

# I Revolution

## Introduction

### Overview

Our project topic is I revolution. We create several data analytics by the given data about I revolution.

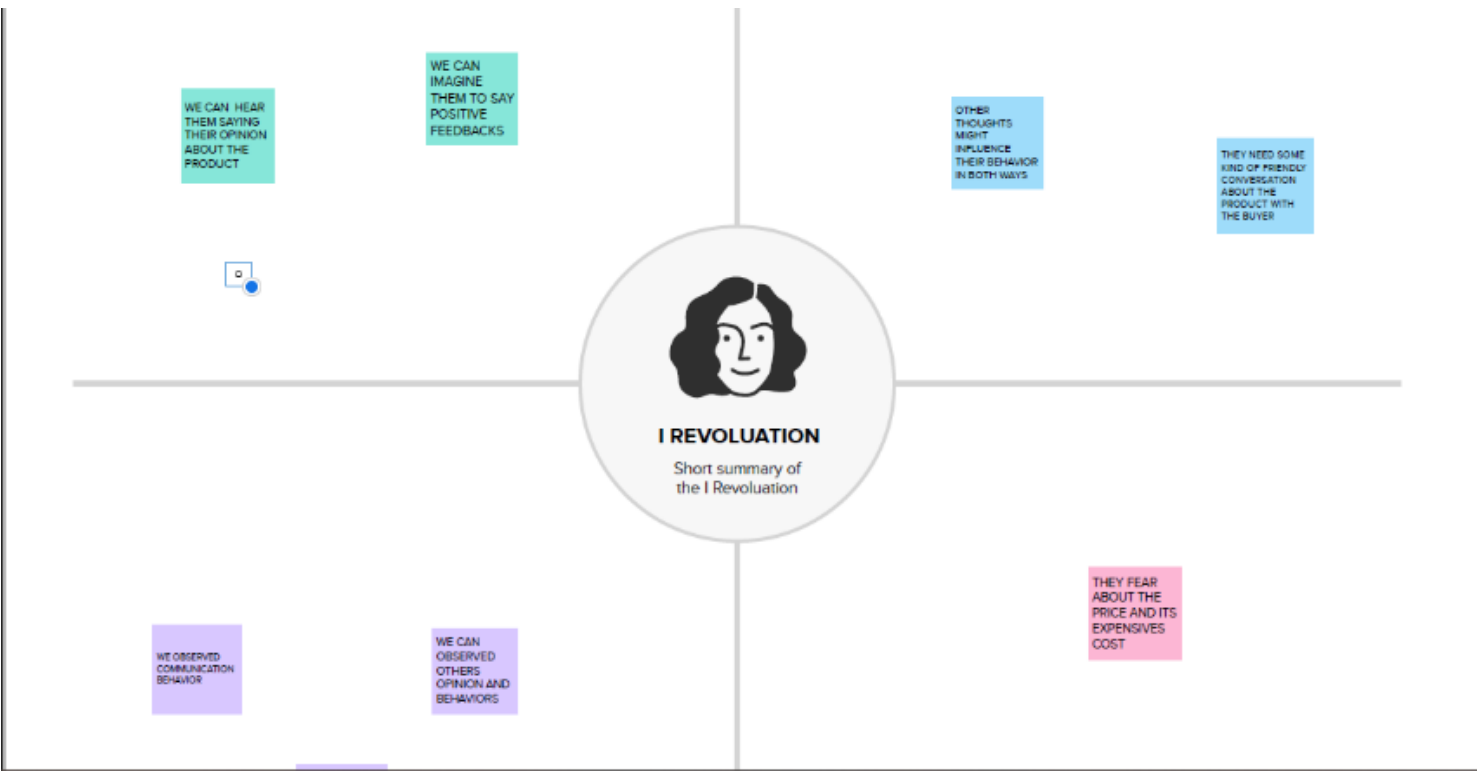
### Purpose

We learn some basic concepts about the data analytics by did this project.

## Problem Definition & Design Thinking

### Empathy map

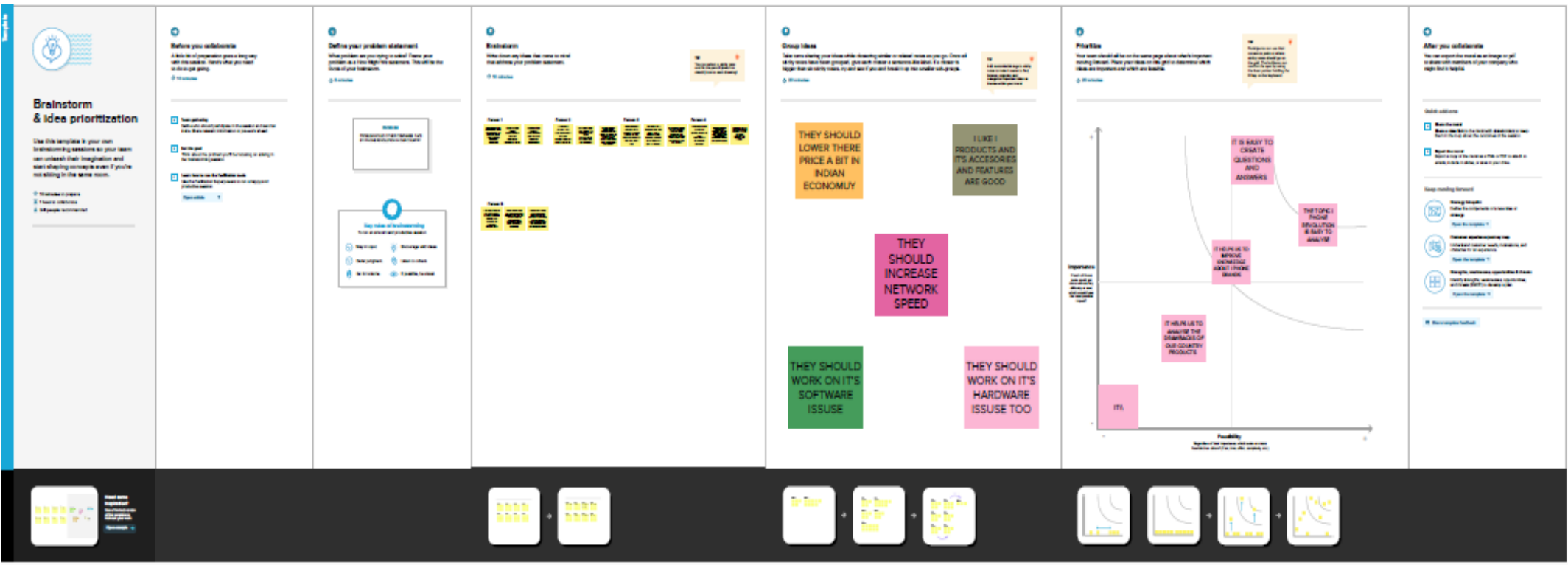
In Empathy map we included several questions asked by the customer about I product. By this empathy map has clarify and analyze customer doubts about I product.



## Ideation & Brainstorming map

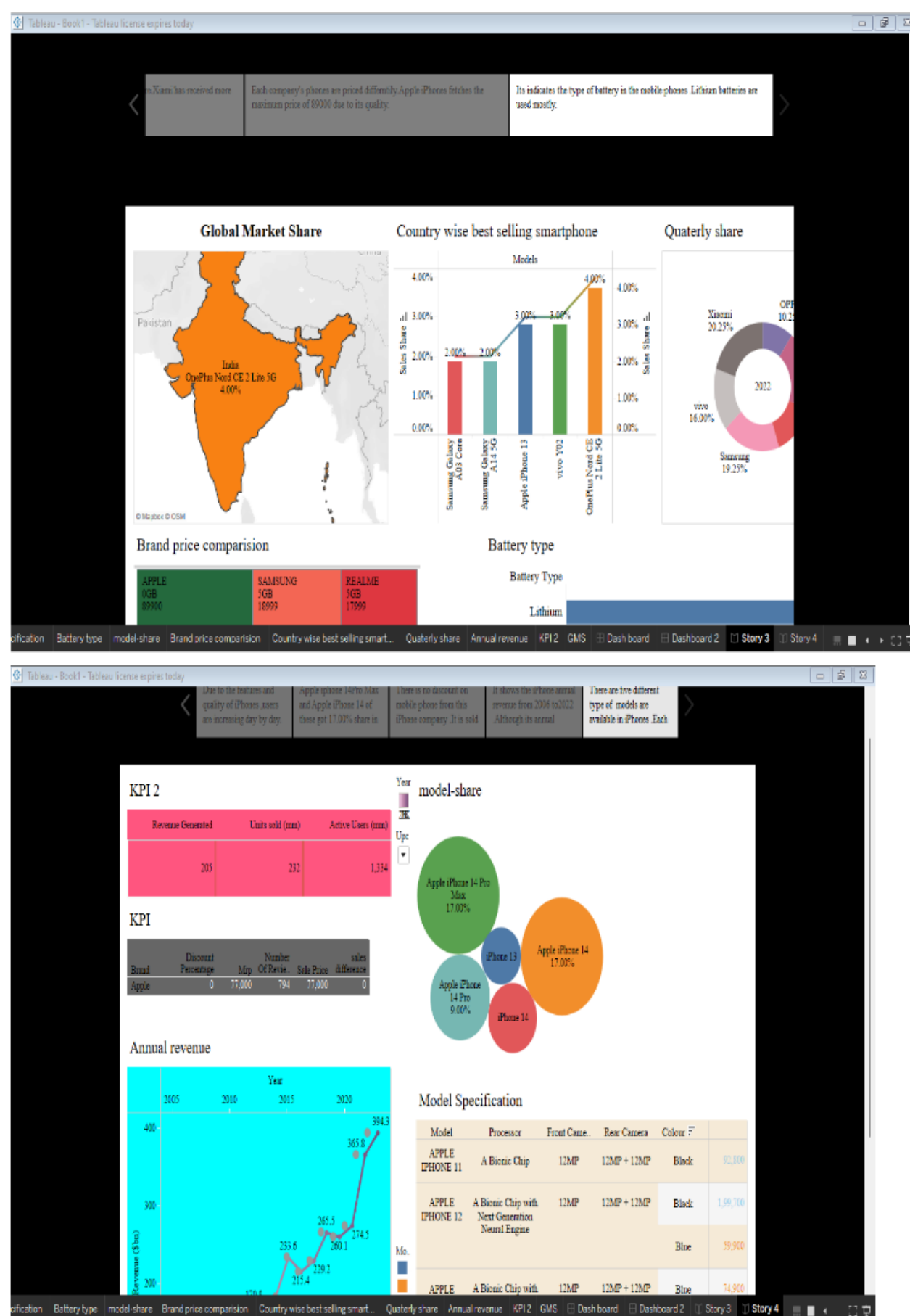
In brainstorming we have explained the various features and models available in I product.

By this brainstorming the customer can easily get knowledge about this product.



## Result

Finally, we can analyse all information about the product such as, features, impact in all over the countries, this company over all income etc.,



## Advantage & Disadvantage

- ▶ We have learned how to analyse the data by step-by-step process.
- ▶ We earned more knowledge about I product.
- ▶ Its use to know about tableau.
- ▶ It helps us improve our computer knowledge.
- ▶ The one and only disadvantage is our whole time is only spent to did this project so, our concentration is missed in our study.

## Application

- ▶ Data analytics can be applied in business in various ways.
- ▶ It can be used to analyse customer behaviour, optimize, marketing campaigns, and improve overall business performance.

## Conclusion

From this project we got more and more about data analytics and how do work in tableau. It will help us to our future studies.

## Future scope

Data analytics is projected to continue to be in high demand due to the growing emphasis on data-based decision -making in companies and organizations, coupled with the continued advancement of big data and artificial intelligence technologies.