<u>Project Task List 2</u>

Project Scope
- Description
  - Emerald Group is an established Talent Management Agency already collaborating with a number of artists. They are asking for a website that will entice new talent looking for fame.
- Targeted Audience
  - Up-and-coming artists looking for management and representation.
- Objective
  - The main focus of this website will be Talent Acquisition. Showing potential signers the kind of work environment and care they can expect from Emerald Group and their associated talents.
- Technical Considerations
  - HTML
  - CSS
  - Javascript
  - Node.js

List of Features
- Home page
  - Navigation Bar
  - Subtle pop up for newsletter sign-up
  - 3-5 Featured artists
  - link to full artists page
  - footer linking to contact us and address
- About Us page
  - Description
  - Current Staff images
- Featured Artists page
  - Photo Galleries
  - Social Media Links
- Full Artists Page
  - All signed artists
  - images and text
  - search bar
- Associated Companies
  - All associated companies
  - Images and Text
  - Search Bar
- Contact Us page
  - Form/Text Fields
  - Toast showing successful submission
- Frequently Asked Questions
  - Drop-down Text Boxes

Deliverables
- Wireframes and Mock-ups
- Prototyping
- Content (images, videos, music, etc.)
- Development
- SEO and Analytics (strategies)
- Documentation
- Launch

Responsibilities and Roles
- Sebastian
  - Team Leader
  - Final proofreading of documentation
  - Submission of deliverables
  - Develop front-end
  - Creation of fake staff/companies
- Roqeeb
  - Final Review of Design
  - Develop front-end
  - Obtaining images, data, creation of fake artists
- William
  - Reviewing code
  - Develop front-end
  - Back-end development

Rough Timeline
- Mid-June: Nav bar and links working. Wireframe and design completed
- Late-June: About Us, Full Artists, Associated Companies pages completed
- Mid-July: Contact Us, F.A.Q., featured artists pages completed
- Late-July: Home pages completed
- Early August: Full product completed
- August 15: Deliver Website and Presentation