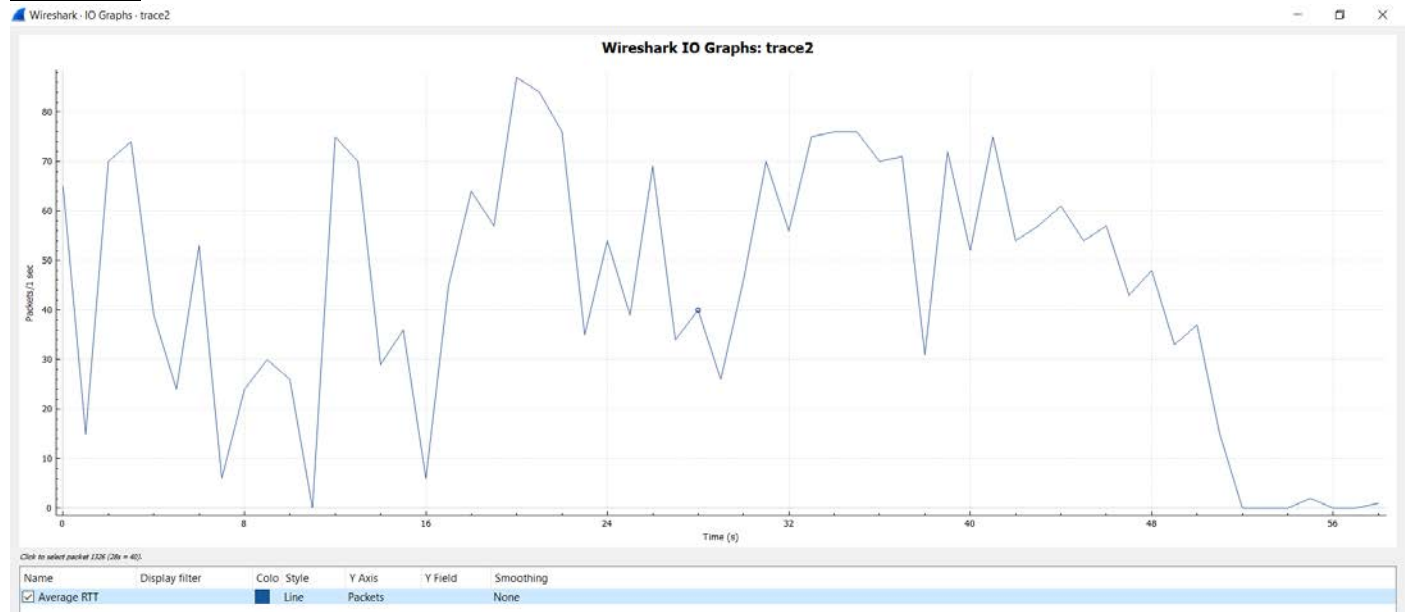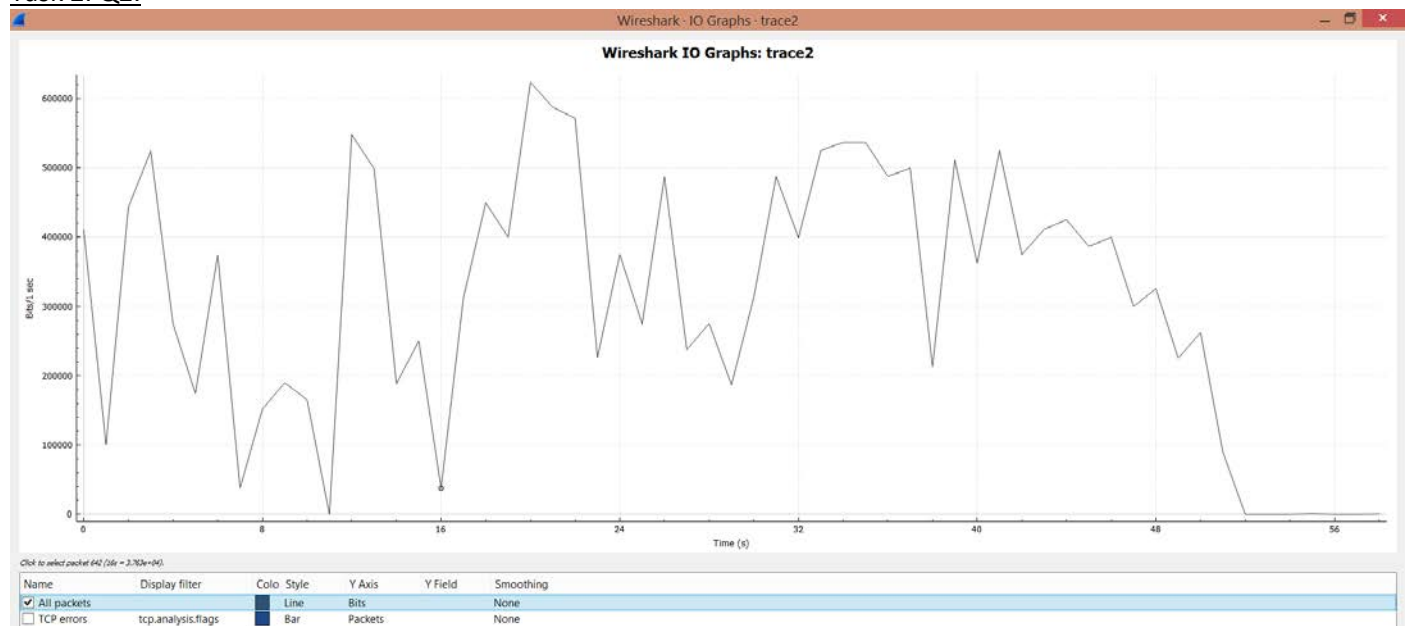SOFTENG 364 Assignment 1
840454023, elee353
<u>Task 2. Q1.</u>

The highest packets-per-second value seen was 87 packets per second and it occurred in the 20th second.
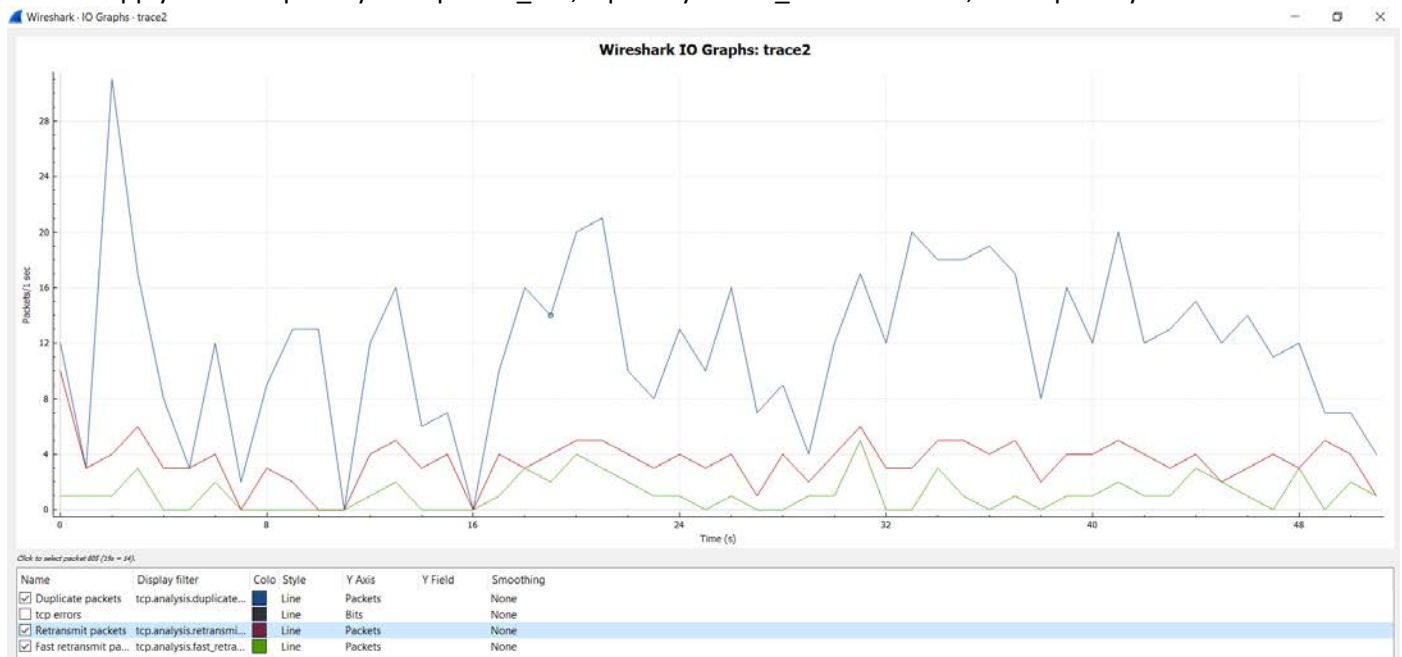
<u>Task 2. Q2.</u>

The highest bits-per-second value is 623500 bits per second and it occurred in the 20th second.

<u>Task 2. Q3.</u>

- Apply filters: tcp.analysis.duplicate_ack, tcp.analysis.fast_retransmission, and tcp.analysis.retransmission.

<u>Task2. Q4.</u>

Duplicate ACKs are two or more acknowledgements containing exactly the same information. They are sent when the receiver sees a gap in the packets it receives. The gap can be caused by a lost segment or just a reordering of segments.

The sender will wait for a small number of duplicate ACKs to be received. If there is only one or two duplicate ACKs received before the reordered segment is processed, there is just a reordering of the segments and a new ACK will be generated. If three or more duplicate ACKs are received in a row, it is a strong indication that a segment has been lost. Consequently, fast retransmission will occur.
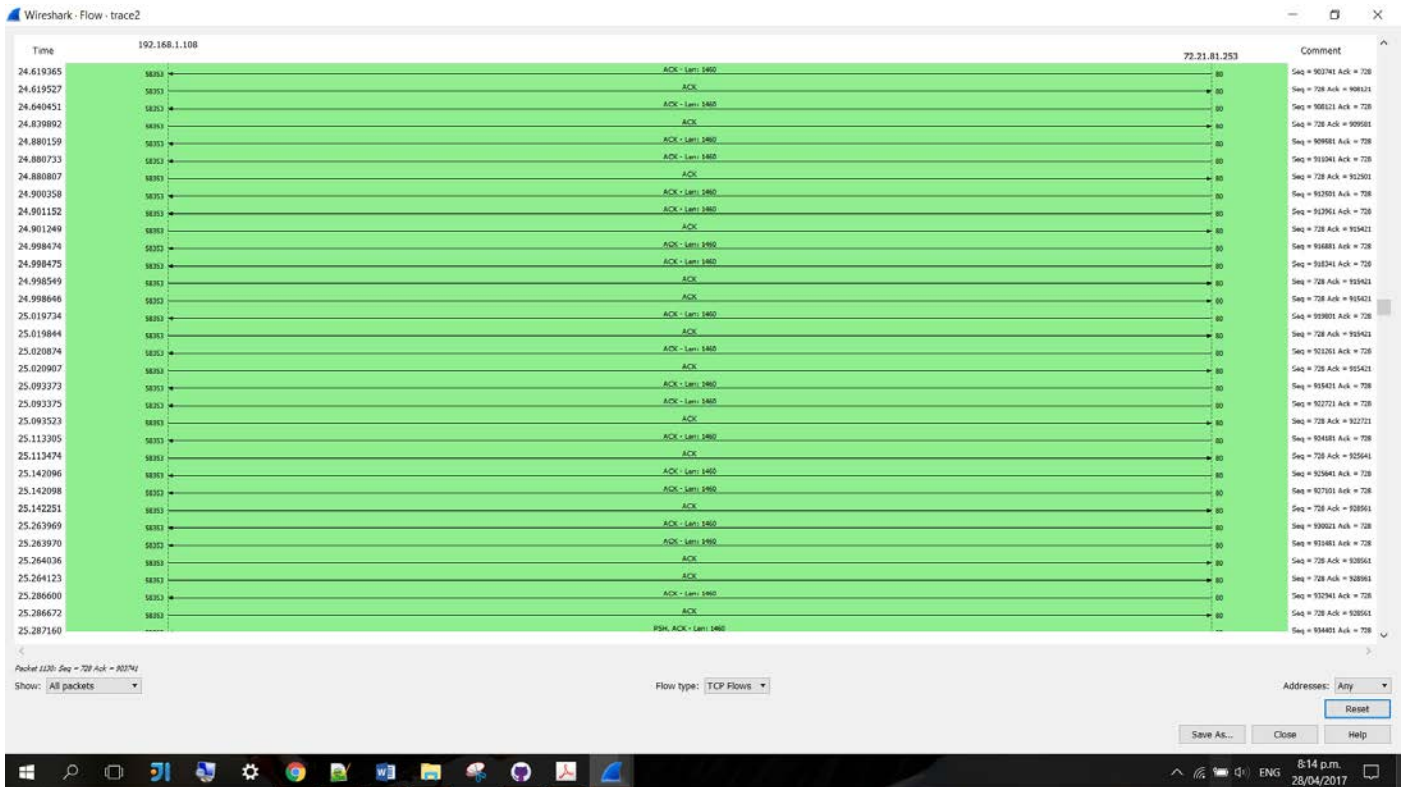
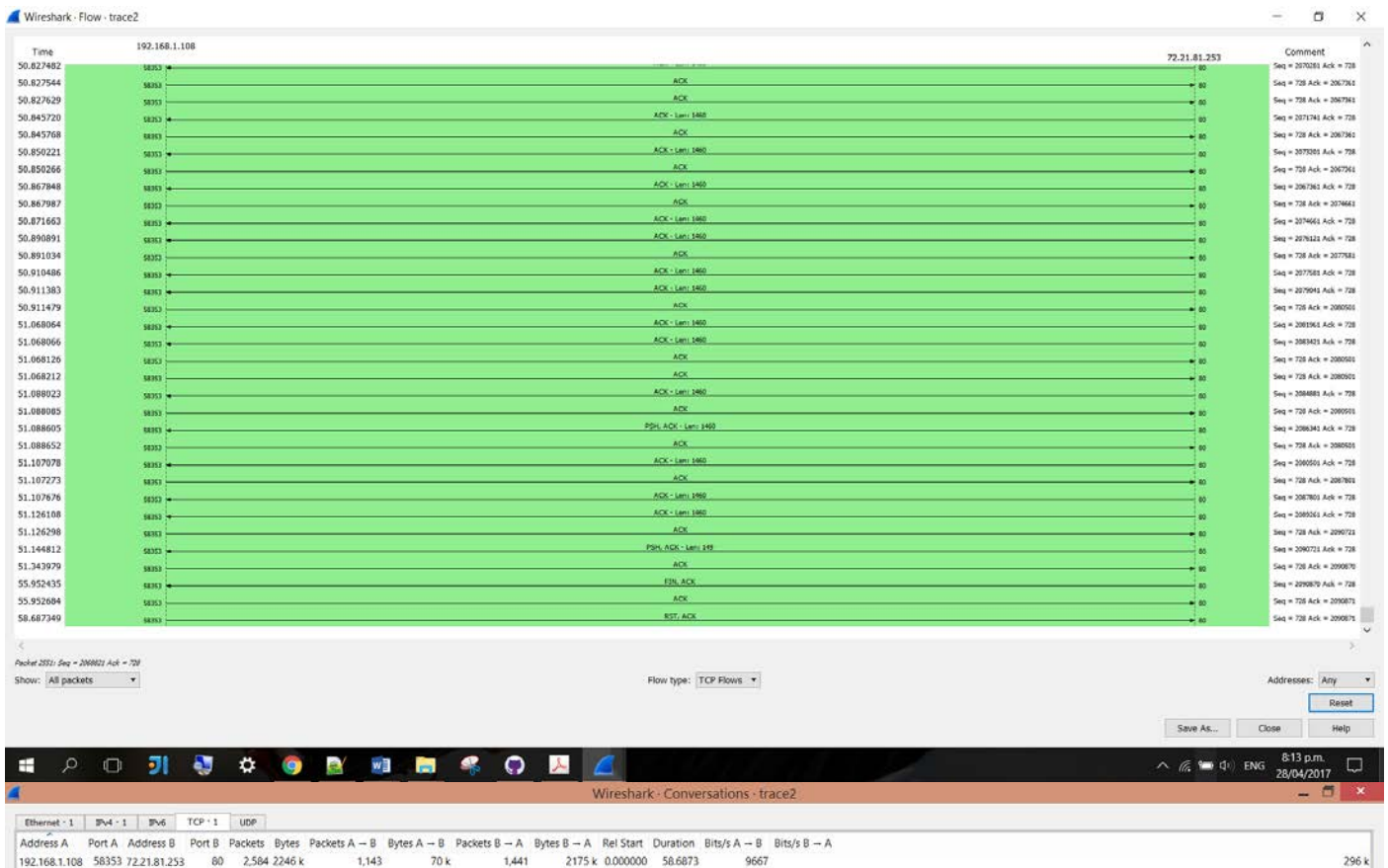## Task2. Q5.

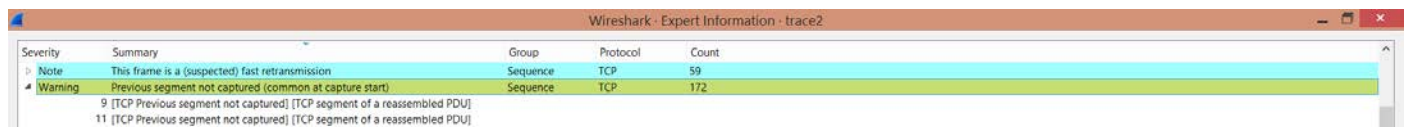With only TCP flows selected:
- First 30:
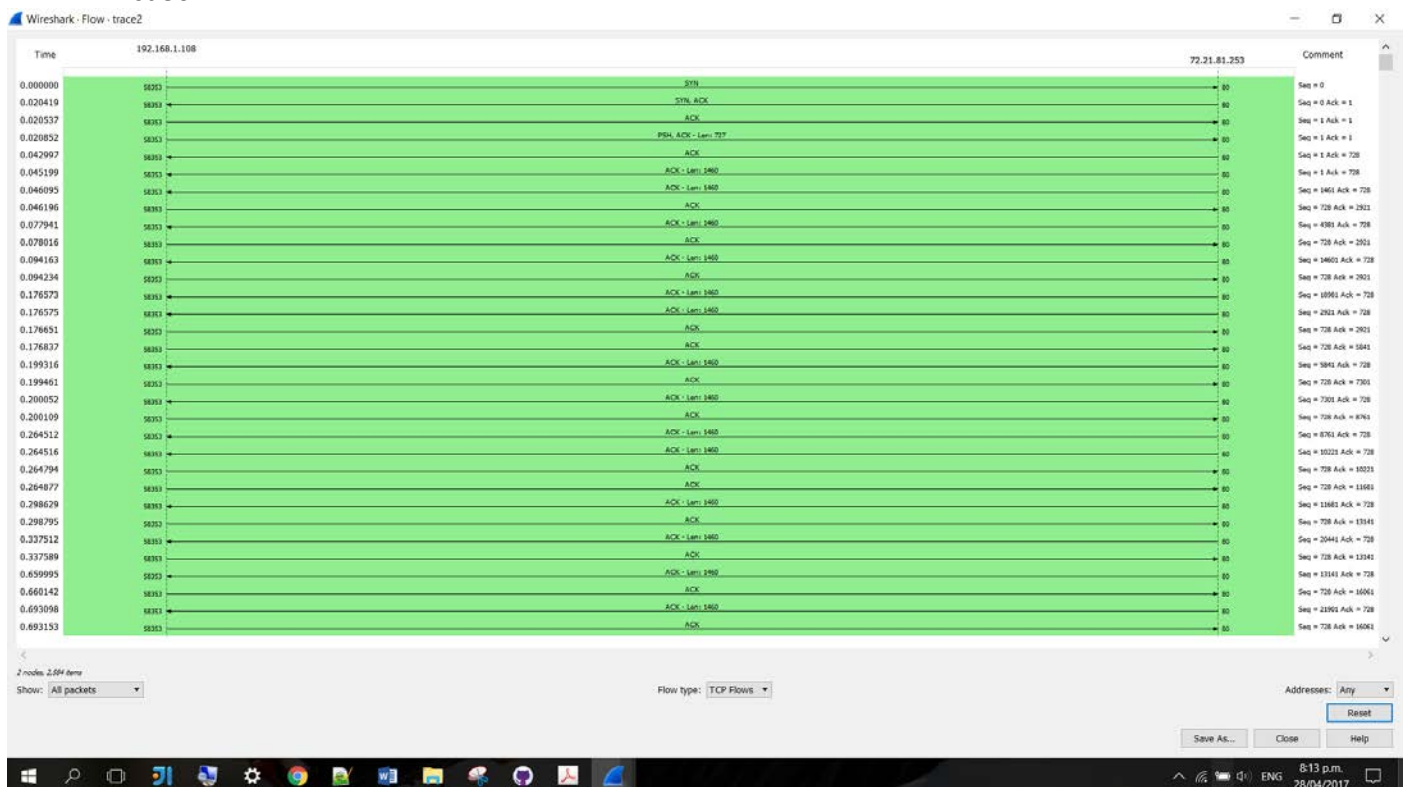
- Middle:

- Last 30:

- There is one TCP conversation between the two nodes.

Task2. Q6.

"Tcp previous segment not captured" means Wireshark did not see a packet that should have been in the trace; this means no packet from the same TCP session whose sequence number + byte length matches the sequence number of a present packet.

This is caused by either the packet really wasn't seen on the wire due to a packet loss, or Wireshark did not record the packet fast and timely enough even though it had been on the wire.
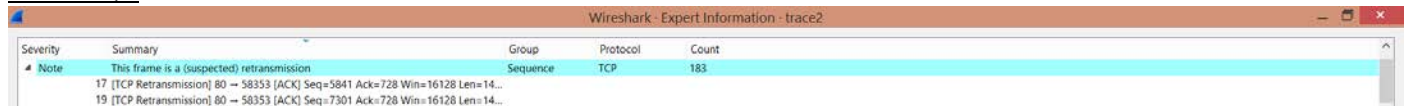
There is 172 times "previous segment not captured" has been detected.
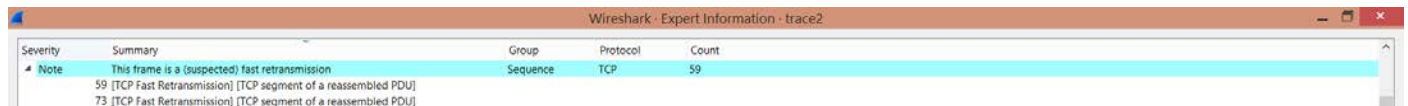
Task 2. Q7.

There are 183 retransmissions in this trace file.
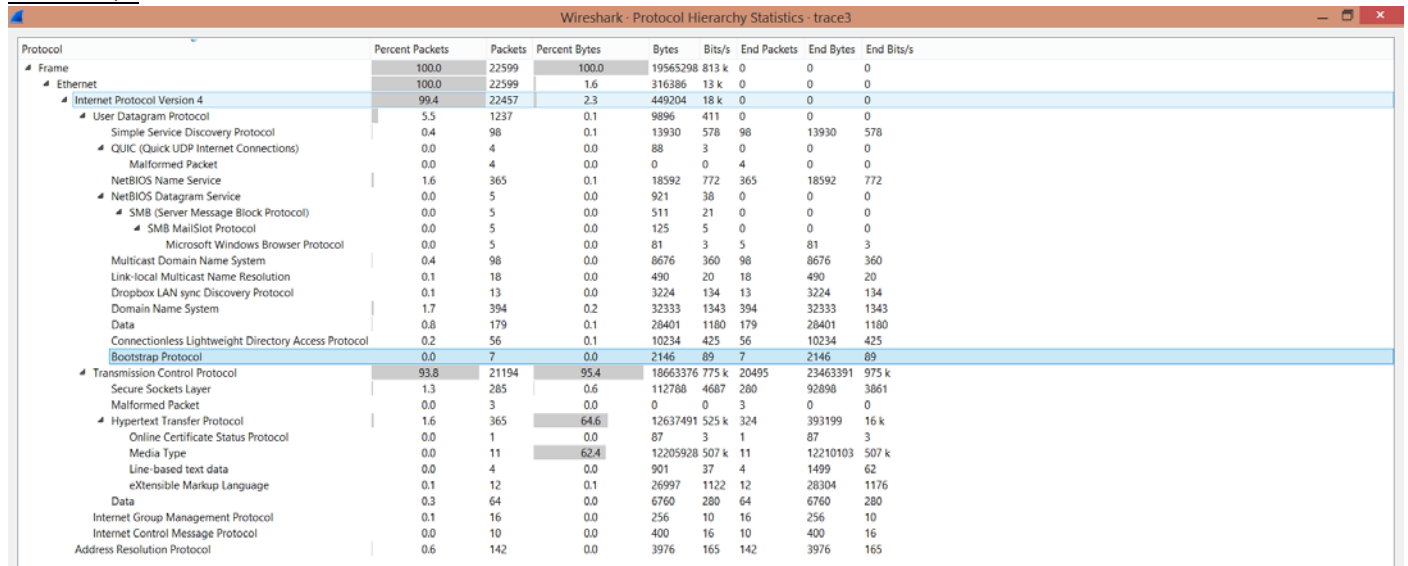
There are 59 fast transmissions in this trace file.

Task 3. Q1.

- The protocols include: ARP, BROWSER, CLDAP, DB-LSP-DISC, DHCP, DNS, HTTP, HTTP/XML, ICMP, IGMPv2, IGMPv3, LLMNR, MDNS, NBNS, OCSP, QUIC, SSDP, TCP, TLSv1, TLSv1.2, UDP
- 0 percent of the total was involved with DCHP messages.
- TCP is used the most here.

- Apply bootp, dns, tcp, and udp filters.
- Altogether:
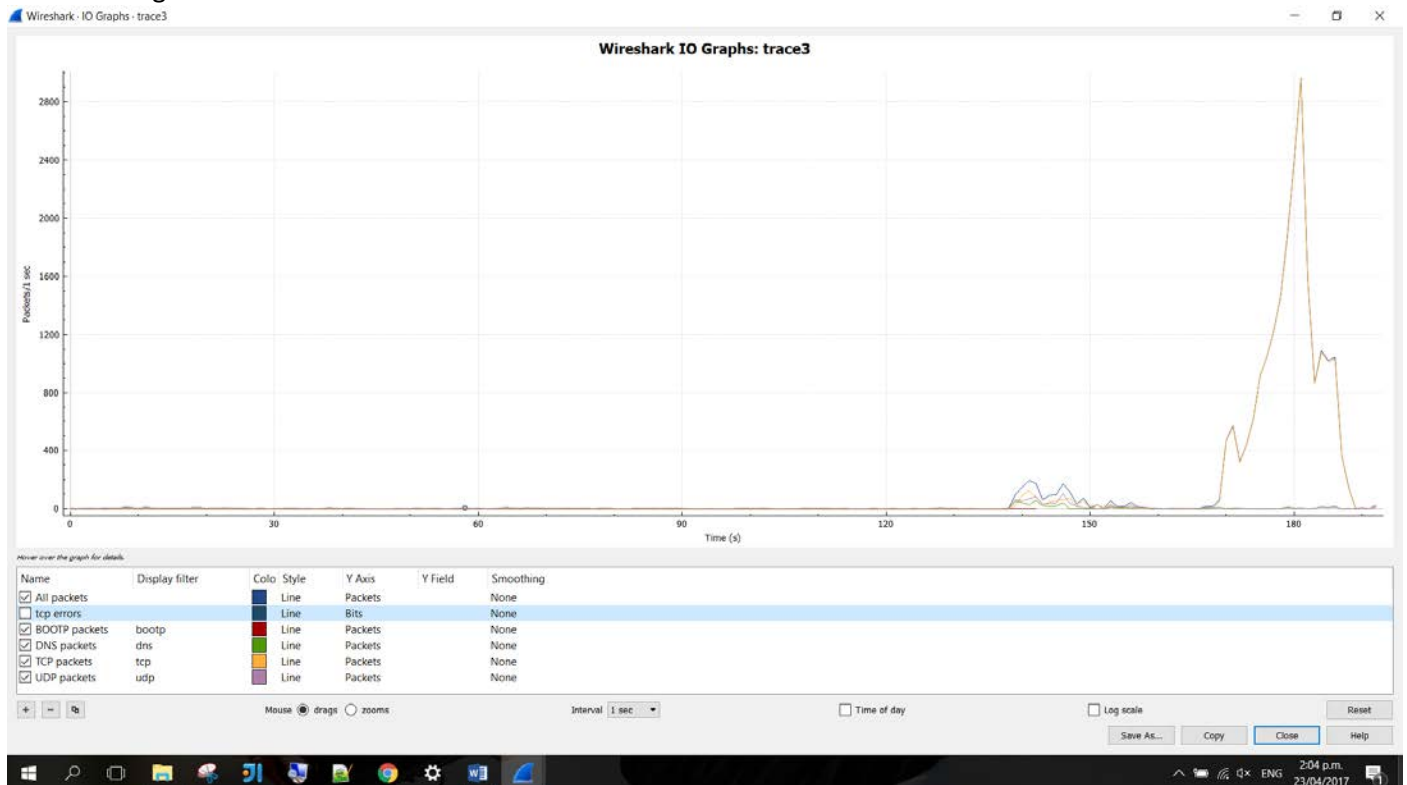
- All traffic:
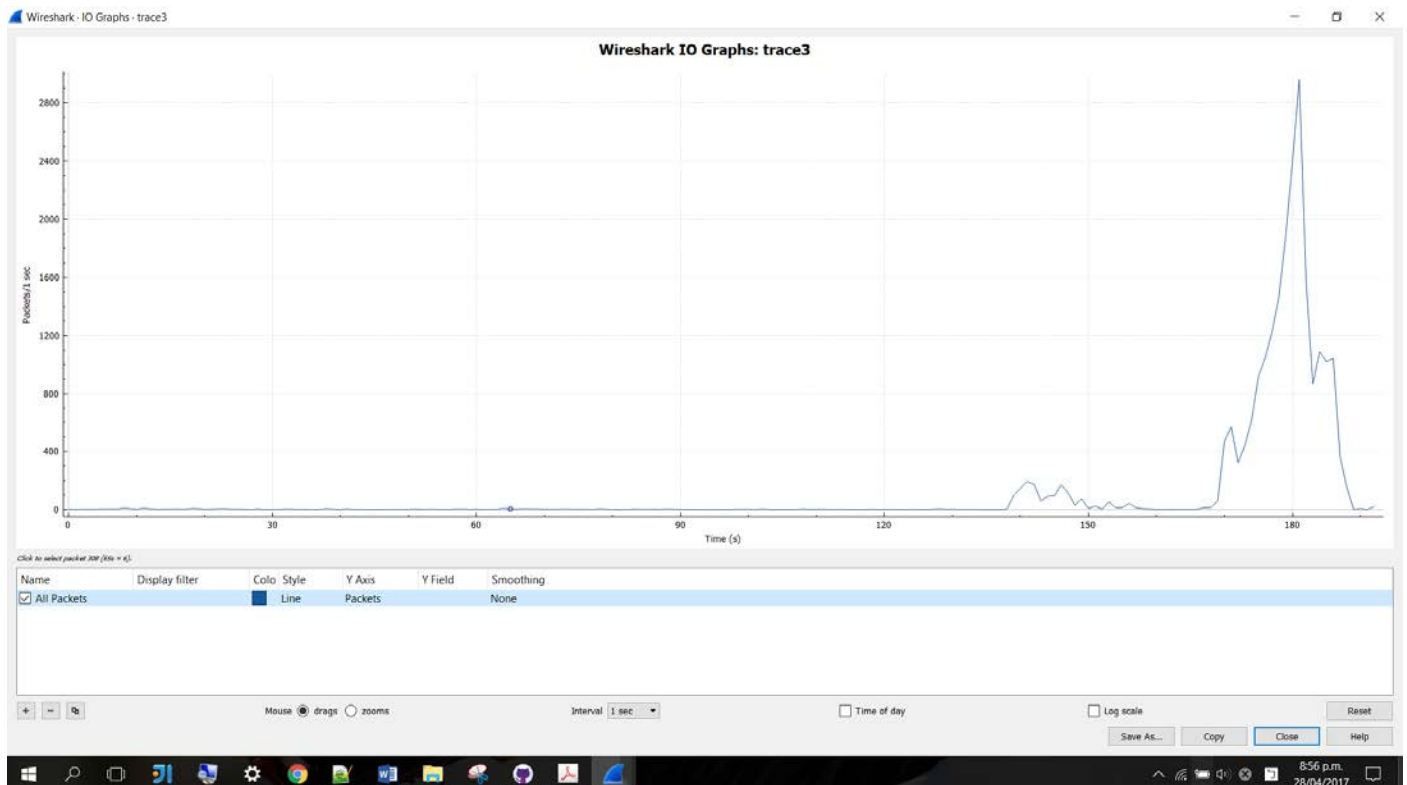
- DHCP filter:
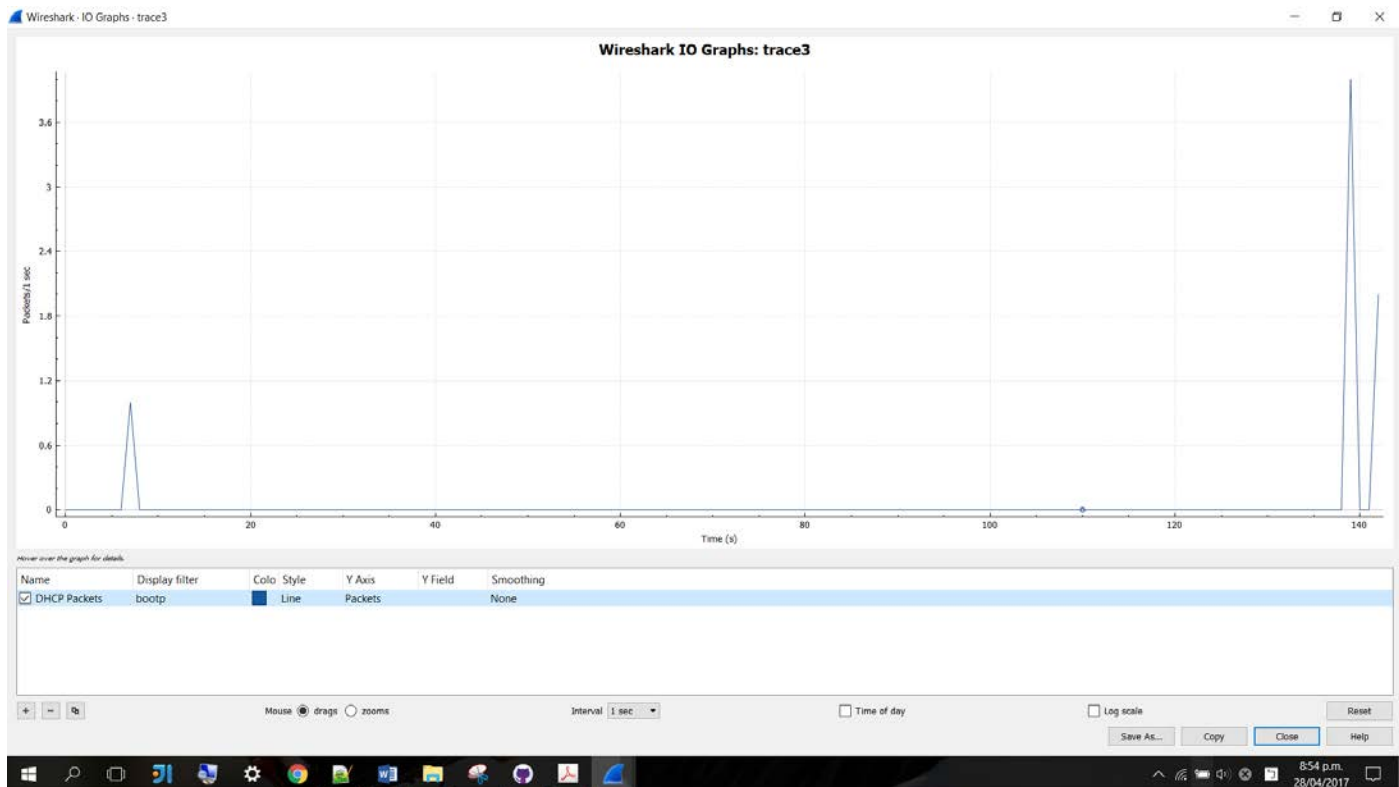
- DNS filter:
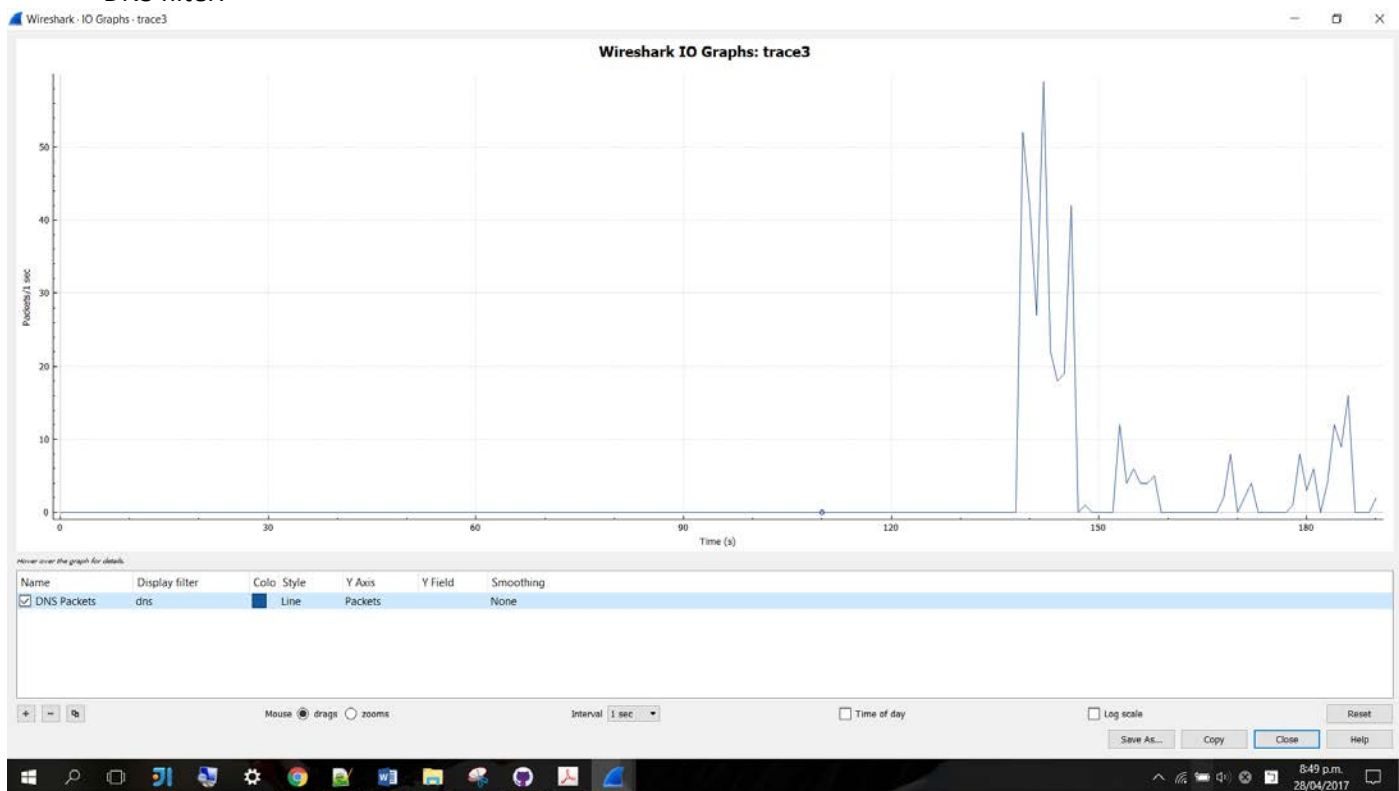
- TCP filter:
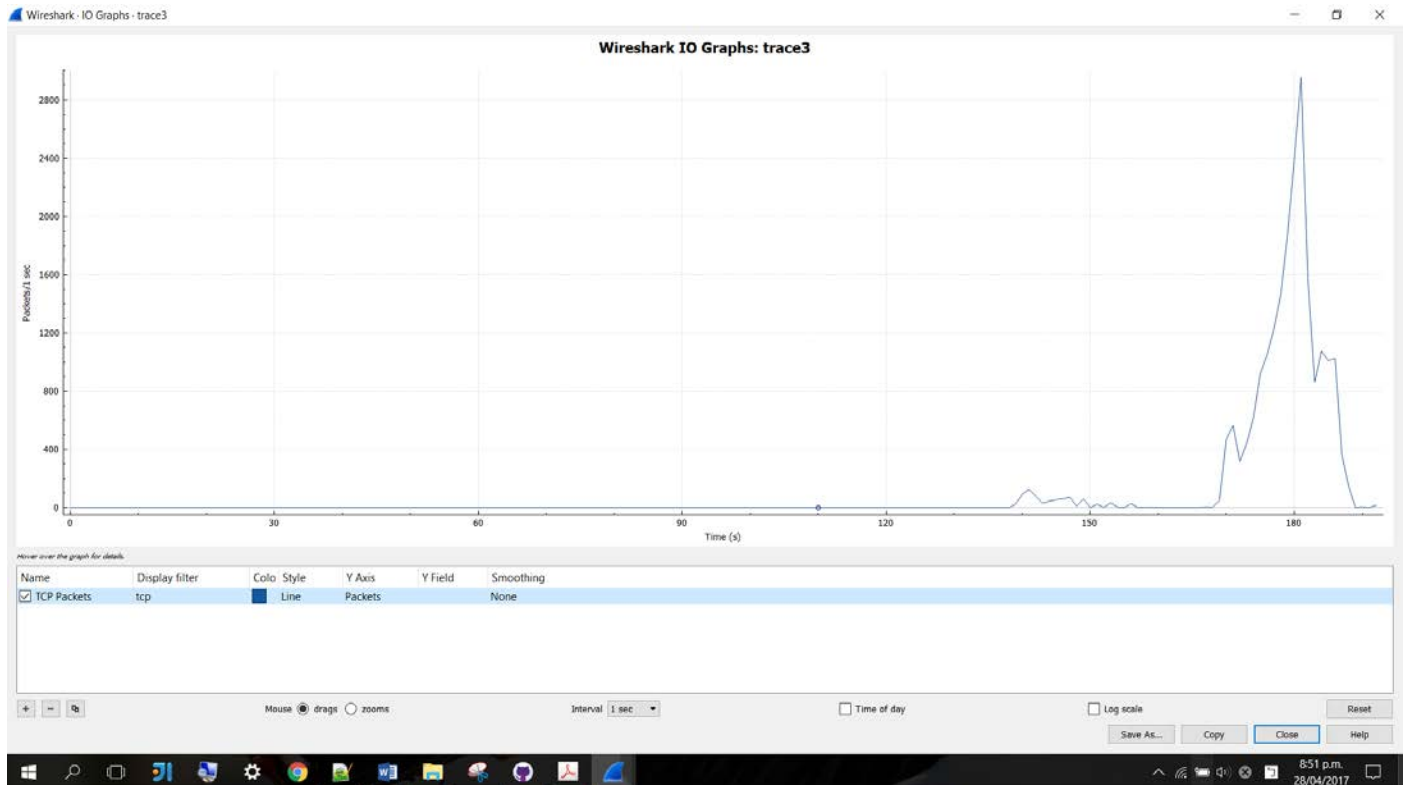
- UDP filter:
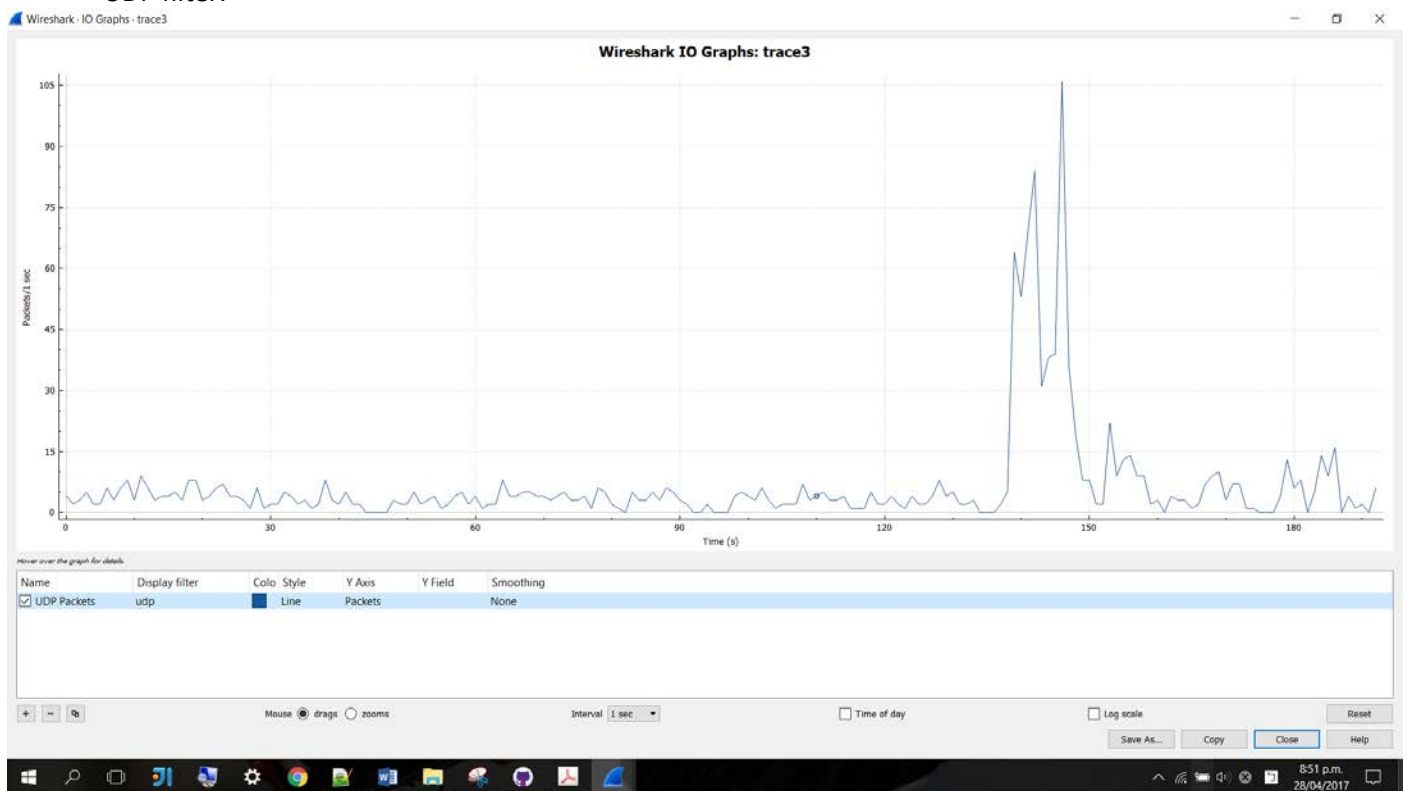
Task 3. Q3.
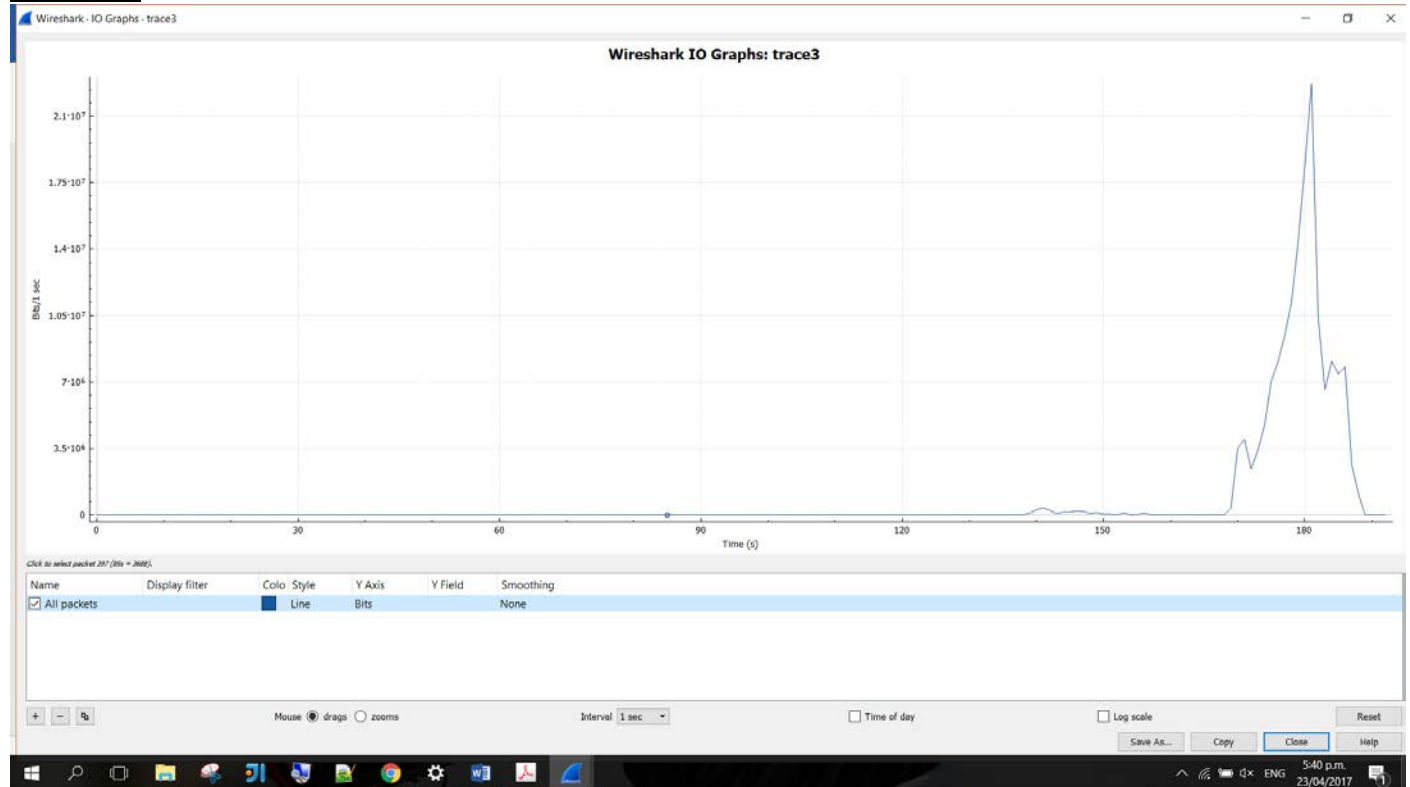
The highest bits-per-second rate is 22700000 bits per second and it occurred in the 181st second.

Task 3. Q4.

IP address of host: 192.168.1.73
IP address of client: 69.164.192.146

Task 3. Q5.
TCP conversation
- First 30:

- Middle:

- Last 30:

Task 3. Q6.


```
GET /brochure.pdf HTTP/1.1
Host: www.singandsee.com
User-Agent: Mozilla/5.0 (Windows NT 6.1; Win64; x64; rv:52.0) Gecko/20100101 Firefox/52.0
Accept: text/html,application/xhtml+xml,application/xml;q=0.9,*/*;q=0.8
Accept-Language: en-GB,en;q=0.5
Accept-Encoding: gzip, deflate
Connection: keep-alive
Upgrade-Insecure-Requests: 1

HTTP/1.1 200 OK
Date: Thu, 13 Apr 2017 09:11:55 GMT
Server: Apache/2.2.22
Last-Modified: Tue, 22 Dec 2015 04:16:22 GMT
ETag: "3cada-971d75-52774de405180"
Accept-Ranges: bytes
Content-Length: 9903477
Cache-Control: max-age=2592000, public
Keep-Alive: timeout=5, max=100
Connection: Keep-Alive
Content-Type: application/pdf
```

No.	Time	Source	Destination	Protocol	Length	The RTT to ACK the segment was	Info
2080	169.461129	192.168....	69.164.1...	HTTP	393		GET /brochure.pdf HTTP/1.1
2081	169.646232	69.164.192.146	192.168.1.73	TCP	60	0.185103...	80 → 13099 [ACK] Seq=1 Ack=340 Win=30336 Len=0
22153	187.126968	69.164.1...	192.168....	HTTP	346		HTTP/1.1 200 OK (application/pdf)

- Download time for the client side = 187.1269 – 169.4611 = 17.67 seconds
  This includes the HTTP GET message because it is required for the client to set up the connection.
- Download time for the server side = 187.1269 – 169.646232 = 17.48 seconds
  This excludes the HTTP GET message because the download session starts when the server starts sending the data segments.

Task 3. Q7.

Apply display filter:

tcp.stream eq 39 && frame.number >= 2080 && frame.number <= 22153 && tcp.analysis.ack_rtt

No.	Time	Source	Destination	Protocol	Length	The RTT to ACK the segment was	Info
2081	0.000000	69.164.1...	192.168....	TCP	60	0.185103000	80 → 13099 [ACK] Seq=1 Ack=340 Win=30336 Len=0
2084	0.007034	192.168....	69.164.1...	TCP	54	0.000141000	13099 → 80 [ACK] Seq=340 Ack=2721 Win=66560 Len=0
2087	0.000401	192.168....	69.164.1...	TCP	54	0.000080000	13099 → 80 [ACK] Seq=340 Ack=5441 Win=66560 Len=0
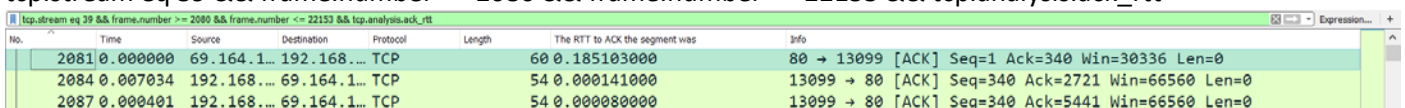
Export to a csv file and use the AVERAGE() function in column G.

	A	B	C	D	E	F	G	H	I	J	K	L	M	N
1	No.	Time	Source	Destination	Protocol	Length	The RTT to ACK the segment was	Info						
2	2081	0	69.164.192.146	192.168.1.73	TCP	60	0.185103	80 > 13099 [ACK] Seq=1 Ack=340 Win=30336 Len=0						
3	2084	0.007034	192.168.1.73	69.164.192.146	TCP	54	0.000141	13099 > 80 [ACK] Seq=340 Ack=2721 Win=66560 Len=0						
4	2087	0.000401	192.168.1.73	69.164.192.146	TCP	54	0.00008	13099 > 80 [ACK] Seq=340 Ack=5441 Win=66560 Len=0						

The average RTT was 0.000254041 seconds.

Task 3. Q8.

ip.addr==192.168.1.73 && tcp.port==13099 && ip.addr==69.164.192.146 && tcp.port==80 && tcp.analysis.ack_rtt

No.	Time	Source	Destination	Protocol	Length	The RTT to ACK the segment was	Info
22243	187.366570	69.164.192.146	192.168.1.73	TCP	1414	0.185428000	[TCP segment of a reassembled PDU]
2081	169.646232	69.164.192.146	192.168.1.73	TCP	60	0.185103000	80 → 13099 [ACK] Seq=1 Ack=340 Win=30336 Len=0
2078	169.452796	69.164.192.146	192.168.1.73	TCP	66	0.184272000	80 → 13099 [SYN, ACK] Seq=0 Ack=1 Win=29200 Len…

The longest RTT was 0.185103 seconds and it occurred in the 169.646232 th second. This occurred in packet 2081.

Task 4
Overview
As at 30 June 2016, the number of fibre-optic connections in New Zealand has increased more than double the number of connections at the same time last year. (Statistics New Zealand, 2016) Each New Zealand residential connection consumed approximately 85 hours of streaming TV or movies per month. 24% of New Zealanders subscribe to digital content such as Netflix and Spotify, and consume content at a time that suits them. (Nielsen, 2016)

Figure 1 Broadband internet connections between 2012 and 2016

(Statistics New Zealand, 2016)

Figure 2 Monthly data usage between 2012 and 2016

(Statistics New Zealand, 2016)

Video traffic is the major consumer of internet bandwidth, because multimedia files are generally large in nature. There exist a very diverse range of video communication and streaming applications, and their designs significantly depend on the characteristics of the communication channel, such as bandwidth, delay, and loss. Some video channels support Constant Bit Rate (CBR), such as ISDN or DTV. On the other hand, some channels support Variable Bit Rate (VBR). (Apostolopoulos, J. G., Tan, W. T., & Wee, S. J., 2002)
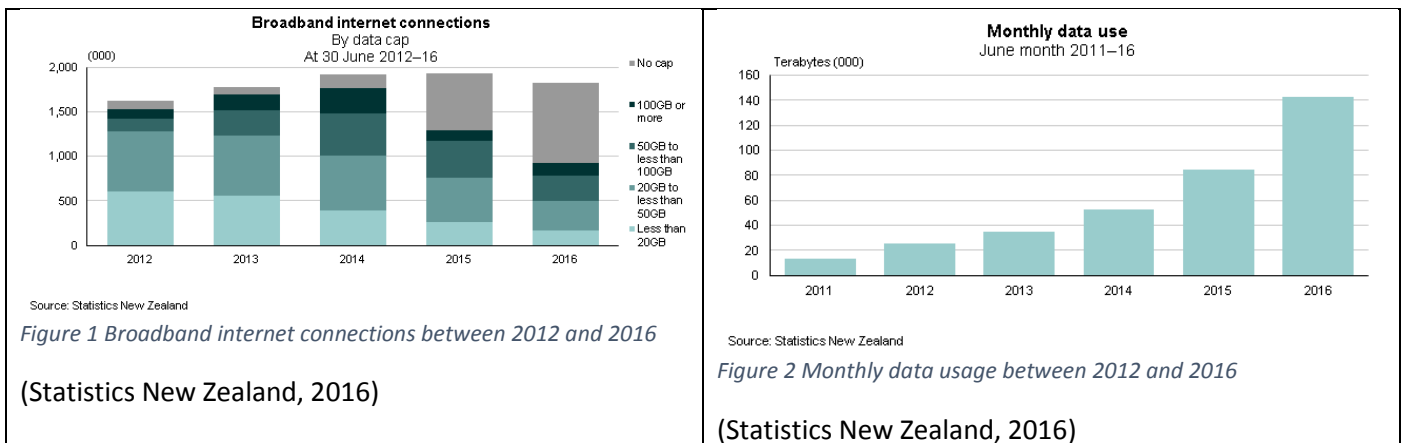
In a video streaming application, a client typically begins playout of the video while the file is being downloaded from the server. This means the client will be playing out the video from one location in the file while it is receiving later parts of the file from the server. Hence, streaming avoids having to download the entire file before beginning the playout, which can potentially incur a longer delay.

Several network protocols have been designed and standardised for communication between clients and streaming servers. The Internet protocol (IP) serves as the network layer protocol for Internet video streaming. The transport layer provides end-to-end network transport functions for streaming applications. Transport protocols such as UDP and TCP support functions including multiplexing, error control, congestion control, and flow control. The application layer contains several protocols including HTTP and DASH. HTTP is used to exchange or transfer hypertext, while DASH is a technique that enables high-quality streaming of media content over the Internet to be delivered from conventional HTTP web servers. Moreover, DASH-based streaming is very different from UDP-based streaming as it involves adaptation both by the application and by TCP. (Martin, J., Fu, Y., Wourms, N., & Shaw, T., 2013)
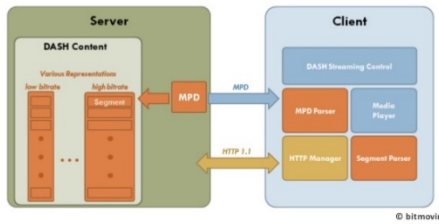
Figure 3 DASH Reference Architecture (Stefan Lederer, 2013)

The media content exists on the server in two parts: a Media Presentation Description (MPD) and segments. MPD essentially describes a manifest of the available content and their URL addresses in XML format. On the other hand, the segments contain data segments of the actual multimedia bitstreams. (Sodagar, I., 2011)

Because of the benefits that HTTP-streaming based technology implies and due to the fact that DASH is a company-independent standard, YouTube and Netflix have implemented DASH as the preferred streaming technology rather than Flash Video streaming.

Furthermore, contend distribution networks (CDNs) replicate stored content and put the replicated content at the edges of the Internet. Techniques such as local caches are used. CDNs can significantly reduce the traffic loads on the ISPs and the related interfaces between ISPs.

There are two main types of CDNs: 'enter deep' and 'bring home'. 'Enter deep' CDNs are closer to the users for improved user-perceived performance in terms of both delay and throughput. However, they are more expensive and more challenging to manage. On the other hand, 'bring home' CDNs typically results in lower maintenance and management overhead, possibly at the expense of higher delay to the end users. (Huang, C., Wang, A., Li, J., & Ross, K. W., 2008) Leading commercial CDN representatives of 'enter deep' and 'bring home' are Akamai and Limelight respectively.

Over-the-top content (OTT) refers to audio, video, and other media transmitted via the Internet as a standalone product. OTT content includes Youtube and Netflix. It bypasses the traditional operator's network and does not require any business or technology affiliations with network operators for providing such services. OTT content generally relies on streaming protocols such as HTTP adaptive bitrate streaming and is stored on HTTP servers or cached within the CDN for quick access.

Controlling the perceived video quality or quality of experience (QoE) is a major challenge for OTT service providers. (Satti, S. M., Bitto, R., Keyhl, M., Obermann, M., & Schmidmer, C., 2016) Commonly known distortions in OTT are initial-loading, stalling, and coding/quality-switching. (Satti, S. M., Bitto, R., Keyhl, M., Obermann, M., & Schmidmer, C., 2016)

Netflix

Figure 4 This map depicts the location of Netflix servers found in a recent research (Amy Nordrum, 2016)

Netflix is the leading subscription service provider for TV shows and online movies. In March 2016, Netflix claimed to deliver about 125 million total hours of viewing to customers per day. (Netflix Media Center, 2016) There are approximately 4 Netflix servers in New Zealand, while there are 4669 servers in 243 global locations. (Amy Nordrum, 2016) However, Netflix servers do not interact with the clients directly during video streaming. Netflix uses cloud services such as Amazon AWS cloud, CDNs, and other public services. Video streaming of Netflix is served out of multiple CDNs, and UltraDNS. The average bandwidth of CDNs can vary significantly over time and over geographic locations.
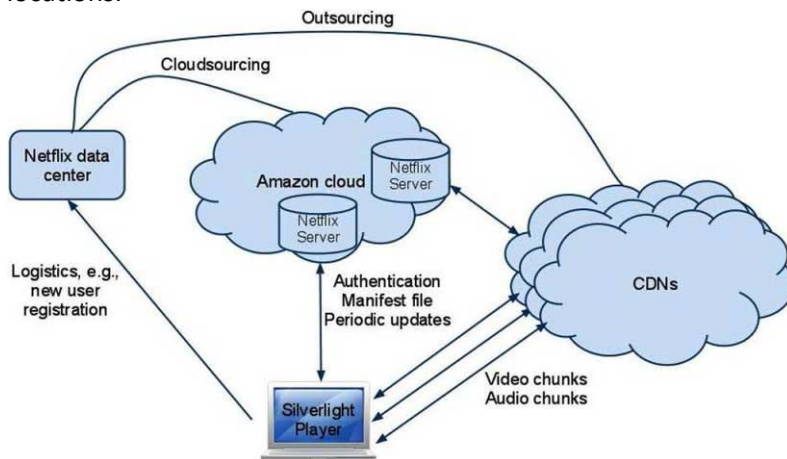
Figure 5 Netflix Architecture (Adhikari, V. K., Guo, Y., Hao, F., Varvello, M., Hilt, V., Steiner, M., & Zhang, Z. L., 2012)

Netflix's content delivery strategy stores content at both IXPs and ISPs. However, customers in countries outside the U.S. are served exclusively by servers within ISPs and Limelight's 'bring home' strategy is used. (Amy Nordrum, 2016) This centralised approach is convenient because it has more control and scalability for the local market.

Netflix uses the DASH protocol over TCP for streaming. The DASH players of Netflix are allowed to freely switch between different quality levels at the chunk boundaries. However, Netflix clients do not try all possible available bitrates when trying to determine the optimal playback rate. Netflix video streaming is controlled by instructions in a manifest file that provides the DASH player metadata. The manifest files are client-specific and delivered via SSL connection. They also rank CDNs to indicate the preferred CDNs. (Adhikari, V. K., Guo, Y., Hao, F., Varvello, M., Hilt, V., Steiner, M., & Zhang, Z. L., 2012) In general, the Netflix client appears to stay with the same CDN as long as possible even if it has to degrade the quality level of the playback, while other CDNs appear to serve only as backups.
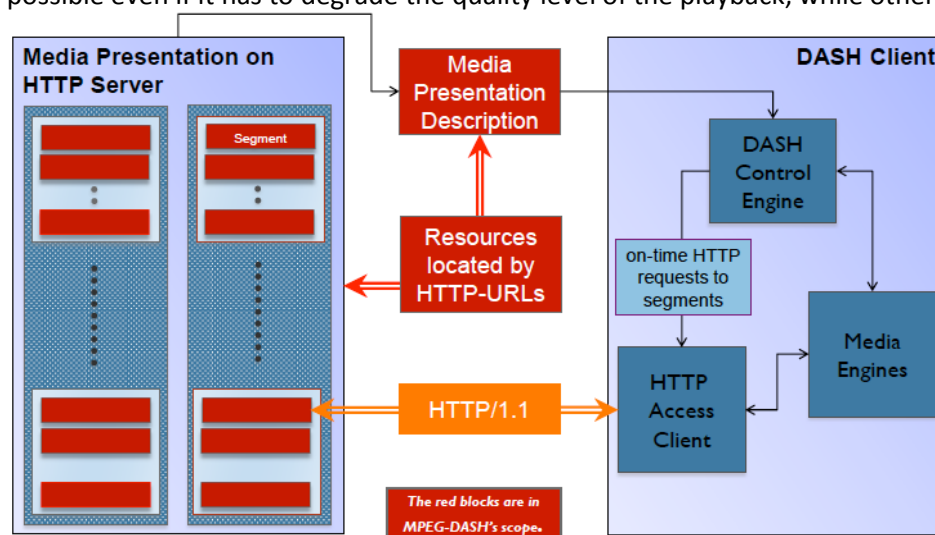

Figure 6 DASH System Model (Stefan Lederer, 2013)

The DASH client of Netflix contains three main functional areas: the HTTP access, the media engine, and the control engine. (Martin, J., Fu, Y., Wourms, N., & Shaw, T., 2013) The client will maintain a playback buffer that smooths variable content arrival rates to support the video playback. The session operates in one of two states: buffering or steady state. While in a buffering state, the client requests data at a rate up to the available bandwidth over the path between the server and the client. If conditions permit, the session will attempt to find a 'steady state' where it requests segments at a rate necessary to playback the content at a given encoded bitrate. (Adhikari, V. K., Guo, Y., Hao, F., Varvello, M., Hilt, V., Steiner, M., & Zhang, Z. L., 2012)

YouTube
YouTube is one of the most popular services on the internet, being the most visited website in the world. Three hundred hours of video is uploaded to YouTube every minute. (FortuneLords, 2017)

YouTube's content delivery strategy prefers to store content at IXPs. (Amy Nordrum, 2016) It adapted DASH in 2013 to reduce the overhead transmissions created. By using DASH, YouTube is able to switch the video quality based on the recent link capabilities. (Añorga, J., Arrizabalaga, S., Sedano, B., Alonso-Arce, M., & Mendizabal, J. , 2015) YouTube's streaming strategy has two phases: a burst phase and a throttling phase. The burst phase is the initial phase where there exists a significant burst of data. After this initial burst, the receiving download data rate of YouTube's player is considerably reduced. (Krishnappa, D. K., Bhat, D., & Zink, M., 2013)

DASH provides the advantages in bandwidth and cost saving for YouTube, especially when the majority of users do not watch more than the first 20% of a video. However, one disadvantage of DASH is the amount of storage required to host all the videos in various bit rates and segment lengths on YouTube. (Añorga, J., Arrizabalaga, S., Sedano, B., Alonso-Arce, M., & Mendizabal, J. , 2015)

Lightbox
Lightbox is a New Zealand subscription video on demand (SVOD) service owned by Spark New Zealand. The service offers a selection of television shows over a wide range of devices. (Lightbox (New Zealand), 2017) Lightbox was initially launched as ShowmeTV in 2014 and currently faces competitions from other SVOD services including Quickflix, Netflix, and Neon. (Keall, Chris., 2014) (Damien Venuto, 2015) While over one million New Zealanders have access to Netflix, Lightbox shows the fastest growth of all SVOD providers in 2017. (StopPress, 2017)

According to our previous discussion, Lightbox is likely to utilise the centralised approach, where the customers are served exclusively by Spark's servers. Akamai's 'enter deep' approach is likely to be used. Similarly, this approach is convenient because it has more control and scalability for the New Zealand market.

At the heart of Lightbox's OTT services was Xstream's MediaMaker OTT platform and the key functionalities include various management, automation, and scheduling services. (Rapid TV News, 2014)

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