# **STA304**

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simple random sampling continued

#### "bound on the error of estimation" - I

My own preference is to express estimates in terms of 95% confidence intervals, such as (in the case of estimating  $\mu$  with  $\hat{\mu} = \overline{y}$ :

$$\bar{y} \pm 2\sqrt{\hat{V}(\bar{y})}$$

which comes from the following approximation:

$$P\left(-2 \le \frac{\overline{y} - \mu}{\sqrt{\hat{V}(\overline{y})}} \le 2\right) \approx 0.95$$

#### "bound on the error of estimation" - II

But there's nothing wrong with reëxpressing the probability as:

$$P\left(\left|\overline{y} - \mu\right| < B\right) \approx 0.95$$

calling B a

with 
$$B = 2\sqrt{\hat{V}(\bar{y})}$$

bound is with probability 0.95. The book calls it "the bound" but it is really "a bound".

Textbook questions tend to ask for an estimate along with such a bound. It's equivalent to finding the 95% confidence interval.

We'll make free use of either approach.

#### discussion: is $\overline{y}$ the "best" estimator

?

It depends on the "rules", and is (was?) an area of statistical research.

A common rule is: among all the unbiased estimators, pick the one with the smallest variance. However, under SRS  $\bar{y}$  is the unbiased estimator.

You can get lower variance, but to do so you'll have to move away from SRS. Much of the course will be spent on other sampling designs.

#### estimation of population total

Recall the population total  $\tau$  is related to the population mean  $\mu$  through the obvious  $\tau = N\mu$ . The following formulae and results are then from the ones we got last week:

$$\hat{\tau} = N\overline{y}$$

$$E(\hat{\tau}) = N\mu = \tau \qquad \text{(unbiased)}$$

$$V(\hat{\tau}) = N^2 \frac{\sigma^2}{n} \left( \frac{N-n}{N-1} \right) \qquad \text{(nice theory)}$$

$$\hat{V}(\hat{\tau}) = N^2 \frac{s^2}{n} \left( \frac{N-n}{N} \right) \qquad \text{(useful)}$$

along with the usual  $\hat{\tau} \pm 2\sqrt{\hat{V}(\hat{\tau})}$  or  $B = 2\sqrt{\hat{V}(\hat{\tau})}$ .

## disappointing example (continued)

Consider again the dentist, his toothpaste, and that population of N=100 schoolchildren. The numbers of cavities in the 10 children (from the table) were:

For estimating  $\mu$  we had  $\overline{y}=2$  with standard error  $\sqrt{\hat{V}(\overline{y})}=0.447$ . A is then B=0.894.

The total number of cavities amongst the childen is then simply estimated as  $\hat{\tau}=200$  with standard error  $\sqrt{\hat{V}(\hat{\tau})}=44.7$ 

### sample size selection (means and totals)

An important part of a sampling plan is to choose the sample size.

There are two (arbitrary) choices to make:

- 1. How close to the true mean would we like to be (probably)?
- 2. With what probability would we like to be that close?

The first is related to the bound B on the error of estimation, and the second is related to confidence level. We'll fix a confidence level of 95%. The bound B is strictly a matter of choice.

## sample size selection for estimating a mean - I

We would like to be within *B* of the true mean with probability 0.95. The sample size formula is based on:

$$P\left(\left|\overline{y} - \mu\right| < B\right) \approx 0.95$$

and we know  $B = 2V(\overline{y}) = 2\sqrt{\frac{\sigma^2}{n}(\frac{N-n}{N-1})}$  is a solution to this equation.

(Note that the "2" comes from  $z_{0.025} = 1.96$  which solves the equation  $P(Z \le z_{\alpha/2}) = 0.95$  and if someone really wanted a different level of confidence, the next formula will be slightly different.)

### sample size selection for estimating a mean - II

Solving for *n* gives:

$$n = \frac{N\sigma^2}{(N-1)B^2/(2^2) + \sigma^2} = \frac{N\sigma^2}{(N-1)B^2/4 + \sigma^2}$$

There is a practical problem. We don't know  $\sigma^2$ . And we can't do the old "let's use the sample to estimate it" thing, because we don't yet have a sample. Some possible practical solutions:

- use  $s^2$  from a previous similar sample
- perform a "pilot sample" a small preliminary sample conducted exactly for this (and possible other) preliminary estimates
- · use a rough estimate based on prior knowledge of the range of "most" values

### rough estimate of $\sigma$

A Normal distribution (perhaps common in practice) has 95% ("most values") of its probability between two standard deviations of its mean, i.e.  $\mu \pm 2\sigma$ . Or expressed another way, about 95% of the probability is contained within a range that is  $4\sigma$  wide.

we have a good feeling that "most values" (say, 95% or so) lie inside a certain , we can use the following guesstimation:

$$4\sigma \approx \text{range}$$

$$\sigma \approx \frac{\text{range}}{4}$$

#### cavity example (continued)

Suppose now a public health department wants to further study the disgraceful state of local children's teeth. What sample size should be used to estimate the mean number of cavities to within a 0.5 bound on the error of estimation (95% confidence level implied, as always)?

**Solution 1** - use the data from the previous study undertaken by the dentist in 4.19. The estimate for  $\sigma^2$  is  $s^2 = 2.222$ . Plug this into the formula to get:

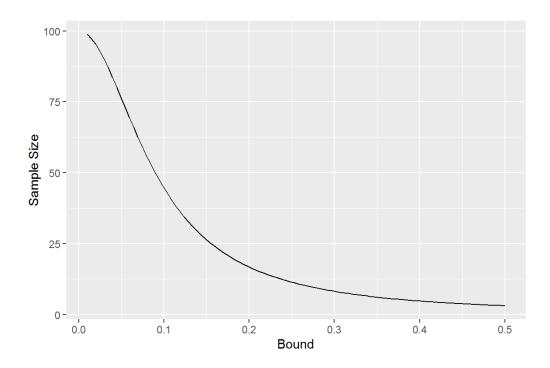
$$n = \frac{N\sigma^2}{(N-1)B^2/4 + \sigma^2} = \frac{(100)(2.222)}{(99)(0.5)^2/4 + 2.222} = 26.422$$

**Solution 2** - use the dentist's "gut" feeling that "most" children have between 0 and 5 cavities. Use  $\sigma \approx (5-0)/4 = 1.25$  in the formula. This time you get n=20.161

### cavity example - some additional commentary

The range/4 guesstimator was perhaps not ever going to work very well, since the guesstimation is based on a Normal distribution.

Also, here is a plot of the dependency of B=0.1 on the sample size required:



# sample size selection for estimating a total

As usual, the methods for population total follow from the methods for population mean. In this case the desired , call it now  $B_{\tau}$ , is simply divided by N and used as in the previous formula with  $B = \frac{B_{\tau}}{N}$ .