

50.44
Sales (M)

36.80
COGS (M)

13.64
GP (M)

27.05
GP%

11708
Sum of SOs

232
Sum of BOs

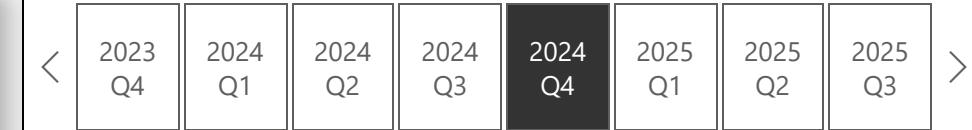
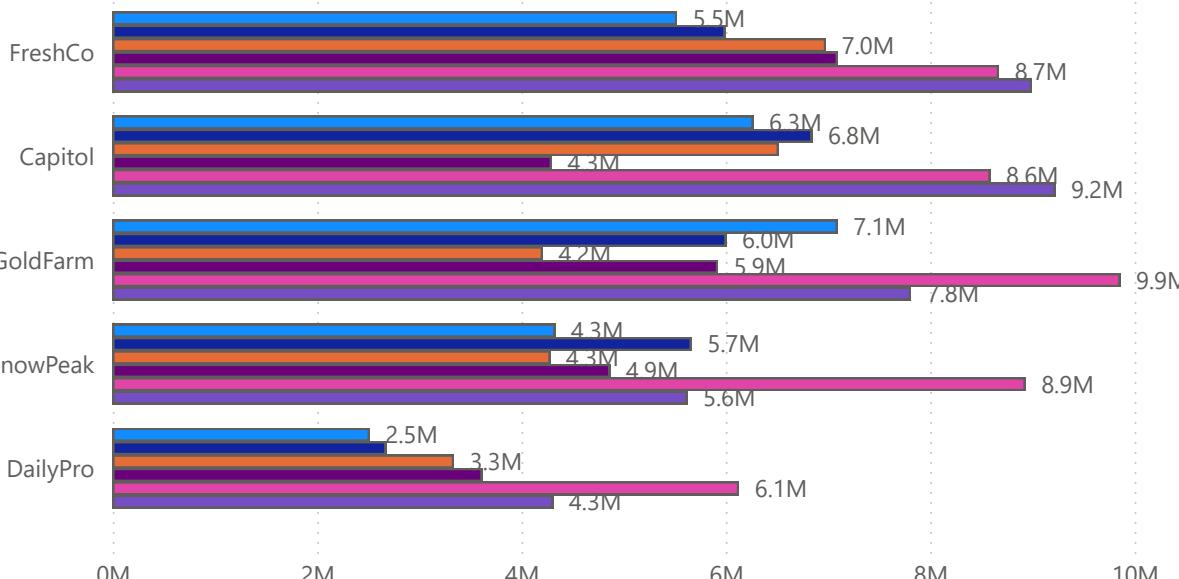
1.98%
BO Rate

Sales Performance Dashboard
(Best Food Co.)

Sales by Top 5 Distributor and Category

Category DAIRY DELI DRY FROZN MEAT PROD

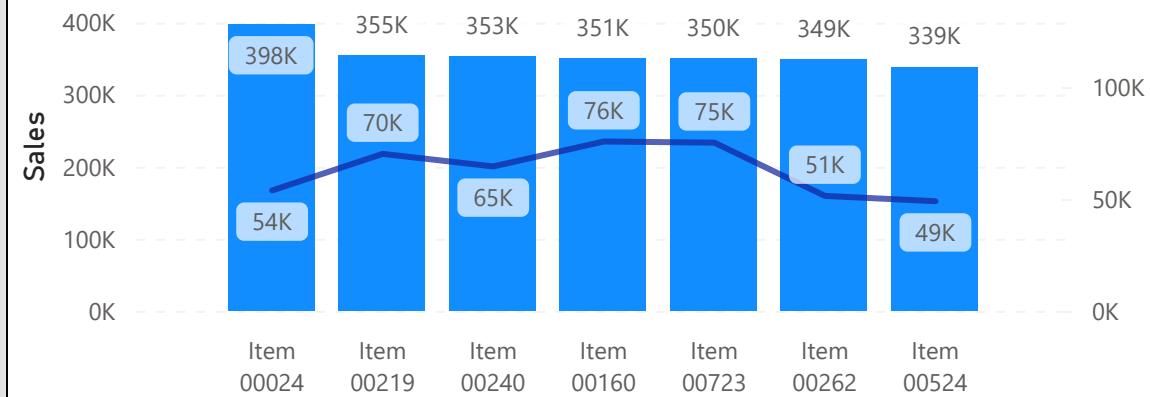
Top 5 Distributor



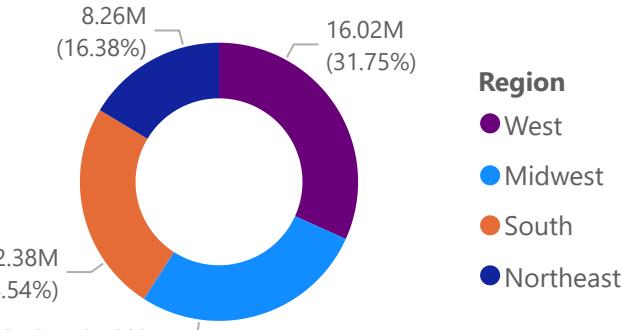
Filters Applied

Sales vs BOs by Item

Sales BOs



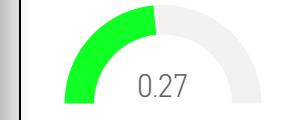
Sales by Region



GP Comparison by Category



GP %



COGS %



Total Revenue by Category

