Bliss

BLISS is a mobile app dedicated to mental well-being, offering self-care tools and anonymous therapy sessions for busy young adults seeking balance in their lives.

Building Serenity

THE BRANDING OF BLISS

Logo

Our logo combines the wisdom of an owl with the warmth of a heart emoji, symbolizing self-care and compassion. It represents BLISS's commitment to guiding users on their journey to mental well-being and fostering a supportive community.

Owls are often regarded as symbols of good fortune and luck.

The heart symbolizes caring, love, and empathy, highlighting the nurturing aspect of self-care.

Final Output

- Our wordmark logo, 'BLISS', creatively incorporates a heart emoji in place of the 'I' dot, symbolizing care and compassion.
- Beneath the wordmark, a dynamic breeze-like line suggests progress in the journey towards mental well-being.
- Together, these elements embody BLISS: heartfelt support and forward momentum."

App Usage

App icon

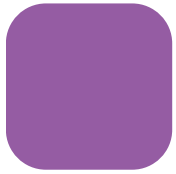
App icon

Web Usage

Web Logo

Web Logo

Colours



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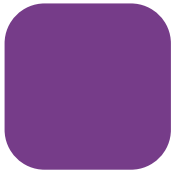


#763C89

#F6E3D1

These colors create a tranquil and warm atmosphere, embodying the essence of BLISS as a sanctuary for self-care and well-being.

Font

The Pincher Brother Script

Logo Font

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm
Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

TW Cen Mt Regular

Web / App Font

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp
Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

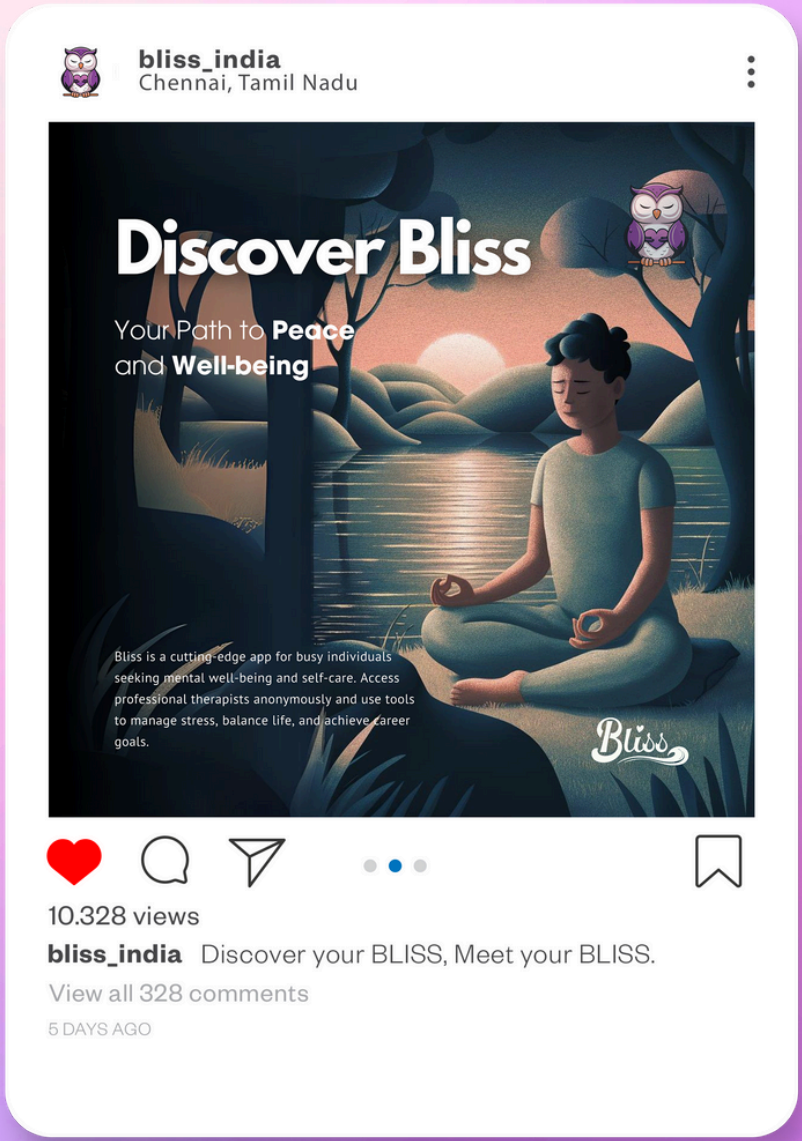
Bliss

Pattern

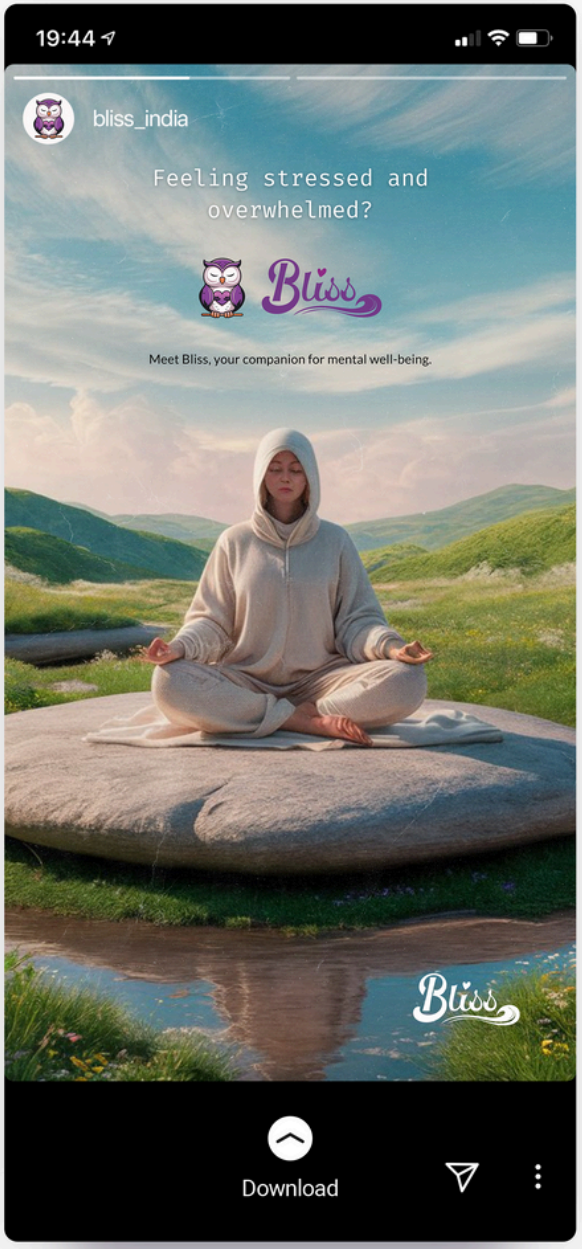
Bliss

Business Card

Instagram Post



Instagram Story



Ad poster

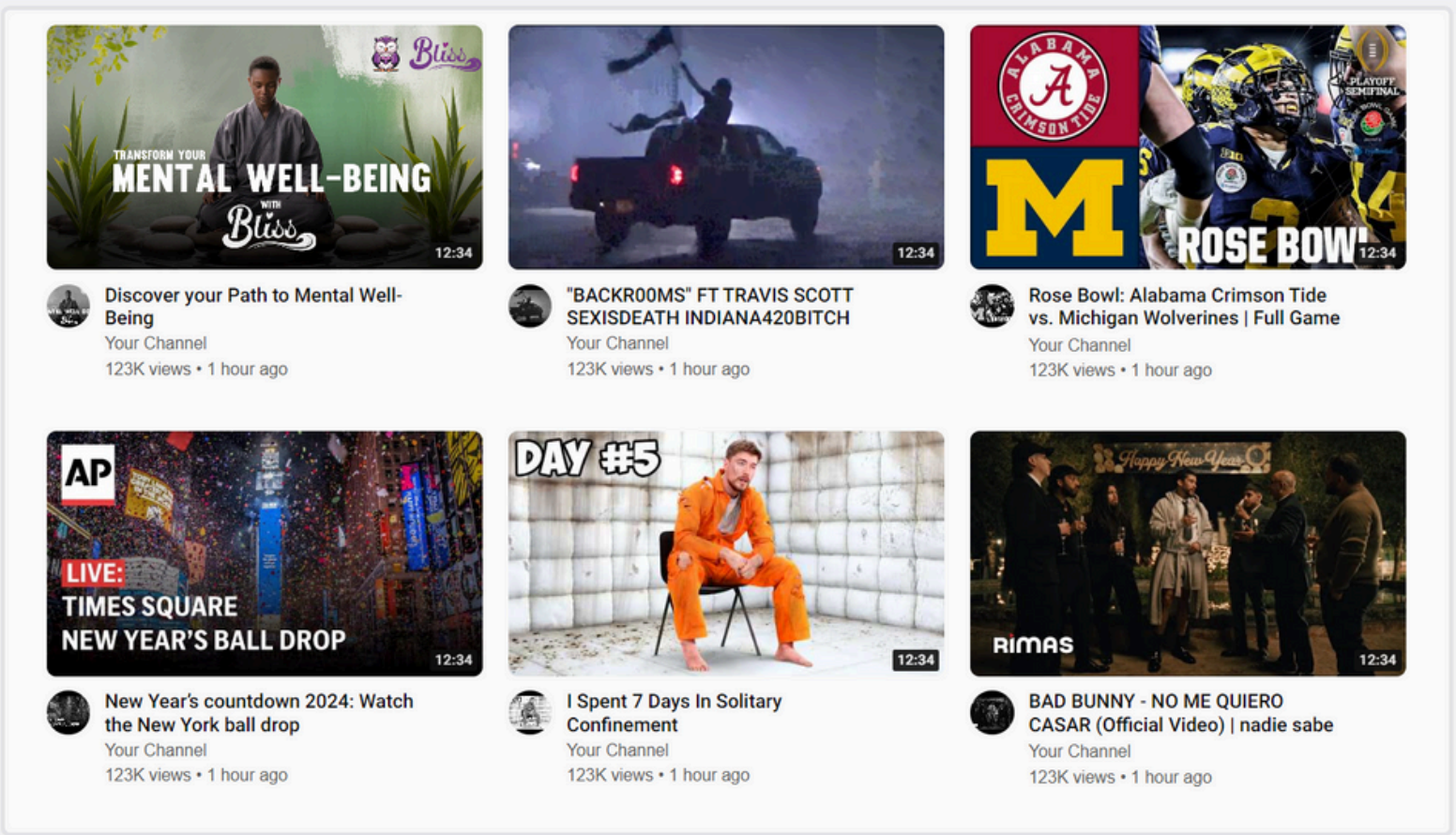
EMBRACE
Self care
Take Time For Yourself
Prioritize your mental well-being with daily self-care practices.
SERVICES
Anonymous Therapy | Self - care Tools | Progress Tracking
Download the App Now
Free FIRST consultation

Website Banner

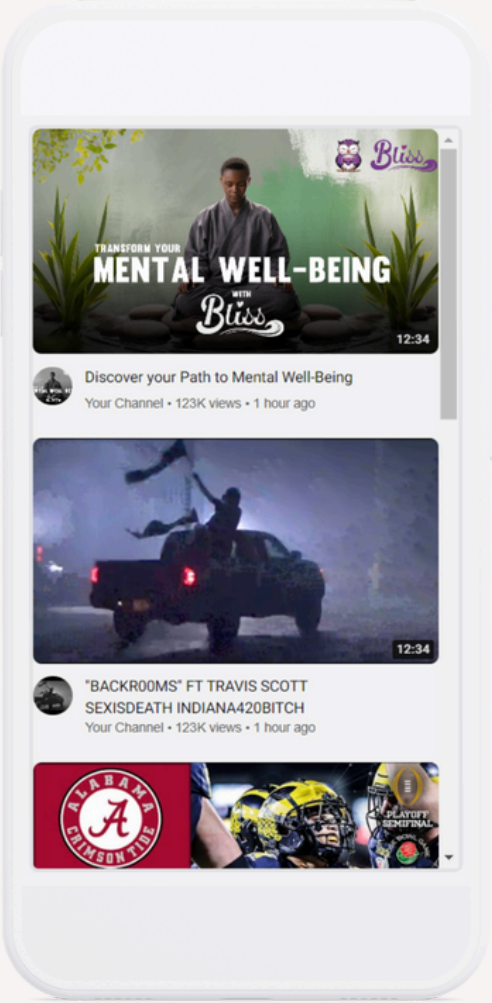
App icon

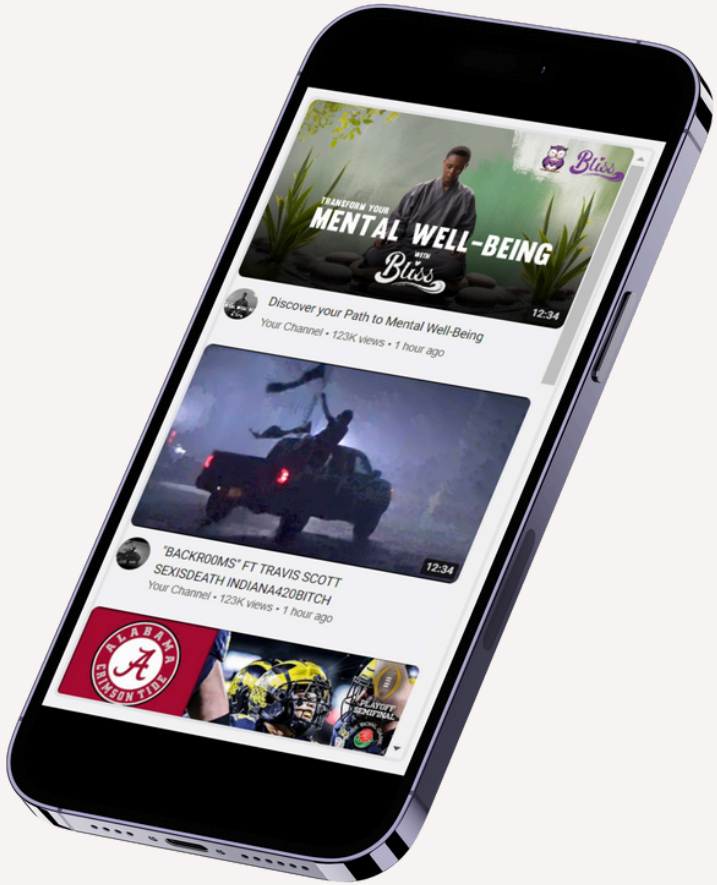
YouTube Video Thumbnail

Web View



Mobile View


TRANSFORM YOUR
MENTAL WELL-BEING
WITH
Bliss
12:34
Discover your Path to Mental Well-Being
Your Channel • 123K views • 1 hour ago
12:34
"BACKR00MS" FT TRAVIS SCOTT
SEXISDEATH INDIANA420BITCH
Your Channel • 123K views • 1 hour ago
ALABAMA
CRIMSON TIDE
PLAYOFF
SEMIFINAL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