## Finding the MLEs for Model 2

This document covers multiple ways to find the MLE for Model 2 the conditional model from Lecture 04: Using likelihoods and Lecture 05: Using likelihoods to compare models. See Lecture 04 for more details about the set up of the model.

```
library(tidyverse)
refs <- read_csv("data/04-refs.csv")</pre>
```

The likelihood is

$$Lik(p_{H|N}, p_{H|HBias}, p_{H|VBias}) = [(p_{H|N})^{25} (1 - p_{H|N})^{23} (p_{H|HBias})^{8} (1 - p_{H|HBias})^{12} (p_{H|VBias})^{13} (1 - p_{H|VBias})^{9}]$$

The log-likelihood is

$$\begin{split} \log(Lik(p_{H|N}, p_{H|HBias}, p_{H|VBias})) &= 25 \log(p_{H|N}) + 23 \log(1 - p_{H|N}) \\ &+ 8 \log(p_{H|HBias}) + 12 \log(1 - p_{H|HBias}) \\ &+ 13 \log(p_{H|VBias}) + 9 \log(1 - p_{H|VBias}) \end{split}$$

We would like to find the MLEs for  $p_{H|N}, p_{H|HBias}$ , and  $p_{H|VBias}$ .

## Finding MLEs using calculus

We can find the MLE for each parameter using the partial derivative of the log-likelihood with respect to each parameter.

To find the MLE for  $p_{H|N}$ :

$$\frac{\partial \log(Lik(p_{H|N}, p_{H|HBias}, p_{H|VBias}))}{\partial p_{H|N}} = \frac{25}{p_{H|N}} - \frac{23}{1 - p_{H|N}} = 0$$

$$\Rightarrow \frac{25}{p_{H|N}} = \frac{23}{1 - p_{H|N}}$$

$$\Rightarrow 23p_{H|N} = 25(1 - p_{H|N})$$

$$\Rightarrow 48p_{H|N} = 25$$

$$\Rightarrow \hat{p}_{H|N} = \frac{25}{48} = 0.521$$

We can use a similar approach to find the MLEs for  $p_{H|HBias}$  and  $p_{H|VBias}$ .

$$\hat{p}_{H|HBias} = \frac{8}{20} = 0.4$$
  
 $\hat{p}_{H|VBias} = \frac{13}{22} = 0.591$ 

## Finding the MLEs using R

We can write a function and do a grid search to find the values that maximize the log-likelihood.

```
## phn phb phv loglik
## 1 0.5252525 0.4040404 0.5858586 -61.57691
```

maxloglik(100)

Depending on the number of parameters, it may be hard to test enough values for a granular enough search to find the exact values of the MLEs. Therefore, one could use the function above to conduct a crude search to find starting values for R's optim function. The function optim differs from optimize in that it can optimize over multiple parameter values.

```
# Function to calculate log-likelihood that will be used in the optim function
loglik <- function(params){</pre>
 phn <- params[1]</pre>
 phb <- params[2]</pre>
 phv <- params[3]</pre>
  log(phn^25 * (1 - phn)^23 * phb^8 * (1 - phb)^12 *
                            phv^13 * (1 - phv)^9)
}
# use manual search to get starting values
start_vals <- maxloglik(50) %>% select(-loglik)
# Use optim function in R to find the values to maximize the log-likelihood
optim(par = start_vals, fn = loglik, control=list(fnscale=-1))
## $par
##
         phn
                    phb
                              phv
## 0.5208272 0.4000361 0.5909793
##
## $value
## [1] -61.57319
##
## $counts
## function gradient
```

## 66 NA

##

## \$convergence

## [1] 0

##

## \$message

## NULL