

SAGNIK ROY

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CAREER OBJECTIVE:

To work in an organization that appreciates innovativeness, demands analytical. Provide a challenging and performance driven environment and a wide spectrum of experience to grow and excel in my career. I aim to create meaningful contribution to the organization through my skill and abilities and to continuously improve on my professional knowledge and skill.

PROFESSINAL SYNOPSIS

- Result Oriented Professional possessing nearly 2 Years Experience in Career.
- Hardworking, Competent & Efficient.
- Smart, Dynamic & Talented to Play a Positive Role in a Challenging Environment.
- Good Communicator with Excellent Presentation, Team management / Building & Motivation Skills.

GOL (DEED) LOVE O

COMPETENCIES

Aspiration-Setting Relationship Strategy
Team Leadership Client Leadership

Ambassadorship and entrepreneurship Commercial Management and quality control

EMPLOYMENT SCAN:

Previous Employer:

Name of the Company
Designation

ICICI SECURITIES LTD
Relationship Manager

Duration From August 2013 – July 2014

Current Employer:

Name of the Company GENPACT INC.

Designation Process Associate-Inside Sales
Duration From August 2014-December 2016

ROLES & RESPONSIBILITIES:

- Develop new customer relationships adhering with set guidelines of Relationship Manager Business Development.
- > Direct strategically customer supporting campaign management and marketing operations.
- Report existing and future brands leveraging centralized relationship database.
- Interact with customer brand teams and respective agencies to create business objectives.
- Study and learn marketing strategies and execute streamlined marketing operations solutions throughout agencies along with operational vendors.

SCHOLASTICS:

2013 Completed MBA (Marketing) from School Of Management, under KIIT UNIVERSITY, with GPA 7.02

2011 Completed B.TECH (I.T) from Kalyani Govt. Engg. College, under WBUT, with GPA 7.78

2007 Completed Higher Secondary Examination from National Gems Higher

Secondary School, under ISCE, with 69.7%.

2005 Completed Secondary Examination from National Gems Higher Secondary

School, under CISCE, with 75.33%.

INTERNSHIP / ACADEMIC PROJECTS:

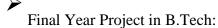
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Two months Summer Internship:

PUNJAB NATIONAL BANK- "PNB's Life and Non-Life business- a critical study of its tie-ups with Met-Life India and Oriental Insurance."

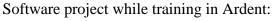
Studied the fee based products of PNB;

Tapped potential customer in and outside PNB branches for bringing in new business; Conducted an awareness survey within the branches of PNB for BancAssurance;



"Software cost estimation using artificial neural network (fuzzy logic)" using VB.NET and DBMS.

To estimate the correct value of any software project using different parameters; To give a final result of feasibility of the software project in the market;



"Supply Chain Management" using ORACLE.

TECHNICAL SKILLS:

Proficient in C, C++, Java, Oracle, MATLAB, PICASA and Visual Basics, Proficient in computer Hardware and Networking skills.

STRENGTHS	
Good Communication Skil Smart, Dynamic & Challer Sincere & Hardworking. Comprehensive problem so Good Leadership Skills.	nging To Play A Positive Role In a Challenging Environment.
HOBBIES:	
Football and a bit of Cricko Painting	et
Computer gaming (Online Reading magazines and co	
	tball Team for 4 consecutive years, s for painting at different levels.
	tball Team for 4 consecutive years,
Have received many awards PERSONAL DOSSIER:	tball Team for 4 consecutive years, s for painting at different levels.
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