

# Square Infosoft

## Proposal for the Social Media Platform Development

### Deliverables Plan:

Deliverable #	Deliverable Description	Time (Weeks)	Cost (USD)
1	Figma Design File with Wireframe and Final Product design	1.00	500.00
2	Development of Sprint 1	3.50	1,700.00
3	Development of Sprint 2	3.00	1,350.00
4	Website Hosting	0.50	75.00
Total :		8.00	3,625.00

### Technology Stack:

<ul style="list-style-type: none"> <li>- We will use the latest and future-ready technology for Responsive Website and Backend development</li> <li>- Website: React.js</li> <li>- Backend: Node.js</li> <li>- Database: MySQL</li> <li>- Cloud Storage: AWS/Digital Ocean</li> </ul>
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### Additional Details:

<ul style="list-style-type: none"> <li>- Payment structure: You will have an option to pay in instalments based on mentioned deliverables. For example e.g. you will be paying us only after completion of 1st deliverable work.</li> <li>- We provide <b>6 months of Free Maintenance Support</b> after development completion</li> <li>- Free Project Management support during development</li> <li>- We will deliver all the source code and you will have sole ownership of it.</li> </ul>
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### Detailed timeline:

Sprint	Tasks	Time (In hours)			
	Users	UI/UX	Web	Backend	QA
1	Backend Database Schema/Design + Server configuration/setup			6.0	
	Landing Page	6.0	12.0	-	2.0
	Sign Up <ul style="list-style-type: none"> <li>- Email ID, Password</li> <li>- Social Signup (LinkedIn, Facebook, Google)</li> </ul>	2.0	12.0	8.0	1.0
	Profile Setup <ul style="list-style-type: none"> <li>- Upload profile picture</li> <li>- Enter name, short bio</li> <li>- Email ID</li> <li>- Date of Birth</li> <li>- Select interests (to personalise feed)</li> </ul>	3.0	10.0	8.0	1.0
	Login <ul style="list-style-type: none"> <li>- Email ID, Password</li> <li>- Social Login (LinkedIn, Facebook, Google)</li> </ul>	2.0	8.0	4.0	1.0
	Forgot Password	1.0	4.0	2.0	0.5
	Home Screen <ul style="list-style-type: none"> <li>- Quick Navigation (Notification)</li> <li>- Layout for postcards (gratitude stories)</li> <li>- Show: Giver name/photo, Receiver name/photo, Story text, Reps earned /stars given)</li> <li>- Like, comment, and share functionality</li> <li>- Pagination or infinite scroll</li> <li>- Empty state message for new users</li> <li>- Express Gratitude CTA</li> </ul>	4.0	12.0	10.0	2.0
	Express Gratitude Screen <ul style="list-style-type: none"> <li>- Search bar to find user (auto-complete, suggest past recipients)</li> <li>- Check for cooldown (prevent reciprocal posts within 7 days)</li> <li>- Limit post initiation to X/day</li> </ul>	3.0	10.0	6.0	1.0
	Write a Gratitude Story <ul style="list-style-type: none"> <li>- Main text area with:</li> <li>- Character limit enforcement (500–1000 chars)</li> <li>- Submit post Button</li> </ul>	2.0	8.0	4.0	1.0
	Success Screen	1.0	2.0	1.0	0.5
	Review & Confirm Gratitude <ul style="list-style-type: none"> <li>- Show gratitude story received</li> <li>- "Confirm this act" button</li> <li>- "Reject" button</li> </ul>	2.0	8.0	4.0	1.0
	Other User Detail Screen <ul style="list-style-type: none"> <li>- User's rep score</li> <li>- Gratitude stories</li> </ul>	1.0	6.0	2.0	1.0

2	Notifications - Real-time alert: "You've received gratitude!" - Unread notifications badge	2.0	8.0	6.0	1.0
	Reputation System Screen - Header with Total Reps and Stars - Trust Score Badge (High, Moderate, Low) - Rep Growth Graph (7-day / 30-day toggle) - Recent Activity List with: - User Name and Post Title - Base Points, Trust Multiplier, Bonus, Penalty - Final Rep Total - "View Breakdown" Modal with full rep logic	3.0	14.0	12.0	2.0
	Profile Screen - View (Bio, picture, badges) - Total reps - Given/Received gratitude tabs - Stars earned	2.0	6.0	4.0	1.0
	Edit Profile - Bio, picture	1.0	8.0	4.0	0.5
	Change Password	1.0	4.0	2.0	0.5
	Terms & Conditions	1.0	2.0	-	-
	Privacy Policy	1.0	2.0	-	-
	Delete Account + Confirmation Popup	0.5	2.0	2.0	0.5
	Logout + Confirmation Popup	0.5	2.0	2.0	0.5
3	Website Hosting on Server	-	6.0	-	-
	Not Included in Scope for First version of Website				
	Home Screen - Tabs/filters: Trending, New, Near Me, Challenges	-	-	-	-
	Write a Gratitude Story - Main text area with: - Placeholder prompt - AI-based dynamic prompts as you type	-	-	-	-
	Community Screen - View active challenges - Join challenge - See the challenge leaderboard or submissions	-	-	-	-
	Virtual Volunteering - List remote volunteering tasks - Apply or sign up - Submit post-challenge gratitude	-	-	-	-
	Mentorship - Browse mentors - Request mentorship	-	-	-	-
	View Requests - Accept / Reject	-	-	-	-
	Other User Detail Screen - Follow/connect button	-	-	-	-
	Notifications - Notifications grouped by type (post, challenge, rep gain)	-	-	-	-
	My Followings - List of Users - Unfollow Button	-	-	-	-
		39.0	146.0	87.0	18.0
	<b>Total Hours:</b>	<b>290.0</b>			
	<b>Total Cost (\$12.50/Hr):</b>	<b>3,625.0</b>			

Reference: [https://drive.google.com/file/d/1aej\\_QqdMBYdi1x7bz\\_nbIBU7mE5YkT95/view?usp=drive\\_link](https://drive.google.com/file/d/1aej_QqdMBYdi1x7bz_nbIBU7mE5YkT95/view?usp=drive_link)

**Note:**

1. If possible, we can reduce the overall project completion time by starting multiple features or modules of the project simultaneously. We'll distribute the workload among multiple software engineers to ensure efficient and timely delivery.
2. Maintenance Coverage: If a bug is identified in our existing work, it will be covered under maintenance. However, any change requests or additional tasks will be considered chargeable.
3. Apart from the above-mentioned in Detailed timeline table functionalities will be considered as a CR (Change Request) and we will discuss the required hours to complete and the cost accordingly.
4. We will need server and domain hosting details for the website hosting.
5. As per our company's client referral policy, If we receive a successful referral from you, we will give 5% as a reward from the referral client's project contract payment to you.
6. We will design an optimized database schema to ensure that all database queries are processed within 100ms.
7. We will conduct API testing on our end, aiming to achieve an API response time of under 500ms in a local environment.

Feel free to discuss anything. Thanks for your attention. Looking forward to hearing back from you.

Warm Regards,  
Square Infosoft

### What our client says about us:

★★★★★ 5.0 Apr 16, 2025

*"Working with Mitin—and his colleague Trupesh—was a fantastic experience. They were responsible for setting up the entire Firebase database for our app, and they delivered beyond expectations. Mitin led the development with precision, deep technical knowledge, and excellent communication, always keeping us updated and making sure the structure aligned with our goals.*

*The collaboration was smooth, efficient, and always solution-oriented. Both Mitin and Trupesh were flexible when changes were needed and offered valuable input throughout the process. The Firebase integration was handled professionally and with great attention to scalability and long-term use.*

*If you're looking for a trustworthy, skilled developer (or team) who takes ownership and delivers high-quality work, I can't recommend Mitin enough. I would absolutely work with them again."*

Overall rating		5.0	
Availability	5.0	Deadlines	5.0
Skills	5.0	Cooperation	5.0
Quality	5.0	Communication	5.0

Please take a moment to look at our **company profile**, where you can find details about our past clients, services, testimonials, and key achievements. I'm confident you'll be impressed by what we offer.

[https://drive.google.com/file/d/1J3L3ael74uOwryAjMnr1\\_y7lfxbnxRbq/view?usp=sharing](https://drive.google.com/file/d/1J3L3ael74uOwryAjMnr1_y7lfxbnxRbq/view?usp=sharing)