Ethical Quandry	Facebook	A User's Feed	A User's Facebook Friends	A User's Profile Data	Cambridge Analytica	Big Data Research	Laws Related To User Data	Companies that buy data
Influencing Vote Through Collected Data	Х	X	X	X	X		X	
Storing detailed data about users	Х	X		X	X	X	X	X
Third party access to user data	Х			X	X	X	X	X
Allowing Politics on social media	Х	X	X		X			
Tracking users who are unaware of the tracking	Х		X	X	X	X	X	X
disguised applications to track users	Х			X	X	X	X	X
Making money off of collected data	Х		X	X	X		X	X
Selling services to influence people through data	Х	X	X	X	X		X	X
Predicting a persons' behavior through collected data	Х	X	X	X	X	X	X	X
Policical adverising on social media	X	X	X		X			
Stuart Aldrich								