

LOKESH KUMAR

SEO & SMO Executive

PROFESSIONAL SKILLS

Search Engine Optimization
Google Analytics
Social media strategy
Amazon Optimization
Website and Keyword
Web content development
Facebook Business Optimization
Google Webmaster
Corporate blogging
ONPAGE, OFFPAGE Optimization
Amazon Optimization
Photo editing
Market research
Market Analysis

PERSONAL SKILLS

Creative spirit
Reliable and professional
Good communication skills
Time management
Team player Motivated
Leadership Quality
Performance to maintain Public Relation

CONTACT

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E: Lucky1995.sp@gmail.com

SOCIAL

 fb./lokesh.kumar.faridabad

 @lucky_sp95

ABOUT

I am looking for a challenging job in Digital Marketing Field with a competitive Environment that offers me the opportunity to exploit my interpersonal and intellectual skills and experience to the maximum potential for the growth of self as well as of the concern where in I get such chance.

WORK EXPERIENCE

JEEWANGARG.COM (SEPTEMBER 2017 TO CORRECTLY)- 9 MONTHS

Digital Marketing Executive

- Managed Search Engine Optimization
- Managed social media accounts
- Onpage and OffPage
- Market Analysis according to Project
- Keywords planning
- Local Search Marketing
- keywords Research
- Google Webmaster

WEBINDIASOLUTION.NET(JULY 2016TO AUGUST 2017) - 1YEAR 2 MONTHS

Digital Marketing Executive

- Managing Search Engine Optimization
- Developed a Social Media Strategy to increase the engagement of the Company and others Website
- Facebook Business Optimization
- OnPage and OffPage Optimization
- Amazon Optimization

EDUCATION

-12TH IN COMMERCE FROM K.L.MEHTA DAYANAND PUBLIC SCHOOL (CBSC)

-BBA (Computer Aided Management), scored 75% from Maharshi Dayanand University

PROJECTS

At jeewangarg.com

- www.jeewangarg.com
- www.bhimakeupacademy.com
- www.servostabilizer.org.in
- www.buzzmeeh.com
- www.saidham.in

At webindiasolution.net

- www.alphamarbleandgranite.com
- www.kooldrop.com
- www.apexelevators.com
- www.corpacind.com

Social Projects

Facebook Ads manage

- www.thewatchshop.in
- www.SatvaFitness
- www.liveorganic.co.in
- www.bhimakeupacademy.com
- www.Jeewangarg.com

ADDRESS

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OTHER INFORMATION

Father's Name: Mr. Shiv Prasad
DOB: 24-Feb-1995