

Fred Zulueta Fall 2018

Goals:

The goal is to give cabinet members proposals in order to raise money for the BFA show (possibly club activities) I have 3 methods to share: Donations, Selling Member work, and Activites.

Overview:



Based on previous BFA show costs from 2017, I believe our goal is to earn at least \$500.

\$1,330 of \$500 goal

Raised by 8 people in 21 months

Donations:



Putting up donation pages on Go-fund-me or Kickstarter could work. The 2017 group used Go-fund-me and it was successful.

In class donations. If BFA students give 1-2 dollars per class all the way to March 29 it can prove to be successful.

FRESNO STATE VINTAGE DAYS **FUNDRAJSING OPPORTUNITY** Be Part of the longest tradition at Fresno State! IS YOUR STUDENT ORGANIZATION INTERESTED IN RAISING THOUSANDS OF DOLLARS? Then apply to get a Food or Game Booth at Vintage Days 2019

Selling:

Aside from the Jamba Juice Card fundraiser, perhaps we can sell artwork or a bake-sale.

Look for events where we can capitalize this via Student E-mail

***Commissions as well (perphaps set up our own online shop) members can sell work.

Activities:



Have individuals donate money in order to do a in-club activity.

In-club raffles, walk-athons, water balloon fights etc.

Negatives: Might have to sacrifice money to make more money. (works after we have \$)

Closing:

Earning at least \$500 in 5 months puts us in at least \$100 a month.

If we earn excess money we can use that on activities which will most likely result in even more money.

Donations, Jamba Juice Cards, and our own shop are attractive ideas.