

ANSHIKA RAY

M-12 , Sector 11, Noida, Uttar Pradesh

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OBJECTIVE:

Looking forward to work in growth oriented organization like your and grow along with it.

EDUCATIONAL QUALIFICATIONS:

Exam Passed	Board/University	Year of Passing out	Percentage
B. Tech	Kurukshetra University	2015	75%
12th	B S E B	2010	66%
10th	B S E B	2008	67%

SKILL SETS:

- ✓ SEO & SMO
- ✓ Webmaster & Analytics
- ✓ HTML & CSS

STRENGTH:

- ✓ Confident & Patience
- ✓ Ability to work with Team

WORK EXPERIENCE:

[SEO Analyst at Allin Info Systems Pvt Ltd]

[12 August 2016] – [Till Now]

SEO Skills

SEO tools: Webmaster tool, Google Analytics, Keyword Planner, Google trend, Semrush, Google Adwords

Site Analysis: Complete Technical Report of website including on page & off page factors.

On-page Activities: keyword research, Error Reports, knowledge of Title tag, Alt tags, meta tags, Anchor text, Knowledge HTML & CSS

Off-Page Activities: Bookmarking Submission, Classified Submission, Business listing, Blog Post, Article Post, Slide Share Submission, PPT Submission, PDF Submission, Forum, Video Submission, Submission on Competitor Backlink etc.

Content Analysis: Reviews the content and check the keyword density, prominence and proximity.

SMO Skills :

- ✓ Handling social media profile
- ✓ Facebook optimization
- ✓ Google + business page creation & optimization
- ✓ Linkdin Sharing
- ✓ Instagram image sharing
- ✓ Increase leads through social media

[SEO Analyst] | [Digital Web Solutions Pvt Ltd Noida UP]

[3 August 2015] - [4 August 2016]

PERSONAL DETAILS:

D.O.B : 10 January 1994
Father's name : Himanshu Ray
Mother's name : Chanda Ray
Languages known : English, Hindi

I hereby declare that the above written particulars are true to the best of my knowledge and belief.

Anshika