STACEY JENKINS

DESIGN + ILLUSTRATION

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FROG IN A JAR

ART OF STACEY JENKINS

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EMPLOYMENT

SCREAMING FROG LTD, HENLEY-ON-THAMES

SENIOR DIGITAL DESIGNER | 2013–PRESENT

Hired initially as sole designer, but now operating as senior designer. Collaborated with a small team of SEO consultants to produce promotional infographics, editorial imagery, illustrations and interactive mini website content for the agency's wide range of clients, including MOO and Which?. Also managed the agency's brand visuals and mentored three junior designers as part of a small scale in-house team. Frequently engaged and negotiated with client and consultant design requests as well as initiating design processes which are now standard within the company.

RM EDUCATION, ABINGDON

MULTIMEDIA DESIGNER | 2011–2012

Delivered visual concepts for a wide range of campaigns as part of a two-person design team for RM Education's products and services. This included nationwide print material (flyers, posters, wall planners, print advertisements and product factsheets) and online material (websites, animations, online shop pages, questionnaires, web banners and interactives.) Also corrected errors in existing online content and collaborated with fellow staff members with the creation of new online content. Designed and developed visuals for the Budget Challenge, a highly ambitious scheme which aimed to save RM's customers 70% on the cost of school services and quoted just over £3.5m in savings. Also created the entire concept behind RM Factory, a campaign to promote RM's unique range of laptops for education. Designed and illustrated the entire visuals for the campaign, proudly returning 20:1 return on investment. Also led a logo design workshop for Year 11 students.

FREELANCE DESIGNER AND ILLUSTRATOR

Freelance designer and illustrator specialised in print design, logo design/branding and illustration. Also developed web sites and Wordpress themes for small independent clients.

SKILLS

CSS, CSS3, jQuery, JS, HTML, HTML5, Jade, Bootstrap, Bourbon Neat, Sass and Compass (through Codekit), Github, Wordpress, After Effects CS6, Adobe Premiere, Final Cut Pro. Photoshop, Illustrator, Indesign, traditional illustration, branding, logo design, print design, web design.

Competent with both Macs and PCs.

EDUCATION

UNIVERSITY OF WALES INSTITUTE, CARDIFF (UWIC)

2006–2009 BA(HONS) GRAPHIC COMMUNICATION (2:1)

SWANSEA INSTITUTE OF HIGHER EDUCATION (SIHE)

2005–2006 FOUNDATION IN ART AND DESIGN, SPECIALISING IN GRAPHIC COMMUNICATION (MERIT)