AKASH A. JOSHI

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Aspiring to pursue career enhancement opportunities in Sales & Marketing / Business Development.

- → A professional with 7 Years **of rich experience** in the field of Sales & Marketing, Business Development and Customer Relationship Management.
- → Currently associated with ORB Energy Pvt Ltd at Pune (From March 2015.)as a Project Manager –Maharashtra.
- → Before was with Aditi Solar Pvt Ltd (for 1 year:March 14 to March 15)as a Branch Manager -Pune .Earlier was with Waaree Energies Ltd., Pune (For 2 years: March 12 to March 14.)as Sales Executive- (Special Achivement:Rewarded as a star performer at the end of financial year 2012-13 by company.)
- → Previously was with Gofrugal Technologies Pvt Ltd ,Mumbai for 1 year:March 11 to March 12 as a management Trainee Sales.

PROFESSIONAL SYNOPSIS

ACDEMIA

MBA from MIT College of Management, Pune (Punjab Technical University) in 2011 with 61 % marks.

PGP in Agro and Food Business Management (Marketing) from MIT College of Management, Pune. in 2011 with 65.92% marks.

B.Sc. (Horticulture) from COH, Shahada (M.P.K.V. Rahuri University) in 2009 with 79.50% marks.

12th from Sadguru Shree Gangagiri Maharaj College, Kopargaon. in 2005 with 56.83% marks.

10th from New English school Chas, with 82.93% marks.

Other Credentials:

→ MS-CIT from NIIT, Shahada, District-Nandurbar. with 86% marks.

EXPERIENCE DETAILS

Since March 2015 with Orb Energy Pvt Ltd , Pune as a PV Project Manager .

Roles and Responsibilities:

- → Lead generation to closure of deals for solar PV projects.
- → Handled the Customer Relationship Management.
- → Creating new association in form of channel partners, Franchises, dealers.
- → Monitored the execution of support team and competition analysis.(SWOT)
- → Provided strategic suggestion to Admin.
- → Preparation of project reports ,agreements , tenders & government laisoning related activities.
- → Crack big project deals .
- → Presentations of projects, technical details, tax benefits, payback etc.
- → Use of social media .

Since March 2014 with Aditi Solar Private Limited, Pune as a Branch Manager - Maharashtra. Roles and Responsibilities:

→ Creating new association in form of channel partners, system integrators dealers.

- → Appoint Dealers for Solar Water Pumps .
- → Lead generation to closure of deals for solar projects.
- → Stock Management (Godown is in Pune.)/Dispatch Management,
- → Branch legal issues Management.
- → Customer Relationship Management.
- → Monitored the execution of support team and competitor analysis.(SWOT)
- → Provided strategic suggestion to Admin.
- → Preparation of project reports, agreements, tenders & government lassoing related activities.
- → Crack big project deals.
- → Presentations of projects, technical details, tax benefits, payback etc.

Since Feb' 2012 with Waaree Energies Limited, Pune as Sales Executive.

Roles and Responsibilities:

- → Lead generation to closure of deals for solar projects & Products.
- → Handled the Customer Relationship Management.
- → Creating new association in form of channel partners, system integrators dealers.
- → Monitored the execution of support team and competition analysis.(SWOT)
- → Provided strategic suggestion to Admin.
- → Preparation of project reports ,agreements , tenders & government laisoning related activities.
- Crack big project deals .
- → Presentations of projects, technical details ,tax benefits ,payback etc.
- → Use of social media.

Since Jan' 2011 with Gofrugal Technologies Private Limited, Mumbai as Management Trainee-Sales

Roles and Responsibilities:

- → Generated leads through cold /tele calling and conducted product demonstration (ERP,CRM solution on Laptop as well as online.
- → Handled the Customer Relationship Management.
- → Conducted Product Installation and Training and assigning the order and next support to support engineer.
- → Monitored the execution of support team and competitor analysis.(SWOT)
- → Provided strategic suggestion to Admin.
- → Prepared online reports of the execution.

SUMMER INTERNSHIP

Organisation: Deepak Fertilizers and Petrochemicals, Niphad

Duration: 2 Months

Project Title: Awareness and Acceptance Level of Mahadhan Kranti

Description:

- → Conducted market survey and prepared a questioner which was related to product and opinion of farmers about Kranti as well as its competitor.
- → Interpreted that 39% people aware about Kranti and only 16% actually use it.

Project Title: Rural Horticultural work experience.

Duration: 6 Months

Location: Dhamanar, Taluka – Sakri , Dist-Dhule.

Duration: 6 months.

- → Conduct their various promotional activity which promote farmers to grow more and more horticultural crops.
- → Created awareness among the farmers and evaluated new information/ invention related to Agriculture.etc.

Description:

→ The internship was undertaken with a focus on the industrial aspects of Rural Horticulture.

TRAINING UNDERTAKEN

- → Proficiently completed a 5 day:
 - Training Schedule for gaining in depth knowledge about Preparation of Processed Food Products.
 - Management Trainee Programme in Big Bazaar, Pune(Future Group & Pantaloon Pvt. Ltd., India).

IT FORTE

→ Well versed with MS - Office.

ACCOLADES

- → Recognised for being the Best Anchor and awarded for the same in college.
- → Won the Debit Competition twice during graduation.
- → Titled as the Best Corporate Person for the corporate competitions conducted in MITCOM, Pune in 2010.
- → Won the Advertise & Collage Competition in MITCOM, Pune in the year 2010.
- → Actively participated in the NSS Camp.
- → Took up the social initiative and actively involved in the Blood Donation Camp.
- → Served as the Member of Agro Club in MITCOM, Pune.

PERSONAL DOSSIER

Languages Known: English, Hindi and Marathi

Date of Birth: 30th Aug' 1987

Permanent Address: C/o Akash Joshi, Chas Nail, Tal. Kopargaon,

District A. Nagar, (Ahemadnagar) PIN: 423604. Maharashtra.