

Hironmoy Ghosh



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Summary: *I am a B.COM(Honors) Graduate from Bidhan Chandra College affiliated under Burdwan University. I have pursued a Post Graduate Diploma in Financial Accounting from Brainware under Jadavpur University. "I'm an innovative Digital Marketing Consultant with over 5 years of experience managing all aspects of the Digital Marketing function — from content development to search engine optimization." I have contributed in projects for companies like Perfect Clicks, Banyantree Infomedia, HealApp etc. Currently I am working on a project as an Online Digital Marketing Consultant with **Sarva Sikshayatin Classes**. My career has been characterized by my ability to work well with diverse teams.*

Although I love my current role, I feel I'm now ready for a more challenging assignment.

Objective: *To be a part of the challenging team which strives for the better growth of the organization and which explores my potential and fosters professional development to enhance my talent with an intention to be an asset to the company.*

Professional Experience:

June 2013 – March 2015	SKM-Group – Charnock Hospital, Charnock Institute, Pipal Tree Hotel, ACME Academy – Social Media Marketing Executive
July 2011 – November 2012	Puntergroups, Dum Dum Park Regional Office - Senior Web Developer

July 2010 – January 2011	George Telegraph Training Institute, Keshtopur - Financial Accounting Faculty
March 2010 – July 2010	Bhojohori Manna Junior Accountant Intern

Professional Skills:

Results-focused professional offering extensive experience in Microsoft Office Applications, Web Development Process, Social Media Marketing strategy to align day-to-day practices with target oriented goals and vision.

Core Skills Include:

- ❖ MS-Word, MS Excel, MS-Powerpoint, Dreamweaver, WAMP
- ❖ HTML, CSS, JavaScript, JQuery
- ❖ Financial Accounting, Tally
- ❖ Search Engine Optimization(SEO), Search Engine Marketing(SEM)
- ❖ Social Media Planning & Business Development
- ❖ Social Media Marketing (Facebook, Twitter, Google Plus, LinkedIn)
- ❖ Data and Analytics (Google Analytics, Facebook Insight etc.)
- ❖ Content Writing and Development
- ❖ Blog Development
- ❖ Pay Per Click Management (Google AdWords)

Work Projects:

- ❖ Website, Content Writing, SEO, Google AdWords: <http://www.charnockinstitute.in/>
- ❖ Blogspot: <http://about-charnockhealthcareinstitute.blogspot.in/>
- ❖ Facebook: <https://www.facebook.com/charnock.institute/>
- ❖ Twitter: <https://twitter.com/charnockhealth>
- ❖ Facebook: <https://www.facebook.com/CharnockHospital/>
- ❖ Twitter: <https://twitter.com/HospitaCharnock>
- ❖ Content Handling: <http://www.pipaltreehotel.com>
- ❖ Facebook: <https://www.facebook.com/pg/PipalTreeHotel2013/>

- ❖ Twitter: <https://twitter.com/PipalTreeHotel>
- ❖ Facebook: <https://www.facebook.com/AcmeAcademyKalna/>
- ❖ Facebook: <https://www.facebook.com/VivekanandaTheSaint/>

Education:

2010 - 2011	Diploma on Web Development under Brainware Achieved 80%
2009 - 2010	Diploma on Financial Accounting under Jadavpur University from Brainware – Achieved 85%
2008 - 2009	Diploma on Software Development under Jadavpur University from Brainware – Achieved 80%
2002 - 2005	Bachelor of Commerce (Honors) – Burdwan University Achieved 50%
2000 - 2002	Central Board of Secondary Education (CBSE) Achieved 65%
2000	Indian Certificate of School Examination (ICSE) Achieved 76%

Achievements:

Secured first position in Software Development examination conducted by West Bengal State Council of Technical Education (WBCTE).

Language Proficiency:

English	Read, Write, Speak with finesse & ease.
Bengali	Read, Write, Speak fluently
Hindi	Read, Write, Speak moderately

Personal Information:

Father's Name	Late Tapas Kumar Ghosh (Assistant General Manager – Indian Iron & Steel Company Ltd.)
Mother's Name	Manisha Ghosh (Housewife)
Sister's Name	Monideepa Bose (Housewife)
Brother in Law	Siddhartha Bose Chief Engineer – ESM Ltd.(Marine Engineer)

Personal Interests:

Reading Books, Writing Blogs, Listening Music, Movies, Doing research on modern history.

Additional Information:

Disability: Difficulty in right hand & right leg, Writing Speed is slow (Partial Disability) but typing with the keyboard is normal working with both hands.

References:

Dr Jayanta Sharma	M.D. (Internal Medicine), Diplomate National Board.I.Delhi,MIACM, MISCCM, Physician (Diabetologist, Cardiac Intensivist) Mobile - +91-9830015658
Prashant Sharma	Managing Director- SKM-Group, Charnock Hospital, Charnock Institute, Pipal Tree Hotel, ACME Academy Mobile - 9007173000
Pramit Das	Ex-Director(Education) - Charnock Healthcare Institute, Charnock Hospital, Acme Academy Mobile - +91 8697981175
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