

# DIPTIKANTA PANIGRAHI

---

Plot No – B 697, Block – C , New Ashok Nagar, New Delhi , 110096 H: 7003078263 ♦ C: 9073462257 ♦

[diptikanta2805@gmail.com](mailto:diptikanta2805@gmail.com)

---

## PROFESSIONAL SUMMARY

---

Solutions focused, meticulous and result oriented professional looking for a successful career with diverse roles according to my knowledge as well as learning new field of practical knowledge suitable for the organisation.

---

## SKILLS

---

- IT Sales
  - Digital Promotion
  - Fast Learners Of New Field Of Knowledge
  - Risk Analysis
  - Portfolio management
  - Accounting
- 

## WORK HISTORY

---

**Digital Marketing and IT sales Executive,**  
**exquiBit Software Solutions Private Limited – Bhubaneswar**

**11/2015 to 12/2016**

- I was associated with exquiBit Software Solutions as Sales & Digital Marketing Executive, involved in all activities related to Sales, Achieving Targets, Promotion Of products , Digital Marketing, Campaign Management, Brand Management and Channel Management.
- **Proven track record of excellence with sound exposure to MS Office, SEO, SMM and Google Analytics.**
- **An out of the box thinker with a flair for identifying & adopting emerging trends & addressing industry**

requirements to achieve organizational objectives and profitability norms. Excellent interpersonal, communication and organizational skills with proven abilities in team management and planning

**Intern in Analysis of Mutual Funds and Life Insurance Products,**  
**IDBI Bank – Bhubaneswar**

**05/2015 to 07/2015**

1. Analysis Of Mutual Funds
  2. Deep analysis of Equity Markets
  3. Market Risks Of Mutual funds
  4. Portfolio Analysis of market risk featuring Investments
  5. Life insurance products analysis
  6. Growth Of Life Insurance products.
-

---

## EDUCATION

---

- **MBA: Finance And Marketing**, 2016  
**Institute Of Public Enterprise Hyderabad**
- **BTECH: Electrical & Electronics Engineering**, 2014  
**Biju Patnaik University of Technology** Bhubaneswar

---

## CERTIFICATIONS

---

- Online Business Development Module by Google
- Certified in SEO, Social Media Marketing & Media Promotion

---

## ADDITIONAL INFORMATION

---

**FLEXIBLE TO RELOCATE ACROSS INDIA.**

### HOBBIES:

- Reading Financial articles,
- Listening to slow Music
- Playing Cricket
- Learning New Ideas

---

## PERSONAL DETAILS

---

Language Known: English, Hindi, Odia

- Address: New Ashok Nagar, New Delhi , 110096