Zero inflated models

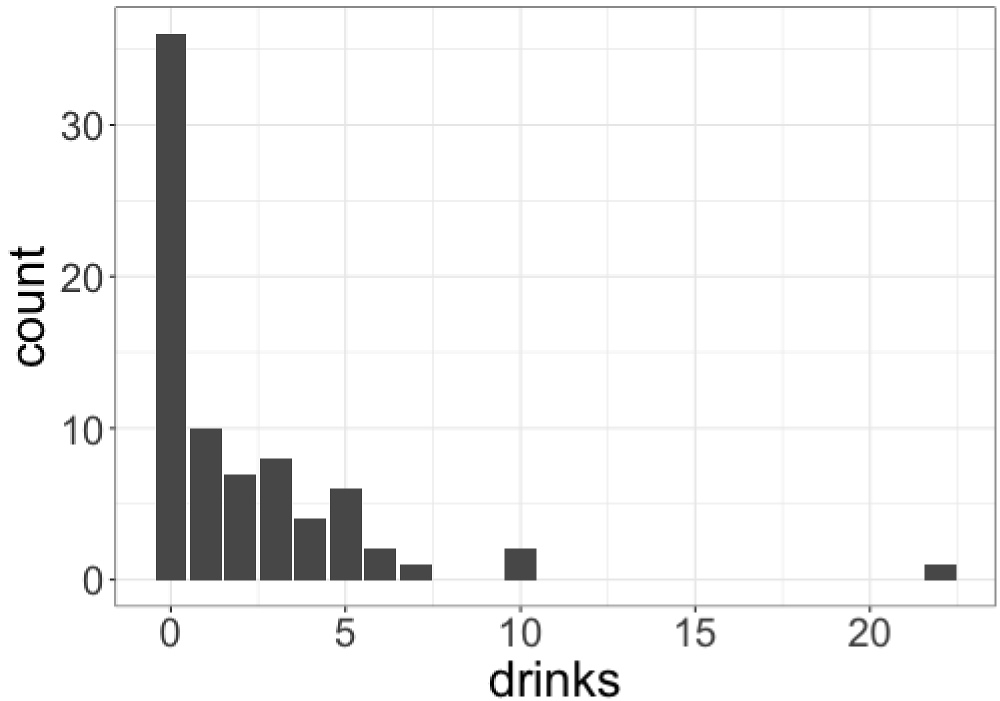
Data: College drinking

Survey data from 77 college students on a dry campus (i.e., alcohol is prohibited) in the US. Survey asks students "How many alcoholic drinks did you consume last weekend?"

- `drinks`: the number of drinks the student reports consuming
- `sex`: an indicator for whether the student identifies as male
- `OffCampus`: an indicator for whether the student lives off campus
- `FirstYear`: an indicator for whether the student is a first-year student

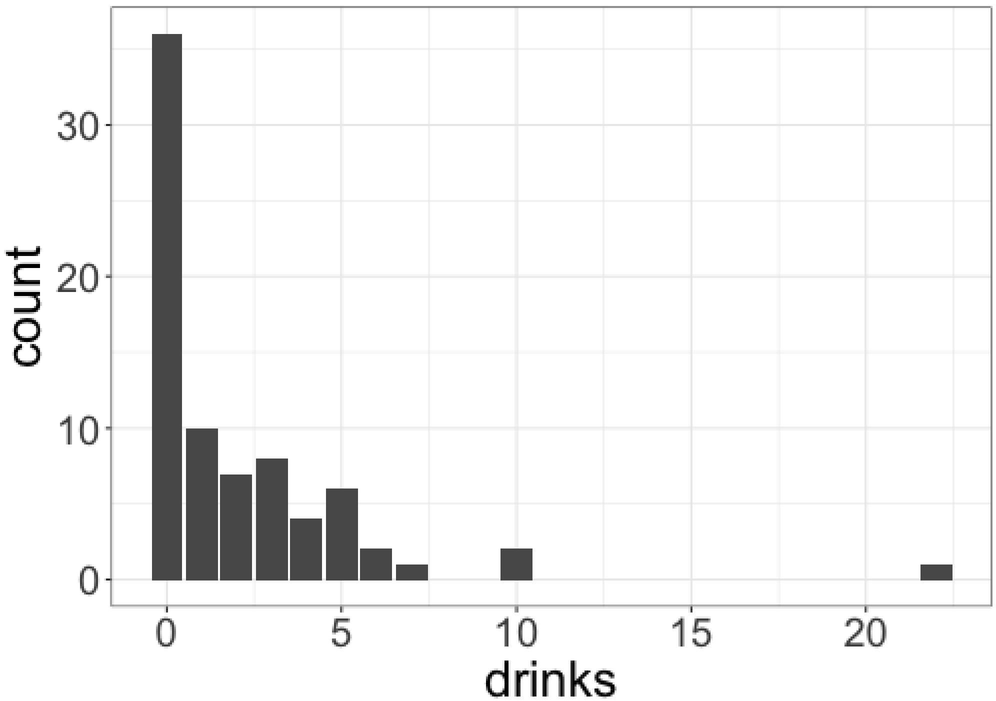
> Our goal: model the number of drinks students report consuming.

EDA: drinks



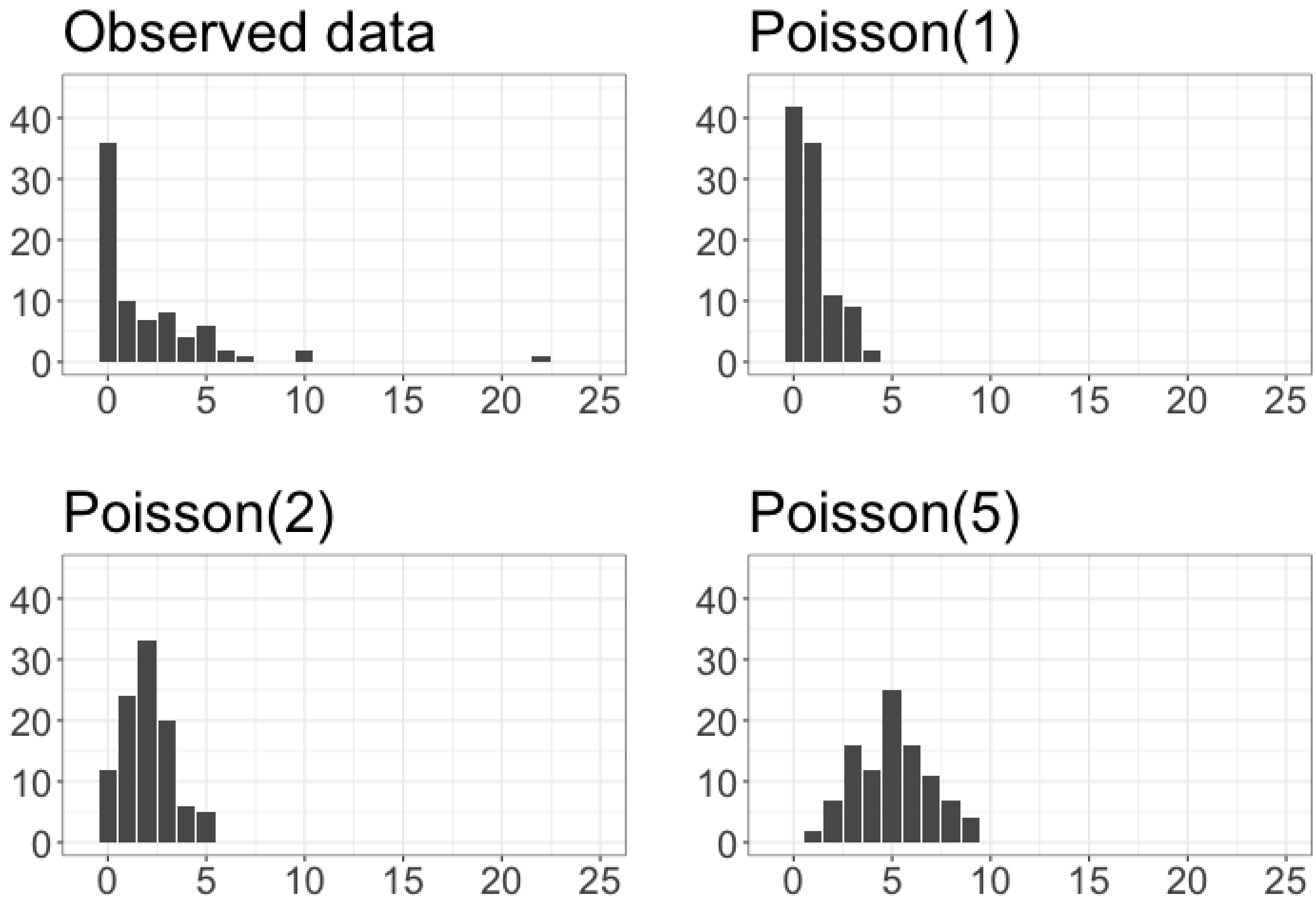
What do you notice about this distribution?

EDA: drinks



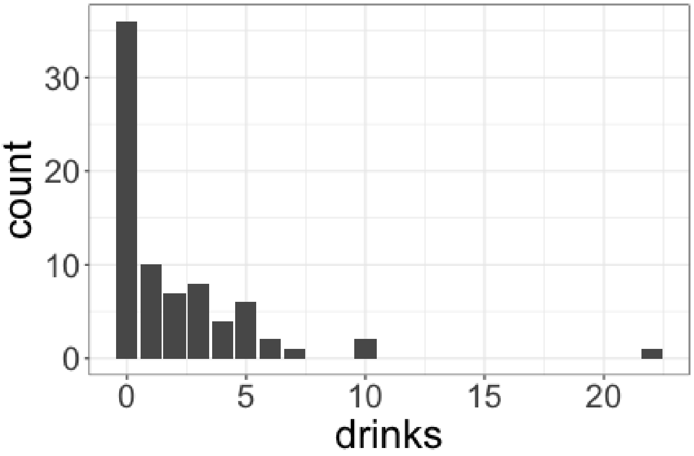
- The distribution is right skewed and unimodal
- There is an outlier near 20
- *There are more zeros than we would expect from a Poisson distribution!*

Comparisons with Poisson distributions



Excess zeros

Why might there be excess 0s in the data, and why is that a problem for modeling the number of drinks consumed?



Excess zeros

The problem:

- There are two groups of people contributing 0s to the data: those who never drink, and those who sometimes drink but didn't drink last weekend
- By itself, a Poisson distribution doesn't do a good job modeling data that is a mixture of these two groups

> Why don't I just include whether or not the student drinks as a variable in the model?

Modeling

Let

- Z_i denote whether student i is a non-drinker (1 = never drinks, 0 = sometimes drinks)
- $\alpha_i = P(Z_i = 1)$

We believe that α_i depends on whether or not student i is a first year.

> What model can I use for the relationship between being a first year student and being a non-drinker?

Modeling non-drinkers

Z_i denote whether student i is a non-drinker (1 = never drinks, 0 = sometimes drinks)

$$Z_i \sim Bernoulli(\alpha_i)$$

$$\log\left(\frac{\alpha_i}{1-\alpha_i}\right) = \gamma_0 + \gamma_1 FirstYear_i$$

Modeling drinks

$Y_i =$ number of drinks consumed by student i

> If $Z_i = 1$ (the student never drinks), what is the probability of consuming 0 drinks?

Modeling drinks

- $Y_i =$ number of drinks consumed by student i
- Suppose that whether or not a student identifies as male and whether or not a student lives off campus has some relationship with the number of drinks consumed.

> If $Z_i = 0$ (the student sometimes drinks), how could I model Y_i ?

So far:

$$Z_i \sim Bernoulli(\alpha_i) \qquad \log\left(\frac{\alpha_i}{1-\alpha_i}\right) = \gamma_0 + \gamma_1 FirstYear_i$$

$$P(Y_i = 0 | Z_i = 1) = 1$$

$$Y_i | Z_i = 0 \sim Poisson(\lambda_i)$$

$$\log(\lambda_i) = \beta_0 + \beta_1 OffCampus_i + \beta_2 Male_i$$

> Can we fit these models?

Combining models

We can calculate $P(Y_i = y|Z_i = 0)$ and $P(Y_i = y|Z_i = 1)$. Using the fact that

$$\begin{aligned} P(Y_i = y) = P(Y_i = y|Z_i = 0)P(Z_i = 0) + \\ P(Y_i = y|Z_i = 1)P(Z_i = 1), \end{aligned}$$

write down an equation for $P(Y_i = y)$ involving λ_i and α_i.
Hint: it will help to separate the cases $y = 0$ *and* $y > 0$

Combining models

Case 1: $y = 0$

Case 2: $y > 0$:

Zero-inflated Poisson (ZIP) model

$$P(Y_i = y) = \begin{cases} e^{-\lambda_i}(1-\alpha_i) + \alpha_i & y = 0 \\ \dfrac{e^{-\lambda_i}\lambda_i^y}{y!}(1-\alpha_i) & y > 0 \end{cases}$$

where

$$\log\left(\frac{\alpha_i}{1-\alpha_i}\right) = \gamma_0 + \gamma_1 FirstYear_i$$

$$\log(\lambda_i) = \beta_0 + \beta_1 OffCampus_i + \beta_2 Male_i$$

> This is called a *mixture* model (it is a mixture of two different models). We *can* fit this model on the observed data (we don't need to observe Z_i)

Zero-inflated Poisson (ZIP) model

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> What do α_i and λ_i represent?

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> What do α_i and λ_i represent?

$\alpha_i =$ probability the student doesn't drink, $\lambda_i =$ average number of drinks if the student *does* drink

Class activity

https://sta214-s23.github.io/class_activities/ca_lecture_25.html

Class activity: The fitted model

$$P(Y_i = y) = \begin{cases} e^{-\lambda_i}(1-\alpha_i) + \alpha_i & y = 0 \\ \dfrac{e^{-\lambda_i}\lambda_i^y}{y!}(1-\alpha_i) & y > 0 \end{cases}$$

$$\log\left(\frac{\widehat{\alpha}_i}{1-\widehat{\alpha}_i}\right) = -0.60 + 1.14 FirstYear_i$$

$$\log(\widehat{\lambda}_i) = 0.75 + 0.42\, OffCampus_i + 1.02\, Male_i$$

> What is the estimated probability that a first year student never drinks?

The fitted model

$$P(Y_i = y) = \begin{cases} e^{-\lambda_i}(1-\alpha_i) + \alpha_i & y = 0 \\ \dfrac{e^{-\lambda_i}\lambda_i^y}{y!}(1-\alpha_i) & y > 0 \end{cases}$$

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> What is the estimated average number of drinks for a male student who lives off campus and sometimes drinks?

The fitted model

$$P(Y_i = y) = \begin{cases} e^{-\lambda_i}(1-\alpha_i) + \alpha_i & y = 0 \\ \dfrac{e^{-\lambda_i}\lambda_i^y}{y!}(1-\alpha_i) & y > 0 \end{cases}$$

$$\log\left(\frac{\widehat{\alpha}_i}{1-\widehat{\alpha}_i}\right) = -0.60 + 1.14 FirstYear_i$$

$$\log(\widehat{\lambda}_i) = 0.75 + 0.42\ OffCampus_i + 1.02\ Male_i$$

> What is the estimated probability that a male first year student who lives off campus had at least one drink last weekend?