

Stat Legends Final Project: Investigation of Fast Food

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INTRODUCTION

FAST FOOD CONSUMPTION

Associated with **high caloric intake** and **poor diet quality**



Significant risk for **obesity, Type II diabetes, cardiovascular disease, etc.**

IN THE U.S.

1/3 of Americans consume fast food on a given day



Contributing factors: **time constraints, low price, accessibility**

INTRODUCTION OF DATA



Origin

September 4th, 2018 by
fast food nutrition
organization



Data

Entrees from eight
different restaurants



Variables

Calories, total
carbohydrates,
cholesterol, etc.



Re-Level

Cholesterol to qualitative
variable: above or below
recommended levels



Research Question

Is total carbohydrates or
cholesterol a better predictor
for calories in fast food
entrees?

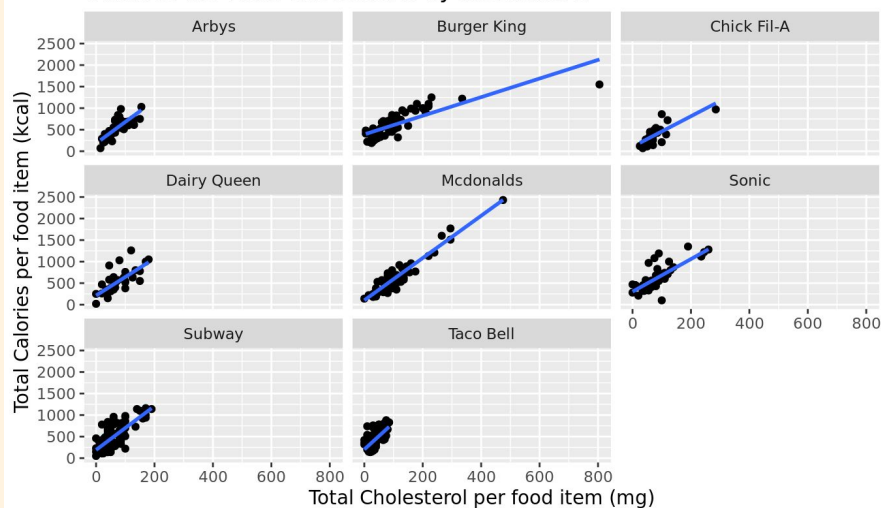


Hypothesis

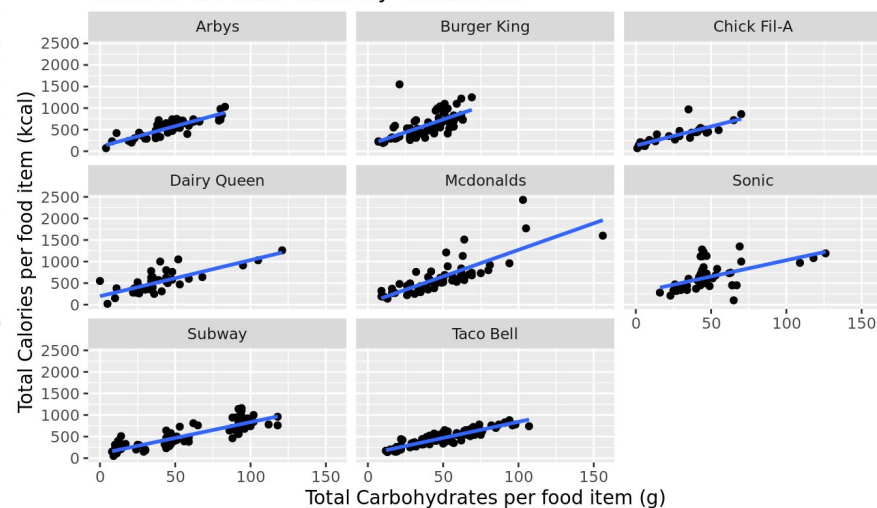
Direct, linear relationship between
calories and cholesterol level and
total carbohydrate content

EXPLORATORY DATA ANALYSIS

Calories vs. Total Cholesterol by Restaurant



Calories vs. Total Carbs by Restaurant



MODELS



CHOLESTEROL LINEAR MODEL

Cholesterol is a predictor for calories



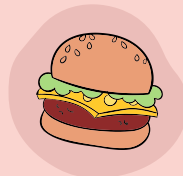
ADDITIVE MODEL

Cholesterol and carbohydrates don't influence each other as predictors



CARBOHYDRATES LINEAR MODEL

Total carbohydrates is a predictor for calories



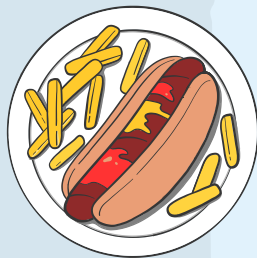
INTERACTIVE MODEL

Cholesterol and carbohydrates influence each other as predictors

WHICH MODEL IS BEST?

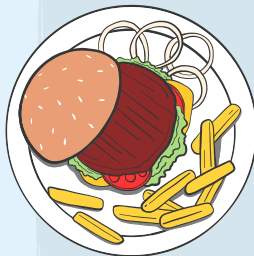
CHOLESTEROL

AIC = 6830.847



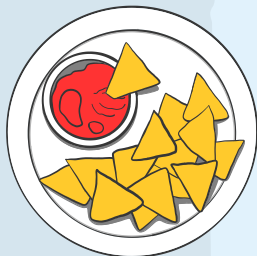
CARBOHYDRATES

AIC = 6914.045



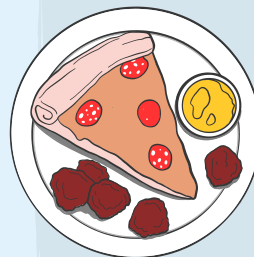
ADDITIVE

AIC = 6656.239

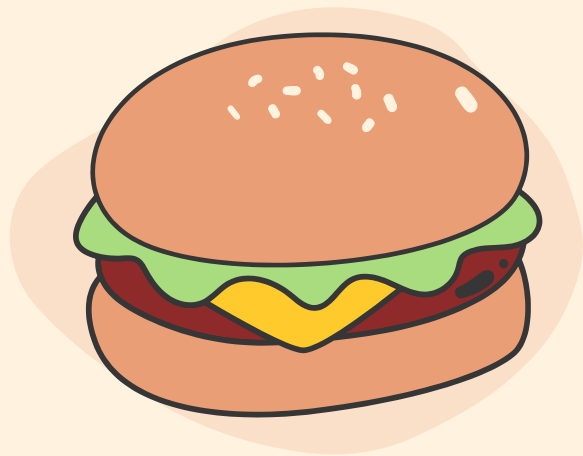


INTERACTIVE

AIC = 6657.969



CONCLUSIONS & FUTURE RESEARCH



ADDITIVE MODEL IS BEST

Cholesterol & Carbohydrates don't affect each other as they affect calories

CHOLESTEROL = BETTER PREDICTOR

Cholesterol has a greater effect on calories than carbohydrates

FURTHER EXPLORE THE EFFECT OF CHOLESTEROL ON CALORIES

Create more additive models with cholesterol and other predictors