

Coco-Cola Sales Dashboard

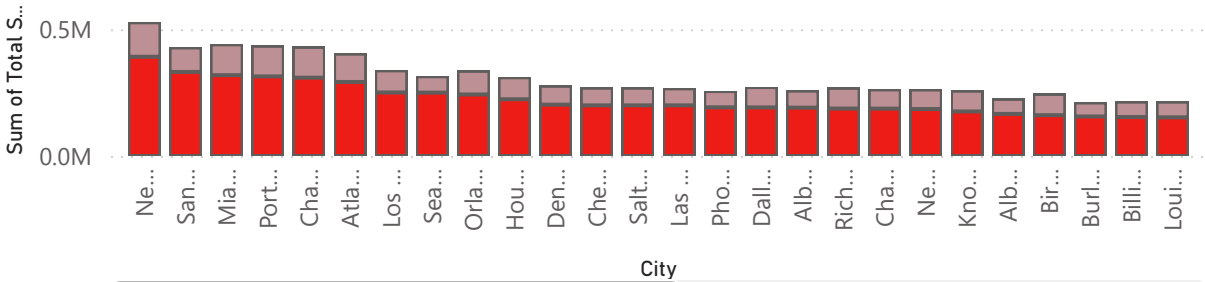
Invoice Date

1/3/2022

12/25/2022

Sum of Total Sales and Sum of Operating Profit by City

● Sum of Total Sales ● Sum of Operating Profit



Beverage Brand	Total Sales	Units Sold	Average Price	Operating Profit	Operating Margin
Coca-Cola	1,918,003	3966000	0.48	765,748	0.39
Dasani Water	1,633,113	2873500	0.55	615,664	0.38
Diet Coke	1,383,738	2849000	0.46	471,241	0.35
Sprite	1,152,950	2571500	0.42	407,190	0.35
Fanta	963,938	2083000	0.43	353,016	0.36
Powerade	1,128,675	2030000	0.54	414,931	0.36
Total	8,180,415	16373000	0.48	3,027,789	0.37

Operating Profit Analysis

Key influencers Top segments

What influences Operating Profit to ?

When...

....the average of Operating Profit increases by

Beverage Brand is Coca-Cola

504.6

Beverage Brand is Dasani Water

214.6

Sales by US State

