

SAMUEL PARK

Vancouver, BC | 604-551-8269 | hello@sampark.ca | sampark.ca

Vancouver-based designer blending fine arts and technology to create engaging web and branding designs. I aim to craft solutions that are innovative, accessible, and visually compelling.

EDUCATION

New Media Design and Web Development Diploma

*British Columbia Institute
of Technology
(Anticipated Summer
2025)*

Bachelor of Fine Arts - Visual Arts

*University of British
Columbia, 2014*

EXPERTISE

DESIGN

- › Painting & illustration
- › Graphic Design
- › Responsive Design
- › Interactive Design
- › Motion Graphics
- › Wireframing & Prototyping
- › UX/UI
- › Project Management
- › Agile and Waterfall Methodology
- › Product Design
- › Branding

SOFTWARE

- › Adobe Creative Suite (Ps, Ai, Id, Pr, Ae)
- › Microsoft Office Suite
- › Figma
- › HTML5/CSS6

LANGUAGES

English
Korean

EXPERIENCE

Self-Employed | Vancouver, BC Visual Artist

(Feb 2012 - Present)

- › Held solo exhibitions and exhibited internationally, including IlluminARTE in Mexico City and No Borders in Seoul, South Korea.
- › Commissioned original works, including murals, live painting auctions, and custom-designed furniture, while cultivating a loyal client base through exhibits, social media, and private art sales.
- › Featured in permanent collections at the University of British Columbia and Kwantlen Polytechnic University.

Chungdahm Learning | Seoul, South Korea English Teacher

(Feb 2020 - Aug 2023)

- › Simplified complex concepts through creative lessons, inspiring a passion for learning and critical thinking in students.
- › Tailored activities to diverse learning needs, fostering collaboration, adaptability, and individual growth

Nongshim America Inc. | Rancho Cucamonga, California Sales Representative

(May 2018 - Dec 2020)

- › Executed marketing strategies and promotional campaigns, achieving record-breaking sales growth and earning the Excellence Award for Outstanding Achievement.
- › Built strong client relationships and facilitated team communication to align efforts with customer needs, driving product visibility and success.

Paint Nite | Vancouver, BC Master Painter

(June 2014 - Dec 2014)

- › Led large-scale painting events, combining creativity with event management to deliver engaging experiences.
- › Increased ticket sales by 50% through digital marketing and community engagement, earning recognition as a top instructor in British Columbia.

The University of British Columbia | Vancouver, BC Illustrator

(Sept 2013 - June 2014)

- › Designed interactive, animated lessons that transformed complex topics into engaging and user-friendly experiences..
- › Combined storytelling with digital design tools to create clear, visually compelling educational content.

Kwantlen Polytechnic University | Surrey, BC Gallery Curator and Art Faculty Assistant

(Sept 2011 - Apr 2012)

- › Designed promotional materials and managed the Fine Arts website, ensuring visually compelling and up-to-date content.
- › Created banners and signage to enhance gallery exhibitions and event branding.