#### **ANUPAM SURYAWANSHI**

Area of Interest: MARKETING

Mb. No.: 8655025516



## **Objective:**

To achieve professional and personal growth in your organization by the way of maintaining high work standards in terms of quality and time for self as well as subordinates.

### **Academic Qualification:**

Degree	Institute	Board / University	Percentage	Year
MMS-IV sem.	Mumbai Institute of Management & Research	Mumbai	67.00%	2013
MMS-III sem.	Mumbai Institute of Management & Research	Mumbai	62.00%	2013
MMS-II sem.	Mumbai Institute of Management & Research	Mumbai	64.74%	2012
MMS-I sem.	Mumbai Institute of Management & Research	Mumbai	65.60%	2012
внмст	Shree Balasaheb Tirpude College of Hotel Management & Catering Technology	Rashtrasanth Tukadoji Maharaj Nagpur University	59.89%	2009
H.S.C.	Mahatma Basweshwar College	Latur Board	60%	2005
s.s.c.	Keshavraj vidyalaya	Latur Board	70.26%	2003

# Job Experience:

Organization Name	- Quikr.com	
Project Title	- Key Account Manager	
Project Duration	- Currently working from 10 <sup>th</sup> July 2016	
Project Profile	- Responsible for business development activities	
	<ul> <li>Business development activities through field work in respective area.</li> <li>Achieve monthly targets.</li> <li>Prepare and submit daily and monthly report.</li> <li>Marketing and promotional activities of the products.</li> <li>Co ordinates with inter departments for timely delivery of products.</li> <li>Handling queries of the Customer and building long-term relationship with them.</li> <li>Manage team.</li> <li>Giving feedback to higher up on the latest market trends, latest developments &amp; competitor's strategies.</li> <li>Generate business through team members.</li> </ul>	

Organization Name	<ul> <li>HOME REVISE PVT. LTD</li> <li>Team Leader</li> <li>1 year and 6 month</li> </ul>	
Project Title		
Project Duration		
Project Profile	- Responsible for sales and promotional activities.	
	<ul> <li>Business development activities through field work in respective area.</li> <li>Achieve monthly targets.</li> <li>Prepare and submit daily and monthly sales report.</li> <li>Marketing and promotional activities of the products.</li> <li>Co ordinates with inter departments for timely delivery of products.</li> <li>Handling queries of the Customer and building long-term relationship with them.</li> <li>Manage team.</li> <li>Giving feedback to higher up on the latest market trends, latest developments &amp; competitor's strategies.</li> </ul>	

Organization Name	- PAUSE WINES	
Project Title	- Marketing Executive	
Project Duration	- 1 year and 6 month	
Project Profile	<ul> <li>Responsible for all the Sales and Marketing activities in the region</li> </ul>	
	<ul> <li>Marketing and promotional activities of the products.</li> <li>Designing and implementing of marketing strategies and policies.</li> <li>Business development activities through field work in respective area.</li> <li>Achieve monthly sales targets.</li> <li>Prepare and submit daily and monthly sales report.</li> <li>Co ordinates with distributor for selling activities and timely delivery of products.</li> <li>Maintain inventory of products stock.</li> <li>Handling queries of the Customer and building long-term relationship with them</li> <li>Giving feedback to higher up on the latest market trends, latest developments &amp; competitor's strategies.</li> </ul>	

Organization Name	- SULA VINEYARDS, NASIK.	
Project Title	- Marketing Associate	
Project Duration	- 1 year and 1 month	
Project Profile	<ul> <li>Responsible for marketing as well as conducting tour &amp; tasting sessions and service of wines</li> </ul>	
	<ul> <li>Marketing and promotional activities of the products.</li> <li>Designing and implementing of marketing strategies and policies.</li> <li>Business development activities in respective area.</li> <li>Conducting vineyards tour and tasting sessions.</li> <li>Service of wines.</li> <li>Generating revenue through selling wines and products.</li> <li>Achieve monthly targets.</li> <li>Prepare and submit daily and monthly sales report.</li> <li>Co ordinates with distributor for selling activities and timely delivery of products.</li> <li>Handling queries of the Customer and building long-term relationship with them.</li> <li>Giving feedback to higher up on the latest market trends, latest developments and competitor's strategies.</li> </ul>	

#### Computer Knowledge:

Windows, Linux, Microsoft Excel, Microsoft Word, etc.

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Date of birth: 15th January 1988

Languages Known: English, Hindi, and Marathi.

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Date: Signature

(Anupam Suryawanshi)