

# 1. Introduction

Cloud computing is the delivery of computing services—including servers, storage, databases, networking, software, and more—over the Internet (“the cloud”) to offer faster innovation, flexible resources, and economies of scale.

# 2. Key Characteristics

- On-demand self-service
- Broad network access
- Resource pooling
- Rapid elasticity
- Measured service

# 3. Service Models

- Infrastructure as a Service (IaaS): Provides virtualized computing resources over the internet.
- Platform as a Service (PaaS): Offers hardware and software tools over the internet.
- Software as a Service (SaaS): Delivers software applications over the web.

# 4. Deployment Models

- Public Cloud
- Private Cloud
- Hybrid Cloud
- Community Cloud

# 5. Benefits of Cloud Computing

- Cost efficiency
- Scalability
- Flexibility
- Disaster recovery
- Automatic updates

# 6. Challenges

- Security and privacy concerns
- Downtime risks
- Limited control and flexibility

# 7. Conclusion

Cloud computing is transforming the IT landscape, offering innovative solutions to businesses and individuals. With continued advancement, it is poised to become even more integral to digital infrastructure.