

Website Planning Document

Fair Weather Friends

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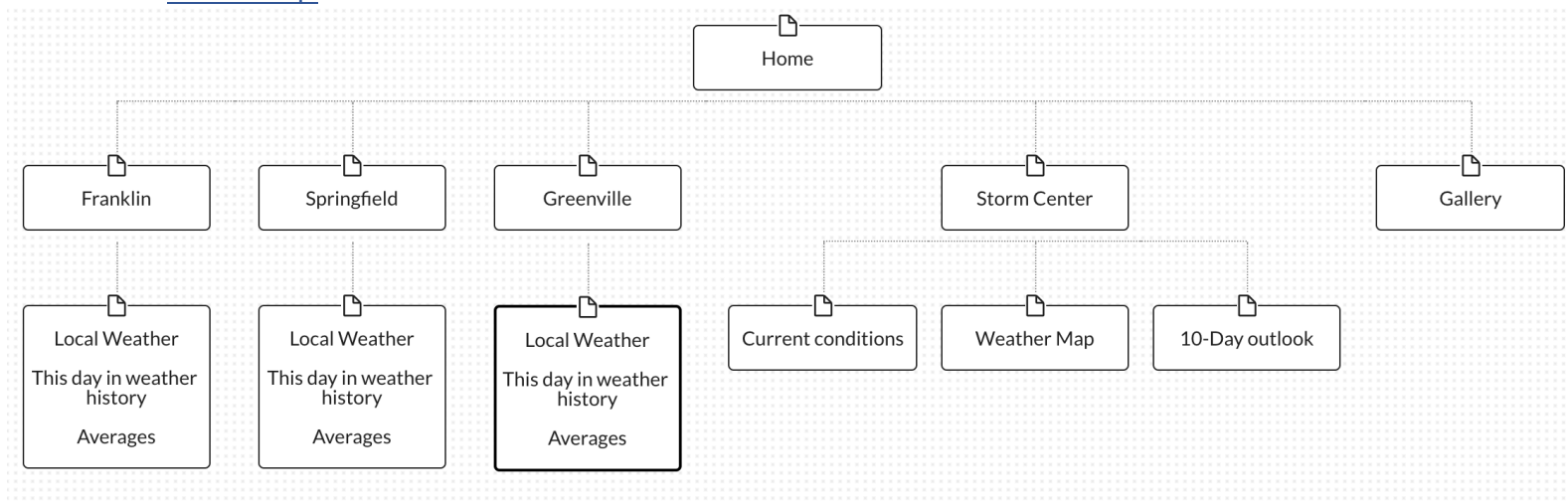
Site Purpose

Helping our Franklin neighbors know whether the weather will work for their plans

Target Audience

Residents and visitors to the Tri-cities area of Franklin, Springfield, and Greenville. Users come to this site looking for both current weather information, and updates on seasonal trends.

Site Map



Color Scheme

Main Color: DARK PASTEL GREEN

Background: RICH BLACK

Text: BOTTLE GREEN

Headings: MANTIS

Navigation: FAWN

Color Palette

<https://coolors.co/00ba34-073b3a-0b6e4f-6bbf59-ddb771>

Typography

Headings: Palatino

Main Text: Optima, Sans-Serif

Wire-Frame Sketches

Phone - (640 pixel wide X 960 pixel high): Example - iPhone 4S actual size

Notes:

NAI name

