



Stephen Tao

UX Designer

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Education

Carnegie Mellon University
Pittsburgh, PA | May 2024
B.S. in Business Administration,
additional major in Human-Computer
Interaction (GPA: 3.75)

Coursework

05-430: Programming Usable
Interfaces
05-499: Human-Computer Interaction
for Startups
15-112: Fundamentals of Programming
and Computer Science

Skills

Design Methods

Rapid Prototyping
Storyboarding
User Journey Maps
User Personas

Softwares

Adobe Illustrator
Canva
Figma
Final Cut Pro X
Microsoft Office Suite

Programming Knowledge

CSS
HTML
Javascript
Python
R

Other

Data Analytics
Marketing
Musical Arranger
Video Editing

Experience

Amazon Prime Case Competition

Nov 2021 - Dec 2021 | Pittsburgh, PA

Role: Design Lead

- Rebranded Prime Student through creation of health website to signal shifting values
- Independently created full Figma prototype on expedited timeline
- Designed interface with communication and rough sketch from a non-design team

Home Depot Case Competition

Jul 2021 - Aug 2021 | Remote

Role: Strategy and Implementation

- Critiqued and revamped Home Depot's current online interfaces for Gen Z consumers
- Conducted user interviews to identify key pain points and build user personas
- Managed project timeline and organization with Notion to track case progress

HCII Independent Study: Meranti

Feb 2021 - May 2021 | Pittsburgh, PA

Role: Creator

- Designed calming UI for makers to effortlessly manage digital marketing channels
- Honed parallel prototyping skills by concurrently developing distinct prototypes
- Created features that leveraged current technology to simplify social media process

Leadership

180 Degrees Consulting: Non-Profit Project Lead

January 2022 - Present | Pittsburgh, PA

- Led 6 consultants to develop a consulting wing for Assemble, a Pittsburgh non-profit
- Met regularly with client and translated client needs into team action items

Carnegie Mellon University: Resident Assistant

August 2021 - Present | Pittsburgh, PA

- Advised and supported 38 freshmen through academic issues, interpersonal conflicts, and mental health concerns
- Led events promoting well-being, cultural competence, and social responsibility

Marketing Association: Vice President of Operations

May 2021 - Present | Pittsburgh, PA

- Managed 4 different departments and facilitated communication to coordinate fundraisers/budgeting with other board members
- Launched first joint hackathon by designing event structure and managing financials

Blissful Coding Club: Volunteer Python Instructor

July 2021 | Remote

- Taught 13 3rd and 4th graders in a one-week Python camp to create a 50+ line coding project