Stephanie Riera

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EXPERIENCE

Web Developer - Codeup Women's Scholarship Recipient

November 2014 – February 2015

I completed a 12-week intensive programming bootcamp where students learn the Lamp stack (Linux, Apache, MySQL, PHP). I made applications using HTML/CSS, JavaScript, jQuery, PHP, MySQL, the Laravel MVC framework, Twitter bootstrap, using the Vagrant environment and Git/Github.

Digital Marketing Manager – Bestica Inc.

October 2014 - Present

Responsible for the socialization of the Bestica online content via the online community including social media, webinars, blogs, and discussion boards. I manage external communications between the company and design professionals. I assist with creating engaging content for the UX community using social media tools to research, analyze and drive company initiatives and campaigns.

Chief Marketing Officer – JSA Energy

July 2014 – September 2014

As an executive team member, I manage the overall marketing strategy of the online and mobile application. I am currently learning HTML and CSS to be able to program and develop my capabilities. I coordinate the production of public relations, media, creative, promotions and advertising. I ensure the organization's message is distributed across channels and to targeted audiences in order to meet sales objectives. My colleague and I were Semifinalists for 2014 Cleantech Open Accelerator & Business competition.

Laboratory Technician – Southwest Research Institute

February 2014 – August 2014

I conduct research in the Petroleum Products Research Department and have been certified in performing ASTM D9674, ASTM D9675, and CECL-45. I perform chemical and instrumental analyses on fuels, oils, and other lubricants using standard testing methods as prescribed by ASTM and TIP. Observe, monitor and report computer controlled results of engine lubricant performances and adjusts controlled parameters. Transfer samples and prepare solutions or solvents for various examinations. Perform calculations, plot graphs and charts as needed using LIMS and SQCpack. Communicates with coworkers, supervisors and project leaders regarding tests.

EDUCATION

The University of Texas at San Antonio

December 2013

Bachelor of Science in Biology with a Concentration in Cell and Molecular Biology

Vice President – The Professional Businesswomen Society

May 2013 – December 2013

As a liaison, I actively participate in leadership, public speaking, networking, and professional workshops. I assist in the marketing and development of the webpages and events. I plan meetings for members, assist in recruitment of new members and keep an accurate account of all funds received and expended. I develop fundraising ideas and future society events for the semester.

RELEVANT SKILLS

- Proficient with Adobe InDesign & Photoshop
- Familiar with Wordpress
- Type 58+ words a minute
- Fluent in Spanish. Studied French, German, and Japanese