

K12toCollege.com



Business Social Media Marketing that helps today's students

Thank you! **Your 2016 Tax Deductible Donation** will go to work immediately to fund Brand New College Saving Plan Starter Deposits for Stone, Taney, Christian & Greene County K-12 Students



2017 Silver Sponsorship \$2,400

- 50% goes to College Savings Plan Starter Deposits split by the 5 Students that secure your sponsorship + 2 Others
- Remaining 40% of funds go to work immediately for Youth Sports Programs and 10% admin



2017 Gold Sponsorship \$4,000

- 50% goes to College Savings Plan Starter Deposits split by the 5 Students that secure your sponsorship + 2 Others
- Remaining 40% of funds go to work immediately for Youth Sports Programs and 10% admin



2017 Platinum Sponsorship \$5,600

- 50% goes to College Savings Plan Starter Deposits split by the 5 Students that secure your sponsorship + 2 Others
- Remaining 40% of funds go to work immediately for Youth Sports Programs and 10% admin



Please consider forwarding this to your accountant today to see if your business can benefit at tax time by making a tax deductible donation to K12toCollege before Dec 31st

If your business or school would like more information, please contact

Curtis Willard

417-527-0808

Curtis.k12tc@gmail.com

Business Owners, please remember to mention my name when registering.

K12toCollege

PO Box 6874

Branson, Mo. 65615



Students Name

School



How do I earn a College Savings Plan Starter Deposit from K12toCollege?

Lots of ways:

1. Participate on a Student Social Media Marketing Team at 5 local businesses
2. Participate in a 1 week internship with a prequalified local business
3. Participate for a season on a team in our new youth sports leagues
4. Update your “Student Online Resume” with Career directive info
5. Participate in a semester of Coding School

Earn up to 3 chances for your name to be drawn by participating in the above K12toCollege Programs.

Winners will be randomly chosen from all qualifying students.

To get started now - visit www.K12toCollege.com and get registered – its free

Test Markets will be right here in Stone, Taney, Christian and Greene Counties, set to begin in 2017

Student Social Media Marketing Team Procedures

1. SSMM team members just friend request “K12toCollege” on **Facebook** and Follow us on **Instagram and Twitter**



Instagram



2. Teams of 5 students (Grades 4–12) will visit preapproved local businesses to:

- A. Fill out Job Applications
- B. Participate in a real interview with the manager
(May lead to a 1-week unpaid Life Skills Internship with that local business - great for your resume)
- C. Create New Business Facebook, Instagram & Twitter Accounts with Manager/Owner
- D. Team members then Friend Request the business on FB & Follow on Instagram & Twitter
- E. Team members will create Digital Coupons™ for the business by taking selfies with their products along with signage that has a call to action, then team members share these call to action selfies to everyone in their circles on Facebook, Instagram and Twitter. These photos or videos when shared now carry an actual value to those in the student's circles.
- F. Provide a copy of K12toCollege Sponsor Benefits to the Manager



3. Be prepared to secure a College Savings Plan Starter Deposit...

Any businesses that you provide the Free Student Social Media Update that decides to join the K12toCollege family with a Sponsorship, automatically rewards those 5 students with their savings deposit. Additionally, every time that business continues their support those 5 students are rewarded (up to 12 times). By design, each sponsorship level always generates at least 2 additional savings deposits that can be distributed in a number of methods.



K12toCollege.com



Business Social Media Marketing that helps today's students

Thank you! **Your 2017 Marketing Dollars** will go to work immediately to fund Brand New **College Saving Plan Starter Deposits** plus new free **sports teams and leagues** for Stone, Taney, Christian & Greene Counties K-12 Students

2017 Silver Sponsorship \$2,400



- 6 Months of Display Ad Rotation at K12toCollege.org Homepage (with link to your business)
- 6 Months of Display Ad Rotation on all K12toCollege.org Student Online Resumes (with link)
- 6 Months of 4 x 6 coupon on Area Discounts and Coupons Page
- Your 5 SSMM team members will SelfyBlast™ your business 2 more times too!
- **50% goes to College Savings Plan Starter Deposits split by the 5 Students that secure your sponsorship + 3 Others**
- **Remaining 40% of funds go to work immediately for Youth Sports Programs and 10% admin**
- **Business will be registered as a selfie stop for chances to win college savings plan starters**

2017 Gold Sponsorship \$4,000



- 6 Months of Display Ad Rotation at K12toCollege.org Homepage (with link to your business)
- 6 Months of Display Ad Rotation on all K12toCollege.org Student Online Resumes (with link)
- 6 Months of 4 x 6 coupon on Area Discounts and Coupons Page
- Your 5 SSMM team members will SelfyBlast™ your business 3 more times too!
- **50% goes to College Savings Plan Starter Deposits split by the 5 Students that secure your sponsorship + 3 Others**
- **Remaining 40% of funds go to work immediately for Youth Sports Programs and 10% admin**
- **Business will be registered as a selfie stop for chances to win college savings plan starters**

2017 Platinum Sponsorship \$5,600



- 6 Months of Display Ad Rotation at K12toCollege Homepage (with link to your business)
- 6 Months of Display Ad Rotation on all K12toCollege Student Online Resumes (with link)
- 6 Months of 4 x 6 coupon on the Area Discounts and Coupons Page
- Your 5 SSMM team members will SelfyBlast™ your business 4 more times too!
- **50% goes to College Savings Plan Starter Deposits split by the 5 Students that secure your sponsorship + 3 Others**
- **Remaining 40% of funds go to work immediately for Youth Sports Programs and 10% admin**
- **Business will be registered as a selfie stop for chances to win college savings plan starters**

Also your accountant may love this...
your business may benefit at tax time by making
a tax deductible donation to K12toCollege before Dec 31st

Business Owners, please remember to mention my name when registering.

If your business or school would like more information or get registered, just call Curtis Willard 417-527-0808
Or visit us at www.K12toCollege.org
Click "Community Leaders"

Students Name

School

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