

SAI SIVA TEJA BEJJIPURAM

Senior Front-end Engineer

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Dynamic & results-driven professional, cultivating a robust career as a Senior Front-end Engineer, emphasizing the creation of cutting-edge web applications tailored for various sectors, while leveraging rich industry experience.



PROFILE SUMMARY

- ❖ Possess **nearly 6 years** of experience in the technology domain, focusing on front-end development and the delivery of scalable web applications that meet diverse user needs.
- ❖ Managing the design and execution of user-focused applications in the role of Senior Front-end Developer at LeadSquared, while prioritizing performance and accessibility to enhance user satisfaction.
- ❖ Gained expertise in various front-end technologies and frameworks like Redux, while also honing skills in team leadership and project management throughout the career.
- ❖ Exhibited exceptional leadership skills by guiding junior developers, promoting a culture of ongoing improvement, and boosting team efficiency through comprehensive code reviews and collaborative knowledge sharing.
- ❖ Expertise in performance enhancement strategies, guaranteeing that applications function seamlessly while being both efficient and responsive to user demands.
- ❖ Proficiency in the application of CI/CD methodologies, which have optimized deployment workflow and shortened the time required to launch new features.
- ❖ Skilled in a wide array of front-end technologies, including JavaScript, TypeScript, and React, with a strong focus on building responsive and user-friendly applications that enhance user experience and drive engagement.
- ❖ Actively contributed to a collaborative team environment by facilitating knowledge sharing sessions and promoting best practices, which led to a noticeable improvement in overall team productivity and morale.



CORE COMPETENCIES



User Experience Design



Front-end Architecture



Software Development Life Cycle



Agile Methodologies



Code Quality Assurance



Component-Based Architecture



Interactive Web Applications



CI/CD Pipelines



Code Quality & Maintainability



Performance Metrics Analysis



Responsive Web Design



UI/UX Implementation



SOFT SKILLS



AWARDS & ACHIEVEMENTS

- ❖ **1st Place, Clash of Coders Hackathon (2021):** Led a team to create a gesture-based user detection system, boosting user engagement by 20%.
- ❖ **Bronze Medal, University Codesprint 5 (2019):** Ranked 774 out of 4,384 participants; solved 3/5 challenges and earned a rating of 1572.03.
- ❖ **Hostel Scholarship Awardee (2018):** Recognized for outstanding academic performance.



TECHNICAL SKILLS

- ❖ **Languages:** JavaScript (ES6+), TypeScript, HTML5, CSS3, SCSS, C++
- ❖ **Frameworks/Libraries:** React, Redux, Next.js, React Router, React Flow, Zustand, Preact
- ❖ **UI/Styling:** TailwindCSS, MUI, Styled Components, Bootstrap
- ❖ **Build Tools:** Vite, Webpack, Babel, ESLint, Prettier, Husky
- ❖ **Others:** Micro Frontends, Module Federation, Browser/Device Detection, Performance Optimization, Accessibility (a11y), Agile/Scrum



EDUCATION



2020: Bachelor of Technology in Computer Science and Engineering from SASTRA University with GPA: 8.17/10



CAREER TIMELINE

Dec'19 – Mar'21: Full Stack Developer | Ideaboard

Apr'21 – Jun'22: Front-end Developer | BYJU'S Future School

Jul'22 – Present: Senior Front-end Developer | LeadSquared



WORK EXPERIENCE

Jul'22 – Present: Senior Front-end Developer / LeadSquared / Bangalore, India

Role:

- ❖ Deploying a scalable chatbot and bot builder platform utilizing React, Redux, Vite, and TailwindCSS, supporting a monthly active user base exceeding 10,000+ users.
- ❖ Optimizing front-end performance by implementing code-splitting, lazy loading and other advanced loading strategies, achieving a 40% reduction in page load times.
- ❖ Spearheading a high-performing engineering team of four developers, mentoring junior talent, and conducting rigorous code reviews, leading to a 30% drop in production-level defects.
- ❖ Driving cross-functional collaboration with Product and Design teams to launch feature-rich, UX-optimized components, boosting user engagement metrics by 25%.
- ❖ Establishing CI/CD pipelines using industry best practices, enabling automated testing, seamless deployments, and cutting release timelines by 50%.
- ❖ Integrating observability tooling such as New Relic for real-time telemetry, significantly improving monitoring capabilities and reducing incident response time by 60%.

Highlights:

- ❖ Championed the integration of advanced analytics tools, enabling data-driven decision-making and enhancing the team's capability to respond to user needs.
- ❖ Developed and maintained user-friendly, responsive front-end applications using modern JavaScript frameworks (React.js/Angular).
- ❖ Recognized for implementing innovative performance optimization techniques that resulted in a 20% increase in application speed, showcasing a commitment to enhancing user satisfaction and engagement.
- ❖ Collaborated with a team of developers to deliver high-quality software solutions within agile sprints, ensuring timely releases.
- ❖ Mentored junior developers, fostering skill development and promoting knowledge sharing within the team.
- ❖ Worked on cross-browser compatibility and mobile responsiveness to ensure consistent performance across devices.

Apr'21 – Jun'22: Front-end Developer / BYJU'S Future School / Bangalore, India

Role:

- ❖ Developed and maintained educational web applications using React and Redux, supporting 50,000+ active users.
- ❖ Enhanced user experience and accessibility, resulting in a 20% increase in student engagement.
- ❖ Delivered features on time, adhering to best coding standards and reducing bug rate by 15%.

Dec'19 – Mar'21: Full Stack Developer / Ideaboard / Bangalore, India

Role:

- ❖ Built end-to-end web applications using React, Redux, Ruby on Rails, and PostgreSQL, managing 10,000+ monthly users.
- ❖ Focused on user experience and performance optimization, reducing bounce rate by 18%.



PROJECTS UNDERTAKEN

Chatbot & Bot Builder Platform

- ❖ Managed the development of a dynamic, node-based flow builder utilizing React, Redux, React Flow, Vite, and TailwindCSS.
- ❖ Engineered a modular architecture to support seamless user interactions, resulting in adoption by over 10 enterprise clients.
- ❖ Optimized performance and accessibility, achieving 90+ Lighthouse scores, ensuring a robust and user-friendly experience.

Smart Browser Detection Library

- ❖ Authored and published a high-precision browser and device detection library with over 95% accuracy and anti-spoofing capabilities, surpassing industry standards like UA-Parser-JS.
- ❖ Achieved 150+ npm downloads within a week, with the integration into multiple production environments, enhancing client-side analytics.

BYJU'S Math Portal

- ❖ Developed a React/Next.js portal tailored for grades 4–8, ensuring pixel-perfect UI and high performance for over 30,000 students.
- ❖ Collaborated with cross-functional teams to deliver an intuitive and engaging learning platform, contributing to improved student outcomes.

SproutSpace

- ❖ Engineered a PWA enabling parents to subscribe to curated children's books, utilizing React for the front-end and Node.js for the back-end.
- ❖ Supported a growing user base of 5,000+, delivering a seamless and accessible reading experience across devices.



PERSONAL DETAILS

Languages Known: English, Hindi, Telugu | Address: Vijayawada - 521457