



RESUME

2/114, 1st Floor, Paschim Vihar

New Delhi-110087

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KUNAL ARORA

CAREER OBJECTIVE:

- To Work in a progressive organization Where I can Utilize and enhance my skills for the upliftment of the organization.

EDUCATIONAL/PROFESSIONAL QUALIFICATION:

- PGDM/MBA(Travel & Leisure) from IITTM, Noida
- AMADEUS (C.R.S) software from BIRD Academy.
- BBA (TTM) from GGS Indraprastha University, New Delhi in the year 2010 with 71%.
- 12th from C.B.S.E, New Delhi in the year 2008 with 67.4% marks
- 10th from C.B.S.E, New Delhi in the year 2007 with 56% marks.

WORK EXPERIENCE

- 9 Months in IBM (B.P.O) as a Process associate.
- 1 Year as a Operations Executive & SMO Analyst in VIGNESHA TOURS
- Currently Working with Techmobia as SMO Analyst from last 15 months

Current Job Profile Responsibilities:

- 1) Manage and help to create marketing content to socialize and use for social media purposes
- 2) Support SEO strategies by understanding keyword priorities and how they integrate into content marketing plans
- 3) Monitor and evaluate social media results on a daily basis in coordination with client goals and benchmarks
- 4) Keep pace with social media and internet marketing industry trends and developments
- 5) Preparing the content plan of clients every month
- 6) Designing the images for facebook post and other

TRAINING PROGRAMMES

- Works as an Volunteer in ATTITUDE and ZENITH Event Company.
- Internship from HSI Limited for 7 weeks in Graduation
- Internship from LUXE ESCAPE Travel Company purely in outbound operations in Post Graduation for 9 weeks

COMPUTER SKILLS

- Basic Knowledge of Computer.
- E-mail / Internet

STRENGTHS:

- Progressive and Positive Attitude
- Hardworking
- Punctuality and Sincerity

PERSONAL DETAILS:

Date of Birth	:	April 19, 1992
Father's Name	:	Mr. Jatinder Kumar Arora
Gender	:	Male
Marital Status	:	Unmarried
Languages Known	:	Hindi, English
Hobbies	:	Listening music, Travelling, Car Driving

Place:

Date: (KUNAL ARORA)