

CURRICULUM VITAE

SAYAN PALADHI

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Career Objective

- To be an expert in my area of work, with a passion for challenges, innovation and working with people and communities.
- To start a management career by joining a well settled and highly professional organization that provides good career advancement through large efforts and innovative work techniques.
- Seeking a role where I will be able to apply my skills, work experience in the development of advanced applications by making a difference through quality, with strict adherence in achieving the organizational goals.

Summary

- More than 2 years of experience in the field of marketing with reputed companies
- Creative with effective and efficient organizational abilities
- Hardworking and ability to take challenge.

SKILL SET

- Innovative.
- Positive Attitude.
- Effective Inter-personal skills.
- Good in building & maintaining relationships.
- Problem solving ability.
- Strong counselling & convincing techniques

KEY SKILLS

- Develop marketing collaterals, advertisements
- Assigning targets to the sales team.
- Creating new leads and converting to them customers.
- Increasing organization's market visibility and market share by branding its image.

Academic Qualification

- **BBA(H)** from Management Institute Of Durgapur year of passing 2015.
- **H.S.C.** from Talpur Pathsala year of passing 2012.
- **S.S.C.** from Talpur Pathsala year of passing 2010.

TECHNICAL SKILLS

- Operating Systems: MS-DOS, Windows 7/8/10
- Ms office : MS word ,MS Excel , MS Power point
- Maintain official social pages.

Field Work Experience

Date of Joining: 15th October 2015 to 30th February 2016

Team Size: 3

Post: Marketing Executive

Organization: JETKING INFOTRAIN LTD.

Description: It is a education sector.

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Scope of work:

1. Door to Door marketing and campaign prospective areas
2. Cold calling to the students
3. Guide the students about the courses by understand their need.
4. School and collage visit arranging seminar
5. Tie up Different agents and small coaching centres.
6. Data convert to Lead. .
7. Finding new students for the organization.
8. Achieve weekly and monthly target as and when provided.

Date of Joining: 1st march 2016 to till now .

Team Size: 6

Post: **Marketing Executive**

Organization: **Bright Beer Technologies.**

Description: It is liquor and beverage Sector. .

Scope of work:

1. Collecting the database to clients.
2. Calling the clients & visiting them
3. Providing the relevant information to the clients.
4. Market survey, finding prospects clients for organization.
5. Handling existing customer and Finding the potentials.
6. Quotations , purchase order, presentations making.
7. Largely involved in liasioning with internal and external clients,
8. Iron dealers and commission agents Handling and overall supervision of purchases i.e. from receipt of material till booking of purchases.
9. Maintained organizations rules and regulations

EXTRA CURRICULAR ACTIVITES

- Enjoy reading books.
- Enjoy tracks the Indian stock market.
- Enjoy Surfing on the net.
- Enjoy Listening Music.
- Making new friends.

Declaration

I hereby declare that the information furnished above is true to the best of my knowledge.

Place : Kolkata, West Bengal

Date :

SIGNATURE

(sayanpaladhi)