



EDUCATION

Academy of Art University, San Francisco

M.F.A. Web Design & New Media
Completed: May 2015
UX Club Member

California State University, Sacramento

B.S. Graphic Design
Completed: May 2004
Certification: Managing
Information on the Web
Completed: December 2002

SKILLS

Design & Development

CSS3
HTML5
Grunt (familiar)
JavaScript (familiar)
jQuery (familiar)
SASS

Software

Balsamiq
Dreamweaver
Illustrator
InDesign
Photoshop
Sketch

VOLUNTEER

Meetup Volunteer
National Parks
Stewardship Member

EXPERIENCE

Visual Designer

Capital One

12/2014-Present

San Francisco, CA

- Responsible for designing inventive mobile, tablet and web products based on user research and data manifestos
- Collaborates with product managers, visual designers and user experience designers to develop user-centered products
- Translates business requirements, user needs and technical proficiencies into visually pleasing designs
- Participates, collaborates and communicates as a team player to develop conceptual product ideation
- Ensures consistency in the look and feel of the brand across all aspects of the user experience
- Reliably delivers design concepts on time and within guidelines

Interaction Designer

ESI (Electronic Scrip Incorporated)

03/2006 - 12/2014

Sacramento, CA

- Proposed and implemented design solutions which increased user engagement (Smart Shopper e-magazine increased by 259%)
- Responsible for a 292% increase in organic reach (Smart Shopper Facebook engagement)
- Worked passionately with clients, listening and analyzing their needs
- Collaborated with marketing manager to produce considerate and relevant work
- Managed multiple projects; concept development, design, deployment and evaluating analytics
- Brought passion and energy to the team while advocating for the consumer
- Collaborated with developers, key stakeholders, sales managers and editorial directors