JIANG SAIBING 蒋赛冰

Email: ec_1705@163.com   Telephone: (86) 135 8743 1886

Education

National University of Singapore (NUS)   07/2021 - present

Master of Economics   Singapore

East China University of Political Science and Law (ECUPL)   09/2017 - 06/2021

Bachelor of Economics in Finance   Shanghai, China

♦ **GPA:** 3.61/4.0 (87.74/100)
♦ **IELTS:** 7.0 (L-8.0, S-6.0, R-7.5, W-6.0)
♦ **Relevant Courses:** Microeconomics, Macroeconomics, Econometrics, Political Economics, Statistics, Probability Theory and Mathematical Statistics, Linear Algebra, Advanced Mathematics, Finance, etc.
♦ **Scholarships:** Third Prize of Comprehensive Scholarship (2018) - School Level
♦ **Awards:** Third Prize of "Yubo Cup" Speech Contest (2018) - School Level

Internship

ByteDance   **Assistant Analyst of Game Data**   **07/2020 – 09/2020**

♦ Designed buried points according to data extraction requirements, verified and tested the reliability of buried points, supplemented the lack of buried points in time, and urged the modification of unqualified buried points
♦ Filtered the corresponding data from the SQL database, and made the corresponding BI visualization
♦ Completed relevant analysis of login conversion, retention, loss, etc. based on game data, to help R&D and marketing departments adjust game design and strategy; issued analysis report on event churn rate to help game planning department optimize event gameplay, rewards and other settings

Admaster   **Assistant Analyst**   **07/2019 - 08/2019**

♦ Organized and analyzed the public opinion towards brand, and wrote the campaign effect report from multiple perspectives such as voice volume trend, spokesperson performance, and netizen discussion
♦ Wrote consumer insight reports, analyzes the gameplay and public opinion characteristics of different social platforms, and developed good sensitivity

Xiaohongshu/RED   **Business Analysis Intern**   **05/2019 - 06/2019**

♦ Analyzed the relevant data of advertising, optimized advertising, connected with the sales department to attract new ones, and improved repeat advertising
♦ Quickly issued relevant introductions in text and ppt versions, reduced communication costs between departments, and be familiar with advertising and social platform operating standards
♦ Wrote industry analysis reports and independently made feasibility analysis reports

Kelly Service   **Headhunter**   **07/2018 - 08/2018**

♦ Worked in a pure environment and assisted foreign team leaders in handling weekly work reports
♦ Accepted the positions assigned by the team leader, independently searched for, introduced, and connected candidates with client companies and maintained their relationships

Research Experience

Thesis: The Impact of Population Dependency Ratio and Education Level on Residents Consumption

♦ Established a VECM Model based on relevant data from 1990-2018 to explore the impact of child dependency ratio, elderly dependency ratio, and higher education level on consumption level, Engel coefficient, and propensity to consume

Additional Information

▲ **Technical Skills:** Word (Proficient), Excel (DCF/LBO Models), PowerPoint (Advanced), Stata (Skilled), SQL

(Skilled), Python

- ♦ **Certificates:** National Computer Rank Examination – MS Office Level 2 (2019-2020); The Securities Practice Qualification – Passed (2018-2019); The Fund Practice Qualification – Passed (2018-2019)