

# Website Planning Document

## The Mountain Spoke

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### Site Purpose

Provide information about our retail store and services.

- bicycles
- bicycle parts
- bicycle repair
- tours

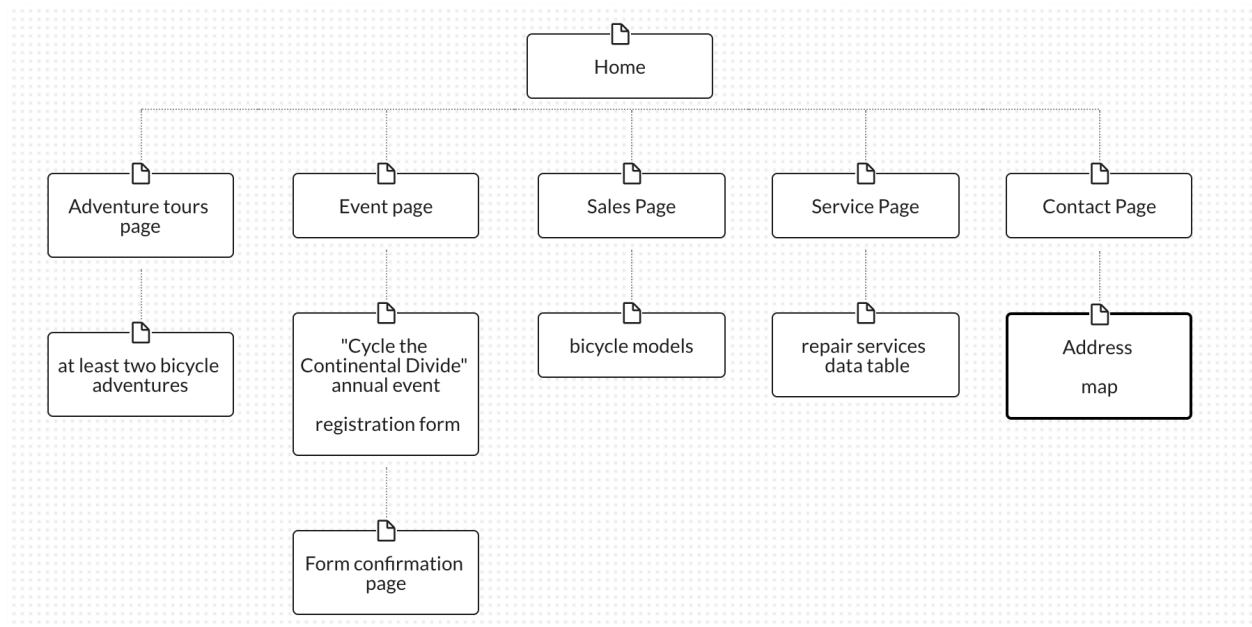
reflects their culture of bicycle enthusiasm with products, repair service, parts, and tour trips.

### Target Audience

Focus on local/regional bicycle enthusiasts

Tour organization and sponsorship for serious cyclists from around the world.

### Site Map



## Color Scheme



Main Color:



Background:



Text:



Headings:



Navigation:



Color Palette

<https://coolors.co/fcac21-db2b39-29335c-f0cea0-534d41>

logo yellow #fcac21

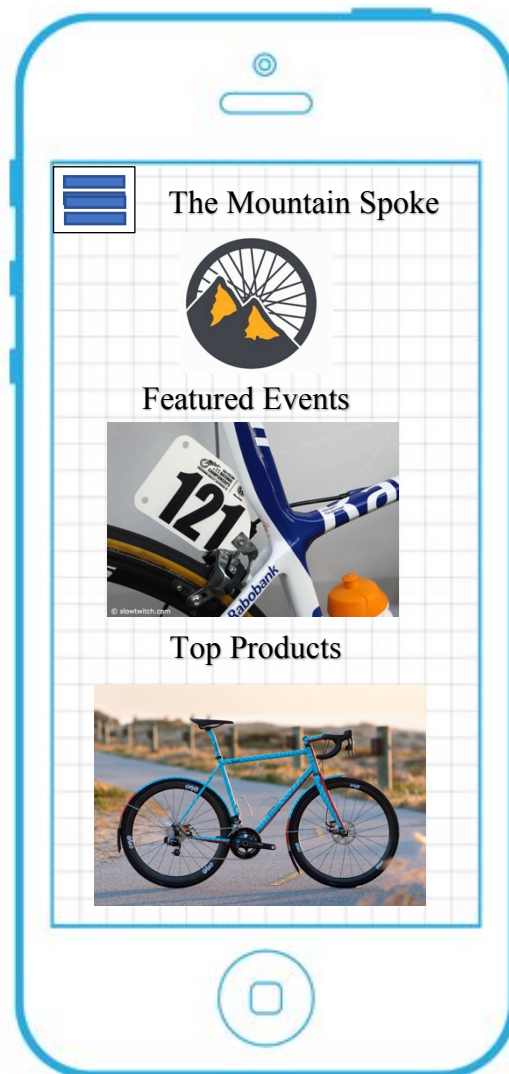
## Typography

Headings: Righteous <https://fonts.google.com/specimen/Righteous>

Main Text: Oswald <https://fonts.google.com/specimen/Oswald>

<link href="https://fonts.googleapis.com/css?family=Oswald|Righteous" rel="stylesheet">

## Wire-Frame Sketches





# The Mountain Spoke

[Tours](#) [Events](#) [Sales](#) [Service](#) [Contacts](#)

BRIGHT YELLOW (CRAYOLA)

## Featured Events



## Top Products



TITLE

NO.



# The Mountain Spoke

Tours

Events

Sales

Service

Contacts

BRIGHT YELLOW (CRAVOLA)

## Featured Events



## Top Products

