

CURRICULUM VITAE

SHOUVIK SEN

44/17 Shyamnagar Road,

Baguiati, Kolkata.

STATE:- West Bengal

INDIA

PIN:-700055.

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CAREER OBJECTIVE

To be a part of the challenging team which strives for the better growth of the organization and which explores my potential and provides me with the opportunity to enhance my talent with an intention to be an asset to the company.

EDUCATIONAL QUALIFICATION

Completed **Post Graduation Diploma in Management in Marketing and Retail** from **Institute of Engineering & Management**, Affiliated to **AICTE**.

Year of Passing	Examination	Council / Board	Institute	Percentage of Marks/DGPA(10)
2014	PGDM	AICTE	IEM,Kolkata.	63%
2011	B.Sc	Burdwan University	Vivekananda Mahavidyalaya	45%
2008	XII th Standard	WBCHSE	P.B.G.D.I	67%
2006	X th Standard	WBBSE	P.B.G.D.I	61%

SKILL:

- Operating Systems : Windows XP/7/8
- Software : MS Office
- Professional Skills : FMCG, Beverage.

SUBJECTS OF INTEREST

Marketing, Advertising, Branding, Consumer Behavior, Service Marketing, Fundamentals of Management, Retail Operation, Retail Performance Management.

SUMMER INTERNSHIP PROJECT

Organization: **Future Group**

Duration: 60 days (June 17th to August 17, 2013)

Location: Kolkata

Project Title: Analysis of customer behavior, developing strategy to promoting fashionable clothes.

Project Description: Understanding customer behavior and developing fashionable clothes through market survey.

ON THE JOB TRAINING

Organization: **Pantaloon retail India Ltd.**

Duration: 21 days (21 Jan - 10 Feb 2013)

Location: Kolkata

Training Description: Retail store operations and selling merchandise.

ACHIEVEMENTS:

- Got certificate from "CALCUTTA MANAGEMENT ASSOCIATION" for attending seminar on the topic of "Consumer Protection and Consumer Welfare" at IISWBM, Kolkata in 2014.
- Got certificate from "Department of Parliamentary Affairs, Govt. of West Bengal" for "Youth Parliament Competition" in 2007.
- Got certificate from "Bankura Sammilani College" for attending "Annual Exhibition" in 2008.
- Got Certificate from "SOCIETY FOR GENERAL HEALTH AND HYGIENE" for attending a course of training on "FIRST AID ON EMERGENCY".
- Got NCC Camp Training certificate in 2006.
- Got NCC „B" Certificate in 2008 and CATC Certificate in 2006 under "THE AUTHORITY OF MINISTRY OF DEFENCE, GOVERNMENT OF INDIA.

LINGUISTIC PROFICIENCY:

Language	Read	Write	Speak
English	Yes	Yes	Yes
Hindi	No	No	Yes
Bengali	Yes	Yes	Yes

PERSONAL STRENGTHS:

- ❖ Willingness to learn.
- ❖ Team facilitator and smart worker
- ❖ Can think logically and effectively implement them into work.
- ❖ Ability to work independently, as well as in a team and deal with people
- ❖ Highly confident with a positive attitude & Commitment towards work.

Professional Experience:**Current Company:**

MT-Sales at M/s Unique Beverage from 2nd May'16 to till date.

PERSONAL DETAILS:

Date of Birth : 8th May, 1991.
Gender : Male
Father Name : Saroj Kumar Sen
Status : Single
Nationality : Indian
Hobbies : Coin Collection, Playing Cricket, Internet surfing , watching Movies.

CERTIFICATION: I, Shouvik Sen, hereby solemnly declare that all the information made above are true and correct to the best of my knowledge and belief.

Date:

Place: Kolkata

(SHOUVIK SEN)