Samantha Sung

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EDUCATION

University of Southern California, Viterbi School of Engineering, *Los Angeles, CA* **Aug 2021–May 2025**

Bachelor of Science: Computer Science and Business Administration **GPA:** 3.89 *(Dean's List)*
Minor: Entertainment Industry, USC School of Cinematic Arts

- **Relevant Coursework**: Introduction to Algorithms and Theory of Computing, Principles of Software Development, Communication Strategy in Business, Organizational Behavior and Leadership, Film Business Procedures and Distribution

Girls Who Code and Accenture, Work Prep, *Remote* **May 2023**

- Selected to participate in GWC's three-week career readiness program focused on technical workshops and professional development with senior leaders and engineers at Accenture

PROFESSIONAL EXPERIENCE

Empyrean Technology **San Jose, CA**
Product Marketing and Operations Intern **May 2023-Present**

- Collaborated closely with the marketing manager to plan and execute the company's signature event, the Design Automation Conference, attracting over 2000 members in the Electronic Design Automation and Software industry
- Conducted thorough market research to design the company exhibit booth and create hundreds of promotional materials
- Organized team-bonding events for 30 coworkers, fostering collaboration and cohesion in a hybrid work environment

Chosn Relationships **Los Angeles, CA**
Product Management Intern **Aug 2022–Dec 2022**

- Maintained effective communication among 5 cross-functional teams using Trello, Figma, and GitHub
- Worked alongside CEO/Founder to assign tasks for bi-weekly sprints and align project objectives with organizational goals
- Contributed to full-stack development using vanilla JS, React.js, Node.js, and AWS to build robust, scalable, and user-friendly web applications.

LEADERSHIP AND INVOLVEMENT

USC Techie **Los Angeles, CA**
President, Head Project Manager **August 2021- Present**

- Directed a 7-person executive board team and 3-person leadership team, effectively managing daily operations and fostering engagement for 70+ organization members
- Strategically tracked and achieved short and long-term club goals, enhancing member satisfaction through weekly job panels and social events
- Successfully led two teams of 5 project analysts to implement the Client Services Project, providing pro-bono consulting work to technology startups

Product@SC **Los Angeles, CA**
Case Competition Winner **Jan 2022–Dec 2022**

- Won first place out of 15 teams in the Case Study Competition where my team of four used the Ideation Framework to create a solution on how to revolutionize Netflix's current strategy
- Learned about the responsibilities of product managers while enhancing communication, negotiation, and leadership skills

PROJECTS

Roomiez **April 2023**

- Full-stack web application that assists users in managing chores through a visualized task board
- Dynamic front-end implementing AJAX methodology, Bootstrap, React, and react-router-dom
- Leverages a sophisticated Spring backend with controller, service, and repository layers and Maven dependencies
- Deployed through AWS Elastic Beanstalk, using a cloud RDS based in MySQL

SKILLS

Technical Skills: C++, Java, Python, JavaScript, HTML/CSS, Node JS, React, AWS
Proficient In: Full Stack Development, Google Suite, Microsoft Office, Agile, Scrum