

Yatendra Pal Singh

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Summary:

Yatendra has more than 4 Years of business research, regulatory & policy advocacy and consulting experience with different energy sector firms (explicitly- electricity sector), where he has worked with various stakeholders across energy space. He has undertaken research/consultancy projects related to electricity/energy sector since March 2015 and has contributed to regulatory and policy submissions on behalf of various stakeholders.

Yatendra holds an MBA Degree in 'Power Management' from the University of Petroleum & Energy Studies, Dehradun, with a Bachelor of Technology (BTech) in Electronics and Communication Engineering from Rajasthan Technical University, Kota (Rajasthan)

Skills:

- Report Writing
- Consulting (Power Sector)
- Business Development
- Regulatory and Policy Advocacy (Power Sector)
- MS Excel, Power Point and Word
- Data Collection and analysis

Work History:

1. **Research Analyst**, 04/07/2016 to present
Independent Power Producers Association of India (IPPAI) - New Delhi
 - **Government & Regulatory Affairs:** Drafting, presenting regulatory & policy submissions to the Central and State Governments, and Regulatory authorities in Power.
 - **Regulatory & Policy Advocacy:** Aiding various national & international companies in helping them to make informed decisions, submission of comments on Draft CERC and SERC's regulations/ policies on behalf of key stakeholders/ IPPAI members.
 - **Research & Media:** Research reports for various members of IPPAI; preparing documentation for IPPAI conferences/ Round table discussions, Drafting press releases & Minutes of Meeting (MoM) post conferences.
 - Drafting conference agenda, delegate and sponsorship letters.
 - Collecting data on competitors, consumers, and market place and consolidate them into presentations, graphs, and reports.
 - **Business Development:** Cold Calling, Coordinating with the existing clients on product specification, assisting the BD Team to tap new areas of business opportunity for the company etc.
2. **Jr. Manager- Power Market Research**, 21/03/2015 to 02/07/2016
Manikaran Power Limited- New Delhi
 - Writings reports and articles to be published in Company's- Monthly Power Bulletin.
 - Giving presentations on latest Regulations and Policies (CERC/SERC/MoP/MNRE) and other market updates to Business Development Team.
 - Technical support to the Legal Team to file a petition through OAU (Open Access User Association)
 - Worked with the **Solar Division** of Manikaran Power Limited- Tapping the Industrial and Commercial Consumers of Electricity in Haryana, for 'Rooftop Solar Power Projects' as per Haryana Solar Policy 2016.

- Indulge in the ‘Business Development Activities’ for the Analysis, Feasibility and taking feedback from the Industrial Consumers of Karnataka and Maharashtra State regarding the Solar Product (STOA Third Party Wind or Short Term Bilateral).
3. **Trainee Electrical Engineer**, 06/2011 to 06/2012
M2K Developers Private Limited- Gurugram, Haryana

Some of the Projects Handled:

- Research Report (2016) on ‘Examining **Open Access Regulations** & Approach for Gradual Reduction of Cross Subsidies in Maharashtra’s Power Sector’ for various states.
- Research Report on ‘Revival of **Hydro Power Sector** in India’; report submitted to Ministry of Power (MoP).
- Appeared in ‘Karnataka Electricity Regulatory Commission (KERC)’ in the matter of ‘levy of additional surcharge on open access consumers’, hearing dated 29th November 2017.
- IPPAI Document on ‘Regulatory and Policy Frameworks for **Electric Vehicles** in India’, for ‘CEA Conference, in association with IPPAI’ dated 24.01.2018
- Contributed in the ‘**Out of the Box Ideas in the Indian Power Sector**’, IPPAI Book launched in the 19th RPR (Regulatory and Policy Makers Retreat 2018) in November, 2018

Trainings and Projects Undertaken:

- **Summer Internship Project (MBA)**, 8 Weeks
EKI Energy Services Limited- Jaipur, Rajasthan
Project Title: Marketing of RECs (Renewable Energy Certificates) and ISO Certification
- **Summer Training (BTech)**, 4 Weeks
BHEL (Bharat Heavy Electrical Limited) - Ranipur Area, Haridwar, UK
Project Title: Study of CNC Machine, PLC, and Drive

Education:

- **MBA: Power Management**, 2015
University of Petroleum and Energy Studies- Dehradun, Uttarakhand
- **Bachelor of Technology (BTech):** Electronics and Communication Engineering, 2010
Rajasthan Technical University- Kota, Rajasthan
- **Senior Secondary School:** Physics, Chemistry, and Mathematics, 2006
Central Board of Secondary Education (CBSE) - Bikaner, Rajasthan