

# Stephanie Hart

 [www.hartstephanie.com](http://www.hartstephanie.com)

 hellostephaniehart@gmail.com

 +1 541 306 7016

## EXPERTISE

Learning Experience Design  
Instructional Design  
Learning Technologies  
Research  
Program Development  
Program Evaluation  
Facilitation & Training  
Curriculum Development  
Graphic Design  
Needs Assessment & Analysis  
Project Management

## EDUCATION

### MS: Educational Leadership & Policy

Post-Secondary Adult & Continuing  
Education  
Portland State University, Portland, OR  
March 2014

### BA: International Studies

Latin American Studies, Spanish  
Portland State University, Portland, OR  
Summa Cum Laude: June 2012

## TECHNOLOGY SKILLS

### AI:

ChatGPT, Co-Pilot

### Learning:

Blackboard, Canvas, D2L, LearnWorlds,  
Schoology, Articulate 360, EduCast,  
Bloom

### Multimedia:

InDesign, Inkscape, Gimp, Figma,  
OpenShot, Canva

### Productivity:

Asana, Google, Microsoft

### Web Development:

GitHub, Sharepoint, Wordpress, Drupal,  
HTML, CSS

## LEARNING PHILOSOPHY

Adults learn best in social environments where they can create and play. I design learning experiences that celebrate the knowledge in the room and ensure learners practice developing skills in fun and engaging ways. By leaning into social connections and the expertise in the room, I prioritize the application of practical skills that are relevant to the context and reality of the learner.

## RECENT PROJECT HIGHLIGHTS

- Catalyzed the embedding of teamwork principles at a global medical technology company by designing a **gamified simulation** centered around patient experiences; cascaded learning experience to 1,100+ employees via a train the trainer model
- Spread a mindset of celebrating pivots within a large global pharmaceutical company through the development of a scalable **storytelling workshop**, a three part **interactive eLearning experience**, and production of **high quality videos** highlighting stories about pivots in the organization
- Enabled conversations about impacting culture among the vice presidents of a rapidly growing biotechnology company through a **scenario-based learning simulation**
- Developed an **asynchronous, video-based course** on workplace communities to support the work of ERG and BRG leaders across companies and industries

## EXPERIENCE

### Senior Learning Designer | Cultivate | Remote

November 2021 – Present

- Lead the design and development of 4-6 concurrent design initiatives, 60% - 70% of all firm engagements, maintaining an average participant NPS of +58 and contributing to \$1.2m+ in projects in 2023 and 2024
- Conduct in-depth research and analysis to identify learning gaps, tailoring learning solutions to meet the specific needs of each client and audience, resulting in highly effective learning outcomes that align to business goals
- Lead the design and development of complex learning programs from scratch, including blended and virtual learning experiences and remote first, hybrid work, utilizing a variety of modalities and technologies to create engaging and effective learning experiences
- Apply learning theory to determine appropriate modalities and methods of learning, leveraging a variety of learning technologies and online platforms to enhance engagement and learning retention
- Orchestrate seamless collaboration with HR leaders, project managers, and subject matter experts to ensure alignment between learning objectives and organizational goals, driving business impact and success.
- Provided strategic leadership and mentorship to a full-time visual designer, fostering a collaborative and innovative work environment while ensuring the delivery of high-quality learning materials and experiences



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## EXPERIENCE, CONT'D.

### **Director for Advising & Pathways to Purpose** | Spring Hill College | Mobile, AL

July 2016 – November 2021

- Responsible for implementing the strategic direction, monitoring, and evaluation of the Quality Enhancement Plan (QEP) in conjunction with campus partners, engaging 49% of students per year and 12% of faculty and staff each year
- Directed the comprehensive development, design, and implementation of a first-year co-curricular program, managing all aspects from curriculum planning to execution, including training, coaching, and overseeing the development of over 20 peer leaders, as well as spearheading the creation and execution of the peer leadership application process
- Coordinated programming focusing on specific stages of the developmental process of college, including special programming for freshmen, for middle year students, and for seniors, impacting the educational journey for 1,100+ students each year
- Coordinated assessment and reporting efforts including satisfaction surveys, rubric training, and engagement data; design and develop annual reports on program evaluations to stakeholders, including regional accreditation institutions
- Developed, designed, and facilitated workshops, retreats, and presentations for students, faculty, staff, and potential students
- Developed learning pathways for student advising, ensuring alignment of personal academic and career goals and assisted students by conducting one-on-one meetings on career exploration, guidance aligning skills, interests, and values to careers, resume and cover letter critiques, and job-search strategies
- Executed comprehensive outreach initiatives to engage current and prospective students through various channels including course visits, social media, email, and print media to promote Pathways to Purpose events and activities
- Spearheaded the development and execution of a dynamic marketing and recruitment strategy for QEP programming, encompassing branding, promotional designs, public relations efforts, and web content creation.
- Allocated financial resources for a departmental budget of \$50,000-\$75,000 each year, serving as principal investigator for external grant funds of \$5,000-\$25,000

### **Coordinator for Academic Support and Advising** | Spring Hill College | Mobile, AL

May 2014 - June 2016

- Represented college and students to various State and Federal agencies as acting Primary Designated School Official and responsible Officer for the Student and Exchange Visitor Information System (SEVIS)
- Oversaw college compliance with federal regulations related to F-1 international students and DACA domestic students, providing expertise and assistance with all international documents related to F-1 Student Visas including but not limited to I-20, I-756, I-515A
- Developed departmental and college wide policies pertaining to international students
- Created and maintain college wide processes which affect legal status of students including Leave of Absence, College Withdrawal, and Practical Training
- Advised 40-50 undeclared students each term; provide exploratory advising to any student who requests it; taught 1 credit Major and Career Exploration course each term
- Coordinated transitions and support services for all transfer students including developing and teaching a Transfer Student Seminar each term
- Supported a caseload of 100+ first year students acting as the first line of communication to support academic success
- Co-managed the college's early alert system aiding in the increase of first year to second year retention by nearly 10%
- Managed outreach and interventions for first-year students and students on academic probation
- Collaborated with faculty and student affairs to align transitional programming with the needs of students to promote academic and personal success

