

# STA304

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simple random sampling continued

# "bound on the error of estimation" - I

My own preference is to express estimates in terms of 95% confidence intervals, such as (in the case of estimating  $\mu$  with  $\hat{\mu} = \bar{y}$ ):

$$\bar{y} \pm 2\sqrt{\hat{V}(\bar{y})}$$

which comes from the following approximation:

$$P\left(-2 \leq \frac{\bar{y} - \mu}{\sqrt{\hat{V}(\bar{y})}} \leq 2\right) \approx 0.95$$

## "bound on the error of estimation" - II

But there's nothing wrong with reëxpressing the probability as:

$$P(|\bar{y} - \mu| < B) \approx 0.95$$

calling  $B$  a *bound on the error of estimation* with  $B = 2\sqrt{\hat{V}(\bar{y})}$

*This* bound is with probability 0.95. The book calls it "the bound" but it is really "a bound".

Textbook questions tend to ask for an estimate along with such a bound. It's equivalent to finding the 95% confidence interval.

We'll make free use of either approach.

## discussion: is $\bar{y}$ the "best" estimator *under SRS*?

It depends on the "rules", and is (was?) an area of statistical research.

A common rule is: among all the unbiased estimators, pick the one with the smallest variance. However, under SRS  $\bar{y}$  is the *only* unbiased estimator.

You can get lower variance, but to do so you'll have to move away from SRS. Much of the course will be spent on other sampling designs.

# estimation of population total

Recall the population total  $\tau$  is related to the population mean  $\mu$  through the obvious  $\tau = N\mu$ . The following formulae and results are then *immediate* from the ones we got last week:

$$\begin{aligned}\hat{\tau} &= N\bar{y} \\ E(\hat{\tau}) &= N\mu = \tau \quad (\text{unbiased}) \\ V(\hat{\tau}) &= N^2 \frac{\sigma^2}{n} \left( \frac{N-n}{N-1} \right) \quad (\text{nice theory}) \\ \hat{V}(\hat{\tau}) &= N^2 \frac{s^2}{n} \left( \frac{N-n}{N} \right) \quad (\text{useful})\end{aligned}$$

along with the usual  $\hat{\tau} \pm 2\sqrt{\hat{V}(\hat{\tau})}$  or  $B = 2\sqrt{\hat{V}(\hat{\tau})}$ .

## disappointing example (continued)

Consider again the dentist, his toothpaste, and that population of  $N = 1000$  schoolchildren. The numbers of cavities in the 10 children (from the table) were:

```
## [1] 0 4 2 3 2 0 3 4 1 1
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For estimating  $\mu$  we had  $\bar{y} = 2$  with standard error  $\sqrt{\hat{V}(\bar{y})} = 1.483$ . A *bound on the error of estimation* is then  $B = 2.966$ .

The total number of cavities amongst the children is then simply estimated as  $\hat{\tau} = 2000$  with standard error  $\sqrt{\hat{V}(\hat{\tau})} = 1483$

# sample size selection (means and totals)

An important part of a sampling plan is to choose the sample size.

There are two (arbitrary) choices to make:

1. How close to the true mean would we like to be (probably)?
2. With what probability would we like to be that close?

The first is related to the bound  $B$  on the error of estimation, and the second is related to confidence level. We'll fix a confidence level of 95%. The bound  $B$  is strictly a matter of choice.



# sample size selection for estimating a mean - I

We would like to be within  $B$  of the true mean with probability 0.95. The sample size formula is based on:

$$P(|\bar{y} - \mu| < B) \approx 0.95$$

and we know  $B = 2V(\bar{y}) = 2\sqrt{\frac{\sigma^2}{n} \left( \frac{N-n}{N-1} \right)}$  is a solution to this equation.

(Note that the "2" comes from  $z_{0.025} = 1.96$  which solves the equation  $P(Z \leq z_{\alpha/2}) = 0.95$  and if someone really wanted a different level of confidence, the next formula will be slightly different.)

# sample size selection for estimating a mean - II

Solving for  $n$  gives:

$$n = \frac{N\sigma^2}{(N-1)B^2/(2^2) + \sigma^2} = \frac{N\sigma^2}{(N-1)B^2/4 + \sigma^2}$$

There is a practical problem. We don't know  $\sigma^2$ . And we can't do the old "let's use the sample to estimate it" thing, because we don't yet have a sample. Some possible practical solutions:

- use  $s^2$  from a previous similar sample
- perform a "pilot sample" - a small preliminary sample conducted exactly for this (and possible other) preliminary estimates
- use a rough estimate based on prior knowledge of the range of "most" values

## rough estimate of $\sigma$

A Normal distribution (perhaps common in practice) has 95% ("most values") of its probability between two standard deviations of its mean, i.e.  $\mu \pm 2\sigma$ . Or expressed another way, about 95% of the probability is contained within a range that is  $4\sigma$  wide.

*If* we have a good feeling that "most values" (say, 95% or so) lie inside a certain *range*, we can use the following guesstimation:

$$4\sigma \approx \text{range}$$
$$\sigma \approx \frac{\text{range}}{4}$$

## cavity example (continued)

Suppose now a public health department wants to further study the disgraceful state of local children's teeth. What sample size should be used to estimate the mean number of cavities to within a 0.1 bound on the error of estimation (95% confidence level implied, as always)?

**Solution 1** - use the data from the previous study undertaken by the dentist in 4.19. The estimate for  $\sigma$  is  $\sqrt{\hat{V}(\bar{y})} = 1.483$ . Plug this into the formula to get:

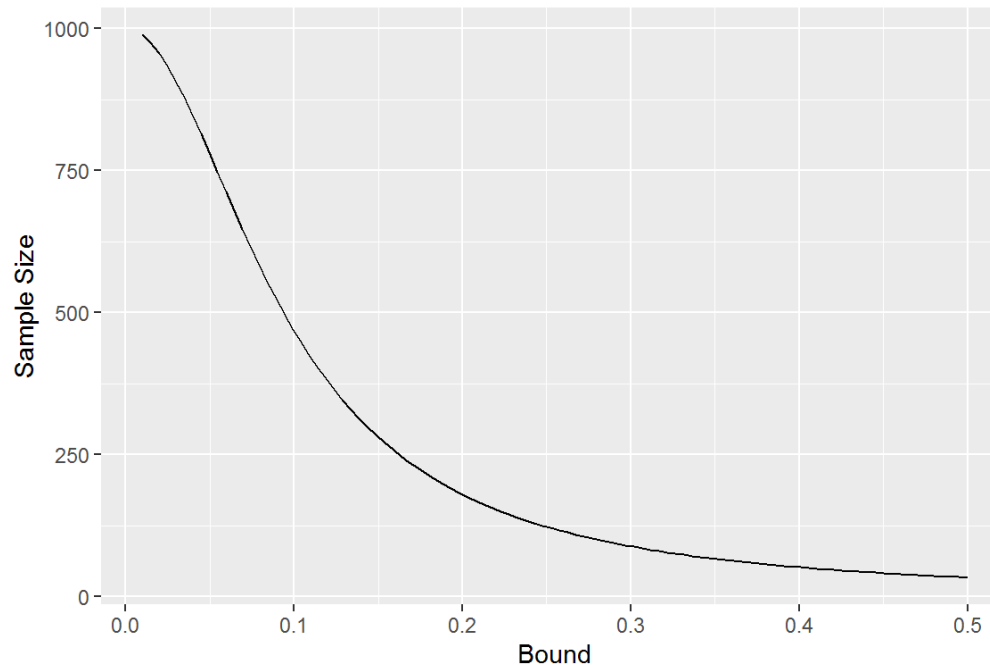
$$n = \frac{N\sigma^2}{(N-1)B^2/4 + \sigma^2} = \frac{(1000)(2.199289)}{(999)(0.1)^2/4 + 2.199289} = 468.254$$

**Solution 2** - use the dentist's "gut" feeling that "most" children have between 0 and 5 cavities. Use  $\sigma \approx (5 - 0)/4 = 1.25$  in the formula. This time you get  $n = 384.852$

# cavity example - some additional commentary

The range/4 guesstimator was perhaps not ever going to work very well, since the guesstimation is based on a Normal distribution.

Also, here is a plot of the dependency of  $B = 0.1$  on the sample size required:



# sample size selection for estimating a total

As usual, the methods for population total follow from the methods for population mean. In this case the desired , call it now  $B_\tau$ , is simply divided by  $N$  and used as in the previous formula with  $B = \frac{B_\tau}{N}$ .