	Project Scope	**Varal lives by its 'The Key Initiatives' [TKIs] 'Goals' and 'Values'. Links are provided below in the Resource Box.**

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It is mandatory to understand them as our automation philosophy which will help you succeed at Varal

Context:

You will work remotely from agreed design briefs, use text, colors, images and your coding skills to communicate information and ideas.

Varal intends to make it easy for people in the United Arab Emirates to apply to institutions for a low fee via automation. We are hiring skills.

A Frontend Developer(HTML & CSS) is needed for Varal to communicate ideas to the clients more clearly and wisely while helping them have a better experience using our web platform.

You must have extensive working knowledge of HTML & CSS, a good grasp of UI design principles, have a great ability in coding pixel perfect wireframes and know how to identify pain points of the users using our web platform. Also you are required to understand how web applications work so you know its limitations.

Project | You are required to:

Create the landing page of the below wireframe link using only HTML(5) and CSS(3). Your code must be readable, easily maintainable and scalable.
https://drive.google.com/file/d/1Bh4WyNgVtsWhzPPTpsRVPWdyQdYPI3Ou/view?usp=sharing

Your final code must include the following:

1. Create the landing page of the wireframe given to you using only HTML and CSS (You cannot use WIX, WordPress, Plugins or any Libraries).
2. Do not use either a framework or CMS for this landing page.
3. Your landing page must be fully responsive to adapt to any kind of screen size. You can use CSS Media Queries for this purpose.
4. Use the Google font "Lexand Deca" in the header and "Noto Sans" in the remaining area of your landing page.
5. Finally make sure you use our logo.

		NB: Make sure the color scheme and the typography are well formatted/combined and easy to read. **Your presentation should include the following:** 1. Show us the final Landing Page of the wireframe given to you. 2. Explain precisely how you made this landing page and which programming languages you used. 3. Explain the reason behind the action buttons and the colors given to each of them. What do you think can be improved on this landing page? 4. Explain in detail the level of understanding you have about the project. 5. What were the hurdles you faced while coding this landing page? 6. What other pain points could you identify as a user? Give a solution to solve those pain points 7. Note 3 ways how you will update, evaluate and monitor your work based on feedback 8. If there is any, give your ideas on how automation can be applied and what are its trigger points. 9. Having looked at Varal's Thirteen Key Initiatives below, why do you think we want to do this?
	Suggestions	• The project should take you 6 to 9 hrs to complete. If it is taking longer please talk to the resource person • Take advantage of your resource person immediately with questions • Use this opportunity to find out whether you want to work with Varal • Show us that you can do what is required by us
	When	You will present your completed project during the final interview
	Where	Video call presentation via Google Meet. You will receive a calendar invite with the date and time.
	Who	You will be presenting to Ravindr Deshpande [CEO] and to Ramapati Singhania [MD]
	How	• Submit your complete project the day before your presentation. • Slide presentation with links to other documents or sheets if required. Max of 15 slides
	Duration	30 min for Presentation, running your project and Questions & Answers as part of final interview

	Additional Varal Resource links	**The Key Initiatives [TKIs]:** https://drive.google.com/file/d/11P19rBJkFVkxGyzkuAGHJPy_lWR4lLmO/view **Varal Values:** https://drive.google.com/file/d/1WOLzhRWN94ug9b1-Jca2CzVr0SZu6qgA/view **Varal Mission:** To make it easy for people in the United Arab Emirates to apply to institutions for a low fee via automation. **Test Project Link:** https://drive.google.com/file/d/1Bh4WyNgVtsWhzPPTpsRVPWdyQdYPI3Ou/view?usp=sharing
	Resource Contacts:	1. Steven Daye: coder4@varaluae.com