



# Stephen Tao

## UX Designer

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## Education

**Carnegie Mellon University**  
Pittsburgh, PA | May 2024  
B.S. in Business Administration,  
additional major in Human-Computer  
Interaction (GPA: 3.75)

## Coursework

05-430: Programming Usable  
Interfaces  
05-499: Human-Computer Interaction  
for Startups  
15-112: Fundamentals of Programming  
and Computer Science

## Skills

### Design Methods

Rapid Prototyping  
Storyboarding  
User Journey Maps  
User Personas

### Softwares

Adobe Illustrator  
Canva  
Figma  
Final Cut Pro X  
Microsoft Office Suite

### Programming Knowledge

CSS  
HTML  
Javascript  
Python  
R

### Other

Data Analytics  
Marketing  
Musical Arranger  
Video Editing

## Experience

### Amazon Prime Case Competition

Nov 2021 - Dec 2021 | Pittsburgh, PA

Role: Design Lead

- Rebranded Prime Student through creation of health website to signal shifting values
- Independently created full Figma prototype on expedited timeline
- Designed interface with communication and rough sketch from a non-design team

### Home Depot Case Competition

Jul 2021 - Aug 2021 | Remote

Role: Strategy and Implementation

- Critiqued and revamped Home Depot's current online interfaces for Gen Z consumers
- Conducted user interviews to identify key pain points and build user personas
- Managed project timeline and organization with Notion to track case progress

### HCII Independent Study: Meranti

Feb 2021 - May 2021 | Pittsburgh, PA

Role: Creator

- Designed calming UI for makers to effortlessly manage digital marketing channels
- Practiced parallel prototyping skills; concurrently develop multiple distinct prototypes
- Created features that leveraged current technology to simplify social media process

## Leadership

### 180 Degrees Consulting: Assemble Project Lead

January 2022 - Present | Pittsburgh, PA

- Led 6 consultants in project to develop a consulting wing for Pittsburgh non-profit
- Met regularly with client and translated client needs into team action items

### Resident Assistant

August 2021 - Present | Pittsburgh, PA

- Advised and supported 38 freshmen through academic issues, interpersonal conflicts, and mental health concerns
- Led events promoting well-being, cultural competence, and social responsibility

### Marketing Association: Vice President of Operations

May 2021 - Present | Pittsburgh, PA

- Managed 4 different departments, including the club's communication and financial logistics

### Blissful Coding Club - Python Instructor

July 2021 | Remote

- Taught 13 3rd and 4th graders in a one-week Python camp to create a 50+ line coding project