

**Name:** SAYANTAN GHOSH  
**Address:** HRBC Housing Estate,  
 Scheme 25, Type 4, Block-E,  
 Flat 8, Dumurjola, Howrah 711104.  
**Mobile:** + 91 9674581024  
**Phone:** + 91 3326674610  
**E-mail:** sayantan.sg27@gmail.com

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## Educational Qualification:

**Academic:** Indian Certificate for Secondary Education under the Council for Indian School Certificate Examination in the year 2008 with 82% score  
  
 Indian School Certificate Examination under the Council for Indian School Certificate Examination in Science curriculum in the year 2010 with 72%score

**Technical:** B-Tech in Electrical Engineering from Aliah University, Government of West Bengal in 2014 with CGPA 7.49

**Management:** MBA with specialization in Marketing (Major) and Finance (Minor) from Goenka College of Commerce and Business Administration under the University of Calcutta in 2016 with 66.5% score.

**Computer:** Certificate course in MS-OFFICE, BASIC, LOGO, INTERNET, JAVA, MS-DOS from Sikkim Manipal University (COMPUTER DARSHANI) in 2006  
  
 Certificate course in Advanced EXCEL in 2015

**Technical Project:** Closed Loop Speed Control of DC Shunt Motor using PID Controller under the guidance of Assistant Professor Sharmistha Mondal, Aliah University.

**Technical Training:** 14 days Training under METRO RAILWAYS, Kolkata on Air Ventilation, Power System and SCADA after 4<sup>th</sup> Semester.  
  
 21 days Training under DAMODAR VALLEY CORPORATION on Power plant at Mejia Thermal Power Station, Bankura after 6<sup>th</sup> Semester.

**Management Training:** 30days summer internship at AXIS BANK, at SME Head Kolkata, after 2<sup>nd</sup> Semester.

**Experience:** Presently working with NICCO Ventures Ltd as an 'Executive' since 7<sup>th</sup> June 2016

**Job Role:** Direct marketing with corporate in terms of business offerings Market Research & Analysis to find out new business prospects  
  
 Implementing strategic marketing plans to ensure maximum penetration of target market & clients  
  
 Contributing on improving the existing business offerings (Corporate Business Development) and also providing regular market feedbacks  
  
 Continuous Quality Improvement & Monitoring in terms of Corporate Business Development  
  
 Client Networking & Nurturing Relationship with Key Accounts (Customer Relationship Management)  
  
 Market Research & Analysis of different companies related to Technical Jobs.  
  
 Understanding the client requirements thoroughly from Technical & HR point of view, client expectations, business relationship and commitments  
  
 Selection Process Design & Validation in consultation with the reporting authority.

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**Personal  
Information:**

Father's Name:	Tapan kumar Ghosh
Mother's Name:	Rina Ghosh
Date of Birth:	27 <sup>th</sup> July 1992
Language known:	Bengali, Hindi & English
Extra Curricular:	Drawing and Singing
Hobbies:	Cooking ,Reading Books and Coin Collection
Strength:	Positive approach to address any constraints with right spirit and optimization.

**SAYANTAN GHOSH**