

Yatendra Pal Singh

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ABOUT YATENDRA

Yatendra has more than 30 months of business research, regulatory & policy advocacy and consulting experience with different energy sector firms, where he has worked with various stakeholders across energy space.

He has extensive experience in working in Power, Coal, Renewable Energy and Natural Gas Industry Verticals and has worked on diverse engagements ranging from competitive analysis to assessment and market research, regulatory and policy advocacy. He has undertaken research / consultancy projects related to electricity / energy sector since 2015 and has contributed to regulatory and policy submissions on behalf of various stakeholders.

Specialties: Business Development, Business and Market Research, Business Strategy, Market Sizing and Opportunity Assessment, Policy and Regulatory Advocacy.

CAREER OBJECTIVE

Seeking a job with an organization, where I will be able to enhance and utilize my management and research skills, to not only allow me to grow personally and professionally, but to firmly contribute towards the achievement of the mission and values of organization.

WORK EXPERIENCE

Current Company: Independent Power Producers Association of India (IPPAI)

Designation: Research Analyst

Duration: 04th July 2016 to Present

Organization Background

Independent Power Producers Association of India (IPPAI) has been in the energy sector for over 20 years since its inception in 1994, after the Government of India opened power generation to private players and invited developers to set up power projects in India.

IPPAI is a neutral platform which looks at the infinite pursuit of economic development using experience, expertise and engagement, for a more cohesive and better India, through the confluence of idea and actions, stepped in innovation and in conformity with regulations.

Key Responsibility Areas (KRAs):

- **Government & Regulatory Affairs:** Drafting, presenting regulatory & policy submissions to the Central and State Governments, and Regulatory authorities in Environment, Oil & Gas, Power.
- **Regulatory & Policy Advocacy:** Aiding various national & international companies in helping them make informed decisions.
- **Research & Media:** Research reports for various members of IPPAI; drafting and editing press releases post conferences.
- **Business Development:** Cold Calling, Coordinating with the existing clients on product specification, tapping the new areas of business opportunity for the company etc.

PROJECTS HANDLED:

- Research Report on 'Examining Open Access Regulations & Approach for Gradual Reduction of Cross Subsidies in Maharashtra's Power Sector' for various states.
- Stakeholder consultation and comments on Draft CERC (Sharing of Inter-State Transmission Charges and Losses) (Fifth Amendment) Regulations, 2016; Draft CERC (Cross Border Trade of Electricity) Regulations, 2017; etc.
- Research Report on 'Revival of Hydro Power Sector in India'; report submitted to Ministry of Power (MoP).
- Stakeholder consultation and comments on the 'Introduction of Additional Surcharge' by the Karnataka Distribution Companies; comments submitted to Karnataka Electricity Regulatory Commission dated 6th October 2017.
- Appeared in 'Karnataka Electricity Regulatory Commission' in the matter of 'levy of additional surcharge on open access consumers', hearing dated 29th November 2017.
- Contributed to the IPPAI Document on 'Regulatory and Policy Frameworks for Electric Vehicles in India', for 'CEA Conference, in association with IPPAI' dated 24.01.2018

PREVIOUS WORK EXPERIENCE

(a) MPL (Manikaran Power Ltd.)

Designation: Junior Manager - Power Market Research

Duration: 21st March 2015 to 02nd July 2016

Key Responsibility Areas (KRAs):

- Technical support to the Legal Team to file a case through OAUA "Open Access User Association"
- Calculation of ARR, Retail Supply Tariff, Cross Subsidy Surcharge and other parameters.
- Writings reports and articles to be published in MPL Power Bulletin.
- Giving presentations on latest Regulations and Policies (CERC/SERC/MoP) and other market updates to Business Development Team.

PROJECTS HANDLED:

Worked with the Solar Division of Manikaran Power Limited- Tapping the Industrial and Commercial Consumers of Electricity in Haryana, for 'Rooftop Solar Power Projects' as per Haryana Solar Policy 2016.

- Had done the Analysis of Uttar Pradesh Open Access Market Scenario to file a case on behalf of Open Access Users Association,
- Indulge in the 'Business Development Activities' for the Analysis, Feasibility and taking feedback from the Industrial Consumers of **Karnataka and Maharashtra** State regarding the Solar Product (MTOA/LTOA with the well known Solar Developer or STOA Third Party Wind or Short Term Bilateral)

(b) M2k Developers Pvt. Ltd.

Designation: Electrical Engineer – Projects

Duration: 1st June 2011 to 30th June 2012

M.B.A(POWER MANAGEMENT)

- ✓ Commissioning of Power Projects i.e. Cost Realization, Land Acquisition.
- ✓ Norms and Regulations provided by C.E.R.C, C.E.A etc.
- ✓ Basics of Power Plant Engineering (Technical).
- ✓ Power Trading through Power Exchanges i.e. IEX, PXIL.
- ✓ Non – Conventional Methods of Power Generation (Solar, Wind, Biomass etc)
- ✓ Challenges in the Indian Power Sector.

ACADEMIC BACKGROUND

Year(s)	Qualification – Degree / Diploma / Certificate	Board/University	College / Institute	Percentage
2013-2015	MBA-Power Management	University of Petroleum and Energy Studies, Dehradun	College of Management and Economic Studies	79.6%
2006-2010	B-Tech (Electronics and Communication Engineering)	Rajasthan Technical University, Kota	Sri Balaji College of Engineering and Technology, Jaipur	66.80 %
2006	XII	CBSE	Bikaner Boys School, Bikaner	72.00 %
2004	X	CBSE	Bikaner Boys School, Bikaner	76.00 %

TRAININGS & PROJECTS UNDERTAKEN

Summer Internship Project (MBA)

Duration: 8 weeks

Company: EKI Energy Services Limited

Project Title: Marketing of REC and ISO Certification

Description:

- ✓ Identification and Target Segmentation of customers for different categories of service products offered by Company.
- ✓ Registering the interested micro, small and medium enterprises for ISO-9000 and ISO-14001 under the Reimbursement scheme offered by MSME (Micro, Small and Medium Enterprises).
- ✓ Seeking for the Clients looking for RECs (Renewable Energy Certificates).

Summer Training (B-Tech)

Duration: 4 weeks

Company: BHEL (Bharat Heavy Electricals Ltd)

Project Title: CNC Machine, PLC and Drive

ACADEMIC ACHIEVEMENTS

- ✓ Won Technical Quiz organized by SBCET.
- ✓ Got an Academic Excellence Award by PATRIKA IN EDUCATION for scoring 76% in Secondary School Education.
- ✓ Attended Personality Enhancement Program organized at UPES.

EXTRA CURRICULAR ACTIVITIES

- ✓ Participated in the Inter College Football Tournament in Engineering College.

PERSONAL DETAILS

Date of Birth	:	23-11-1988
Father's Name	:	Mr. Narendra Pal Singh
Gender	:	Male
Marital Status	:	Married
Permanent Address	:	K-21, Near Mataji Temple Subhash Pura, Bikaner, Rajasthan
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I declare that the details above are correct and true to the best of my knowledge.

Yatendra Pal Singh