

M

Mayank Bhatt

Ph - +919868919286

Email id—mayankbhatt091@gmail.com

Address-25-F, Pocket A-1, Mayur Vihar Phase 3, Delhi-110096



Objective: To work in a competitive environment with the application of my acquired educational and communication skills. My unwavering aim is to learn and gain as much knowledge in my respective field of work.

Strengths

- ❖ An enthusiastic and energetic student, I pursued my studies in the field of Mass media and Mass Communication since the Undergraduate level. I am always on the lookout for new challenges.
- ❖ A highly receptive student with good analytical/logical reasoning skills who's dedicated to a pragmatic approach for troubleshooting.
- ❖ Tech savvy with ability to absorb new technology fast.
- ❖ Good reading comprehension and writing skills.
- ❖ Able to adapt to a new environment seamlessly and an avid team player.

Educational Summary

Degree / Class	Year	Institute	University/ Board	Marks (%)
Post-Graduate Diploma(Radio & TV Journalism)	2012-2013	Indian Institute of Mass Communication	Information & Broadcasting Ministry(Govt. of India)	65%
Graduation(Bachelors in Journalism and Mass Communication)	2011	Madhubala Institute of Communication & Electronic Media	Guru Gobind Singh Indraprastha University(G.G.S.IPU)	65%
HSC	2008	Ryan International School-Trans Yamuna, Delhi	CBSE	72%
SSC	2006	Ryan International School-Trans Yamuna, Delhi	CBSE	78%

Professional Experience			
Organization	Designation	Duration	Location
IndustryBuying.com	Content Writer/Copywriter	1 Year, 4 Months(currently working)	Delhi
Frankly.Me (Social media website)	Creative Content Strategist	6 Months	Delhi
Broadcast Engineering Consultants India Ltd. (Electronic Media Monitoring Centre, under Ministry Of Information & Broadcasting.)	Content Monitor, News Analyst	1 Year, 5 Months	Delhi
All India Radio(AIR)	Intern, News Services Division	1 month	Delhi
Rajya Sabha TV	Intern, News Packaging & Production Assistant	1 month	Delhi

Extra-Curricular

- **I play Lead guitar**, my own YouTube channel that specializes in rendition of songs of **Rock & Metal** bands and some of my original compositions, has so far accrued more than **60,000** views(and counting), with over **1200 Subscribers** & caters to the **global** audience.
- **I write certified reviews of new music albums** released by famous **International bands/artists on Sputnikmusic.com**.
- **Won** an Inter College Quiz competition organized by **American Center**, New Delhi.
- **Participated** and finished **runners-up** in the Inter College football tournament at **IIMC**, New Delhi.
- **Participated** in various college, as well as university(Anugoonj 2009) **music competitions**(solo &duet vocal/instrumental category).
- **Participated** in University football tournaments at GGSIPU.

Academics

- Got **2nd** rank in **IIMC Entrance** examination all over India plus got a scholarship as well.
- **Won** the **3rd** prize in the best blog category on World Bloggers Day at an event co-hosted by my college.

- **Scored 93** percentile in **MAT** September-2011 test.
- Worked on various Video, Print (magazines), Radio and Audio **Productions** in College.

Technical Skills

- **Computer Efficient: Microsoft Office**, Adobe Photoshop etc, **Google AdSense**.
- Movie/Audio editing software: **Cyberlink Power Director 13**, **Adobe Premiere Pro**, Final Cut Pro, **Audacity**, **Cool Edit Pro 2**, **Kristal Audio Engine**, Sony Vegas Pro, Reaper, etc.