

# Samantha Sung

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## EDUCATION

**University of Southern California**, Viterbi School of Engineering, *Los Angeles, CA*

**Aug 2021–May 2025**

Bachelor of Science: Computer Science and Business Administration

**GPA: 3.89 (Dean's List)**

Minor: Entertainment Industry, USC School of Cinematic Arts

- **Relevant Coursework:** Introduction to Algorithms and Theory of Computing, Principles of Software Development, Communication Strategy in Business, Organizational Behavior and Leadership, Film Business Procedures and Distribution

**Girls Who Code and Accenture**, Work Prep, *Remote*

**May 2023**

- Selected to participate in GWC's three-week career readiness program focused on technical workshops and professional development with senior leaders and engineers at Accenture

## PROFESSIONAL EXPERIENCE

**Empyrean Technology**

**San Jose, CA**

*Product Marketing and Operations Intern*

**May 2023–Present**

- Collaborated closely with the marketing manager to plan and execute the company's signature event, the Design Automation Conference, attracting over 3,500 members in the Electronic Design Automation and Software industry
- Conducted thorough market research to design the company exhibit booth and create hundreds of promotional materials
- Analyzed 4,000+ DAC contact records, enabling us to customize promotional materials based on customer backgrounds
- Organized team-bonding events for 30 coworkers, fostering collaboration and cohesion in a hybrid work environment

**Chosn Relationships**

**Los Angeles, CA**

*Product Management Intern*

**Aug 2022–Dec 2022**

- Maintained effective communication among 5 cross-functional teams using Trello, Figma, and GitHub
- Worked alongside CEO/Founder to assign tasks for bi-weekly sprints and align project objectives with organizational goals
- Contributed to full-stack development using vanilla JS, React.js, Node.js, and AWS to build robust, scalable, and user-friendly web applications.

## LEADERSHIP AND INVOLVEMENT

**USC Techie**

**Los Angeles, CA**

*President, Head Project Manager*

**August 2021- Present**

- Directed a 9-person executive board and leadership team, effectively managing daily operations for 70+ club members
- Strategically tracked and achieved short and long-term club goals; Enhanced member satisfaction through weekly job panels and social events for individuals aspiring to break into the technology industry
- Successfully led two teams of 5 project analysts to implement the Client Services Project, providing pro-bono consulting work to technology startups

**Product@SC**

**Los Angeles, CA**

*Case Competition Winner*

**Jan 2022–Dec 2022**

- Won first place out of 15 teams in the Case Study Competition where my team used the Ideation Framework to create a solution on how to revolutionize Netflix's current strategy; Designed 3 prototypes of an ideal Netflix interface using Figma
- Learned about the responsibilities of product managers while enhancing communication, negotiation, and leadership skills

## PROJECTS

**Roomiez**

**April 2023**

- Full-stack web application that assists users in managing chores through a visualized task board
- Dynamic front-end implementing AJAX methodology, Bootstrap, React, and react-router-dom
- Leverages a sophisticated Spring backend with controller, service, and repository layers and Maven dependencies
- Deployed through AWS Elastic Beanstalk, using a cloud RDS based in MySQL

## SKILLS

*Technical Skills:* C++, Java, Python, JavaScript, HTML/CSS, Node JS, React, AWS

*Proficient In:* Full Stack Development, Google Suite, Microsoft Office, Agile, Scrum