

Stephen Tao

UX Designer

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Education

Carnegie Mellon University

Pittsburgh, PA I May 2024 B.S. in Business Administration, [additional major: Human-Computer Interaction] GPA: 3.69

Coursework

Programming Usable Interfaces Human-Computer Interaction for Startups Fundamentals of Programming and Computer Science

Skills

Design Methods

Customer Journey Maps Storyboarding User Personas

Softwares

Adobe Illustrator Canva Figma Final Cut Pro X Microsoft Office Suite Miro

Programming Knowledge

CSS HTML Javascript Python R

Other

Arranging Music Data Analytics Marketing Video Editing

Work Experience

Carnegie Mellon University: Resident Assistant

August 2021 – Present I Pittsburgh, PA

- Advised and supported 38 freshmen through academic issues, interpersonal conflicts, and mental health concerns
- · Led events promoting well-being, cultural competence, and social responsibility

Projects

Amazon Prime Case Competition

Nov 2021 - Dec 2021 | Pittsburgh, PA

Role: Design Lead

- · Rebranded Prime Student through creation of health website to signal shifting values
- · Independently created full Figma prototype on expedited timeline
- ${\boldsymbol{\cdot}}$ Designed interface with communication and rough sketch from a non-design team

Home Depot Case Competition

Jul 2021 - Aug 2021 | Remote

Role: Strategy and Implementation

- Critiqued and revamped Home Depot's current online interfaces for Gen Z consumers
- Conducted user interviews to identify key pain points and build user personas
- · Managed project timeline and organization with Notion to track case progress

HCII Independent Study: Meranti

Feb 2021 - May 2021 | Pittsburgh, PA

Role: Creator

- Designed calming UI for makers to effortlessly manage digital marketing channels
- Honed parallel prototyping skills by concurrently developing distinct prototypes
- Created features that leveraged current technology to simplify social media process

Leadership

180 Degrees Consulting: Non-Profit Project Lead

January 2022 - May 2022 | Pittsburgh, PA

- · Led 6 consultants to develop a consulting wing for Assemble, a Pittsburgh non-profit
- Met regularly with client and translated client needs into team action items

Blissful Coding Club: Volunteer Python Instructor

July 2021 | Remote

 Taught 13 3rd and 4th graders in a one-week Python camp to create a 50+ line coding project