Version 0

UX Capstone

Description:

This mobile app is a pastime. The user is presented with a captioned photo selected at random from the database, and “votes” for or against it by swiping left or right. Additional interactions include:

Take a photo: the app accesses the camera.

Add a caption: prompted for input when the photo is taken.

Create post: prompted to accept and upload or abort and delete.

Search for a post: type and search for keywords.

Browse: scroll through the database endlessly.

Usecase:

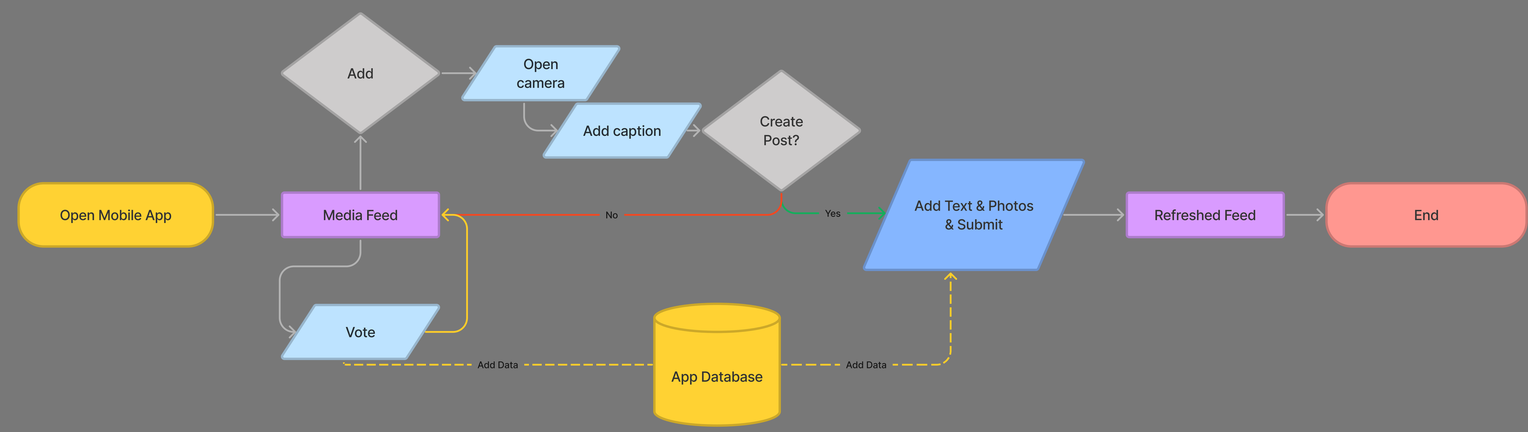
“You’re riding the train on your way home from work, just wanting to relax and pass time. Looking for entertainment, and a bit of interaction.

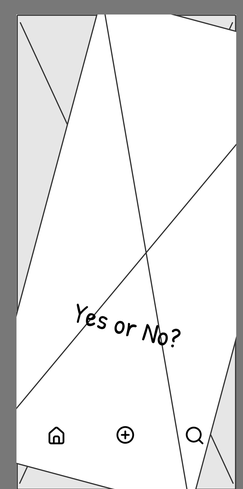
Goals for testing:

Simply if the UI is intuitive enough. Gaining additional insight on how to direct the concept overall is a bonus.

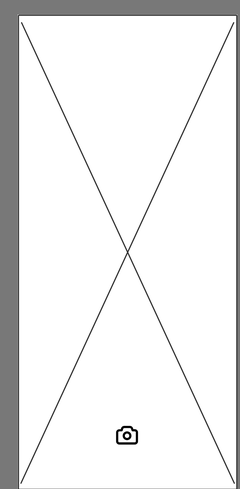
Primarily, the goal is to familiarize myself with the process.

WireFrames

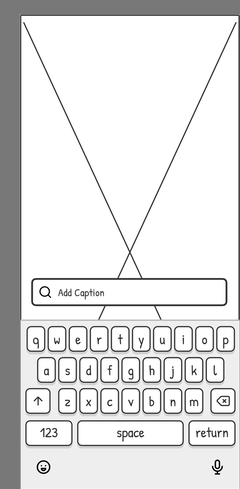




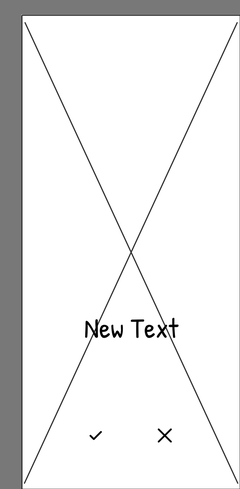
The main action is swiping left and right to vote for or against a statement about a photo.



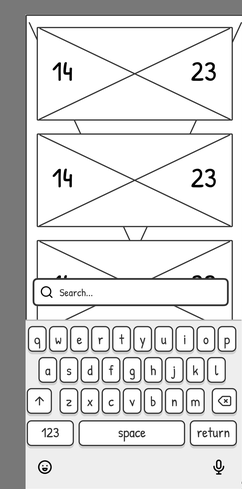
The + button opens the camera.
The camera is accessed to take a photo



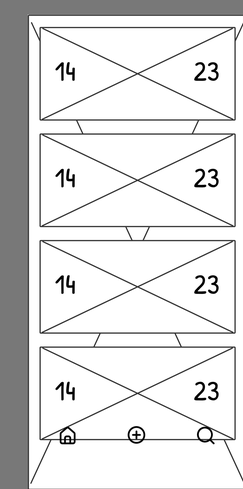
The user is immediately prompted to write a caption for the post.



Upon entering, there is an option to either submit or delete the newly created post. Either way, the user is taken back to the swipe screen.



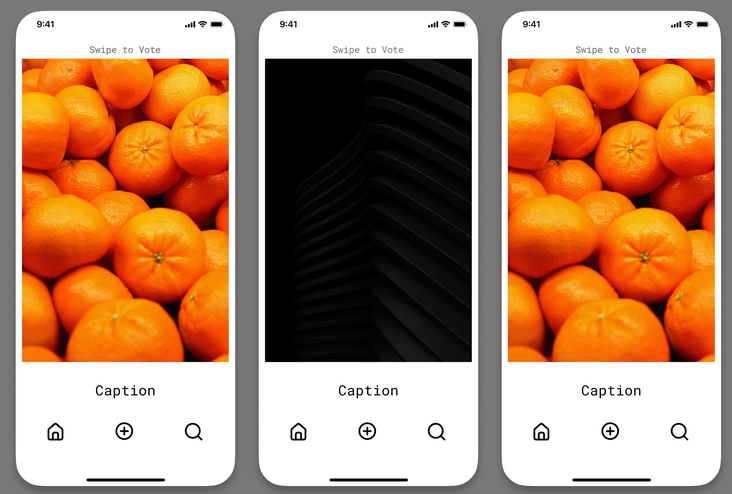
The search button leads here.
Either search for keywords, or tap off to enter browsing mode.

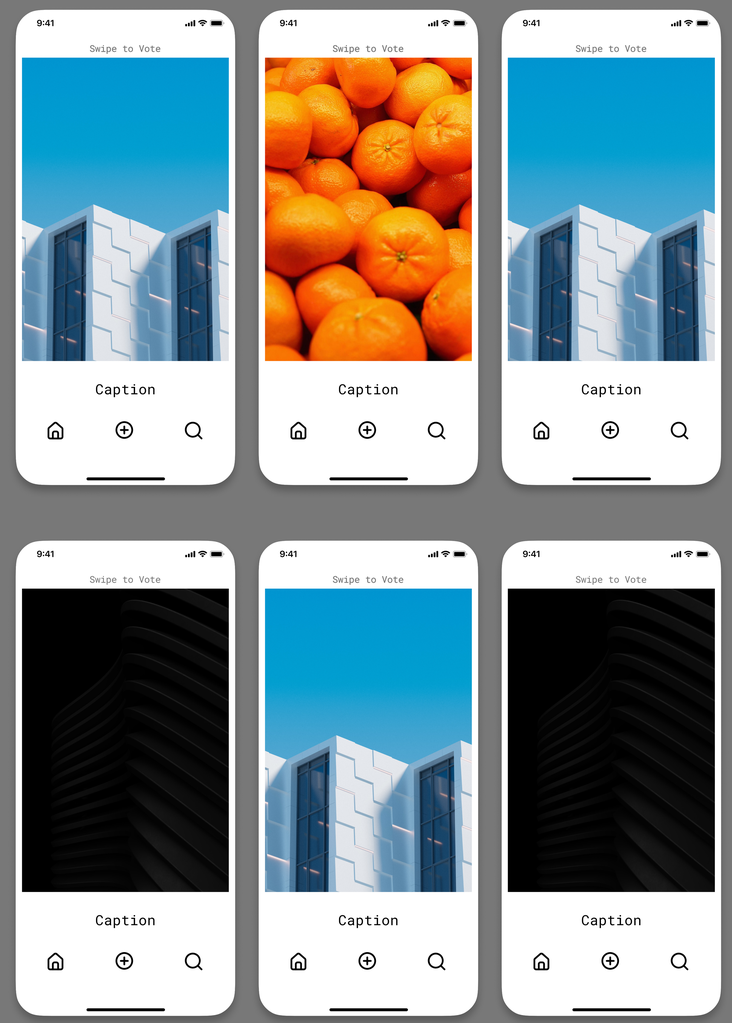


Browsing mode scrolls through posts and shows how many votes for or against they have.

Version 1 Design

Version 1 Prototype





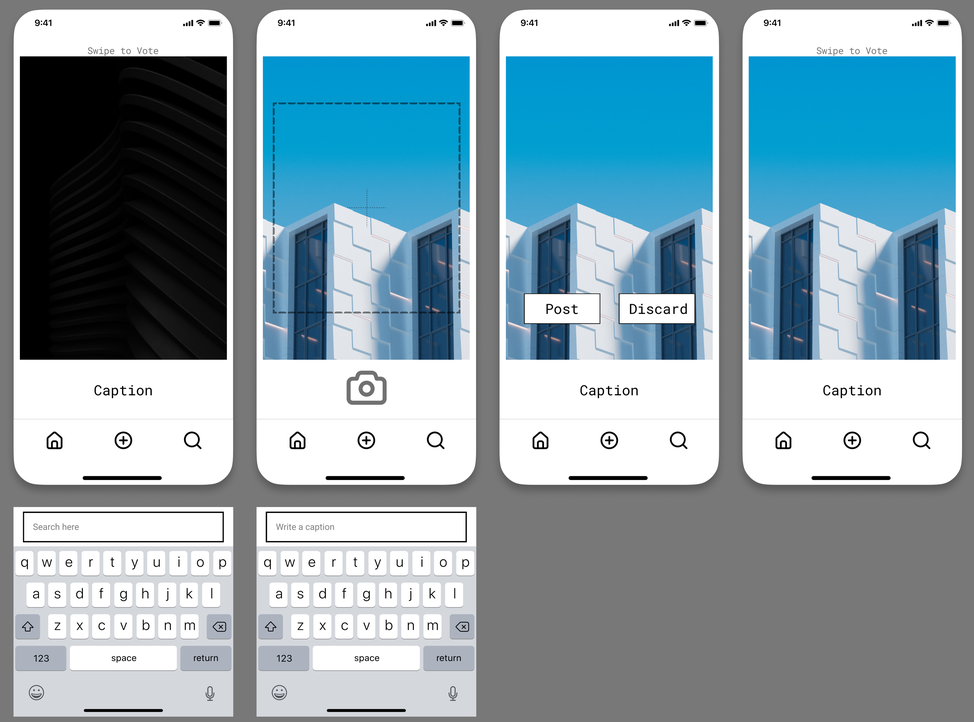
Observations

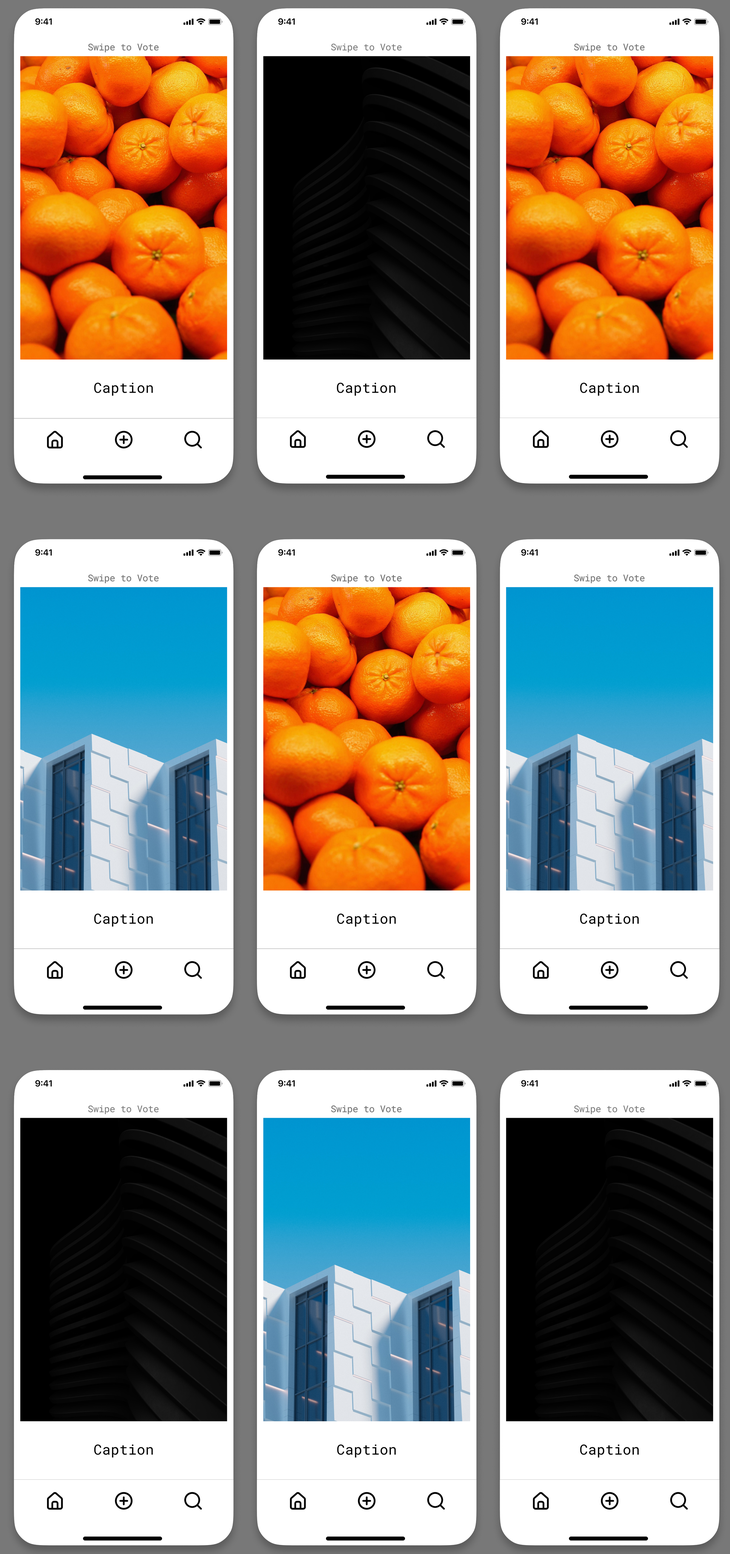
		P1	P2	P3	P4
1	Swiped intuitively				
2	Understood the “+” nav				
3	“ color indications on swipe				
4	“ add a caption				
5	“ create a post				
6	“ browse				
7	“ Take a photo				
8	“ search for a post				
9	“ text				
10	“ implied features(scroll etc)				

Findings

		P1	P2	P3	P4
1	Wants clarity of post creation				
2	Thinks animations will help clarity				
3	Wants nav developed				
4	Thinks more text would aid clarity				
5	Thinks camera button should be bigger				

Version 2 Prototype





Observations

		P1	P2	P3	P4
1	Swiped intuitively				
2	Understood the “+” nav				
3	“ color indications on swipe				
4	“ add a caption				
5	“ create a post				
6	“ browse				
7	“ Take a photo				
8	“ search for a post				
9	“ text				
10	“ implied features(scroll etc)				

Findings

	Findings	P1	P2	P3	P4
1	Post page clarified				
2	Thinks animations helped				
3	Wants nav developed				
4	Thinks more text would aid clarit				
5	Satisfied with camera button				