

Website Planning Document

The Mountain Spoke

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Site Purpose

Provide information about our retail store and services.

- bicycles
- bicycle parts
- bicycle repair
- tours

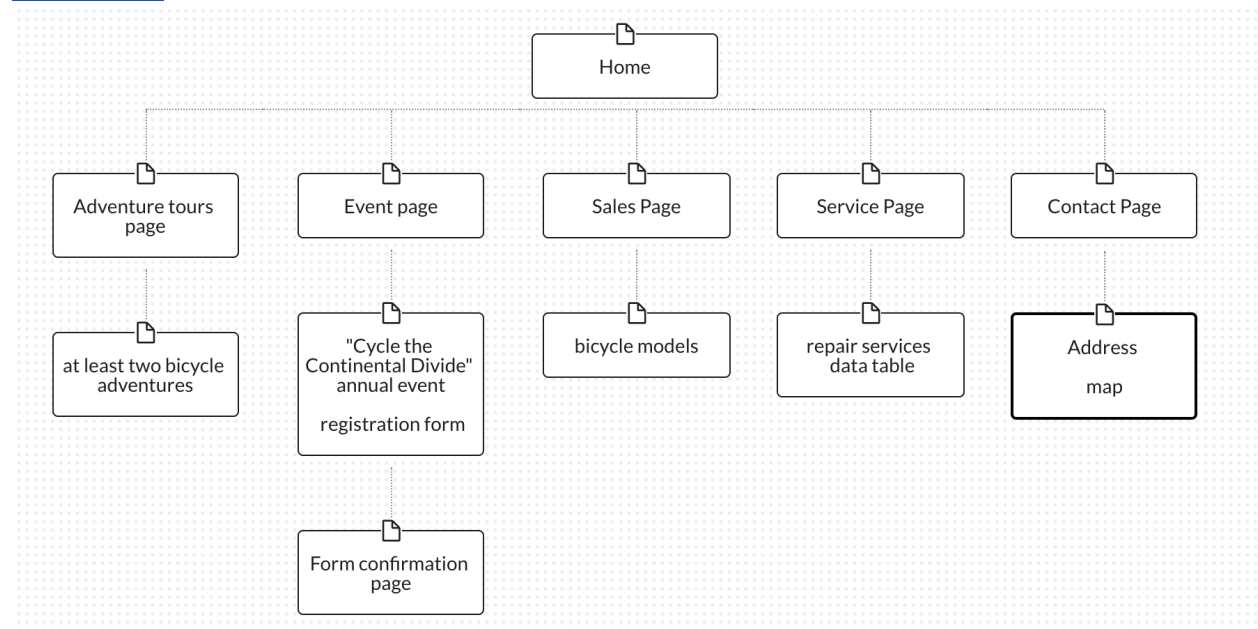
reflects their culture of bicycle enthusiasm with products, repair service, parts, and tour trips.

Target Audience

Focus on local/regional bicycle enthusiasts

Tour organization and sponsorship for serious cyclists from around the world.

Site Map



Color Scheme

OLD BURGUNDY
DARK MOSS GREEN
SMOKE
ASH GREY
SOAP

Main Color:

DARK MOSS GREEN

Background:

OLD BURGUNDY

Text:

ASH GREY

Headings:

SOAP

Navigation:

SMOKE

Color Palette

<https://coolors.co/423629-4f5d2f-7d7e75-b0b2b8-cfd6ea>

or

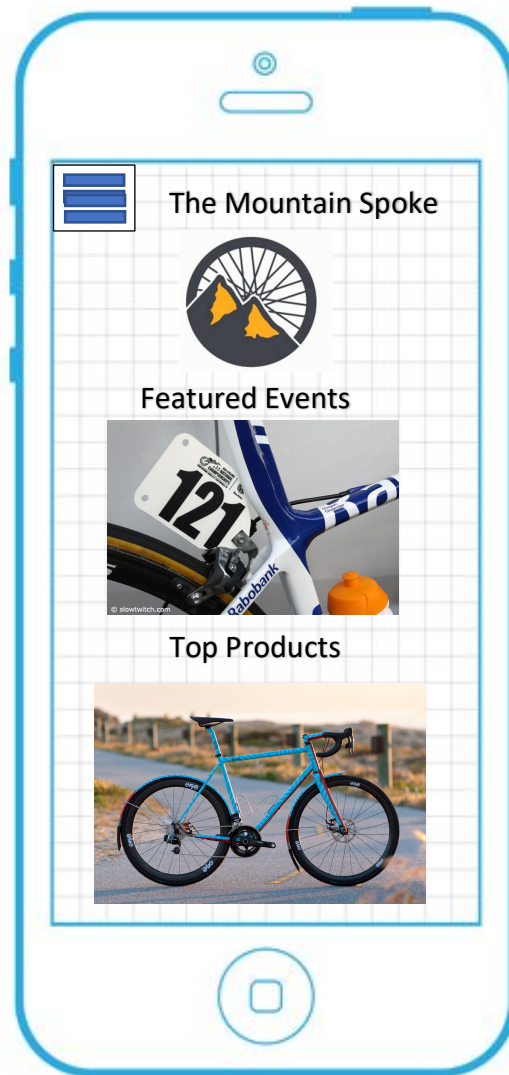
<https://coolors.co/606c38-283618-fefae0-dda15e-bc6c25>

Typography

Headings: Righteous <https://fonts.google.com/specimen/Righteous>

Main Text: Maitree <https://fonts.google.com/specimen/Maitree>

Wire-Frame Sketches





The Mountain Spoke

Featured Events



Top Products



TITLE

NO.



The Mountain Spoke

Featured Events



Top Products

