

Neetika Syal Saigal
Mobile: 9990169555
Email: neetikasyal@gmail.com

Profile

Having about 3 years of experience in Content Development, Article Writing, Blog Writing, Press Release Writing, Social media Writing, Technical Writing, Website Writing, Transcription, Translation and Curriculum Development.

Professional Summary

- An overall experience of 3 years as a Content developer involved in writing content for clients across various niches.
- Expertise in developing curriculum for competitive exams.
- Good exposure in audio-to-text and video-to-text transcription.
- Experience in translation from English to Hindi language and vice versa.

Employment History

- Working as a Freelancer from January 2014 – Present.

Education

- M.C.A(Master of Computer Applications) (2003-2006)
- B.C.A(Bachelor of Computer Applications) (2000-2003)

Professional Experience

1. Client: Aads Education

Position: Content Developer

Duration: February 2016 – Present

Project Details: Aads Education has been a pioneer in providing best in class industry specific training and certification to the professionals, which are delivered by experts in the industry.

Roles and Responsibilities:

- Responsible for developing content and presentations on the recently launched training and certification programs.

2. Client: Planet Showbiz

Position: Content Developer

Duration: January 2016 – Present

Project Details: Planet Showbiz is a pioneer in digital marketing services like SEO, SEM, Social Media, Website Design and Content etc. They cater to a huge number of national and international clients.

Roles and Responsibilities:

- Responsible for developing content for website Healthxo.org on various topics related to health care.

3. Client: Crescendo Transcription Pvt. Ltd.

Position: Freelance Transcriptionist

Duration: January 2015 – January 2016

Project Details: Crescendo is a start-up based in India providing transcription and analysis of audio's in Indian languages.

Roles and Responsibilities:

- Responsible for transcribing audio and video files to text files based on the rules outlined by the client.

4. Client: www.Freelancer.com

Position: Content Writer

Duration: September 2014 - February 2015

Project Details: Freelancer.com is a freelancing and outsourcing marketplace. The potential employers can find their choice of freelancers and in turn freelancers can also choose which clients to work for on an hourly, daily or monthly basis.

Roles and Responsibilities:

- Developed content on career related topics for 'The Muse'.
- Developed a set of news articles for a client.
- Wrote content for aspiring students and job-seekers for other clients.

5. Client: Knowracle Publication
Position: Curriculum Developer
Duration: December 2015 – February 2016

Project Details: Knowracle Publication is a leading publication house with expertise in manufacturing and exporting books for various competitive examinations.

Roles and Responsibilities:

- Actively involved in developing curriculum for preparatory books.

6. Client: WikiHow International
Position: Translator
Duration: January 2014 – September 2015

Project Details: WikiHow is an online wiki-style community consisting of an extensive database of how-to guides.

Roles and Responsibilities:

- Contributed as a translator involved in translating articles in English to Hindi language based on certain guidelines.

Live links of my work:

- <http://healthxo.org/hair-treatment/causes-of-dandruff/>
- <http://healthxo.org/meditation/chakra-meditation/>
- <http://healthxo.org/newborn-baby/how-to-make-baby-sleep/>
- <http://ezinearticles.com/?Get-More-Out-of-Your-Canvas-Bags!&id=9489518>
- <http://healthxo.org/pregnancy/how-to-detect-pregnancy/>
- <http://healthxo.org/thyroid/hypothyroid-and-its-symptoms/>
- <https://manufacturerofpowertransformers.wordpress.com/2016/07/14/tirupati-transformers-become-a-major-manufacturer-of-stabilizer-power-transformers/>
- <http://www.article.org.in//article.php?id=19193#.V48O7t89uRM>
- <https://www.evernote.com/shard/s661/sh/df6339be-647a-4096-8c3e-b9084cd1f1bb/7287b007e2635f209a58c1afc9654bf4>
- <http://www.picobags.co.uk/blogs/pico-bags/superior-quality-carrier-bags-from-pico-bags>
- <http://cinesonicmedia.blogspot.in/2016/07/best-audio-visual-equipment-on-rent.html>
- <https://kitchenbasketsblog.wordpress.com/2016/07/14/high-quality-modular-kitchen-solutions-primegoldkitchens-in/>
- <http://www.aadseducation.com/microsoft-projects-training-and-certification->

- [details/Details](#)
- <http://www.aadseducation.com/agilecrum/agile-scrum-master-course-training>
 - <http://www.aadseducation.com/big-data-hadoop-training/Details>
 - <http://bizpr.co.uk/2016/12/01/trend-setting-leather-products-mig-leather/>
 - <http://pdfsr.com/pdf/ready-made-swimming-pools-by-dg-designs>

Personal Profile

Gender: Female
Nationality: Indian