

# Tingyu Su

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passcode CREATIVELAB5

## EDUCATION

### Parsons School of Design at the New School

Bachelor of Fine Art

Class of 2020

Major: Communication Design

Minor: Creative Coding

## SKILLS

Adobe Indesign  
Adobe After Effects  
Adobe Illustrator  
Adobe Photoshop  
Adobe Premiere  
Adobe LightRoom  
Adobe Bridge

Figma  
Sketch  
Glyphs  
FontLab  
Cinema 4D

Keynote  
Microsoft Office

HTML CSS  
Javascript  
Java Processing  
Python  
Openframework

## EXPERIENCE

### Freelance Graphic Designer and Product Designer

Remote & Beijing

Spring 2018 - present

Website design and front-end programming for personal portfolios;  
Rebrand Bu Lou Lun Production, including logo, motion, and website;  
Provide graphic design including illustrative logo, brochure, movie poster, postcard, file, and photobook layout for commercial and personal uses.

### Graphic Design Intern at the Rubin Museum of Art

Manhattan, NY, USA

January 2020 - present

Assist graphic design department daily projects;  
Photo editing for website usage;  
Design printed and digital materials for advertising, events, and email from initial concept development to final execution.

### Creative Intern at Jane Smith Agency

Manhattan, NY, USA

August 2019 - February 2020

Still graphic design and motion graphics for fashion and beauty brands, including Clé de Peau Beauté, Honeybirdette, Patrick Ta, Prabal Gurung, La Detresse, Vetir Vert, and D Cal;  
Photo research and concept developing for shoot bibles;  
Assist art directors on campaigns and event including La Detresse *Acid Drop* launch, Prabal Gurung fw20, Patrick Ta *Monochrome*, Clé de Peau Beauté fw20 and ss21, and Prabal Gurung fw20.  
Assist social media content planning for brands;  
Support agency's social media and website frontend via Wordpress;  
Assist all departments and general studio administration.

### Graphic Design Intern at Solomon R. Guggenheim Museum

Manhattan, NY, USA

June 2019 - August 2019

Motion graphics for social media, NYC ferry ads, and email usage;  
Create meeting file package for internal fundraising department;  
Research on branding systems and icons for the institutions;  
Assist graphic design department's daily tasks.

### Graphic Design Intern at Man-84

Manhattan, NY, USA

January 2018 - April 2018

Working on pre-launch of Eau Shit parfums, responsibilities include:  
Research and develop concepts for photoshoots;  
Develop films for the campaign in the darkroom;  
Photo editing and layout design.