



INFO



Name

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SOCIAL



Website

<https://sswamidass.github.io/portfolio/>



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Facebook

<https://www.facebook.com/SanjaySwamidass>

SANJAY SWAMIDASS

DESIGNER & DEVELOPER



WORK EXPERIENCE



2018-Present

MC Machinery Systems, Inc. - Mitsubishi EDM/Laser

UI/UX Engineer

Translating vivid designs into usable, actionable front-end solutions, while creating concepts, wireframes, and mockups that lead to intuitive user experiences. Design and creates mockups and user journeys for a wide range of devices including mobile. Creating new features and functionality based on end-user research and behavior. Rapid design and testing and clearly communicating research and design ideas to rest of the team and upper management. Continuing to assist more in back-end development efforts and incur more responsibilities to handle data to effectively handle whole solutions.



2015-2018

MC Machinery Systems, Inc. - Mitsubishi EDM/Laser

UI/UX Designer

Designer and front-end developer for the web app, remote360°. Brought on to the company to build this remote monitoring solution that provides transparency to the machining processes. Tasks included: gathering and evaluating user requirements in collaboration with product managers and end-users. Illustrated design ideas using wireframes, process flows and sitemaps. Designed a graphic user interface dashboard, which include menus, tabs and widgets. Built page navigation buttons and search fields. Developed UI mockups and prototypes that clearly illustrate how sites function and look. Created original graphic designs (e.g. images, sketches and tables). Prepared and presented rough drafts to internal teams and upper management. Identified and troubleshooted UX problems (e.g. responsiveness). Conducted layout adjustments based on user feedback. Adhered to style standards on fonts, colors and images. Also assisted back-end development efforts working to effectively handle data that translate into ideal experiences for end-users.



2012-2015

The Tire Rack

Web Designer

Designed and produced web projects with high-level design with a focus on visual design, navigation, usability and brand identity. Worked closely with online marketing manager and department leads to solidify design direction and effectively translate ecommerce/business goals and requirements into compelling visual solutions. Also included responsibilities: online advertising, mobile/social media platforms and email marketing. Maintained design standards and interfaced with web developers. Researched and recommended web design/user interface trends, technologies and processes for site development.



Education



2007-2012

Andrews University

Bachelor of Fine Arts in Web Design



2003-2007

Kingsway College

High School Diploma



Skills (include but not limited to:)

Design



Development



HTML

SCSS/CSS

JS

PHP/MySQL



Photoshop

Illustrator

InDesign

Prototyping

