they feel?

30%

•

00

Mon 27 Oct 11:00 AM

Google Slides

HACKSKIL

<

4

>

Chrome File Edit View History Bookmarks Profiles

Tab Window Help

Google Cloud

Gen AI Exchange Hackathon

30%

•

00

Mon 27 Oct 11:00 AM

HACKSKIL

Working product & demo

- Does the full journey run end-to-end without breaking?

Link to your demo video (3 min) showcasing walkthrough of your product & its features

Google Slides

<

5

<

Chrome File Edit

View History Bookmarks Profiles

Tab Window Help

Google Cloud

Gen AI Exchange Hackathon

Process Flow (user journey)

What are the key steps the user takes from start to finish?

Where do they see value at each step?

30%

•

00

Mon 27 Oct 11:01 AM

Google Slides

H2S

<

6

<

Chrome File Edit View History Bookmarks Profiles

Tab Window Help

Google Cloud

Gen AI Exchange Hackathon

Architecture Diagram

What are the main parts behind the scenes?

How do these parts talk to each other?

30%

•

00

Mon 27 Oct 11:01 AM

Google Slides

H2S

<

7

<

Chrome File Edit View History Bookmarks Profiles

Tab Window Help

Google Cloud

Gen AI Exchange Hackathon

Google AI tools usage (where & why)

Where do you use Google's AI tools in the product?

How do these tools add clear value to the user?

30%

•

00

Mon 27 Oct 11:01 AM

Google Slides

H2S

<

8

>

Chrome File Edit View History Bookmarks Profiles

Tab Window Help

Google Cloud

Gen AI Exchange Hackathon

Tech Stack

What tools power the app, server, and database?

Where do the Google AI tools layer into the product?

Where is it hosted, and how do you roll out updates?

30%

•

00

Mon 27 Oct 11:01 AM

H2S

Google Slides

<

9

>

Chrome File Edit View History Bookmarks Profiles

Tab Window Help

Google Cloud

Gen AI Exchange Hackathon

User Experience

Can a first-time user complete the main task quickly and comfortably?  
Is it easy to use on phone and desktop with clear messages?

30%

•

00

Mon 27 Oct 11:01 AM

H2S

Google Slides

<

10

>

Chrome File Edit View

History Bookmarks Profiles

Tab Window Help

Google Cloud

Gen AI Exchange Hackathon

Market & Adoption

Who will use it first, and how will you reach them?  
What is the monthly cost to run, and is it sensible?  
What are you next 30-90 days (try/launch/measure)?

30%

•

00

Mon 27 Oct 11:03 AM

Google Slides

HACKSKIL

<

11

Chrome File Edit View

History Bookmarks Profiles Tab Window Help

<

Gen AI  
Exchange  
Hackathon

Thank you

30%

00

Mon 27 Oct 11:03 AM

Google Cloud

Google Slides