

Avrojit Ghoshal

Masters in Business Administration (Marketing)

Sr. Associate, Netscribes India Pvt. Ltd.

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Career Objective:

Gain Experience and Exploit my Skills to allow access of more knowledge and utilize it for organizational growth.

Educational Qualification:

Course	University/Board	Subjects	% Obtained	Year of Passing
MBA	Presidency College	Marketing	62%	2013
B.Com	Calcutta University	Marketing	45%	2011
Class XII	Julien Day School (I.S.C)	Commerce	64.6%	2008
Class X	Julien Day School (I.C.S.E)	Commerce	68.4%	2006

Technical Skills / Computer Proficiency:

- MS Office
- Hospitality: Aviation Sector
- Financial Market Analysis

Summer Internship/ Work Experience:

- Organization Study conducted at Titan Industries Ltd, Kolkata (September, 2012)
- Promotional Activities at Future Education Ltd., Bangalore (January, 2013 – March, 2013)
- Financial Analyst at Harvest International Consortiums Ltd., Kolkata (December, 2013 – June, 2014)
- Portfolio Manager at Golrich Financial Advisory, Kolkata (July, 2014 – April, 2015)
- Research Associate at Netscribes India Pvt. Ltd., Kolkata (June, 2015 – April, 2016)
- Sr. Research Associate at Netscribes India Pvt. Ltd., Kolkata (May, 2016 – Currently working)

Achievements:

• Professional

- Spot award winner for demonstrating consistent performance with respect to the marketing collaterals and achieving the highest rating in one of the critical ICT project for TCS
- Spot award winner for designing an in-house e-magazine and delivering before deadline

• Academic

- Won The Best Speaker Award in Presidency College
- Represented Presidency College in, Inter-University Commerce FEST, organized by Bangalore University

• Sports

- Represented Julien Day School in Inter-Branch Football Competition

• Cultural

- Attended NGO program, conducted by Presidency College

• Personality Traits

- Quick Learner
- Comprehensive problem solving abilities
- Good communication and interpersonal skills

• Area of Interest

- Designing
- Building Marketing Strategies
- Digital Marketing

Personal Details:

• **Date of Birth** 2nd December, 1988

• **Fathers Name** Mr. Malay Ghoshal

• **Permanent Address** 131/11 Carry Road, Shibpur
Howrah – 711104

• **Correspondence Address** Same

• **Sex** Male

• **Marital Status** Married

• **Nationality** Indian

• **Religion** Hindu

• **Languages Known** English / Bengali / Hindi

Date –

Signature