

# Saurabh Verma

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## *Professional Summary*

Content Writer with 2+ years of experience in writing news, articles, and blogs. Strong journalism and research background blended with a good understanding of the new media & video production.

## *Experience*

ObjectOne Informations Systems Ltd. [Sep 2017 – Oct 2017]

Working for the Ministry of Information and Broadcasting (Government of India) on the payroll of Object One Information Systems Ltd. I undertook the following tasks:

- Preparing Social Media Analytic Report for Information & Broadcasting Minister and Prime Minister's Office. The report is based on trending topics/issues on Social Media, especially monitoring the most influential topics on Twitter and other social mediums. The report is prepared with the help of analyzing the data from two Social Relationship Management (SRM) tools for better outcome.
- Monitoring the websites of government agencies- Press Information Bureau, Prasar Bharti, and Doordashan. Making report on the 'News of India in International Online Publications'. The report involves various trending stories related to 'India' or 'Government of India'.
- Content generation for graphics for the posting of Images, GIF, Banners, Infographic plates, Posters from the official social media accounts of Ministry of Information & Broadcasting and other ministers of the government- Shri Venkaiah Naidu and others.
- Coordinating with the senior officers of IB Ministry about which news should go further from the channels of Ministry of Information & Broadcasting.
- Along with preparing report for the central government, I also prepared reports for the Andhra Pradesh Government and CM Shri N Chandrababu Naidu.

## UC News

As part of UC News WeMedia Producer Platform, I am writing for the UC news and became a global Content Creator to reach millions of viewers to read your articles. I write my opinions on the trending issues of our society and country.

## FlipCoin Productions [September 2016 – May 2017]

Worked with FlipCoin Productions as Content Writer|Copy Writer|Researcher.

- Generating new ideas and help the script writers in the script.
- Look after the content on the Social Media, Websites and YouTube Channel.
- Writing professional blogs related to filmmaking and trending news.

## PEACS Media News Services Ltd. [January 2015 – August 2016]

Worked as Junior Research Assistant in the organization. The responsibilities were:

- Research on different topics and also worked in making strategies for the election campaign for the clients.
- Handled Field Research & Management for a political leader in Uttarakhand in 2016 ahead of assembly elections.
- Led a team of 10 people in Varanasi to research about the impact of PM Modi as a Member of Parliament from the constituency and the development work in the region.
- Field research during Delhi State Assembly Election's Opinion Polls 2015.
- Writing content based on the research and observation for the report.

## Zapport Services Inc [May 24, 2016 – July 03, 2016]

Worked as a freelance content writer with Zapport Service Inc. I used to write content related to the sports. During my job, I have done following things:

- Generating content related to Cricket, Football, Badminton and other trending events.
- Covered most of the Euro Cup's matches in 2016, IPL 2016 and Olympics.
- Writing SEO friendly, grammatical error free and 100% original content for the websites.
- On an average, written 4-5 articles on a daily basis.

## Youth Ki Awaaz [Feb 2016 – Present]

Freelancer contributor at Youth Ki Awaaz. I usually write opinions and Other trending issues that matters to the nation.

## Dainik Jagran [June 3, 2015 – July 3, 2015]

Worked in the Dainik Jagran, East Delhi as reporter intern and covered different news everyday as per assignment given by the Deputy News Editor.

*Projects*                      Public Health Care System (In reference to the Mohalla Clinics of NCT Delhi)

Delhi A City of Migrants: A Study of the Socio-Economic and the Political Condition of the Migrants

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*Education*                      Graduated with B.A. (H) Journalism from Maharaja Agrasen College, University of Delhi (2014-17)  
Senior Secondary from U.P. board with Distinction in 2014  
Higher Secondary from U.P. board with Distinction in 2012

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*IT Skills*                      Graphic Designing Software - Quark Xpress  
Editing Software - Adobe Photoshop & Adobe Premier Pro  
Software Package - MS Office, MS Excel & MS PowerPoint

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*Other Skills*                      Photography  
Video Production

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*Achievements*                      Awarded as 'Mr. Journo' by the Department of Journalism for the batch 2014-17.

Editor & Writer & Layout Designer of the tabloid publication of department of Journalism— Mac Voice & Macroscopic [2014-17]

Leader of an Innovation research project title "Delhi- A City of Migrants" under the University of Delhi.

As a reporter, photographer and videographer covered various events held in the college and prepared press releases for the different daily newspapers.

Participated in Symposiums pertaining to the field of Journalism.

Worked as a Class Representative for more than six months.

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*Hobbies*                      Travelling  
News Reading  
Writing Poetry and Micro-fiction

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