

Shiba Sheikh

Interaction Designer
Google, London, United Kingdom

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Skills

Methods

Conceptual modeling
Contextual Inquiry
Customer Journey Mapping
Data Visualization
Ethnographic research
Experience Mapping
Information Design
Service Blueprinting
Sketching and Illustration
Persona development
Prototyping
Usability Testing
User Interviews
Video sketching
Wireframing

Tools

Adobe Creative Cloud
Sketch
Proto.io
Axure
HTML5 and CSS
Processing

Languages

English
Hindi
Tamil
Malayalam

Interests

Design for Mobile Interactions,
Connected devices, Service Design,
Sharing Economies, Information Design,
Public Health Communication, Design
Research, Book Design, Story telling,
Photography, Pottery and Ping Pong.

Experience

Present

Interaction Designer, Google, London, UK

2014 – 2015

Senior Interaction Designer

Motorola Mobility, Sunnyvale, California

Collaborated with a cross-functional team of User experience designers, Industrial designers, Hardware/Software engineers, Research and Product developing **Wearable and Companion products**.

Previous projects include mobile experiences for **Emerging Markets**

2013 – 2014

Graduate Teaching Instructor, Carnegie Mellon University

Course: Communication Design Fundamentals

As an instructor I conducted, planned and organized curriculum, lectures, course material, presentations and grading for students with the support of a teaching assistant throughout the semester.

2013

May – August

Interaction Design Intern, Motorola Mobility, Sunnyvale

As an intern I worked on Able: Future of wearable technology that nudges you towards healthy living within day to day practices.

Fall 2012 – Spring 2013

Teaching Assistant, Carnegie Mellon University

Course: Communication Design Fundamentals

As the teaching assistant I supported the instructor in planning, organizing curriculum, lectures, course material and grading.

2012

Visual Designer 1, frog Bangalore, India

Collaborated with a teams across frog studios in San Francisco, Austin and Kiev in the conceptualization, adaptation and execution of Mobile Web, Android and iPad apps for global clients.

2011

Creative Brand Partner VGC, Bangalore, India

Branding, Communication Strategy and Space Design

Clients: Coor's Miller, Foster's India, Hello!, Grazia.

Education

2012 – 2014

Carnegie Mellon University, School of Design, Pittsburgh

Master in Communication Planning and Information Design
GPA 3.75

2008 – 2010

Industrial Design Centre, IIT Bombay, Mumbai, India

Master in Design, Visual Communication
GPA 8.75

2004 – 2008

Symbiosis Institute of Design, Pune, India

Graduate Diploma in Communication Design
GPA 3.75